

# A PRIVATE PREVIEW

**FOR NASH OWNERS**

**of a New Kind of Car  
to be Shown Publicly  
on or before Nov. 11<sup>TH</sup>**

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**THE NEW 1939 NASH**

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NEW DESIGNS FOR

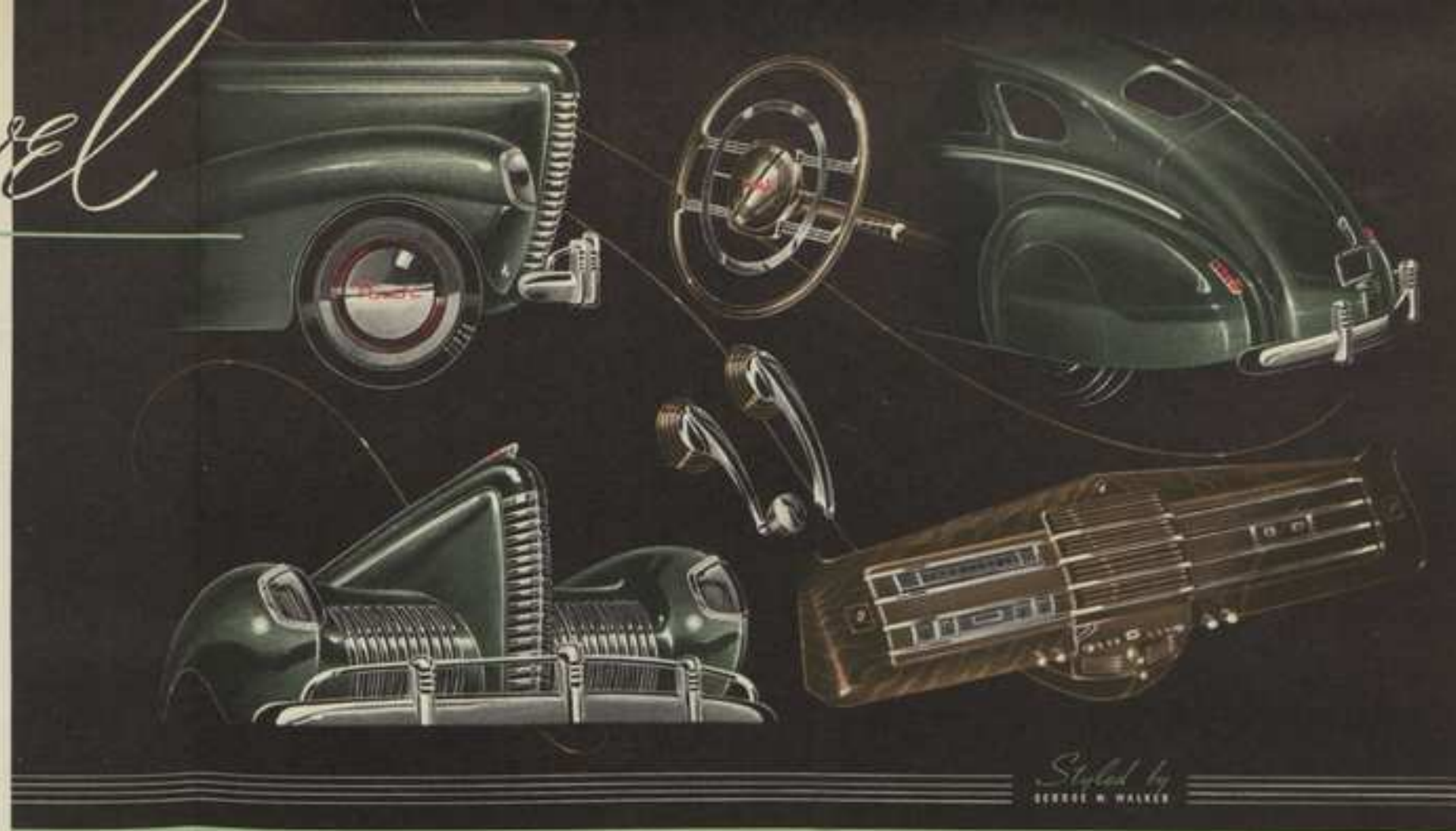
# Travel



• Things are happening in travel today —fast! Compare the air-conditioned luxury of a streamlined train to the grimy, sooty, crowded coaches of yesterday. The drawing-room comfort of a Douglas Airliner with planes of even a few years ago. Compare the "Queen Mary" or the "Normandie" with anything else afloat.

And now we'd like to show you another great advance in travel . . . a new design for living on wheels. Not simply a change in outward appearance . . . but a car that is fundamentally new and different (from the air you breathe as you ride to the new kind of power that pulls you along!).

Here's an advance glimpse of what to expect when the new 1939 Nash is presented publicly to your community. And on the following pages you'll get an idea of why we say this new Nash is thrillingly different . . . the most modern car in the world!



Styled by  
GEORGE W. WALKER

. . . Here's the Inside Story →





## THE NASH "WEATHER EYE"

### An Important New Development in "Conditioned Air" for Winter Driving

THERE'S a new automobile on its way to you today that will do things you've seen no car ever do before.

And one of the first wonders you'll meet is a mysterious little dial under the instrument panel.

This is the new Nash "Weather Eye". It writes a startling new chapter in the pleasure and safety of driving an automobile.

No matter how cold the day is, inside the

1939 Nash you will need no wraps or coats.

*The windows are tightly closed . . . but the car is flooded with ever fresh outside air . . . filtered of snow, rain, dust . . . heated, dried, circulated under pressure, without drafts.*

The windshield does not fog. And all the stale air, the smoke from your cigarette, the moisture of your breath . . . instead of being re-circulated, magically disappear!

When you start out . . . simply set the new "Weather Eye" dial . . . and you "tune in" the comfort level you want on your trip. Anything from refreshing cool to hot.

Then the thermometer can drop to zero . . .

or suddenly rise. But no matter what happens outside . . . or how many passengers you carry . . . or how fast you drive . . . *your comfort is automatically kept constant!*

This is the "Weather Eye" at work. Like the human eye which expands and contracts with light changes, the Nash "Weather Eye" sensitively gauges all changes inside and out . . . telegraphs the news to the Conditioned Air System . . . to maintain *even* comfort.

The "Weather Eye" is only one of many contributions to more enjoyable motoring which lead us to believe you'll find the 1939 Nash the world's most modern car.

COMING . . . ON THE EXCITING NEW NASH CARS FOR 1939

THIS MIRACLE OF COMFORT  
WILL BE ANNOUNCED NOVEMBER 11<sup>TH</sup>



# HERE'S MOTORING *Gears* AHEAD OF ANYTHING YOU'VE EVER KNOWN!

• Be prepared to revise all your ideas when you first see the 1939 Nash! You'll guess, just from looking at its low, long, sleek lines, that here is something excitingly new in motoring. And you'll be right! You have never had your hands on such a car in all your life.

You've never felt such terrific pick-up and power. It's the result of another new and sensational Nash engine development.

And you've never dreamed of riding in such luxurious comfort.

The "Weather Eye" Conditioned Air System (for winter driving) actually makes winter travel more comfortable than sitting at home — revolutionizes the pleasure of driving, eight months out of the year.

In the new Nash, you relax in seats as big and soft as the divan in your living room—amid exquisite appointments you'd be proud to have at home.

Luxurious fabrics — beautifully wrought accessories. And many other important advances give you an entirely new and different ride sensation.

There are other new-day features you'll want to see, too.

The smoothest, fastest, easiest Steering Post Shift you ever handled. An exciting Automatic Fourth Speed Forward that also saves you 20% on gasoline. New, roomier bodies that make up into a bed at night. New wider vision.

What will be the prices of these thrilling new cars? We offer you 21 models—*nine of them priced right down next to the lowest!* And these new Nashes are more economical to drive and maintain than any we've ever built!

We advise you to set an early date for a demonstration. Be one of the first to enjoy an exciting drive in this revolutionary new car.



## A BED IN YOUR CAR!

Your new Nash is a sleeping car. You can convert the big, roomy Sedan into a bedroom with a big double bed in only five minutes. Just the thing for hunting or fishing trips or for your vacation. Nash's exclusive bed feature is another reason why—in a Nash—you can "live on wheels" . . . and love it!



## NOW . . . A PERFECT GEAR SHIFT.

You shift as fast as 1-2-3 with the new Nash Steering Post Shift—without ever taking your hands from the wheel. It is brand new . . . works on ball bearings . . . and lets you shift quickly, smoothly, and *positively*—with no troublesome "sticking." It gives you real 3-passenger comfort in the front seat.

SET AN EARLY DATE FOR A DEMONSTRATION . . . BE  
THE FIRST TO DRIVE THIS REVOLUTIONARY NEW CAR!



## "Eff Hurricane Power" A THRILLING NEW NASH ENGINE DEVELOPMENT

You'll get the thrill of your driving lifetime when you step on the throttle of this new Nash. There's "Hurricane Power" under that sleek hood to take your breath away!

It's an exclusive Nash engine design . . . different from any other in the world.

Yet the performance of this great engine never varies with the weather. It won't over-heat on the hottest day . . . and starts like a flash at zero. And it actually saves you money on gas and oil. Just wait until you drive it!

