

2007

# MERCURY GRAND MARQUIS



MERCURY | NEW DOORS OPENED





**ESSENTIALLY YOURS.** REAR-WHEEL DRIVE, EXPANSIVE ROOM AND V-8 POWER. THESE ESSENTIALS OF THE GREAT AMERICAN ROAD TRIP CONVERGE AT ONE DESTINATION – MERCURY GRAND MARQUIS. AND THE ULTIMATE EXPRESSION FOR 2007 IS THE NEW PALM BEACH EDITION. CASHMERE LEATHER TRIM, PALM BEACH BADGING, UNIQUE SATIN ACCENTS – THE AMERICAN ROAD HAS NEVER LOOKED SUNNIER.

*Palm Beach*  
EDITION



PALM BEACH EDITION PACKAGE  
CASHMERE LEATHER-TRIMMED FRONT SEATS WITH "PALM BEACH" LOGO  
UNIQUE SATIN INTERIOR APPLIQUES  
FRONT-SEAT SIDE AIRBAGS  
EXCLUSIVE PALM BEACH EXTERIOR BADGING  
16" 9-SPOKE CHROME-ALUMINUM WHEELS  
POWER, HEATED SIDEVIEW MIRRORS WITH CHROME CAPS  
LEATHER-WRAPPED STEERING WHEEL

SMOKESTONE METALLIC: NEW GRAND MARQUIS PALM BEACH EDITION



## FOR PEAK EFFICIENCY, SET TO CRUISE.

OPEN ROAD, BLUE SKIES, AND THE V-8 POWER OF MERCURY GRAND MARQUIS. DOES THERE HAVE TO BE A DESTINATION?



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SMOKESTONE METALLIC: GRAND MARQUIS LS

With 224 hp and 275 lb.-ft. of torque, the 4.6L SOHC powerplant in Grand Marquis is **the only standard V-8 engine in its class.\*** Whether you choose Grand Marquis GS or an LS outfitted in the new Palm Beach Edition Package, you'll have robust horsepower and torque leading your way. On Grand Marquis LS, add even more with the available Handling Package, which boosts horsepower to 239 and includes dual exhaust, a 3.27:1 axle ratio, a rear air suspension with unique springs, distinct 16" aluminum wheels and a heavy-duty rear stabilizer bar. Electronic Throttle Control manages all that muscle for smooth shifts from the 4-speed electronic automatic transmission with overdrive.

Sure handling results from an independent front suspension, Watts linkage rear suspension, gas-charged shocks and speed-sensitive, variable-assist power rack-and-pinion steering. For added stability, a 4-wheel disc Anti-lock Brake System helps you maintain control during hard braking, while the available All-Speed Traction Control improves grip on loose or slippery surfaces.

**"Grand Marquis is the archetypical American highway sedan,"** says *intellichoice.com*.\*\* *"Its trademark rear-wheel drive, V-8 power, cushioned ride and bench seating lend themselves to putting away long stretches of interstate highway with the cruise control on."*

\*6-passenger Large Car class. \*\*2006, [www.intellichoice.com](http://www.intellichoice.com).



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NORSEA BLUE METALLIC: GRAND MARQUIS LS





**BIG AND TALL AND HAPPY.**  
NANO THIS, MINI THAT.  
THANKFULLY, SOME THINGS  
ARE STILL SIZED JUST RIGHT.

Isn't it nice to know that Grand Marquis still values the items you cherish? Like **class-leading interior space**, where family and friends can travel together – in one car – and in complete comfort. Or **thoughtful design and functional features** that are still standard equipment: an 8-way power driver's seat with power lumbar and recline; illuminated visor vanity mirrors for both driver and front-seat passenger; cruise control; tilt steering column; and carpeted floor mats. With woodgrain accents all around and seating for up to 6, everyone feels perfectly pampered. For the ultimate in Grand Marquis luxury, choose the new Palm Beach Edition Package on LS. After all, it's no more than you deserve.





8 LIGHT CAMEL: GRAND MARQUIS LS

**STANDARD AUDIO SYSTEM**

AM/FM STEREO  
SINGLE-CD PLAYER

**DUAL-MEDIA AUDIO SYSTEM**

AM/FM STEREO  
SINGLE-CD PLAYER  
CASSETTE PLAYER  
AVAILABLE ON LS

**AUDIOPHILE® SOUND SYSTEM**

AM/FM STEREO  
6-DISC IN-DASH CD CHANGER  
8 SPEAKERS AND A SUBWOOFER  
AVAILABLE ON LS

With Mercury Grand Marquis, you can be as utterly practical or as elegantly stylish as your tastes demand. On LS, a leather-wrapped steering wheel fits comfortably in your hands, while Electronic Automatic Temperature Control maintains your chosen cabin temperature. Premium leather-trimmed seating with available heating, and an available power moonroof, let you create a Grand Marquis ambience all your own. A range of audio systems accommodates your tastes in music – as well as formats. The Dual-Media system plays CDs and cassettes, while the Audiophile Sound System includes a 6-disc CD changer along with 8 speakers and a subwoofer.



**YOU CAN TAKE IT WITH YOU.** IT'S ONLY APPROPRIATE THAT SUCH A SPACIOUS INTERIOR SHOULD HAVE AN EQUALLY SPACIOUS TRUNK, ALONG WITH SOME OTHER AMENITIES YOU'LL LIKE HAVING ALONG.



- 1 REAR-SEAT CENTER ARMREST\*
- 2 POWER MOONROOF\*
- 3 OVERHEAD CONSOLE\*
- 4 DUAL-MEDIA SOUND SYSTEM\*
- 5 TRUNK ORGANIZER\*
- 6 HEATED FRONT SEATS\*
- 7 POWER DRIVER'S SEAT
- 8 POWER-ADJUSTABLE PEDALS\*
- 9 DRIVER'S POWER LUMBAR
- 10 20.6 CU. FT. OF TRUNK SPACE

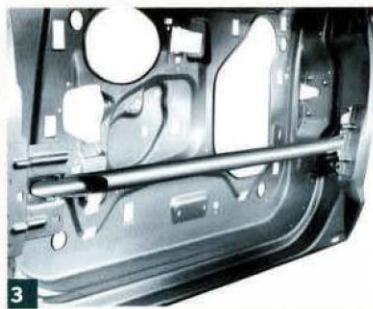
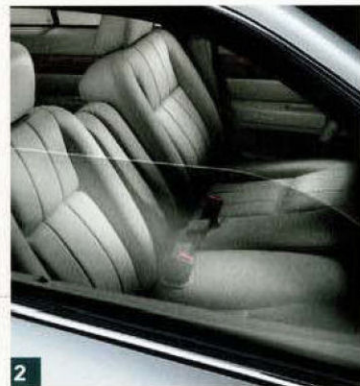
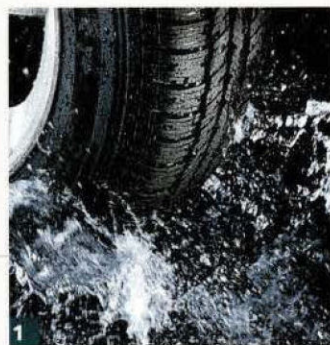
Put it right there. All of it. The 2007 Mercury Grand Marquis (shown above in new Driftwood Grey Metallic) has **the largest trunk in its class**, offering 20.6 cu. ft. of cargo space. And that's no typo. That is, however, 3.6 cu. ft. more than Buick Lucerne and a full 6.2 cu. ft. more than Toyota Avalon. You can fit a whole lot of groceries into 20.6 cu. ft. What about golf bags? Try 6 of 'em. This trunk is a very nice feature to have on a trip to the home improvement store. In the versatility department, Grand Marquis truly shines.

For even more utility, get the available trunk organizer. It fits deep inside the trunk and features top panels that provide a flat floor when the unit is closed. Removable, adjustable dividers create handy storage compartments and help keep items in place.

To help keep *you* comfortably in place, individual driver and front-passenger center armrests are standard. LS adds a rear-seat center armrest that folds down to reveal dual cupholders. The overhead console includes a digital compass, dome/map lights and a Universal Garage Door Opener. Further proof that Grand Marquis has all your interests close at hand.



**SAFE AND SOUND.** FOR 11 CONSECUTIVE YEARS\*, GRAND MARQUIS HAS RECEIVED THE GOVERNMENT'S HIGHEST FRONTAL CRASH TEST SAFETY RATING. THAT'S JUST THE BEGINNING OF ITS STRENGTHS.



- 1 ANTI-LOCK BRAKE SYSTEM
- 2 LAMINATED SIDE-WINDOW GLASS\*\*
- 3 SIDE-INTRUSION DOOR BEAMS
- 4 POWER, HEATED MIRRORS\*\*
- 5 FRONT-SEAT SIDE AIRBAGS\*\*

"The Grand Marquis has long been equated with safety," says *intellichoice.com*†. In addition to the 11 years mentioned above, consider this: When equipped with available front-seat side airbags,†† Mercury Grand Marquis is **the only vehicle in its class to receive the government's highest 5-Star crash test safety rating in all 5 categories** – driver frontal impact, passenger frontal impact, front-seat side impact, rear-seat side impact and rollover resistance – an achievement it has garnered 3 years in a row (2004–2006).

Front and rear crumple zones absorb impact forces and divert them away from occupants. Steel beams in the side doors add structural stability, absorb energy, and help reduce cabin intrusion in certain side impacts. And the Personal Safety System® is always on guard. In certain frontal collisions, its sophisticated sensors govern the deployment of the front airbags and operation of the safety belt pretensioners to provide protection for the driver and right-front passenger. Standard 4-wheel disc anti-lock brakes help you maintain control in adverse conditions.

By bringing you some of the most advanced, reliable and effective safety and security technologies on the road, you can add peace of mind to Grand Marquis' long list of safety features.



\*1996–2006 Grand Marquis models. \*\*Available feature. †2006, [www.intellichoice.com](http://www.intellichoice.com). ††Not available on Grand Marquis GS.

SILVER BIRCH METALLIC: GRAND MARQUIS LS



**GRAND MARQUIS GS STANDARD FEATURES****POWERTRAIN/FUNCTIONALITY**

2.73:1 axle ratio  
4.6L SOHC V-8  
4-speed electronic automatic transmission  
4-wheel disc brakes with Anti-lock Brake System (ABS)  
19-gallon fuel tank  
Automatic parking brake release  
Front stabilizer bar  
Nitrogen gas-pressurized shocks  
Speed-sensitive, variable-assist power steering

**EXTERIOR**

16" chrome wheel covers  
Automatic on/off headlights with delay  
Bodyside moldings  
Black door handles with chrome surround  
Chrome grille  
Cornering lamps  
Dual bodyside paint stripes  
P225/60TR16 all-season WSW tires  
Power sideview mirrors  
Remote keyless-entry system with SmartLock feature (key fob and driver's door-mounted keypad)  
Solar-tinted glass  
Valet key  
Wraparound taillamps

**INTERIOR**

Air conditioning  
AM/FM stereo with single-CD player  
Chrome interior door-release handles  
Cruise control and tilt steering column  
Dual cupholders  
Fold-down front-seat center armrests  
Illuminated entry with theater-dimming feature  
Power door locks with remote decklid release

**INTERIOR (continued)**

Power windows with one-touch-down driver's-side feature  
Premium cloth seats, with 8-way power driver's seat including power lumbar and recline  
Rear-window defroster  
Sun visors with illuminated mirrors  
Variable-intermittent wipers

**SECURITY/SAFETY**

Personal Safety System\* for driver and right-front passenger with dual-stage front airbags, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System  
SecuriLock® passive anti-theft system

**LS STANDARD FEATURES**

All GS content, plus:

**POWERTRAIN/FUNCTIONALITY**

All-Speed Traction Control

**EXTERIOR**

16" 16-spoke painted-aluminum wheels  
Fog lamps  
Power, heated sideview mirrors

**INTERIOR**

Auto-dimming rearview mirror  
Electronic Automatic Temperature Control  
Fold-down center armrest in rear seat with dual cupholders  
Leather-trimmed seats (includes fold-down center armrest in rear seat with dual cupholders)  
Leather-wrapped steering wheel  
Message center with trip computer  
Overhead console with compass, dome/map lights and Universal Garage Door Opener  
Power-adjustable pedals  
Rear-seat reading lights

**AVAILABLE EQUIPMENT**

- ☐ 16" 9-spoke chrome-aluminum wheels
- ☐ All-Speed Traction Control
- ☐ Audiophile® Sound System with AM/FM stereo, 6-disc in-dash CD changer, 8 speakers and a subwoofer
- ☐ Dual-Media AM/FM stereo with cassette/single-CD player
- ☐ Driver and right-front-passenger front-seat side airbags
- ☐ Fog lamps
- ☐ Front license plate bracket
- ☐ Full-size spare tire
- ☐ Heated front seats
- ☐ Laminated side-window glass
- ☐ Perimeter alarm
- ☐ Power, heated sideview mirrors
- ☐ Power moonroof
- ☐ Premium cloth seats with 8-way power driver and front-passenger seats with power lumbar and recline
- ☐ Trunk organizer
- ☐ Two-tone paint
- ☐ Wood- and leather-trimmed steering wheel with secondary audio and climate controls\*\*

**PACKAGES**

- ☐ **Handling Package†** – 3.27:1 axle ratio, upsized front stabilizer bar, heavy-duty rear stabilizer bar, 16" 9-spoke machined-aluminum wheels, P225/60TR16 all-season BSW tires, rear air suspension with unique springs, and dual exhaust for 239-hp engine
- ☐ **Palm Beach Edition Package††** – Cashmere leather-trimmed front seats with embroidered "Palm Beach" logo; satin interior appliques; front-seat side airbags; unique exterior badging; 16" 9-spoke chrome wheels; power, heated sideview mirrors with chrome caps; leather-wrapped steering wheel; available in Vibrant White, Smokestone and Silver Birch

Audiophile is a registered trademark of Audiophile, Inc.

**Dimensions (in.)** front/rear Head room 39.5/37.8 Leg room 41.6/38.0 Shoulder room 60.6/60.0 Hip room 57.4/56.1 Length 211.1 Width (incl. mirrors) 84.5 Height 58.3 Wheelbase 114.6 Track 62.8/65.6

**4.6L SOHC 16-Valve V-8** 224 hp @ 4800 rpm Torque 275 lb.-ft. @ 4000 rpm Axle ratio 2.73:1 Compression ratio 9.4:1 Curb weight (lbs.) 4137 (GS)/4118 (LS) 2006 EPA-estimated fuel economy 17 mpg city/25 hwy.  
Handling Package 239 hp @ 4900 rpm Torque 287 lb.-ft. @ 4100 rpm Axle ratio 3.27:1 **Trunk Volume** (cu. ft.) 20.6 **Seating capacity** 6



Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Lincoln Mercury Dealer for details or check us out at [www.fordcredit.com](http://www.fordcredit.com).

**Ford Motor Company Insurance Services** Choose the insurance program that's designed for your vehicle – Ford Motor Company Insurance Services. Our program helps you receive the rates and service you deserve. Call 877.367.3847 or visit us at [www.fordvip.com](http://www.fordvip.com) for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

**Ford Extended Service Plan** For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

Comparisons based on 2006 competitive models (6-passenger Large Car class), publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is the best source for up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations.

**WHEELS**

**16" CHROME WHEEL COVERS**  
Standard on GS



**16" 16-SPOKE PAINTED-ALUMINUM**  
Standard on LS



**16" 9-SPOKE CHROME-ALUMINUM**  
Available on LS; standard with Palm Beach Edition



**16" 9-SPOKE MACHINED-ALUMINUM**  
Standard with Handling Package

**EXTERIOR PAINT COLORS**

VIBRANT WHITE



DARK TOREADOR RED



SMOKESTONE



SILVER BIRCH



LIGHT ICE BLUE



NORSEA BLUE\*



DRIFTWOOD GREY\*



BLACK



VIBRANT WHITE/SILVER BIRCH ACCENT\*



SILVER BIRCH/DRIFTWOOD GREY ACCENT\*



VIBRANT WHITE/SMOKESTONE ACCENT



BLACK/DRIFTWOOD GREY ACCENT\*

**INTERIOR CLOTH/LEATHER COLORS**

CHARCOAL BLACK TWO-TONE CLOTH



MEDIUM LIGHT STONE TWO-TONE CLOTH



LIGHT CAMEL TWO-TONE CLOTH

Not available with Silver Birch, Light Ice Blue or Silver Birch/Driftwood Grey Accent



CHARCOAL BLACK LEATHER



CASHMERE LEATHER  
Available only with Palm Beach Edition



MEDIUM LIGHT STONE LEATHER



LIGHT CAMEL LEATHER  
Not available with Silver Birch, Light Ice Blue or Silver Birch/Driftwood Grey Accent

\*New for 2007.

Mercury uses clearcoat paint for beauty and protection. All exterior paints are Metallic except for Vibrant White and Black. Colors are representative only.





MERCURY | NEW DOORS OPENED

[mercuryvehicles.com](http://mercuryvehicles.com)

