

IMPREZA 2007



What makes a Subaru, a Subaru?

Does your car move you? Or leave your spirit stuck in “park”?

If a reawakening is in order, consider the following. Every Subaru has been designed, engineered and tested by specialists with a single vision, fuelled by a shared passion: driving. It’s the start of what makes a Subaru, a Subaru. This passion translates into vehicles powered by innovation.

Ingenuity that generates both control and pure driving pleasure. And design that strikes to the heart and feeds the mind. All of which create an experience behind the wheel that is so much more than simply “A to B”.

At Subaru, we strive to redefine the automobile through intellect, emotion and action. It’s a philosophy that all comes together when you Think. Feel. Drive.



Think.

Think about purity of purpose, the driving force behind any sport sedan or sport wagon worth their salt. The 2007 Subaru Impreza line is as purebred as they come – the direct descendant of rally champions and the direct result of countless hours of grueling competition. First, consider the Impreza 2.5i, the “base model” in name alone. This well equipped Impreza is practical, fuel efficient, exceptionally safe, but undeniably sporty all the same. Then: the 2.5i Special Edition. Still practical, still fun. Simply more of a good thing courtesy of its extended list of desirable standard features. Step up to the turbocharged WRX and you take one step closer to rally-winning glory with 224 hp, cutting-edge aerodynamics and an advanced suspension system. Then, there’s the ultimate expression of the Subaru philosophy: the barely street legal 293-hp WRX STI, the closest thing you can get to an honest-to-goodness World Rally Championship car. Bottom line, if you love to drive, you’ll love the Subaru Impreza Sedan or Sport Wagon.



When the mind and the heart meet in the middle.





WRX interior

Feel.

While some cars leave you feeling cold, detached and distant, the exact opposite is true of the 2007 Subaru Impreza. There's a quality to the switches, the pedals, the steering wheel, the seats, the shift lever. A tactile quality that signals this space has been designed with the driving enthusiast in mind. Of course, without comfort, there can be no confidence and without confidence, there is no enthusiasm. So the interior of the Impreza line is equally pleasing to those more interested in a peaceful Sunday drive than an adrenaline-fueled blast down an open road. With plenty of interior space and a long list of thoughtful features, the Subaru Impreza line is situated right at the intersection of logic and passion.



The outward expression of an inner desire.

Drive.

To ensure optimal health, physicians recommend elevating your heart rate at least three times per week. No problem there for the 2007 Subaru Impreza driver. The simple act of turning the key in the ignition is enough to get the heart racing. Then: select first. Apply throttle. Feel aerobic benefits build. Work your way up through the gears, gain speed and prepare for a curve ahead. As the Impreza's symmetrical full-time All-Wheel Drive system grips to the road like glue, you are filled with confidence and a smile crosses your face. A dip in the middle of the curve provides a momentary surprise – and a subsequent increase in beats per minute – but the rally-inspired suspension and precise steering hold fast. Your smile grows wider. Elliptical trainers are never this much fun...



Performance that leaps off the page.



SUBARU FIA WRC CHALLENGE

PURE ADRENALINE

SYMMETRICAL AWD + SUBARU BOXER

SUBARU PHILOSOPHY



2002



2003



2004



2005



2006

Rally proven, case closed.

Rules of the road: You can't manufacture heritage. You can't fabricate performance. And you can't simulate the punishment a car takes while competing at the Acropolis Rally in Greece.

All Subaru vehicles share essential DNA with the Subaru FIA World Rally Championship (WRC) car.

In WRC competition, the name Subaru has been synonymous with championship-winning speed, handling and reliability since 1990. In the Subaru Impreza, this translates into a new kind of sport sedan and sport wagon. Rugged to the core yet highly refined. Full of poise, stability and agility.

Ready to face the demands of daily driving – on any continent.





SYMMETRICAL AWD

Strike a balance, get a grip, take control. For over three decades, this has been the core philosophy that has led to the development of every Subaru vehicle. In that time, our engineers have perfected a combination unique to the industry: the SUBARU BOXER engine and the totally linear drivetrain layout called the Subaru symmetrical full-time All-Wheel Drive (AWD) system. In this layout, all drivetrain components – the engine, transmission, driveshaft, and front and rear differentials – are logically aligned close to the centre point of the vehicle. This gives every Subaru heightened stability and ideal weight distribution, front to rear and side to side. Why is symmetrical full-time All-Wheel Drive a better solution? Simply: balance, grip, control.

SUBARU BOXER



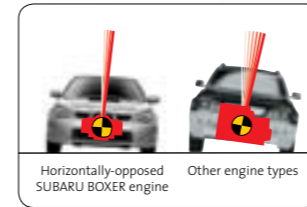
The horizontally-opposed engine, also known as the *boxer*, earned its nickname because its pistons move like a prize-fighter, alternately throwing left and right punches on a horizontal plane. The motion of the right bank of pistons counteracts that of the left bank, thereby balancing each other out and reducing engine vibration.

With respect to the SUBARU BOXER, this intrinsically smooth design is also more compact and sits lower in the engine compartment. Net benefits: seamless power delivery and a lower centre of gravity, which helps the AWD and suspension systems operate at peak efficiency. To further enhance durability, handling and directional stability, every SUBARU BOXER engine is constructed of lightweight, high-strength aluminum.

DRIVE SUBARU

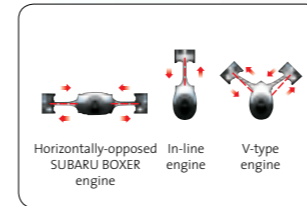
The 2007 Subaru Impreza doesn't just hug the corners, it loves the corners. Obsessively and compulsively. A fast, sweeping turn becomes an opportunity to showcase the car's handling and stability at elevated speeds. A tight hairpin offers proof of the inherent advantages of symmetrical full-time All-Wheel Drive when it comes to putting the power down to the ground. And straightaways? They are the stage upon which the SUBARU BOXER engines get to shine and, of course, the quickest path leading back to all those glorious corners again.

Three distinct advantages.



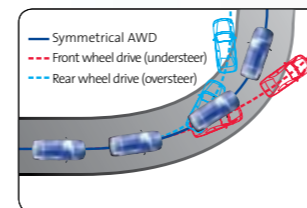
Better balance

During cornering, centrifugal force causes a vehicle to lean; how much depends in part on the vehicle's centre of gravity. Due to the placement of its compact SUBARU BOXER engine, each Subaru vehicle has an exceptionally low centre of gravity. This helps improve handling and stability, while reducing body roll, without having to resort to an overly stiff suspension.



Less vibration

With its 180° configuration, the SUBARU BOXER engine dramatically cuts down on vibration by eliminating the inertia of opposing pistons that exists in V-shaped or in-line configuration engines. The result is smooth, seamless power right through the rev range as well as unprecedented driving comfort.



More traction

Subaru's symmetrical full-time AWD has distinct traction advantages – especially when cornering. When power is sent to just two wheels, lateral forces tend to make a vehicle understeer or oversteer, which can lead to instability. With the Subaru system, power is sent through all four wheels and the vehicle steers more neutrally in the direction of the bend, thereby ensuring precise, controlled handling.



Pure unadulterated power.

Innovative thinking: the driving force behind every Subaru engine. And the reason why the engines powering the 2007 Subaru Impreza line-up offer the perfect blend of performance, reliability, efficiency and sheer fun. The SUBARU BOXER has the heart of a workhorse and the grace of a thoroughbred, making it equally at home driving over rough terrain or accelerating down a highway. Regardless of the setting or the circumstances, the Subaru Impreza has the power to move you.

Total driving enjoyment

The 2007 Impreza line-up is offered with three different engines, depending on the model chosen. The Impreza 2.5i and 2.5i Special Edition are powered by a 2.5-litre SOHC SUBARU BOXER engine that delivers a broad power band for quick acceleration and maximum efficiency. The WRX, meanwhile, uses a 2.5-litre DOHC turbocharged and intercooled SUBARU BOXER engine that incorporates technologies developed through years of success in rally competition. Finally, under the hood scoop of the WRX STI, you will find a 2.5-litre DOHC turbocharged and intercooled high-performance SUBARU BOXER engine that gives exotic cars a run for their money.



SUBARU BOXER 2.5-litre SOHC engine

- 2.5L SOHC horizontally-opposed, 4-cylinder engine
- 173 horsepower* @ 6,000 rpm / 166 lb.-ft. of torque* @ 4,400 rpm
- Electronic Throttle Control and i-Active Valve Lift System for better low-end torque and real-world drivability
- Free-revving, responsive, smooth and durable
- The ideal balance between power and fuel economy



SUBARU BOXER 2.5-litre DOHC turbocharged engine†

- 2.5L DOHC horizontally-opposed, 4-cylinder engine with turbocharger and intercooler
- 224 horsepower* @ 5,600 rpm / 226 lb.-ft. of torque* @ 3,600 rpm
- Electronic Throttle Control and Active Valve Control System help ensure peak performance and lowest possible emissions
- Class leading power and torque = maximum fun

† This engine was voted Best 2.0 to 2.5-litre engine in the International Engine of the Year Awards 2006, presented by UKIP Media & Events Automotive Magazines.



SUBARU BOXER 2.5-litre DOHC turbocharged, high-performance STI engine

- 2.5L DOHC horizontally-opposed, 4-cylinder engine
- 293 horsepower* @ 6,000 rpm / 290 lb.-ft. of torque* @ 4,400 rpm
- High-boost turbocharger and intercooler with manual water spray for heightened power and torque
- Lightweight, shimless valve lifters and Active Valve Control System for improved response

* Peak horsepower and torque values are determined using the new SAE J1349 (Rev. 8/04) standard.

A shift in thinking about traction.

Power is one thing. Having the ability to transmit that power to the ground as efficiently as possible is another story altogether. Here's the Subaru story: the transmission, front differential and transfer case are combined together into one simple unit mounted symmetrically along the centreline of the vehicle. This compact design allows for linear, controllable, full-time power to be delivered to all four wheels simultaneously. Power created by the SUBARU BOXER engine, therefore, is not wasted – it's moving the vehicle forward through the technologically superior transmission and via the symmetrical full-time AWD system. The end result: optimum traction and control.

Subaru 4-speed Electronic Automatic Transmission (4EAT)



- Advanced electronic direct control automatic transmission delivers smooth shifting and improved responsiveness
- Direct shift control promotes real-world drivability and maximum fuel efficiency
- Next generation electronically-controlled multi-plate transfer (MPT) clutch monitors wheel

rotational speed to optimize traction and vehicle control, automatically adjusting the torque split ratio from 60/40 to 50/50 (front/rear) for maximum traction and stability in poor driving conditions or under hard acceleration.

Subaru 5-speed Manual Transmission (5MT)



- Lightweight and compact transmission mounted longitudinally
- Compact, viscous-coupling limited-slip centre differential maintains a constant 50/50 balance of power between the front and rear wheels for maximum traction and vehicle stability – excellent for both sporty and everyday driving
- Transmission is strengthened to handle increased torque from the WRX engine, including a double-cone synchronizer for first gear.

Subaru 6-speed Manual Transmission (6MT) with DCCD



- Close-ratio gearing and short-throw shifter for better feel, response and acceleration in the WRX STI
- Driver Controlled Centre Differential (DCCD) monitors steering wheel angle, throttle opening, wheel speeds, lateral g's and other data to assess driving conditions and driver input while splitting torque for optimum turning capability and overall handling. In automatic mode, DCCD distributes torque from 41/59 (front/rear) split to a full 50/50 (front/rear) ratio delivering optimum traction and stability; in manual mode, the driver selects among six settings between 50/50 and 41/59 (front/rear)
- Advanced symmetrical full-time AWD system includes a helical-type limited-slip front differential and a TORSSEN® limited-slip rear differential working together to meet the increased traction demands of a high-performance vehicle, while maintaining smooth cornering and acceleration characteristics.

Built for speed, tuned for handling.

The benefits of a balanced, symmetrical drivetrain are both numerous and substantial. In the Subaru Impreza, this layout provides the perfect foundation for a 4-wheel fully independent suspension system that delivers precise handling and incredible stability without sacrificing ride quality. The long, equal-length axle shafts allow for maximum suspension travel, superior balance at all four wheels and maximum contact between the tires and the road, even when the road surface changes. The suspension is further tuned to virtually eliminate torque steer and create superior driving dynamics that allow the Impreza's sporty nature to show through.

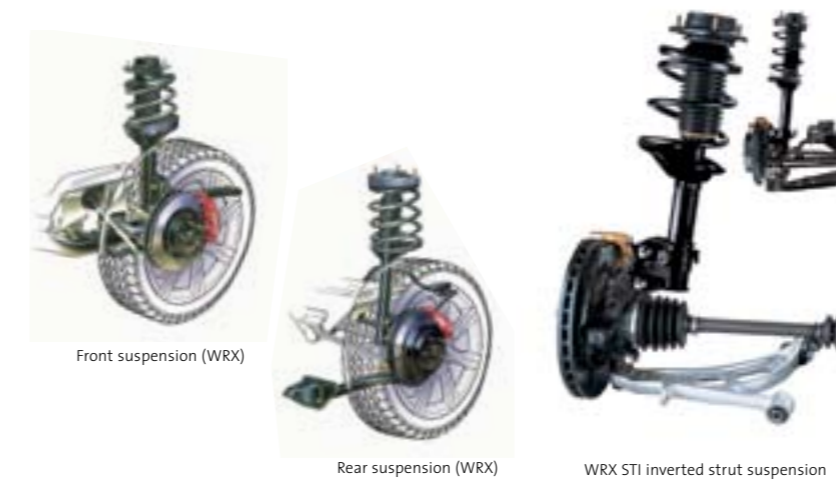
Lightweight construction, heavyweight strength

The engineers at Subaru have taken a merciless approach to reducing the Impreza's weight without impacting body strength or rigidity. This campaign has led to the extensive use of aluminum, high tensile strength steel and sophisticated production methods, such as hydroforming and tailored blank laser welding. The end result is a surprisingly light and nimble line of sedans and sport wagons that, nevertheless, offer significant passenger safety and security.

Performance-minded suspension system

The lightweight and rugged chassis of the Subaru Impreza has enabled engineers to calibrate the suspension to provide ideal levels of control and agility. The suspension geometry and damper settings are designed to work beautifully whether the vehicle is relatively empty or fully loaded. Further enhanced by stabilizer bars front and rear, this sport-tuned suspension system has been rigorously tested to ensure durability under even the most demanding driving conditions.

The WRX STI goes one step further, utilizing an inverted, strut-type suspension specially tuned by the engineers at Subaru Tecnica International (STI). To allow this incredible AWD system to operate at peak performance, the suspension features stabilizer bars, a front cross-member stiffener bar, rear cross-member stiffener plates and rear aluminum lateral links. These measures enable the WRX STI to put the power to the ground – and keep it there.



Front suspension (WRX)

Rear suspension (WRX)

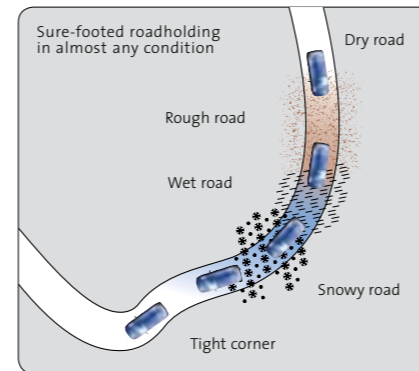
WRX STI inverted strut suspension

Active safety equals maximum safety.

At Subaru, safety is always at the forefront. Occupying our engineers' minds and disturbing their sleep patterns. After all, at Subaru there's no such thing as a fun-to-drive vehicle that isn't inherently safe or able to respond to driver inputs with speed and precision. The 2007 Subaru Impreza has been designed from the ground up to offer best-in-class active safety features that help make the journey both carefree and fun.

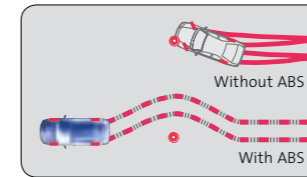
Safety starts with Subaru symmetrical full-time AWD

As a driver, you want a vehicle that inspires confidence. It makes perfect sense, then, that you want a Subaru – the only family of vehicles on the road with symmetrical full-time AWD standard on every model. With this system, the Subaru Impreza delivers sure-footed traction and control over everything from rain-slicked city streets to icy highways and gravel-covered country roads. Developed and perfected over more than 30 years, this advanced technology enables you to confidently and safely tackle virtually all manner of driving situations and conditions.



Powerful and reliable braking system

How a vehicle responds in braking situations is equally as important as how it drives under varying traction conditions. All 2007 Impreza models (excluding WRX STI) come standard with an advanced, 4-wheel / 4-channel / 4-sensor Anti-lock Braking System (ABS). In addition, all models feature Electronic Brake-force



Distribution (EBD), which enhances brake balance front to rear in order to shorten stopping distances – especially when the vehicle is loaded down.

The WRX boasts 4-piston brake calipers working with 292 x 24 mm ventilated discs up front and 2-piston calipers with 288 x 18 mm ventilated discs in the rear.



Front ventilated disc brake (WRX)



Rear ventilated disc brake (WRX)

The WRX STI is further equipped with massive, ventilated Brembo® brakes, front and rear. Up front: 4-piston calipers surround the 323 x 31 mm ventilated discs. At the back: 2-piston calipers clamp down on the 312 x 20 mm ventilated discs. These mighty anchors employ a Super Sport 4-wheel / 4-channel / 5-sensor Anti-lock Braking System (ABS) that includes a g-load sensor to help modulate braking forces while cornering and braking at the same time. Meaning: heightened safety and high performance all in one.

Optimum visibility = heightened awareness

With its height-adjustable seating position, sashless window frames and the ideal placement of pillars, the Impreza has been designed to offer the driver a clear and unobstructed view of the road. As a result, blind spots are minimized.



Your field of vision opens up. And this, in turn, enhances your ability to identify potential hazards before they become hazardous.

Travel safe, rest assured.

Unfortunately, even with the latest active safety technology at your fingertips, some accidents remain unavoidable. At these rare times, it's comforting to know that the Subaru Impreza has been designed to offer a 360-degree barrier of protection. And that it's received the 'Top Safety Pick - GOLD' for front, side and rear impact crash worthiness, the highest possible rating* from the renowned Insurance Institute for Highway Safety (IIHS).

All-around protection

Dual front airbags with dual-stage deployment and built-in occupant sensors. Front seatbelts with pretensioners and load limiters. The ISO-FIX/LATCH child seat anchor system and three-point seatbelts for the rear seats. And passive safety front seat headrests on the Subaru Impreza 2.5i that automatically reduce the distance between the passenger and the headrest in the event of a rear-end collision. All standard, all designed to offer superior occupant protection.



Advanced ring-shaped reinforcement frame

This all-embracing safety cage combines the roof, door pillars, window pillars and floor into one interconnected, energy-absorbing cell. The cell envelops the entire passenger cabin, thereby helping to dissipate impact energy, regardless of the direction from which it originates. The advanced ring-shaped reinforcement frame, energy-absorbing crumple zones and side-impact door beams combine to give the Subaru Impreza best-in-class collision safety for all occupants.



Pedestrian protection

With the 2007 Subaru Impreza, the 360-degree barrier of protection extends outside of the vehicle as well as inside. Detachable windshield wipers break away when subjected to enough force. Energy absorbing bumpers deliver as promised. And additional clearance between the aluminum hood and the compact SUBARU BOXER engine also helps provide increased accident protection for pedestrians.

* Ratings of "Good" are the highest rating awarded for 40-mph frontal offset, 31-mph side impact and 20-mph rear impact crash tests conducted by the Insurance Institute for Highway Safety (IIHS). A "Good" rating obtained in all three crash tests achieves a 'Top Safety Pick - GOLD'.



▶▶▶ The Utility

The intelligent use of personal space.

Forget, for a moment, that the 2007 Subaru Impreza line-up is immense fun to drive – and just think of the practicality! Whether you drive an Impreza Sedan or Sport Wagon, there's room for all your gear and all your friends. The sedans feature a trunk pass-through for longer items such as skis, while the Sport Wagons boast 60/40-split, flat-folding rear seats and an expansive 1744 litres of cargo capacity. Both promise a host of clever storage compartments to hide and to hold. Now all you have to do is start the countdown to the weekend...



Impreza 2.5i

Horizontally-opposed, 4-cylinder, 2.5L, SUBARU BOXER engine with i-Active Valve Lift System

173 horsepower* and 166 lb-ft of torque*

5-speed manual transmission (5MT) or optional 4-speed electronic direct control automatic transmission (4EAT)

Subaru symmetrical full-time All-Wheel Drive

Anti-lock Braking System with Electronic Brake-force Distribution

Driver and front passenger front and side-impact airbags

Anti-theft security system

16" aluminum alloy wheels

AM/FM/CD audio system with 4 speakers

Air conditioning with air filtration

Power windows with driver's window auto down; power locks with remote keyless entry

Woven cloth upholstery

Fuel economy: 5MT (L/100km): City 10.7/Hwy 7.5 4EAT (L/100km): City 10.4/Hwy 7.7



*Peak horsepower and torque values are determined using the new SAE J1349 (Rev. 8/04) standard.

See 2007 Subaru Impreza specification insert for full details.

Impreza 2.5i Special Edition (SE)

Includes all Impreza 2.5i features as well as:

Power tilting and sliding glass moonroof with sunshade

AM/FM/6CD/MP3/WMA Premium audio system with 6 speakers, auxiliary audio input and pre-wired for SIRIUS® Satellite Radio

Heated front seats with high/low setting

16" aluminum alloy wheels (7-spoke design)

Semi-bucket, rally sport type front seats

Projector beam halogen fog lights

Leather-wrapped steering wheel and gear selector

Body coloured door mirrors

Automatic climate control

Mesh grille with chrome trim

Retractable cargo cover

Special Edition badging



Available Fall 2006



*Peak horsepower and torque values are determined using the new SAE J1349 (Rev. 8/04) standard.

See 2007 Subaru Impreza specification insert for full details.

Impreza WRX

Turbocharged and intercooled, horizontally-opposed, 4-cylinder, 2.5L, SUBARU BOXER engine with Active Valve Control System

224 horsepower* and 226 lb-ft of torque*

5-speed manual transmission (5MT)

Subaru symmetrical full-time All-Wheel Drive with viscous-type limited-slip rear differential

Driver and front passenger front and side-impact airbags

Anti-theft system and engine immobilizer system

17" aluminum alloy wheels with high performance tires

AM/FM/6CD/MP3/WMA Premium audio system with 6 speakers, auxiliary audio input and pre-wired for SIRIUS® Satellite Radio

Air conditioning with automatic climate control and air filtration

Projector beam halogen fog lights

Power tilting and sliding glass moonroof with sunshade

Woven cloth upholstery; heated rally type front seats

Fuel economy: 5MT (L/100km): City 11.7/Hwy 8.0



Impreza WRX STI

High-boost turbocharged and intercooled, horizontally-opposed, 4-cylinder, 2.5L, high performance SUBARU BOXER engine with Active Valve Control System

293 horsepower* and 290 lb-ft of torque*

6-speed manual transmission (6MT)

Subaru symmetrical full-time All-Wheel Drive with TORSEN® limited-slip rear differential, helical-type limited-slip front differential and Driver Controlled Centre Differential (DCCD)

Brembo® high-performance brakes with Super Sport Anti-lock Braking System and Electronic Brake-force Distribution

Driver and front passenger front and side-impact airbags

Anti-theft system and engine immobilizer system

17" BBS forged aluminum alloy wheels with ultra high-performance Bridgestone tires†

Xenon High-Intensity Discharge (HID) headlights (low beam)

AM/FM/6CD/MP3/WMA Premium audio system with 6 speakers, auxiliary audio input and pre-wired for SIRIUS® Satellite Radio

Blue Alcantara® and knit cloth upholstery; heated rally type front seats

Fuel economy: 6MT (L/100km): City 12.6/Hwy 8.8



Exterior Features



There are no frivolous add-ons for the 2007 Subaru Impreza here, only features designed to heighten the driving experience, enhance driving comfort – or both. Consider the standard 16-inch aluminum alloy wheels, projector beam headlights, and heated mirrors. The WRX adds a standard functional hood scoop, throaty turbo exhaust, low-profile spoiler and 17-inch wheels. Meanwhile, the WRX STI gains exclusive STI wheels, HID headlights and a larger, WRC-type rear spoiler. If looks could thrill...

Not all features shown are standard on all models. See specifications for availability.



STI HID headlights - These special projector beam High Intensity Discharge (HID) headlights provide superior illumination and improved road coverage in all lighting and weather conditions.



Moonroof and sunshade - Power operated to slide and tilt, this panoramic piece of glass helps make the most of sunny days behind the wheel.



Fog lights - Weather can play havoc with visibility while driving, but these projector beam halogen fog lights help clear the way even when fog, snow and rain are at their worst.



Hood scoop - This functional feature helps feed cool air to the turbocharger's intercooler and provide additional engine cooling, thereby improving overall engine performance.



Heated mirrors - Designed to clear away snow and ice with the touch of a button, the heated side mirrors are fully power operated to ensure clear visibility at all times.



Ground effects - These aerodynamic side ground effects help to reduce air flow under the vehicle thereby reducing lift and increasing stability at higher speeds.



Roof rails and crossbars - Perfect for weekend getaways, the roof rail and crossbar system is designed to accommodate roof cargo bins, as well as bicycle, ski, snowboard and kayak carriers.



Roof-line spoiler - The roof-line spoiler on the WRX Sport Wagon extends beyond the trailing edge of the roof to create a sportier profile and enhance vehicle aerodynamics.



16" Aluminum alloy wheels - These stylish wheels are made of lightweight aluminum alloy to cut down on weight and accommodate a larger tire for increased grip and control.



STI turbo exhaust - Standard on the Impreza WRX STI, this muscular turbo exhaust sounds great and adds even more punch to the driving experience.



Low-profile spoiler - Standard on the WRX Sedan is this low-profile spoiler that is specifically designed to work with the improved performance of the car.



17" Aluminum alloy wheels - A bigger footprint for a bigger performer. The aluminum alloy wheels on the WRX help to provide even better traction and cornering capability.



Aerodynamic underbody diffuser - Designed to minimize lift at the back of the WRX STI, this diffuser helps maintain stability at higher speeds.



WRC type spoiler/roof vane - Designed for maximum downforce, this rally-inspired spoiler is just what the doctor ordered. (If the doctor were an STI driver, that is.)



STI BBS wheels - These exclusive lightweight 10-spoke, 17" BBS forged wheels are designed to handle the increased stresses of high-performance driving – and look great at the same time.

Interior Features



The true sport sedan or sport wagon must, by necessity, have an engaging, comfortable and convenient driver environment. The 2007 Subaru Impreza fits the bill with a cockpit designed for the driving enthusiast. Height-adjustable sport seats that support your every move. Logically configured switches that are within easy reach. And a host of amenities that make every driving experience a genuine pleasure.



Premium audio system - With 6 speakers positioned around the cabin, this dynamic AM/FM/6CD/MP3/WMA system transforms the interior into an auditorium.



Heated seats - An absolute necessity for Canadian winters, these heated seats keep things warm and toasty even when the elements don't play nice.



Climate control - Perfect driving weather is right around the corner with this automatic climate control system. Simply select the ideal temperature and vent settings and you're good to go!



AUX input - Take your travelling music with you everywhere you go. With the auxiliary input jack, your portable music player connects directly to the premium audio system.



6-way adjustable seating - The perfect seating position is within easy grasp, courtesy of a height-adjusting handle that elevates or lowers the seat into place.



Engine immobilizer - A transponder implanted within the designated key for each vehicle means that no other key, even if it's cut to the same shape, will start your WRX or WRX STI.



Sport seats - The Impreza 2.5i SE, WRX and WRX STI are equipped with ultra-supportive sport seats that are tailor-made for everything from fast sweeping turns to tight hairpins.



Sport pedals - Drilled, aluminum pedal covers with rubber grip points increase pedal feel and control. Suddenly, the stage is set for the forbidden dance known as the "heel-and-toe" shuffle.



Anti-theft system - Your Impreza is one of the most desirable cars on the road. The anti-theft system, activated by the keyless entry fob, helps ensure it stays in the proper hands.



STI trim - The cockpit of the rally-ready WRX STI is equipped with leather-wrapped controls accented by exclusive red STI stitching and the STI logo.



Cargo pass-through - The sedan version of the 2007 Impreza features a cargo pass-through from the trunk to the back seat – convenient for four passengers and all their ski equipment.



Cup holders - No grand driving adventure would be possible without regular hydration. The Subaru Impreza features 4 cupholders to help keep you and your passengers comfortable.



Leather-wrapped controls - The Impreza 2.5i SE and WRX feature a leather-wrapped shifter and steering wheel for improved tactile quality and sporty good looks.



Retractable cargo cover - A retractable cargo cover that keeps your gear hidden from prying eyes is available on Subaru Impreza Sport Wagons.



Map spot lights - Getting lost can be fun, but finding your way is always the end goal. These map lights help the navigator find the correct route home.



While the 2007 Subaru Impreza line-up has a long list of desirable standard features, there's still some wiggle room for those in search of personalization. Whether you plan on using your Impreza to take a long vacation or just a more entertaining daily commute, there are numerous factory-certified accessories to get the job done.



Satellite radio - Impreza 2.5i SE, WRX and WRX STI are pre-wired for SIRIUS® Satellite radio – a subscription service delivering entertaining radio programming and 100% commercial-free music.



Carbon fibre trim - Gain the racer's edge and stylize the cockpit with a carbon fibre shift lever or parking brake handle.



Cargo tray - To help keep things organized, this cargo tray has a non-slip surface and provides a protective barrier for the carpeting.



Ski/snowboard rack - Make the most of the roof rails and crossbars with this ski/snowboard rack that's capable of holding up to 6 pairs of skis and/or 4 snowboards.



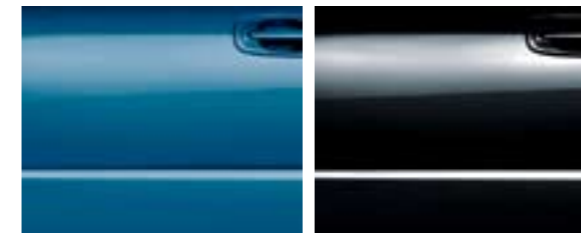
Audio upgrades - Keep the music pumping and thumping with audio improvements such as a 4-speaker upgrade kit, tweeter upgrade kit and a subwoofer kit with 120-watt capacity.



Hitch-mounted bike carrier - This convenient, lockable bike rack can hold up to 2 bicycles in place securely. (Not suitable for solid wheel bicycles.)



Crystal Grey Metallic Garnet Red Pearl



Newport Blue Pearl Obsidian Black Pearl

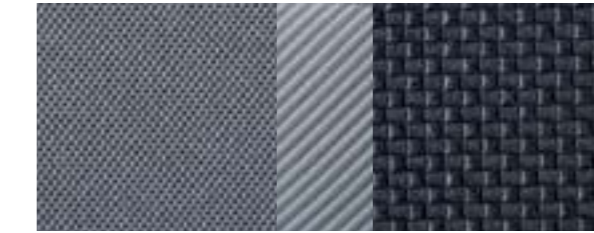


Satin White Pearl Urban Grey Metallic



World Rally Blue

Colour combinations



Storm Grey/Anthracite Black Cloth Upholstery



Black Cloth/Blue Alcantara® Upholstery

	2.5i	2.5i SE	WRX	WRX STI
Crystal Grey Metallic	GB	GB	GB	BB
Garnet Red Pearl	GB	-	GB	-
Newport Blue Pearl	GB	GB	-	-
Obsidian Black Pearl	GB	GB	GB	BB
Satin White Pearl	GB	-	GB	BB
Urban Grey Metallic	GB	-	GB	BB
World Rally Blue Pearl	-	-	GB	BB

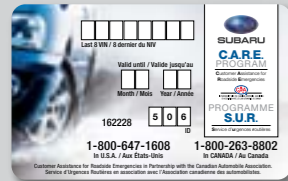
GB Storm Grey/Anthracite Black Cloth BB Black Cloth/Blue Alcantara® - Not available

SUBARU C.A.R.E.

CUSTOMER ASSISTANCE FOR ROADSIDE EMERGENCIES

Every vehicle Subaru makes is designed and engineered to give you peace of mind and keep you safely on the road. However, Subaru Canada, Inc.'s commitment to your peace of mind doesn't end there. With the convenient SUBARU C.A.R.E. (Customer Assistance for Roadside Emergencies) program, members are guaranteed not only quick, courteous emergency roadside assistance in Canada and the United States, but also other benefits designed to ensure an extraordinary experience with your Subaru – 24 hours a day, 365 days a year.

Best of all, the extensive SUBARU C.A.R.E. program – which is sponsored by Subaru Canada, Inc. and backed by Canada's leading automobile roadside assistance organization, the Canadian Automobile Association (CAA) – is offered free of charge for the first three years from date of purchase on every new Subaru vehicle or as part of a Subaru Protection Plan. As a SUBARU C.A.R.E. member, you will receive a personalized SUBARU C.A.R.E. membership card and have access to a dedicated SUBARU C.A.R.E. toll-free telephone number (in English or French). This 1-800 number will allow you to take advantage of over 20,000 roadside assistance contractors and 1,000 CAA and American Automobile Association (AAA) offices throughout Canada and the United States.



Subaru Canada, Inc. is proud to be the first vehicle manufacturer to have a direct relationship with CAA, giving our customers the benefit of CAA's unparalleled level of experience and service.

Subaru Warranty Coverage

Every Subaru vehicle is designed and built to offer our customers the highest possible level of quality and reliability. We are proud of our vehicles and are also proud to stand behind them with a comprehensive warranty. For 2007 model year vehicles, the warranty on all Subaru vehicles consists of:

New Vehicle Limited Warranty (36 month/60,000 km)

This warranty covers basic and major components for 36 months or 60,000 km.

Major Component Warranty (60 month/100,000 km)

This warranty extends coverage of major components (more than just powertrain) up to 60 months or 100,000 km.

Surface Corrosion Limited Warranty (36 month/60,000 km)

This warranty covers surface corrosion to visible painted body panels for 36 months or 60,000 km.

The above information is an overview of warranty coverage and is not a warranty statement. If you wish to see more details regarding our Subaru warranties please refer to your Subaru warranty booklet, contact your local Dealer or visit our Web site at subaru.ca. On our Web site you will also find additional information regarding different options for an extension to your warranty – delivering peace of mind at a very competitive price.

Subaru Protection Plan

As a Subaru owner, you have expectations for a pleasurable, trouble free ownership experience – now and into the future. Once your 36 month/60,000 km New Vehicle Limited Warranty period ends* our Subaru Protection Plan can prolong your hassle free ownership experience with 3 levels of extended service contract coverage tailored to your needs:

- Power Protection
- Major Protection
- Complete Protection (best level of coverage to complement the 60 month/100,000 km Major Component Limited Warranty)

This extended service contract offers comprehensive mechanical and electrical coverage and is designed specifically for new and near-new vehicles (vehicles still within 36 months and 60,000 km from original in service date). Other features and benefits of the

Anti-Perforation Limited Warranty (60 month/unlimited km)

This warranty covers perforation due to corrosion to body sheet metal panels for 60 months, regardless of kilometres.

Emission Control System Limited Warranty

This warranty covers the majority of emissions components for 36 months or 60,000 km and the major parts of the emission control system for 96 months or 130,000 km.

Parts and Accessories Limited Warranty

This warranty covers Subaru parts and accessories installed by the dealer prior to retail delivery of the vehicle for 36 months or 60,000 km and Subaru parts and accessories installed by the dealer after the retail delivery of the vehicle for 12 months or 20,000 km from the date of the installation.

Subaru Protection Plan include:

- Inflation protection – for parts and labour costs;
- Budget protection – reduces unexpected repair bills;
- Rental allowance when your vehicle is kept overnight for covered repairs;
- Many time and km options tailored to your driving needs;
- Normal wear coverage on covered components;
- Tire Road Hazard Coverage on all plans;
- SUBARU C.A.R.E. (CAA) service throughout the term; and
- May increase resale value of your Subaru vehicle.

Your Subaru Dealer will be pleased to review the terms and level of coverage that suit your budget and driving needs. Be sure to ask your Dealer for details or visit subaru.ca for more information.

**If you already own a Subaru vehicle and it is still within the 36 month, 60,000 km New Vehicle Limited Warranty period, you are still eligible.*

All roads lead to driving pleasure in the Subaru Impreza.

subaru.ca



The Supplemental Restraint System (SRS airbags) affords the driver and passenger additional protection in some collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment. The combination of SRS and seatbelts provides the best protection in a serious accident. All illustrations, specifications, features and photographs contained in this brochure are based on product information available at the time of its printing, and may not be completely accurate following its publication. Colours shown may vary due to reproduction variations in the printing process, and some vehicle parts cannot be shown in certain photographs. Subaru Canada, Inc. reserves the right to discontinue or make changes at any time, without notice or incurring obligations, to colours, materials, equipment, accessories, features, specifications and models, or to change their prices. Some models shown may be from international markets and are not available in Canada, or they may be shown with equipment or accessories which are optional (at extra cost) or only available in certain combinations, or they may be subject to product delays or not be available in Canada. Please visit our Web site for the latest information and specifications. For complete details on product updates, warranties or the Subaru CARE program, please contact your Subaru Dealer. Impreza, WRX, WRX STI, Subaru, SUBARU BOXER, Subaru CARE and Subaru CARE Customer Assistance for Roadside Emergencies are registered trademarks. "Brembo" is a registered trademark of Freni Brembo S.P.A. "SIRIUS" and the SIRIUS dog logo are trademarks of SIRIUS Satellite Radio Inc. TORSEN is a registered trademark of JTEKT Corporation. Printed in Canada. © 2006 Subaru Canada, Inc. 2007 Impreza model year.



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Brochure is printed on 100% chlorine-free bleached pulp (TCF) and uses vegetable-based inks to be fully recyclable with no harmful residue.