

610 Hardtop. Consider it your private car.

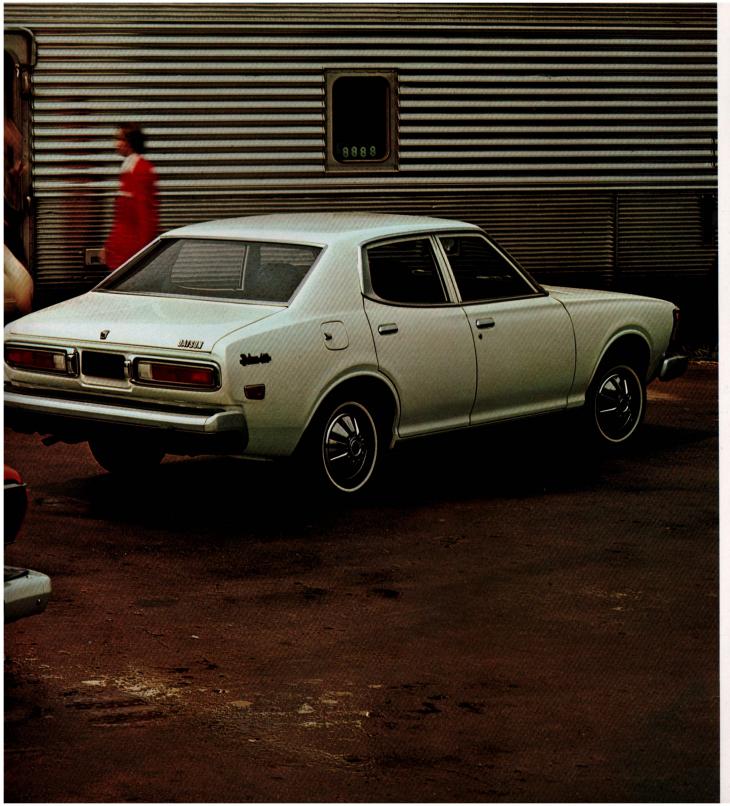
This year's 610 Hardtop propels you to places of interest and necessity with a bigger 2 liter engine. You keep your schedule economically in serene comfort, quietly with minimum road and wind noise, surely with new safety bumpers and seat harness.

Inside it's all parlor car luxury with fully reclining bucket seats, flow-through fresh air, tinted glass. Full carpeting and glove-like vinyl upholstery bring to mind the era of mahogany and red velvet.

A fully independent rear suspension and power assisted front disc brakes are just two examples of the engineering excellence instilled into our luxury/ economy car. Of course, there's optional air conditioning, either factory installed, or factory approved and installed by your dealer; and an optional automatic transmission with floor-mounted shift.

Strictly for the carriage trade? Hardly. The Datsun 610 Hardtop provides luxury accommodations for all Americans embarking on a new golden age of going, where economy, ecology and comfort are boon companions.





610 4-Door Sedan. 610 5-Door Wagon. In the great tradition of first class travel.

Here are two more Datsuns for blue ribbon mobility: the Datsun 610 4-Door Sedan and 610 5-Door Wagon. You get new 2000cc power from the thrifty overhead cam engine. All the latest safety and ecological features from shockabsorbing bumpers to low emissions, plus optional factory air conditioning (or a factory-approved unit installed by your dealer) to complement the efficient multi-vent power-flow fresh air system.

Interior accommodations are in the nature of roomettes for the road. Choice vinyl upholstery (with cool fabric inserts on the 4-Door) reclining front bucket seats; nice touches like a rear window defogger and sedan trunk light, engineering musts like power assisted front disc brakes—they're all here. There's fully independent rear suspension on the Sedan. The Wagon has its own spacious caboose and 5 doors to load and unload it.

As ideal size luxury/economy cars, the 610s are on the right track. Years and miles down the line, you'll be pleased you took the 610 ticket to Convenience, Pleasure, and all the happy stops along the way.

Reserved seat elegance for passengers and engineers.

Whether you drive or ride, 610 engineering has your total ease in mind. Every component, every no-cost extra and option is designed and built with all the care and finesse that comes of 41 years of building small cars.

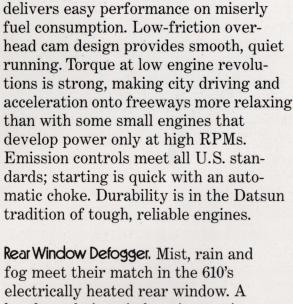
Elegant Instrumentation. Inside the 610's luxurious interior you're greeted warmly by a completely appointed instrument panel, including a new electric clock, standard. Nicely placed gauges give you readings and warnings at a glance, and all controls are conveniently positioned for fingertip access. Ergonometrics—the science of human engineering—makes sure of it. In the new 1974 Datsun 610, you're always in control.

Power Assisted Front Disc Brakes. The discs on the 610 power-assist brakes measure 9.1 in., in diameter. Working with amplesized rear drum brakes having leading and trailing shoes, there's plenty of swept area for fade and skid resistant stops. To assure safer braking, a tandem master cylinder provides double coverage in case of system failure.

Fully Adjustable Bucket Seats. Deep cushioned, vinyl upholstered front bucket seats are anthropometrically contoured for long-distance touring ease. Seat backs recline fully, comfortably. You spend a lot of time in your car. The new Datsun 610 is designed to make it enjoyable.









The Fifth Door. The new 610 5-Door Wagon features four doors for people and one for cargo, making loading and unloading a lot easier than ordinary 3-door wagons. And don't be fooled by the 610's easy-to-park size. Inside, there's plenty of head and leg room, and about 61.4 cubic feet of hauling room with the rear seat folded down. A wagon ought to combine comfort with versatility. In the new Datsun 610 5-Door Wagon, we've added one more important dimension: economy.

2000 cc Single Overhead Cam Engine.
The larger engine in the new 610s

Rear Window Defogger. Mist, rain and fog meet their match in the 610's electrically heated rear window. A handy cockpit switch activates tiny electrical wires in the glass. In a few moments your rear view is clear. Antiglare tinted glass for bright days is standard all around.



SPECIFICATIONS

Dimensions	Hardtop	4-Door	
& Weight		Sedan	Wagon
Length	.174.0 in	174.2 in	.176.2 in.
Width		63.0 in	
Height	. 54.5 in	55.3 in	. 55.7 in.
Wheelbase	. 98.4 in	98.4 in	. 98.4 in.
Tread, front	. 51.6 in	51.6 in	. 51.6 in.
rear	. 52.0 in	52.0 in	. 52.0 in.
Min. Road			
Clearance	. 7.3 in	7.3 in	. 6.7 in.
Curb Weight:			
4-speed	.2,400 lb	2,425 lb	.2,557 lb.
Automatic	.2,425 lb	2,450 lb	.2,570 lb.
Seating	. 4	4	. 4
Turning	. 32.2 ft	32.2 ft	. 32.2 ft.
Engine: 4-cylind	er, in-line	SOHC, wa	ter-cooled.
Bore and Strol	ke	3.35 in. x	x 3.39 in.
Displacement.			
Compression F			
Carburetion		Hitachi I	OCH 340,
automatic chol	ke, Exhaus	t Gas Rec	ircula-
tion system.	ALLEY THE SEC.		A SHIP THE
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Cooling System: Pressurized radiator with centrifugal water pump. Pellet type thermostat. Belt-driven fan. Radiator capacity 7.3 quarts.

Fuel System: Two-barrel, down-draft carburetor. Mechanical fuel pump. Paper element air cleaner. Fuel capacity 14.5 gal. (13.7 gal. Wagon).

Electrical System: 12V, 60 Amp/Hr. battery, 50A alternator. Magnetic shift starter motor. Coil and distributor ignition with mechanical vacuum control.

Lubrication System: Full pressure feed, full flow cartridge type oil filter and trochoid gear type oil pump. Oil capacity 4.5 quarts. Clutch: Dry single plate, diaphragm-spring. Iransmission: Manual: All-synchromesh on forward gears. 4 speeds with floor gear shift. Automatic: Fully automatic 3-speed transmission with torque converter. 6-position floor selector.

	Gear Ratios	
	Manual	Automatic
	4-speed	3-speed
1st	3.38	2.46
2nd	2.01	1.46
3rd	1.31	1.00
4th	1.00	–
Rev	3.36	2.18

Final gear: Hypoid type. (4-speed) Hardtop ratio 3.7:1; Sedan 3.7:1; Wagon 3.9:1 (Automatic) Hardtop 3.9:1; Sedan 3.9:1; Wagon 3.9:1.

Suspension: Front: Independent strut type with coil springs, tension rods, telescopic shocks and stabilizer.

Rear: Independent with coil springs and telescopic shocks (Hardtop and Sedan). Semi-elliptic leaf springs with shocks, semi-floating axle (Wagon only).

Wheels & Tires: 4½J-13 steel disc wheels. 6.45-13 4PR tubeless white sidewall tires. 165-SR13 radial tires optional.

Steering: Safety padded two-spoke molded steering wheel. Wood grain 3-spoke steering wheel (Hardtop). Recirculating ball type steering gear. Ratio 16.5:1. Collapsible column.

Brakes: All four wheels hydraulically operated and power assisted. Front: Disc 9.1 in. Rear: 9.0 in. drum (leading and trailing shoes). Tandem master cylinder. Parking brake.

Body: All steel unibody construction with crush zones, front and rear. Full vinyl upholstery (with cloth inserts on Sedan only). Laminated anti-glare windshield. Anti-glare tempered side windows. Energyabsorbing bumpers with overriders.

Instruments and Controls: Temperature gauge and fuel gauge. Generator warning lamp, engine oil pressure and brake warning lamps. High beam warning lamp. Speedometer/trip odometer. Dual side air vents with direction controls.

Standard Equipment: Direction indicators (self-cancelling). Side marker lights. Parking lights. License plate lights. Backup lights. Courtesy dome light. Trunk light (Sedan and Hardtop). Flow-through ventilation. Three ash trays. Lockable glove box. Package tray (not available with factory air conditioning). Console box. Three-speed wipers, washer. Dual horns. Day/night rear view mirror. Electric clock. Fully reclining front bucket seats. Rear bench seat. Padded sun visors. Full carpeting. Luggage area carpet (Wagon). Coat Hooks. Four arm rests. Two front seat belts (3 point ELR type), two rear seat belts (2 point ALR type) with concealed retractors. Threespeed heater/defroster. Tinted glass. Vinyl upholstery. Whitewall tires. Front disc

brakes. Full wheel covers. Trip odometer. Rear window defogger. Cigaret lighter. Fully independent suspension (Hardtop and Sedan). Leaf spring rear suspension (Wagon). 4 cylinder SOHC, 5-main-bearing 1952cc engine. Fold down rear seat (Wagon only). Wood grain 3-spoke plastic steering wheel (Hardtop).

Safety Features: Fresh air heating and defrosting system. Padded sun visor. Padded instrument panel. Ignition key buzzer. Seat belt interlock system. Steering wheel lock. Collapsible steering column. Head rests. Parking brake warning light. Engine emission control. Safety glass. Safety door latches. Side marker lights. 4-way flasher lights. Backup lights. Parking lights. Outside rear view mirror. 5 MPH front and rear end protection. Long life antifreeze coolant.

Optional Equipment: Fully automatic 3-speed transmission. Factory air conditioning, or factory approved air conditioning installed by dealer. AM/FM radio. Stereo tuner combination. Luggage rack. Wood grain side trim (Wagon). Chrome front bumper guard. Side stripes. Tonneau cover (Wagon cargo area).

Ask your dealer for full list of options. Specifications and prices subject to change without notice.

DATSUN EROM NISSAN WITH PRIDE