

## Economical, dependable, beautiful and German

Til now, your choice in European cars has been pretty much like this: You could pay a big price and get plenty of styling, comfort and performance...or you could pay a low price and perhaps not get the things you really want in an automobile

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MANTA

We've changed all that. With a line of Opel Mantas that are beautiful to look at, very comfortable to be in, extremely good on the road <u>and</u> easy to afford. If you find that hard to believe, you obviously haven't been reading what the world's automotive experts have been saying about Manta.

We've done it by combining top German and American

engineering skill. We've done it by limiting the variations between models (there's only <u>one</u> Opel engine, for example... the one best matched to the cars' weight and handling characteristics). We've done it by including a long list of features as standard equipment on each model.



(Rack and pinion steering is standard. So are power front disc brakes. And that's just for openers.)

But more important than how we've done it is that we <u>have</u> done it. And we think you are going to like it.

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MANTA LUXUS



#### Manta Luxus

The challenge: combine Manta's practical, economical nature with the feeling of extravagance you get in one of those expensive, plush European luxury cars.

The result: Manta Luxus...an inexpensive, plush European luxury car at a very practical price.

And a brand new idea of what a luxury car should be.

Underneath, Luxus has all the cold, calculated precision of the Manta.

With the same advanced mechanical features that have won it acclaim from the world's automotive experts.

But inside its roomy interior, you'll find a velvety soft upholstery that doesn't look at all like a little economy car.

If you've always wanted the comfort and luxury you only seem to be able to find in big cars, but like the economy and handling of a small sporty car...we're happy we found you.







#### Manta Luxus

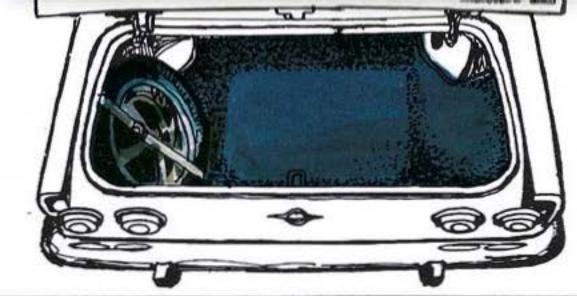
Manta Luxus is dedicated to the proposition that man should be able to surround himself with luxury on a budget.

Our new Luxus lets you enjoy the comforts of a truly elegant interior while you also enjoy the economies of owning an Opel.

Besides the indulgence of thick, foam-padded seats covered in brushed, corded fabric, you'll find an electric clock, a custom headliner, woodgrain vinyl dash and door trim and a special leather-like steering wheel.

You'll find a carpeted trunk, chrome exhaust extension, sport wheels and special chroma-keyed exterior paint.

But, best of all, even with all these features, you'll find you can easily afford a Manta Luxus.









## **Manta Rallye**

If we've attracted your attention with the Manta Rallye, you're probably the type that likes expensive imported sports cars.

Which is very nice, if money is no object.

But for sheer value in sports handling, styling and performance, Manta Rallye is the logical choice.

Besides the special paint job and special Rallye wheels, we've included a full set of instruments including tachometer, oil pressure and ammeter gauges and an electric clock.

And two fog lamps located under the bumper where they do more than just look good.

Naturally, we wouldn't build the Rallye without rack and pinion steering and the suspension system that has helped make this car an honors-winner in the automotive press.

Our Rallye won't give you the distinction of having paid \$20,000 for your sports car.

But for looks, handling and performance we'll put it up against any other car made at anywhere near its price.



MANTA



#### Manta

This is the concept that started it all. Our basic Manta sport coupe.

Which, when you get down to what it includes, isn't so very basic after all.

All the brightwork, vinyl upholstery, nylon carpeting, wheel covers, reclining bucket seats and other appointments are included in the base price, so you won't have to worry about buying a bunch of extras to spiffy it up.

And Manta's looks aren't exactly reminiscent of an economical German car to begin with.

Naturally, we included the things you need for performance, too.

Power front disc brakes.

Rack and pinion steering.

Right down to a heavy-duty cooling system and a little light to tell you if your clutch needs adjusting.

In short, we see Manta as having the looks, handling, performance, comfort and durability you want in one easy-to-afford package.

And we think you'll see it our way.







# **Opel GT**

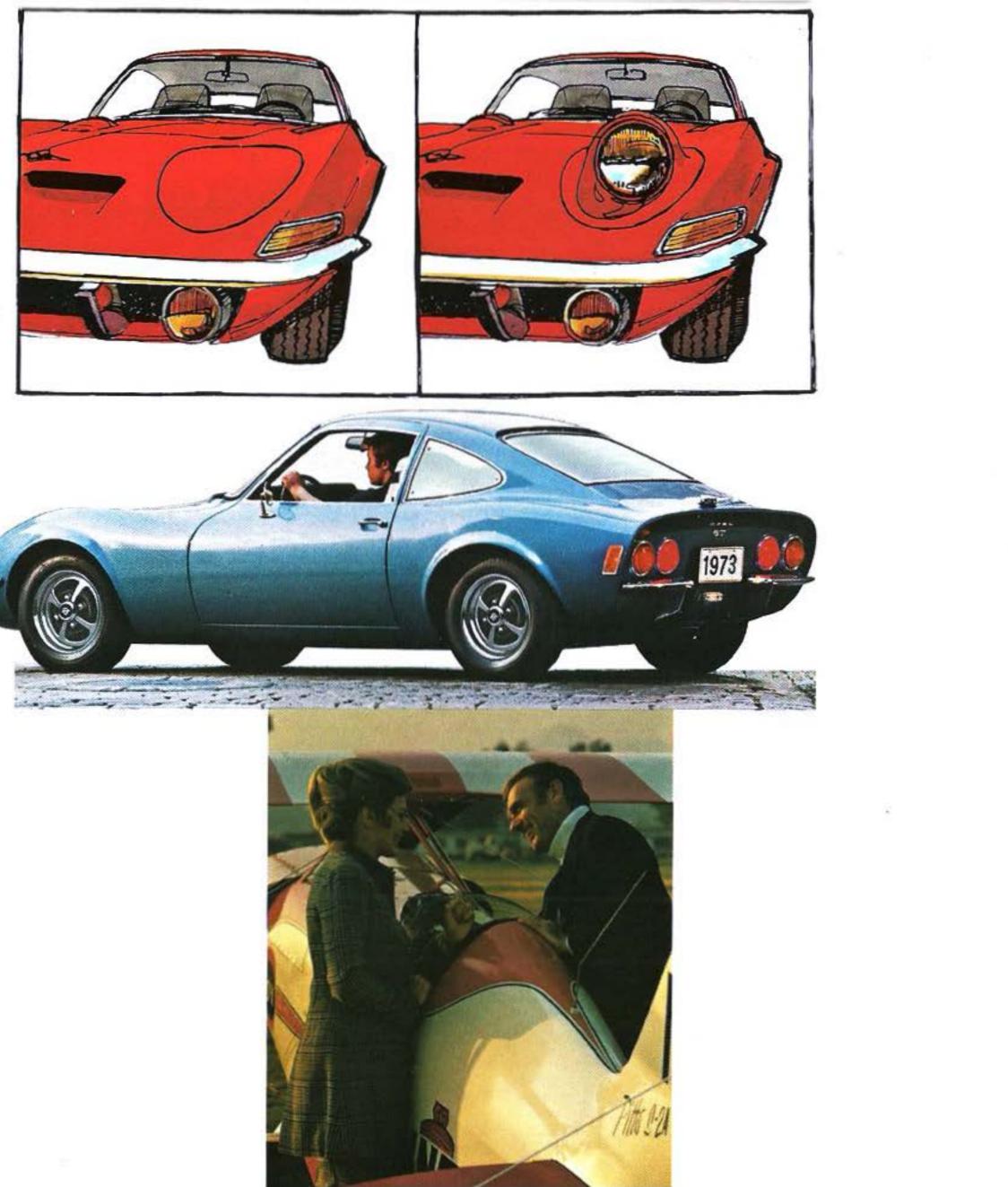
It seems rather a shame to waste your time talking about this car when you could be spending your time driving it.

So, we'll just tell you that it comes with a radio, concealed headlights, special sport wheels and reclining seats (amongst other things).

And that it's priced a whole lot less Ihan its looks imply.

Now, stop reading and get one out on the road for a test drive.

You can use this leftover space for your reactions.





## **Opel Wagon**

You like everything about the Manta but you need added room?

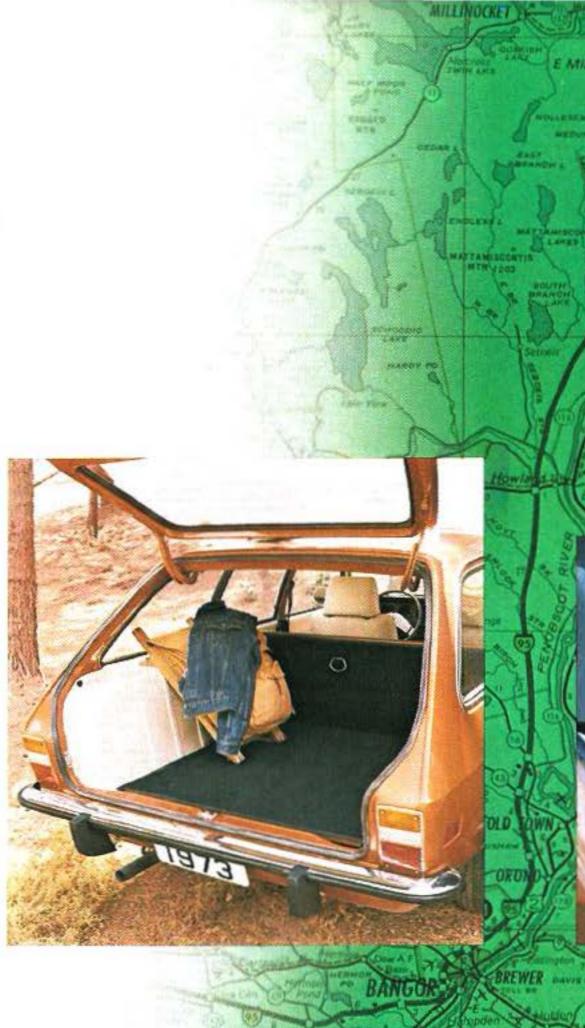
Your problem is solved.

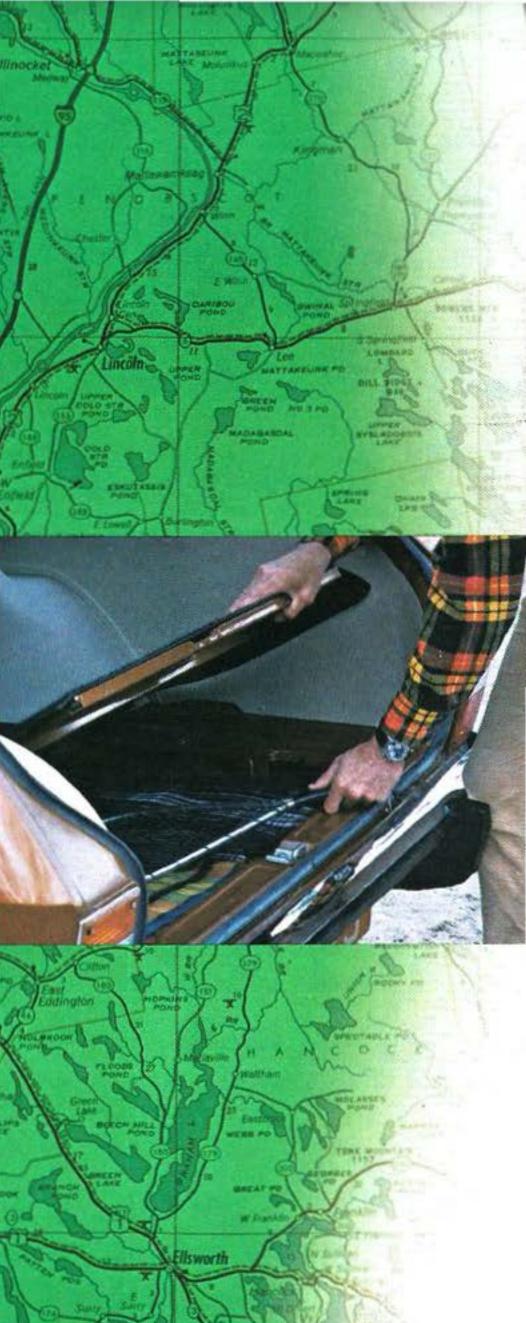
Because we've come up with a version of the Manta with added room built in.

The wagon features a one-piece lift-up tailgate, fold-down rear seat, concealed storage compartment and luggage compartment carpeting that snaps out for easy cleaning plus the same engine, steering and suspension you'll find in our line of Mantas.

Frankly, we designed this car for people who <u>need</u> to drive a wagon rather than people who <u>want</u> to drive a wagon.

And we think you'll agree that when it's not busy helping you carry loads of lumber, sports equipment and camping gear, it doesn't feel much like you're driving a wagon at all.







## **Opel 1900 Sedans**

Some people are going to crave Manta's responsive handling and performance who simply prefer a sedan.

So, our ingenious German engineers ligured out a way to get the entire package inside a two-door and a four-door sedan body.

Both versions include full carpeting, deluxe console and nearly eleven cubic feet of trunk space.

They also happen to include the lowest prices in the Opel line.

Everything else about the 1900 sedans is Manta.

From their reclining bucket seats to their standard 1.9 liter engines, power front disc brakes and rack and pinion steering.

If good, solid transportation is your idea of beauty, a 4900 sedan could be the most beautiful car you've ever owned.





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OPEL GT

### Interiors

We want your new Manta to look good inside. So, rather than making an inexpensive interior standard and an expensive upholstery available, we made our expensive texturedvinyl upholstery standard to begin with (as well as foam padded, reclining front bucket seats).

Manta Luxus, of course, has its own special luxury interior. But we already told you about that elsewhere. And every Opel comes standard with full nylon carpeting, reclining bucket seats, padded door panels plus a feeling of luxury that's very un-economy-car-like.

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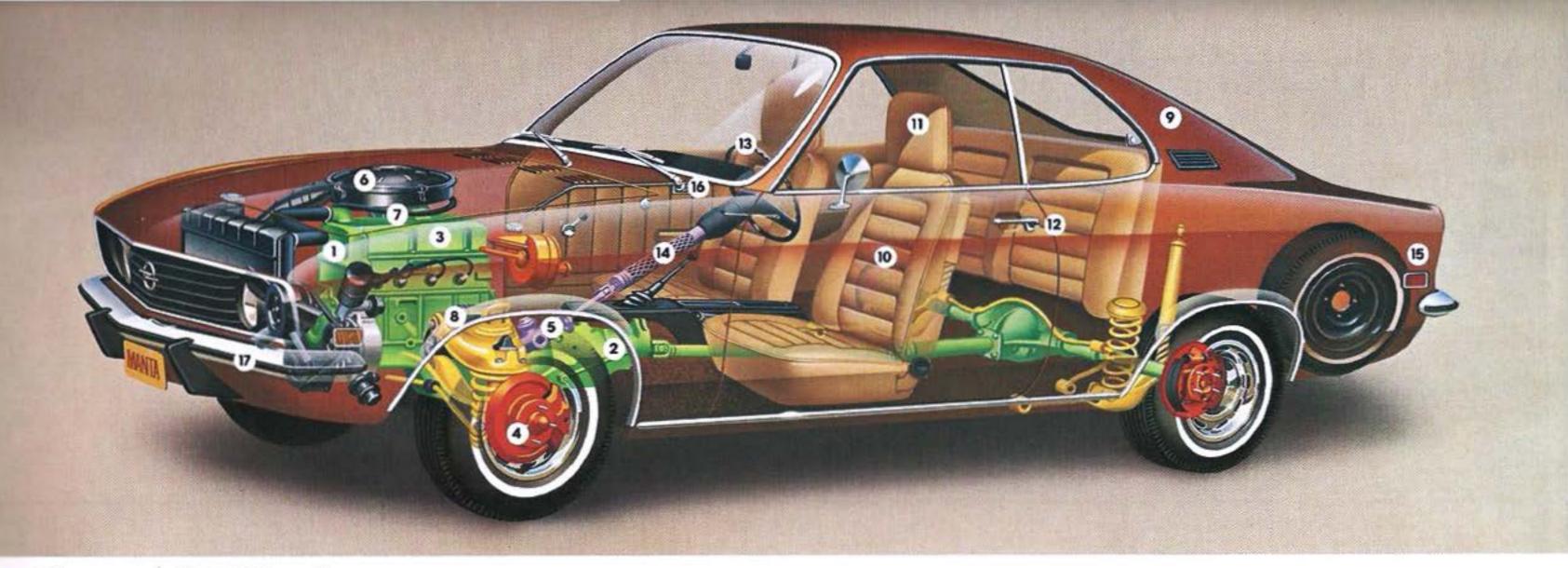


MANTA

#### **Little extras**

We're very proud of our option list because it's so short. (It's short because we've already included so many things as standard equipment.) However, we offer a few items that might increase your enjoyment of your new Opel.

- Rear Window Defroster available on all models
- Whitewall Tires available on all models
- Wagon Exterior Woodgrain Vinyl Applique with Molding – available through your dealer
- 4. Wagon Luggage Rack available through your dealer
- Fully Automatic Transmission (3speed) – available on all models
- Air Conditioning available through your dealer (all models)
- Vinyl Roof available on Manta, Manta Rallye and Manta Luxus
- Electric Clock standard on GT, Luxus, Rallye; available through your dealer on all other models
- 9. Tinted Rear Glass available on GT only
- Transistorized Radio standard on GT; available through your dealer on all other models
- Tinted Windshield available on all models
- Sun Roof available on Manta Coupes.



## On every 1973 Opel

- 1. 1.9 Liter Engine 2. 4-Speed manual Transmission 3. Hydraulic Valve Lifters
- 4. Power Front Disc Brakes 5. Rack & Pinion Steering 6. No/Low-Lead Fuel Capability
- Evaporative Emission Control System 8. Lubed-for-Life Suspension Joints
- 9. Unitized Body 10. Foam Padded Seats
- 11. Adjustable Head Restraints (except GT which has high backed seats)
- 12. Safety Door Latches 13. Safety Steering Wheel
- 14. Energy Absorbing Steering Column 15. Side marker lights-front and rear
- 16. Passenger Guard Door Locks 17. Rubber Bumper Guard and Bumper Protective Strips

### **Specifications and Dimensions**

| Model       | tengih | Width |      |      | Wheel-<br>base |      |      | Heod |      | Trunk<br>Copacity |
|-------------|--------|-------|------|------|----------------|------|------|------|------|-------------------|
| 2-doorSedan | 464.6  | 64.3  | 55.2 | 2127 | 95.7           | 52.4 | 52.0 | 38.1 | 40.4 | 10.8              |
| 4-doorSedan | 464.6  | 64.3  | 54.5 | 2179 | 95.7           | 52.4 | 52.0 | 38.1 | 40.4 | 10.8              |
| Wagon       | 164.6  | 64.3  | 55.1 | 2216 | 95.7           | 52.4 | 52.0 | 38.2 | 40.4 | -                 |
| Manta       | 474.0  | 643   | 53.3 | 2460 | 95.7           | 52.4 | 52.0 | 37.3 | 40.4 | 11.5              |
| MantaRallye | 171.0  | 64.3  | 533  | 2482 | 95.7           | 52.4 | 52.0 | 37.3 | 40.4 | 11.5              |
| MantaLuxus  | 171.0  | 64.3  | 53.3 | 2460 | 95.7           | 52.4 | 52.0 | 37.3 | 40.4 | 11.5              |
| GT          | 161.9  | 62.2  | 48.2 | 2420 | 95.7           | 49.4 | 50.6 | 35.3 | 45.7 | +                 |

Length, width, height, wheelthase, tread, head room and leg room in inches. Cutb weight shown +54 cubic feet luggage capacity. in pounds and trunk capacity shown in oubic feet

STATION WAGON DIMENSION (in inches) Floor length from black of front seat at floor level to inside closed tailgate: 62.6 Rear and opening width at bell. 48.6 Maximum height of rear opening: 27.8.

#### STANDARD SAFETY FEATURES

PCV valve: "PCV" stands for positive crank-For protection of occupants: seat belts with pushbutton buckles for all passenger posicase ventilation. It helps reduce the emistions/single buckle seat and shoulder belts sion of pollutants into the atmosphere by for driver and right front passenger (with drawing any internal crankcase vapors reminder light and buzzer)/two front sect present into the fresh air charge to the enhead restraints (except GT which has high gine, where they are burned away in the backed seats)/energy absorbing steering normal combustion process. Without the column/safety door latches and hinges/ PCV valve, these vapors would normally folding seat back latches/energy absorbbe vented out into the atmosphere. ing padded instrument panel and front Evaporative emission control system: By seat back tops/thick laminate windshield collecting gas fumes from the carburetor /padded sun visors/safety armrests/safety and gas tank; this device helps reduce steering wheel/possenger guard door emissions. Fumes are stored in a charcoallocks. filled container and fed back into the car-Accident prevention: side marker lights/ buretor while the engine is running. parking lamps that illuminate with head-And for 1973, all Opel engines have been lamps/four-way hazard warning flashers/ designed to operate efficiently and with backup lights/windshield defroster, washlower exhaust pollutants on low/no-lead ers and dual-speed wipers/wide view ingasolines, if low/no-lead gasoline is not side day-night mirror (vinyl edged, shatter available, any leaded regular grade gasresistant glass and deflecting support)/outoline with a research octane number of side rear view mirror/dual action safety 91 or higher may be used. hood latches/low glare instrument panel Emission control system. To help minimize top, wiper arms and blades/starter safety exhaust emissions. Opel uses a combinaswitch on automatic transmission. tion of design features including a special Anti-theft: anti-theft ignition key warning air cleaner which incorporates thermobuzzer/anti-theft steering column lock/instatic control of heated air to the carbuside hood release/visible vehicle identifiretor, a specially calibrated carburetor and cation/multiple key combinations. distributor, and a modified combustion chamber design.

#### STANDARD ECOLOGY FEATURES

Litho in U.S.A. 73-OA-51 1,750,000 (8-72)

