





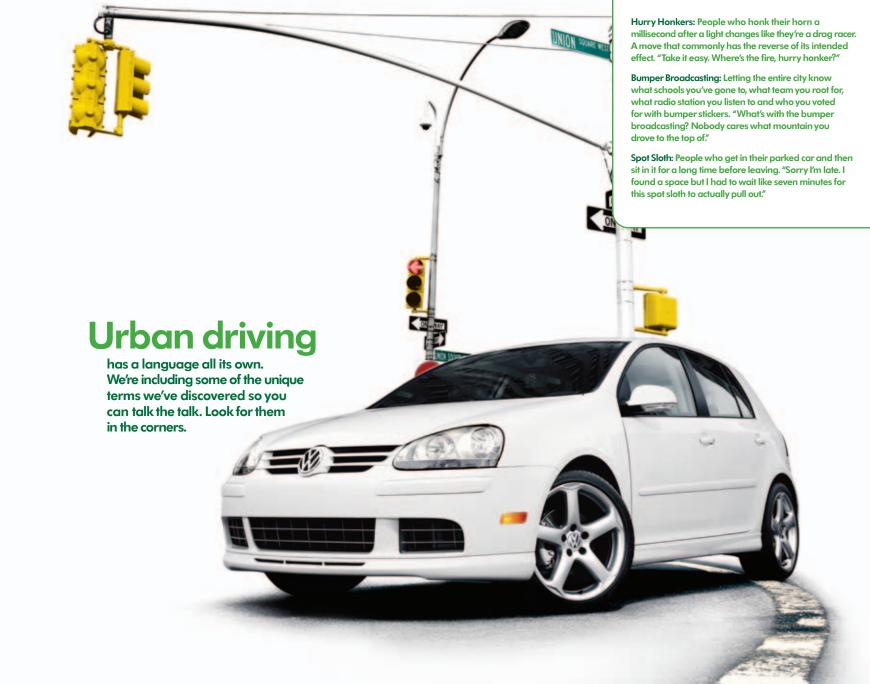






In 1975, Volkswagen

brought the Rabbit across the Atlantic. Built for the tight, speedy streets of Europe it looked a little, well, foreign to most Canadians. It didn't take long, though, for city-dwellers to discover the advantages of driving something small, nimble, fuel efficient and versatile. Well now it's back and, like the original, it's designed with the metropolitan motorways in mind. Who knows, maybe it'll make some automotive history again.





# Power to the pavement

Engine: The Rabbit's story begins where all VW stories do: under the hood. Here's where we've tucked about 30% more horsepower than the previous model'. This extra oomph opens gaps, catches lights and gets you out of traps. It's a huge part of why the new Rabbit not only survives, but thrives on the toughest roads around.

Transmission: The Rabbit has either a 5-speed manual or an available 6-speed Tiptronic® automatic transmission. In either case, the ability to choose gears yourself gives you control over any situation. Downshift to change lanes with authority or to pass a wildeyed bike messenger. Upshift to leave a bus in your dust or catch a light. And with Tiptronic®, you can also opt to let the car select gears for you in "regular" or sport mode. The choice is always yours.





## not gas

The Rabbit conforms to Government of Canada emissions standards, using from 10.5 L/100km in the city and 7.1 L/100km on the highway: As impressive as that is, the truly amazing part is how much performance it packs into every one of those kilometres.

# The Oth Hatch Hiker: Somebody who needs to have something moved and beas you to use your car because it has a hatchback, "Susan called to see if I would help her move something again. She is becoming a total hatch hiker."



The Rabbit's simplest and most useful feature is the hatchback. It turns this from a "regular" car into a master of space. Folding the 60/40 split rear seat forward gives you over 1.3 cubic metres of storage space. If carrying linear metres is the issue, the back seat armrest in the 4-door model opens to form a handy pass—through. In the trunk, you'll find a removable storage divider and even a power outlet.

Pump Up the Volume: The Rabbit drives, packs and takes on all challenges like a big car but parks and avoids pigeon poop like a small one. The Germans have an expression for this: Raumwunder. It means "small on the outside and big on the inside." Wow, even their words are more efficient.





# Because the city is expensive enough

	Rabbit	Other
ABS, 4-Wheel	Standard	
Airbags, Side, Front	Standard	
Airbags, Head (front & rear)	Standard	
Seats, Front 6-way adjusting driver seat (manual)	Standard	
Seats, Front 4-way adjusting passenger seat (manual)	Standard	
Seats, Rear folding	Standard	
Seats, Rear split 60/40	Standard	
Steering Column, 4-way adjustable	Standard	
Steering, Power speed sensitive	Standard	
Wheels, 15"	Standard	
Windows, Power with pinch protection	Standard	
Air Conditioning, Manual	Standard	
Cruise Control	Standard	
Door Locks, Power	Standard	
Mirrors, Exterior Heated	Standard	
Mirrors, Exterior Power	Standard	
Radio, AM/FM	Standard	
In-Dash Single CD	Standard	
Remote Entry System	Standard	
Security System, Alarm	Standard	
Tire, Full-Sized Spare	Standard	
Windshield Wipers, Variable intermittent wiper	Standard	
Auxiliary Input Jack	Standard	
Outside Temperature Gauge	Standard	
Pollen Filter	Standard	

<sup>\*</sup> Airbags are supplemental restraints only and will not deploy under all accident scenarios. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

The fact that the Rabbit comes loaded from the wheels to the roof with standard features is downright mind-blowing. Now if only you could find a condo this well appointed.







Driving always benefits from a soundtrack. Driving in the horn-honking, jack-hammering, "Get outta my way!" cacophony of downtown demands one. That's why the Rabbit comes standard with a 10-speaker, CD stereo system. More than just powerful, the stereo is smart. It can adjust volume up and down, depending on how fast you're going, to help compensate for road noise. It's also protected by the Rabbit's anti-theft system. The vehicle alarm system is linked to the doors, the hood and the rear trunk lid. So if a thief gets inside, the Immobilizer system will kill the engine. Just because crime is a reality doesn't mean it has to become your reality.







## **Safety first**

City streets are full of thousands, sometimes hundreds of thousands of drivers at once. The reality is, some of these people are gonna make mistakes. That's why the Rabbit is loaded with things to help protect you. You need airbags?' How about six of them: dual front, side curtain and front side thorax? On top of that, the doors are built with anti-intrusion beams. The whole car is a safety system because, well, the world isn't. Don't just take our word for it. The NHTSA awarded the Rabbit a 4 Star frontal and a 5 Star side impact crash test rating."

Strong Like Bull Market on Bay St.: The Rabbit's steel frame is laser-welded. This process means the Rabbit's "skeleton" is engineered to deal with the kind of punishment dished out by city streets. A stiffer frame also improves the Rabbit's handling, gives it a supersolid road feel and even helps reduce interior noise: "Yeah, lasers are even cooler than we thought.

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<sup>\*\*</sup> Frontal NCAP: 4 Star Driver / 4 Star Passenger (based upon 4 door model)
Side NCAP: 5 Star Front Seat / 5 Star Rear Seat (based upon 4 door model)

<sup>\*\*\*</sup> vs. non laser-welded frames.



pick a favourite colour, the winner would probably be blue. friendly, it can also be mysterious and seductive. Blue has Shadow Blue Blue has lots of layers. Calm, confident and a little bit of something for everyone. If the world had to

United Gray Gray is anonymous, until you take a second look. It's the subtle cousin of silver who prefers to let your right foot do the talking.

**United Gray** 

Reflex Silver Shiny, slippery, and swift, silver is part shield, part tip of an arrow. Silver is restless. Silver is sturdy. Silver looks like it's moving, even when it isn't.



Tornado Red' Red wears its emotions on its sleeve. It stands out, demands attention and seduces people with its passion. There's a reason bulls charge at red.

Candy White Gleaming, glossy, and stark, white lets its reputation for innocence lull people to sleep and then, whoosh, flashes by like lightning.



Sage Green Green is the colour of spring and rebirth but it can also be the colour of envy, Somehow, it's warm and cool at the same time. It can say a lot but, most importantly,

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#### automatic locking featu

locks automatically engage at 13 km/hr and unlock automatically when the airbags deploy.

#### front seat safety belt pre-tensioners

in a severe front impact, the turbines in the pretensioners explode reeling in excess safety belt slack.

### dual front and side airbags

deploy within a tenth of a second.

#### rear impact optimized head restraints

helps minimize whiplash injuries from rear-end collisions.

#### steering wheel

deformable/collapsible on impact.

pinch-protection on power windows a closing window reverses if there's any obstruction.

safety cell construction and anti-intrusion side door beams driver and passengers travel inside a rigid cage of reinforced steel.

#### side curtain protection

airbags deploy down the roofline from the a-pillar to the c-pillar to help minimize head and upper torso injury in the event of side impact.

lower anchors and tether for children. a standardized child-safety seat system.



improve handling and help prevent compression-induced skidding in slippery conditions.



#### alphabet brakes

abs + ebd + hba = enhanced control

#### esp

complex traction-control system helps prevent over or understeer.

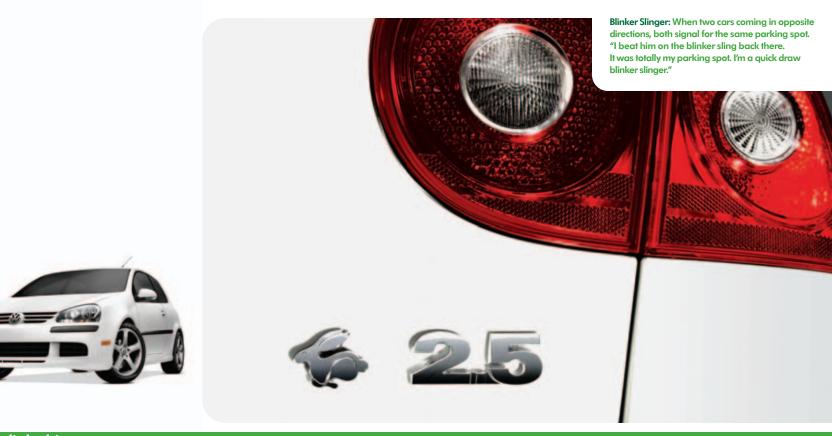
#### crash-tested front and rear en

designed to help divert impact energy away from cab occupants.

'airbags are supplemental restraints only and will not deploy under all accident scenarios, always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. "optional feature



4-year, unlimited mileage, 24-hour roadside assistance protection by Professional Dispatch Group,® peace-of-mind when you're out on the lonely road.



#### It's the little things:

Lane change feature: Tap the blinker and it flashes three times. This lets you keep your hands on the wheel, where they belong.

Power windows: All have pinch protection, one touch open or close on driver controls and open or close them all at once with your key.

Two power outlets: One in center console and one in the trunk means you can plug in anything from your cell phone to, well, whatever you want.

2-speed windshield wipers, with variable intermittent wipe feature: After you stop the wipers they delay a



few seconds, while the usual drips come down, and then wipe one more time to get any last bits of water/cleaning fluid/puddle sludge. Bad news for the squeegee guys.

Side mirrors: More than just reflective, the Rabbit's side-view mirrors are power-controlled, heatable and even have blinkers integrated into them.

Full-sized spare: What it lacks in "cool" factor, it more than makes up for in "I'm so glad I don't have to drive around with a disposable wheel on my car" usefulness.

Dual tone horn: Let's be realistic, you're gonna need this baby in the city. Don't abuse it though, or you'll just be another #\$%@!.



Suspension: The Rabbit's suspension is precise, balanced and über-responsive. Up front are independent McPherson struts with a stabilizer bar. In back, a 4-link, fully independent system with a stabilizer bar. This package works together to tackle any turn, soak up almost any pothole and bob and weave through traffic like a prizefighter.

Brake System: That's right, we said "system." The Rabbit doesn't just have brakes, it has a team of technologies for stopping. After all, in the land of instant gridlock and car doors that fly open into your path, being able to stop quickly is a matter of survival.

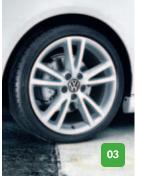
















Here are a few ways to make your Rabbit even more "yours." 01 Body Kit. 02 17" Goal Wheels. 03 18" Vision Wheels. 04 18" Karthoum Wheels. 05 Barracuda® Bike Rack: 06 Snowboard/Ski Rack: 07 "Bounce" Graphics. 08 "Quick" Graphics.





<sup>\*</sup>Shown with Aerodynamic Base Carrier Bars. Vehicles are pictured with options and accessories that may be available at an extra cost. Some accessories may not be available in Canada.

Captain You: These streets are not exactly the most "comfortable" concrete you can drive on. That's why we made sure the driver's seat is. It's 6-way manually adjustable and has side bolsters. The steering wheel tilts and telescopes and the safety belt is height adjustable. The blue instrument panel lighting means it's bright and easy to see. Easy readability is pretty huge, since taking your eyes off these roads had better be done lightning fast. Just as important, though, it's hypnotically cool. That said, it's cool for more than just colours. On top of the usual information, you'll find the outside temperature and even a brake pad wear indicator.

Periscoping: To have a conversation with the person in the back seat through the rearview mirror. "How do cabbies make periscoping look so easy?"







Exterior Specs	2-Door	4-Door
Roof-mounted amplified flexible black whip antenna	s	S
Rear/passenger side/"Rabbit" & 2.5 badge	s	S
Brake lights centre high mounted stop lamp in top of rear window	s	S
Body panels crash optimized front end	s	S
Body colour bumpers with black moldings	s	-
Body colour bumpers with body coloured moldings	-	S
Dual chrome exhaust tips	S	S
Anti-intrusion side door beams	s	S
Body colour door handles	s	S
Tinted glass, green	s	S
Dual tone horns	s	S
Dual-reflector halogen headlamps with clear, lightweight, chip resistant polycarbonate lenses		•
•	S	S
Daytime Running Lights (DRL). Upon start-up of vehicle, headlights engage v reduced power. Instrument panel lighting, parking lights and taillights remain off.		
engage all lights with full power, the light switch must be turned to the on posit		s
Headlights-on warning tone, upon opening of driver's door when		
ignition key is removed	s	s
Side blinkers integrated into side exterior mirrors	s	s
Body colour mirror housings	S	s
Driver and passenger side power exterior mirrors, heatable	s	s
Power glass sunroof with tilt, slide, tinted glass, manual sunshade, pinch		
protection, and driver's door power lock operated convenience closing featu	ire o	0
195/65 R15 H, all-season tires	s	S
205/55 R16 H, all-season tires	р	р
195/65 R15 H, full size steel spare wheel with all-season tire	s	S
205/55 R16 H, full size steel spare wheel with all-season tire	р	р
6J X 15" steel wheels, with full wheel cover	S	s
6.5J X 16" alloy wheels	р	р
Anti-theft wheel locks	р	р
Two-speed windshield wipers with variable intermittent wipe feature	s	S
Heatable windshield washer nozzles, front	р	р
Interior Specs		
Manual single-zone climate control (Climatic), CFC-free	S	S
Anti-theft vehicle alarm system for doors, hood, trunk lid, radio, and starter, with warning LED in door top sill and with audible and visual activation	s	s
Immobilizer theft deterrent system	S	s
Electric rear window defroster	S	s
Molded door trim with cloth inserts	s	s
Brake pad wear indicator	s	s
Illumination of controls and gauges - blue, with red indicators	s	S

Interior Specs	2-Door	4-Door
Speedometer, tachometer, odometer, trip odometer, coolant temperature gauge, fuel gauge, gear indicator (if equipped with optional automatic		
transmission), outside temperature, warning lights, digital clock.	S	S
Folding keys (2) with radio-frequency remote transmitter for central locking, eyelet	s	s
Valet key	S	s
Front centre armrest adjustable/folding with storage compartment	-	s
Cruise Control	s	s
Interior front centre dome light with time delay and one rear reading light	S	s
Luggage compartment light	S	s
Automatic locking feature (doors lock automatically when vehicle reaches 13 km/hr). Dealer can disable feature or program to unlock when ignition k is removed. Doors unlock automatically upon airbag deployment	xey s	S
Child safety rear door locks	-	s
Driver and passenger door mounted power lock/unlock switches		
for central locking system	s	s
Remote central power locking system with selective unlocking	s	s
Driver and front passenger visor vanity mirrors	s	s
Interior rearview mirror	s	s
Mirror control pad with joystick control	s	s
"Media" interior cloth trim	S	-
"Opera" interior velour trim	-	S
Chrome lock cylinder for glove box	s	s
Metallic trim around shifter	s	s
Metallic instrument cluster rings	s	s
Power outlet (SAE size) in trunk	s	s
Power outlet (SAE size) in centre console	s	s
AM/FM radio sound system with single CD player, MP3 format readable,		
and 10 speakers	s	s
Premium AM/FM radio sound system with in-dash 6-disc CD Changer, MP3 format readable, satellite radio compatible, 10 speakers, theft deterren	t	
warning light and coding system.	р	р
Auxiliary input jack in glove box	s	s
Remote releases for trunk and fuel filler flap, located on driver's side door	s	s
Driver and front passenger front airbag supplemental restraint system	s	s
Side Curtain Protection	s	s
Rear passenger side thorax airbag supplemental restraint system	-	0
Rear impact optimized head restraints	s	S
Emergency locking retractors for all seating positions	S	S
Front seat safety belts pre-tensioners with load limiters	S	S
Height adjustable front 3-point safety belts, black	S	S
Rear 3-point safety belts, all 3 seating positions, black	S	S
Front and rear floor mats	р	р

Interior Specs	2-Door	4-Door
LATCH (Lower Anchors and Tether for Children. Formerly known as ISOFIX) - child seat lower attachment points and top tether rear outboard		
seating positions	S	S
Child seat tether anchorage points with markings in rear seating positions	S	S
Buckle switch (sensor that deploys airbag depending on safety belt use)	S	S
Interlock feature - centre rear safety belts cannot be extended unless seat back is in fully locked position	s	s
6-way manually adjustable driver seat: fully reclining, height adjustable with adjustable (height & angle) lockable head restraints	s	-
$4\mbox{-way}$ manually adjustable front passenger seat: fully reclining with adjustable (height & angle) lockable head restraints	e s	-
8-way manually adjustable height and reach front seats with adjustable (height & angle) lockable head restraints	-	s
"Easy Entry System" allows front seat to move forward for easy access to rear seating area	s	-
Lumbar support, adjustable for driver and front passenger seats	-	s
Heatable front seats	р	р
60/40 split folding rear seat	s	-
60/40 split folding rear seat with centre armrest and pass-through	-	s
Blinker control stalk with lane change feature (one tap on the lever creates		
a three-blink sequence)	S	S
3-spoke padded steering wheel	S	S
Height adjustable and telescoping steering column	S	S
Steering wheel deformable/collapsible upon impact	S	S
Theft-deterrent steering column	S	S
Two front cupholders, one rear	S	-
Two front cupholders, two rear	-	S
Rear centre armrest storage	-	S
Soft opening (silicone dampened) glovebox, lockable (cooled)	S	S
Molded shift knob	S	S
Brushed metallic appearance interior door handles	S	S
Grip on inside of trunk lid to assist closing	S	S
Cloth seat fabric	S	-
Velour seat fabric	-	S
Rear passenger ventilation for heat and A/C in centre console	-	s
Power windows with pinch protection and automatic one-touch feature, operable from driver's side only	S	s
Technical Specs Brakes		
ABS (Anti-lock Braking System)	s	s
Power assisted front vented disc brakes, rear solid disc brakes	S	s
EBD - Electronic Brake-pressure Distribution	S	s

Technical Specs		
Brakes		
вгакеs НВА - Hydraulic Brake Assistant	S	s
Engine		
2.5L 150 horsepower, 170 lbs-ft torque, 5 cylinder, in-line, dual overhead cam,		
4 valves per cylinder	S	S
Steering		
Electro-mechanical variable assisted power rack-and-pinion steering	S	S
Suspension		
Independent front McPherson struts with stabilizer bar	S	s
Rear fully independent four-link suspension with coil springs, telescopic		
shock absorbers and stabilizer bar	S	S
Traction Control		
ASR - Anti-Slip Regulation	S	S
EDL - Electronic Differential Lock	S	S
EBA - Engine Braking Assist prevents compression-induced skidding in		
slippery conditions	S	S
Electronic Stabilization Program (includes EBA and HBA)	0	0
Transmission		
5-speed manual transmission	S	S
6-speed automatic transmission with Tiptronic® and Sport mode	0	0
Cable shift mechanism - manual transmission only	S	S
Clutch starter interlock for manual transmission. Vehicle will not start if clutch		
is not depressed	S	S
Hydraulic clutch for manual transmission	S	S
Warranty		
12-year/unlimited distance limited warranty against corrosion perforation	S	S
5-year/100,000 km (whichever occurs first) powertrain limited warranty	s	S

12-year/unlimited distance limited warranty against corrosion perforation	s	s
5-year/100,000 km (whichever occurs first) powertrain limited warranty	S	S
4-year/80,000 km (whichever occurs first) new vehicle limited warranty.		
wear & tear items and adjustments excluded after initial 12 month/20,000 km		
(whichever occurs first), s	S	S

#### Roadside Assistance

Roadside assistance 4-year/unlimited mileage, 24-hour, provided by
Professional Dispatch Group®

Urban Hand Signals: There's a complex system of non-verbal ways city drivers "talk" to one another. Here are a few basic examples (and what they mean). Keep in mind, though, just because some people are crazy enough to take their hands off the wheel while they're driving doesn't mean you should too.



"The Field Goal:"
This is how a driver expresses utter disgust with the driving of the person/people in front of him. It commonly follows a looping honk.



"The Shrug of Shame:"
This almost
involuntary signal is
the way a driver says
"My bad" to any he
has wronged. It's a
universal sign of
apology.



"The Manual Merge:"
This is one driver's
way of telling another
that "Like it or not,
I'm cutting in front
of you."



"The Piston:"
A circular, repeating motion that is one driver's way of asking another to roll down their window to ask for directions.



"Fury Fist."
The waving of one's closed fist, usually out the driver's side window, as if to say "Why I oughta!"
Usually considered more civilized than the more common "bird."

Power Points: When drivers are stopped they will sometimes hold the top of their steering wheel and use just the index finger to "ask" another driver a question.



Figure 1: "You going for that space?"



Figure 2: "Will you let me in?"



Figure 3: "Do you see that 'violators will be towed' sian?"

Thank You Waves: There's no surviving on the urban asphalt without some help. Here are a few popular waves of appreciation. Use them as often as you can.



"The Rusty Elbow:"
A motionless "wave"
that is held for 3-5
seconds to make sure
the intended recipient
sees it.



"El Presidente:"
A high, angled wave done in two crisp motions. Almost a salute.



"The Spread Eagle:"
An open-handed
wave where no two
fingers touch,
commonly done out
of the window.



"Big Props:"
A Spring and Summer wave of thanks done through the sunroof.



Now remember mind those city rules





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