

Rolls-Royce Motor Cars  
The Accessory Collection



# Welcome



Creating something that is truly bespoke is all part of the Rolls-Royce experience. The Accessory Collection provides the freedom to tailor your car completely to your taste and help make your Rolls-Royce a true expression of your individuality.

Designed and produced with the same painstaking attention to detail we employ in the development of our range of motor cars, The Accessory Collection offers you a unique opportunity to enhance your vehicle without compromising it's integrity.

For your convenience a removable Compatibility Guide is provided in the rear section of this brochure. This provides an overview of the features that are available for each Rolls-Royce model.

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“A contemporary building that works in harmony with its natural setting.” Sir Nicholas Grimshaw, Architect.

# Goodwood

The modern home of Rolls-Royce

The perfect environment for our craftspeople to hone their skills – transforming the finest natural materials into the finest cars and accessories in the world.



“Commissioning a Rolls-Royce is one of life’s unforgettable moments.” Ian Cameron, Chief Designer.



# Bespoke

## The personal touch

Features such as door cappings, headrests and treadplates can be personalised with individual emblems, initials or monograms.

### 1. Personalised clock

The clock face can be customised to feature inlaid initials, names and dates. The colour of the clock face, numeral layout and backing finish may also be tailored to your requirements.



### 2. Personalised headrests

Headrests can be embroidered with individual emblems, initials or monograms in any single colour thread.

### 3. Personalised logo/artwork on C-pillar mirror

Individual logos or artwork can be discreetly etched into the rear C-pillar mirror.

### 4. Personalised plaque

A limited amount of text can be applied to the inner panel of the glove compartment lid or centre console.

Available as gold plated or chrome plated.

### 5. Personalised badges on door cappings

Personalised badges designed to replicate a symbol, corporate logo or even your initials can be applied to all door cappings.

Available as sterling silver or coloured enamel.







Detail is everything

“Strive for perfection in everything you do. Take the best that exists and make it better. When it does not exist, design it.”

Sir Henry Royce.



6. Personalised treadplates

Sign your car with personalised treadplates under the front or rear doors using deeply engraved lettering or any insignia.

Also available as gold plated.

7. Personalised embroidered glove box lid

The inner panel of the upper glove box lid may be embroidered with a limited amount of text.

8. Personalised illuminated treadplates

These discreet, illuminated treadplates positioned under the front or rear doors can be personalised to include lettering or any insignia.



# Enhancements

## Your individuality expressed

A range of highly exclusive items, fitted to your car to give it your own unique signature and make your Rolls-Royce truly yours.

### 1. Milled aluminium drinks holder for lounge seat cool box

The lounge seat cool box may be modified with the addition of a dual drinks holder. This solution, beautifully engineered and executed in typical Rolls-Royce style, is fitted to the front of the cool box. Milled and polished from solid aluminium.



### 2. Door mounted drinks cabinet

Finished in leather and veneer to match the interior specification, the door mounted drinks cabinet enables the convenient storage of beverages in the rear side doors.

### 3. Glass cabinet for individual seats

The glass cabinet is available to fit between the individual rear seats, and has two compartments, one above the other, each with its own lid and finished in tipped leather.

### 4. Glass cabinet for lounge seats

Designed to accommodate two crystal flutes and two tumblers; this glass storage solution is located in the rear parcel shelf, directly behind the rear centre seat. The lid is finished in veneer to match the interior of the car.



### 5. Cool box for individual seats

Located in the centre console between the two rear seats, the cool box offers convenient storage for two standard sized champagne bottles simultaneously.





6. Fridge, glassware and accoutrement set in boot

Integrated neatly under the boot floor, the fridge can accommodate two bottles of champagne and comes complete with glassware and accoutrement set.

Image shown also includes the wooden boot floor option.



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7. Cool box for lounge seat

Located underneath the centre of the lounge seat, the cool box can accommodate two standard sized champagne bottles simultaneously.

8. Milled aluminium drinks holder for lounge seat cool box

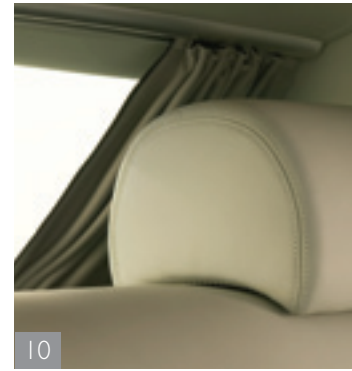
Refer to description in item 1.



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9. Pen set in glove box

A polished aluminium and leather trimmed pen box featuring the exclusive Conway Stewart RR engraved ink fountain pen, propelling pencil and ballpoint pen.



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10. and 11. Rear compartment and rear door curtains

Two tailor-made kits are available; a twin layer, fully opaque curtain designed for privacy in the rear or a single layer, translucent curtain for enhanced sun protection. They are both available in a range of colours.



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12. Audio integration for Apple iPod\*

The Audio integration for Apple iPod enables the driver and passengers to control a docked Apple iPod either through the steering wheel buttons, the audio panel buttons or the Multi-Task Rotary Controller.

Developed for 5th generation Apple iPods.



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13. Humidor in glove box

Fine cigars will keep in perfect condition in this beautiful wood lined humidor. Fitting neatly and conveniently into the glove box, it stores and protects up to three cigars, and is easily removable.

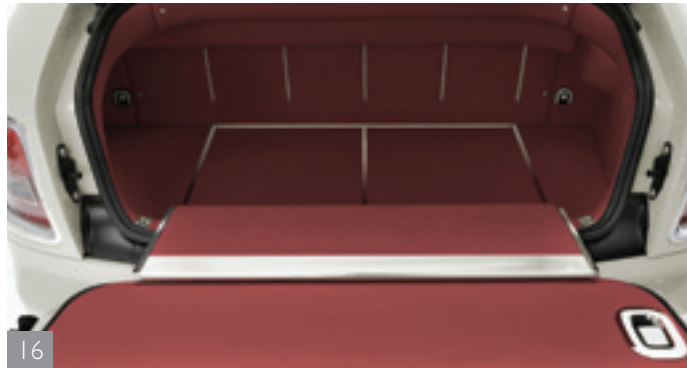




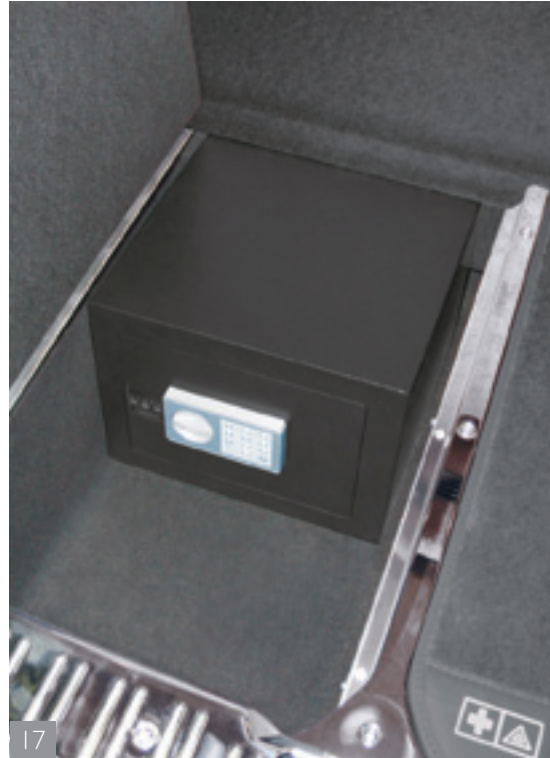
14. Portable leather trimmed cool bag  
Cold refreshments can be made available with the addition of a removable cool box. Situated on the right-hand side of the boot, this stylish and robust accessory is finished in a choice of coloured leathers to match the interior.



15. Wooden boot floor  
The boot compartment can be further enhanced with the addition of a teak deck style wooden floor:



16. Leather trimmed boot  
In place of the standard carpet, the boot compartment can be enhanced with leather matched to the interior trim colours. Hinge cover lids are also trimmed in matching leather.



17. Boot Safe  
For peace of mind when transporting expensive valuables, a boot safe, featuring an electronic pin number lock can be secured to the immensely strong space-frame beneath the boot floor of the car.



18. Onlaid 3D Rolls-Royce or Spirit of Ecstasy badge to door cappings  
A smaller version of the Rolls-Royce Motor Cars or Spirit of Ecstasy badge can be onlaid into the door cappings.



19. Veneered steering wheel spokes  
The steering spokes can be elegantly veneered to match the interior:

“A Rolls-Royce should reflect the individuality of its owner.”

Alan Sheppard, Head of Interior Design.



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20. Instrument dials with raised aluminium chaplets  
The standard instrument dials can be replaced with white or black versions featuring raised polished aluminium chaplets and Rolls-Royce logos.

21. Full metal facia  
Available in black or silver; this feature changes the upper section of the facia to a textured metal finish. The same finish is also applied to the air vent surround on the rear section of the driver's centre console.



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22. Full veneered facia  
Main veneer can be applied to the upper section of the facia. The same finish is also applied to the air vent surround on the rear section of the driver's centre console.

23. Analogue clocks  
For those wishing to subtly alter the appearance of the instrument panel, a selection of alternative analogue clocks is available with differing bezel, numeral and clock face finishes.



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24. Thicker steering wheel  
For increased grip and a more sporty feel in the driver's hands, a steering wheel approximately 4mm thicker than the standard wheel is available. The leather wheel covering can be specified in a wide range of colours.





# Lightness of touch

A Rolls-Royce isn't complete until the final touches have been added.

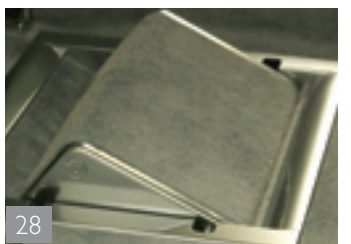
25. Starlight headlining  
Controllable star-like fibre optic lights are set into the headlining to create a romantic and relaxing ambience. The feature is available in either black or oatmeal leather finishes.  
Phantom Coupé image shown.



26. Partition wall package for EWB  
A partition wall can be fitted for greater privacy. The package contains an intercom system and central portal.

27. RR monogram to all headrests  
The interlinked RR monogram can be embroidered into the headrests in a colour-matched or contrast thread.

28. Reversible footrests for EWB  
Trimmed in carpet matched to the interior colour, the reversible footrests can be folded flat into the floor when not in use.



29. Individual seat configuration  
This configuration incorporates two electrically adjustable individual seats divided by a centre console. Fridge/drinks cabinet also available.





#### 30. Silver Satin package

To further accentuate Ghost's already charismatic presence, the grille, windscreen surrounds and bonnet can be finished in special 'Silver Satin' metallic paint.



#### 31. Visible exhaust

Twin visible chrome-plated stainless steel exhausts can be incorporated into the rear bumper. The exhaust note is unaffected – the whisper valve settings reduce noise to almost nil at low speeds, while providing satisfying aural feedback during acceleration.



#### 32. Brushed steel package

The distinctive brushed steel bonnet and windscreen surround add a dramatic and unique element to the car's appearance.

#### 33. Front and reverse camera

A dual camera system can be discreetly fitted to assist the driver when pulling out from road junctions and during reversing.



#### 34. Teak decking

The visually stunning, maritime inspired rear teak decking can be fitted to the convertible hood cover. More than 30 individual pieces of teak go into each deck, protected by a specially formulated blend of oils.



#### 35. Phantom front end package

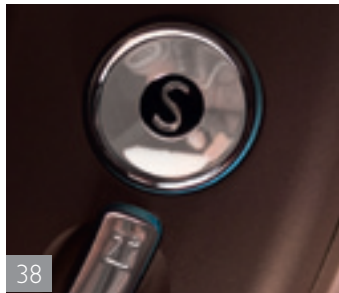
A remodeled front bumper and new polished stainless steel grille, perfectly blend to give a more contemporary feel without compromising the car's presence.

#### 36. Spirit of Ecstasy

The Spirit of Ecstasy is the world-renowned symbol of automotive excellence. For an even more distinctive touch, the traditional stainless steel figure can be created from a variety of precious metals including sterling silver (solid) or gold (plated).

#### 37. Illuminated Spirit of Ecstasy

Replacing the standard figurine, the Spirit of Ecstasy is designed to provide an illuminated and frosted glass effect, activated only when the welcome lighting is on and the car is stationary.



#### 38. Dynamic package

Subtle but effective changes to the transmission and suspension can further enhance the dynamism of the Drophead Coupé, providing increased agility and a sportier ride.



#### 39. Larger Phantom door mirrors package

To further optimise driver vision, remodeled door mirrors feature an increased surface area and blend seamlessly into the exterior.





40. 20" Chromed alloy wheels

“Our customers play as much a part in how their Rolls-Royce ultimately looks as I do.”

Ian Cameron, Chief Designer



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41. 20" alloy wheels



42

42. 19" alloy wheels





43. 21" alloy wheels



44. 21" chromed alloy wheels



45. 21" alloy with painted inserts and centre caps  
For the 21" alloy wheels the normally chromed wheel spoke inserts and centre caps can be specified with a painted finish for an even more distinctive appearance.



46. 21" star alloy wheels



47. 21" part polished star alloy wheels



48. 21" fully polished seven spoke alloy wheels



49. 21" part polished seven spoke alloy wheels



50. 21" seven spoke alloy wheels



# Accessories

## Amplifying the Rolls-Royce experience

There are many ways you can further enhance and protect the appearance of your car by using genuine Rolls-Royce accessories.

### 1. Infrared headphones

Specially designed for use with the rear entertainment system on Ghost, the infrared headphones deliver excellent sound quality and comfort.



### 2. Car care kit

In order to maintain your vehicle in immaculate condition, the luxury car care kit has been specially designed for Rolls-Royce, for interior finishes and exterior paintwork.

### 3. Unique cleaning products for Drophead Coupé

Includes teak, stainless steel and the convertible top cleaner.

### 4. Silver satin cleaner

Designed specially for Rolls-Royce, the silver satin cleaner ensures the safe maintenance of this unique paint finish.

### 5. Fire extinguisher

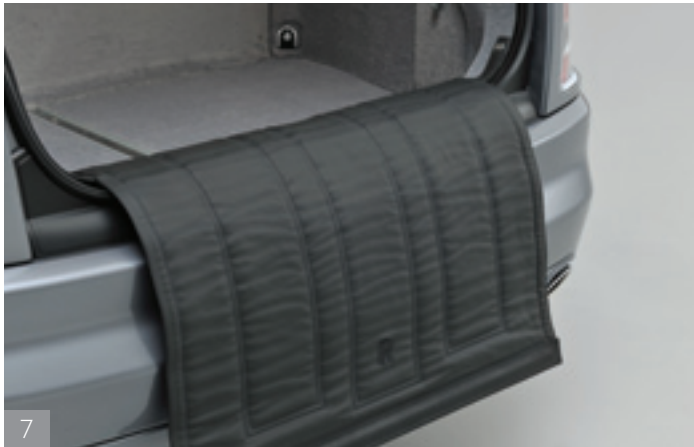
For peace of mind, owners can purchase a fire extinguisher which is positioned unobtrusively yet, within easy reach in the passenger footwell.







6. Lambs-wool floor mats  
Tailored for a precise fit, luxuriously soft lambs-wool floor mats are available in a range of colours to match the car's interior.



7. Bumper protection apron  
Handcrafted in the softest leather, the bumper apron folds out from the luggage compartment helping to keep the rear paintwork and bumper free from accidental scratches during loading.



8. Lambs-wool luggage compartment mat  
A two-piece rug set, made from luxuriously soft lambs-wool and tailored for a precise fit, offers a protective bed for delicate and valuable items.



10. Battery trickle charger  
Our sophisticated mains powered trickle charger detects if a battery is likely to lose its charge and automatically cuts in to ensure the battery is maintained in an 'ever-ready' condition.



11. Luggage compartment net  
Four storage nets attach neatly to the floor and sides of the luggage compartment, providing safe storage for loose or small items, protecting them from damage.



12. Tufted floor mats  
Hard wearing and comfortable underfoot, the tufted mats provide protection against dust and dirt. Available in a range of colours to match the car's interior.

13. Snow chains  
An essential item for ski trips or life in colder climates. Rolls-Royce snow chains improve traction, braking distance and driving stability.

14. Trunk mat  
An ideal solution to provide extra protection for the boot floor. The rubberised, non-slip mat is tailored for a precise fit.



15. Winter and all-season tyres  
For more extreme climates, all-season and winter tyres offer significantly enhanced traction in winter conditions.

16. Number plate plinth/ number plate surround  
For a smart finishing touch, designed to fit ECE and US standard number plates.





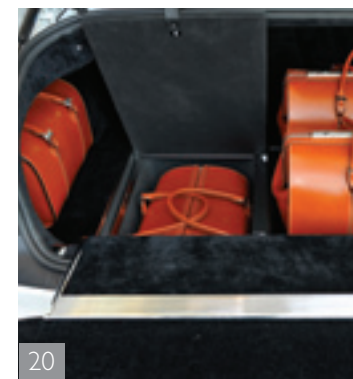
“Attention to detail is inherent in everything we do.”

Michael Dedekind, General Manager Aftersales.



17. Car cover; air flow storage system  
The hard wearing inflatable cover creates a clean, dry micro-climate, within which twin fans continuously circulate air around the vehicle. Cars will remain free from dust, dirt and damp.

18. Car cover; interior  
The breathable stretch-fabric, ensures paintwork is kept in pristine condition, free from dirt, dust and condensation. The cover features twin embroidered RR monograms and comes with its own storage bag.



19. Car cover; exterior  
The breathable waterproof cover offers protection in all weathers. It is heat reflective to insure that the interior is not adversely affected by high temperatures.



21. Apple iPod\* cable  
Enables an Apple iPod to be connected to the audio system on Ghost via the USB audio interface located in the centre console.



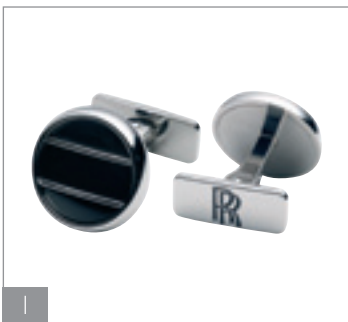
22. Snap-in adapter  
Suitable for Nokia, Motorola, Sony Ericsson, Blackberry\*\* and Apple mobile phones. The adapter increases reception as well as charging the mobile.

\*A trademark of Apple Computer, Inc.  
\*\*A trademark of Research in Motion Limited, registered in the US and other countries.

# The Collection

## Premium gifts

A small selection of exclusive Rolls-Royce Motor Cars gifts available.



1



2



3



4

### 1. Cuff links

This unique design is inspired by the shape of the Rolls-Royce Motor Cars air-vent featured on the dashboard. Made in polished stainless steel and inset with black sapphire crystal. An interlocking RR appears on the reverse of the cuff link bar. Each pair of cuff links is presented in a chic black leather box.

(LxWxDmm): 16x16x20.

### 2. Business card holder

Black leather.

(LxWxDmm): 105x70x16.

### 3. Key fob

Contemporary design black leather and stainless steel key fob.

(LxWxDmm): 111x33x10.

### 4. Spirit of Ecstasy on plinth

Featuring the iconic Rolls-Royce radiator grille figurine the Spirit of Ecstasy, this unique piece is mounted on a piano black wood veneer plinth.

(LxWxDmm): 134x95x66.

For further information regarding any of the items in The Accessory Collection, including vehicle specific compatibility, fitted prices and lead-times please consult your Rolls-Royce Motor Cars authorised dealership/workshop.

All illustrations and specifications are based upon current information available as at June 2010. Colours may vary. Rolls-Royce Motor Cars Limited reserves the right to make changes at any time without notice.

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