

2017

RAV4



TOYOTA

PLAYTIME: NOW AVAILABLE ONE KM AT A TIME



MAKE THE JOURNEY BETTER THAN THE DESTINATION.

These days, finding time to relax and unwind isn't an easy task. More often than not, 24 hours simply doesn't feel like enough. Which is why the 2017 RAV4 is designed to help you make the most of every moment, thanks to its responsive handling, striking, sporty design, and a premium interior that includes state-of-the-art features. And you can enjoy everything the fully capable RAV4 has to offer in a hybrid model as well. Playing hard has never felt so easy.

SE shown in Barcelona Red Metallic. Hybrid Limited shown in Electric Storm Blue. Hybrid LE+ shown in Magnetic Grey Metallic.

FRONT COVER Limited with Platinum Package shown in Blizzard Pearl.

THE FUN IS IN THE DETAILS

BRING COMFORT AND CONVENIENCE WITH YOU.

Who says you have to leave the comforts of home behind when you set out on your next adventure? With the RAV4, you'll always have everything you need. The dramatic and sporty exterior design will captivate you from headlamp to tail light. The spacious and versatile interior features premium materials and a long list of intuitive technologies for those sitting in the front or in the back to enjoy. All together, the RAV4 makes every trip worth taking. The only thing you'll need is a reason to stop driving.



AVAILABLE FEATURES

- Power Moonroof
- Power 8-way Driver's Seat
- Heated Front Bucket Seats
- Dual Zone Automatic Climate Control





TECHNOLOGY RIGHT AT YOUR FINGERTIPS



AVAILABLE BIRD'S-EYE-VIEW CAMERA⁷ Toyota's Bird's-Eye-View Camera⁷ gives you a live, 360-degree view of your vehicle's surrounding area. This advanced feature helps you locate nearby objects, so you can park with more confidence than ever before.



Smart Key System/Push Button Start



Steering Wheel Bluetooth^{®3} & Audio Controls



Display Audio System¹ w/Navigation⁵



Multi-Information Display

VERSATILITY THAT KNOWS NO BOUNDS.

Don't just expect the unexpected, prepare for it. Thankfully the flexible RAV4 was designed to go with the flow. The optional foot activated Power Rear Liftgate with jam protection can make it incredibly easy to load in your gear. The spacious cargo area includes a low, flat-load floor that not only makes packing in cargo faster and easier, but it also makes the perfect place to sit and watch the sunset with a friend or two.

2,080 LITRES OF CARGO SPACE (GAS MODEL ONLY) Some of the best adventures happen at the last minute. RAV4 is flexible, with 60/40 split rear bench seating that can easily fold down flat to create an impressive 2,080 litres of cargo space.





**POWERFUL AND
FUEL EFFICIENT.
NO, SERIOUSLY.**



MORE OF WHAT

RAV4. WITH THE BENEFITS OF A HYBRID.

This hybrid brings tech, style and efficiency to every adventure. With RAV4 Hybrid's smart innovations and Toyota's proven hybrid powertrain, you can make the most of any trip. It features a combined 7.3 L/100 km fuel-efficiency rating without compromising performance, giving you the confidence you need even on really long trips. It's the RAV4 you know and love, with the benefits of a hybrid. The best of both worlds now comes with four wheels.

HYBRID GAUGE CLUSTER RAV4 Hybrid's unique gauge cluster lets you monitor the Hybrid Synergy Drive® system with just a glance. You can quickly track when the system is charging and providing power to the drive wheels, so you can get the most out of every drive.

ENERGY MONITOR The energy monitor indicates the operation of the gas engine, electric motor generator and hybrid battery. As conditions change, it provides real-time information that shows how power is being distributed, or how the battery is being charged.

THREE DRIVE MODES Tailor your RAV4 Hybrid drive to the conditions with a choice of three distinct modes. ECO mode helps you save at the pumps by enhancing fuel efficiency and promoting more efficient driving. Sport mode ups the fun factor by sharpening shift timing, throttle and steering response, making RAV4 Hybrid respond more crisply to your driving inputs. And EV gives electric motor-only driving for zero engine noise and emissions at speeds up to 40 km/h, especially useful in the early morning, late at night, or when in a parking garage.



YOU LOVE

PERFORMANCE WORTHY OF AN ENCORE

YOU CAN'T HELP BUT ENJOY THE RIDE.

RAV4 features a 176 hp, 2.5 litre, 4-cylinder engine with Dual VVT-i. For added performance, the 6-speed Electronically Controlled Transmission with intelligence helps keep RAV4's engine in its sweet spot to optimize power output, while continuously adjusting itself to suit your driving style. RAV4 Hybrid boasts an innovative 2.5 litre, 4-cylinder Hybrid Synergy Drive engine. It includes a high efficiency Atkinson Cycle to give you responsive driving performance and impressive smoothness with a powerful 194 net hp. With a ride like this, who needs a destination?

AVAILABLE ALL-WHEEL DRIVE With the RAV4 Dynamic Torque-Control AWD system, engine power is distributed from front to rear, giving the driver maximum control on a variety of surfaces. RAV4 Hybrid offers Electronic On Demand AWD with intelligence. When additional traction is required, it automatically switches to AWD, utilizing an additional motor to drive the rear wheels.

AVAILABLE FEATURES

- LED Tail Lights
- Rear Spoiler
- Sport Front Grille
- Hill-start Assist Control¹⁶
- Trailer-Sway Control



Hybrid Limited shown in Electric Storm Blue.

TAKING SAFETY TO THE NEXT LEVEL

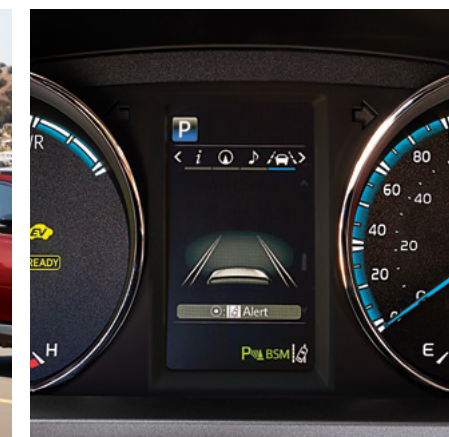


INTRODUCING TOYOTA SAFETY SENSE™

Over the years, promoting a safe driving environment has always been one of Toyota's top priorities. So with this in mind, the 2017 RAV4 is proud to feature the next stage of Toyota's active safety technology: Toyota Safety Sense (TSS-P)™. Simply put, each safety feature talks to the other, creating in-the-moment safety that supports your awareness and decision making on the road. A vehicle that thinks about safety for you? Now that's technology anyone can appreciate.



DYNAMIC RADAR CRUISE CONTROL¹⁴ RAV4's Dynamic Radar Cruise Control¹⁴ works like conventional cruise control, but can do even more. Using forward sensing radar technology, the system can automatically adjust vehicle speed to help maintain a preset following distance between you and the vehicle directly in front of you.



LANE DEPARTURE ALERT WITH STEERING ASSIST¹³ The Lane Departure Alert with Steering Assist system¹³ alerts you if you start to drift out of your lane when visible lane markings are present and the Steering Assist function will help provide corrective steering action if necessary.



PRE-COLLISION SYSTEM WITH PEDESTRIAN DETECTION¹² This intuitive system scans for potential vehicle and obstacle collisions, while the Pedestrian Detection¹² scans for pedestrians who come into your vehicle's path of travel.



AUTOMATIC HIGH BEAMS¹⁵ Using a camera to detect oncoming vehicles' headlights, Automatic High Beams¹⁵ can switch between high and low beams for you.

WE'RE COMMITTED TO YOUR PEACE OF MIND

Just like every Toyota we build, the 2017 RAV4 is engineered to include an advanced integration of safety technologies to give you the confidence and peace of mind you need, no matter what type of road you are on. And it's that dedication to safety that makes Toyotas so dependable. In fact, over 90% of RAV4s sold in Canada in the last 20 years are still on the road today.¹⁷

STANDARD FEATURES

Star Safety System™ includes Vehicle Stability Control,⁸ Traction Control, Anti-Lock Brake System, Electronic Brake-Force Distribution, Brake Assist,⁹ and Smart Stop Technology.¹⁰

8 Airbags¹ includes dual-stage driver and front passenger airbags, driver's knee airbag, front seat-mounted side airbags, roll-sensing front and rear head/side curtain airbags, and front passenger seat cushion airbag.

AVAILABLE FEATURES

Blind Spot Monitor¹¹
Rear Cross-Traffic Alert¹¹
Backup Camera
Dynamic Backup Camera
Front & Rear Parking Assist Sonars
Vehicle Anti-Theft System
Anchor Points for Children Restraint Seats



STAYING ONE VERY
SAFE STEP AHEAD

Toyota has always placed great importance on safety. It's proven every day at the Toyota Collaborative Safety Research Center (CSRC). Formed in 2011, the CSRC has worked with 16 research partners, including leading North American universities, research institutions, and federal agencies, to fund, develop, and bring to market new safety technologies that help reduce the number of traffic fatalities and injuries. Toyota is committed to providing funds to the centre and its research with the vast majority going to our research partners. We work hard today, so you can drive safely for many tomorrows to come.

SELECT FEATURES

INTERIOR

	LE	XLE	LE	XLE	SE**	Limited	LE+	SE**	Limited
	FWD		AWD			HYBRID			
ENTERTAINMENT & CONNECTIVITY									
6.1" Touch Panel Display Audio, ⁴ AM/FM/CD Player	●	●	●	●	-	-	●	-	-
7" Touch Panel Display Audio ⁴ w/Navigation, ⁵ AM/FM	-	-	-	-	●	-	-	●	-
7" Touch Panel Display Audio ⁴ w/Navigation, ⁵ JBL® AM/FM	-	-	-	-	-	●	-	-	●
SiriusXM® Satellite Radio, Gracenote® Album Cover Art	-	-	-	-	●	●	-	●	●
USB Input Port, Auxiliary Input Jack, Bluetooth ^{®3} Hands-Free Phone Connectivity/Wireless Audio Streaming/Phone Book Access/Siri Eyes Free ^{®6}	●	●	●	●	●	●	●	●	●
Text-to-Voice Capabilities, AM/FM Cache Radio	-	-	-	-	●	●	-	●	●
6-Speakers	●	●	●	●	●	-	●	●	-
11-Speakers	-	-	-	-	-	●	-	-	●
Steering Wheel Bluetooth ^{®3} & Audio Controls	●	●	●	●	●	●	●	●	●
Backup Camera	●	●	●	●	-	-	●	-	-
Dynamic Backup Camera	-	-	-	-	●	-	-	●	-
Bird's-Eye-View Camera ⁷	-	-	-	-	-	●	-	-	●
4.2" Multi-Information Display	●	●	●	●	●	●	●	●	●

COMFORT & CONVENIENCE

Air Conditioning	●	-	●	-	-	-	-	-	-
Dual Zone Automatic Climate Control, Soft Touch Heater Controls	-	●	-	●	●	●	●	●	●
Power Door Locks	●	●	●	●	●	●	●	●	●
Power Windows w/Driver Side Auto Down	●	-	●	-	-	-	-	-	-
Power Windows w/Driver Side Auto Up/Down	-	●	-	●	●	●	●	●	●
3-Spoke, Tilt & Telescopic Steering Wheel	●	●	●	●	-	-	●	-	-
3-Spoke, Heated, Tilt & Telescopic Steering Wheel	-	-	-	-	●	●	-	●	●
Push Button Start, Smart Key System	-	-	-	-	●	●	●	●	●
Tonneau Cover	●	●	●	●	●	●	●	●	●
Cargo Area Tie-Down Rings	●	●	●	●	●	●	●	●	●
Under Cargo Area Storage Compartment	●	●	●	●	●	●	●	●	●
Cargo Net	-	-	-	-	-	●	-	-	●
Keyless Entry	●	●	●	●	●	●	●	●	●


SEATING & TRIM

Heated Front Bucket Seats	●	●	●	●	●	●	●	●	●
Fabric Seat Material	●	●	●	●	-	-	●	-	-
SofTex® Trimmed Seats, SofTex® Door Trim	-	-	-	-	●	●	-	●	●
Driver Seat w/Recline, Fore/Aft, Driver Cushion Height Adjustments	●	-	●	-	-	-	-	-	-
Power 8-Way Driver Seat w/Lumbar Support	-	●	-	●	●	●	●	●	●
Driver Seat Memory System	-	-	-	-	-	●	-	-	●
Passenger Seat w/Recline, Fore/Aft Adjustments	●	●	●	●	●	●	●	●	●
60/40 Split Rear Bench Seat w/Fold-Down Seat Back, Fold-Down Centre Armrest	●	●	●	●	●	●	●	●	●

EXTERIOR

	LE	XLE	LE	XLE	SE**	Limited	LE+	SE**	Limited
	FWD		AWD			HYBRID			
Adjustable Height Power Rear Liftgate w/Jam Protection	-	●	-	●	●	●	-	●	-
Silver-Painted Roof Rails	●	●	●	●	●	●	●	●	●
Power Moonroof	-	●	-	●	●	●	-	●	●
Rear Spoiler	●	●	●	●	●	●	●	●	●
Hands Free Power Rear Liftgate	-	-	-	-	-	-	-	-	●
Dual Heated, Power-Adjustable Mirrors w/Integrated Turn Signals	●	●	●	●	●	●	●	●	●
Variable Intermittent Wipers, Wiper De-Icer	●	●	●	●	●	●	-	-	-
Rain-Sensing Variable Intermittent Wipers, Wiper De-Icer	-	-	-	-	-	-	●	●	●
Rear Window Intermittent Wiper/Washer	●	●	●	●	●	●	●	●	●
Projector-Style Halogen Headlamps	●	●	●	●	-	-	●	-	-
Automatic Headlamp System	●	●	●	●	●	●	●	●	●
LED Headlamps	-	-	-	-	●	●	-	●	●
LED Daytime Running Lights	-	-	-	-	●	●	-	●	●
LED Tail Lamps	-	-	-	-	●	●	-	●	●
Fog Lamps	-	●	-	●	●	●	●	●	●

SAFETY

 Toyota Safety Sense (TSS-P) TM – includes Pre-Collision System w/Pedestrian Detection (PCS/PD), ¹² Lane Departure Alert w/Steering Assist (LDA/SA), ¹³ Dynamic Radar Cruise Control, ¹⁴ & Automatic High Beams (AHB) ¹⁵	●	●	●	●	●	●	●	●	●
STAR SAFETY SYSTEM™ Star Safety System™ – includes Vehicle Stability Control (VSC), ⁸ Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) ⁹ & Smart Stop Technology (SST) ¹⁰	●	●	●	●	●	●	●	●	●
Dual-Stage Driver & Front Passenger Airbags (SRS) ¹	●	●	●	●	●	●	●	●	●
Driver's Knee Airbag (SRS) ¹	●	●	●	●	●	●	●	●	●
Front Seat-Mounted Side Airbags (SRS) ¹	●	●	●	●	●	●	●	●	●
Roll-Sensing Front & Rear Head/Side Curtain Airbags (SRS) ¹	●	●	●	●	●	●	●	●	●
Front Passenger Seat Cushion Airbag (SRS) ¹	●	●	●	●	●	●	●	●	●
Front Seatbelt Anchor Height Adjusters	●	●	●	●	●	●	●	●	●
Vehicle Anti-Theft System	-	●	-	●	●	●	-	-	-
Front & Rear Parking Assist Sonars	-	-	-	-	-	●	-	-	●
Blind Spot Monitor (BSM) ¹¹	-	●	-	●	●	●	-	●	●
Rear Cross-Traffic Alert (RCTA) ¹¹	-	●	-	●	●	●	-	●	●

AVAILABLE PACKAGES

PLATINUM PACKAGE Colour-Keyed Rocker/Wheel/Front & Rear Bumper Mouldings, Ambient Footwell Lighting, Hands Free Power Rear Liftgate, 5-Door Smart Entry, Unique Interior Trim, Platinum Carpet Mats/Door Sill Protectors, Platinum Badge (Delete Towing Capability & Trailer-Sway Control)	-	-	-	-	-	○	-	-	-
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HYBRID XLE PACKAGE Leather-Wrapped Steering Wheel, Power Moonroof, Power Rear Liftgate, Chrome Inner Door Handles, Door Sill Protectors, Blind Spot Monitor (BSM), ¹¹ Rear Cross-Traffic Alert (RCTA), ¹¹ XLE Badge	-	-	-	-	-	-	○	-	-
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MECHANICAL

	LE	XLE	LE	XLE	SE**	Limited	LE+	SE**	Limited
	FWD		AWD			HYBRID			
ENGINE									
Type 2.5 Litre, 4-Cylinder, DOHC, 16-Valve, Dual Variable Valve Timing w/intelligence, Sequential Multiport Electronic Fuel Injection, Drive Mode Select	●	●	●	●	●	●	-	-	-
2.5 Litre, 4-Cylinder, DOHC, 16-Valve, Variable Valve Timing w/intelligence, Hybrid Synergy Drive, EV & ECO Modes, Sport Mode	-	-	-	-	-	-	●	●	●
Horsepower 176 hp @ 6000 rpm	●	●	●	●	●	●	-	-	-
Hybrid System Net Power Net HP: 194 hp (145 kW) ¹⁸	-	-	-	-	-	-	●	●	●
Torque 172 lb.ft. @ 4100 rpm	●	●	●	●	●	●	-	-	-
HV Battery Sealed Nickel-Metal Hydride	-	-	-	-	-	-	●	●	●

DRIVETRAIN

Drive Configuration Front Engine/Front Wheel Drive	●	●	-	-	-	-	-	-	-
Dynamic Torque Control AWD	-	-	●	●	●	●	-	-	-
Electronic On Demand AWD-i	-	-	-	-	-	-	●	●	●
Hill-start Assist Control (HAC) ¹⁶	●	●	●	●	●	●	●	●	●
Trailer-Sway Control (TSC)	●	●	●	●	-	●	●	-	-
Transmission 6-Speed, Automatic, Electronically Controlled Transmission w/intelligence, Sequential Shift Mode, Gate-Type Shifter, Transmission Cooler	●	●	●	●	●	●	-	-	-
Electronically controlled Continuously Variable Transmission (ECVT), Gate-Type Shifter, Transmission Cooler	-	-	-	-	-	-	●	●	●

CHASSIS

Brakes Power-Assisted, Ventilated Front Discs, Solid Rear Discs	●	●	●	●	●	●	●	●	●
Steering Electric Rack & Pinion w/Variable Power Assist	●	●	●	●	●	●	●	●	●
Wheels & Tires 17" Steel Wheels, Full Wheel Covers	●	-	●	-	-	-	-	-	-
17" Aluminum Alloy Wheels, Wheel Locks	-	●	-	●	-	-	●	-	-
18" Aluminum Alloy Wheels, Wheel Locks	-	-	-	-	●	●	-	●	●
P225/65R17 All-Season Tires, Temporary Spare Tire	●	●	●	●	-	-	●	-	-
P235/55R18 All-Season Tires, Temporary Spare Tire	-	-	-	-	●	●	-	●	●

CAPACITIES

	LE	XLE	LE	XLE	SE**	Limited	LE+	SE**	Limited
	FWD		AWD			HYBRID			
Seat Capacity	●	●	●	●	●	●	●	●	●
Cargo Capacity <i>litres (cu.ft.)</i>									
2080 (73.3) Behind Front Seats	●	●	●	●	●	●	-	-	-
2000 (70.6) Behind Front Seats	-	-	-	-	-	-	●	●	●
1090 (38.4) Behind Rear Seats	●	●	●	●	●	●	-	-	-
1010 (35.6) Behind Rear Seats	-	-	-	-	-	-	●	●	●
Fuel Capacity <i>litres (imperial gallon)</i>									
60 (13.2)	●	●	●	●	●	●	-	-	-
56 (12.3)	-	-	-	-	-	-	●	●	●
Towing Capacity <i>kg (lb)</i>									
680 (1500)	●	●	●	●	-	●	-	-	-
795 (1750)	-	-	-	-	-	-	●	-	-

FUEL CONSUMPTION RATING²

City/Highway/Combined	L/100 km	mpg (imperial gallon)	LE	XLE	LE	XLE	SE**	Limited	LE+	SE**	Limited
Automatic	10.0/7.8/9.0	28/36/31	●	●	-	-	-	-	-	-	-
	10.5/8.3/9.5	27/34/30	-	-	●	●	-	-	-	-	-
	10.7/8.4/9.7	26/34/29	-	-	-	-	●	●	-	-	-
ECVT	6.9/7.8/7.3	41/36/39	-	-	-	-	-	-	●	●	●

GENUINE ACCESSORIES

Toyota's Genuine Accessories are custom designed and built to fit your specific Toyota vehicle and are backed by a Toyota Warranty. For a complete list of vehicle-specific accessories, visit accessories.toyota.ca or your local Dealer.

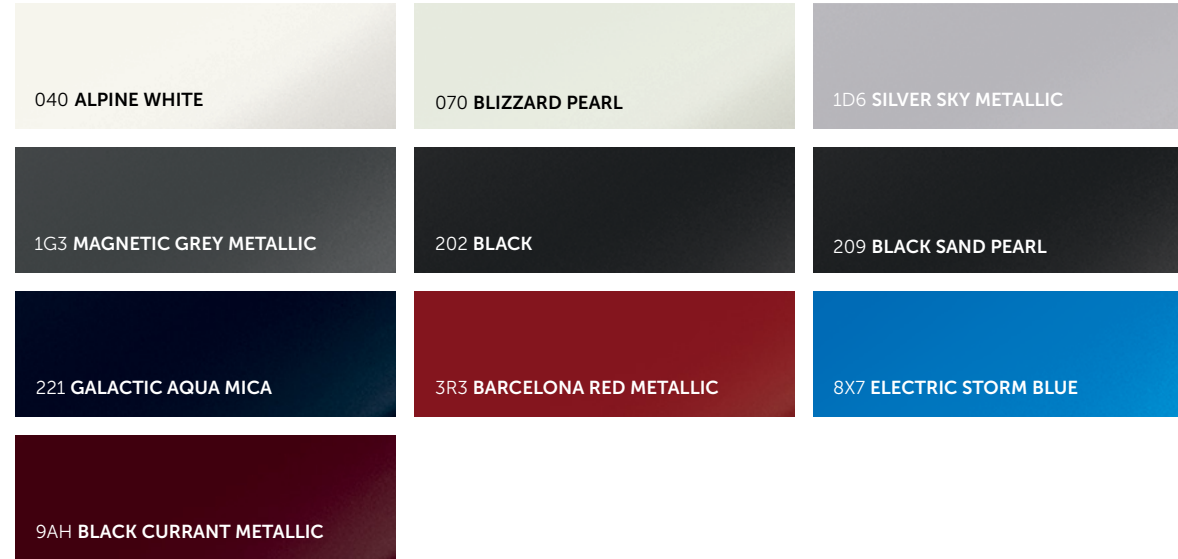
17" Steel Wheels - Silver	Rear Bumper Protector
Block Heater	Roof Rack - Cross Bars
Body Side Mouldings	Running Boards
Cargo Liner	Security System
Cargo Net	Tonneau Cover
Door Sill Protectors	Towing Accessories
Fog Lights	Towing Hitch
Hood Deflector	Toyota Start+ Remote Engine Starter
Interior Accent Lighting Kit	Tub-Style All-Season Floor Mats
Paint Protection Film	

COLOUR SECTION

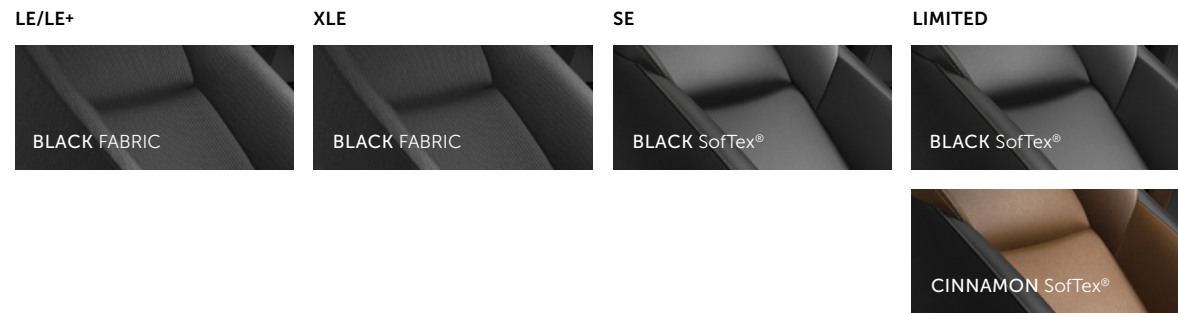



1G3 MAGNETIC GREY METALLIC

EXTERIOR COLOUR



INTERIOR COLOUR



 Not all exterior and interior colour options are available for every model. Visit toyota.ca or your Dealer for details on colour configurations.

NEW VEHICLE WARRANTY SUMMARY

– No deductibles – no transfer fees

COMPREHENSIVE COVERAGE

3 YEARS OR 60,000 KM.

This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS

5 YEARS OR 100,000 KM.

This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS

8 YEARS OR 130,000 KM.

This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION

5 YEARS/UNLIMITED DISTANCE.

This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

HYBRID-RELATED COMPONENTS*

8 YEARS OR 160,000 KM.

This warranty covers repairs to hybrid-related components that are defective in material or workmanship under normal use and maintenance.

**Includes: HV Battery, Battery Control Module, Hybrid Control Module and Inverter with Converter.*

DISCLAIMERS

(1) All Toyota vehicles shown in this brochure have Supplemental Restraint Systems (SRS). For important safety information about the Supplemental Restraint System in a particular vehicle, please see the Owner's Manual or contact your local Toyota Dealer. (2) Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors. (3) Do not use the hands-free phone system if it will distract you. A compatible Bluetooth®-enabled phone must first be paired. Phone performance depends upon software, coverage and carrier. (4) Driving while distracted can result in loss of vehicle control. Always drive safely, obey traffic laws and focus on the road and traffic conditions while driving. (5) Availability and accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway; updates may be available at an additional cost from your Dealer. Please see your Navigation System Owner's Manual and your Toyota Dealer for further details. (6) Siri Eyes Free is a trademark of Apple Inc., registered in the US and other countries. (7) Cold weather and other environmental factors may limit system. Operates at low speed or when parked. Do not rely exclusively on the system as it is not intended to replace safe attentive operation of the vehicle. You should also look around outside your vehicle, over your shoulder and use your mirrors to confirm clearance. (8) Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. (9) Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. (10) Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions, and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. (11) Do not rely exclusively on the Blind Spot Monitor System and Rear Cross-Traffic Alert System. They are not collision-avoidance systems or substitutes for safe and attentive driving. (12) The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. The Pedestrian Detection System is designed to detect the presence of a pedestrian ahead of the vehicle, to determine if impact with the pedestrian is imminent and to help reduce impact speed. Neither are a collision-avoidance system nor a substitute for safe and attentive driving. (13) Lane Departure Alert is not a collision-avoidance system or a substitute for safe and attentive driving. (14) Dynamic Radar Cruise Control is not a collision-avoidance system or a substitute for safe and attentive driving practices. (15) Automatic High Beam system operates at speeds above 40 km/h. Situations such as a dirty windshield, variable weather, lighting conditions and hilly terrain will limit effectiveness, requiring the driver to manually turn it off. (16) HAC is designed to help minimize backward rolling on steep ascents. This system is not a substitute for safe driving judgment and practices. Factors including speed, grade, surface conditions and driver input can all affect whether HAC will be effective in preventing a loss of control. (17) Based on IHS Automotive: Polk Canadian vehicles in operation and new registrations MY 1996-2015 as of June 30, 2015. (18) The maximum output indicates engine plus HV battery output. (19) ®Aeroplan and the Aeroplan logo are registered trademarks of Aimia Canada Inc.

Details on the above features can be found in the Owner's Manual or contact your local Toyota Dealer.

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TEST DRIVE AND EARN AEROPLAN® MILES TODAY



You can earn Aeroplan®¹⁹ Miles when you purchase, test drive, or service your vehicle at a Toyota Dealership.

Speak to your Dealer for full details.



PRIUS c



PRIUS



PRIUS v



YARIS HATCHBACK



YARIS SEDAN



COROLLA iM



COROLLA



CAMRY



AVALON



86



SIENNA



RAV4



HIGHLANDER



4RUNNER



SEQUOIA



TACOMA



TUNDRA

YOU CAN RELY ON EVERY TOYOTA TO GET YOU WHEREVER YOU NEED TO GO TODAY.
AND WITH OUR COMMITMENT TO SAFETY, RELIABILITY, AND VALUE,
WE'LL BE ON THE ROAD WITH YOU FOR MANY YEARS TO COME.



Toyota recognizes its duty to safeguard the environment. Please recycle.
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TOYOTA