

1990 FORD TRUCKS



1990 FORD F-SERIES PICKUPS

At Ford we believe you should get the truck you need. And want. Without compromise.

This dedication to customer satisfaction is reflected in Ford truck sales and quality:

The F-Series is the best-selling vehicle (cars or trucks) in North America — since 1981.

The F-Series has been the best-selling truck in America for twelve years — based on calendar year manufacturers' reported retail deliveries through 1988.

Ford trucks have been the best built American trucks nine years running — based on an average of owner-reported problems in a series of surveys on '81-'89 models designed and built in North America.

In popularity. In quality. Ford trucks are the standard against which all other domestic trucks are measured.

Test drive a 1990 Ford Pickup. Discover what America's been discovering for over a decade — that when it comes to filling your trucking needs, go with the leader.

► F-150 XLT Lariat Regular Cab in Bright Regatta Blue Metallic/Colonial White.

► XLT SuperCab interior in Scarlet Red.

▼ From left to right: F-150 Regular Cab; F-250 SuperCab; F-350 Crew Cab.

Some equipment shown is optional.



1990 FORD RANGER

Ford Ranger is the best-selling compact pickup truck in America.* And it's no wonder. Ford Ranger offers a lot to today's contemporary small truck buyer.

Rugged good looks in a smooth aero design. Outstanding engineering credentials. Responsive powertrains. Model selection. And a great combination of car-like comfort with pickup utility and toughness.

You can also choose from five regular cab packages and three SuperCab packages: the standard S or S Plus; Custom; the top-line XLT; or the Ranger STX with a 140 horsepower 2.9L EFI V-6 engine and special handling components.

Coming in October, the added power and trailer towing capacity of a 4.0L V-6 engine and heavy-duty 4-speed automatic transmission (A4LD-HD). And Ranger 4-wheelers come with the standard shift-on-the-fly convenience of Ford's Touch Drive electric shift transfer case.

Ford Ranger. It's what fun-tough driving is all about.

*Based on 1989 model year manufacturers' reported retail deliveries through June, 1989.



▲ Ranger 4x2 XLT Regular Cab in Crystal Blue Clearcoat Metallic/Silver Clearcoat Metallic.

► Ranger STX SuperCab interior in Scarlet Red.

► Ranger 4x4 STX in Colonial White.

Some equipment shown is optional.



1990 FORD BRONCO II

The 2WD Bronco II is a compact sport/utility designed and engineered to offer the best of two worlds. It's a lot of fun to drive around town and it's also highly versatile.

The "dual-purpose" 4WD dimension expands Bronco II's fun-tough spirit and great versatility even further. The Bronco II 4-wheeler is as much at home on a city street as on the rugged terrain of hilly off-road country.

The trim, contemporary Bronco II comes in four models: the hand-somely styled and appointed Eddie Bauer Bronco II, the value-packed XLT, the well-equipped XL and the youthful XL Sport.

With its four-model line-up plus 2- or 4-wheel drive capability, Bronco II offers a range of distinct choices. And while each model is unique, they all have a lot of great features in common.

Drive a Bronco II from Ford. It offers just about everything anyone could ask for. Contemporary aero-styling. Exceptional versatility. And plenty of fun-to-drive spirit from start to stop.

▼ Bronco II XLT 4x4 in Twilight Blue Clearcoat Metallic and Crystal Blue Clearcoat Metallic.

► Eddie Bauer premium cloth reclining Captain's Chairs in Light Sandalwood.

► Eddie Bauer Bronco II in Cabernet Red and Light Sandalwood Clearcoat Metallic.

Some equipment shown is optional.



1990 FORD BRONCO

Bronco owners are special people. They seem to thrive in a world where the spirit of choice and off-road independence go hand in hand.

It's no surprise that these people have made Ford Bronco the best-selling utility truck in America for the past 11 years — based on model year manufacturer's reported retail deliveries through June, 1989.

No matter how you intend to use your Ford Bronco, you'll find standard and optional features to match your needs in three trim levels: Eddie Bauer, XLT, and Custom.

Standard items like the high-torque electronically fuel-injected 4.9L six-cylinder and automatic locking hubs. Or rear anti-lock brakes and independent front suspension — Ford firsts in full-size utility trucks.

Select optional equipment like the 5.0L or 5.8L EFI V-8s. The new electronic 4-speed automatic overdrive transmission (E4OD). Electronic Touch Drive and more.

Freedom of choice. The power of 4-wheel drive. This is Ford Bronco — a very special truck.

► Eddie Bauer Bronco interior in Chestnut.

► Bronco XLT in Cabernet Red and Colonial White.

▼ Eddie Bauer Bronco in Deep Shadow Blue Metallic and Tan.

Some equipment shown is optional.



1990 FORD CLUB WAGON

Considering all of Club Wagon's capabilities, it could be considered a perfect vehicle for family travel. It offers exceptional roominess and comfort for people and spaciousness for cargo. Plus, outstanding performance and ride quality. And for van pooling, it is hard to top the 15-passenger E-350 Super Wagon.

Ford Club Wagon has exclusive Ford features that set it apart from other full-size vans: the out front design, Twin-I-Beam independent front suspension, and solid body-on-frame construction.

Power choices range from the standard high-torque 4.9L EFI I-6 all the way up to the big 7.5L EFI V-8 and 7.3L Diesel V-8.

Club Wagon also offers a wide selection of comfort and convenience options to further personalize the well-equipped standard XL and deluxe XLT models.

And Ford's concern for quality is backed with extensive warranty coverage including the transferable 6-year/60,000-mile Powertrain Warranty on major powertrain components.



▲ Club Wagon XLT E-350 in Medium Red and Bright White.

► Club Wagon XLT interior with Quad Captain's Chairs in Crystal Blue.

► Club Wagon XLT in Deep Shadow Blue Metallic and Medium Crystal Blue Metallic.

Some equipment shown is optional.



1990 FORD AEROSTAR VAN

With the extended-length model, cargo- or window-van bodystyle, dual rear doors or one-piece liftgate, and now with 2- or 4-wheel drive,* Aerostar offers more choices than ever when it comes to matching your vehicle to your special job requirements.

ELECTRONIC 4-WHEEL DRIVE*

The Aerostar 4-wheel-drive model, in either regular- or extended-length versions, provides sophisticated, computerized performance.

And Aerostar offers many other desirable standard features. Such as rear anti-lock brakes, 3.0 liter multi-port EFI V-6 power and 5-speed manual overdrive transmission. For optional power, try the 4.0L V-6* with a new heavy-duty 4-speed automatic overdrive. And with V-6 power, a properly equipped Aerostar Van (including the optional trailer towing package) can tow up to 5,000 pounds.

*Delayed availability. See your dealer for details.



► Econoline E-150 XL Extended-Length Van and Aerostar Extended-Length Van.

► Aerostar Van interior in Crystal Blue.

► Aerostar Extended-Length Van in Medium Red.

► Econoline E-150 XL in Bright White.

Some equipment shown is optional.



1990 FORD ECONOLINE

For the past 25 years, Econoline Van has been the total sales leader in the full-size cargo van field.* And it's easy to understand why. Econoline offers such a wide selection of sizes and capacities that finding the right combination of cargo volume, payload and power for most needs is virtually assured.

Among full-size vans, only Ford Econoline offers "out front" design and solid body-on-frame construction with a rugged ladder-type frame. Plus standard anti-lock rear brakes and Twin-I-Beam independent front suspension.

For power, go with the standard high-torque electronically controlled and fuel-injected 4.9L I-6. Or choose from a range of V-8s: from the 5.0L EFI, optional in E-150 and E-250, up to the 7.5L EFI V-8 and 7.3L Diesel.

And with Econoline, you can choose the van style that best suits the requirements of your tasks. With or without windows and with a choice of sliding or hinged cargo doors.

Ford Econoline, America's choice in full-size vans.

*Based on cumulative calendar year registrations from 1964-1988.

SPECIFICATIONS AND DIMENSIONS



outlined on these two pages are some of the more notable specifications of the Ford Light Trucks shown in this catalog.

In most cases, the information given is limited to one model, series or cab style as indicated at the top of each column. For more detailed information on the Ford Light Truck of your choice, ask your dealer for a copy of that particular catalog.

F-Series F-150 Regular Cab 4x2

Engine
4.9 liter EFI I-6
Transmission
5-speed manual overdrive
Clutch
Hydraulic actuation, 10" dia.
Fuel tank capacity
18.2 gal.
Electrical
Battery — 72 AH — 450 CCA
Alternator — 60 amp
Steering
Power, recirculating ball
Brakes
Power front disc/rear drum with computerized anti-lock rear system
Springs
Front coil
Rear 2-stage leaf
Shock absorbers
Gas-pressurized, front and rear
Construction
Body-on-frame
Wheels/rim size
5-hole/6JK
Tires
P215/75R15SL with full-size spare
Maximum GVWR
6,250 lb.
Axle, front (max. rating)
3,400 lb.
Axle, rear (max. rating)
3,800 lb.

Ranger Regular Cab 4x2

Engine
2.3 liter EFI I-4
Transmission
5-speed manual overdrive
Clutch
Hydraulic actuation, 9" dia.
Fuel tank capacity
17 gal.
Electrical
Battery — 58 AH — 540 CCA
Alternator — 60 amp
Steering
Manual, recirculating ball
Brakes
Power front disc/rear drum with computerized anti-lock rear system
Springs
Front coil
Rear 2-stage leaf
Shock absorbers
Gas-pressurized, front and rear
Construction
Body-on-frame
Wheels/rim size
5-hole/14x5.5 JJ
Tires
P195/70R14SL BSW all-season with full-size spare
Maximum GVWR
4,580 lb.
Axle, front (max. rating)
2,500 lb.
Axle, rear (max. rating)
2,790 lb.

Bronco II

Engine type
2.9L EFI V-6
Transmission
5-speed manual, fully synchronized including reverse gear
Drivetrain
2WD or 4WD
Electrical
Battery — 72 AH — 650 CCA
Alternator — 60 amp
Frame
Ladder-type, single channel with five crossmembers
Front suspension (2WD)
Twin-I-Beam axle, coil springs (computer-selected), gas-pressurized shocks, stabilizer bar
Steering
Power, recirculating ball
Brakes
Power front disc/rear drum with computerized anti-lock rear system
Front suspension (4WD)
Twin-Traction Beam axle, coil springs (computer-selected), gas-pressurized shocks, stabilizer bar
Rear suspension (2WD/4WD)
Semi-floating type rear axle (limited-slip differential optional), leaf springs, gas-pressurized shocks, stabilizer bar
4WD front hubs/transfer case
Touch Drive electric shift
Construction
Body-on-frame
Wheels/rim size
5-hole disc/6.0JJ
Tires
P205/75R15SL all-season with limited service spare (2WD/4WD)

Bronco Custom and XLT

Engine
4.9 liter EFI I-6
Transmission
5-speed manual overdrive
Transfer case
2-speed, chain drive, part-time
Clutch
Hydraulic actuation, 10" dia.
Fuel tank capacity
32 gal.
Electrical
Battery — 72 AH — 650 CCA
Alternator — 75 amp
Steering
Power, recirculating ball
Brakes
Power front disc/rear drum with computerized anti-lock rear system
Springs
Front coil
Rear 2-stage leaf
Shock absorbers
Gas-pressurized, heavy-duty front and rear
Construction
Body-on-frame
Wheels/rim size
5-hole/6JK
Tires
P235/75R15XL all-season with full-size spare
Axle, front (max. rating)
3,800 lb.
Axle, rear (max. rating)
3,800 lb.

Club Wagon E-150

Engine
4.9L EFI I-6
Transmission
E40D
Fuel capacity
22.0 gal.
Electrical
Battery — 71 AH — 535 CCA
Alternator — 70 amp
Steering
Power, recirculating ball
Brakes
Power front disc/rear drum with anti-lock rear system
Springs
Front coil/rear leaf, single-stage
Shock absorbers
Front/rear gas-pressurized
Construction
Body-on-frame
Wheels/rim size
5-hole/15x6.0K
Tires
P235/75R15XL BSW all-season

Aerostar Van (2WD)

Engine
3.0L EFI V-6
Transmission
5-speed manual overdrive
Clutch
Hydraulic actuation, 9" dia.
Fuel tank
21 gal.
Electrical
Battery — 72 AH — 650 CCA
Alternator — 75 amp
Steering
Power rack-and-pinion system; no-lube linkage
Brakes
Power front disc/rear drum with anti-lock rear system
Front suspension
Independent "short/long arm" (SLA) design; springs computer-selected to match GVWR
Rear suspension
Semi-floating coil-link design; variable-rate tapered coil springs
Shock absorbers
Twin-tube nitrogen gas pressurized
Construction
Unitized body
Wheels/rim size
5.5 JJ, 5-hole; 6.0 JJ, 5-hole for extended-length model (forged aluminum optional)
Tires
P215/70R14SL steel-belted radials; all-season tread design with limited service spare (WSW optional)

Econoline Van E-150 Standard 138" WB Van

Engine
4.9L EFI I-6
Transmission
Automatic
Fuel capacity
22.0 gal. LWB
Electrical
Battery — 71 AH — 535 CCA
Alternator — 70 amp
Steering
Power, recirculating ball
Brakes
Power front disc/rear drum with anti-lock rear system
Springs
Front coil/rear leaf, single-stage
Shock absorbers
Front/rear gas-pressurized
Construction
Body-on-frame
Wheels/rim size
5-hole/15x6.0K
Tires
P215/75R15SL BSW all-season
Maximum GVWR
6,500 lb.

SAFETY AND OWNER BENEFITS

Ford Motor Company strongly encourages all passengers to use their safety belts. Ford cars for 1990 have as standard equipment either a motorized automatic shoulder belt restraint system for front seat occupants (with manual lap belts) or a driver air bag supplemental restraint system with manual lap/shoulder belts.

Specific information on safety features pertaining to the Ford product of interest to you is provided in its respective car or light truck model line catalog.

Ford also urges the use of child and infant restraints. Ford's easy-to-install Tot-Guard (for children 20 to 50 pounds) is available at all Ford Dealers. If a child restraint requires a top-tether, Ford cars provide for

attachment of an anchor at each rear outboard seating position (except Mustang convertible). Aerostar Wagon also provides special anchorages.

6-YEAR/60,000-MILE POWERTRAIN LIMITED WARRANTY

Ford's powertrain limited warranty covers all 1990 cars and light trucks for 6 years or 60,000 miles, whichever comes first. This limited warranty covers major powertrain components. Ask to see a copy when you visit your Ford Dealer.

OPTIONS AVAILABILITY

Options shown or described in this catalog are available at extra cost and may be offered only in

combination with other options or subject to additional ordering requirements or limitations.

PRODUCT CHANGES

Ford Division reserves the right to change product specifications at any time without incurring obligations.

"ASK YOUR FORD DEALER"

Following publication of this catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information.

Best-Built American Trucks.



**This is based on an average of consumer-reported problems in a series
of surveys of '81-'89 models designed and built in North America**