



VOLVO
V40 2004

VOLVO
for life





THE VOLVO V40.
VERSATILE. EUROPEAN. SAFE. FUN. ATTAINABLE.

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VOLVO V40

WHOEVER SAID THAT "GETTING THERE IS HALF THE FUN" FORGOT TO POINT OUT THAT SOMETIMES THE FUN NEEDS TO COME WITH YOU. SNOWBOARDS, PUPPIES, CLIMBING GEAR, SCUBA TANKS, SPORTS BAGS, AND CAMPING EQUIPMENT NEED A LIFT, TOO. SO, WHAT TO DRIVE?



SURE YOU HAVE A SENSIBLE SIDE, BUT A GARDEN-VARIETY STATION WAGON IS OUT OF THE QUESTION. A TRUCK? PLEASE! DILEMMA RESOLVED: THE 2004 VOLVO V40. VERSATILE, SPACIOUS, FUN-TO-DRIVE, DESIGNED FOR SAFETY, AFFORDABLE, AND STYLISH. YOU CAN TAKE IT WITH YOU.





DESIGNED AFFECTION

THE BLOODLINES OF THE VOLVO V40 ARE EVIDENT – THERE'S THE CHARACTERISTIC GRILLE WITH THE DISTINCTIVE SASH. THE STRONG V-SHAPED HOOD FLOWS BACK INTO THE PRONOUNCED SHOULDERS THAT RUN THE LENGTH OF THE SIDE – STRONG FAMILY TRAITS THAT PAY HOMAGE TO GENERATIONS OF VOLVOS OF THE PAST, BUT WITH A FRESH, MODERN INTERPRETATION. A VOLVO FOR A NEW ERA. FROM THE FRONT, YOU CAN SENSE THE ELEGANT VOLVO S80. FROM BEHIND, YOU CAN CLEARLY SEE THE LEGENDARY VOLVO P1800ES. IT'S IN THE GENES.



LUXURY. COMFORT. BLISS.

OPEN THE DOOR OF THE VOLVO V40, SLIDE BEHIND THE WHEEL, AND WHAT DO YOU NOTICE? BENEATH YOU IS A SCULPTED SEAT THAT OFFERS A WIDE RANGE OF ADJUSTMENTS, AND WHICH EXUDES ERGONOMIC COMFORT. THERE'S AN ABUNDANCE OF AMENITIES, LIKE POWER WINDOWS, POWER HEATED EXTERIOR MIRRORS, AND AN AUDIOPHILE-QUALITY SEVEN-SPEAKER SOUND SYSTEM. IN FRONT OF YOU, CONTROLS AND GAUGES ARE ARRAYED PRECISELY AND INTUITIVELY. YOU'LL SENSE IT INSTANTLY – THIS IS GOING TO BE FUN.



ENTICING ACCESSORIES

Volvo invites you to personalize the interior of your V40. You can add the finishing touch with one or more of Volvo's attractive option packages. There's sumptuous leather for the seats, steering wheel, gear-lever knob, and parking brake lever. You can add power driver's seat, heated front seats, a hands-free telephone

system, or even the reverse warning system* to alert you to objects behind the car when backing up. And with Volvo's specially-designed 200 W Premium speaker system including an active woofer, you will treat your senses to a listening experience far beyond the ordinary.

*Retailer installed accessory.





SPORTINESS AND CONSIDERATION

Up to five persons ride in quiet comfort, surrounded by pleasing textures and colours. All the seats offer superior comfort and feature head restraints and three-point seat belts. The upholstery, interior fabrics and other interior details such as the inside door handles are allergy-tested and meet the highest ecological standards. The Electronic Climate Control system (ECC) maintains an ideal cabin temperature. A built-in cabin air filter prevents dust, pollen and exhaust particles from entering the cabin. The airiness of the cabin is further enhanced by the optional sunroof.



A wide range of thoughtful features adds to the premium experience in the Volvo V40. The front centre armrest enhances riding comfort for the driver and front seat passenger. Two cup holders and an extra storage compartment are within easy reach for your convenience.

Nothing matches the rhythm of driving like music itself. The custom-designed in-dash audio system includes AM/FM radio, CD. Seven speakers including an active woofer driven by 100 watts of digital amplifier power immerse you in clear tones and deep bass.

A VOLVO TO FIT YOUR LIFE

WHAT CAN YOU PACK INTO NEARLY TWO CUBIC METRES (68.1 CU. FT.) OF SPACE? ENOUGH CAMPING GEAR TO DISAPPEAR FOR A WEEK? BOUNTY FROM A WEEKEND OF ANTIQUE HUNTING? A YEAR'S SUPPLY OF DIAPERS? BRING IT. LITERALLY.



A few quick, simple steps ...



... and the Volvo V40 becomes just the car for your current needs.



Also fold the front passenger seat – and you have a flat cargo compartment that is 106 inches (2.7 metres) long.

All three rear seats – and the front passenger seat – fold flat, so loading is easy. A net and belt keep cargo securely in place. Rear seats also fold individually in a 70/30 split for those times when you have a passenger in the rear seat and need to transport lots of cargo as well. If you have valuables you'd rather not display, the Volvo V40 has a retractable cargo cover to keep them safe from prying eyes.

And to protect the passengers from luggage when braking sharply, you can add a cargo net or a cargo grille.

Got even more gear? The Volvo accessory roof load carrier systems solve that problem. You can choose roof rails, a snowboard holder, a ski rack, a bicycle carrier, a rooftop luggage carrier, a cavernous cargo box, or a number of other come-to-the-rescue solutions.



DRIVING

FRANKLY, NO ONE REALLY EXPECTS A WAGON TO HAUL ANYTHING BUT CARGO. IMAGINE THEIR SURPRISE WHEN THE VOLVO V40 WITH 170 HP TURBOCHARGED ALUMINUM ENGINE AND VARIABLE VALVE TIMING HUSTLES OUT OF THE TURN AND HURTLES OVER THE HORIZON. WITH A FLAT TORQUE CURVE FROM THE LIGHT-PRESSURE TURBO AND AN ELECTRONICALLY CONTROLLED FIVE-SPEED AUTOMATIC TRANSMISSION THAT ACTUALLY ADAPTS TO YOUR DRIVING STYLE, THE VOLVO V40 IS RESPONSIVE IN THE CITY AND EAGER FOR THE EXPRESSWAY. SWITCH ON STEALTH MODE AND ENJOY THE ELEMENT OF SURPRISE.



SOPHISTICATED BRAKE SYSTEM

Of course, you'll find disc brakes with ABS all around and Volvo Electronic Brake Distribution (EBD) to automatically distribute braking power between the front and rear for quick, sure stops regardless of the load you're carrying.



TURBO ENGINE AND ADAPTIVE TRANSMISSION

Power is in your hands. The turbocharged four-cylinder 170-bhp engine yields maximum torque from 1800 rpm – so you can start off quickly. It is mated to a five-speed microprocessor-controlled automatic transmission that actually adapts to your driving style.



EFFECTIVE HEADLAMPS

All exterior lights are designed for maximum visibility and safety, day or night. Daytime running lights and side lights are illuminated whenever the car is in operation. Fog lights in the SE Package provide extra illumination when driving in heavy rain or snow.

PRECISE HANDLING

Great handling or comfortable ride? Why not have both: A torsionally stiff body, sophisticated independent suspension, variable-assist rack-and-pinion steering, and stabilizer bars front and rear all work together to provide precise, predictable handling with just the right amount

of road feel. (The 15-inch sporty alloy wheels are standard.) And yet, the Volvo V40 serves up a comfortable ride in a quiet environment, no matter how spirited the driving. One more compromise you don't have to make.





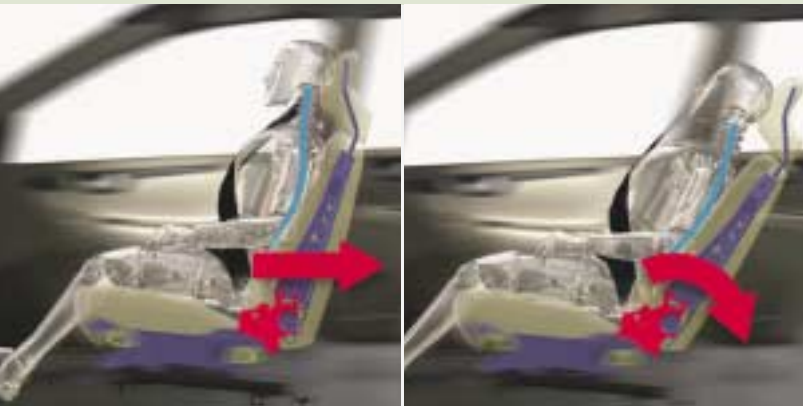
‘CARS ARE DRIVEN BY PEOPLE. THE GUIDING PRINCIPLE
BEHIND EVERYTHING WE MAKE AT VOLVO, THEREFORE,
IS – AND MUST REMAIN – SAFETY.’

ASSAR GABRIELSSON AND GUSTAF LARSON,
THE FOUNDERS OF VOLVO.



SAFETY – OUR FIRST PRIORITY

VOLVO. SAFETY. THE WORDS ARE NEARLY SYNONYMOUS. AFTER ALL, WE'VE MADE IT A TOP PRIORITY FOR 75 YEARS. SAFETY IS INFUSED INTO THE VERY ESSENCE OF WHO WE ARE AND WHAT WE DO. FROM SOPHISTICATED SYSTEMS THAT HELP YOU AVOID ACCIDENTS TO THOSE THAT HELP TO PREVENT INJURIES SHOULD ONE OCCUR, VOLVO IS COMMITTED TO PROTECTING YOU, YOUR LOVED ONES, AND THOSE WITH WHOM YOU SHARE THE ROAD OF LIFE.



WHIPLASH PROTECTION SEATING SYSTEM

Rear-end collisions can produce serious neck injuries, even at low speeds. Volvo's Whiplash Protection Seating System (WHIPS) is built into the front seats of the Volvo V40. If the car is struck from behind, the system can help absorb the force and significantly reduce stress to the neck and spine.

SIDE-IMPACT PROTECTION SYSTEM

There's not much between you and injury in a side-impact collision. Volvo's patented Side-Impact Protection System (SIPS) helps reduce the risk of serious injury. Side members, roof pillars, roof, doors, and cross-members in the floor and dashboard are specially reinforced. The system works in conjunction with side air bags fitted in the front seats and inflatable side curtains (IC) hidden in the headliners along each side.

In a Volvo V40, safety is built in from the very start. An advanced chassis and powerful brakes help you maintain control in all situations. The DSA (Dynamic Stability Assistance) active stability system boosts the safety margins still

further, for instance if you are driving on slippery roads. And if an accident can't be avoided, you're provided with enhanced protection by the same safety systems that help save lives in all other Volvo cars.

VOLVO SAFETY SYSTEMS

AT VOLVO, WE BELIEVE THAT IT'S THE WHOLE RATHER THAN THE INDIVIDUAL PARTS THAT DETERMINES HOW SAFE A CAR IS. THE VOLVO V40 IS A PRODUCT OF THIS BELIEF – EVERYTHING WORKS TOGETHER IN HARMONY TO HELP KEEP YOU OUT OF HARM'S WAY.

SAFETY CAGE

A high-strength steel passenger safety cage surrounds the occupants.

SAFETY BELTS WITH PRE-TENSIONERS

All seats have head restraints and three-point seat belts, and the front seat belts have pre-tensioners to pull them snug during a collision.

PROTECTED FUEL TANK

The fuel tank is strategically placed in front of the rear wheel suspension, thus providing enhanced protection in the event of a rear-end collision.



ISOFIX COMPLIANT

This attachment system ensures quick and correct installation and removal of safety seats for children.

WHIPLASH PROTECTION (WHIPS)

Volvo's system for the front seats helps to reduce the strain on the spine and neck if the car is hit from behind.

SIDE-IMPACT PROTECTION SYSTEM (SIPS)

Volvo's unique side-impact protection system uses a large part of the car's body to absorb the force of an impact. The IC (Inflatable Curtain) and side airbags help to protect the head and chest.



PERSONAL SECURITY

AT VOLVO, PROVIDING FOR YOUR PERSONAL SAFETY IS A NATURAL EXTENSION OF OUR DEVOTION TO YOUR DRIVING SAFETY. AND SO, A NUMBER OF CRITICAL FEATURES HAVE BEEN ADDED TO THE V40 TO HELP YOU AVOID THREATENING SITUATIONS.

INFLATABLE SIDE CURTAINS (IC)

Inflatable side curtain (IC) initiates in a side-impact or rollover accident to protect the head and upper body of the occupants.

DUAL-STAGE AIR BAGS

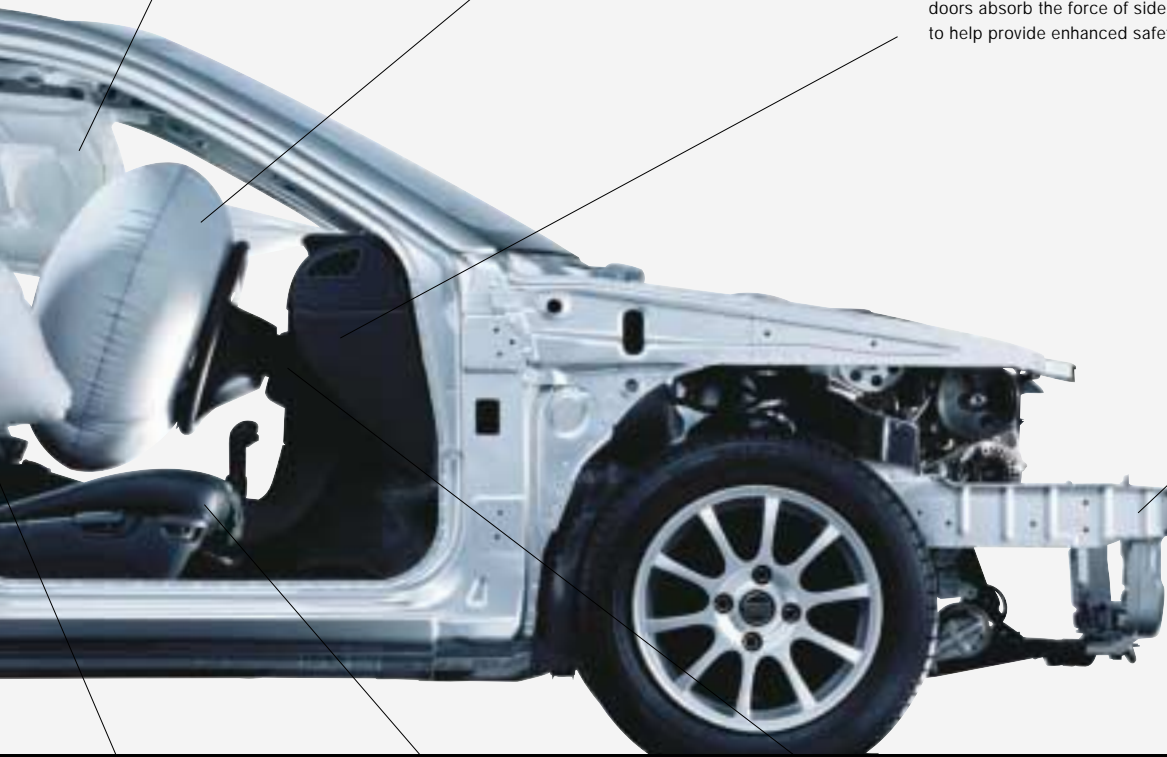
These latest-generation "smart" air bag systems sense collision force and adjust inflation accordingly.

ENERGY-ABSORBING DOOR MATERIALS

Specially designed blocks inside the doors absorb the force of side impacts to help provide enhanced safety.

IMPACT BUFFER ZONES

Front and rear impact absorption zones help dissipate incoming collision forces before they can reach the interior.



SIDE-IMPACT AIR BAGS

Side air bags offer chest protection. Fitted in the outer edge of the front seats, not the doors, to always be by your side.

ANTI-SUBMARINING SEATS

Front and rear seats are shaped to help keep occupants from sliding under and out of their belts during a collision.

COLLAPSIBLE THREE-STAGE STEERING COLUMN

In the event of a frontal collision, the steering column is designed to collapse and help prevent injuries to the driver.

The V40 expands the scope of personal protection. Home Safe lighting allows greater safety when departing the vehicle – it illuminates your path from the vehicle, and then

switches off automatically after 30 seconds. An electronic immobilizer helps protect against theft. A security system with sensors in the doors, hood and tailgate activate an alarm if

someone should ever try to break into the vehicle. And in the event of trouble – press the panic button in the remote control and the alarm is sounded.

CARE FOR THE ENVIRONMENT

WE LIVE HERE, SO CARING FOR THE ENVIRONMENT IS AN IMPORTANT ASPECT OF VOLVO'S TOTAL APPROACH TO HUMAN SAFETY. THAT'S WHY EVERYTHING FROM ENGINE TECHNOLOGY AND EMISSIONS ENGINEERING TO MATERIALS SELECTION AND RECYCLING HAS BEEN CAREFULLY CONSIDERED TO ENSURE THAT THE ENVIRONMENTAL PROFILE OF THE VOLVO V40 IS AS BENIGN AS POSSIBLE.

FUEL ECONOMY AND EMISSIONS

The engine is crafted from lightweight aluminum and features Volvo's latest low-friction technology for good fuel efficiency, while providing excellent overall performance. Continuously variable valve timing (CVVT) reduces emissions at the source. The Volvo catalytic converter eliminates up to 95 percent of remaining carbon monoxide, hydrocarbons, and nitrogen oxides.

RECYCLABLE

The Volvo V40 was built for 85 percent recyclability, thus greatly reducing the environmental impact of the car. All plastic parts that weight 50 g or more are labeled according international standards.

CERTIFIED MATERIALS

All textile and leather upholstery have been certified according to OKO-TEX Standard 100. OKO-TEX is a European standard used throughout the world, which safeguards that textiles are free from hazardous and allergenic compounds. Most textile surface materials, such as carpets, are also certified according to OKO-TEX.









YOUR CHOICES

CHOOSING THE VOLVO V40 IS A HIGHLY PERSONAL MATTER. AND YOU CAN COMPLEMENT THE EXPERIENCE WITH SPECIALLY-DESIGNED OPTIONS AND ACCESSORIES. SO TAKE YOUR TIME, EXPLORE, AND IMAGINE, AND SOON YOU'LL BE BEHIND THE WHEEL OF YOUR INDIVIDUALLY TAILORED V40.

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STANDARD FEATURES

SAFETY	V40
Anti-Submarine Seats	●
Daytime Running Lights (Halogen Semi-Sealed with Replaceable Bulb)	●
Driver and Front Passenger Supplemental Restraint System – Dual-Threshold Air Bags	●
Illuminated Side Marker Lights/Turn Signal Indicators	●
Inflatable Side Curtain (IC)	●
ISOFIX Baby/Child Seat Attachment System	●
Rear Fog Light with Auto-Off	●
Safe Approach and Home Safe Lighting	●
Seat Belts: Five, 3-Point Inertia-Reel Belts with Automatic Pretensioners; Front Belts have Height Adjustment	●
Side Impact Air Bags for Driver and Front Passenger (SIPS Bags II™)	●
Side Impact Protection System (SIPS)	●
Whiplash Protection Seating System (WHIPS)	●
INTERIOR:	
Cruise Control	●
Cup Holders in Centre Tunnel Console and Rear Seat Armrest	●
Driver Seat with Manual Tilt, Recline and Adjustable Lumbar Support	●
Electronic Climate Control (ECC)	●
Five Padded Head Restraints	●
Four Reading Lamps	●
Front Centre Armrest	●
Front Door-Panel Storage Pockets	●
Front Seat-Back Storage Pockets	●
Heated Front Seats	●
HU-555 Audio System with AM/FM Stereo, Single In-Dash CD, 100-Watt Amplifier, Six Speakers	●
Illuminated Lockable Glove Box	●
Illuminated Vanity Mirrors in Driver/Front Passenger Sun Visors	●
Interior Cabin Light Delay	●
Luggage Area Light	●
Passenger Seat, Backrest Fast Folding Forward	●
Plush Front and Rear Floor Mats	●
Power Tailgate Release	●
Power Windows with Driver Auto Down	●
Rear Window Defroster with Automatic Timer	●
Removable Cargo Security Cover	●
Split-Folding Rear Seat	●
Tilt Steering Wheel	●
Two Entry Lights (in Front Door Foot Wells)	●
EXTERIOR:	
Central Power Door Locks with Remote Keyless Entry, Tailgate and Fuel Filler Lock	●
Outside Temperature Gauge	●
Pollen Filter for Passenger Compartment	●
Power-Adjustable Heated Exterior Rearview Mirrors	●
Roof Rails	●
2-Speed Windshield Wipers with Intermittent Cycle	●

● = Standard



SE PACKAGE

Sophisticated luxury is part of the experience. And by choosing the SE package, you'll further emphasize the elegant appearance of your Volvo.

- Leather-trimmed seating surfaces, Graphite or Taupe
- Power driver's seat
- Wood effect interior trim (Taupe leather)
- Piano black interior trim (Graphite leather)
- Leather-trimmed steering wheel
- Trip computer
- Premium speakers
- Dynamic stability assistance (DSA)
- 16" alloy wheels, GALACTICA, w/215/50/16 tires
- Black Bezel headlamps
- Front fog lights
- Front and rear spoilers
- Colour coordinated body trim

DSA ANTI-SPIN SYSTEM (SE Package)

Volvo's DSA (Dynamic Stability Assistance) system increases driving stability in slippery conditions. If one or both driven wheels start to spin, the engine's torque is restricted instantaneously so that they regain traction. DSA also promotes lateral stability in curves and reduces understeer when you accelerate out of them.

POWER GLASS SUNROOF

Makes the interior feel extra light and airy. Touch a button – and you open or close the sunroof. And if the sun is too strong, you can always close the built-in sunshade.

POWER DRIVER'S SEAT (SE Package)

With the electrically adjustable driver's seat, you can easily set the perfect seating position via the two switches on the side of the seat.



FACTORY-INSTALLED OPTIONS

THE SENSE OF QUALITY AND CARE – AND KNOWING THAT YOU GET THE VOLVO THAT SUITS YOUR LIFESTYLE. YOU'RE WELCOME TO PERSONALIZE YOUR CAR WITH THE OPTIONS THAT BEST MEET YOUR DEMANDS AND DESIRES.



INTEGRATED CHILD BOOSTER SEATS

The rear seat with two integrated booster seats allows children aged between three and ten to sit high enough for the seat belt and head restraint to give proper protection. The booster seats are so easy to fold up and down that the children can do it themselves.

TRIP COMPUTER (SE Package)

Helps you to drive more economically. It shows current and average fuel consumption, how far the fuel will take you, ambient temperature, average speed and distance driven.

PREMIUM SPEAKER SYSTEM (SE Package)

Specially designed for the acoustics in the Volvo S40. With seven speakers including an 80 W active woofer and a separate 200 W digital amplifier. These high-class speakers feature glass fiber cones, larger coils and more powerful magnets. This provides better transient reproduction, extra high power range and very low distortion – quite simply, even more natural sound.



ACCESSORIES

VOLVO'S ACCESSORIES HELP YOU MAKE YOUR V40 EVEN MORE SUITED TO YOUR PERSONAL NEEDS. THEY ARE THE ONLY ONES THAT HAVE BEEN TESTED TO MEET VOLVO'S EXACTING SAFETY, QUALITY AND ENVIRONMENTAL REQUIREMENTS. YOU CAN ALSO REST ASSURED THEY'RE A PERFECT MATCH TO THE TECHNOLOGY AND DESIGN OF YOUR VOLVO.

FOR DRIVING FREEDOM

- Hands free cellular phone adapter kit
- PC table
- Rear parking assistance
- Bag/purse holder
- Umbrella holder
- Eyeglass holder
- Ashtray

FOR YOUR ENTERTAINMENT

- Speakers
- CD changer

FOR PRECIOUS CARGO

- Activity bag
- Padded upholstery/For booster seat
- Interior child mirror
- Centre armrest table
- Padded neck cushion

FOR YOUR LEISURE

- Load bars
- Roof rails/square profile cross bars
- Roof rails/Oval profile T-track cross bars/Roof ribs
- Roof-cargo box
- Snowboard carrier/ Angled ski rack
- Fork mounted bike rack
- Bike lift carrier
- Sliding ski rack
- Canoe/Kayak carrier
- Surfboard carrier
- Upright bike carrier
- Rooftop luggage carrier/Load straps
- Trailer hitch
- Trailer mirror
- Rubber floor trays
- Load compartment mat
- Rear bumper protector
- Side panel net pockets
- Cargo net

Bag holder-trunk

- Cooler/Hotbox
- Load securing straps
- Steel cargo organizer
- Steel cargo guard

FOR YOUR LOOKS

- Front fog lights
- Sport exhaust
- Roof spoiler
- Front sport spoiler
- Strut brace
- Leather/wood gearshift knob

FOR CARING

- Mud flaps
- Car cover
- Winter tires
- Warning triangle
- Jumper cables
- Engine block heater

INTERIOR SELECTIONS

CHOOSE FROM A NUMBER OF SPECIALLY DESIGNED OPTIONS TO CREATE THE INTERIOR THAT BEST SUITS YOU. THEN ENJOY YOUR CREATION EVERY TIME YOU STEP INSIDE.



TAUPE INTERIOR
Taupe/light taupe leather upholstery, leather-trimmed steering wheel, optional simulated wood trim in panels.



Cloth, Taupe/light taupe
(7491)



Leather, Taupe/light taupe
(7990)



Wood effect trim.
SE Package with Taupe leather



Piano black trim.
SE Package with Graphite leather

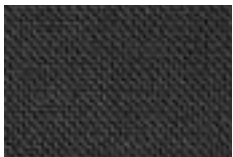


Leather-trimmed steering wheel,
Graphite. Included in SE Package.



GRAPHITE INTERIOR

Graphite leather upholstery, leather-trimmed steering wheel with Piano black trim, optional Piano black trim in panels and gear-lever knob.



Cloth, Graphite
(7471)



Leather, Graphite
(7970)



Simulated wood gear-lever knob.
SE Package with Taupe Leather



Piano black gear-lever knob.
SE Package with Graphite Leather



EXTERIOR SELECTIONS

YOU CAN CUSTOMIZE THE LOOK TO SUIT YOUR TASTE AND TEMPERAMENT. CHOOSE FROM A VARIETY OF COLOURS AND EXTERIOR DETAILS. SELECT FROM TWO DIFFERENT WHEEL DESIGNS. EVEN HAVE SPECIALLY DESIGNED HEADLAMPS. DIAL UP THE ELEGANCE OR THE SPORTINESS UNTIL YOU HAVE JUST THE VOLVO V40 THAT HARMONIZES WITH YOU.



6.5x16" GALACTICA 12-spoke alloy wheels
215/50/R16" tires (Included in SE Package)



6x15" STELLAR 10-spoke alloy wheels
195/60/VR15" tires.



Front spoiler with Piano Black inlay.
Included in SE Package.

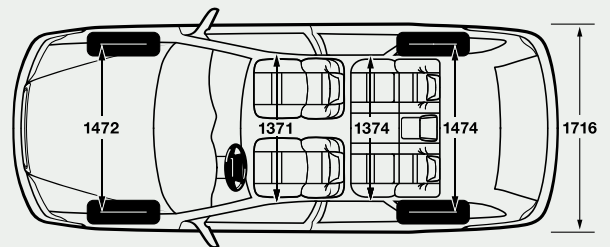
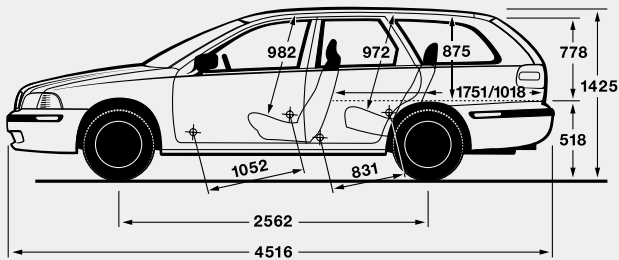


Black Bezel headlamps with chromium
rings. Included in SE Package.

TECHNICAL SPECIFICATIONS

ENGINE:		V40
Horsepower (SAE net)		170 @ 5,500 rpm
Torque (ft./lbs. SAE net)		177 @ 1,800 rpm
TRANSMISSION:		
5-Speed Microprocessor-Controlled Automatic		●
BRAKES:		
4-Wheel Power-Assisted Disc Brakes with Anti-Lock Braking System (ABS) and Electronic Brake Distribution (EBD)		●
SUSPENSION:		
Front Suspension: MacPherson Strut with Asymmetrically Mounted Coil Springs, Hydraulic Shocks, 19 mm Stabilizer Bar		●
Rear Suspension: Multilink Independent Rear Suspension with Coil Springs, Hydraulic Shocks, 13 mm Stabilizer Bar		●
STEERING:		
Power-Assisted Rack-and-Pinion Steering, 3.1 Turns Lock to Lock		●
Turning Circle		10.6 m
EXTERIOR DIMENSIONS & WEIGHTS:		
Curb Weight		1 280 kg
Fuel Tank Capacity		60 L
Height		1 425 mm
Length		4 541 mm
Towing Capacity		908 kg
Track, Front/Rear		1 472/1 474 mm
Wheelbase		2 562 mm
Width		1 716 mm
INTERIOR DIMENSIONS:		
Cargo Capacity		33.5 cu. ft.
Headroom, Front/Front with Sunroof		982/955 mm
Headroom, Rear/Rear with Sunroof		982/955 mm
Hiproom, Front/Rear		1 312/1 312 mm
Legroom, Front/Rear		1 052/831 mm
Shoulderroom, Front/Rear		1 371/1 374 mm
FUEL ECONOMY (L/100 KM):		
Automatic Trans Highway/City		7.3/10.9

● = Standard





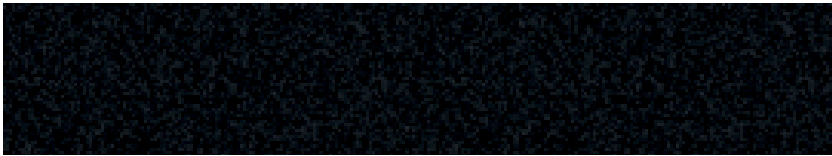
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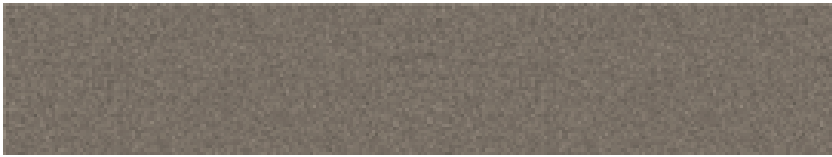
329 Silver metallic



343 Atlantic Blue metallic



346 Black Sapphire metallic



357 Terra Grey metallic

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As part of our commitment to the environment, the paper used in this brochure is recycled, and colour choices were printed directly on the page. This eliminates the need for chemically treated colour chips. A small thing perhaps, but then, every little bit helps.



WELCOME TO OUR FAMILY

BEING A VOLVO OWNER IS ABOUT MORE THAN JUST OWNING AN AUTOMOBILE. IT'S ABOUT BEING TREATED IN A CARING, RESPONSIVE AND RESPECTFUL MANNER EVERY TIME YOU INTERACT WITH OUR COMPANY. ALL OF US ARE COMMITTED TO MAKING EVERY ASPECT OF YOUR VOLVO EXPERIENCE A REWARDING ONE. SO AFTER THE NEW CAR SMELL BEGINS TO FADE, YOU'LL STILL BE EXCITED ABOUT OWNING A VOLVO.

CARE
BY VOLVO

VOLVO CAR FINANCIAL SERVICES CANADA

If you purchase or lease your Volvo through Volvo Car Financial Services Canada, you can take advantage of services designed to make financing simple and convenient. Quick Debit, for instance, enables you to have your monthly payment automatically debited from a designated bank account.

CARE BY VOLVO® ON CALL ROADSIDE ASSISTANCE

Our national network of retailers and authorized service providers are ready to assist. Whether you require roadside assistance or maps and routing information for your next trip, – anytime, day or night. Your complimentary four-year membership activates the moment you become a Volvo owner.

VOLVO NEW CAR WARRANTY

Your new car warranty provides comprehensive coverage for four years or 80,000 kilometres, whichever occurs first. Additional warranties cover corrosion, seat belts, the supplemental restraint system, emission systems, genuine Volvo replacement parts and genuine Volvo accessories. Should you encounter any problem with your Volvo, simply contact the nearest retailer for assistance. Where your warranty ends, Volvo Increased Protection (VIP) plans begin. To purchase the additional protection of a VIP plan, contact your local retailer.

KEEP IN TOUCH. These are just a few of the added benefits you'll enjoy as a Volvo owner. If you'd like to find out more about the world behind Care by Volvo, the story continues at www.volvocanada.com. Alternatively you can contact your local Volvo retailer or request relevant booklets.

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Volvo Car Corporation