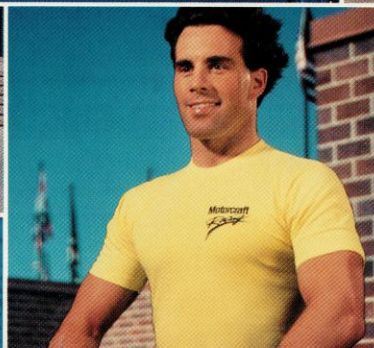


BULK RATE

U.S. Postage Paid
Permit No. 2621
Detroit, MI

A 1991 ACCESSORIES Ford Cars



SPRING/SUMMER

*See New Ford
Apparel on Page 2*

Quality Backed by Ford

In an automotive accessories market jammed with competitors, you might ask "Why should I buy Ford brand accessories?"

The answer is simple. Quality products backed by Ford.

Like all Ford Motor Company products, these fine accessories have been engineered specifically to fulfill your automotive needs. They are custom-designed to complement the style and aerodynamics of your Ford-built vehicle, avoiding the problems of improper fit and finish. In addition, Ford brand accessories are made from high quality materials and meet or exceed Ford's rigid engineering and safety standards.

By equipping your Ford-built vehicle with top quality Ford brand accessories, you take the best and make it even better. And that's what "Quality backed by Ford" is all about.

Look For These Symbols

D.I.Y. This accessory is for the "Do-It-Yourself" and requires no professional installation.

Pro. This accessory is available from Ford Accessories Headquarters and requires professional installation. Your Ford or Lincoln-Mercury dealer is factory trained to install an accessory indicated with this symbol. Please contact your dealer for complete installation details.

NOTE: *Installation costs are not included in Suggested Retail Prices. These costs are the responsibility of the customer.*

Dir. This accessory is only available from your Ford or Lincoln-Mercury dealer. Please contact your dealer for complete details.

A Word About Prices

- Prices vary depending on your specific vehicle and differences in style, size and adapting kits. If you see a single Suggested Retail Price, that price will usually not be affected by different applications.
- If no Suggested Retail Price is listed, please refer to the Accessory Pricing Index at the back of this catalog. This index contains pricing and application information for accessories that apply specifically to your vehicle.
- Suggested Retail Prices do not include installation costs.
- All orders will be charged a non-refundable Handling Fee of \$3.50.

Order With Ease... Call 1-800-346-0000

- You can now order your accessories from the comfort of your own home. Just call toll-free 1-800-346-0000. You'll receive prompt delivery to your home. See details on page 24 of this catalog.
- For your convenience, our phone lines are open Monday-Friday, 8:00 a.m.-midnight EST and Saturday, 8:00 a.m.-7:00 p.m. EST (closed Sundays and Holidays).
- When placing your order, please have your Personal Customer Reference Number available. This number helps facilitate the ordering process by quickly identifying applications and prices for your vehicle. Your Personal Customer Reference Number is located at the bottom of the following page.
- In addition, all accessories are still available through your Ford or Lincoln-Mercury dealer's parts department.
- To order Ford brand accessories by mail, use the convenient Accessories Order Worksheet/Confirmation located on the reverse side of the following page. This worksheet may also be used to help confirm your telephone order(s). Please see page 24 of this catalog for complete details.

Warranty Information

Many Ford brand accessories are warranted against defects for 90 days or 4,000 miles, whichever comes first, or the remainder of the vehicle's warranty period. For specific warranty coverage on any given Ford brand accessory, refer to warranty information included with that accessory.

NOTE: *The prices, descriptions and specifications in this catalog were in effect at the time of printing. Our policy is one of continuous improvement and we reserve the right to change specifications, design or price without notice and without incurring obligation.*

HOMETOWN FORD
1991 Mustang Drive
Any Town, State
Telephone: 123-456-7897

John A. Sample
1234 Main Street
Anytown, ST 12345

Dear Mr. Sample:

Thank you for buying your 1991 Ford Car from our dealership. Now that you have had some time to drive and enjoy your car, please take a few moments to look over the full line of Ford brand accessories displayed in this catalog. Plus review the exciting new Ford-branded apparel on page 2 of this catalog.

These top-of-the-line accessories have been specifically engineered to help enhance your driving experience. They are custom-designed to help increase the high levels of style, convenience, safety and protection that go hand in hand with owning a Ford-built vehicle. Equally important, each accessory in this catalog meets or exceeds the rigid engineering and safety specifications of the Ford Motor Company.

Ordering Ford brand accessories is a breeze. In fact, many of the items shown in this catalog are currently available through our dealership's parts department. Or, if you prefer, you can order by phone from the comfort of your own home. Just call toll-free, 1-800-346-0000, and have your order shipped directly to you (see page 24 for further details). Whichever way you choose to order, you're sure to enjoy the benefits of owning high quality accessories backed by Ford!

Once again, thank you for making us your Ford dealer.

*When ordering by telephone, refer to your
personal customer reference number*

Sample

ACCESSORIES ORDER WORKSHEET/CONFIRMATION

Call 1-800-346-0000 to confirm the availability of the accessories you desire. Our representative will record your order, calculate your total delivered cost and provide an order confirmation number. Complete this form, including order confirmation number and the total cost, and remit your money order or credit card number to Ford Accessories Headquarters, 13131 Lyndon Avenue, Detroit, Michigan 48227.

PG. NO.	BASE PART NUMBER	QTY.	DESCRIPTION	SIZE	COLOR (If Applicable)	PRICE EACH	TOTAL PRICE
						ACCESSORIES TOTAL	
						SALES TAX	
						SHIPPING CHARGE	
						HANDLING FEE (Non-Refundable)	\$3 50
						TOTAL AMOUNT	

Vehicle Information: 19

Model:

Name: _____

Shipping Address:

City:

State:

Zip:

Day Phone: ()

METHOD OF PAYMENT

☐ Money Order Enclosed

Charge To My: ☐ MasterCard ☐ Visa ☐ Discover Card

Please include credit card number *and* expiration date with charge orders!

Expiration Date

Month	Year

x

Signature (as shown on credit card)

**FORD
ACCESSORIES
HEADQUARTERS**

13131 Lyndon Avenue
Detroit, MI 48227

ORDER
CONFIRMATION
NUMBER

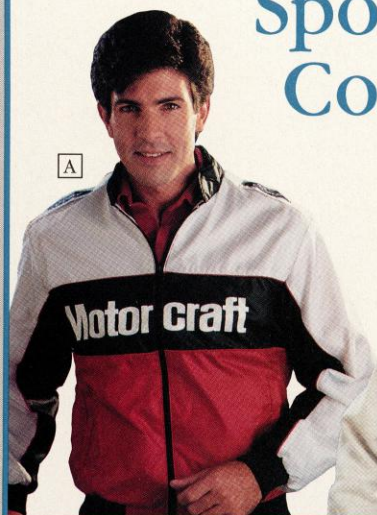
CALL 1-800-346-0000

Table of Contents

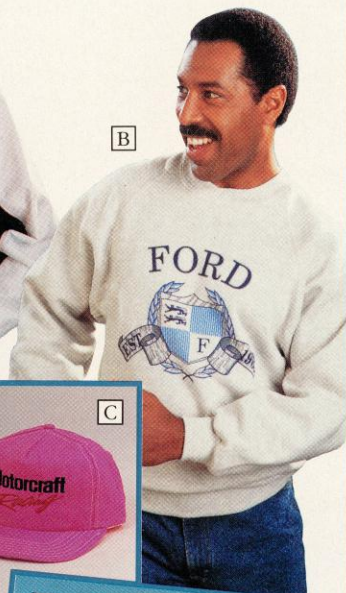
	Page
The Ford Sportswear Collection	2
Air Conditioning	5
Air Deflector, Station Wagon	7
Battery Charger, Under-the-Hood	18
Bike Carrier Adapter, Four Seasons	8
Body Side Moldings	17
Car Care Products	22
Car Covers	15
Cargo Liner	17
Cargo Retention Net	17
Cassette Carrying Case	9
Consoles: Mustang Armrest, Storage/Beverage	9, 11
Deflectors, Side Window	19
Door Edge Guards	19
Door Locks, Power	6
Emergency Radio	10
Engine Block Heater	18
Floor Mats: Carpeted, Custom Rubber, Universal	21
Fog Lights	9
Front End Covers	14
Highway Travel Kit	10
License Plate Frame	7
Locks: Spare Tire, Styled Wheel Protector, Wire Style Wheel Cover	20
Louvers	14
Luggage Cover, Soft	15
Mirrors: Automatic Day/Night, Visor Vanity	9, 11
Molded Splash Guards	16
Racks: Four Seasons Base, Station Wagon Roof, Trunk Mount	7, 8
Rear Deck Lid Wing	7
Remote Keyless Entry Systems	4
Shields, Side Window	19
Shoulder Belt, Rear Seat	19
Ski Carrier Adapter, Four Seasons	8
Speed Control	5
Splash Guards	16
Spotlight, Multi-Purpose	18
Stainless Steel Trim	12
Sunroof	12
Trunk or Hatch Release, Power	6
Vehicle Security Systems	4
Windows, Power	6
Wire Style Wheel Covers	11

The Ford Sportswear Collection

A



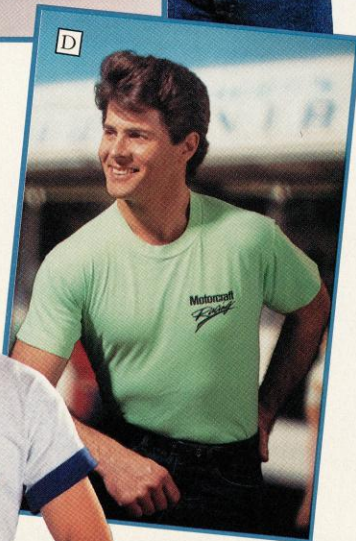
B



C



D



E



Here it is — a fashionable collection of quality sportswear for Ford lovers. Chosen to be just as exciting as the products they identify with, every piece of apparel on this page is made in America.

That means they're of the highest quality, latest styling and, most important, readily available.

A. MOTORCRAFT/FORD TEAM JACKET

Boldly printed graphics set this lightweight nylon jacket apart from the crowd. Black appointments, heavy rib knit trim and double needle reinforced construction all identify the wearer as a serious enthusiast. Red with black and white accents.

Sizes: S,M,L,XL,XXL.

#140

Sugg. Retail Price: \$72⁶⁰

B. "PHYS. ED" CREW SHIRT

Popular crest design printed on a stylish sweatshirt featuring lapped crew collar, deep cut arm holes and shoulder inserts. A quality 50/50 shirt in heavy 9 oz. fleece. Grey heather. Sizes: S,M,L,XL.

#370

Sugg. Retail Price: \$34⁰⁵

C. NEON RACING CAPS

Hot racing caps in neon green, yellow and pink. Adjustable to fit most sizes.

#381 (Yellow)

#382 (Green)

#383 (Pink)

Sugg. Retail Price: \$9⁴⁰

D. NEON RACING T-SHIRT

Eye-catching 100% cotton T-shirt features stylish Motorcraft Racing graphics. Available in neon yellow, green and pink with knit collar, hemmed sleeves and bottom. Sizes: S,M,L,XL.

#392 (Yellow)

#391 (Green)

#393 (Pink)

Sugg. Retail Price: \$14⁴⁵

E. ROLL-UP JERSEY

A real heavyweight jersey in 100% cotton grey heather with contrasting navy lined sleeves. Rolling up the sleeves gives today's layered look. Oversized cut and crew neck for comfort. Sizes: S,M,L,XL.

#371

Sugg. Retail Price: \$26⁵⁵

Ordering is easy. Just call 1-800-346-0000...the same convenient toll-free number used to order Ford brand accessories. If you'd like to order an item that isn't shown, please ask your telephone service representative for assistance.

In addition, some sportswear items may be available at your dealership. Ask your Ford dealer for further details.



Safety, Convenience and Appearance are some of the most important elements you consider when purchasing a new car. Therefore, it follows that they are also very important when choosing automotive accessories.

The products displayed in this section are designed to help promote safe travel, raise your level of comfort and convenience or enhance the already handsome appearance of your Ford car.

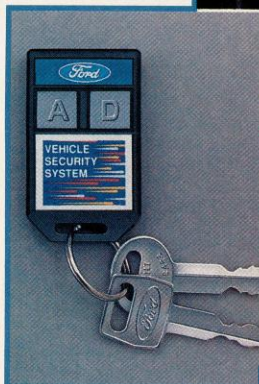
From state-of-the-art Vehicle Security Systems to the Highway Travel Kit, Ford offers a full line of accessories that help increase the levels of personal and vehicle safety. These items provide added peace of mind, helping you to relax and enjoy the ride.

Ford also offers a wide range of products that help enrich the experience of automobile ownership. Air Conditioning and Power Windows or Door Locks add a touch of luxury. The Storage/Beverage Console, Luggage Racks and Bike Carrier Adapter provide stylish convenience. And features such as Wire Style Wheel Covers and Stainless Steel Trim intensify the strong design qualities of your Ford-built car.

In addition, each of the items shown in this section is made of high quality materials and meets or exceeds Ford's strict engineering standards. So, whether you're looking for Safety, Convenience or Appearance, these accessories have got you covered...with quality backed by Ford.

ACT NOW! ORDER TODAY! CALL 1-800-346-0000

Safety, Convenience and Appearance



Secure Your Vehicle

Pro. **A. Vehicle Security Systems.** Protect your investment with the only vehicle security systems authorized by Ford. Four state-of-the-art systems to choose from. The top-of-the-line Remote Plus secures your vehicle from unwanted intruders with automatic starter lock out, shock sensors, high-output siren and Remote Panic feature. Remote control transmitter arms and disarms system, locks and unlocks doors and trunk and turns on interior dome light from up to 50 ft. away (requires power door locks and trunk or hatch release for full system operation). The Remote, Standard Remote and Standard Systems (along with optional accessories) round out Ford's complete lineup of vehicle security products. **Note:** Vehicles equipped with security systems may be eligible for insurance discounts. Available for all Ford cars. Base Part No.: 19A361. Sugg. Retail Price: Refer to Accessory Pricing Index at back of catalog.

Pro. **B. Remote Keyless Entry Systems.** Convenience is yours with the touch of a button! With Ford's Remote Keyless Entry I, a pocket-size keychain transmitter locks and unlocks doors and turns on interior dome light from up to 50 ft. away. Unit unlocks trunk or hatch on cars equipped with power trunk or hatch release. Starter lock out feature automatically disengages vehicle's starter when transmitter is used to lock doors. Also available is Remote Keyless Entry II, designed specifically for cars equipped with the factory-installed keypad entry system. Keyless Entry II includes all original system features except starter lock out, and adds a redesigned transmitter with larger soft-touch buttons. Remote Keyless Entry I available for all Ford cars with power door locks. Remote Keyless Entry II available for all Ford cars with factory-installed keypad entry systems except Taurus wagons. Base Part No.: 54220K51 (Keyless Entry I); 19A361 (Keyless Entry II). Sugg. Retail Price: Refer to Accessory Pricing Index at back of catalog.

ACT NOW! ORDER TODAY! CALL 1-800-346-0000

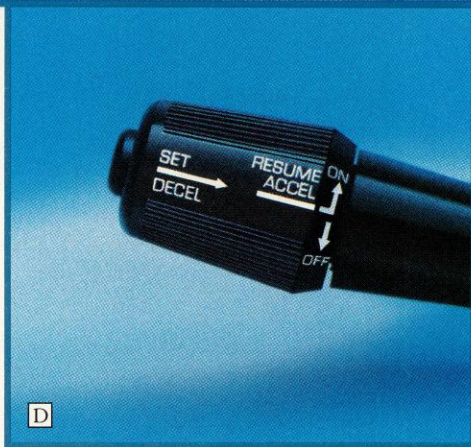


C

Luxurious Extras

Dic. C. Genuine Ford Air Conditioning. Travel in comfort with dealer-installed genuine Ford Air Conditioning. These units are designed to provide optimum comfort, performance and appearance, and are covered by our 12-month unlimited mileage limited warranty. Available for Festiva, Escort, Mustang, Tempo, Taurus and Probe. Contact your dealership for details.

Pro. D. Speed Control. A must for travelers. Includes a microcomputer that automatically adjusts to maintain cruising speed. For safety, the speed control unit disengages when either the brake or clutch pedal (manual transmission) is pushed. To return to previous speed, press "Resume." Available for Festiva, Escort, Tempo, Taurus and Probe. Base Part No.: 9A818. Sugg. Retail Price: \$166.67



D

Safety, Convenience and Appearance

ACT NOW! ORDER TODAY! CALL 1-800-346-0000



Fingertip Control

Pro. A. Power Windows. Added convenience and luxury at your fingertips. Powerful, direct-drive window motors are mounted inside doors; switch controls (offered separately) are neatly mounted on interior trim panels for easy operation. The driver's switch controls all windows, while each passenger has individual switch operation. Available for Festiva, Tempo, Mustang, Taurus, Probe and Thunderbird. Concealed. Base Part No.: 233A94. Sugg. Retail Price: \$215.40 (2-door); \$423.60 (4-door). Pod Kit. Base Part No.: 14528. Sugg. Retail Price: \$38.00 (2-door); \$64.00 (4-door).

Pro. B. Power Door Locks. Secure your vehicle with safety and convenience. Driver can lock and unlock doors with either the door lock plunger button or door key. Also available is a

power switch model (shown), which locks or unlocks doors with the flip of a switch. For 2- and 4-door vehicles. Available for Festiva, Tempo, Mustang, Taurus and Probe. Key Activated. Base Part No.: 218A42. Sugg. Retail Price: \$100.00 (2-door); \$166.40 (4-door). Switch Activated. Base Part No.: 218A42. Sugg. Retail Price: \$108.00 (2-door); \$160.80 (4-door).

Pro. C. Power Trunk or Hatch Release. A convenient and handy addition to your car. Open your trunk or hatch with the push of a button. Switch mounts conveniently on the dashboard, the console or inside the glove compartment. Available for Festiva, Tempo, Mustang, Taurus (except wagon), Probe and Thunderbird. Base Part No.: 54432A00. Sugg. Retail Price: \$32.80



Stylish Detail

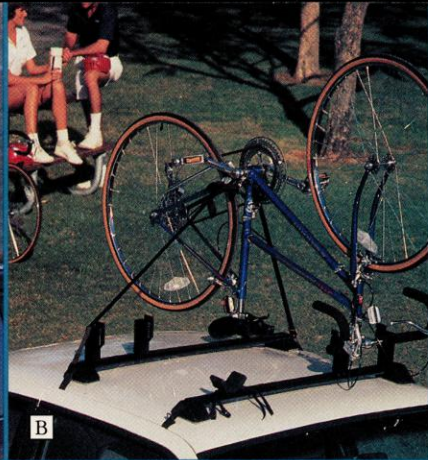
D.I.Y. **D. Rear Deck Lid Wing.** Always a sporty accessory favorite. With styling sure to add a touch of aerodynamic excitement and flair. Available for Tempo 2-door, Probe, Mustang and Taurus. Base Part No.: 44210. Sugg. Retail Price: \$160.00

D.I.Y. **F. License Plate Frame.** Finish off the look of your car in style with an attractive border for your license plate. Only available in chrome. Easy to install. Available for all Ford cars. Base Part No.: 17A387. Sugg. Retail Price: \$10.90

Pro. **E. Station Wagon Roof Rack and Air Deflector.** Stylize your roof with polished steel slats that help protect roof paint and distribute weight. Air deflector helps keep dust and dirt from clouding the rear window. Only available for 1991 Crown Victoria station wagon. Rack and deflector include woodtone appliqué. Base Part No.: 7455100 (roof rack); 7450860 (deflector). Sugg. Retail Price: \$149.20 (roof rack); \$69.00 (deflector).

ACT NOW! ORDER TODAY! CALL 1-800-346-0000

Safety, Convenience and Appearance



Load 'Em Up

Pro. **A. Four Seasons Base Rack.** No matter the season, this attractive all-purpose rack provides extra carrying capacity and features center slats to support cargo and help protect car-top paint. With front and rear adjustable tie-down rails, you can simply load'er up, tie'er down and go. It's also designed to accommodate the bike and ski carrier adapters shown on this page. Available for Festiva, Escort sedan and wagon, Tempo, Mustang, Taurus (except wagon), Thunderbird and 1992 Crown Victoria. Base Part No.: 55100. Sugg. Retail Price: Refer to Accessory Pricing Index at back of catalog.

D.I.Y. **B. Four Seasons Bike Carrier Adapter.** Take your bikes along. U-shaped channel rails and tubular steel bolt supports one or two bikes safely and securely. Bikes mount and dismount easily. Adapter bolts onto the Four Seasons Base Rack shown above. Available for Festiva, Escort sedan and wagon, Tempo, Mustang, Taurus, Thunderbird, 1991 Crown Victoria wagon and 1992 Crown Victoria. Requires Four Seasons Base Rack, or factory option luggage rack on Taurus wagon and 1991 Crown Victoria wagon. Base Part No.: 6655100. Sugg. Retail Price: \$80.40

D.I.Y. **C. Four Seasons Ski Carrier Adapter.** Tote those skis the easy way with an adapter rack that won't interfere with trunk or hatchback doors. Sturdy clamps and weatherproof aluminum rails hold up to three pairs of skis and poles. Bolts onto the Four Seasons Base Rack shown above. Available for Festiva, Escort sedan and wagon, Tempo, Mustang, Taurus, Thunderbird, 1991 Crown Victoria wagon and 1992 Crown Victoria. Requires Four Seasons Base Rack, or factory option luggage rack on Taurus wagon and 1991 Crown Victoria wagon. Base Part No.: 6655100. Sugg. Retail Price: \$66.00

Pro. **D. Trunk Mount Rack.** Add cargo space with this attractive trunk mount rack. Crossbar and slats attach permanently, with tie-downs for securing cargo. Available for 1991 Crown Victoria (with formal roof only) and Tempo. Rack features polished steel slats and chrome-plated steel crossbar. Also available in black for Tempo only. Base Part No.: 55100. Sugg. Retail Price: Refer to Accessory Pricing Index at back of catalog.

ACT NOW! ORDER TODAY! CALL 1-800-346-0000



E



F



G



H

Quality Features

D.I.Y. **E. Storage/Beverage Console.** Features include a cup/mug holder designed to hold a plastic foam cup or a one-liter soda pop bottle, plus tape/cassette storage, pocket for gloves or glasses and an extra tray for pencils, loose change, etc. Mounts under the dash in a central location for easy driver or passenger access. **Only available for Taurus.** Base Part No.: 54045A36. Sugg. Retail Price: \$110.40

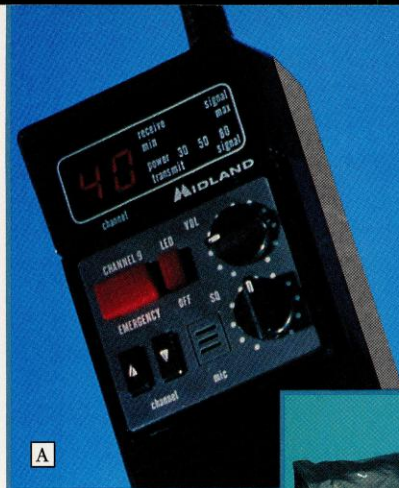
Pro. **F. Automatic Day/Night Mirror.** No need to adjust this rearview mirror, it's automatic! Two light sensors automatically adjust mirror to reduce headlight glare. Illuminated distance dial offers choice of adjustments for light sensitivity. Mirror automatically returns to day mode when car is in reverse, providing a clear view. "Auto-off" switch permits manual override. Available for Escort, Mustang, Tempo, Taurus, Thunderbird and 1991 and 1992 Crown Victoria. Base Part No.: 17700. Sugg. Retail Price: \$140.75

Pro. **G. Fog Lights.** Add a sporty look with these high-performance lights. Black housings enclose quartz-halogen bulbs sealed with clear lenses. Help get you through fog, snow and rain. Complete with protective covers sporting the Ford oval to protect against stone chips. **Only available for Festiva.** Base Part No.: 15200. Sugg. Retail Price: \$80.40 (Standard); \$131.60 (Bosch).

D.I.Y. **H. Cassette Carrying Case.** This rugged, yet lightweight portable case transports and helps protect up to twelve of your favorite tapes. Features a spool-locking device to help prevent "tape salad," while foam cushions minimize rattles. Unique indicator system shows which drawers are occupied. **Available for all Ford cars.** Base Part No.: 18816. Sugg. Retail Price: \$36.00

ACT NOW! ORDER TODAY! CALL 1-800-346-0000

Safety, Convenience and Appearance



A



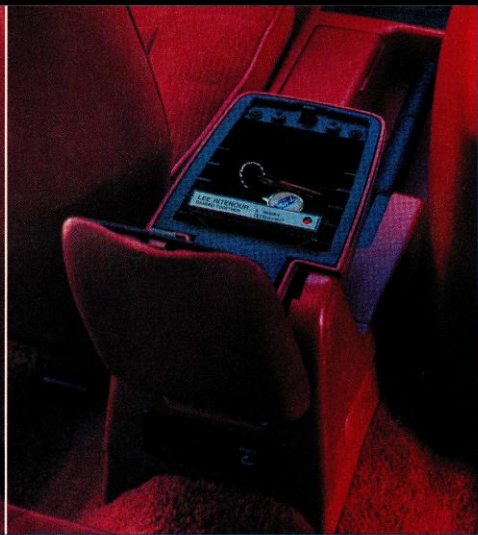
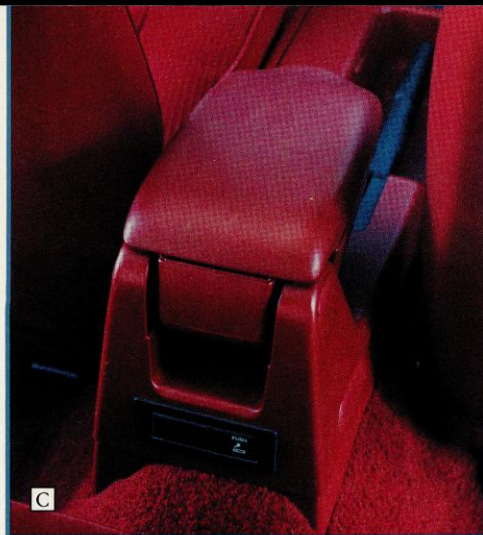
Help On the Spot



B

D.I.Y. **A. Emergency Radio.** Help is on the way with this 40-channel CB transceiver. Plug it into your cigarette lighter, or use the self-contained battery pack included. Features include an emergency channel 9 button, compact storage/carrying case, one-hand operation, LED indicators and rooftop magnet-mounted flexible antenna. Perfect for asking directions, monitoring road conditions, getting service...or just plain peace of mind. Available for all Ford cars. Base Part No.: 18B805. Sugg. Retail Price: \$140.00

D.I.Y. **B. Highway Travel Kit.** Includes virtually everything you need while driving on the road: first aid kit, plastic emergency banner, air pressure gauge, poncho, pliers, two screwdrivers, electrical tape, roll of wire, wiping cloth and bungee strap for trunk loading and emergency light, which plugs into the cigarette lighter. All neatly packed in a convenient carrying case, which attaches with Velcro in your trunk. Available for all Ford cars. Base Part No.: 17003. Sugg. Retail Price: \$62.80



That Added Touch

D.I.Y. **C. Mustang Armrest Console.** Convenient and functional console flips up to hold cassette tapes, sunglasses and other miscellaneous items. Serves as a comfortable armrest when closed. Comes in the following colors: blue, titanium, scarlet and ebony. Only available for 1990 Mustang. Base Part No.: 61644A22. Sugg. Retail Price: \$112.00

D.I.Y. **D. Visor Vanity Mirror.** Clearly a must for your passengers and driver too. This large 7" x 3 1/4" visor vanity mirror attaches easily to the underside of the sun visor; just press in place, and the strong adhesive backing holds tight. Only available for Festiva. Base Part No.: 17A679. Sugg. Retail Price: \$7.49

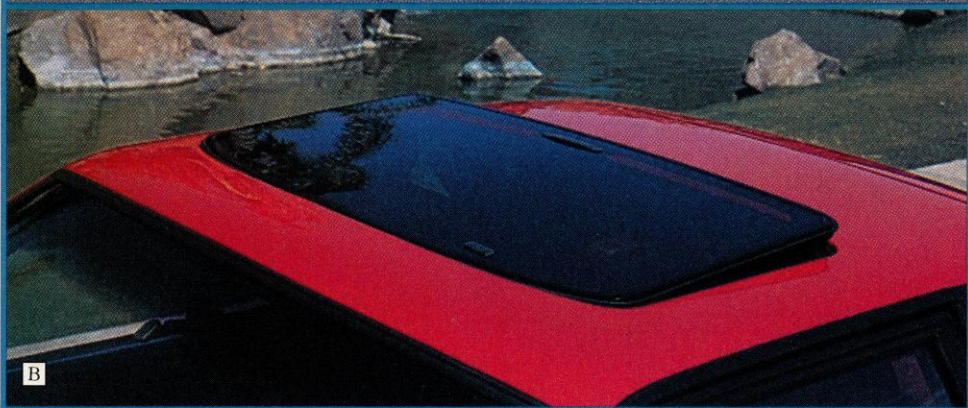
D.I.Y. **E. Wire Style Wheel Covers.** Complete the sporty look of your car with these attractive wire style wheel covers. They feature a stainless steel exterior coating and are available in three sizes: 13", 14" and 15". Set of four. Kit includes four center inserts, four coded lock bolts with matching key, installation hardware and instructions. Available for most Ford cars with standard steel wheels. Base Part No.: 1130. Sugg. Retail Price: \$189.00

ACT NOW! ORDER TODAY! CALL 1-800-346-0000

Safety, Convenience and Appearance



A



B

Stylish Additions

D.I.Y. **A. Stainless Steel Trim.** Decorative, polished stainless steel trim adds style and class. Trim kits help protect paint from road debris while providing an easy-to-clean surface. Easy, do-it-yourself application. Selected models feature etched vehicle logo for that personalized touch. Available for Escort, Tempo, Mustang, Probe, Taurus and Thunderbird. Base Part No.: 101A76. Sugg. Retail Price: Refer to Accessory Pricing Index at back of catalog.

Pro. **B. Sunroof.** Add a window to the sky. With our sunroof, you get both classy styling and all the sunshine you can handle. It's rain and car wash proof...and built to stay that way. You'll get fresh ventilation during the summer and extra solar heating in the winter. Glass can be completely removed. Available for Festiva, Escort, Tempo and Mustang. Base Part No.: 6150010. Sugg. Retail Price: \$111.20



Day in and day out, your Ford car takes a beating. Careless drivers, road debris and inclement weather are only a few of the opponents your vehicle faces. That's why Ford has a full line of accessories designed specifically to help protect your car from the harsh conditions that surround it.

The accessories displayed in this section offer protection for both the interior and exterior of your vehicle, from top to bottom.

Interior products include a Rear Seat Shoulder Belt that attaches to the existing lap belt and a wide array of

Floor Mats that help protect against dirt and wear. Exterior products range from Door Edge Guards to a Soft Luggage Cover that helps protect car-top cargo. In addition, accessories such as the Engine Block Heater and Under-the-Hood Battery Charger help keep your car running in any kind of weather.

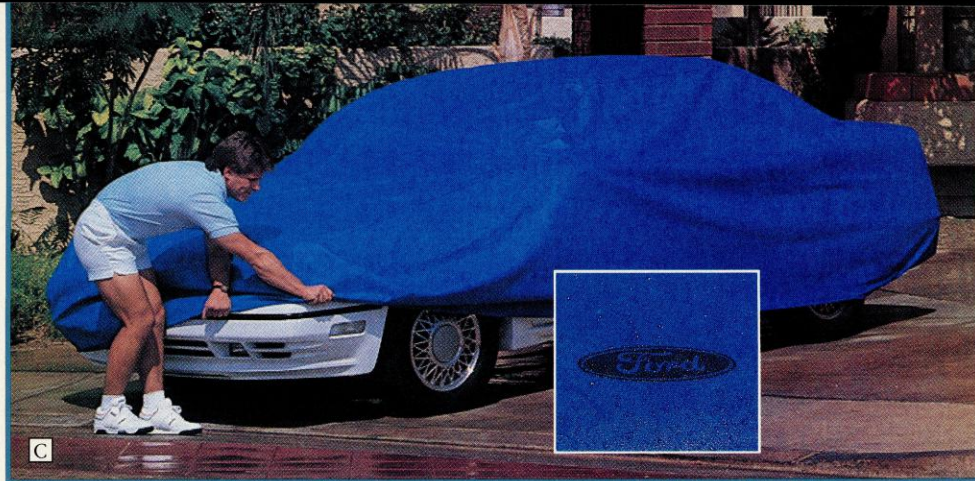
Like all other Ford brand accessories, these products are constructed of high quality materials and subjected to rigorous testing by Ford engineers.



An Added Flair

Pro. **A. Louvers.** Dress up your car while providing instant shade with our rear window louvers. Install them, and presto! Passengers are cooler and fabric is protected from fading. The powder coat black painted aluminum construction won't warp (the way some plastics do) — and if you want to paint them to match your car's finish, go ahead. They'll look great! Installation? Very easy. In fact, there's no drilling necessary (a permanent adhesive holds the mounting brackets directly on the rear window glass). The louvers tilt up for cleaning. Available for Escort (except wagon), Mustang 3-door and GT and Probe. Base Part No.: 44268. Sugg. Retail Price: Refer to Accessory Pricing Index at back of catalog.

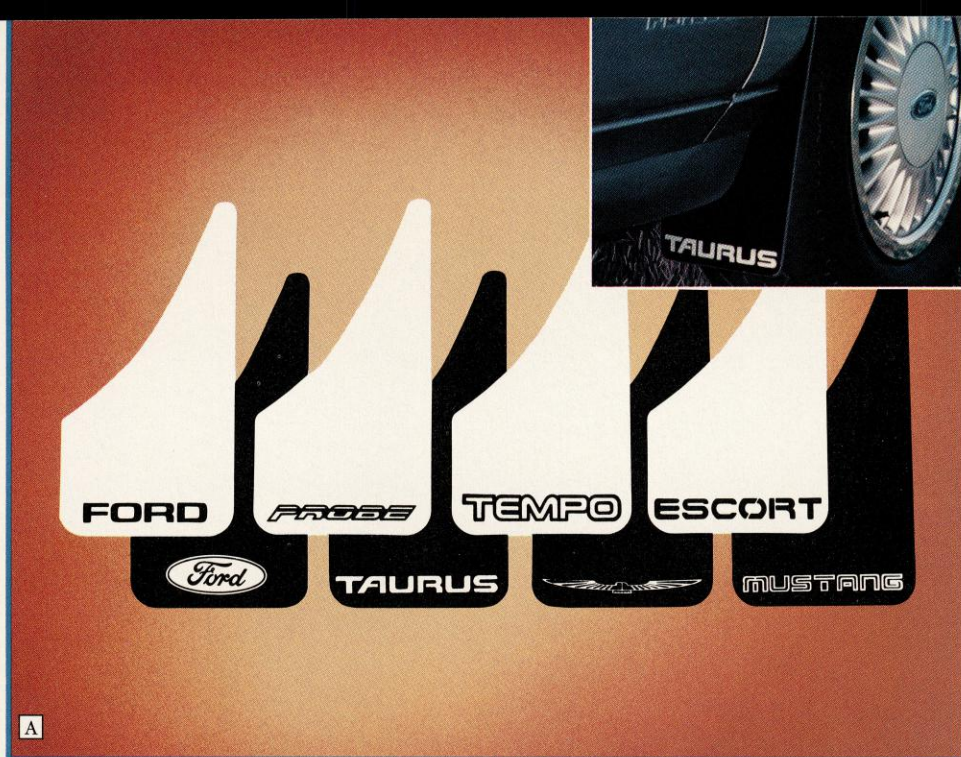
D.I.Y. **B. Front End Covers.** Protect the front of your new Ford the classy way with attractive front end covers. They not only help protect your car's finish from stone chips, they also add a sporty look to your new car. Durable black vinyl backed by a soft, non-woven white flannel helps reduce moisture buildup between the cover and the paint finish. Each cover features an embroidered or embossed car line name or logo for a personalized touch. Available for Escort and Escort GT, Tempo, Mustang LX and GT, Taurus, Thunderbird STD, LX and Super Coupe, Probe GL, LX and GT and 1992 Crown Victoria. Base Part No.: 19A413. Sugg. Retail Price: \$100.00



The Great Cover Up

D.I.Y. C. Car Covers. Keep your new car looking beautiful. Choose from car covers made of a long-lasting fabric called Evolution 3® (shown) or a durable polyester/cotton blend. Both are easy to slip on and off and provide instant protection from tree sap, bugs, frost and harmful effects of the sun. Comes complete with storage bag. Available for all Ford cars except Festiva. Base Part No.: 19A412. Sugg. Retail Price: Refer to Accessory Pricing Index at back of catalog.

D.I.Y. D. Soft Luggage Cover. Keep your valuables under cover with this heavy-duty, cotton-lined 28-oz. vinyl luggage cover. Help protect your luggage and other items from the elements. Attaches to roof rack with nylon strap and polypropylene buckle. Side flap opens easily for loading or unloading. Provides 9.5-cubic foot capacity and can accommodate odd-shaped items. Folds neatly for storage. Only available for Taurus station wagons with factory roof racks. Base Part No.: 19B507. Sugg. Retail Price: \$67.00

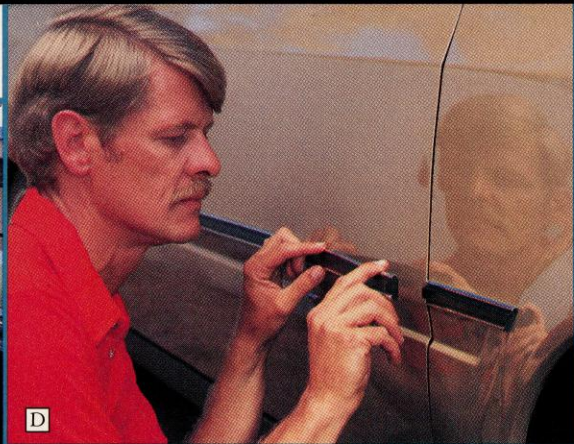
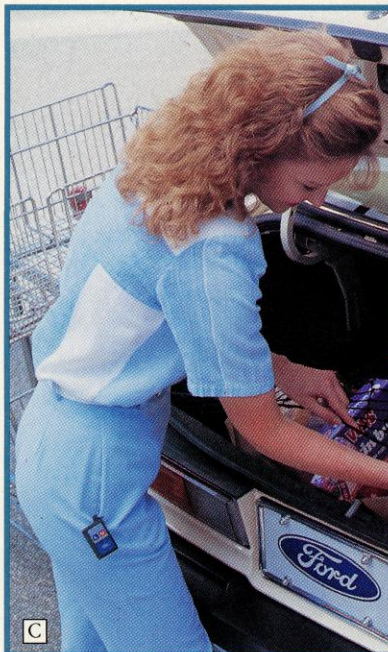


Making a Splash

D.I.Y. A. Splash Guards. Protection for those "hot spots" that can collect some of your car's greatest enemies: dirt, salt and gravel. Our distinctive splash guards help deflect debris away from your car's finish. Available in black or white vinyl featuring a customized logo treatment. Other styles are available without logos in black polyethylene or rubber in a variety of colors. Available for all Ford cars. Base Part No.: 16A550. Sugg. Retail Price per pair: Refer to Accessory Pricing Index at back of catalog.

D.I.Y. B. Molded Splash Guards. Contoured protection against dirt, salt and gravel. And the sharp styling enhances your car's exterior design. Heavy-duty "Ultra-Rubber" material will not crack or discolor in extreme temperatures. Easy to install. Available for Festiva, Tempo, Probe and Thunderbird. Festiva, Tempo and Thunderbird models are black with white vehicle logos; Probe Molded Splash Guards are black with black molded script. Base Part No.: 16A550. Sugg. Retail Price per pair: \$26.00



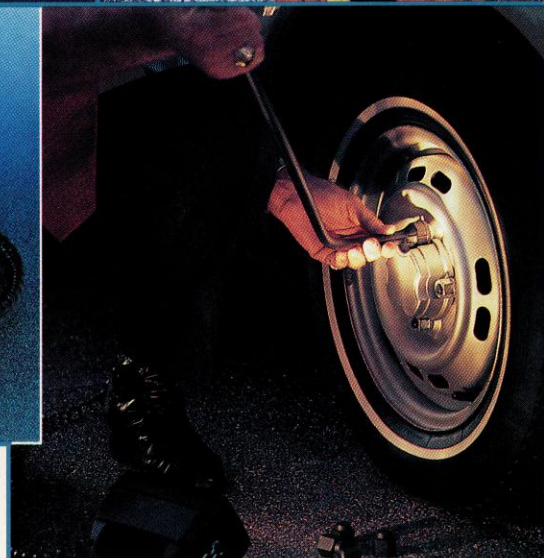
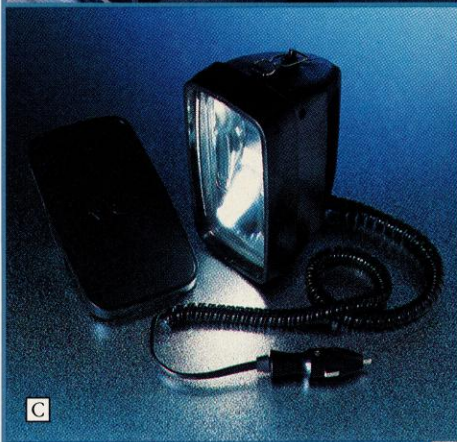
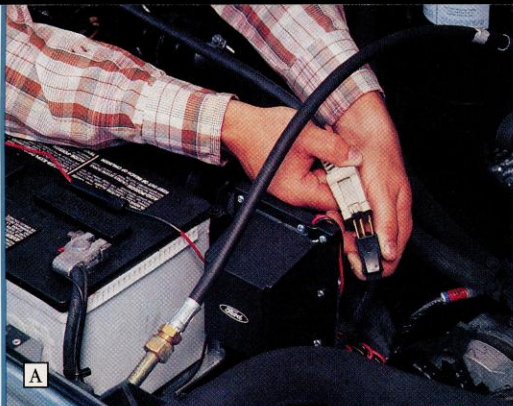


Practical Protection

D.I.Y. **C. Cargo Retention Net.** Spilled grocery bags can be a thing of the past! This sturdy cargo net installs easily and secures small items, sporting goods...almost anything. The flexible, braided cord net fits easily around bulky items, yet is so soft it won't scratch or mar a finished surface. **Only available for Tempo.** Base Part No.: 550A66. Sugg. Retail Price: \$38.40

D.I.Y. **D. Body Side Moldings.** Help protect your car's paint against dents, dings and scratches — while at the same time creating a customized appearance. Body side moldings are installed with a self-adhesive backing that stays firmly in place in any weather. Choice of six colors: black, silver, white, red, blue and burgundy. Available for all Ford cars. Base Part No.: 21048. Sugg. Retail Price: \$34.00

D.I.Y. **E. Cargo Liner.** Load it up without the worry of staining your cargo area. Cargo liner helps protect your new car from grease, stains, grime and other contaminants while hauling garden supplies or other materials. Heavy-duty vinyl liner installs quickly and easily with handy, self-sticking Velcro-like fasteners. When the job is done, the cargo liner can be removed just as easily for cleaning. Folds neatly into a small package for storage. Available for Escort and Escort wagon, Probe, Taurus wagon, Mustang hatchback and 1992 Crown Victoria. Base Part No.: 11600. Sugg. Retail Price: Refer to Accessory Pricing Index at back of catalog.

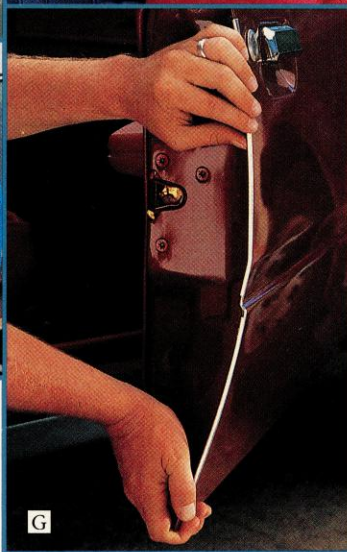


Be Prepared

D.I.Y. **A. Under-the-Hood Battery Charger.** Keep your battery charged up. This under-the-hood battery charger is designed to be permanently connected to the vehicle battery. Plugs into any 110-volt outlet and can be safely left on overnight. A low "trickle" charge keeps the battery charged. The charger easily mounts to the battery tray with a unique mounting bracket. It can also be mounted directly to an engine compartment wall. **Available for Tempo and 1991 and 1992 Crown Victoria.** Base Part No.: 19K514. Sugg. Retail Price: \$54.00

Pro. **B. Engine Block Heater.** Don't be left out in the cold. Get faster winter starts with less battery drain. Unit permanently installs in your car's engine block and plugs into any 110-volt outlet. It keeps engine coolant circulating and warm. **Available for all Ford cars except Escort and vehicles with 2.2L Turbo engines.** Base Part No.: 6D008. Sugg. Retail Price: \$25.00

D.I.Y. **C. Multi-Purpose Spotlight.** Shed some light on the subject with this powerful light that fits in the palm of your hand. Bright quartz-halogen beam is powered by your car's battery. Plug the 8-foot cord into your car's cigarette lighter and you're ready to go. The removable protective lens cover serves as a light stand. **Available for all Ford cars.** Base Part No.: 15312. Sugg. Retail Price: \$30.60



All-Around Protection

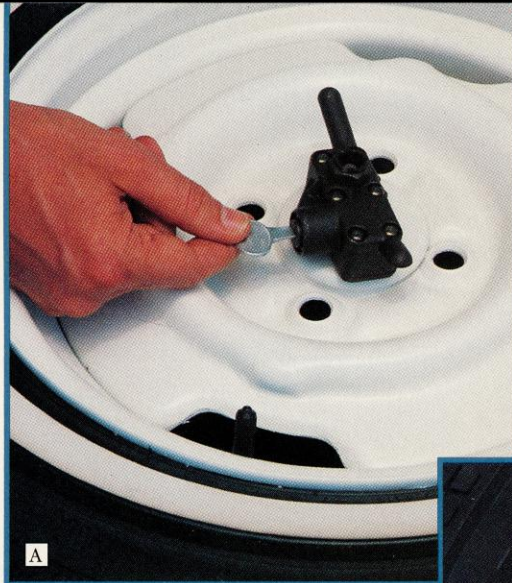
D.I.Y. **D. Side Window Deflectors.** A functional, yet sporty accessory that helps shield out wind, sun and rain. Constructed of sturdy, smoke colored acrylic for added durability and style. Deflectors adhere with self-adhesive tape provided. Designed to fit both driver and passenger sides of vehicle. Available for Escort, Tempo, Mustang, Taurus and 1992 Crown Victoria. Base Part No.: 18246. Sugg. Retail Price: \$47.00

Pro. **E. Rear Seat Shoulder Belt.** This shoulder belt assembly is added to the existing lap belt. Black color complements most interior trim. Available for many 1989 and prior model year Ford vehicles. Base Part No.: 61200. Sugg. Retail Price: \$52.25; \$130.63 (1986-87 Taurus).

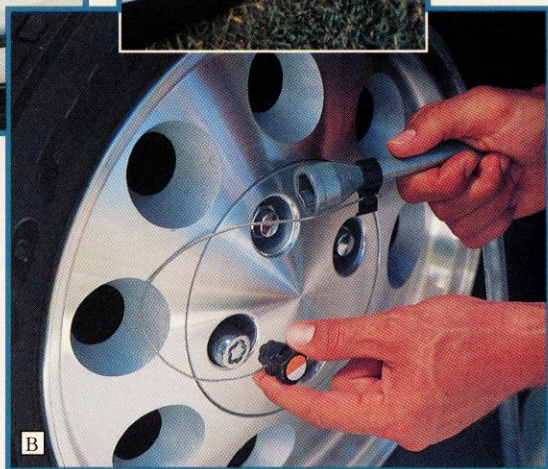
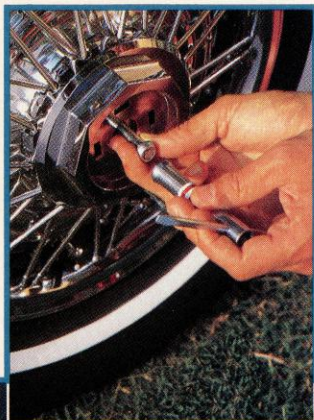
D.I.Y. **F. Side Window Shields.** Add to your vehicle's aerodynamic styling with these sleek stainless steel side window shields. Easy-to-install shields mount at the top of window between molding and door-window channel (both driver and passenger sides). Stainless steel exteriors complement O.E. bright window

moldings, while interiors are painted flat black to reduce glare. Shields help reduce window fogging and sun glare while helping to keep vehicle interior cool. Only available for 1991 Crown Victoria (including station wagon). Base Part No.: 18246. Sugg. Retail Price: \$47.00

D.I.Y. **G. Door Edge Guards.** Protect your car's finish with these door edge guards that act as a buffer from all those potential nicks and dings. Choose from two types: preformed polished aluminum or the universal door edge guards (not shown). The preformed guards are designed to fit the contours of your car and are available in a rich chrome finish. The black universal guards can be shaped to fit and cut to length. Preformed guards available for Tempo, Mustang and 1991 Crown Victoria. Universal guards available for all Ford cars. Preformed. Base Part No.: 20910. Sugg. Retail Price per set: Refer to Accessory Pricing Index at back of catalog. Universal. Base Part No.: 20910. Sugg. Retail Price per set: \$3.14



A



B

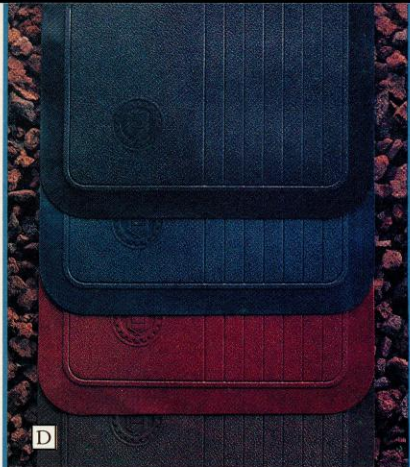
Under Lock and Key

D.I.Y.

A. Spare Tire Lock. Secure your spare tire with our spare tire lock that won't open without a special key. Just remove the wing nut on your spare tire mount and replace it with the lock. Available for all Ford cars except Festiva. Base Part No.: 1386. Sugg. Retail Price: \$13.80

D.I.Y.

B. Styled Wheel Protector Locks and Wire Style Wheel Cover Locks. For wheels and tires: one key and four chrome-plated solid steel locking nuts per set. For wire style wheel covers: a single locking bolt attaches to a mount held in place by the wheel lug nuts. **Styled wheel protector locks** available for all Ford cars except Festiva. **Wire style wheel cover locks** available for Mustang, Taurus, Thunderbird and 1991 and 1992 Crown Victoria. **Styled Wheel Protector Locks.** Base Part No.: 1A043. Sugg. Retail Price: \$28.80. **Wire Style Wheel Cover Locks.** Base Part No.: 1A115. Sugg. Retail Price: \$35.60



Step On It

D.I.Y. **C. Carpeted Floor Mats.** These deluxe carpeted floor mats are designed and cut exclusively to fit the contours of your Ford car — in a color that complements the interior perfectly. A specially designed backing helps prevent slipping and keeps the mat right where you want it. Only the finest materials are used in these durable and attractive floor mats. **Available for all Ford cars.** Base Part No.: 13086 (front); 13106 (rear). Sugg. Retail Price per pair: Refer to Accessory Pricing Index at back of catalog.

D.I.Y. **D. Custom Rubber Floor Mats.** Protect the inside of your car with our stylish, inexpensive floor mats. You can be sure of outstanding fit and a custom-made look with colors keyed to complement your vehicle interior. Available for Mustang and 1991 and

1992 Crown Victoria in twin front and twin rear styles. Base Part No.: 13086 (front); 13106 (rear). Sugg. Retail Price per pair: \$15.40 (front); \$12.00 (rear).

D.I.Y. **E. Universal Floor Mats.** Add a deluxe touch to your car's interior. Plush mats offer tufted carpet with colors keyed to complement your vehicle interior. Bordered by a sewn, matching vinyl edge binding with a nibbed backing that helps to keep them in place. Offered with or without the Ford oval imprinted on them. **Available for all Ford cars.** Base Part No.: 5413300. Sugg. Retail Price per set: \$29.00



Keeping It Clean

Dlc. A. Car Care Products. Keep your new car looking and running its best — insist on genuine Ford Motor Company Car Care Products. Whether you're simply washing your car or replacing worn brakes, you can be sure that these top-of-the-line products will enhance the beauty and performance of your new car. You'll be covered from top to bottom with this full line of high quality products.

Here's just a sampling of what's available:

INTERIOR CARE PRODUCTS

- Extra Strength Spot and Stain Remover
- Deluxe Leather and Vinyl Cleaner
- Ultra-Clear Spray Glass Cleaner
- Triple Clean
- Spray Paint
- Multi-Purpose Cleaner Concentrate

EXTERIOR CARE PRODUCTS

- Ultra-Clear Windshield Washer Concentrate
- Custom Silicone Gloss Polish
- One Step Wash and Wax Concentrate
- Custom Paste Wax
- Custom Cream Wax
- Extra Strength Whitewall Tire Cleaner
- Custom Bright Metal Cleaner
- Touch-Up Paints (both brush and spray)
- Extra Strength Tar and Road Oil Remover

MAINTENANCE PRODUCTS

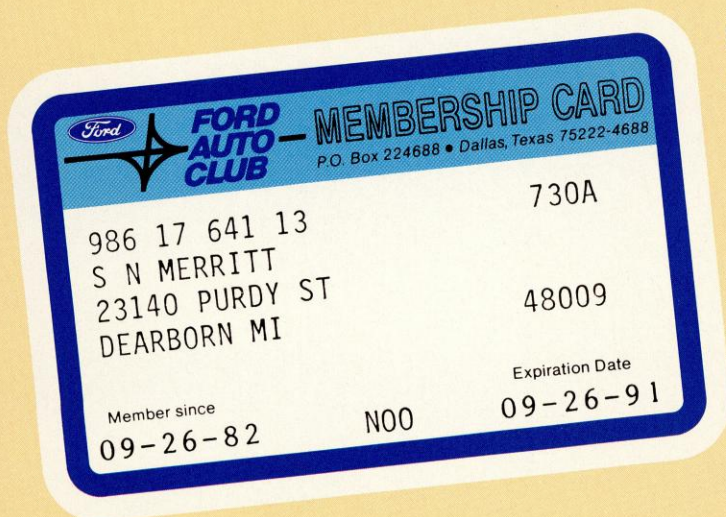
- Premium Gas Line Antifreeze
- Premium Cooling System Fluid
- Automatic Transmission and Power Steering Fluid
- Premium Cooling System Flush
- Heavy-Duty Brake Fluid
- Premium Fuel Injector Cleaner

Many of these topnotch items are currently in stock at your dealership. See your dealer today for these premium Car Care Products.

TO SAVE MONEY, TIME AND GRIEF, SAVE THIS NUMBER: **1-800-FORD CLUB**



ROADSIDE SERVICE ASSISTANCE:
THE MOST IMPORTANT ACCESSORY OF ALL



EMERGENCY ROAD AND TOW SERVICE

Help is just a phone call away, 24 hours a day, anywhere in the United States. Whenever and whatever the emergency — a flat tire, dead battery, out of gas or other problems requiring road service — just call 1-800-FORD CLUB and we will dispatch the help you need. When help arrives, you simply sign and drive for up to \$100 of assistance.

If you prefer, you can arrange for your own service and we will reimburse you up to \$100.

EMERGENCY TRAVEL EXPENSE REIMBURSEMENT

Your emergency expenses are covered when you are 100 or more miles from home and your vehicle is disabled due to a collision or mechanical failure covered under warranty. While your vehicle is being repaired, we will reimburse you up to \$1,000 for up to three days for expenses such as meals, lodging, or alternate transportation.

EMERGENCY LOCK-OUT SERVICE

Don't fret, just call 1-800-FORD CLUB any time and we'll send help to unlock your vehicle. Or call your own service and we'll reimburse you up to \$100.

24-HOUR TOLL-FREE PHONE SERVICE

Have a question? Call 1-800-FORD CLUB for information on benefits or service any time. For only \$44.95 you can have all these services plus much, much more. Similar clubs cost from \$95 to \$120. And, to say thank you when you join, we'll even include one year of our custom trip routing service free. We accept Visa and MasterCard. So, don't pay the price of not being a member.

Call today! 1-800-FORD CLUB

Roadside Service
Assistance is a
product of the Ford
Auto Club.



ACCESSORIES BY PHONE

You can order from us by calling our toll-free number, 1-800-346-0000. For your convenience, our service representatives are on duty Monday - Friday, 8:00 a.m. - midnight EST and Saturday, 8:00 a.m. - 7:00 p.m. EST (we're closed on Sundays and Holidays). Our staff is available to answer all of your accessories questions, discuss vehicle application and confirm prices.

PRICES

Many accessories have vehicle specific prices. When you call our toll-free number, be sure to give our service representative your Personal Customer Reference Number (located at front of this catalog). This will allow the representative to quickly confirm applications and prices for *your vehicle*. You will also be given the total delivered cost of your order (including shipping and handling fees and applicable taxes).

METHOD OF PAYMENT

The cost of your accessories order can be charged directly to your VISA, MasterCard or Discover Card, subject to credit authorization. Money Orders will be accepted for orders which are submitted by mail.

MAIL-IN ORDERS

Call 1-800-346-0000 to confirm the availability of the accessories you desire. Be sure to tell us your Personal Customer Reference Number. This will allow our service representative to quickly verify applications and prices for *your vehicle*. Our representative will record your order, calculate your total delivered cost and provide an Order Confirmation Number. Complete the Accessories Order Worksheet/Confirmation (located at front of this catalog), including the confirmation number and the total cost, and remit your Money Order to Ford Accessories Headquarters, 13131 Lyndon Avenue, Detroit, MI 48227.

SHIPPING & HANDLING

The actual shipping cost plus a handling fee will be applied to each order. Orders will not be shipped collect. Most orders are shipped within 24 hours of receipt via United Parcel Service (UPS). Orders in excess of 75 pounds will be shipped by truck. You will be notified of any unexpected delays in the shipment of your order.

SATISFACTION GUARANTEED

Ford Accessories Headquarters guarantees that all items reflect the quality and value of the Ford Motor Company. If you are not completely satisfied with any accessory ordered, simply return the item within 30 days for a prompt exchange or refund.

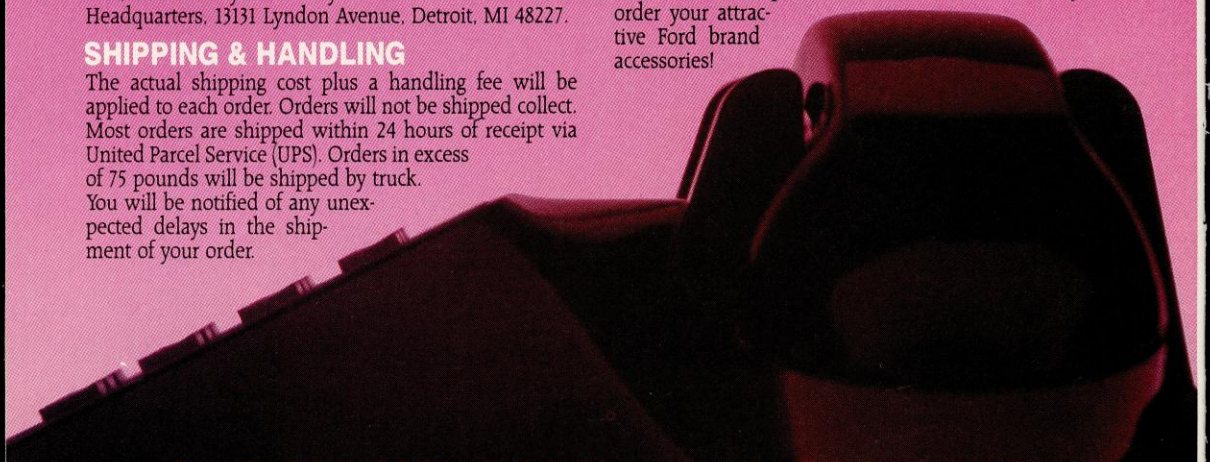
EASY ORDERING

For your convenience, we have included an Accessories Order Worksheet/Confirmation. This worksheet is located on the reverse side of the letter at the front of this catalog. Utilize the worksheet for ease and speed in ordering *and* as a means of confirming your order.

Before calling Ford Accessories Headquarters, fill out your worksheet as completely as possible, including your credit card number and expiration date. After your telephone order is completed, you will be given an Order Confirmation Number. Enter the number into the space provided and file your worksheet as a record and confirmation of your order.

If you choose to use the worksheet as a mail order form, please be sure to call Ford Accessories Headquarters for correct pricing and shipping/handling charges. Credit cards and Money Orders are accepted as payment for mail-in orders.

1-800-346-0000 is quick and convenient...use it today to order your attractive Ford brand accessories!



IT'S EASY! CALL 1-800-346-0000

1991 FORD ACCESSORY PRICING INDEX

PAGE	BASE PART NUMBER	ACCESSORY ITEM	SUGG. RETAIL PRICE
4	19A361	Vehicle Security — Remote Plus	\$238.00
4	19A361	Vehicle Security — Remote	154.00
4	19A361	Vehicle Security — Standard Remote	146.67
4	19A361	Vehicle Security — Standard	84.00
4	54220K51	Remote Keyless Entry I — 1 Transmitter	104.95
4	54220K51	Remote Keyless Entry I — 2 Transmitters	141.69
4	19A361	Remote Keyless Entry II — 2 Transmitters	177.77
8	55100	Base Rack — Festiva	138.60
8	55100	Base Rack — Escort	138.60
8	55100	Base Rack — Mustang	138.60
8	55100	Base Rack — Tempo	138.60
8	55100	Base Rack — Taurus (except Wagon)	138.60
8	55100	Base Rack — Thunderbird	95.00
8	55100	Base Rack — '92 Crown Victoria	138.60
8	55100	Trunk Mount Rack (Chrome) — Tempo	95.00
8	55100	Trunk Mount Rack (Black) — Tempo	95.00
8	55100	Trunk Mount Rack (Chrome) — '91 Crown Victoria	66.00
12	101A76	Stainless Steel Trim — Escort	130.00
12	101A76	Stainless Steel Trim — Mustang	130.00
12	101A76	Stainless Steel Trim — Probe	130.00
12	209A38	Stainless Steel Trim — Tempo (4-Door All Wheel Drive)	130.00
12	101A76	Stainless Steel Trim — Tempo	120.00
12	101A76	Stainless Steel Trim — Taurus	120.00
12	101A76	Stainless Steel Trim — Thunderbird	120.00
14	44268	Louvers — Escort	264.80
14	44268	Louvers — Mustang (3-Door)	253.40
14	44268	Louvers — Mustang GT	248.00
14	44268	Louvers — Probe	264.80
15	19A412	Car Cover, Evolution 3® — Escort	117.20
15	19A412	Car Cover, Poly/Cotton — Escort	100.60

1991 FORD ACCESSORY PRICING INDEX (CONT'D)

PAGE	BASE PART NUMBER	ACCESSORY ITEM	SUGG. RETAIL PRICE
15	19A412	Car Cover, Evolution 3® — Mustang, Probe, Tempo	\$122.80
15	19A412	Car Cover, Poly/Cotton — Mustang, Probe, Tempo	100.60
15	19A412	Car Cover, Evolution 3® — Taurus	145.00
15	19A412	Car Cover, Poly/Cotton — Taurus	117.20
15	19A412	Car Cover, Evolution 3® — Thunderbird	156.40
15	19A412	Car Cover, Poly/Cotton — Thunderbird	117.20
15	19A412	Car Cover, Evolution 3® — '91/'92 Crown Victoria	156.40
15	19A412	Car Cover, Poly/Cotton — '91/'92 Crown Victoria	117.20
16	16A550	Splash Guards — Polyethylene	5.13
16	16A550	Splash Guards — Rubber	9.20
16	16A550	Splash Guards — Vinyl	4.80
17	11600	Cargo Liner — Escort	36.60
17	11600	Cargo Liner — Mustang Hatchback	36.60
17	11600	Cargo Liner — Probe	50.00
17	11600	Cargo Liner — Taurus Wagon	50.00
17	11600	Cargo Liner — '92 Crown Victoria	50.00
19	20910	Door Edge Guards — Mustang	11.40
19	20910	Door Edge Guards — Tempo (2-Door)	11.40
19	20910	Door Edge Guards — Tempo (4-Door)	23.60
19	20910	Door Edge Guards — '91 Crown Victoria	23.60
21	13086	Front Carpeted Floor Mats — Tempo	28.00
21	13086	Front Carpeted Floor Mats — Festiva, Escort, Mustang, Taurus, '91/'92 Crown Victoria	29.20
21	13086	Front Carpeted Floor Mats — Probe, Taurus SHO, '91/'92 Crown Victoria	40.00
21	13086	Front Carpeted Floor Mats — Thunderbird	54.93
21	13106	Rear Carpeted Floor Mats — Festiva, Escort, Tempo, Mustang, Probe, Taurus, Taurus SHO, Thunderbird	17.20
21	13106	Rear Carpeted Floor Mats — '91/'92 Crown Victoria	28.00

THE
ULTIMATE ACCESSORY

**FORD
EXTENDED
SERVICE PLANS**

YOUR ROAD TO
PEACE OF MIND

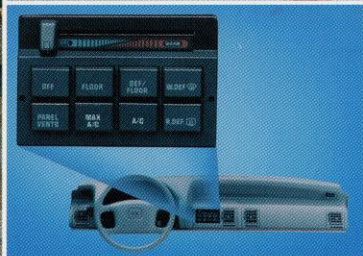
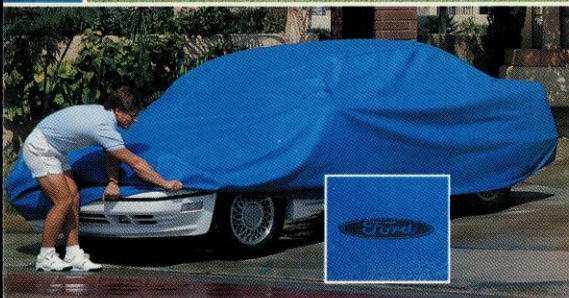
There is a wide variety of Ford
Extended Service Plans custom-
tailored to meet your individual
automotive needs.

Come In And See Us...Or Phone
Now 1-800-367-3377 For Complete
Details!



**EXTENDED
SERVICE
PLAN**

Peace of mind for over 10 million customers



QUALITY PARTS
FOR QUALITY CARSSM

