





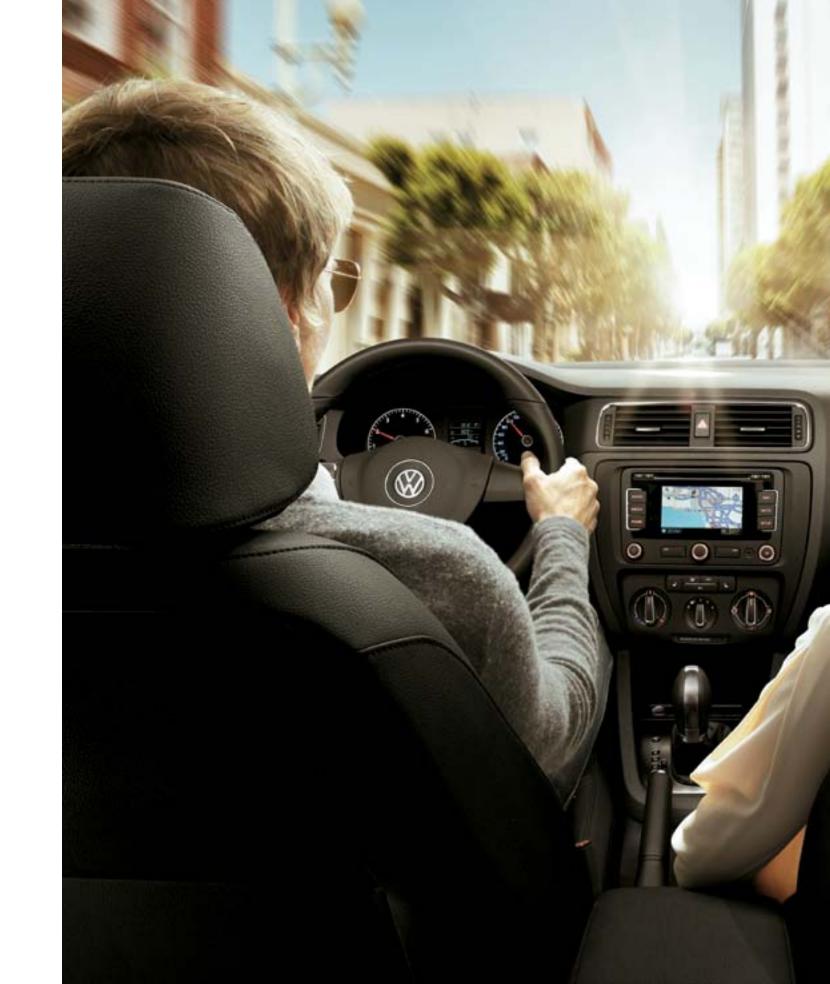


We went back to the drawing board. And the price tag.

With the 2012 Jetta, innovation comes at a price. Good thing that it's a positively affordable one. Looking at its fluid lines and well-thought-out interior (the best-in-class rear leg room* took some serious thinking), you might not believe the price tag. Take a Jetta for a test drive, and you really won't believe it.

Yes, it's a Jetta. Yes, it's affordable.

When you build a great car, everyone should be able to enjoy it. When you integrate dozens of standard safety features, like 6 airbags and Intelligent Crash Response System (ICRS), everybody will be protected. When you develop intuitive and ergonomically aligned controls, everyone should be able to use them. Basically, when we designed the 2012 Jetta, we had everyone in mind.



Key Features



Available RNS 315 navigation system This rarely-seen-in-this-class feature will get you wherever you're going and back home again, without a single "I think it's a left?"



17" alloy wheels* Cast your eyes on the 17" alloy wheels. Careful, though – you might not be able to look away.



Media Device Interface (MDI) with iPod[®] connectivity*

Take all of your tunes with you. Just plug in the MDI with iPod[®] adapter to easily access all of your music via the in-dash touch screen.



Best-in-class rear cargo space** with available pass-through

15.5 cubic feet (0.44 m³) of trunk space gets even bigger when you fold down the 60/40 split rear seats or use the convenient rear-centre armrest pass-through.



KESSY keyless access with start and stop button*

Unbelievably convenient – start your car without ever having to take your key out of your purse or your pocket.



Premium 8 touch-screen radio*

So much fun right at your fingertips – literally. This touch-screen unit, with 6-disc CD changer, SIRIUS® Satellite Radio and 6 powerful speakers, gives you all the music you could possibly want, in one sleek, powerful package.

Available Fender[®] premium audio system

The best seat in the house is inside your Jetta with the available 400-watt Fender® premium audio system. It's time to take the show on the road.

Bluetooth[®] mobile phone connectivity with voice activation*

Say hello to hands-free freedom. Bluetooth® with voice command gives you seamless phonebook access, music streaming and, of course, voice calling.

More rear leg room

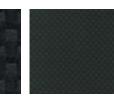
There's more than three feet (96.7 cm) in total. It's not only the most in its class, it's more than many larger sedans as well.**



**Based on a comparison of other 2011 and 2012 models available at the time of publication, in the compact sedan class.



| Exteriors | | | |
|---|---------------------------|--|--|
| E ··· | Black | | |
| - | Candy White | | |
| | Tornado Red | | |
| - | Moonrock Silver Metallic* | | |
| and the second | Platinum Grey Metallic | | |
| | Reflex Silver Metallic | | |
| 2.1 | Tempest Blue Metallic | | |
| | Toffee Brown Metallic | | |
| - | White Gold Metallic | | |
| *Delayed introduction, replacing White Gold Metallic. | | | |



Titan Black Sienna cloth CL 2.0L and CL



Cornsilk Beige Sienna cloth CL 2.0L and CL



Titan Black leatherette SL



Titan Black Vienna leather HL



Cornsilk Beige Vienna leather HL



15" Wellington alloy wheel CL 2.0L



16" Mambo alloy wheel 17" Joda alloy wheel CL



SL and HL





17" Vision wheel



Aluminum pedal covers



CarGo trunk liner and CarGo blocks



Exhaust tips



Luggage net



Specifications

Engines: 2.0L 115 hp, 5-speed manual transmission 2.0L 115 hp, 6-speed automatic transmission with Tiptronic® Trendline includes: 15" steel wheels with all-season tires 4-wheel Anti-lock Braking System (ABS) 60/40 split-folding rear seats 6-way manually adjustable front seats Auxiliary input Body-coloured bumpers and door handles Chrome surrounds on air vents Diversity antenna Driver and front passenger front and side airbags and front and rear Side Curtain Protection® Electronic Stability Control (ESC) Front and rear interior lights Height-adjustable and telescopic steering column Power door locks Power windows RCD 310 radio with single in-dash CD player and 4 speakers Rear seat head restraints for all seating positions Vehicle immobilizer **Optional Equipment:** Engine block heater and front fog lights

Cold Weather Package - Heatable front seats and washer nozzles

Includes Trendline plus: Manual climate control Remote transmitters for central locking **Optional Equipment:** Engine block heater and front fog lights Cold Weather Package Heatable front seats and washer nozzles

Comfortline 2.0L

Engines:

2.0L 115 hp, 5-speed manual transmission 2.0L 115 hp, 6-speed automatic transmission with Tiptronic® Comfortline 2.0L includes Trendline+ plus: 15" Wellington alloy wheels with anti-theft locks and all-season tires 60/40 split-folding rear seats with centre armrest, cup holders and pass-through Alarm system Cruise control Front and rear floor mats Front centre armrest with storage Heatable front seats and washer nozzles Illuminated vanity mirrors

Power heatable and adjustable body-coloured exterior mirrors with turn signal lights RCD 310 radio with single in-dash CD player and 6 speakers Upgraded cloth interior

Optional Equipment:

Engine block heater and front fog lights Power sunroof

Connectivity Package

- Bluetooth[®] mobile phone connectivity with voice activation
- Leather-wrapped multifunction steering wheel, shift knob and handbrake lever
- Media Device Interface (MDI) with iPod® connectivity

Engines:

2.5L 170 hp, 5-speed manual transmission 2.5L 170 hp, 6-speed automatic transmission with Tiptronic® 2.0 TDI 140 hp, 6-speed manual transmission 2.0 TDI 140 hp, 6-speed automatic DSG with Tiptronic® Comfortline includes Comfortline 2.0L plus: 16" Mambo alloy wheels with anti-theft locks and all-season tires Chrome exterior window trim

Combi-instrument (including upgraded IP cluster) with chrome rings Front grille with chrome applications Front reading lights

Interior chrome accents

Sunglass holder Comfortline TDI adds:

Engine block heater Front fog lights Leather-wrapped steering wheel, shift knob and handbrake lever

Optional Equipment:

Engine block heater and front fog lights (available with 2.5L models) Power sunroof Multimedia Package

- Bluetooth® mobile phone connectivity w voice activation
- Media Device Interface (MDI) with iPod[®] connectivity
- Multifunction steering wheel plus trip co
- and indicator
 - Premium 8 radio touch screen with 6-0 CD changer
 - SIRIUS[®] Satellite Radio integrated

Engines:

2.5L 170 hp, 5-speed manual transmission 2.5L 170 hp, 6-speed automatic transmission with Tiptronic®

Think Blue. It's how we put more thought into what and how you drive.

| Fuel Consumption* | Engine | City L/100 km | Highway L/100 km |
|---------------------|---------|---------------|------------------|
| Jetta Manual | 2.0L | 9.1 | 6.0 |
| Jetta Automatic | 2.0L | 9.3 | 6.7 |
| Jetta Manual | 2.5L | 9.9 | 6.2 |
| Jetta Automatic | 2.5L | 9.1 | 6.5 |
| Jetta Manual | 2.0 TDI | 6.7 | 4.6 |
| Jetta Automatic DSG | 2.0 TDI | 6.7 | 4.7 |

*Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Your fuel consumption may vary

TDI Clean Diesel – Simply put, it's the new way of driving diesel. We're very proud of our diesel technology, which reduces emissions to extremely low levels and gives you outstanding fuel economy as well as exhilarating torque. TDI isn't just diesel, it's Clean Diesel.

engine – a cool way to save. Your engine uses the most fuel d. So if you're always driving short distances, you're not optimizing usage. If possible, try combining shorter trips. You'll consume less fuel and save more money. Just one way that we can all Think Blue.

Premium 8 radio – touch screen with 6-disc CD changer SIRIUS® Satellite Radio integrated

| | Engines: | | | |
|---------|--|--|--|--|
| | 2.5L 170 hp, 5-speed manual transmission | | | |
| | 2.5L 170 hp, 6-speed automatic transmission with Tiptronic® | | | |
| | 2.0 TDI 140 hp, 6-speed manual transmission | | | |
| | 2.0 TDI 140 hp, 6-speed automatic DSG with Tiptronic® | | | |
| | Highline includes Comfortline plus: | | | |
| | 17" Joda alloy wheels with anti-theft locks and all-season tires | | | |
| | 8-way manually adjustable driver seat | | | |
| , | Bluetooth® mobile phone connectivity with voice activation | | | |
| | Engine block heater (available with TDI Clean Diesel engine) | | | |
| | Front fog lights | | | |
| | KESSY keyless access with start and stop button | | | |
| | Leather seating surfaces | | | |
| vith | Leather-wrapped multifunction steering wheel, shift knob and handbrake lever | | | |
| VIIII | Matte Chrome interior trim | | | |
| | Media Device Interface (MDI) with iPod® connectivity | | | |
| | Multifunction trip computer and indicator | | | |
| omputer | Power sunroof | | | |
| disc | Premium 8 radio – touch screen with 6-disc CD changer | | | |
| | SIRIUS [®] Satellite Radio integrated | | | |
| | Optional Equipment: | | | |
| | Engine block heater (available with 2.5L models) | | | |
| | Technology Package | | | |
| | Fender[®] premium audio system – 400-watt digital sound package RNS 315 navigation system – touch screen | | | |

Sportline includes Comfortline plus:

8-way manually adjustable driver seat

Leather-wrapped steering wheel, shift knob and handbrake lever

– $\operatorname{\mathsf{Bluetooth}}^{\otimes}\operatorname{\mathsf{mobile}}\operatorname{\mathsf{phone}}\operatorname{\mathsf{connectivity}}\operatorname{\mathsf{with}}$

- Multifunction steering wheel plus trip computer

- Media Device Interface (MDI) with

Black exterior window surrounds

Alloy pedals

Black front grille

Front fog lights

Power sunroof

Sport suspension

Optional Equipment:

Engine block heater

Multimedia Package

voice activation

and indicator

iPod[®] connectivity

Sport seats

17" Joda alloy wheels with anti-theft locks and all-season tires

A definite shift for the better. DSG stands for Direct Shift Gearbox. In essence. you the convenience of an automatic with the performance and efficiency of a . Here's how it works. DSG is managed by dual electronically controlled clutches, only do you shift faster, you also aet enhanced acceleration and reduced fuel ption. In fact, thanks to DSG, each shift takes less than 4/100ths of a second.

ou're the manual type, a quick flip of the Tiptronic® function lets you shift into ing a little sportier.

Think Blue.



VW12JETTACE





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