

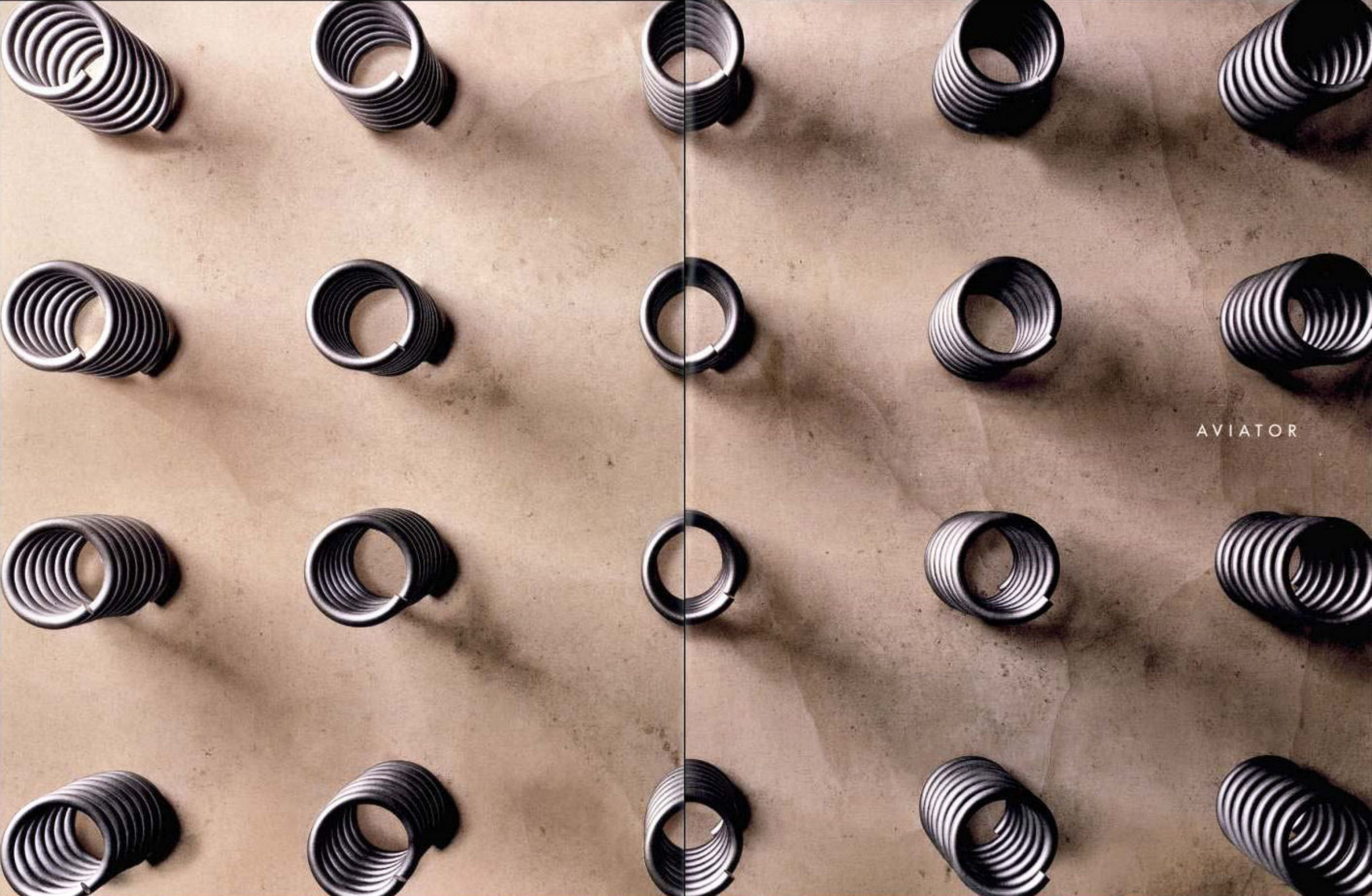


2003 LINCOLN



LINCOLN

SOME PEOPLE LIVE LIFE, MAKING EACH DAY AN OPPORTUNITY TO WORK, PLAY AND LIVE FOR THE MOMENT. FOR THAT REASON, LINCOLN HAS CREATED VEHICLES THAT ENCOURAGE THIS APPROACH TO LIFE, AS WELL AS ENHANCE IT. ELEGANT DESIGNS. SCULPTED, ICONIC GRILLES AND DISTINCTIVE EXTERIORS THAT MAKE A STATEMENT ON ANY ROAD, ANYWHERE. WITH PRECISION ENGINEERING AND A SENSE OF STYLE ONE CAN ONLY GET FROM A RICH HERITAGE OF CRAFTSMANSHIP, LINCOLN CONTINUES TO PRODUCE LUXURY AUTOMOBILES THAT TRULY ILLUSTRATE THE DIFFERENCE BETWEEN TRAVELING AND TRAVELING WELL.



AVIATOR



AVIATOR

INSPIRED BY THE HIGHLY RESPECTED NAVIGATOR, THE 2003 AVIATOR IS AN ENTIRELY NEW VEHICLE FOR PEOPLE WITH AN ENERGETIC APPROACH TO LIFE. IT IS THE POWER, PRESENCE AND RESPECT OF A FULL-SIZE SPORT UTILITY VEHICLE, DISTILLED INTO A HIGHLY AGILE AND VERSATILE, MID-SIZE LUXURY SUV. WITH ITS ALUMINUM 4.6-LITER V8 ENGINE, CAPABLE OF PRODUCING A BEST IN CLASS 302 HORSEPOWER, TEMPERED BY AN EQUALLY IMPRESSIVE BODY-ON-FRAME ARCHITECTURE AND A FULLY INDEPENDENT SUSPENSION, LINCOLN HAS CREATED A PERFORMANCE SPORT UTILITY VEHICLE THAT SUITS A MORE DYNAMIC LIFESTYLE WITHOUT SACRIFICING COMFORT.



Lincoln Aviator Premium All-Wheel Drive in Silver Birch Metallic Clearcoat. Shown with available equipment.



The Aviator interior is filled with luxury amenities such as a genuine leather-trimmed and wood-grained steering wheel with speed, audio and climate controls, and a stylish instrumentation panel set in a Satin Nickel-trimmed dash.

Do you like fresh air?
Do you like the sun?
Then may we suggest the power moonroof, available on Aviator. Open the moonroof with a touch of a button, located on the overhead console, for easy access to the sun, the moon, and the stars.



Aviator is equipped with a programmable keypad located on the driver's side door. Keyless entry is made possible with a personalized identification number that you can easily set and reprogram as needed.

The Aviator is equipped with power-adjustable brake and accelerator pedals that travel up to three inches, and allow you to assume a comfortable driving position. Two preferred settings can be retained in the memory system.



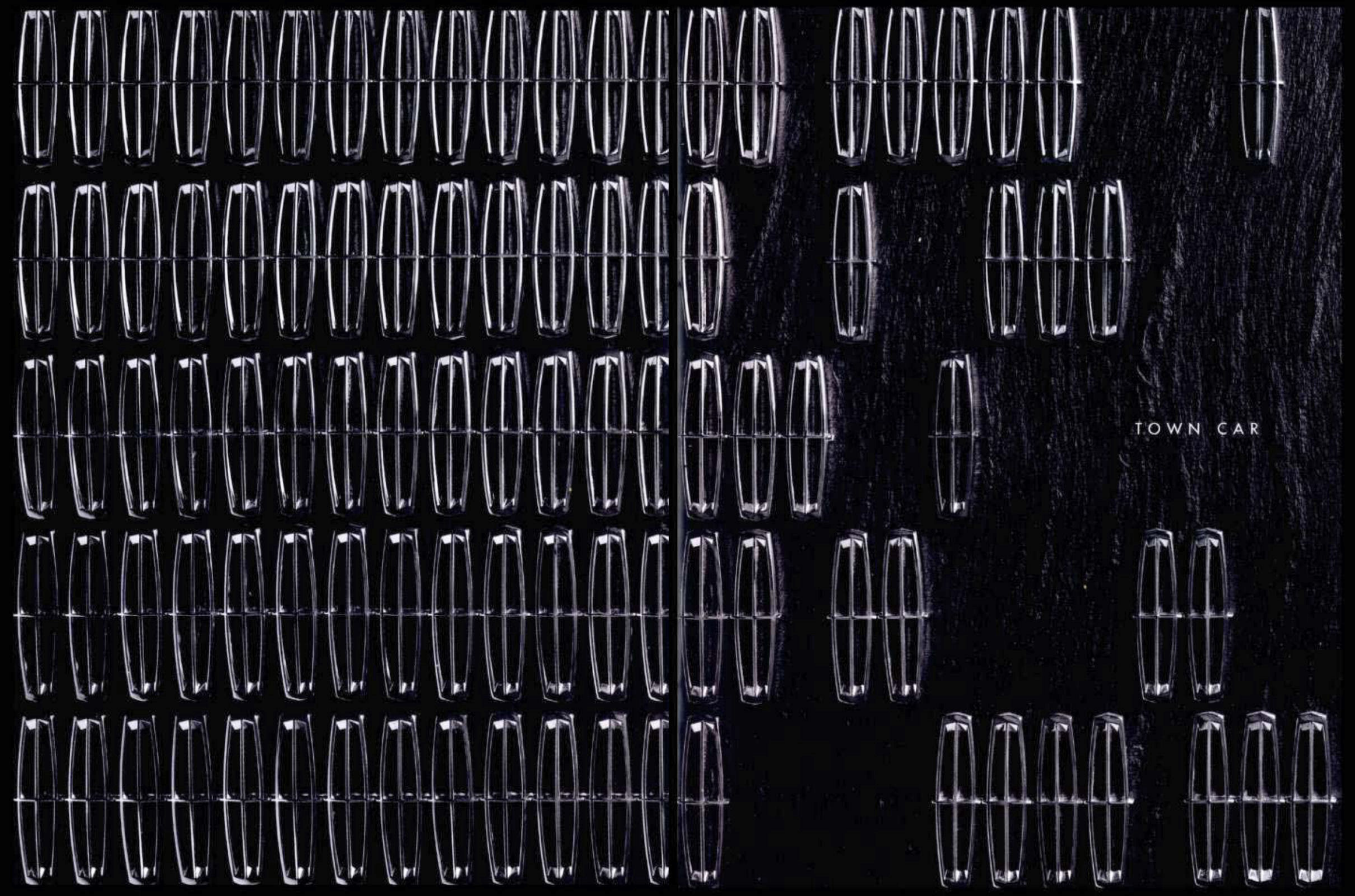
Aviator is available with a touch-screen Navigation System¹ that calibrates where you are and guides you to your destination with both a map display² and voice commands.

¹ Available December 2002.
² Map is intended to serve as a sample destination and may not reflect actual mapping technologies and coloration.

The standard side-curtain airbags¹, as part of the Safety Canopy™ system, provide the driver and front passenger and second-row outboard passengers with added protection in certain side collisions when used with properly worn safety belts.

¹ Always wear your safety belt and secure children in the rear seat.





TOWN CAR



TOWN CAR

REFINED FOR 2003, THE LINCOLN TOWN CAR REMAINS TRUE TO ITS PAST: CONFIDENT, IMPRESSIVE, SOPHISTICATED AND, OF COURSE, LUXURIOUS. A ROBUST V8 COMPLEMENTS A PERFORMANCE-ENHANCED SUSPENSION, ASSURING DRIVING FANS THEY WON'T BE DISAPPOINTED. WHILE THE INTERIOR IS SPACIOUS, OPEN AND WELL APPOINTED, SATIN NICKEL, LEATHER TRIM AND AMERICAN WALNUT BURL WOOD ACCENTS ARE STANDARD FARE FOR THIS TRAVELING SANCTUARY. LEAVING NO DOUBT LINCOLN DESIGNERS HAVE SUCCESSFULLY REINFORCED THE POSITION OF TOWN CAR AS THE CENTERPIECE OF THE LINCOLN LINE AND AN ICON OF AMERICAN LUXURY.



Lincoln Town Car Cartier in Silver Birch Clearcoat Metallic. Shown with available equipment.



The Town Car offers interior amenities like Premium leather seating surfaces, an available wood- and leather-trimmed steering wheel and a standard analog instrument cluster set in Satin Nickel and American Walnut Burl wood accents.

The Dual-Zone Electronic Automatic Temperature and audio controls are conveniently located centrally between the driver and front passenger to ensure equal accessibility and comfort.



The Securilock™ passive anti-theft system, standard on Town Car models, includes an electronically coded key that prevents ignition bypass by allowing only the correctly coded key to start the vehicle.

The new coil-over monotube shock suspension on Town Car allows for an extremely comfortable ride. And the load-leveling air springs in the rear suspension maintain ride frequency under all load conditions for a consistently smooth ride.



Town Car offers style and functionality, thanks to the programmable keypad located on the driver's side door. Keyless entry is possible with your personalized identification number that you can reprogram as needed.

Available dual driver's seat memory settings allow you to choose one of two different preset positions. Also available are heated front seats with two temperature settings.





LINCOLN LS

LINCOLN LS

A POWERFUL COMBINATION OF AGGRESSIVE PERFORMANCE AND INFLUENTIAL DESIGN, THE LINCOLN LS CONTINUES TO IMPRESS AUTOMOTIVE EXPERTS AND LUXURY CAR AFICIONADOS EQUALLY. AN AVAILABLE 280-HORSEPOWER V8 ENGINE IS TEMPERED BY A NEAR 50/50 WEIGHT DISTRIBUTION AND A 4-WHEEL INDEPENDENT SUSPENSION INFLUENCED BY FORMULA 1 RACE ENGINEERS. THE SPACIOUS INTERIOR IS EQUALLY AS IMPRESSIVE. THOUGHTFUL AMENITIES, INCLUDING AVAILABLE WOOD ACCENTS AND LEATHER TRIM, ENVELOP YOU AND FURTHER REAFFIRM THAT THIS HIGH-PERFORMANCE SEDAN IS ALSO A TRUE LUXURY AUTOMOBILE.

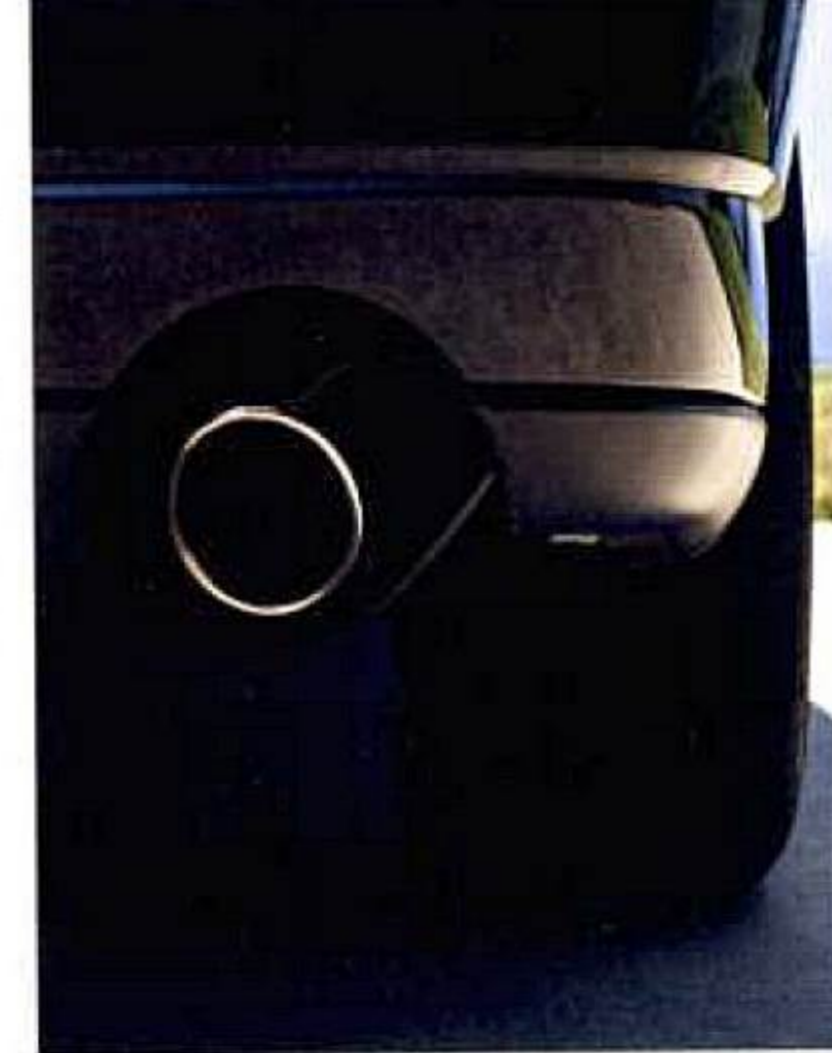




Lincoln LS in Silver Birch Clearcoat Metallic. Shown with available equipment.



Standard on the Lincoln LS Premium and Premium Sport are perforated Premium leather seating surfaces, a leather-wrapped steering wheel with American Walnut Burl trim, and a stylish analog instrument cluster to complement the luxurious interior.



Lincoln LS offers a 3.9-liter DOHC 32-valve V8 with 280 horsepower. Or the standard highly responsive DOHC 24-valve, 232-horsepower V6.



The Securilock® passive anti-theft system includes an electronically coded key that prevents ignition bypass by allowing only the correctly coded key to start the vehicle.



A standard Anti-lock Brake System (ABS), along with the Emergency Brake Assist feature, enhances the level of brake pressure to help drivers in certain emergency stopping situations.

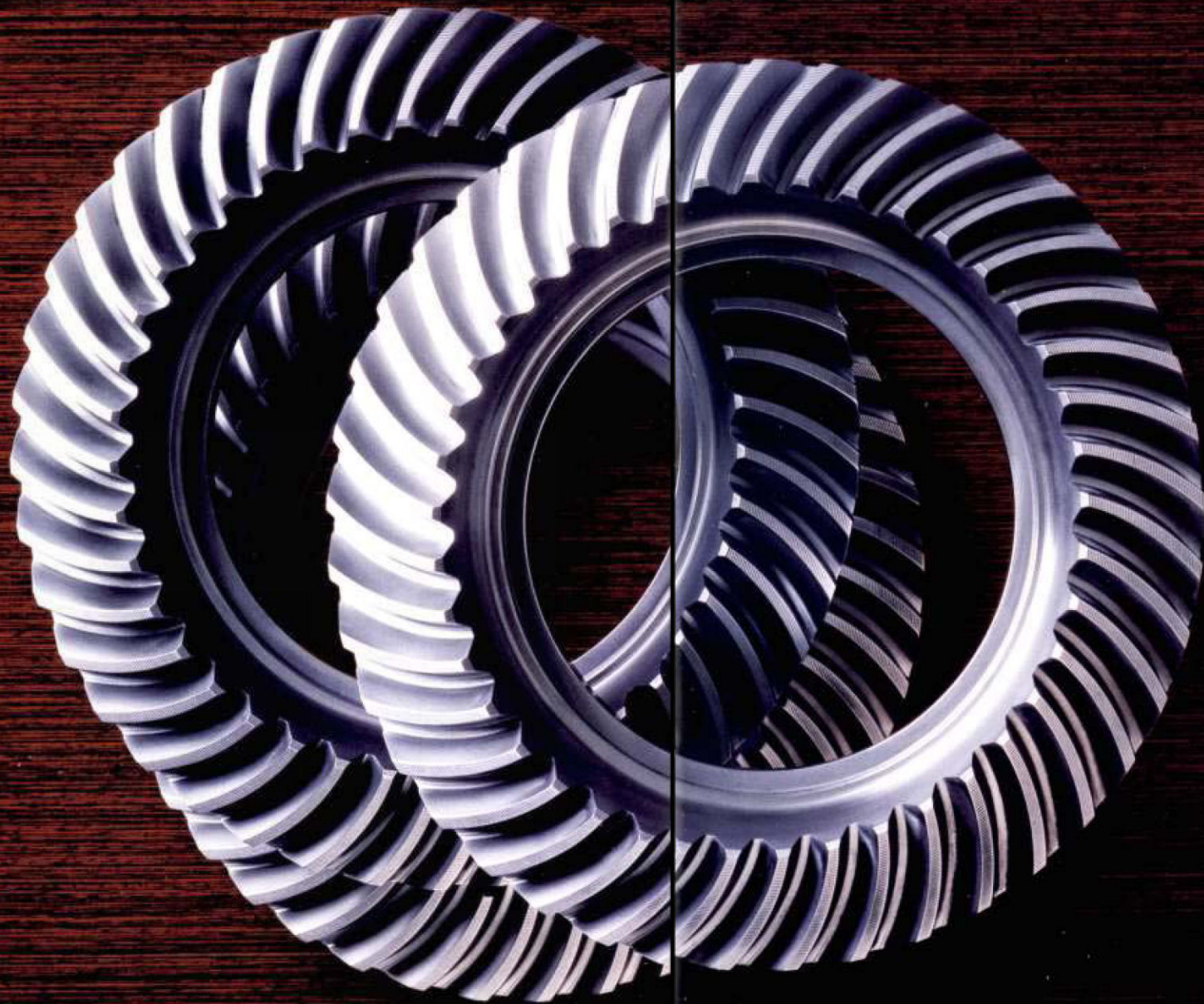


Lincoln LS comes standard with driver and front-passenger airbags¹ and side-impact head/chest airbags, concealed in the front seat side bolsters.

¹Always wear your safety belt and secure children in the rear seats.

Standard on Lincoln LS is a dual media Premium AM/FM stereo/cassette/single CD sound system. Or standard on Premium, Sport, and Premium Sport models is the Audiophile Sound System AM/FM stereo/6-disc in-dash CD changer.





NAVIGATOR



NAVIGATOR

SINCE ITS IMPRESSIVE DEBUT, THE NAVIGATOR HAS INFLUENCED AND SHAPED THE LUXURY SUV WORLD. PHYSICALLY DOMINANT AND VISUALLY STUNNING, IT IS A GRACEFUL BALANCE OF STRENGTH, STYLE AND DESIGN. MUSCULAR EXTERIOR DETAILS COMPLEMENT AN INNER STRENGTH. THE 5.4-LITER V8 PRODUCES 300 HORSES OF STRONG, EXHILARATING POWER THAT DEFINE THIS VEHICLE AS A FORMIDABLE PRESENCE ON ANY ROAD. WITH SUPPLE LEATHER ACCENTS, RICH AMERICAN WALNUT BURL TRIM, THE LINCOLN NAVIGATOR IS UNDENIABLE CLASS. IT IS AN OPPORTUNITY TO INDULGE IN INDEPENDENCE AND TO MAKE A POWERFUL STATEMENT TO THE WORLD.





Lincoln Navigator Ultimate four-wheel drive in Black Clearcoat. Shown with available equipment.



The Navigator interior is pure Lincoln luxury with Premium leather seating surfaces, a wood- and leather-trimmed steering wheel with fingertip controls for speed, audio and climate, and an instrument panel set in American Walnut Burl and Satin Nickel trim.

The standard side-curtain airbags¹, as part of the Safety Canopy™ system, used with properly worn safety belts, provide the driver and front passenger and second-row outboard passengers with added protection in certain side collisions.



¹Always wear your safety belt and secure children in the rear seat.



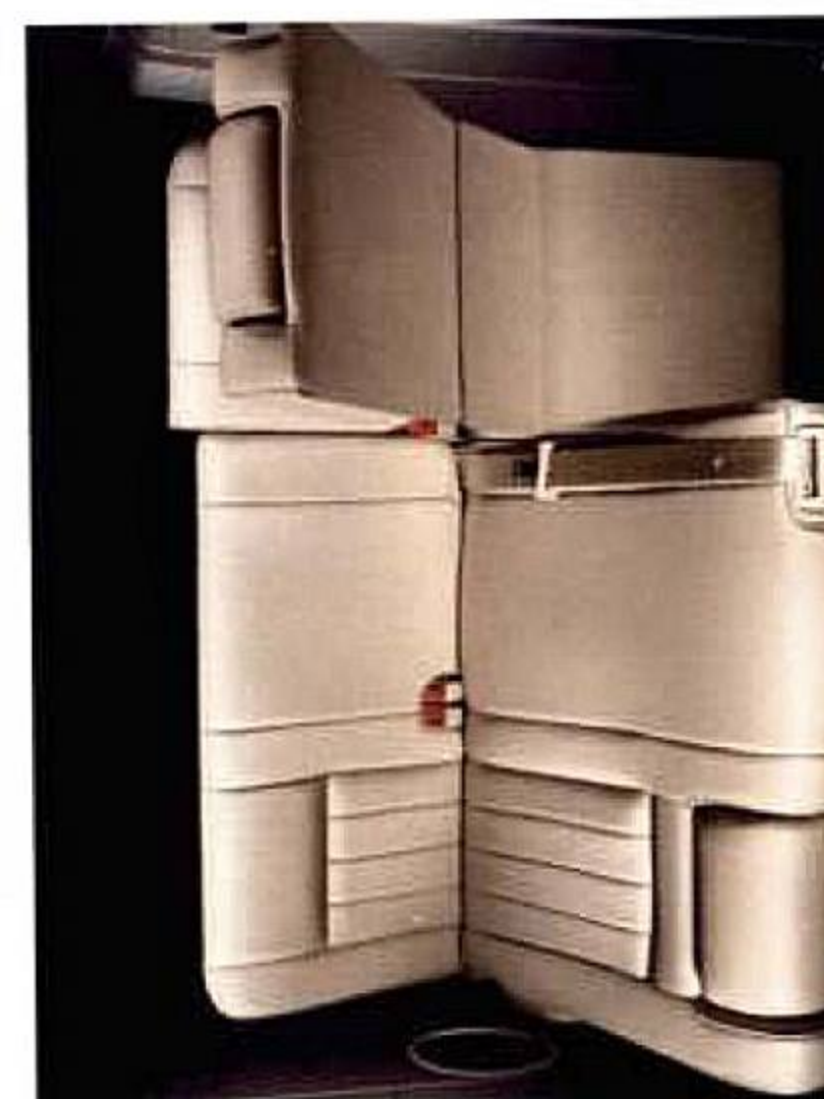
Navigator's independent front and rear suspension uses both Upper and Lower Control Arms with 4-corner load-leveling air springs over monotube dampers. This allows either wheel to react to road imperfections with minimal effect on the opposite wheel.

The available AdvanceTrac™ vehicle stability enhancement system uses a centralized computer system to detect wheel slip, and it automatically applies brakes and modulates engine torque to help maintain control in most inclement weather conditions.



Exclusive to Navigator, the available power running boards deploy when you open the vehicle door and retract when the door is closed, making getting in and out effortless while also adding to the clean exterior design.

Navigator's available power folding third-row seats conveniently fold flat into the floor. With one touch of a button, the third-row seats unfold to provide seating for up to three additional passengers.





FOR THOSE WHO EXPECT THE MOST FROM LIFE, THIS IS OUR INVITATION TO YOU. TO A WORLD OF RICH LEATHER AND WOOD, SOPHISTICATED SAFETY AND SECURITY FEATURES, THOUGHTFUL AMENITIES, AND TRUE AMERICAN LUXURY THAT IS CHARACTERISTIC OF LINCOLN. A QUIET RETREAT THAT SPEAKS VOLUMES ABOUT YOUR OWN STYLE AND CHARACTER. WHETHER LIFE TAKES YOU TO THE CITY, COUNTRY, SUN-BLEACHED COASTS OR MOUNTAINS, THE DRIVING EXPERIENCE YOU GET FROM A LINCOLN WILL ENSURE THAT NO MATTER WHERE YOU MAY TRAVEL, YOU WILL ALWAYS TRAVEL WELL.

Lincoln 2003

FIRST NAME MIDDLE INITIAL LAST NAME

ADDRESS

CITY STATE ZIP

TELEPHONE

1. I am interested in:

TOWN CAR AVIATOR NAVIGATOR LINCOLN LS

2. I currently drive:

YEAR (e.g., 2002) MAKE (e.g., Lincoln) MODEL (e.g., Navigator)

3. I am looking to purchase or lease a new vehicle in:

0-30 DAYS 1-3 MONTHS 4-6 MONTHS
 7-12 MONTHS MORE THAN 1 YEAR

4. If you would like to receive information from Lincoln on products or offers via e-mail, please provide your e-mail address here:



L I N C O L N

LF3RC1



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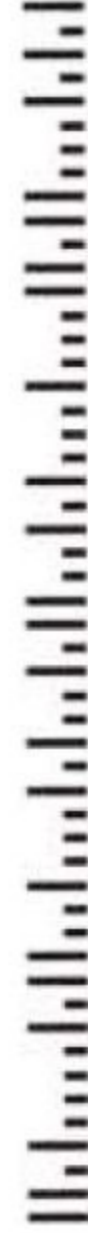


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BREA, CA 92822-8716



WARRANTY/MAINTENANCE

LINCOLN OFFERS A 4-YEAR/50,000-MILE BUMPER-TO-BUMPER LIMITED WARRANTY COVERING REPAIRS, REPLACEMENT, OR ADJUSTMENT OF ALL PARTS DEEMED DEFECTIVE IN MATERIALS OR WORKMANSHIP AT NO OUT-OF-POCKET COST TO YOU.¹

STANDARD WITH ALL 2003 LINCOLN VEHICLES IS OUR 3-YEAR/36,000-MILE COMPLIMENTARY MAINTENANCE — A NO CHARGE, SCHEDULED SERVICE PLAN CONDUCTED AT 5,000-MILE OR 6-MONTH INTERVALS, WHICHEVER OCCURS FIRST, IN ACCORDANCE WITH YOUR VEHICLE'S SCHEDULED MAINTENANCE GUIDE.¹

¹ See your dealer for more details.


LINCOLN

