

A3 S3

Accessories



Audi
Genuine Accessories





| | |
|---|----|
| Audi Genuine Sport and Design Accessories | 2 |
| Audi TravelSpace Transport Accessories | 6 |
| Audi Genuine Electronics Accessories | 12 |
| Audi Guard Comfort and Protection Accessories | 16 |
| Audi Guard Car Care Products | 22 |

Audi A3 **S3** Genuine Accessories. Powerful. Versatile. Expressive.

The same experts who design Audi vehicles are also the lifeblood of Audi Genuine Accessories. So you can trust that accessories are crafted with the same quality standards as all things that bear the iconic Audi rings. Our accessories will help enhance every facet of your lifestyle—whether you load a cargo carrier with travel gear, or choose a new set of sporty wheels. Combine distinction, intelligent versatility and the ultimate in self-expression with Audi Genuine Accessories.



*Audi Genuine Sport
and Design Accessories*

A distinctive approach.

Every mile deserves boldness.

Express it your way.

The uncompromised A3 and S3 feature bold, powerful attitudes with strong, chiseled lines. Express your own style by adding Audi Genuine Sport and Design Accessories. All are carefully scrutinized in the design and development process. So while they're striking in appearance, they've also passed rigorous quality assessments. If you're looking for a bolder appearance or a finishing touch, there is an Audi designed solution that makes every mile more enjoyable and more yours.





18" 5-arm velum wheels

Unique matte black, five-spoke wheels are a bold accent for the A3.



17" 5-arm helica winter wheels¹

Adding style and capability, this winter wheel and tire package features winter tires specifically engineered to help improve traction and handling in snow and ice, and even on dry roads in temperatures below 45°F.¹ See your authorized Audi Dealer for details.²

Valve stem caps

Emblazoned with the iconic Audi rings, these handsome caps complement the unique design of the wheels on your A3 or S3.



Interior color kit

Add sporty red trim to the interior of your A3. The kit includes decorative trim for the rearview mirror, center console, front and rear doors and dashboard.



Stainless steel pedal caps

Made of stainless steel, these caps dress up the A3 footrest, brake and accelerator.



Audi Sport® license plate frame³

This attractive frame is constructed of highly durable materials. Choose carbon fiber, black powdercoat, polished or brushed finish.



Slimline license plate frames³

Sleek metal frames are constructed of corrosion-resistant stainless steel. Brushed, polished and black finishes all feature the four rings logo. Carbon fiber composite frame features a clean design without the logo.

¹ Remember that even with high-quality winter tires, you must always drive according to the conditions of the road and maintain more distance from other vehicles since braking distances will be longer on ice- and snow-covered roads. ² Package offerings are subject to change without notice. ³ Check local laws and regulations regarding use.



*Audi TravelSpace
Transport Accessories*

For every journey.

For every season and every getaway,

Audi takes you there.

Give your Audi the invitation to be part of your adventures. Bring all the right gear along with Audi TravelSpace Transport Accessories, including bike racks, ski racks and cargo carriers. When purchased from an authorized dealer, the workmanship and quality are warranted for the duration of the 4-year/50,000-mile Audi New Vehicle Limited Warranty, or for 12 months/12,000 miles from the accessory purchase date, whichever is greater. (Please consult your dealer for details.) Wherever your Audi takes you, make sure everything fits with our innovative transport solutions.





- ← **Compact cargo carrier**
- ← A trim, aerodynamic design offers a generous 16.95-cu-ft capacity. Size: 81" long, 30" wide, 15" high.



Base carrier bars
Attached to strong side brackets, these are the durable foundation of the Audi roof-rack system.



Base carrier bars storage bag
This rugged, ballistic-nylon bag has ample space for the side brackets and base carrier bars of the Audi roof-rack system.



Small cargo carrier
Extra carrying capacity (13 cu ft) comes in a smart size: 55" long, 35" wide, 14" high.



Ski and luggage carrier
Ride in comfort when you stow your luggage and sports equipment in this stylish, aerodynamic carrier. An interior ski rack, sold separately, holds skis up to 6.5 ft. Size: 87" long, 25" wide. 15.8-cu-ft capacity.



Aluminum luggage basket¹
High-quality anodized-aluminum construction and a generous load area make this an excellent carrier. Side rails help prevent load shifting. Straps sold separately.

¹ Luggage not included.
Note: All roof-rack system attachments require the base carrier bars. All attachments sold separately.



- ← **Ski and snowboard racks¹**
- ← This rack features a sliding mechanism that extends to the side for easier access when loading and unloading.



Ski and snowboard racks¹
 Push-button, keyed locks open and close easily. Rubber-cushioned aluminum bars hold securely. Standard attachment (shown) holds two sets of skis or two snowboards. Deluxe attachment holds up to three sets of skis or four snowboards.



Aluminum bike rack¹
 This locking holder fits 20- to 80-mm bike frames with both wheels on your bike and helps keep the bike upright as you secure it in place.



Fork-mount bike rack¹
 Made of anodized aluminum, this rack features a quick-clamping device that can be secured with the included lock.

¹ Recreational and sporting equipment not included.
 Note: All roof-rack system attachments require the base carrier bars. All attachments sold separately.

Bright ideas inspired by revolutionary Audi technology.

The brilliant technology that graces the A3 and S3 provides the inspiration for Audi Genuine Electronics Accessories. Our audio options let you enhance your listening pleasure while other accessory options offer convenience and peace of mind. All are designed and tested to ensure compatibility with your vehicle's electrical systems, allowing you to enjoy every aspect of Audi technology to the fullest. Demand the best and drive with added confidence.



*Audi Genuine
Electronics Accessories*

Illuminating interaction.



Acoustic rear parking system

This parking aid emits a beeping sound when your vehicle gets close to other cars or objects. It will help you back up with confidence and park with ease in spaces you would have previously passed up.

Mini flashlight

For your convenience, this bright LED flashlight recharges in a 12-volt outlet. Emblazoned with the Audi logo.

Pocket penlight

Featuring a single LED with a focusable beam, this pocket penlight operates on two AAA batteries.

SD data storage card

8GB SDHC is ideal for storing data and fits the SD card slot in your A3.

USB memory key

Resembling an Audi key fob, this 8GB flash drive is perfect for storing data, music and more.

Emergency tool

This multipurpose tool includes a flashlight with LED lights, an integrated knife to help cut safety belts in an emergency, a tool for breaking glass, a blinking red LED, and a hand crank to charge the system.



MP3 connectivity

We offer several cables that let you connect a variety of players to your Audi sound system.



Create ideal conditions with optimal companions.

Protect what you love. Audi Guard Comfort and Protection Accessories offer functional, practical items that help keep your vehicle in peak condition. Choose from a cargo mat that facilitates quick cleanups, an easy-to-use storage cover that helps shield your vehicle, and much more. Use them to help reduce wear and tear, and keep your vehicle looking like new—inside and out. All are engineered to stringent standards, so you can be assured of the quality and durability demanded by Audi drivers like you.



Audi Guard Comfort and Protection Accessories

Help prepare for the
unpredictable.





← **All-weather floor mats**

← Deep-ribbed, channeled design helps protect the floor and carpeting from water, mud, sand and snow. Black mats are available in sets of two for front or rear. Front mats feature your vehicle's logo.



Premium textile floor mats

These skid-resistant, precision-fit mats are made of long-life fabric to help protect your vehicle's interior from the elements. Mats are black with red accents to complement the Interior color kit, and available in a set of four.

Load-protection film

This custom-fit transparent film helps protect the rear bumper from scratches while loading and unloading. Outline depicts coverage area.



Cargo net¹

Help secure almost anything from groceries to sports gear with this expandable net. It hooks to tie-downs in your vehicle's cargo area and easily adapts to items of different shapes and sizes.

Grocery hooks

A pair of flip-down hooks help manage and organize handle bags in the trunk. Installation hardware included.



Interior cargo box

Black polyester organizer assemblies with Velcro® tabs to hold items in your vehicle's cargo area. Cleans easily and folds flat when not in use. Measures approximately 18.5" long, 13" wide, 7.75" high and holds 32 liters.

All-weather cargo mat

Custom fit for your A3. Textured material helps control load shifting. Raised lip helps contain spills and protect cargo-area carpeting from stains.

¹ Luggage not included.



Snow chains¹

Snow chains made of case-hardened alloy steel on a spring steel hoop are easy to mount and dismount. Check local regulations prior to use. Ask your authorized Audi Dealer about compatibility with your vehicle and wheels.



Wheel lock kit

The wheel lock kit provides an added level of anti-theft security for Audi Genuine Alloy Wheels. The set contains four bolts, a special key and a removal tool.

Splash guards²

Help protect your vehicle's finish with custom-fit splash guards. Made of crack-resistant rubber. Available in sets of two for front or rear.



Audi cooling tote

Convenient tote uses an electric motor to cool contents up to 20°F below the surrounding temperature. Plugs into 12-volt outlet or cigarette lighter with included adapter. Holds 12 liters.

Tire totes

These durable cases help store and protect winter, all-season, or performance wheels and tires when they are not mounted on your vehicle. Felt pads sold separately.



Sun protection system

One set of window shades covers your vehicle's two rear-door windows. The set of three shades covers the small, rear, triangular windows and large back window. Both sets include mounting materials.

Indoor car cover

A lightweight, easy-to-use cover helps protect your vehicle's finish. Intended for indoor use only. Includes a storage bag.

¹ Check local laws and regulations regarding use. ² Not available for S line® vehicles.



Audi Guard Car Care Products
The TLC your Audi is entitled to.

Keeping it pristine is a matter of course.

Audi vehicles deserve the very best, and this is it: the only car care line specifically designed for Audi. Audi Guard Car Care Products provide gentle cleansing formulas and special tools to help give all interior and exterior surfaces the finest in cleaning and protection. Our shampoos and waxes undergo testing for cleaning performance, change in luster, and material compatibility. For the ultimate in shine and sparkle, trust Audi Guard. Pristine, perfect.





Synthetic drying cloth

This premium cloth helps leave your vehicle dry and sparkling. Made of synthetic fiber unaffected by mildew or car care chemicals.



Premium car wash mitt

Scrubs gently to remove the dirt and grime of the road. Made from long-wearing synthetic fibers.



Cleaning technologies

Our Cockpit Care, Plastic Cleaner, Active Foam Cleaner, Wash & Wax Shampoo, Insect Remover and Wheel Rim Cleaning Gel are specially formulated for use with Audi interior and exterior materials.



Leather care

High-quality products protect and refresh Audi leather. Kit includes leather cleaner bottle, protection cream bottle (each 5.3 oz.), sponge and polishing cloth.



Wheel brush

Its soft tampico bristles are twisted in flexible wire to help easily remove dirt from between your vehicle's wheel spokes.



← **Snow brushes and ice scrapers**

← Audi Guard Car Care offers a variety of snow brushes and ice scrapers, including two brushes that extend in length for better reach. Ice scrapers are heavy-duty and brushes feature extra-wide soft-bristle heads.

Audi Genuine Accessories. Expect Excellence.

Audi Genuine Accessories purchased from an authorized Audi Dealer are covered for the greater of: (1) the accessory limited warranty period (12 months or 12,000 miles, whichever occurs first) from the time of purchase; or (2) the remainder of the New Vehicle Limited Warranty period (48 months or 50,000 miles, whichever occurs first). See dealer for details.

Audi of America, Inc. believes the information in this brochure to be correct as of March 2014. However, items, availability, specifications, features and colors are subject to change without notice. Vehicles in this brochure are shown with optional equipment. Images shown may vary slightly from actual applications. See your dealer for complete details on limited warranties and tires supplied by various manufacturers.

Some accessory applications may not fit because of equipment installed when the vehicle was built, or due to a specific model line, such as S, RS and S line® models. Please ask your dealer for advice and verify that the accessories you have chosen are appropriate for your vehicle and model year prior to installation. Not all accessory applications shown in this brochure are available online. Please consult your dealer for all details prior to purchase.

All styling components may require paint and installation at additional cost.

All previous catalogs, product descriptions and lists are no longer valid.

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A3 body kit—Front spoiler with blade insert

This styling component creates a lowered appearance. Blade is primed for painting.

A3 body kit—Sideview mirror caps

Accent the sideview mirrors with sleek carbon fiber caps.

A3 body kit—Rear skirt

Carbon fiber? Matches rear spoiler?

A3 body kit—Side sills

These sculptured accents emphasize the dramatic design lines of the A3.

A3 body kit—Rear valance

An enhancement for the rear aspect of the A3. Can be painted a contrasting color? Carbon fiber to match rear skirt and spoiler?

A3 body kit—Rear spoiler

Carbon fiber to match rear skirt and rear valance?