



# Camry

Year after year, we're always working to refine, improve and to update our lineup of vehicles – that's how we make things better with the 2010 Camry. Models like the LE, the sporty SE, and the well-appointed XLE, are all built to give you the driving pleasure you've come to expect from Camry. And for drivers looking to reduce their carbon footprint, the fuel efficient Camry Hybrid offers all of Camry's driving enjoyment,

with the added benefit of lower emissions. So no matter which Camry you prefer, refined features and thoughtful engineering are built in to each and every one.

#### FRONT COVE

Camry SE shown in Magnetic Grey Metallic.

**A.** Camry XLE shown in Black.



# Camry LE

Surround yourself in luxury, inside the lavishly appointed Camry LE. Available with a V6 or a fuel efficient 4-cylinder engine, the LE has the power to move you in more ways than one. Outside, you'll notice the sleek lines and dramatic curves which draw you closer, and invite you in to experience a vehicle that conveys refinement to all five senses.

### FUEL CONSUMPTION<sup>2</sup>

9.0 City/6.1 Highway L/100 km 2.5-litre, 4-cylinder with automatic transmission 10.7 City/7.0 Highway L/100 km 3.5-litre. V6 with automatic transmission

#### SELECT FEATURES

- 169 hp, 2.5-litre, 4-cylinder, DOHC, 16-valve, Dual VVT-i engine with sequential multiport electronic fuel injection.
- 268 hp, 3.5-litre, V6, DOHC, 24-valve, Dual VVT-i engine with sequential multiport electronic fuel injection.
- 6-speed automatic Electronically Controlled Transmission (ECT), sequential shift mode.
- Power-assisted, ventilated front disc and solid rear disc brakes, Antilock Braking System (ABS).
- Seven airbags including a driver's knee airbag (SRS).1
- AM/FM CD/MP3/WMA player, 6-speakers, audio auxiliary input jack, steering wheel audio controls, XM® satellite ready antenna with prewire.
- Front bucket seats, driver and front passenger seat recline, 60/40 split rear bench seat with fold-down seat back.
- Dual body coloured, heated, power adjustable mirrors.
- Power windows with auto up/down for all-positions.
- Optitron electronic gauges.
- Tilt telescopic steering wheel.

A. Camry LE shown in Sandy Beach Metallic.
B. LE V6 with silver instrument panel accents.
C. Available moonroof.
D. LE interior shown in Ash with 60/40 split fold-down rear bench seat folded forward.









# Camry SE

If you think the sight of the Camry SE will send your heart racing, just wait until you hit the accelerator. Available in a V6 or fuel efficient 4-cylinder model, the sleek and sporty SE is built to perform. SE boasts front and rear underbody spoilers, side rocker panel mouldings, and a striking front grille. Inside, the SE features 8-way adjustable sport fabric front seats to keep you firmly and comfortably seated during those tight twists and turns.

### **FUEL CONSUMPTION<sup>2</sup>**

9.5 City/6.1 Highway L/100 km
2.5-litre, 4-cylinder with manual transmission
9.0 City/6.1 Highway L/100 km
2.5-litre, 4-cylinder with automatic transmission
10.7 City/7.0 Highway L/100 km
3.5-litre, V6 with automatic transmission

### SELECT FEATURES

- 179 hp, 2.5-litre, 4-cylinder, DOHC, 16-valve, Dual VVT-i engine with 6-speed manual or automatic transmission.
- 268 hp, 3.5-litre, V6, DOHC, 24-valve, Dual VVT-i engine with sequential multiport electronic fuel injection.
- Front wheel drive, sport tuned suspension with 25 mm front and rear stabilizer bars.
- Power-assisted, ventilated front disc and solid rear disc brakes, Antilock Braking System (ABS).
- Seven airbags including a driver's knee airbag (SRS).1
- P215/55R17 all-season radial tires.
- 17-inch aluminum alloy wheels.
- Trunk-mounted body V-brace for increased rigidity.
- Tinted halogen projector headlamps.
- Dual exhaust with chrome outlets.
- Fog lamps.
- Front and rear underbody spoilers and rocker panel mouldings.
- Black sport grille.
- Sport design scuff plates.
- Aluminum sport pedals with rubber inserts.

**A.** Camry SE shown in Magnetic Grey Metallic. **B.** SE V6 with aluminum instrument panel accents.





# Camry XLE

Inside and out, the Camry XLE is a shining example of automotive sophistication and style. Included in the XLE's list of upscale amenities is the Plasmacluster<sup>TM††</sup> ionizer. Typically found in high-end luxury vehicles, it is designed to remove dust allergens and pollen by surrounding and removing these harmful airborne substances. No matter your personal brand of comfort, one thing is certain, the XLE is ready to deliver.

### FUEL CONSUMPTION<sup>2</sup>

9.0 City/6.1 Highway L/100 km 2.5-litre, 4-cylinder with automatic transmission 10.7 City/7.0 Highway L/100 km 3.5-litre. V6 with automatic transmission

#### SELECT FEATURES

- 169 hp, 2.5-litre, 4-cylinder, DOHC, 16-valve, Dual VVT-i engine with sequential multiport electronic fuel injection.
- 268 hp, 3.5-litre, V6, DOHC, 24-valve, Dual VVT-i engine with seguential multiport electronic fuel injection.
- Power-assisted, ventilated front disc and solid rear disc brakes.
- Antilock Braking System (ABS).
- 6-speed automatic Electronically Controlled Transmission (ECT) with lock-up torque converter.
- Vehicle Stability Control (VSC), Traction Control (TRAC).
- JBL® 440-watt 8-channel digital audio system with in-dash 6-disc CD changer.
- Digital media auxiliary audio jack and USB audio input.
- Dual zone automatic climate control with Plasmacluster<sup>TM††</sup>
- 8-way heated power-adjustable driver's seat, 4-way power-adjustable passenger seat.
- Manually reclining rear bench seat.
- Multi-information display with outside temperature, remaining driving range, average speed and average fuel economy.
- Leather-wrapped steering wheel with controls for climate, audio, trip computer and hands-free cell phone capability with Bluetooth.®4
- Push Button Start, Smart Key System.

**A.** Camry XLE V6 shown in Aloe Green Metallic. **B.** Dual zone air conditioning. **C.** Available DVD navigation system.<sup>5</sup>







# Camry Hybrid

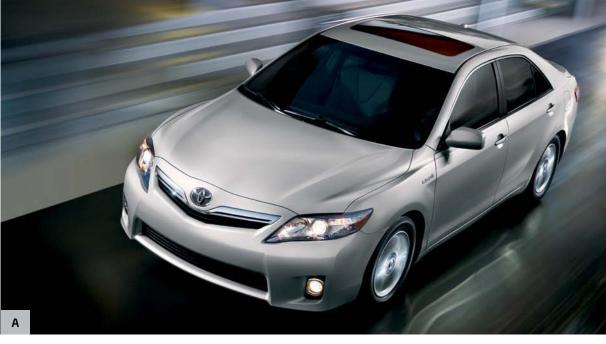
### FUEL CONSUMPTION<sup>2</sup>

5.7 City/5.7 Highway L/100 km 2.4-litre, 4-cylinder with Hybrid Synergy Drive (HSD)

### SELECT FEATURES

- 187 hp hybrid system net power.<sup>3</sup>
- 2.4-litre, 4-cylinder, VVT-i, Hybrid Synergy Drive (HSD).
- Low co-efficiency of drag (.27 Cd).
- Sealed Nickel-Metal Hydride HV battery.
- Continuously Variable Transmission (CVT), Vehicle Dynamics Integrated Management (VDIM).
- Dual zone automatic climate control with Plasmacluster™† ionizer.
- Push Button Start, Smart Key System.
- Power 8-way driver's seat and 60/40 split rear bench seat.
- Bluetooth®4 capability, power tilt/slide moonroof with sliding sunshade.
- Optional Navigation System<sup>5</sup> with 7-inch LCD display screen.

**A.** Camry Hybrid with Premium package shown in Classic Silver Metallic. **B.** Push Start Button, Smart Key System. **C.** Camry Hybrid cockpit. **D.** Available backup camera.











**HYBRID SYNERGY DRIVE 1.** When braking/coasting the front wheels turn a generator that collects otherwise wasted kinetic energy and stores it in the battery. **2.** The battery is charged continuously as needed, so that Camry Hybrid never needs to be plugged in. **3.** Direct current flows from the battery and is converted into alternating current. **4.** The alternating current powers the electric motor. **5.** The electric motor can then work by itself at low speeds, yield to the gasoline engine at moderate speeds or work in tandem with the gasoline engine during heavy acceleration. (Hybrid shown in Black.)

**STARTING** From initial "light" or "moderate" acceleration to low speeds, the Camry Hybrid is powered solely by a high-torque electric motor.<sup>A</sup>

**NORMAL RUNNING** In normal driving conditions, the gasoline engine will start to supplement the electric power to the wheels and also charge the battery when needed.

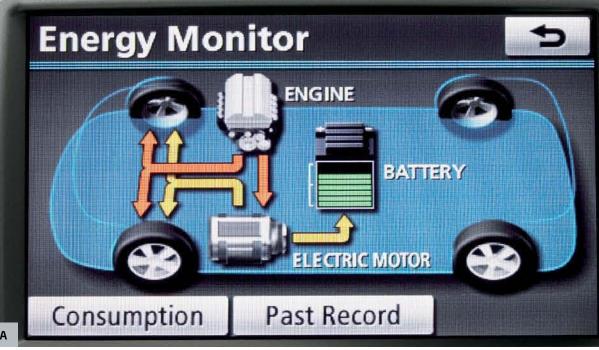
**FULL ACCELERATION** Under full throttle acceleration, power from both the gasoline engine and the electric motor are committed to providing power to the wheels.

AGasoline engine utilized for acceleration on cold starts and full acceleration. The preceding are based on a "likely scenario" for driving conditions.



TOYOTA'S HYBRID SYNERGY DRIVE combines driving pleasure with lower emissions. Toyota Hybrids produce nearly 70% fewer smog-forming emissions than typical new conventional vehicles and offers economy and energy efficiency by combining gas and electric power. Toyota's Hybrid Synergy Drive automatically determines the vehicle's proper power distribution to ensure strong acceleration, a smooth response and top fuel economy.

<sup>†</sup>Compared against similarly equipped conventional gasol powered vehicles. Based on North American sales data a Federal Tier 2 engine emission requirements.









**A.** The multi-information screen shows how Hybrid Synergy Drive manages the flow of energy in your Camry Hybrid. **B.** Manual ECO mode conserves fuel by reducing energy used by heating and air conditioning. **C.** Optitron gauges with ECO Drive Level show current fuel economy while driving. **D.** Inverter cover - Part of Hybrid Synergy Drive's Power Control Unit is an inverter that transforms direct current supplied by the battery to alternating current used by the system to turn the electric motor and for use in the generator.

**DECELERATION/BRAKING** When slowing, the gas engine shuts off and resistance from the braking system provides energy to charge the battery.

**STOPPING** When the Camry Hybrid comes to a stop, its gasoline engine shuts off to conserve fuel and reduce emissions.<sup>B</sup>







# Safety and Performance

### **SELECT FEATURES**

- Front and rear energy absorbing crumple zones.
- Side impact door beams.
- Antilock Braking System (ABS) with Electronic Brake-force Distribution (EBD) and Brake Assist (BA).
- Dual-stage driver and front passenger airbag Supplemental Restraint System (SRS).<sup>1</sup>
- Front seat-mounted side airbags (SRS).1
- Front and rear head/side curtain airbags (SRS).1
- Driver knee airbag (SRS).1
- Front passenger airbag occupancy classification indicator.
- Energy absorbing collapsible steering column.
- All-position 3-point lap and shoulder belts.
- Energy absorbing upper interior trim.
- Anchor points for child restraint seats, child protector rear door locks.
- Adjustable front and rear headrests.
- Door ajar, low fuel and washer fluid warnings.
- Engine immobilizer.
- Internal trunk release handle.

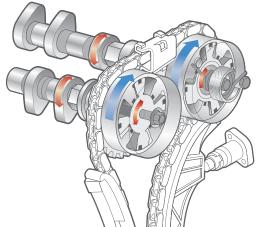


### ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD) AND BRAKE ASSIST (BA)

Electronic Brake-force
Distribution (EBD) distributes
brake-force between the
left and right wheels to help
maintain vehicle control

during cornering. In emergencies, should sufficient brake pressure fail to be applied, Brake Assist instantaneously applies sufficient added brake pressure to help compensate. Year in and year out, there is one thing you can be sure of. When it comes to building automobiles, safety is Toyota's primary concern. It is no different in 2010 for the Camry. At the core of Camry safety is a body structure that is designed to help protect occupants during front, rear and side impacts. And, loaded with a host of the most vital safety features, Camry pays special attention to its complement of airbags. Their placement is calculated to ensure maximum effectiveness in helping achieve optimum protection for driver and all passengers.





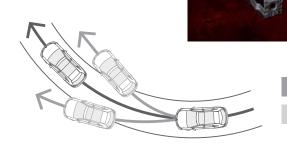
## DUAL VARIABLE VALVE TIMING WITH INTELLIGENCE (DUAL VVT-i)

The Variable Valve Timing with intelligence, or VVT-i, constantly adjusts the intake valve timing to meet specific driving conditions and deliver optimum performance, fuel economy and lower emissions over a variety of engine speeds. At low engine speeds, the intake valve timing is set to open after the exhaust valve has already closed. At higher speeds, intake valve opening is advanced to overlap with the exhaust valve to promote efficient cylinder filling.

Toyota has accomplished astonishing advances in the engines that power the 2010 Camry. The 4-cylinder has been made more powerful with a new 2.5-litre engine which will improve it's performance. The 3.5-litre V6 was engineered to create the exhilarating experience of power at your control. More torque, more power and more driving thrill have all been added while sacrificing nothing. Lastly, the creation of the 6-speed automatic transmission takes the unequalled experience of driving Camry over the top.

VEHICLE STABILITY CONTROL (VSC)

New for 2010, every Camry comes standard with Vehicle Stability Control (VSC), which counteracts front or rear wheelslip while turning and helps restore driving control.







ANTILOCK BRAKING SYSTEM (ABS) One of the most critical aspects of Camry's prowess as a premium sedan is its performance under uncertain conditions. In the event of hard or sudden braking, Camry's Antilock Braking System (ABS) helps maintain vehicle control by automatically releasing and re-applying brake pressure as needed to help prevent wheel lockup.

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# Toyota Quality

Quality is not something tacked on at the end, it's built right into the production process - from the very beginning with the selection of raw materials, right down to the vehicle's final inspection. And it is the responsibility of everyone to ensure the highest quality possible on each and every vehicle. It's through Toyota's philosophy of 'Kaizen' that we are always looking for ways to continually improve. That's how we make things better.

**PRODUCTION PROCESS** The Toyota Production process is one that is constantly evolving. With our "Just-In-Time" practice, the goal is to make certain that during the manufacturing process, only what is needed gets produced. The result is twofold: because there's no excess supply, any issues are exposed and promptly resolved to ensure that everything off of the Toyota assembly line is of exceptional quality. In part, this is what gives us our competitive edge.



THE HUMAN TOUCH As impressive as the machinery is, the achievement of perfect fit and finish is also the result of a continuous human touch every step of the way. That's why there are constant quality control checks performed on each of the press lines.

### SOUND PROOFING TECHNOLOGY

Using sophisticated equipment, our Toyota team seeks out every source of noise within the vehicle and works to ensure that they are no longer an issue. This is achieved by using a network of complex sound-absorbing and vibration-damping materials to isolate our interiors from the outside.

### TOYOTA WINTER TESTING TRACK

With our Toyota Winter Testing Track, located in Timmins, Ontario, we simulate Canadian winter conditions to make certain that our vehicles remain dependable throughout the long winter months.



### COMMITMENT TO QUALITY

Our commitment to quality is evident by the frequent awards won by Toyota vehicles, our Canadian manufacturing plants, as well as the millions of satisfied customers who continue to choose Toyota vehicles year after year. For more information visit toyota.ca



### 2010 Colours



040 Alpine White A,B,C,D



1F7 Classic Silver Metallic A,B,C,D



1G3 Magnetic Grey Metallic A,B,C,D



202 Black<sup>A,B,C,D,G</sup>



3R3 Barcelona Red Metallic<sup>C,D</sup>



4T8 Sandy Beach Metallic<sup>€,F</sup>



776 Aloe Green Metallic<sup>E,F</sup>

### Interior colour options

- <sup>A</sup> Ash Fabric on LE, LE V6, Hybrid.
- B Ash Leather on XLE, XLE V6, optional on LE, LE V6, Hybrid.
- <sup>c</sup> Dark Charcoal Sport Fabric on SE, SE V6.
- Dark Charcoal Leather optional on SE, SE V6.
- <sup>©</sup> Bisque Fabric on LE, LE V6, Hybrid.
- F Bisque Leather on XLE, XLE V6, optional on LE, LE V6, Hybrid.
- <sup>G</sup> Bisque Leather available on XLE, XLE V6.

Please see your Toyota Dealer for details.

# New vehicle warranty summary

NO DEDUCTIBLES - NO TRANSFER FEES

**COMPREHENSIVE COVERAGE - 3 YEARS OR 60,000 KM** This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

**POWERTRAIN COMPONENTS - 5 YEARS OR 100,000 KM** This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

**MAJOR EMISSION CONTROL COMPONENTS - 8 YEARS OR 130,000 KM** This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

**CORROSION PERFORATION - 5 YEARS UNLIMITED DISTANCE** Any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

**HYBRID-RELATED COMPONENTS\*\* - 8 YEARS OR 160,000 KM** This warranty covers repairs to hybrid-related components that are defective in material or workmanship under normal use and maintenance.

\*\*Includes: HV Battery, Battery Control Module, Hybrid Control Module and Inverter with Converter.

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# Accessories

Personalize your vehicle to enhance its appearance and performance with Toyota Accessory Parts. Your Toyota Dealer can help you select the right accessories to suit your individual style. Many of Toyota's Accessory Parts can be residualized or advanced through Toyota Financial Services when purchased at the time of a new vehicle sale, and all are backed by a Toyota Warranty. To view a complete list of accessories specifically designed for your vehicle, visit customizeyourtoyota.ca, your local Dealer or toyota.ca.

> Owner's Manual Wallet Rear Bridge Spoiler

Rear Lip Spoiler

Remote Starter

Satellite Radio

Security System

Side Window Visors

Towing Accessories

Shift Knob

Sport Pedals

Wheel Locks

### Whether your purpose is business or leisure, touring or commuting; adding accessories will help create a Camry that's uniquely yours.

All-Season Mats Ashtrau Block Heater Bluetooth®4 Bodyside Mouldings

Cargo Liner

Emergency Assistance Kit Exhaust Tip

First Aid Kit

Hood Deflector Licence Plate Cover

Navigation System<sup>5</sup>







Cargo Liner Protect your interior with this durable vinyl liner which features a raised lip to contain spills for easy cleanup.



Rear Bridge Spoiler

Sport Pedals





Bodyside Mouldings Exhaust Tip



All-Season Mats Safeguard your vehicle's interior against mud, slush and salt with custom-fitted All-Season Mats.



Bluetooth®4 Keep your hands on the wheel and your eyes on the road as you talk conveniently and safely through the Bluetooth®4 hands free system.



with a Hood Deflector, Bodyside Mouldings, Side Window Visors, Rear Bridge Spoiler

Towing Accessories Haul with confidence with a towing hitch.

Navigation System<sup>5</sup> Find any destination with the push of a button.



Rear Lip Spoiler

ACCESSORIES SHOWN Camry all dressed up

and Exhaust Tip.



### 2010 Camry Features

	LE	SE	XLE	LE V6	SE V6	XLE V6	Hybr
INTERIOR							
AM/FM CD/MP3/WMA Player, 6-Speakers	•	•	_	•	•	_	_
JBL® AM/FM CD/MP3/WMA 6-Disc Changer,							
8-Speakers, Bluetooth®4 Capability, USB Audio Input	_	_	•	_	_	•	•
Audio Auxiliary Input Jack, Steering Wheel Audio Controls, XM® Satellite Ready Antenna w/Prewire	•	•	•	•	•	•	
Air Conditioning, Cabin Air Filter, Rear Heat Seater Ducts	•	•	-	•	•	-	_
Dual Zone Automatic Climate Control, Cabin Air Filter, Rear Heat Seater Ducts, Plasmacluster Ionizer	_	_	•	_	_	•	
Front Bucket Seats w/Fabric Seat Material	•	_	-	•	_	_	•
Front Sport Seats w/Sport Fabric Material	_	•	_	_	•	_	_
Heated Front Bucket Seats w/Leather Seat Surfaces & Simulated Leather Door Trim	_	_	•	_	_		_
Power 8-Way Driver Seat w/Lumbar Support	_	•	•	•	•	•	•
Front Passenger Seat Recline	•	•	_	•	_	_	•
Power 4-Way Front Passenger Seat w/Recline, Fore/Aft	_	_	•	_	•	•	_
60/40 Split Rear Bench Seat w/Fold-Down Seat Back, Fold-Down Centre Armrest		_	_		_	_	•
Rear Bench Seat, Fold-Down Centre Armrest w/Pass-Through	_	•	_	_	•	_	_
40/20/40 Split Rear Bench Seat, Manually Reclining Backrest, Fold–Down Centre Armrest w/Pass–Through	_	_	•	_	_		_
All-Position Vertically Adjustable Headrests	•	•	•	•	•	•	•
Power Door Locks	•	•	•	•	•	•	•
Power Windows w/Auto Up/Down	•	•	•	•	•	•	•
Optitron Electronic Gauges, Silver Accented Interior Trim	•	•	•	•	•	•	•
Tachometer	•	•	•	•	•	•	_
Water Temperature Gauge, Outside Temperature Gauge Dual Trip Odometer	<u>.</u>		•	•	•	•	
Instantaneous Fuel Economy Meter	-	_	-	_	_	_	•
Multi-Information Display w/Average Fuel Economy, Remaining Driving Range, Average Speed	_	_	•	_	_	•	
Dual Vanity Mirrors	•	•	_	•	_	_	_
Dual Illuminated Vanity Mirrors	-	_	•	_	•	•	_
Auto-Dimming Rear View Mirror w/Digital Compass	-	•	•	•	•	•	•
4-Spoke Tilt Telescopic Steering Wheel	•	_	•	•	_	•	•
3-Spoke Tilt Telescopic Steering Wheel	_	•	_	_	•	_	_
Leather-Wrapped Steering Wheel & Shift Knob	_	•	•	_	•	•	•
Simulated Woodgrain Trim	-	-	•	_	-	•	_
Sport Design Scuff Plates, Aluminum Sport Pedals w/Rubber Inserts	_		_	_		_	_

<sup>• =</sup> Standard ○ = Optional — = Not Available

			VI.5	LE	SE	XLE	Ε				VII 6	LE	SE	XLE
CONVENIENCE	LE	SE	XLE	LE V6	V6	V6	E Hybric	PACKAGES	Lt	SE	XLE	V6	SE V6	XLE V6 Hybrid
								LE & LE V6 Leather Package:						
Push Button Start, Smart Key System	_	_	÷	_	_	·		Leather Seat Surfaces, Simulated Leather Door Trim,						
Cruise Control, Digital Clock, Overhead Sunglass Storage Trunk & Glove Box Interior Lamps, Door Courtesy	•	_	_	_	•	_	_	Heated Driver & Front Passenger Seats	0	_	_	0	_	
Lamps, Fade-Out Dome Lamp								LE Convenience Package:						
Front Centre Console Box w/Lid, Front & Rear Cup Holders,								8-Way Power Driver's Seat, Auto-Dimming Rear View						
Door Map Pockets, Front Seat Back Pockets, Cargo Net	•	•	•	•	•	•	•	Mirror w/Digital Compass	0	_	_	_	_	
Rear Window Sunshade	_	_	•	_	-	•	_	LE Touring Package:						
Garage Door Opener	_	•	•	•	•	•	•	LE Convenience Package plus 16" Aluminum						
Illuminated Ignition Key	•	•	_	•	•	_	_	Alloy Wheels, Wheel Locks, Garage Door Opener,						
Rear Reading Lamps	_	_	•	_	•	•	_	Power Moonroof, Dual Illuminated Vanity Mirrors,						
Interior Trunk/Cargo Access	•	_	_	•	_	_	•	Rear Reading Lamps, Bluetooth®4 Capability	0	-	-	-	-	
Keyless Entry w/Trunk Release	•	•	•	•	•	•	•	SE Leather & Moonroof Package:						
Accessory Power Outlet, Retained Accessory Power	•	•	•	•	•	•	•	Power Passenger Seat, Leather Seat Surfaces,						
								Heated Front Seats, Power Moonroof, Dual Illuminated Vanity Mirrors, Rear Reading Lamps, Bluetooth®4						
SAFETY								Capability [Delete Heated Front Seats w/Manual						
Dual-Stage Driver & Front Passenger Airbag								Transmission)	_	0	_	_	_	
Supplemental Restraint System (SRS) <sup>1</sup>	•	•	•	•	•	•	•	LE V6 Moonroof Package:						
Front Seat-Mounted Side Airbags (SRS) <sup>1</sup>	•	•	•	•	•	•	•	Power Moonroof, Dual Illuminated Vanity Mirrors,						
Front & Rear Head/Side Curtain Airbags (SRS) <sup>1</sup>	•	•	•	•	•	•	•	Rear Reading Lamps, Bluetooth®4 Capability	_	_	_	0	_	
Driver Knee Airbag (SRS) <sup>1</sup>	•	•	•	•	•	•	•	SE V6 Leather & JBL® Package:						
Front Passenger Airbag Occupancy Classification Indicator	•	•	•	•	•	•	•	JBL® Audio, AM/FM CD/MP3/WMA In-Dash 6-Disc						
Front Seatbelt Pre-Tensioners & Force Limiters,								Changer, Audio Auxiliary Input Jack, Bluetooth®4						
Front Seatbelt Anchor Height Adjusters, All-Position 3-Point Lap & Shoulder Belts								Capability, 8-Speakers, Steering Wheel Audio						
Anchor Points for Child Restraint Seats, Child Protector								Controls, Leather Seat Surfaces, Heated Front Seats,						
Rear Door Locks, Glove Box Lock, Engine Immobilizer	•	•	•	•	•	•	•	USB Audio Input	-	_	_	_	0	
Vehicle Anti-Theft System	_	_	•	_	•	•	_	XLE, XLE V6 & SE V6 Navigation Package:						
Trunk Entrapment Release, Remote Fuel Lid Release,								DVD Based Navigation System <sup>5</sup> w/7" LCD Display						
Fuel Cap Hanger, Low Washer Fluid, Low Fuel Warnings	•	•	•	•	•	•	•	Screen, Backup Camera, In-Dash 4-Disc CD Changer (Delete 6-Disc Changer), SE V6 includes						
								Leather & JBL® Package	_	_	0	_	0	o _
EXTERIOR								Hybrid Premium Package:						
16" Steel Wheels, Full Wheel Covers	•	_	_	_	_		_	Power Moonroof, Dual Illuminated Vanity Mirrors,						
17" Aluminum Alloy Wheels, Wheel Locks	-	•	-	-	•	_	_	Rear Reading Lamps	_	_	_	_	_	_ 0
16" Aluminum Alloy Wheels, Wheel Locks	-	_	•	•	_	•	•	Hybrid Premium Package w/Navigation:						
High Solar Energy Absorbing Window Glass	•	•	•	•	•	•	•	4-Way Power Adjustable Passenger Seat, Leather Seat						
Coloured Bumpers, Door Handles & Mirrors	•	•	•	•	•	•	•	Surfaces, Heated Front Seats, DVD Based Navigation						
Coloured Side Skirts & Rear Spoiler, Sport Style Grille,								System⁵ w/7" LCD Display Screen, Backup Camera,						
Fog Lamps	_	•	_	_	•		_	In-Dash 4-Disc CD Changer (Delete 6-Disc Changer)	-	-	-	-	-	_ 0
Front & Rear Splash Guards	•	_	•	•	_	•	•							
Power Moonroof	_	_	•	_	•	•	_							
Chrome Grille, Fog Lamps	_	_	•	_	_	•								
Dual, Heated, Power Adjustable Mirrors	•	•	•	•	•	•	•							
Variable Intermittent Wipers, Rear Window Defroster w/Timer	•	•	•	•	•	•	•							
Projector Style Halogen Headlamps w/Automatic Headlamp System	•		•	•	•	•	•							
Chrome Tail Pipe, Dual Exhaust w/Chrome Outlets	_	•	•	•	•	•	_							
Unique Grille	_	-	-	-	-	-	•							

	LE	SE	XLE	LE	SE	XLE	Hybrid
PACKAGES		30	ALC	V6	V6	V6	igoria
LE & LE V6 Leather Package:							
Leather Seat Surfaces, Simulated Leather Door Trim,							
Heated Driver & Front Passenger Seats	0	_	-	0	-	_	_
LE Convenience Package:							
8-Way Power Driver's Seat, Auto-Dimming Rear View Mirror w/Digital Compass	0	_	_	_	_	_	_
LE Touring Package:							
LE Convenience Package plus 16" Aluminum Alloy Wheels, Wheel Locks, Garage Door Opener, Power Moonroof, Dual Illuminated Vanity Mirrors, Rear Reading Lamps, Bluetooth® Capability	0	_	_	_	_	_	_
SE Leather & Moonroof Package:							
Power Passenger Seat, Leather Seat Surfaces, Heated Front Seats, Power Moonroof, Dual Illuminated Vanity Mirrors, Rear Reading Lamps, Bluetooth <sup>84</sup> Capability (Delete Heated Front Seats w/Manual Transmission)	_	0	_	_	_	_	_
LE V6 Moonroof Package:							
Power Moonroof, Dual Illuminated Vanity Mirrors, Rear Reading Lamps, Bluetooth® Capability	_	_	_	0	_	_	_
SE V6 Leather & JBL® Package:  JBL® Audio, AM/FM CD/MP3/WMA In-Dash 6-Disc  Changer, Audio Auxiliary Input Jack, Bluetooth® Capability, 8-Speakers, Steering Wheel Audio  Controls, Leather Seat Surfaces, Heated Front Seats,  USB Audio Input	_	_	_	_	0	_	_
XLE, XLE V6 & SE V6 Navigation Package:							
DVD Based Navigation System <sup>5</sup> w/7" LCD Display Screen, Backup Camera, In-Dash 4-Disc CD Changer (Delete 6-Disc Changer), SE V6 includes Leather & JBL® Package	_	_	0	_	0	0	_
Hybrid Premium Package:							
Power Moonroof, Dual Illuminated Vanity Mirrors,							
Rear Reading Lamps	-	-	-	-	_	-	0
Hybrid Premium Package w/Navigation:							
4-Way Power Adjustable Passenger Seat, Leather Seat Surfaces, Heated Front Seats, DVD Based Navigation System <sup>5</sup> w/7" LCD Display Screen, Backup Camera,							

### 2010 Camry Specifications

	LE	SE	XLE	V6	SE V6	XLE V6	Hybrid			LE	SE	XLE	LE V6	SE V6	XLE V6 Hyb
MECHANICAL	ANICAL MECHANICAL (cont'd)		nt'd)												
Engine								Transmission							
2.5 Litre, 4-Cylinder, DOHC, 16-Valve, Dual Variable								6-Speed, Manual, Ove	erdrive	_	•	_	_	_	
Valve Timing w/intelligence (Dual VVT-i), Sequential		_	_						ly Controlled Overdrive						
Multiport Electronic Fuel Injection  3.5 Litre, V6, DOHC, 24-Valve, Dual Variable Valve	•	•	•	_	_	_	_	Automatic, Sequentia		•	0	•	•	•	• -
Timing w/intelligence (Dual VVT-i), Sequential								Electronically Control Transmission (CVT)	led Continuously Variable	_		_	_	_	
Multiport Electronic Fuel Injection, Acoustic Control								Brakes			_				
Induction System	_	_	_	•	•	•	_		ilated Front Discs. Solid Rear						
2.4 Litre, 4-Cylinder, DOHC, 16-Valve, Variable Valve									g System (ABS) w/Electronic						
Timing w/intelligence (VVT-i), Hybrid Synergy Drive									ion (EBD) & Brake Assist (BA)	•	•	•	•	•	•
(HSD)	_	_	_	_	_	_	•	Steering							
Compression Ratio								Rack & Pinion w/Varia	able Power Assist	•	•	•	•	•	• .
10.4:1	•	•	•	_	_	_	_	Electric Rack & Pinion	_	_	-	_	_	_ •	
10.8:1	_	_	_	•	•	•		Tires							
12.5:1	_	_	_	_	_	_	_	P215/60R16, All-Sea	son Radials, Full-Size Spare	•	-	•	•	_	• -
Horsepower								P215/55R17, All-Sea	-	•	-	_	•		
169 hp (126 kW) @ 6000 rpm	•	_	•	_	_	_	_	P215/60R16, All-Sea	son Radials, Temporary Spare	-	-	-	-	-	_ •
179 hp (134 kW) @ 6000 rpm	_	•	_	_	_	_	_	DIMENSIONS	mm (in.)						
268 hp (200 kW) @ 6200 rpm 147 hp (110 kW) @ 6000 rpm (Gas Engine Only)	_	_	_			_	_		• •						_
	_	_	_	_	_	_	_	Length	4805 (189.2)	÷	•	•	÷	•	
<b>Torque</b> 167 lb.ft. (226 N.m.) @ 4100 rpm								Width	1820 (71.7)	•	•	•	•	•	•
171 lb.ft. [220 N.m.] @ 4100 rpm	_	-	_	_	_	_	_	Height (Unloaded)		<u>.</u>	•	•	•	•	
248 lb.ft. (336 N.m.) @ 4700 rpm			_	-	_	_		Wheelbase	1460 (57.5)	_	_	_	_	_	
138 lb.ft. (187 N.m.) @ 4400 rpm (Gas Engine Only)			_				_	Track	2775 (109.3)	•	÷		•	•	
Electric Motor			_					IIdCK	Front: 1575 (62.0)	÷	÷				
Permanent Magnet Motor, 199 lb.ft. (270 N.m.)								Canting Conneits	<b>Rear:</b> 1565 (61.6)	÷	÷	•	÷	÷	
@ 0-1500 rpm	_	_	_	_	_	_	•	Seating Capacity Headroom		÷	÷	_	÷	_	
Hybrid System Net Power								neauroom	Front: 986 (38.8) Rear: 959 (37.8)	÷	÷	_	÷	_	
Net HP: 187 hp [140 kW] <sup>3</sup>	_	_	_	_	_	_	•		<b>Rear:</b> 959 (37.8) <b>Front:</b> 962 (37.9) w/Moonroo	of o	•	-	•	_	
Net Torque: Output will vary depending upon									<b>Rear:</b> 950 (37.4) w/Moonroo		0	•	0	•	
HV Battery state and demand on vehicle	_	_	-	_	_	_	•	Legroom	Front: 1057 (41.6)	JI O	•	_	•	•	
HV Battery								Legiooni	Rear: 974 [38.3]		_		_	_	
Sealed Nickel-Metal Hydride (Ni-MH)	_	_	-	_	_	_	•		Front: 1057 (41.6)		•	_	_	_	
Suspension										_	_	_	_	_	
Front: MacPherson Strut w/Gas-Filled Shock								Shoulder Room	<b>Rear:</b> 974 (38.3) <b>Front:</b> 1469 (57.8)	-	_	_	_	_	
Absorbers & Stabilizer Bar	•	•	•	•	•	•	•	Silvuluel KUUIII		÷	•	_	_	•	
Rear: Dual-Link Independent, MacPherson Strut w/Gas-Filled Shock Absorbers & Stabilizer Bar	•	•	•	•	•	•	•		<b>Rear:</b> 1446 (56.9)	•	•	•	•	•	•
Sport Tuned Shock Absorbers & Springs, Strut Tower & Trunk-Mounted Braces	_	•	_	_	•	_	_								

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shown are accurate based on information available at time of printing. In some cases, certain
changes in production capacity, standard equipment, options or product delays may occur
which would not be reflected in this brochure. Toyota Canada Inc. reserves the right to make
these changes without notice or obligation. The Toyota website <b>toyota.ca</b> – or your Toyota
Dealer is your best source for up-to-date information.

			LE	SE	XLE	LE V6	SE V6	XLE V6	Hybi
CURB WEIGHT	kg (lb.)								
Manual	1490 (3285)		_	•	_	_	_	_	-
Automatic	1500 (3307)		•	-	-	-	_	-	-
	1510 (3329)		-	0	-	-	_	-	-
	1530 (3373)		-	_	•	_	_	-	-
	1570 (3461)		_	_	_	•	_	_	-
	1580 (3483)		-	-	-	-	•	-	-
	1595 (3516)		-	-	-	-	_	•	-
	1650 (3638)		-	-	_	-	-	-	•
TOWING CAPACIT	Y kg (lb.)								
	453 (1000)		•	•	•	•	•	•	-
CARGO CAPACITY	′ m³ (cu.ft.)								
	0.425 (15.0)		•	•	•	•	•	•	-
	0.30 (10.6)		-	-	_	-	-	-	•
TURNING CIRCLE	m (ft.)								
	11.0 (36.1)		•	•	•	•	•	•	•
FUEL CAPACITY	litres (gal)								
	70 (15.4)		•	•	•	•	•	•	-
	65 (14.3)		-	-	-	-	-	-	•
FUEL CONSUMPT									
	L/100 km	mpg							
City/Highway/Combi									
Manual	9.5/6.1/8.0	30/46/35	_	•	-	-	-	_	-
Automatic 4-Cyl.	9.0/6.1/7.7	31/46/37	•	0	•	-	_	_	-
Automatic V6	10.7/7.0/9.0	26/40/31	-	-	_	•	•	•	-

<sup>1</sup>All Toyota vehicles shown in this brochure, have Supplemental Restraint Systems (SRS) which, depending on the model, may include driver and front passenger airbags, a driver's knee airbag, front seat-mounted side airbags or side curtain airbags. For important safety information about the Supplemental Restraint System in a vehicle, please see the Owner's Manual or contact your local Toyota Dealer.

5.7/5.7/5.7 50/50/50 - - - - - •

<sup>2</sup>These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Government of Canada publication EnerGuide Fuel Consumption Guide.

<sup>3</sup>The maximum output indicates engine plus HV battery output.

<sup>4</sup>Toyota tests certain phones for compatibility with Bluetooth® technology. Please see your Toyota Dealer for details. Note that the recommendation of Toyota is not a warranty of the performance for any phone and that some problems may occur with any type of handset based on the service coverage available in your area.

<sup>5</sup>The Toyota DVD based navigation system is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Changes in street names, road closures, traffic flow or other road system changes may affect the accuracy of the mapping software. Rely upon your common sense to decide whether or not to follow a specified route. Detailed coverage not available in every city. Optional periodic geographic updates available at an additional cost. See your Navigation

• = Standard ○ = Optional — = Not Available

Vehicle Stability Control (VSC), Traction Control (TRAC) • • • • •

Vehicle Dynamics Integrated Management (VDIM) - - - - - •

Front Engine/Front Wheel Drive

Light Emitting Diode (LED) Rear Taillamps . . . . . . . System Owner's Manual and your Toyota Dealer for further details.

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<sup>&</sup>lt;sup>†</sup>Compared against similarly equipped conventional gasoline powered vehicles. Based on North American sales data and Federal Tier 2 engine emission requirements.



Yaris Hatchback



Camry Hybrid



RAV4



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