

1994 LINCOLN CONTINENTAL

CONTINENTAL OFFERS A PERFECT BLEND OF LUXURY AND SOPHISTICATED ENGINEERING.

The 1994 Lincoln Continental continues a tradition which began more than 50 years ago. It proudly carries forth attributes which have long been recognized as Continental trademarks: distinctive styling, spaciousness, uncompromised comfort and precision engineering.

For 1994 you will find that Continental is even more comfortable, more powerful and more durable. It is equipped with many standard features that epitomize what a luxury car should be. And you will find that Continental is available in your choice of two models: the Executive or the Signature Series.



LUXURIOUS INTERIOR

With over 100 cubic feet of finely crafted interior room, Continental treats the driver and passengers alike to a luxurious environment that will keep all occupants relaxed and comfortable for many miles and years to come.



ADVANCED POWERTRAIN

The Lincoln Continental is equipped with a powertrain that does

more than generate sheer horsepower.

The advanced 3.8-liter V-6 engine and electronic automatic overdrive transaxle combine for efficiency, smoothness and endurance. The engine utilizes sequential multi-port electronic fuel injection which delivers abundant power with exceptional fuel efficiency. And Continental's proven transaxle smoothly transfers power to the front driving wheels.



COMPUTER-MANAGED SUSPENSION

Controlled by a microcomputer, Continental's remarkable suspension system provides sure-footed handling and a superb ride. The system's sensors read information supplied by the steering, brakes, suspension and engine. Then it automatically adjusts the suspension's damping rate to provide the driver with an immediate feel of comfortable control in any situation.



SPEED-SENSITIVE POWER STEERING

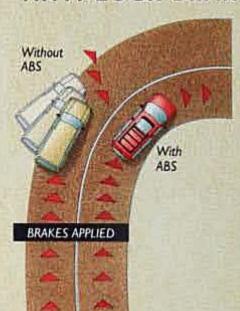
Speed-sensitive power steering is standard on Lincoln Continental. It delivers excellent road feel with the right amount of assist for all driving maneuvers, including parking.



DUAL AIR BAGS

Continental is equipped with a standard driverand right front passengerside air bag Supplemental Restraint System that offers added protection when used in combination with safety belts. Always wear your safety belt. It's also worth knowing that Lincoln was one of the first luxury carmakers to offer standard dual air bags and anti-lock brakes on every car:

ANTI-LOCK BRAKES



An Anti-lock
Braking System
(ABS) is standard
on Continental.
It helps drivers
maintain steering
control during
hard braking
even in less-thanideal situations.



During the 48-month/50,000-mile bumper-tobumper warranty, every new Lincoln is covered by the Lincoln Commitment—an ownership experience totally focused on your satisfaction. The Lincoln Commitment is one of the best ownership support programs in the industry. Benefits include technician certification, service loaners, 24-hour Roadside Assistance, an informative delivery process, Sales Consultant certification and a 1,000-mile inspection. Complete details and a copy of the limited warranty are available at your dealer.



STANDARD FEATURES

Here are just a few of Continental's impressive standard features:

- Front-wheel drive
- · Fingertip speed control
- · Electronic automatic climate control
- CFC-free air conditioner and solar tinted glass (late availability)
- 50/50 twin comfort seating with power driver's seat
- · Four-way adjustable front seat head restraints
- Front overhead console with dual reading lights
- Electronic instrument cluster with message center
- Rear seat heat ducts
- Power windows and door locks
- Leather trim/leather-wrapped steering wheel
- Three-point safety belts for front and rear outboard passengers
- Dual power remote heated outside mirrors
- High-Level audio system with electronic AM stereo/FM stereo radio and cassette
- Automatic power antenna
- Single key entry/ignition
- 15 x 6.5-inch aluminum wheels
- P205/70R15 BSW steel-belted radial tires



OPTIONS AND SPECIFICATIONS

The 1994 Lincoln Continental is a luxury car that emphasizes its ability to please drivers as well as treat passengers to an environment of exceptional comfort and convenience. Its impressive list of standard amenities leaves but a few options from which to choose if you're interested in adding a personal touch. Here are the options available for Continental:

- · AM/FM stereo radio with CD player
- Overhead console group (digital compass, electrochromic automatic dimming rearview mirror and driver-side exterior mirror)
- · Power moonroof
- · Anti-theft alarm
- · Voice-activated cellular telephone
- · 5-passenger seating configuration (Executive only)

DIMENSIONS (IN INCHES)

Wheelbase:	109.0
Overall length:	205.6
Overall height:	
Overall width:	

CAPACITIES

Luggage space:	
Curb weight:	3,576 lbs. (Executive)
	3,613 lbs. (Signature)

ENGINE

Layout	Front engine, front-wheel drive
Type:90-degree V-6 with counter-rotating balance s	shaft and EEC-IV electronic engine control
Displacement:	
Horsepower (SAE net):	160 @ 4,400 rpm
Torque (SAE net):	
Fuel capacity:	
Fuel economy:	

TRANSAXLE

Electronically controlled 4-speed automatic overdrive

SUSPENSION

Front and rear independent MacPherson struts with strut-mounted air springs, stabilizer bar, tension struts and lower control arms

Leveling System: Microcomputer-controlled front and rear air springs with automatic front-to-rear and side-to-side leveling

Product Changes Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Lincoln-Mercury Division reserves the right to change product specifications at any time without incurring obligations.

YOUR LINCOLN-MERCURY DEALER IS YOUR BEST SOURCE FOR UP-TO-DATE AND ADDITIONAL INFORMATION.

