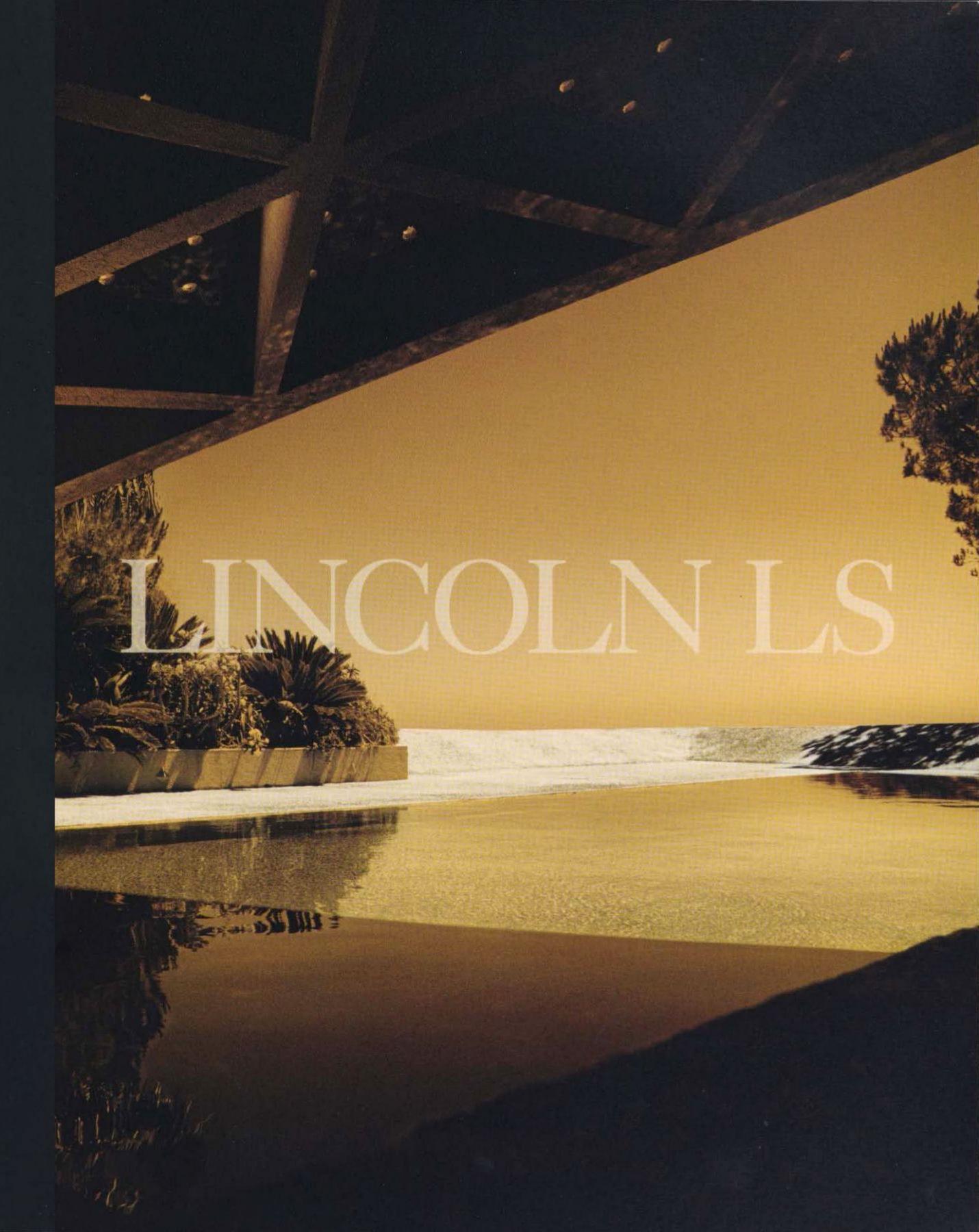




It comes from that most dynamic of places. Where tradition is kept, yet innovation is actively pursued. Where engineering gets the job done and looks terrific doing it. Welcome to Lincoln. The place that defines American Luxury.





It gets very quickly to the point. Elegant amenities, from plush leather to deep comfort carpeting. Eloquent power from zero to sixty in just over seven seconds. From a 252 hp V8. The new Lincoln LS. It's Lincoln on fast forward.







Lincoln LS Features

The 2000 Lincoln LS incorporates an uncommonly stiff chassis. Its unitized body structure with front and rear isolated subframes provides an excellent foundation for the suspension while utilizing aluminum cross members to help achieve nearly perfect front-to-rear weight distribution.

Two engines are offered for Lincoln LS, both in double overhead cam configurations with four valves per cylinder. Both are engineered with aluminum blocks and cylinder heads, contributing to their excellent power-to-weight ratio. The 3.0L V6 with newly designed intake manifold and valvetrain yields 210 hp. An all-new, high-performance 3.9L V8 produces 252 hp with 267 lb-ft of torque.

Available for the V6 and V8 with Sport Package, SelectShift lets the driver tap into the next available gear, either up or down. Shifting is clutchless, requiring only a short stroke of the lever. A slight lateral move of the shifter reverts to fully automatic mode quickly, easily and precisely.

All windows and the optional moonroof may be automatically opened with the remote entry fob.

Cabin comfort does not take a back seat in the 2000 Lincoln LS. CFC-free air conditioning with air filtration and dual sunload sensors is further enhanced by Dual Automatic Temperature Control. Driver and front passenger can set their preferred levels for individual comfort. Rear occupants enjoy the benefits of climate control from additional air conditioning and heating ducts.

Four-wheel, ventilated disc anti-lock brakes are standard equipment on all Lincoln LS models. Augmented by Electronic Brake Force Distribution and All-Speed Traction Control, this system provides an uncommon degree of control, especially under less-than-ideal driving conditions.

*Requires 5-speed automatic or SelectShift** transmission.

A



Navigator

It is 300 horses easily cresting a hill. A 4-speed automatic transmission gently controlling a V8. All this, while a load-leveling suspension plays its part.

Lincoln Navigator. Taking power, control and comfort to an undiscovered place.











Global Positioning System (GPS) technology means you never have to ask for directions again. The optional Navigation System calibrates where you are relative to your destination. Results are then illuminated on an easy-to-see, five-inch CD-ROM display. In addition, clear audio directions are given in advance of cross streets or turns to guide you to your desired destination.

"Late availability.

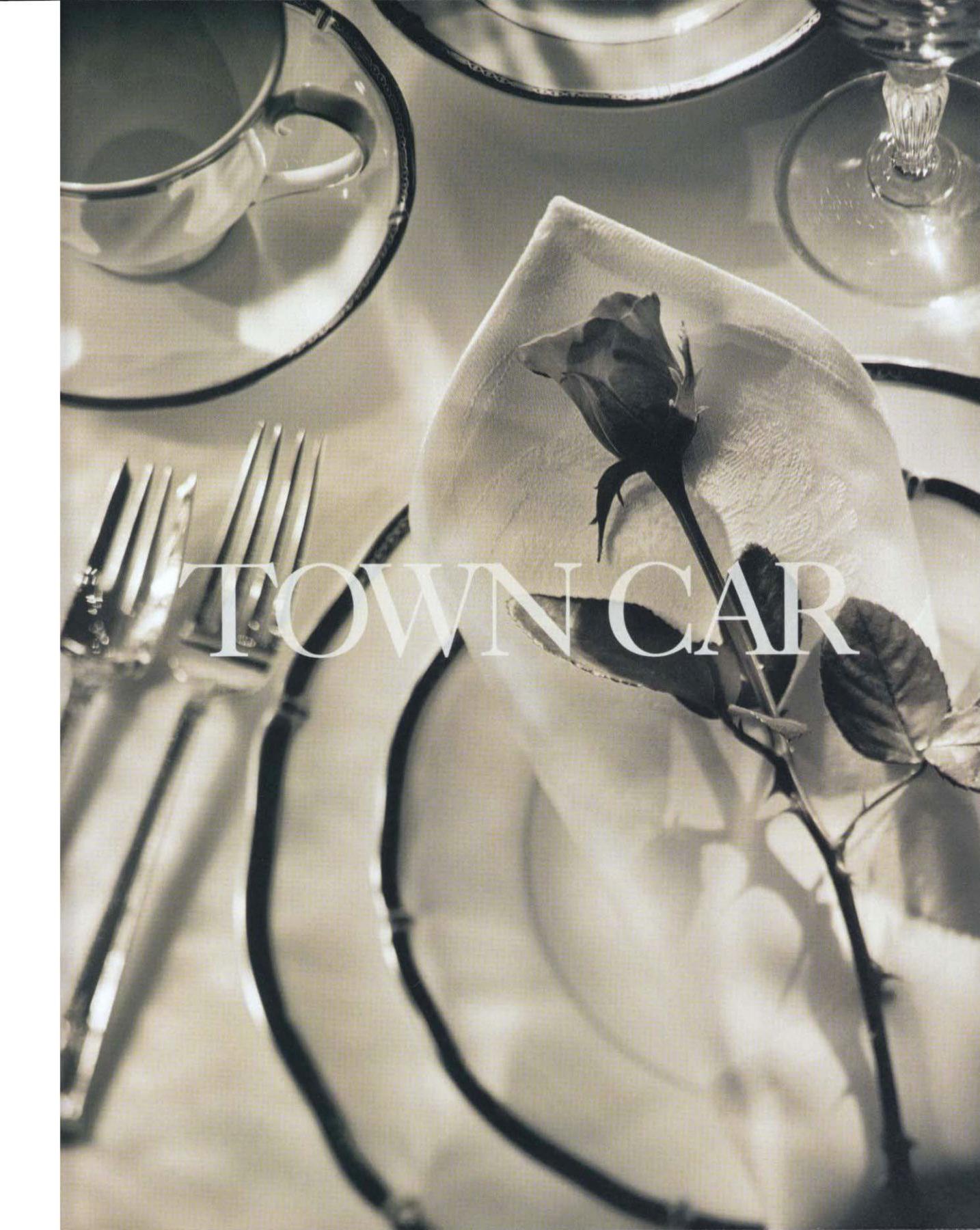
An available power moonroof welcomes in the sun, moon and the stars. Or just a touch of breeze if you like. When the moonroof is ordered, a programmable garage door opener will be included. Controls for the moonroof are conveniently located in the stylish, overhead mini console. The garage remote control is incorporated into the sun visor and eliminates the need to fuss with old-fashioned, handheld remotes.

When backing up, the Navigator driver benefits from the added convenience of Lincoln's optional Reverse Sensing System. Inside the cabin, a clearly audible warning signal increases in intensity as an object is approached, alerting the driver to use extra caution. The system may be disabled when backing up to recreational or boat trailers or in any controlled and high-visibility circumstance.

Getting into your Navigator does not require a key. The user-programmable keypad on the driver's side door will unlock the car only after your personalized identification number has been entered. Never again will an inadvertently locked-in key have to cause delay, frustration or a service call.

The power-adjustable brake/accelerator pedal assembly allows drivers of varying heights and stature to assume the most comfortable driving position relative to the steering wheel and instruments panel. Navigator's memory system will instantly recall the preferred pedal position, or the driver can choose to locate the pedals anywhere within their three-inch allowable travel.

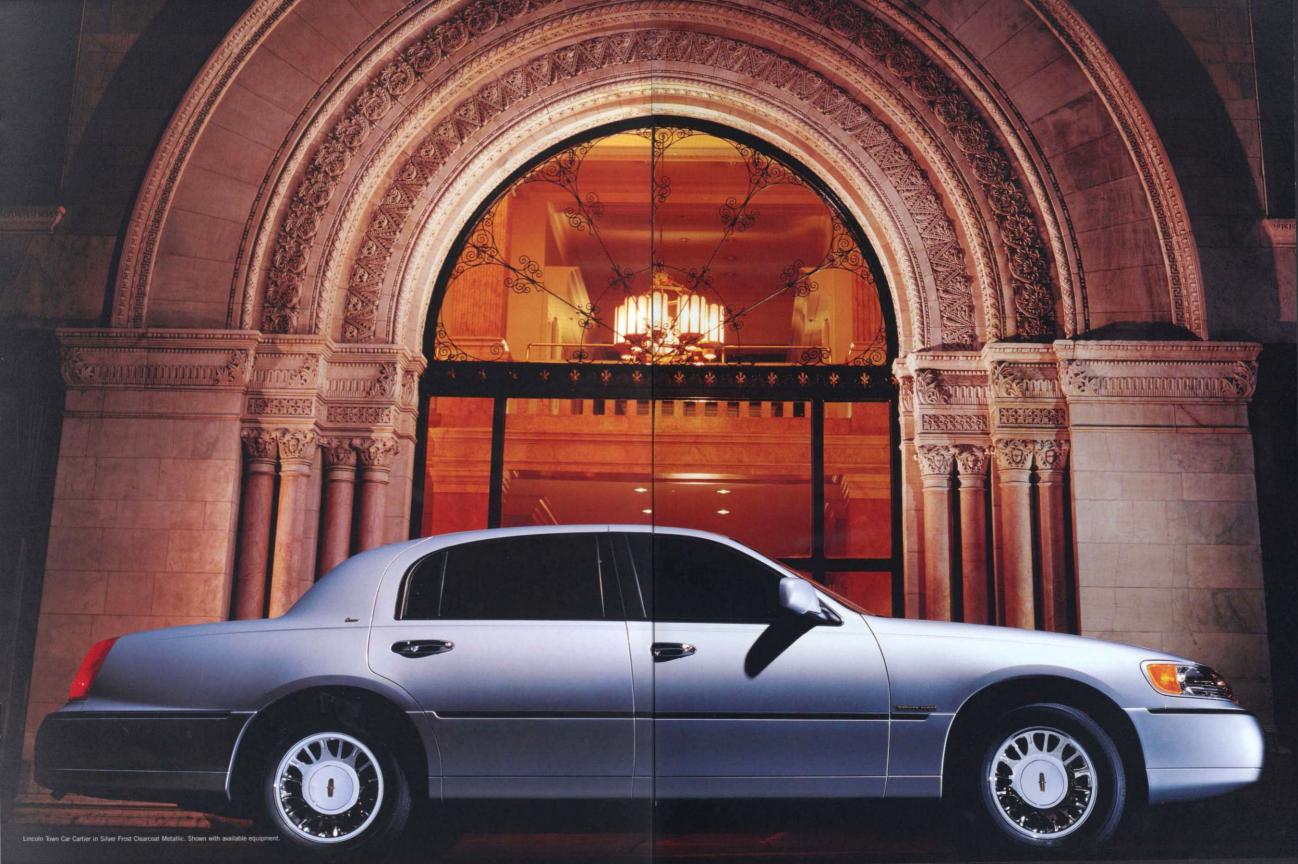
Integrated illuminated running boards are standard on all Navigator models. Extending from front to rear wheel on both sides of the vehicle, they lower the step-in height for easier entry and exit. Night use is facilitated by a center dual light, aimed front and rear and activated by opening any door.



Business or pleasure, in town or out, the Lincoln Town Car is at ease anytime, anywhere. Unruffled in a hurried dash to work. Fashionably formal for dinner later. Then, casually elegant visiting friends the next morning.









You will find the electronic fingertip speed control ergonomically located on Town Car's leatherwrapped steering wheel. Setting your speed can be done without ever taking your eyes off the road.

All Signature Series and Cartier Town Cars have driver-programmable memory seats and mirrors.

Automatic climate control and electronic message center provide comfort and allow driver to monitor data such as outside temperature, average fuel economy, miles-to-empty and average trip speed.

Entering your Town Car involves higher security, thanks to the programmable keypad located on the driver's side door. Keyless entry is possible with your personalized identification number.

Side-impact head/chest airbags add another level of safety for Town Car owners and families. Standard on all models, these airbags help protect an occupant's head and chest in certain side collisions.

Used with properly worn safety belts, they can provide driver and front passenger with protection.\(^1\)

This ways wear your safety belt and secure children in the rear seat.

The available 145-watt Alpine® Audio System provides concert-hall sound through harmonically matched premium speakers. This system allows occupants to enjoy sound from any of fifteen preset radio stations or audiocassettes; radio-controlled CD selection can be made from the optional 6-disc changer.

Each rear seat passenger gets a conveniently located cup holder in the center armrest for easier access.



A different side reveals itself at every turn. The luxury car. Seductive, stylish, a paragon of refinement. The road car. Quick, confident, a front-wheel-drive phenomenon. Lincoln Continental. Gripping, either way.





Continental Features

Continental features secure and convenient keyless entry. The driver's door is equipped with a keypad, allowing the driver to lock and unlock doors, activate lights and trigger the memory system.

The overhead console goes beyond mere maplights to offer storage for sunglasses and a tissue holder.

An available power moonroof lets you invite nature into the cabin at the touch of a button. With the moonroof, color-keyed visors and a HomeLink® Universal Transmitter are provided.

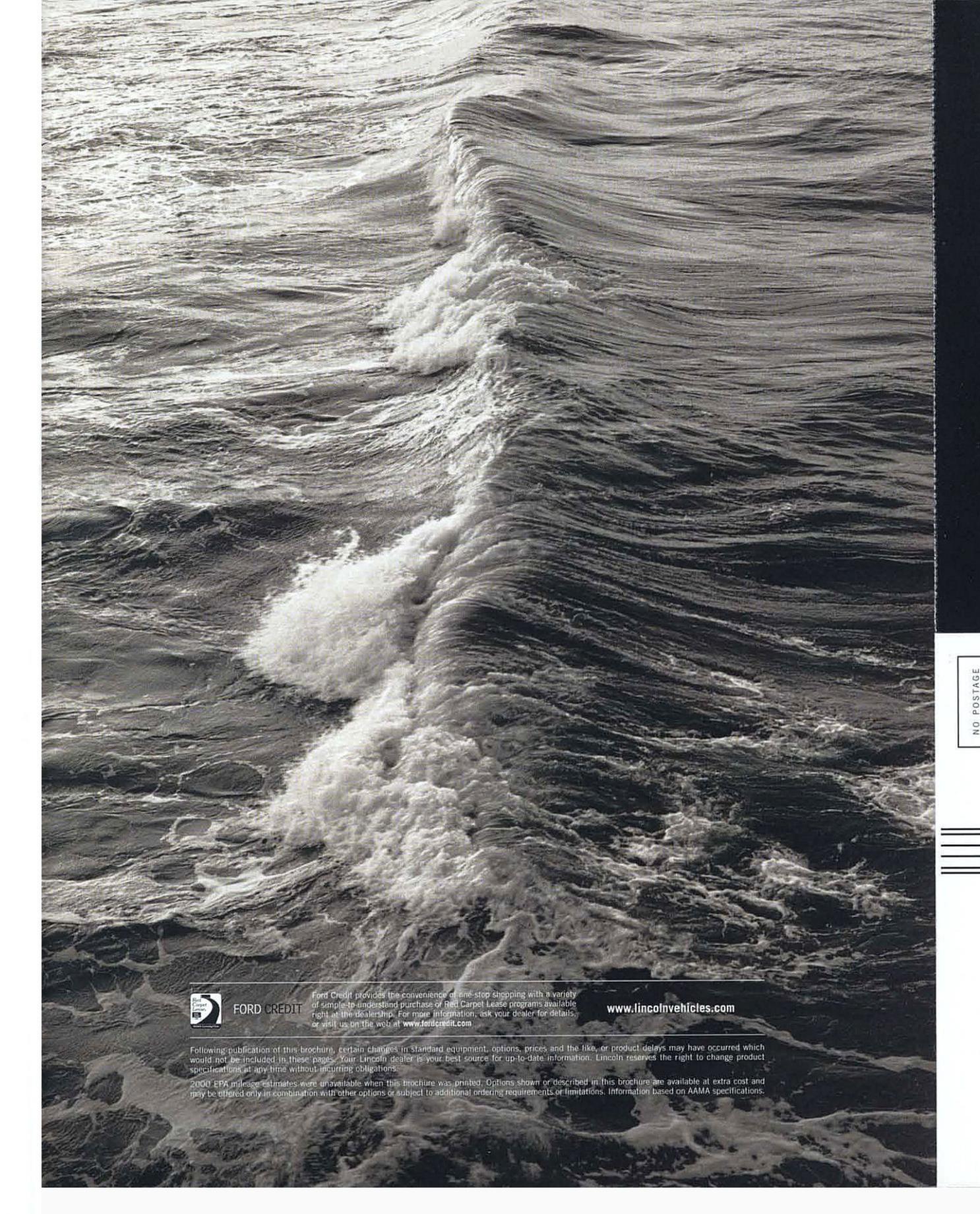
Opt for the Memory Profile System and gain access to a whole host of rather special Continental luxury features. Two drivers can personalize up to eleven preferred settings, from steering effort to suspension characteristics, all of which are instantly recalled by activating the keyless entry system.

Conveniently located in the passenger compartment, and readily accessible to both driver and front passenger, the available CD changer is controlled by the Alpine® Audio System. It provides full concert-hall sound of your favorite music programming for up to six uninterrupted performances.

Rich bird's-eye maple wood trim accents the dash and then wraps around to grace the front doors.

Elegant wheels set off Continental's good looks. Choices start with the standard ten-spoke brushed aluminum wheel. Options include an eight-window, highly polished aluminum wheel and the elegant six-spoke chrome wheel design. All versions are sixteen-inch diameter for style and perfect proportions.





The information you requested will arrive in

two weeks.



MAIL REPLY

Complete and return
this card to
discover more about
Lincoln 2000.

Lincoln 2000

FIRST NAME.	MIDDLE INITIAL LAST NAME				
ADDRESS					
CITY	STATE		Zip		
E-MAIL ADDRESS					
TELEPHONE					
Which Lincol	n vehicle inform		u like to rec	eive?	
A□ TOWN CAR	B□ CONTINENTAL	C□ NAVIGATOR	0 LS		
	w would you pre	fer to receive i	nformation t	from us?	
POSTED MAI	L EDE-MAIL	B □ BOTH	NO DO NOT	CONTACT	
How did you	purchase your c	urrent vehicle?			
A FINANCE	B□ LEASE, EXPIRATION DATE		1	1	
c□cash	0 □ OTHER	MO	RTH (e.g. 16)	TEAR (e.g. 2000)	
When do you	plan to acquire	your next vehic	cle?		
	A□2-3 MONTHS	B□ 4-6 MONTHS		NTHS	
CYAC 0E-0 □a	A□2-3 MONTHS E□2+ YEARS		c □ 7-12 MO	NTHS	
© 0-30 DAYS		F□NO DEFINITE	c □ 7-12 MO	NTHS	
© 0-90 DAYS D□ 1-2 YEARS What vehicle	E□2+ YEARS do you currently	F□NO DEFINITE / drive?	C□ 7-12 MO PLANS	NTHS	
© 0-30 DAYS	E□2+ YEARS	F□NO DEFINITE / drive?	c □ 7-12 MO	NTHS	
© 0-30 DAYS D 1-2 YEARS What vehicle YEAR (#.g. 1999)	E□2+ YEARS do you currently	F□ NO DEFINITE / drive? / MODEL	C□ 7-12 MO PLANS	NTHS	

LINCOLN
AMERICAN LUXURY

