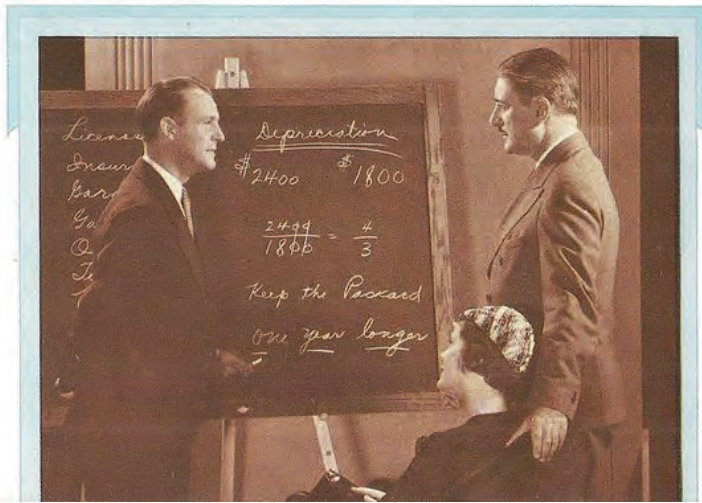




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THE "YARDSTICK" WITH WHICH TO MEASURE ALL FINE CAR VALUES

"Mr. Colby, depreciation balances out when the car of higher first cost is kept proportionately longer. Thanks to the undying style of the Packard, its quality materials, its long lived comfort and safety, you can enjoy it over the longer period at no sacrifice in after costs."



The PACKARD EIGHT

Phaeton for four passengers

Shown in one of the numerous color combinations, "M", a two-tone treatment of Columbian Beige Polychromatic trimmed in Brazilian Beige Polychromatic with a Sunset Tan stripe.