

Nearly every imaginable feature is included as standard equipment.

Its pleated cloth seats are as comfortable as they look. And they're infinitely adjustable. Both front seats have six-way power adjustments for personalized body support and comfort.

On the next pages you'll see Continental's thoughtfully arranged electronic instrument panel with digital readouts of vital data. Its programmable trip computer provides such helpful information as average speed, average fuel economy, estimated time of arrival and distance to empty. And like the Automatic Climate Control, keyless entry system and automatic speed control, it's all standard.



One option worthy of your attention is the incredible ford JBL high fidelity audio system (above) with 12 speakers and 140 watts of power.

1987 Lincoln Confinental inferior (right) in richly pleated Raven Black cloth. Some features shown may be optional. See features pages at back of brochure.





Only a master designer could further heighten its elegance.

The 1987 Lincoln Continental, Givenchy Designer Series.

For over thirty years the House

Simplicity, purity, restraint...
these are among the disciplines of

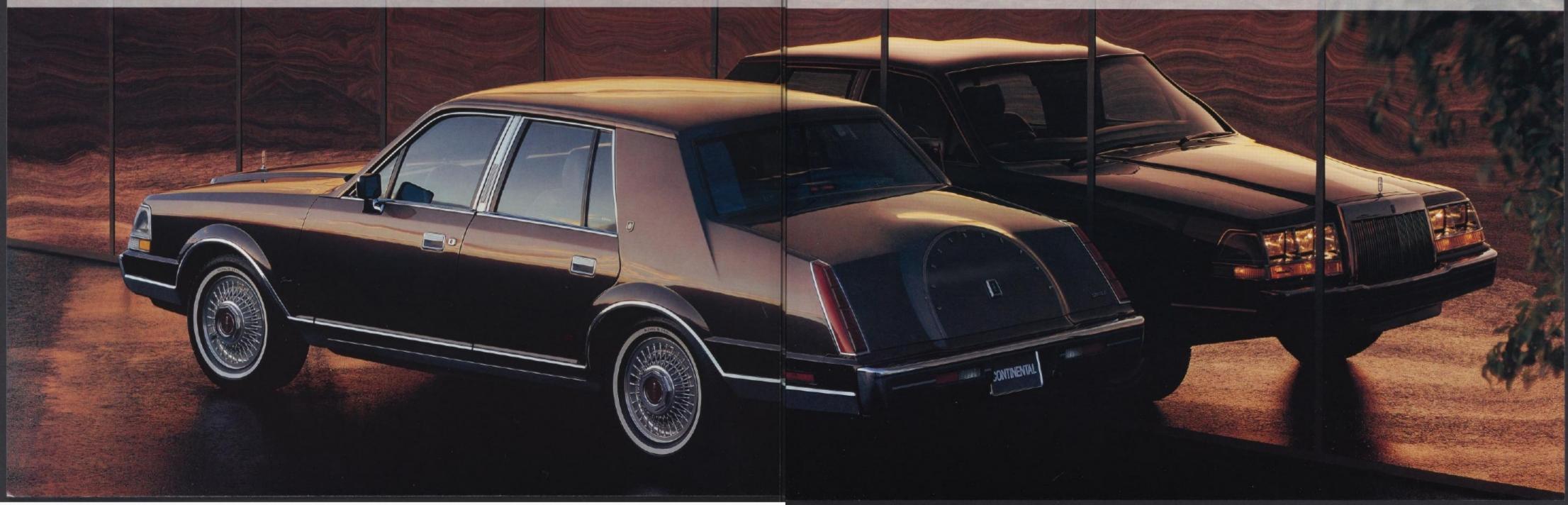
France's Hubert de Givenchy. For 1987 of Givenchy has represented enduring fashion. And for more than a decade the master's stroke has been applied to Lincoln Continental.

Simplicity, purity, restraint...

Simplicity, purity, restraint...

Simplicity, purity, restraint... aluminum wheels.

1987 Lincoln Continental Givenchy Designer Series in Rose Quartz Clearcoat Metallic over Dark Taupe Glamour Clearcoat Metallic



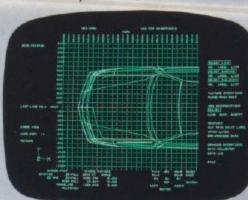


As a luxury car buyer, you look for more than claims of quality. You look for evidence.

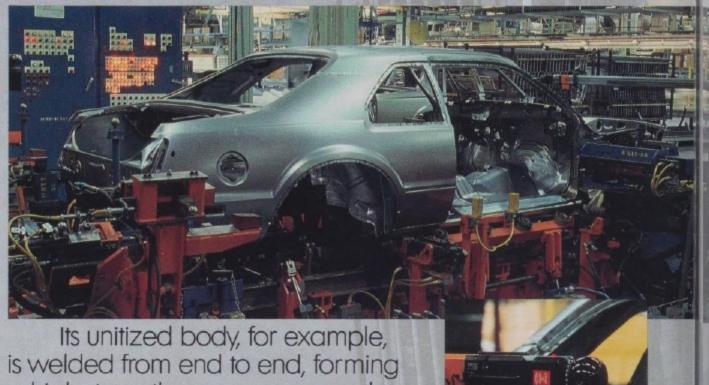
A dedication to quality. All Lincoln cars are built at one plant—the Wixom Assembly Plant near Detroit. Producing Lincolns is the sole job this plant has. Here, Quality is Job One. And the job continues to get done.

A focus on safety. In addition to the obvious safety features such as the Anti-Lock Brake System, Lincoln

builds structural strength into every Continental.



Computer-Aided Design techniques allow engineers to work on and evaluate a new concept on a three-dimensional screen.



is welded from end to end, forming a high-strength passenger capsule. This vehicle construction absorbs energy during a collision and helps dissipate some of the force of the impact.

The doors feature strong, double panel welded construction. Inside each is a high-strength steel beam that can help withstand a considerable side impact.

While the Federal impact bumper standard is 2.5 MPH, Continental offers twice the protection with 5-MPH bumpers. This helps reduce damage from low-speed impacts and may even result in lower repair costs.

A \$2 million Flexible
Inspection System (above)
provides extremely
accurate measurement
of welded body panels
and the fit of those
panels as a unit.

Quality protection. All Lincolns are covered by a limited warranty on major components for 48 months or 50,000 miles, whichever comes first. A deductible applies, so ask to see a

copy of the warranty at your dealer.

You're further protected by corrosion perforation coverage for five years or 100,000 miles, whichever comes first. There is no deductible.

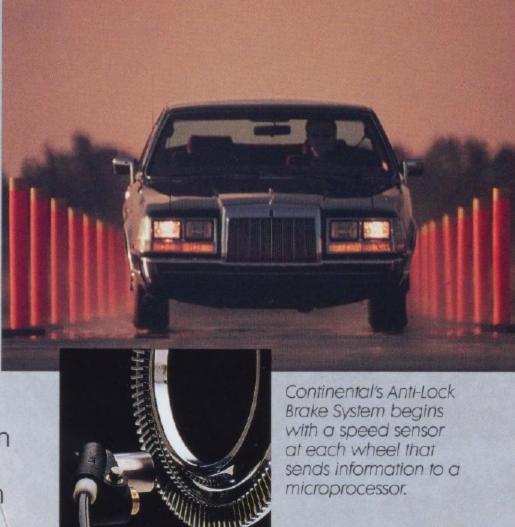
The Lincoln Commitment. More than a promise, this is a program with one objective: to ensure complete customer satisfaction.

A program coordinator has been appointed in every Lincoln-Mercury dealership to make sure Lincoln owners receive special, preferred treatment.

In addition, there are 29 Lincoln Owner Relations Managers, one in each Ford Parts and Service Division Office. Should an individual dealer be unable to resolve your problem, he can seek help at that level.

The National Lincoln Commitment Coordinator ensures priority handling of Lincoln-related owner inquiries. A toll-free number to call. Should the need ever arise, you can be in direct communication with the Program Coordinator at Ford Parts and Service Division Headquarters in Dearborn, Michigan, We

in Dearborn, Michigan. We provide you with a special hot line number that ensures prompt attention. It's in operation from 9 a.m. to 5 p.m. EST, Monday through Friday, except holidays.



Buckle up-together we can save lives. Every Lincoln is equipped with seat belts for adult passengers. They add an extra margin of safety by

helping to save lives and reduce injuries in case of accidents.

Ford Motor Company's easyto-install protective child restraints—

Tot-Guard Safety Seat and Infant Carrier-meet or exceed all applicable Federal safety standards. Both help secure youngsters by using existing Lincoln seat belts.

Ford Extended Service Plan.

The 1941 Lincoln

Continental. Among its

refinements were push

button door latches and

electric windshield

wipers.



You can have coverage on certain selected components on new Lincoln cars for longer than the basic warranty. The

cost is nominal, so it could pay for itself the first time needed. Ask your dealer for complete details on the Extended Service Plan, available on cars sold and normally operated in the 50 states and Canada.



Lifetime Guarantee.

Participating Lincoln-Mercury dealers offer to guarantee their service work on your Lincoln for as long as you own it. This Lifetime Service Guarantee intended to assist owners and are in means that you pay for a covered repair only once. If it ever has to be fixed again, the repairing dealer will fix it free. Free parts. Free labor. And it doesn't matter where the car was purchased.

This limited warranty covers vehicles in normal use. The only items not covered are routine maintenance parts, belts, hoses, sheet metal and upholstery. Ask your dealer to show you a copy of the Lifetime Service Guarantee.

Ford-paid repair programs after the warranty period. Sometimes Ford Motor Company offers adjustment programs to pay all or part of the cost of certain repairs. These programs are addition to the warranty or to required recalls.

All vehicles need repairs during their

Technical Service Bulletins.

lifetime. Sometimes Ford issues Technical Service Bulletins (TSBs) and easy-toread explanations describing unusual engine or transmission conditions which may lead to costly repairs, the recommended repairs and new repair procedures.

Often a repair now can prevent a more serious repair later.

Ask Ford Motor Company or your Lincoln-Mercury dealer about Fordpaid repair programs and TSBs relating to your Lincoln Continental.

To get copies of materials for vour Continental or the vehicle of interest to you, call Ford toll-free at 1 800 241-3673.

In Alaska or Hawaii, call 1 800 243-3711.

In Georgia, call 1 800 282-0959 or write Ford at Ford Customer Information System, Post Office Box 95427, Atlanta, GA 30347. Please include your name, address, vehicle make, model, year and identification number, as well as engine size.

Is leasing for you? There may be considerable advantages in leasing a new Lincoln. Leasing can free up your capital and may reduce your monthly cash outlay. If the car is used for business, tax records may be simplified. Your Lincoln-Mercury Dealer Leasing

		Mary Line William Co. Mary Tolking
EXTERIOR COLORS		INTERIOR COL
Standard on Continental		Standard on Co
Light Sandalwood	Midnight Black	Cabernet
Platinum Clearcoat Metallic	Arctic White	Shadow Blue
Graphite Clearcoat Metallic		Standard on Gi
Silver Blue Clearcoat Metallic		Taupe
Dark Shadow Blue Clearcoat Meta	allic	SPECIFICATION
Cabernet Clearcoat Metallic		Wheelbase (in.)
Rose Quartz Clearcoat Metallic		Overall length (in
Titanium Clearcoat Metallic		Overall width (in.)
Crystal Clearcoat Metallic		Overall height (in
Silver Sand Clearcoat Metallic		Tread (in.) (front/re
Dark Sandalwood Clearcoat Mete	allic	Headroom (in.)(fr

Dark Taupe Glamour C

Midnight Black/

Silver Blue Clearcoat Metallic/

Silver Sand Clearcoat Metallic

Rose Quartz Clearcoat Metallic/

Glacier Blue Glamour Clearcoat Metallic

Dark Taupe Glamour Clearcoat Metallic

Dark Sandalwood Clearcoat Metallic

Standard and Exclusive on Givenchy

Dark Taupe Glamour Clearcoat Metallic

Rose Quartz Clearcoat Metallic	Overall length (in.)	200.7	
Titanium Clearcoat Metallic	Overall width (in.)	73.6	
Crystal Clearcoat Metallic	Overall height (in.)	55.6	
Silver Sand Clearcoat Metallic	Tread (in.) (front/rear)	58.4/59.0	
Dark Sandalwood Clearcoat Metallic	Headroom (in.)(front/rear)	38.5/37.7	
Optional on Continental	Legroom (in.) (front/rear)	42.0/38.3	
Prairie Mist Glamour Clearcoat Metallic	Shoulder room (in.) (front/rear)	57.6/57.8	
Dark Taupe Glamour Clearcoat Metallic	Hiproom (in.) (front/rear)	52.5/52.1	
Glacier Blue Glamour Clearcoat Metallic	Luggage capacity (cu. ft.)	14.7	
Platinum Clearcoat Metallic/	Fuel tank capacity (gal.)	20.3	
Graphite Clearcoat Metallic	Curb weight (lb.)	3799/3826	
widnight Black/	(Continental, Givenchy)		
Graphite Clearcoat Metallic	1007 FD4timestan una not en eile	hla at nublishin	

1987 EPA estimates were not available at publishing time. Lincoln models, however, should earn extremely good mileage figures in the new EPA Gas Mileage Guide. See your dealer for the latest figures.

Raven Black

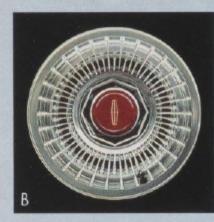
Oxford Grav

Sandalwood

Taupe







(A) Forged-aluminum wheels, (B) Wire-spoke aluminum wheels. See chart for availability.

Standard and optional features listed are subject to change. Some features described are required in combination with other options. Availability of some features may be subject to a slight delay.

S Standard feature O Optional feature	Continental	Givenchy
FUNCTIONAL FEATURES		
5.0-liter V8 engine (150 hp @ 3200 rpm)	S	S
Sequential multi-port electronic fuel injection	S	S
Electronic Engine Controls (EEC-IV)	S	S
Four-speed automatic overdrive transmission	S	S
Four-wheel disc Anti-Lock Brake System	S	S
Electronic Air Suspension/automatic level control	S	S
Power rack-and-pinion steering	S ·	S
Nitrogen gas-pressurized shocks and struts	S	S
Front and rear stabilizer bars	S	S
71-amp-hr maintenance-free battery	S	S
2.73:1 axle ratio	S	S
Traction-Lok axle (3.08:1 ratio)	0	0
20.3-gallon fuel tank	S	S
EXTERIOR FEATURES		
Quad halogen headlamps	S	S
Cornering lamps	S	S
Coach lamps	S	S
Underhood lamp	S	S
Trunk lamp	S	S
Illuminated/keyless entry system	S	S
Single key entry/ignition	S	S
Headlamp convenience system	S	S
Heated power fold-away mirrors	S	S
Power trunk pulldown	S	S
Dual band paint accent stripes	S	S

With such a lengthy list of standard features, there's very little to add.

	Continental	Givenchy
Special Givenchy paint theme and trim		S
Color-keyed vinyl bodyside protection moldings	0	0
Bright brushed upper bodyside moldings	0	STATE VALUE
Dual-Shade and Glamour paint	0	S
Extensive corrosion protection	S	S
INTERIOR/CONVENIENCE FEATURES		No. of Lot
Electronic instrumentation	S	S
Message Center with digital readouts	S	S
Overhead information console with reading lamps	S	S
Compass/Thermometer Group	S	S
Six-way power adjusted twin comfort lounge front seats	S	S
Dual power recliners	S	S
Four-way articulated front-seat headrests	S	S
Rear-seat center armrest and integral headrests	S	S
Leather seat surfaces	0	S
30-ounce floor carpeting	S	S
Carpeted cowl and lower door panels	S	S
Carpeted luggage compartment	S	S
Rear compartment heat duct	S	S
Door trim panels with woodtone appliqués	S	S
Power windows, vents and door locks	S	S
Power glass moonroof	0	0
Remote trunk release	S	S
AM/FM electronic search stereo with cassette	S	S
Six-speaker Premium Sound System	S	S
Ford JBL high fidelity 12-speaker audio system	0	0

	Continental	Givenchy
Power antenna	S	S
Fingertip speed control	S	S
Stalk controls with flash-to-pass	S	S
lluminated glove box	S	S
Tilt steering wheel	S	S
Anti-Theft Alarm System	0	0
Remote fuel filler door release	S	S
Automatic parking brake release	S	S
Automatic Climate Control	S	S
nterval windshield wipers	S	S
Rear window defroster	S	S
Automatic-dim day/night mirror	0	0
Seatback map pockets	S	S
Finted glass all around	S	S
ow oil-level warning lamp	S	S
eather-wrapped steering wheel	S	S
Courtesy lights	S	S
Dual illuminated visor vanity mirrors	S	S
Rear high-intensity reading lamps	S	S
Front floor mats	S	S
Rear floor mats	S	S
TIRES/WHEELS		
P215/70R15 WSW steel-belted radial tires	S	S
Puncture sealant WSW tires	0	0
forged-aluminum wheels (A)	S	
Wire-spoke aluminum wheels (B)	0	S



The optional power glass moonroof slides open or closed at the touch of a button. A sliding sun shade panel is included.

Specifications and descriptions used were in effect when this catalog was approved for printing. Lincoln-Mercury Division reserves the right to discontinue options at any time, or change specifications, equipment or designs without notice and without incurring obligation.



LINCOLN. What a luxury car should be.

LINCOLN-MERCURY DIVISION Ford

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