Passat 2013







Premium, meet Affordable.

There is a great deal to get acquainted with in the 2013 Passat. Beneath that sleek, sophisticated exterior lies the most spacious Passat yet. And that interior is loaded with class-leading premium features. Designed and engineered in Germany and built in North America, the Passat represents a new generation in classic sedan design. This is a car built to handle the rigours of Canadian driving with the refinement and exhilaration you'd expect from Volkswagen.

Affordable, meet Premium.

As you'd expect, the Passat is also a responsibly affordable choice. Not that you'd know from the host of comforts, including heated seats, a leather-wrapped multifunction steering wheel, Bluetooth® connectivity and a multifunction trip computer. With the Passat, you'll always travel in style, but you'll also always be firmly parked at the intersection of Premium and Affordable.



Key Features



KESSY keyless access with start and stop button*

Unbelievably convenient – unlock and start your car without ever having to take your key out of your purse or your pocket.



Leather/Dinamica seating surfaces*

The richness of leather combined with premium, sport-inspired insets.



Three impressive fuel-efficient engines

2.5L 170-horsepower, 3.6 FSI 280-horsepower and 2.0 TDI Clean Diesel.



Available Sport Package*

Your Passat will look even sleeker when you add premium features like 18" Bristol alloy wheels, sport seats, carbon fibre–look trim and a rear spoiler.



Available Fender® premium audio system*

Recreate that live concert-going experience every

time you take your Passat for a drive. Developed for

Invite the sun for a drive with the touch of a button.

Available RNS 510 navigation system*

When a car is this much fun to drive, you may not mind getting lost. But with touch-screen navigation you'll always find your way.

Standard Climatronic® dual-zone electronic climate control

Fine-tune the climate to within half a degree of your set temperature for the entire car. Now that's what we call taming the elements.

17" alloy wheels*

Why not see what your Passat would look like with 17" alloy wheels and all-season tires to match? Careful, though – you might not be able to look away.



		Titan Black Cardeol cloth	Titan Black leatherette	Cornsilk Beige leatherette	Moonrock Grey leatherette	Titan Black Vienna leather / Dinamica	Cornsilk Beige Vienna leather / Dinamica	
Vic.	Black	TL	CL	CL		HL	HL	
OR NAME OF THE PARTY OF THE PAR	Candy White	TL	CL	CL		HL	HL	
NA.	Night Blue Metallic	TL	CL	CL		HL	HL	
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The same of the sa	Platinum Grey Metallic	TL	CL		CL	HL		HL
	Reflex Silver Metallic	TL	CL		CL	HL		HL
	Tungsten Silver Metallic	TL	CL		CL	HL		HL





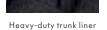


alloy wheel



alloy wheel Sport Package





with cargo blocks



Polished stainless

steel license plate frame – Passat









Specifications

2.5L 170 hp, 5-speed manual transmission 2.5L 170 hp, 6-speed automatic transmission with Tiptronic® Maximum torque: 177 lb-ft at 4,250 rpm

2.0 TDI 140 hp, 6-speed manual transmission

2.0 TDI 140 hp, 6-speed automatic DSG with Tiptronic®

Maximum torque: 236 lb-ft at 1,750-2,500 rpm

Trendline includes:

16" San Jose alloy wheels with anti-theft locks and all-season tires

60/40 split-folding rear seats with centre armrest

8-way manually adjustable driver seat and 4-way manually adjustable front passenger seat

Analog clock

Automatic headlights with "coming home" and "leaving

Auxiliary input

Bluetooth® mobile phone connectivity with voice activation Carao volume: 0.45 m3 (15.9 ft3)

Climatronic® dual-zone electronic climate control

Cruise control

Digital compass

Driver and front passenger front and side airbags and front and rear Side Curtain Protection®

Electronic Stability Control (ESC)

Front and rear centre armrests with storage

Front and rear floor mats

Front grille with chrome applications

Front reading lights

Heatable front seats and washer nozzles

Leather-wrapped multifunction steering wheel, shift knob

Multifunction trip computer and indicator

Power heatable and adjustable exterior mirrors RCD 310 radio with single in-dash CD player and

Tire Pressure Monitoring System (TPMS)

Trendline TDI Clean Diesel adds:

Chrome side and rear fender applications

Engine block heater Front fog lights

Engines:

2.5L 170 hp, 5-speed manual transmission 2.5L 170 hp, 6-speed automatic transmission with Tiptronic®

Maximum torque: 177 lb-ft at 4,250 rpm

2.0 TDI 140 hp, 6-speed manual transmission

2.0 TDI 140 hp, 6-speed automatic DSG with Tiptronic® Maximum torque: 236 lb-ft at 1,750-2,500 rpm

3.6 FSI 280 hp. 6-speed automatic DSG with Tiptronic®

Maximum torque: 258 lb-ft at 2.500-5.000 rpm

Comfortline includes Trendline plus:

17" Sonoma alloy wheels with anti-theft locks and

8-way power adjustable driver seat and 6-way manually adjustable front passenger seat

Alarm system

Brushed aluminum interior trim

Chrome exterior window surrounds

Diversity antenna

Front and rear reading lights

Front centre armrest (slideable)

Media Device Interface (MDI) with iPod® connectivity

Power sunroof

Rear passenger air vents

SIRIUS® Satellite Radio integrated

Comfortline V6 adds:

DSG paddle shifters

Dual exhaust with chrome tips

Front fog lights

Rear seat pass-through

Sport seats

Optional Equipment:

Technology Package

- Fender® premium audio system 400-watt digital sound package (8 speakers plus subwoofer)
- RNS 510 navigation system

Sport Package

- 18" Bristol alloy wheels with anti-theft locks and
- Carbon fibre-look trim
- Paddle shifters (available with automatic transmission)
- Rear spoiler
- Sport seats

Sport Package V6

- 18" Bristol alloy wheels with anti-theft locks and
- Carbon fibre-look trim
- Rear spoiler

Engines:

2.5L 170 hp, 5-speed manual transmission

2.5L 170 hp, 6-speed automatic transmission with Tiptronic®

Maximum torque: 177 lb-ft at 4,250 rpm

2.0 TDI 140 hp, 6-speed manual transmission

2.0 TDI 140 hp, 6-speed automatic DSG with Tiptronic®

Maximum torque: 236 lb-ft at 1,750-2,500 rpm

3.6 FSI 280 hp, 6-speed automatic DSG with Tiptronic® Maximum torque: 258 lb-ft at 2,500-5,000 rpm

Highline includes Comfortline plus:

17" Salamanca alloy wheels with anti-theft locks and

8-way power adjustable driver and front passenger

Auto-dimming interior mirror

Chrome side and rear fender applications

Fender® premium audio system – 400-watt digital sound package (8 speakers plus subwoofer)

Front fog lights

HomeLink® garage door opener

Interior ambient lighting

KESSY keyless access with start and stop button

Leather/Dinamica seating surfaces

Memory for driver seat and exterior mirrors

Nut Burl interior trim

Premium 8 radio – touch screen with 6-disc CD changer and 8 speakers

Rear seat pass-through

Remote start (available with automatic transmission)

Optional Equipment:

Navigation Package

- Rearview camera
- RNS 510 navigation system

Sport Package

- 18" Bristol alloy wheels with anti-theft locks and
- Carbon fibre-look trim
- Paddle shifters (available with automatic transmission)
- Rear spoiler

Sport Package V6

- 18" Bristol alloy wheels with anti-theft locks and
- Carbon fibre-look trim
- Rear spoiler

Think Blue. It's how we put more thought into what and how you drive.

Fuel Consumption*	Engine	City L/100 km	Highway L/100 km
Manual	2.5L	10.1	6.5
Automatic	2.5L	9.6	6.7
Manual	2.0 TDI	6.8	4.4
Automatic DSG	2.0 TDI	6.9	4.9
Automatic DSG	3 6 FSI	10.9	7.4

^{*} Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Your fuel consumption may vary.

TDI Clean Diesel – Simply put, it's the new way of driving diesel. We're very proud of our diesel technology, which reduces emissions to extremely low levels and gives you outstanding fuel economy as well as exhilarating torque. TDI isn't just diesel, it's Clean Diesel.

DSG – A definite shift for the better. DSG stands for Direct Shift Gearbox. In essence, it gives you the convenience of an automatic with the performance and efficiency of $\boldsymbol{\alpha}$ manual. Here's how it works. DSG is managed by dual electronically controlled clutches, so not only do you shift faster, you also get enhanced acceleration and reduced fuel consumption. In fact, thanks to DSG, each shift takes less than 4/100ths of a second. And if you're the manual type, a quick flip of the Tiptronic $^{\! \otimes}$ function lets you shift into something a little sportier.

Take it easy and save. When you drive calmly, apply the brakes less frequently, and coast with your car's momentum, you consume much less fuel. So go with the flow. Just one way that we can all Think Blue.

Think Blue.







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