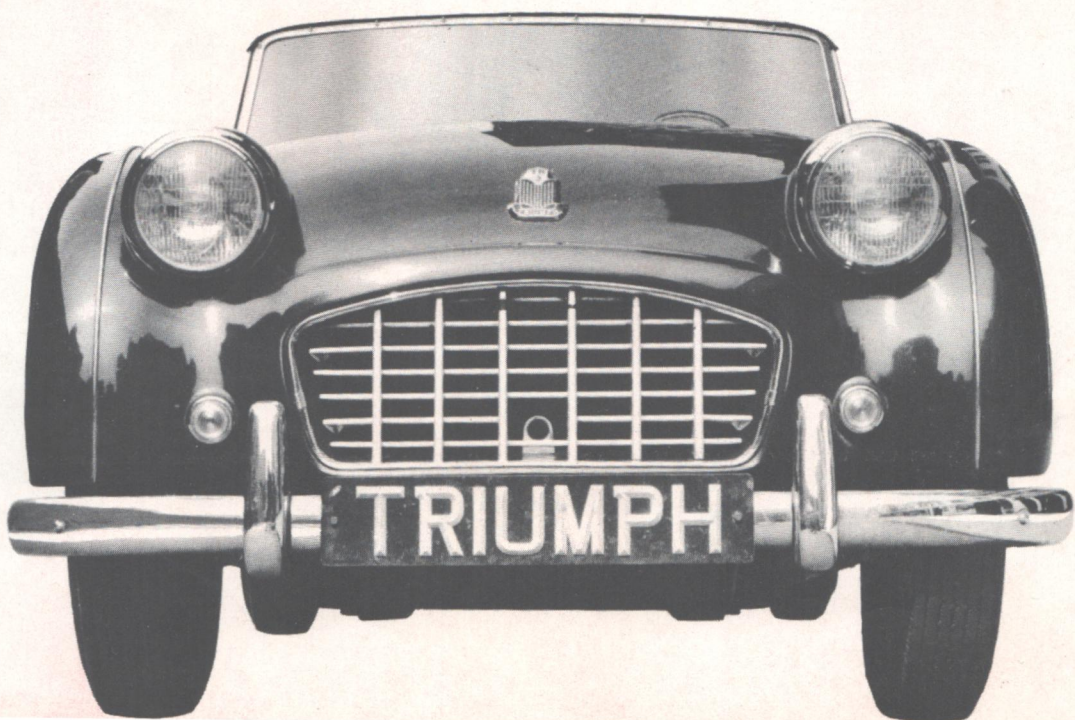
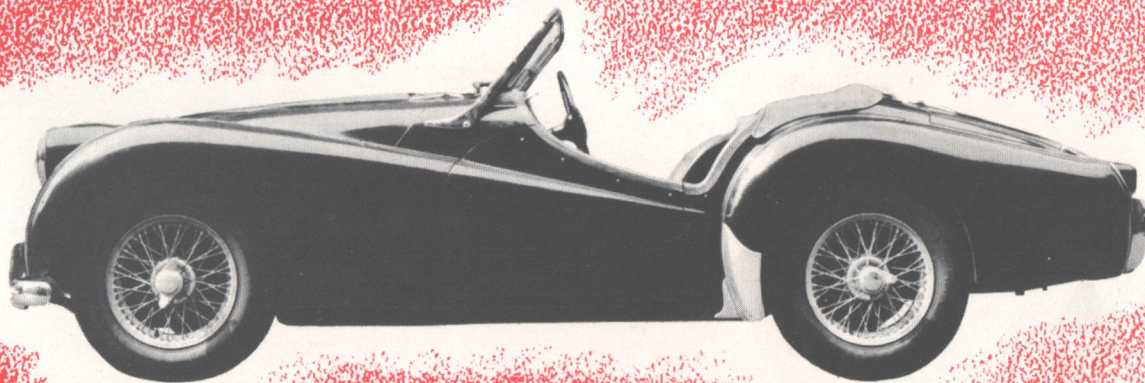
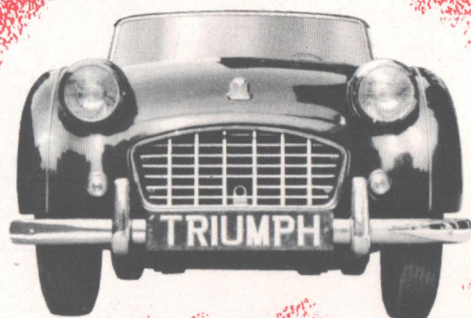
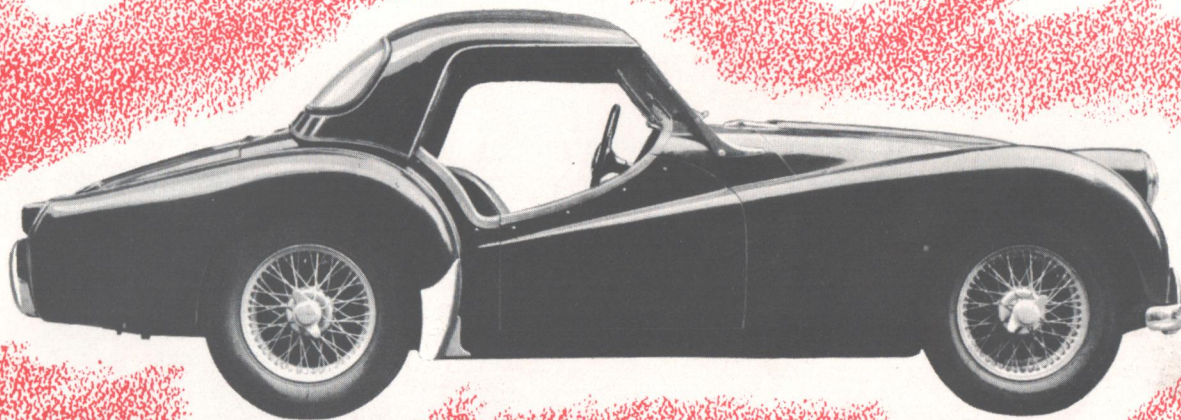




1957







A sparkling new sports car is here . . . the internationally famous Triumph TR3 . . . destined to win new honors and world-wide attention. Low and lithe, the Triumph TR3 for 1957 displays its thoroughbred lines . . . and beneath its sleek body are a multitude of engineering miracles.

The 1957 Triumph is the only British production car to be fitted with Girling Disk Brakes. Greater power and greater acceleration plus greater gasoline economy mark the new Triumph.

In any weather, the 1957 Triumph is ready to go. The detachable hard top makes it a truly all-weather car. In a matter of minutes, the TR3 may be either open to the sun and sky — or cosy as any sedan.



# main specification details

## 1957 Triumph TR3

Already accepted as the *plus* among sports cars, the Triumph TR3 for 1957 brings even more comfort, safety, power and economy to the sports car world. The 100 horsepower engine is quietly obedient through its sensitive hydraulic action and perfected four-speed gearbox. Still, the potential power which earned the Triumph 1st, 2nd, 3rd, 4th and 5th in Class in the 1956 Alpine Rally is there, waiting for you when you want it. Even a rear seat for the roomy cockpit is available to increase passenger capacity.

The high port cylinder head increases the already spectacular acceleration of the Triumph, yet improves the gasoline economy. And a 4.1:1 rear axle ratio is available for those seeking even better competition results. Sure, safe ball-point suspension has been fitted on Triumph cars for six years.

Triumph is known as the British automobile with IT — Internationally Tested.

## general dimensions

Overall length	12' 7"
" width	4' 7 1/2"
Wheelbase	7' 4"
Track: Front	3' 9"
Rear	3' 9 1/2"
Ground clearance	6"
Weight (complete)	2128 lbs.
Turning circle	34'
Fuel tank	14.4 gals.

## performance

**Engine:** Maximum b.h.p. 100 at 5,000 r.p.m. Maximum torque 1,410 lb. in. at 3,000 r.p.m. Equivalent to 145 lb./sq. in. B.M.E.P. Piston speed 2,850 ft./min. at 4,800 r.p.m. Equivalent to 100 m.p.h. in top gear.

**Gas consumption:** 28 to 35 m.p.g.  
**Road speed:** Maximum speed, touring trim, top gear without overdrive — 110 m.p.h.

<b>Acceleration:</b> (two up)	<b>Gear</b>	<b>Speed</b>	<b>Time</b>
	Top	20-40 m.p.h.	9 secs.
		30-50 m.p.h.	9 secs.
	through gears	0-50 m.p.h.	8 secs.
		0-60 m.p.h.	12 secs.
	standing 1/4 mile		18 secs.

## chassis description

**Engine:** Four cylinder. Twin SU:H6 carburetors.  
**Transmission:**

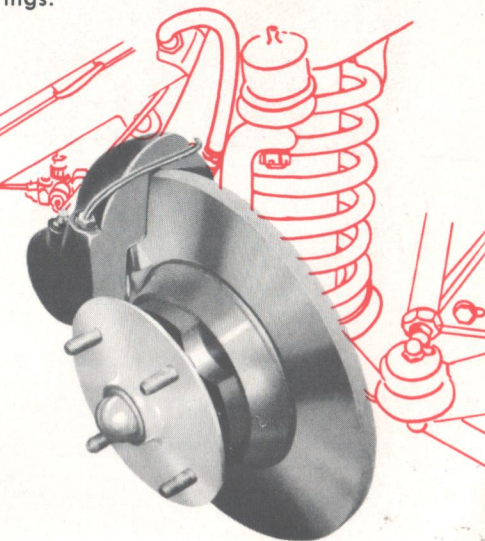
Top	3rd	2nd	1st	Rev.	
1.00	1.325	2.00	3.38	4.28	
O/all ratios	3.7	4.9	7.4	12.5	15.8
Overdrive	3.03	4.02	6.07		

**Suspension:** Low periodicity independent suspension system with wishbone shackles top and bottom. Patented bottom bush and top ball-jointed wheel swivels. Coil springs controlled by telescopic dampers. Taper roller hub bearings.

## disc brakes

The Triumph TR3 is the first British car in volume production to be fitted with disc brakes as standard equipment on front wheels. Maximum braking efficiency is insured with the following advantages:

- no brake fade under any conditions
- self adjusting
- longer life of friction pads
- friction pads changed in matter of minutes
- self cleaning, unaffected by water





0041

**body description**

Two-seater open sports. All weather equipment. Steel body. Detachable windshield of Triplex laminated safety glass. Provision made for racing windshields. Front fenders, rear fenders and complete front panels are bolt-on detachable type. Two bucket seats, adjustable fore and aft. Standard equipment includes chrome passenger grab handle, chrome hood and trunk hinges, stainless steel fender beadings, detachable side curtains with sliding windows chrome grill, leather upholstery, tool roll and tools.



**optional equipment**

heater  
overdrive — electrical control  
on 2nd, 3rd, and top  
soft top kit (w/hard top model)  
racing windshields  
competition shocks  
competition springs

tonneau cover  
adjustable steering  
rear passenger seat  
windshield washer  
Alfin brake drums  
skid plate  
fitted trunk suitcase

wire wheels  
chrome wire wheels  
white wall tires  
Michelin tires  
Dunlop high speed tires  
aluminum engine sump  
radio

**color parade**

Body colors and leather upholstery may be ordered in any of the following combinations:

*Body Color*  
Black  
Pearl White  
Signal Red  
Winchester Blue  
British Racing Green  
Avocado Green  
Beige  
Sunset Red

*Leather Upholstery*  
Blue with white piping  
Black with white piping  
Brown with cream piping  
Red with cream piping  
Blackberry with cream piping  
Stone  
Gray

Soft Top and Tonneau Cover are available in Black, Fawn or White

Hard Top available in any body color

Side Curtains are available in Black, Fawn or White.

**STANDARD-TRIUMPH  
MOTOR COMPANY, INC.**

122 EAST 42nd STREET  
NEW YORK 17, N. Y.

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