



1994 MERCURY TOPAZ

TOPAZ IS A CAR THAT DOES EVERYTHING WELL AND IS AFFORDABLE, TOO.

The 1994 Mercury Topaz offers you a lot of value for your money. You will find Topaz has some of the latest advances in automotive technology along with some practical features not found on competitive models.

The 1994 Mercury Topaz is available in two body styles: coupe and sedan. Both are loaded with an impressive list of standard features and available options, including value-packed Preferred Equipment Packages. See your dealer for a complete listing.



ROOMY FIVE-PASSENGER INTERIOR

Topaz provides ample room for five. Its interior has been thoughtfully designed for the driver and passengers alike. Front seat occupants can enjoy the comfort of Topaz' low-back individual reclining cloth front seats. Rear seat passengers will find that Topaz offers as much room as some larger models. And Topaz' instrumentation is highly visible, while its controls are carefully designed and easy to operate.



CHOICE OF TWO ENGINES

A 2.3-liter HSC inline 4-cylinder engine is standard on Topaz. Or, if your driving needs require more power, you can choose the optional 3.0-liter V-6 engine. Both feature sequential multi-port electronic fuel injection for optimal efficiency and performance. Both can be matched to a standard slick-shifting five-speed manual transaxle or an optional three-speed automatic transaxle. EPA estimated City Mileage for Topaz engine/powertrain combinations varies between 20-28 mpg.



VERSATILE APPEAL

Topaz offers a wide selection of options. That's why it appeals to so many different drivers. Youthful drivers can select a 2-door Topaz with a 5-speed manual transaxle and sporty 7-spoke aluminum wheels. On the other hand, drivers with family considerations can choose a more formal Topaz with 4 doors, power locks, automatic transaxle and optional driver-side air bag.*

*Always wear your safety belt.



POWER STEERING

Power-assisted rack-and-pinion steering is standard on Topaz. It delivers excellent road feel with the right amount of assist for all driving maneuvers, including parking.

COMPREHENSIVE WARRANTY AND MORE



Every 1994 Mercury Topaz is covered by a comprehensive, 36-month/36,000-mile bumper-to-bumper warranty. Also during the warranty period, every 1994 Topaz is covered by a complimentary 24-hour

roadside assistance program. Roadside assistance covers such items as changing a flat tire, jump-starting your vehicle, towing, getting you into a locked vehicle, bringing you gas should you run out, and more. Complete details and a copy of the limited warranty are available at your dealer.



STANDARD FEATURES

Here are some of Topaz' standard features:

- Front-wheel drive
- Five-speed manual transaxle
- Analog instrumentation
- Front disc/rear drum brakes
- Low-back individual reclining cloth front seats
- Child-proof rear door locks (4-door model)
- Five-mph impact bumpers
- Reinforced side door impact beams
- Side window demisters
- Front and rear floor mats
- Interval windshield wipers
- Trunk and footwell illumination
- Digital clock
- Electronic AM stereo/FM stereo radio with four speakers
- P185/70R14 BSW all-season steel-belted radial tires

DRIVER-SIDE AIR BAG

A driver-side air bag Supplemental Restraint System is available on Topaz models equipped with the 2.3-liter engine and automatic transaxle. An air bag offers added protection when used in combination with a safety belt. Always wear your safety belt.





OPTIONS AND SPECIFICATIONS

If you're interested in customizing Topaz to your personal taste and exact driving needs, there is a lengthy list of options and special packages from which to choose. Here are just a few of Topaz' available options:

- CFC-free air conditioner
- 3-speed automatic transaxle
- 6-way power driver seat
- Driver-side air bag
- Rear decklid luggage rack
- Two-tone paint
- Electronic AM stereo/FM stereo radio with cassette and four speakers
- Polycast wheels
- Performance tires
- 14-inch geometric aluminum wheels

PREFERRED EQUIPMENT PACKAGES

To make ordering easy, certain popular options are grouped together and priced to offer sticker price savings over what it would cost if you ordered these items individually. Here is just one of these specially priced Preferred Equipment Packages:

PREFERRED EQUIPMENT PACKAGE 353A

- Electric decklid and fuel-filler door releases
- Light group (engine compartment, overhead map lights, headlamps-on chime)
- 3-speed automatic transaxle
- CFC-free air conditioner
- Front center armrest
- Electric rear window defroster
- Power door locks
- Power windows (not available on 2-door)
- Tilt steering wheel
- Electronic AM stereo/FM stereo radio with cassette and four speakers
- Fingertip speed control

DIMENSIONS (IN INCHES)

	2-DOOR	4-DOOR
Wheel base:	99.9	99.9
Overall length:	176.7	177.0
Overall height:	52.8	52.9
Overall width:	68.3	68.3

CAPACITIES

	2-DOOR	4-DOOR
Cargo volume:	13.2 cu. ft.	12.9 cu. ft.
Curb weight:	2,531 lbs.	2,588 lbs.

STANDARD ENGINE

Type:	HSC Inline 4 cylinders
Displacement:	2.3 liters
Horsepower (SAE net):	96 @ 4,200 rpm
Torque (SAE net):	126 lb.-ft. @ 2,600 rpm
Fuel system:	Sequential multi-port electronic fuel injection
Fuel capacity:	15.9 gal.
Fuel economy:	20-28 mpg

OPTIONAL ENGINE

Type:	V-6
Displacement:	3.0 liters
Horsepower (SAE net):	130 @ 4,800 rpm
Torque (SAE net):	150 lb.-ft. @ 3,000 rpm
Fuel system:	Sequential multi-port electronic fuel injection
Fuel capacity:	15.9 gal.
Fuel economy:	20-28 mpg

TRANSAXLES

Standard 5-speed manual with self-adjusting clutch linkage
Optional 3-speed wide-ratio automatic

SUSPENSION

Front: Independent MacPherson nitrogen gas-pressurized hydraulic struts with strut-mounted coil springs, stabilizer bar, forged lower control arms and cast steering knuckles

Rear: Independent parallel four-bar with MacPherson nitrogen gas-pressurized hydraulic struts, coil springs, parallel suspension arms and double tension struts

Product Changes Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Lincoln-Mercury Division reserves the right to change product specifications at any time without incurring obligations. **YOUR LINCOLN-MERCURY DEALER IS YOUR BEST SOURCE FOR UP-TO-DATE AND ADDITIONAL INFORMATION.**