

COROLLA 98



 TOYOTA

## TOYOTA Corolla 98



*Toyota Corolla LE Shown in Ruby Pearl*

### 30 Years

Over 30 years ago, the first Corolla rolled off the assembly line and into the hearts and minds of North American drivers. Since then over 21 million Corollas have been sold worldwide. 100% of all Corollas sold in Canada are assembled in Canada, using Toyota's world-renowned production methods. Today, Corolla is recognized everywhere as the most trusted nameplate in automotive history. It's a proud legacy. And now there's an all new Corolla to carry it confidently into the future. Sleeker and more aerodynamic than ever before, it's the culmination of three decades of continuous engineering refinement as well as Toyota's dedication to quality, dependability and reliability. The all new 1998 Toyota Corolla. Available in three value-packed models – Corolla LE, CE and VE.



*Toyota Corolla LE Shown in Plum Mist Metallic*



*Toyota Corolla CE Shown in Brilliant Blue Pearl*



*Toyota Corolla VE Shown in Sandrift Metallic*

 **TOYOTA** Corolla 98



*Corolla LE Shown in Sandrift Metallic*

In recent years, Corolla has become famous for its ability to deliver a ride that goes well beyond anything you would ever expect – even when driving conditions are far from ideal.

And now, the newest version elevates this quality to an even higher level. Corolla's solid, unibody construction

is more rigid than ever for increased strength, reduced noise and vibration for a smoother, quieter ride.

High-tensile strength steel body panels help increase durability without excess weight. Special anti-corrosion treatments ensure that "like-new" look for years to come.

 **TOYOTA** Corolla **98**



*Corolla LE's Spacious and Comfortable Interior, Shown in Bone*

## Take Comfort

Luxurious and roomy, the Corolla LE's richly appointed five-passenger interior will prove again and again that this stylish sedan has more than good looks. This year, front seatbacks have been heightened for added comfort and rear seats now feature adjustable outboard headrests. You will immediately notice – and appreciate – the smooth, flowing design of the new instrument panel and the exceptional quality of Corolla's interior fabric. Befitting its top-of-the-line status, the LE is equipped with standard power windows, colour-keyed power outside mirrors, power door locks, cruise control and a 4-speaker AM/FM cassette. Air conditioning and A.B.S. (Antilock Braking System) are available options.

## Form & Function

You and your passengers can feel confident in your new Corolla, knowing that it has been engineered, first and foremost, with safety in mind. Corolla's already strong, rigid body was redesigned for even greater occupant protection.

A long list of built-in safety features ranging from driver and front passenger airbags and child-protector rear door locks to power-assisted front-disc/rear-drum brakes let you know that Toyota engineers have done their best to protect you out there on the road.

Like all Toyotas, Corolla is built to be environmentally friendly, with cleaner combustion for lower emissions.



*Corolla CE and LE's Centre Console Box Safely Secures Sunglasses and Small Items (LE Model Shown)*



*Corolla's Dual Cup Holders Have Been Redesigned to Better Accommodate Larger Containers*



*VE Optional Touring Package Includes an Outside Temperature Gauge, Tachometer and Black On White Instrumentation*

## Step Inside



*Corolla's Beautifully Formed and Functional Cockpit (CE Model Shown with Optional Equipment)*



*Corolla's Elegant New Instrument Panel (VE Model Shown with Optional Equipment)*

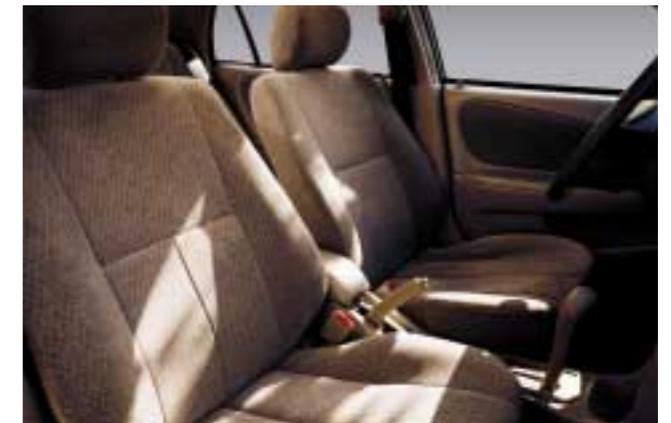
 **TOYOTA** Corolla 98



*Corolla CE Shown in Mystic Teal Pearl*

## Corolla CE

In a class of cars that sees mostly compromise, the new Corolla CE truly shines. Elegantly appointed and extremely well equipped, it comes with many of the standard features that make driving more comfortable and pleasant. Inside, the Corolla CE's interior is covered in a finely woven fabric. A tilt steering column adjusts to suit your individual comfort level and as you drive, you will be entertained by an AM/FM cassette with four strategically placed speakers. From its convenient 60/40 split and fold-down rear seat and power door locks to its remote-controlled mirrors, the Corolla CE will impress you with its outstanding quality and exceptional refinement.



*Enjoy the Ambience of Corolla CE's Roomy and Comfortable Interior*

 **TOYOTA** Corolla **98**



*Corolla VE Shown in Satin Black Metallic with Optional Touring Package*

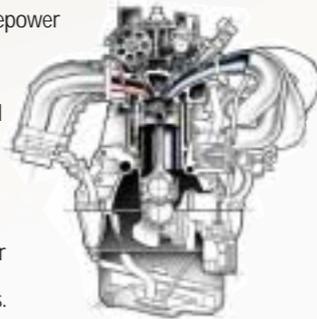
The VE is the most affordable Corolla of all. But don't jump to conclusions. Everywhere you look you will see evidence of Toyota's commitment to superior quality and outstanding value. Seats, front and back, are designed to give hours of long-riding comfort and support. Power steering is both effortless and responsive. A unique door seal design helps reduce wind noise

and enhance sound insulation performance. And with little touches like cut-pile carpeting, dual vanity mirrors and front/rear cup holders, you will understand in the case of Corolla VE, why less really does mean more.

The VE, like all Corollas, comes with an array of standard safety features including driver and front passenger airbags, anchor points for child restraint seats and front seatbelt pretensioners/force limiters.

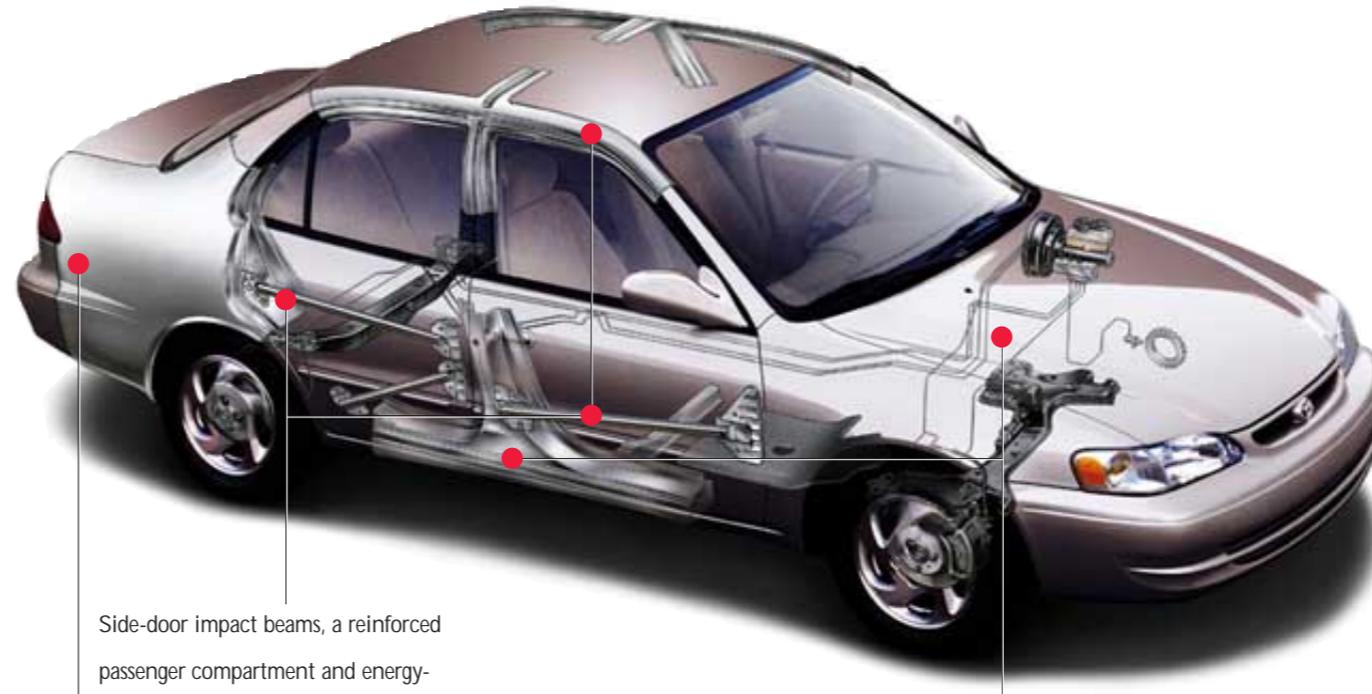
## Engineering

Corolla's all new, all aluminum, 1.8 Litre engine kicks out more spirited performance than ever before – 120 horsepower with improved fuel economy and lower emissions.



A serpentine V-belt drives all major accessory components. It reduces the overall engine weight and number of parts and includes an automatic tensioner to eliminate periodic adjustments.

The Toyota Direct Ignition System (TDI) provides major improvements in ignition timing, reliability and engine performance by eliminating the distributor.



Side-door impact beams, a reinforced passenger compartment and energy-absorbing trim inside help ensure occupant safety.

High-tensile strength sheet steel, larger panels, more reinforcements and beefier chassis cross and side members add up to a body construction that is stronger than ever.

Energy absorbing crumple zones provide an added measure of protection during a front, side or rear collision.



The fully independent MacPherson strut suspension has been redesigned for improved maneuverability, stability and control.

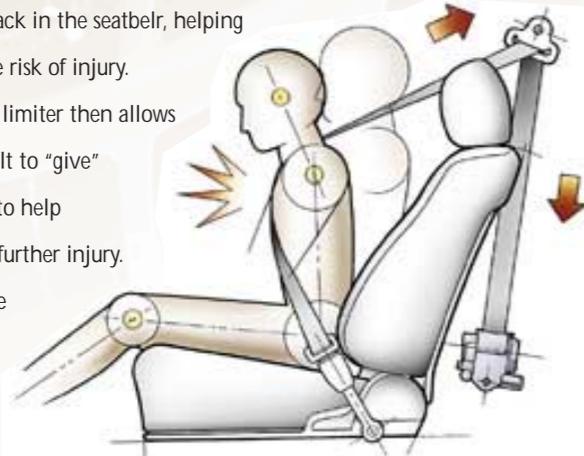
## Corolla Safety Features

Each front seatbelt is equipped with a pretensioner that includes a force limiter. In a frontal collision, the pretensioner immediately reduces slack in the seatbelt, helping reduce the risk of injury.

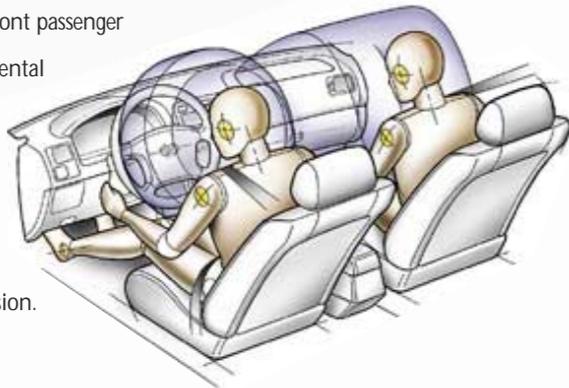
The force limiter then allows the seatbelt to "give" gradually to help minimize further injury.

Adjustable anchors help make it

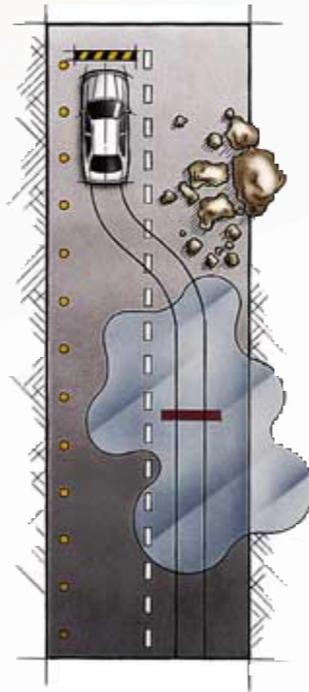
easier to achieve a more comfortable, more secure fit.



Corolla's driver and front passenger airbags are a Supplemental Restraint System (SRS) designed to protect you in the event of a medium to severe frontal collision.



For your additional security, optional A.B.S. (Antilock Braking System) on LE helps maintain steering control by monitoring and avoiding wheel lock-up on dry, wet or slippery pavement.



## Accessories

**1** PROTECT YOUR INVESTMENT WITH A GENUINE TOYOTA SECURITY OR KEYLESS ENTRY SYSTEM (TVIP). RS3000 OFFERS REMOTE ARM/DISARM AND DOOR LOCK/UNLOCK\*, GLASS BREAKAGE SENSOR, STARTER DISABLE AND MANY OTHER CONVENIENCE AND SECURITY FEATURES.

**2** COMPLETE THE ELEGANT LOOK OF YOUR NEW COROLLA WITH A GENUINE WOOD DASH.

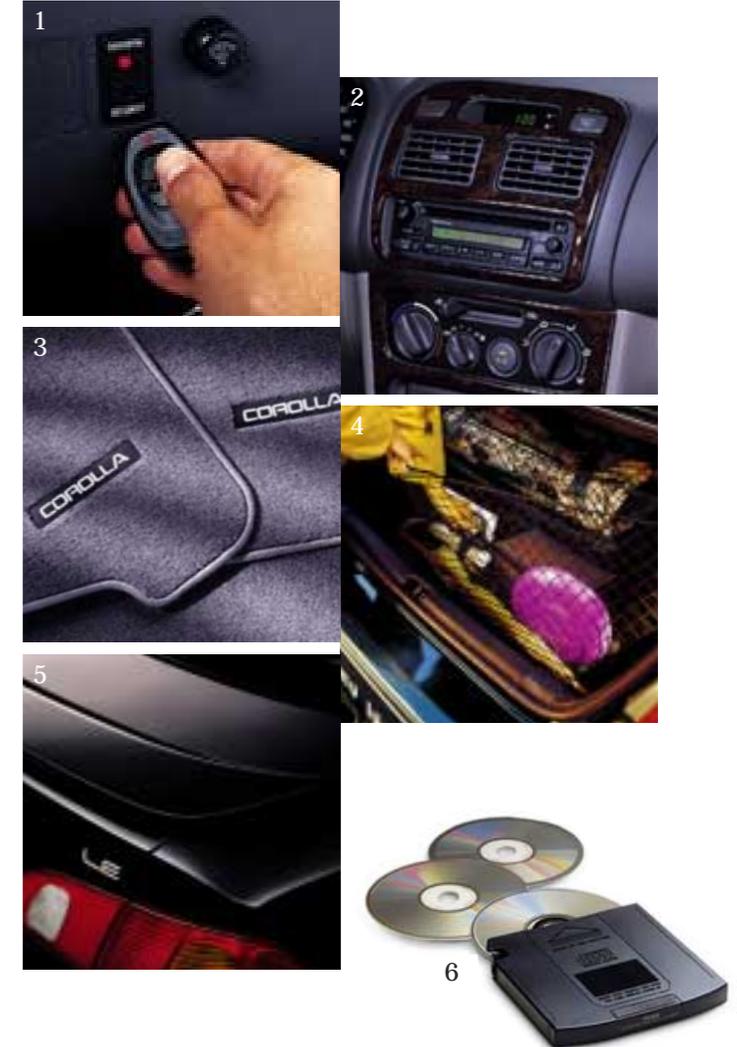
**3** CHOOSE THESE CUSTOM FITTED, EMBROIDERED CARPET FLOOR MATS TO PROTECT YOUR ORIGINAL CARPET FROM NORMAL WEAR AND TEAR.

**4** TOYOTA'S GENUINE CARGO NET IS A HANDY AND INEXPENSIVE WAY TO ORGANIZE YOUR TRUNK AREA - EASILY INSTALLED AND REMOVED.

**5** GIVE YOUR COROLLA A SPORTY IMAGE BY ADDING AN ATTRACTIVE REAR SPOILER FEATURING AN INTEGRATED BRAKE LIGHT.

**6** CHOOSE FROM THE LATEST IN TOYOTA AUDIO COMPONENTS TO GET THE BEST SYSTEM FOR YOUR LISTENING NEEDS. CHOICES INCLUDE A SINGLE OR 3-DISC-IN-DASH PLAYER, A 6-DISC REMOTE CD CHANGER OR AN ACCESSORY CASSETTE DECK.

\*MUST BE EQUIPPED WITH POWER DOOR LOCKS.



## 1998 Corolla Features

### NEW VEHICLE WARRANTY SUMMARY

*NO DEDUCTIBLES  
NO TRANSFER FEES*

### COMPREHENSIVE COVERAGE – 3 YEARS OR 60,000 KM

This warranty covers repairs on any part of the vehicle that is defective in material or workmanship under normal use & maintenance. Different warranties apply to original tires.

### POWERTRAIN COMPONENTS – 5 YEARS OR 100,000 KM

This warranty covers repairs to power-train components that are defective in material or workmanship under normal use and maintenance.

### MAJOR EMISSION CONTROL COMPONENTS – 8 YEARS OR 130,000 KM

This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

### CORROSION PERFORATION – 5 YEARS UNLIMITED DISTANCE

Any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

### WE'VE GOT YOU COVERED!



With Extra Care Protection,<sup>™</sup> your new Toyota has inflation protected coverage from mechanical failure, road emergencies, and much more. It is the affordable and cost effective way to guarantee your peace of mind and to protect your investment whether you buy or lease. ECP is not a warranty... it's much more! It can provide you and your new Toyota with coverage such as Towing, Emergency Road Service, Rental Assistance, and Tire Road Hazard Protection. It can take over with Mechanical Protection when your Toyota factory warranty ends. Please consult with your Toyota Dealer about this valuable option, because with ECP, "we've got you covered!"

THE FOLLOWING EQUIPMENT IS COMMON TO ALL COROLLA MODELS			
BUMPERS: Colour-Keyed. CLIMATE CONTROL: Heavy Duty Heater, Rear Seat Heater Ducts. CONVENIENCE ITEMS: Front & Rear Cup Holders, Cigarette Lighter, Fuel Cap Hanger. DRIVER SEAT ADJUSTMENTS: Recline, Headrest-Vertical. ENGINE: 1.8 Litre, 120 HP Sequential Electronic Fuel Injection, 16-Valve, DOHC, 4-Cylinder. ENTRY ASSISTANCE: Fadeout Dome Lamp.	EXTERIOR FEATURES: Highmount Stoplamp. EXTERNAL MIRRORS: Dual. FRONT SEAT TYPE: Low Back Buckets. HEADLAMPS: Halogen, Aero Style. INSTRUMENTATION: Trip Odometer, Water Temperature Gauge. INTERIOR LAMPS: Cargo. INTERIOR TRIM: Semi-Fabric Door Trim, Door Map Pockets, Driver Footrest, Fabric Headliner. INTERNAL MIRRORS: Driver & Passenger Vanity Mirrors, Day/Night Mirror.	PASSENGER SEAT ADJUSTMENTS: Recline, Headrest-Vertical. REAR SEAT ADJUSTMENTS: (2) Adjustable Headrests. SAFETY: Driver & Front Passenger Airbag Supplemental Restraint System (SRS)* & Pretensioners/Force Limiters, Anchor Points for Child Restraint Seats, Child Protector Rear Door Locks, Adjustable "B" Pillar Shoulder Belt Anchors, Assist Grips, 3-Point Lap & Shoulder Belts. SEAT MATERIAL: Full Cloth (Seating Surfaces & Sides).	SECURITY: Remote Fuel Lid Release, Remote Trunk Release with Cancel Feature. STEERING: Power–Variable Assist, Rack & Pinion Type. STORAGE: Front & Centre Console Box. TRUNK/CARGO: Cargo Area Carpet. TIRES: Michelin, Radials, All-Season. WARNINGS: Low Fuel, Low Washer Fluid, Door Ajar Warning Light, "Headlamp On". WINDOWS: Side Window Defoggers, Electric Rear Window Defroster w/Timer, Tinted Glass. WIPERS: Intermittent Wipers.
SEDAN VE INCLUDES:			
AUDIO: AM/FM Cassette, 2-Speakers.	SEAT MATERIAL: VE Grade.	TIRES: P175/65R14.	WHEELS: Styled Steel.
SEDAN CE INCLUDES:			
AUDIO: AM/FM Cassette, 4-Speakers. CONVENIENCE ITEMS: Digital Clock. EXTERIOR FEATURES: Body Side Mouldings, Front & Rear Mudguards.	EXTERNAL MIRRORS: Manual, Remote Control. INSTRUMENTATION: Tachometer, Outside Temperature Gauge. REAR SEAT ADJUSTMENTS: 60/40 Split, Fold-Down Seatback.	SEAT MATERIAL: CE Grade. SECURITY: Power Door Locks. STEERING WHEEL: Tilt. STORAGE: Front & Centre Console Box w/Lid & Sunglass Storage.	TIRES: P175/65R14. WHEELS: Full Wheel Covers.
SEDAN LE INCLUDES:			
AUDIO: AM/FM Cassette, 4-Speakers. COLOUR-KEYED: Mirrors, Door Handles & Body Side Mouldings. CONVENIENCE ITEMS: Digital Clock, Cruise Control. EXTERIOR FEATURES: Body Side Mouldings,	Front & Rear Mudguards. EXTERNAL MIRRORS: Power, Remote Control. INSTRUMENTATION: Tachometer, Outside Temperature Gauge. INTERIOR LAMPS: Ignition Key. REAR SEAT ADJUSTMENTS: 60/40 Split,	Fold-Down Seatback. SEAT MATERIAL: LE Grade. SECURITY: Power Door Locks. STEERING WHEEL: Tilt. STORAGE: Front & Centre Console Box w/Lid & Sunglass Storage.	TIRES: P185/65R14. WHEELS: Full Wheel Covers. WINDOWS: Power–Central Control w/Driver Side Auto Down. WIPERS: Variable Intermittent.
FACTORY OPTIONS			
3-Speed Automatic Transmission with Lock-Up Torque Converter	○		
4-Speed Overdrive Automatic Transmission with Lock-Up Torque Converter & Overdrive Cancel Switch	○	○	●
Air Conditioning	○		○
PACKAGES AVAILABLE			
VE Package: Full Wheel Covers, Body Side Mouldings, Manual Remote Control Mirrors, Tilt Steering Wheel	○		
VE Touring Package: Includes VE Package Plus (4) P185/65R14 Tires, Black on White Instrumentation, Tachometer, Outside Temperature Gauge, Color-Keyed Rear Spoiler w/High Mounted Stoplamp, Colour-Keyed Side Skirts & Rear Mudguards, AM/FM CD (Replaces AM/FM Cassette)	○		
CE Package: Air Conditioning, Cruise Control, Variable Intermittent Wipers		○	
LE Package: Air Conditioning, Full-Size Spare Tire, A.B.S. (Antilock Braking System)			○
DEALER OPTIONS			
Mudguards, Rear Speaker Kit, Digital Clock, Body Side Mouldings, Full Wheel Covers	○		
Air Conditioning, Compact Disc Player/Autochanger, Floor Mats, Front End Mask, Rear Spoiler, Wood Dash Accents, Gold Emblem Kit, Cargo Net, Theft Deterrent System/Keyless Entry	○	○	○
○ - Optional    ● - Standard    *See Airbag Notice			

**AIRBAG NOTICE:** The 1998 Corolla features a driver & front passenger airbag supplemental restraint system (SRS) which activates only in a front-end collision of sufficient magnitude to inflate the bags. In moderate frontal collisions, the SRS may not inflate, in a rear or side collision the SRS is designed not to inflate, so the primary protection is provided by the lap and shoulder belt system. *Seat belts must be worn at all times by all occupants.*

TOYOTA CANADA INC. Specifications and equipment are based on information available at time of printing and are subject to change without notice. In some cases, features, although shown as, or stated to be standard equipment, may nonetheless be optional or not available. For details on options, accessories and specifications, contact your Toyota Dealer.

Canadian vehicles equipped with daytime running lights.

## 1998 Corolla Specifications

MECHANICAL	SEDAN VE	SEDAN CE	SEDAN LE
Engine 1ZZ-FE	1.8 Litre (1794 cc), 4-Cylinder, DOHC, 16-Valve, Sequential Multi-Point Electronic Fuel Injection	●	●
Compression Ratio	10.5:1	●	●
Horsepower (kW)	120 (89) @ 5600 rpm	●	●
Torque (N.m)	122 lb. ft. (166) @ 4400 rpm	●	●
Drivetrain	Front Engine/Front-Wheel Drive	●	●
Transmission	5-Speed Manual Overdrive 3-Speed Automatic with Lock-Up Torque Converter 4-Speed Overdrive Automatic with Lock-Up Torque Converter & Overdrive Cancel Switch	● ○	● ○
Suspension	Front: MacPherson Gas Struts, Coil Springs, Stabilizer Bar Rear: Independent : MacPherson Gas Struts, Coil Springs & Parallel Link Lower Control Arms, Stabilizer Bar	●	●
Brakes	Power Assisted Front Ventilated Discs/Rear Dnms A.B.S. (Antilock Braking System), Includes Full-Size Spare Tire	●	●
Steering	Rack & Pinion with Variable Power Assist	●	●
Tires	Michelin All-Season Steel Belted Radials P175/65R14 Michelin All-Season Steel Belted Radials P185/65R14 Temporary Use Spare	● ○	● ○

DIMENSIONS <i>mm (in.)</i>			
Length	4420 (174.0)		
Width	1695 (66.7)		
Height (Unloaded)	1385 (54.5)		
Wheelbase	2465 (97.0)		
Tread	Front: 1460 (57.5)	Rear: 1450 (57.1)	
Headroom	Front: 998 (39.3)	Rear: 937 (36.9)	
Legroom	Front: 1080 (42.5)	Rear: 843 (33.2)	
Shoulder Room	Front: 1341 (52.8)	Rear: 1326 (52.2)	

CURB WEIGHT <i>kg (lbs.)</i>			
5-Speed Manual	1095 (2414)	●	
3-Speed Automatic	1115 (2458)	○	
4-Speed Automatic	1125 (2480)	○	
5-Speed Manual	1110 (2447)		●
4-Speed Automatic	1135 (2502)		○
4-Speed Automatic	1145 (2524)		●

CARGO CAPACITY <i>m<sup>3</sup> (cu. ft.)</i>			
.343 (12.1)	●	●	●

FUEL CAPACITY <i>litres (gal.)</i>			
50 (11.0)	●	●	●

FUEL CONSUMPTION RATING	<i>L/100 km</i>	<i>mpg</i>	
City/Highway	5-Speed Manual	7.7/5.8	37/49
	3-Speed Automatic	8.5/6.8	33/42
	4-Speed Automatic	8.3/6.0	34/47

COLOURS <i>(Clear coat on all metallic/mica paint)</i>			
<i>Exterior</i>	<i>Interior</i>	<i>Bone</i>	<i>Grey</i> †
040 Alpine White		●	●
205 Satin Black Metallic		†	†
3L3 Ruby Pearl		†	†
3M5 Sandrift Metallic		●	●
760 Mystic Teal Pearl		†	†
8K8 Brilliant Blue Pearl		†	†
932 Plum Mist Metallic		†	†

○ - Optional    ● - Standard

### TOYOTA CREDIT



Take advantage of Toyota Credit Lease and Finance Plans. All arrangements can easily be made at your participating Toyota Dealership! Simply ask your salesperson about the complete convenience of Toyota Credit.

## Toyota Commitment

### **CAA® PYRAMID Award**

VOTED BEST FOR OWNER  
SATISFACTION, RELIABILITY  
& LOW REPAIR FREQUENCY  
AND COST, TOYOTA HAS  
EARNED THIS AWARD  
10 TIMES IN THE LAST  
15 YEARS.

### **CAA's "AUTOPINION '97 Annual"**

INCLUDES TOYOTA AMONG  
THE LEAST EXPENSIVE  
VEHICLES TO REPAIR AND  
MAINTAIN OVER A FIVE  
YEAR PERIOD THROUGH  
MODEL YEARS 1992, 93, 94,  
95, AND 96.

When you buy a Toyota product, you can count on superb Quality, Reliability and Dependability – the foundation upon which we have built our reputation. We strive not simply to meet your expectations but to exceed them... we are absolutely committed to the principle of constant improvement. Such as more fuel efficient engines with increased power, traction control systems and enhanced occupant safety. Future innovative ideas include alternative powered vehicles and vehicle stability control systems to address environment and safety concerns.

Our objective: how to make your driving experience better, easier, safer, more convenient, more fun.

Discover for yourself what Toyota quality really means.

Toyota... "We Care" is our promise to make your every experience with Toyota unsurpassed. Your satisfaction before and after purchase is our goal. Simply contact your Dealer's Customer Relations Manager with any questions you may have. Should further assistance be required, please call 1-800-263-7640 Toyota Canada's Customer Assistance Centre toll-free from anywhere in Canada.

For more information call 1-888-TOYOTA-8  
or visit us at our website [www.toyota.ca](http://www.toyota.ca)



Toyota's concern for the environment recognizes its duty to undertake actions to safeguard it.  
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