

1941

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THE RUMOR ABOUT  
NASH WAS TRUE



A NEW KIND OF CAR IS HERE





**Imagine — if You Can —**

**THESE REVOLUTIONARY NEW NASH DEVELOPMENTS!**

- ★ 25 to 30 Miles per Gallon
- ★ Rocket Pickup from 15 to 50 MPH in 12 Seconds!
- ★ A New Kind of Ride on Four-Wheel Coil Springs
- ★ New Streamlined "Unitized" Steel Body
- ★ More Room than Old-Type Cars Costing Up to \$200 More
- ★ Built to Save You \$70 to \$100 a Year

**AND PRICES BEGIN IN THE**

**Lowest-Priced Field!**



# Imagine if You Can—

**BUYING THIS BIG NASH SEDAN FOR THE PRICE OF AN ORDINARY LOWEST-PRICE CAR!**

**JUST LOOK** at this new Nash Ambassador "600"—and then imagine, if you can, that it can be yours for the same money you'd pay for an ordinary lowest-priced car.

Imagine, if you can—getting 25 to 30 miles on a gallon, with the average good driver at the wheel—and well over 500 miles on a tankful of gasoline, with its new Flying Scot engine and Fourth Speed Forward.

Imagine economy like this in a car that's every bit as *big* and beautiful as some of the most expensive cars today!

Look at the smart new lines of its long, low, full-sized body . . . the rakish flair of its fenders . . . the graceful sweep of its tail.

See how the running boards are completely concealed . . . how the entire body is one smooth, unbroken flow of motion.

This new Nash Ambassador "600" is a car you'll certainly be proud to drive.

And you'll feel safer, more secure when you

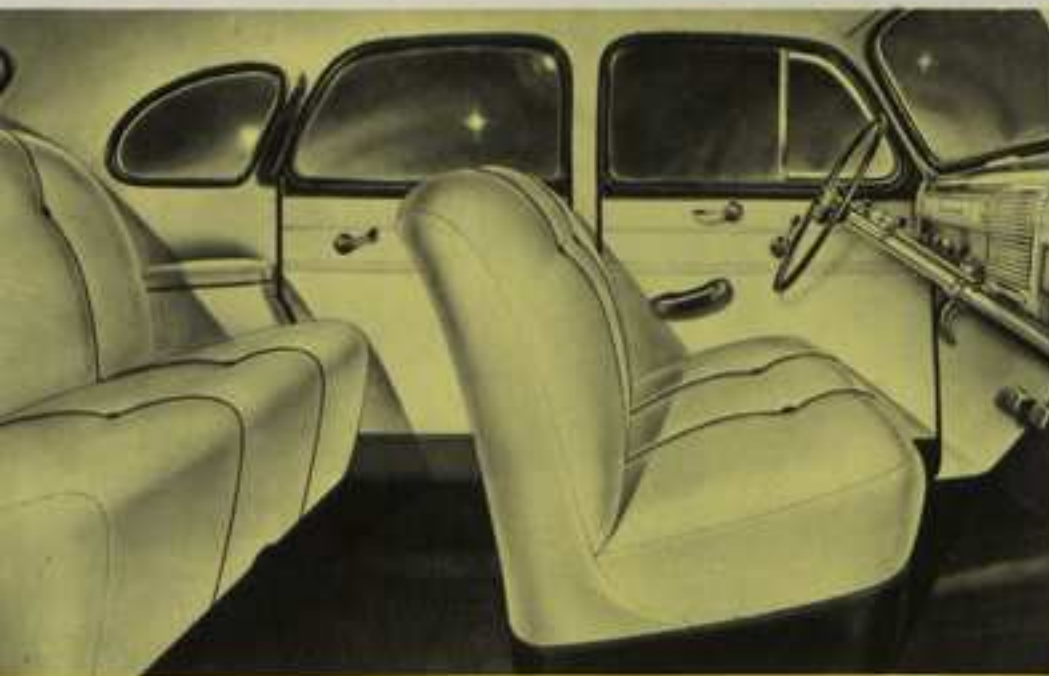
do—because it's built, not with the usual two-piece frame and chassis, but with a new "unitized" streamlined body. The strongest, sturdiest structural principle known.

The windshield is wider, the side windows deeper—for unobscured vision. Doors are held securely shut by Rotary Door Latches. And at night, you have Sealed Beam lights to show you the way . . . lights far brighter and safer than any you've ever known before.

It's a roomier car, too. So wide, three actually fit comfortably in the front seat. So long that under that gracefully sloping trunk deck is a 20-cubic-foot luggage compartment.

There's never been another car like this Nash Ambassador "600" before. In almost every detail it's so utterly different you'll find it hard to believe it's offered today at prices starting in the "lowest-price" field.

It's a brand new kind of car—for a brand new kind of motoring. *Why don't you try it today?*



**ALL THE LUXURY AND COMFORT YOU COULD WISH FOR** is yours in the beautiful interior of this new Nash Ambassador "600"! Did you ever see anything like these wide, comfortable seats . . . the generous headroom . . . the richly finished upholstery in smart Two-Tone Styling . . . In any popular-priced car? And note all the other conveniences—ash trays, assist cords, robe rail, arm rests, reading light. This is the craftsmanship of a master designer—the quality that's made Nash famous!

## Now Step in — AND DISCOVER WHAT THIS NEW KIND OF MOTORING IS LIKE!

**WORDS** can't tell you—a look can't tell you—you've got to take a ride!

Only then can you discover the difference that Nash has built into a lowest-price car.

When your toe on the throttle feels that Flying Scot pickup—you'll know those rumors were true. You watch the needle climb from 15 to 50 miles per hour in 12½ seconds—without struggle or strain.

It's the most uncanny swiftness you ever felt in any automobile!

When your lightest touch on the wheel feels the magic response of that

new Ball-Bearing Steering you'll realize why every woman who drives a Nash is sure to fall in love with it.

It's the easiest car to steer or park you ever handled!

And that miraculous silence you can almost *feel* is the result of sound-proofing that's different.

The clean filtered air tells of the invisible Weather Eye Conditioned Air System.

That smoothness comes from soft coil springs on *all four wheels*. Much more expensive cars have had them but Nash is first in a lowest-price car.

As you watch the trees flash by—



**A NEW KIND OF BODY—SAFER AND STRONGER!** Built on the structural principles of the streamlined train and stratoliner plane—Nash offers a new "unitized" body—one solid, welded web of steel.

that feeling of flying is the Fourth Speed Forward at work.

A quick tap of your toe brings the Automatic Overtake to life—and you go shooting still faster ahead.

Mile after mile as you travel, it's hard to believe you're still getting that 25 to 30 miles a gallon—but you are!

Harder still to believe that all this is happening in a lowest-price car—but it actually is!

Why not discover this new kind of motoring yourself, today? Pick out the model you'd like right now!

**ALL THE NASH AMBASSADORS ARE SHOWN INSIDE**



## 1941 NASH AMBASSADOR SIX

105 H.P. 6-Cylinder, Twin-Ignition  
Valve-in-Head Engine—with 7-Bearing  
Crankshaft... 121-inch Wheelbase. Five Models



The Nash Ambassador Six Four-Door Slipstream Sedan. Commanding in appearance, as well as in performance—this is a popular car in every smart circle. So beautifully designed inside and out, it is difficult to imagine it's so reasonably priced.



The Nash Ambassador Six Four-Door Trunk Sedan. A six-cylinder automatic built with the power, the size and the smoothness of most "eights," this sunningly-nyed Nash sedan rivals small light cars in gasoline and oil economy.



The Nash Ambassador Six Two-Door Coupe Brougham. The grace and distinction of a fine-quality Nash coupe for as little as you would spend for an ordinary car. Further proof that luxury is not necessarily available only at high prices.



The Nash Ambassador Six Coupe. The ideal car for the business or professional man. Its beautiful styling and superior riding qualities make it a popular "exec" car in families, too. Extra large compartment for luggage or business use.



The Nash Ambassador Six Convertible Coupe. Equipped with convenient automatic top... America's most thoroughly enjoyable car. Special colors and upholstery make it the most luxurious low-price convertible you can own.

### FAMOUS NASH FIRSTS

The story of Nash is a story of famous automotive engineering firsts. The first Nash car, in 1916, introduced important developments. Each succeeding new model has added to the achievements.

Today, the list of Nash contributions to American motoring is a vivid outline of a great industry's progress over a period of 25 years. Here are some of the most important Nash developments:

Rubber engine mountings. Flexible clutch plate. Streamlined rear body panels. Complete body insulation. Twin-ignition, valve-in-head engines. Sealed-chuck valve in radiator. Synchronized springing. Down-to-throat carburetor on valve-in-head engine. Enclosed mechanism on valve-in-head engine. Chilled cast-iron valve tappets. Roller-type steering gear. Manifold-sealed engines. Chuck pedal steering. Sound insulation with Sand-Mortex. Condoformed air

# Three Thrilling New Nash Series

## AT... NEW LOWER PRICES



**FAMILY FOURSOME!** Cozy, isn't it? Four members of a family in the front seat. You probably won't want to ride four in one seat, but it does show that there's plenty of room to be comfortable under all circumstances. The seat is nearly five feet wide, almost as wide as your living room lounge. The rear seat is roomier than ever. And the floor is virtually clear of all obstructions.



Everyone knows that there's never been an automobile built that can match the thrills Nash offers today. It's an entirely new adventure in motoring.

With Nash's Clutch Pedal Starter, starting is simpler, quicker, safer! There's no danger of "jumping ahead" in gear and your right foot is

shorter radius. A tap of your toe and the powerful, oversize hydraulic brakes stop you on a dime.

Driving, itself, is quieter, and more relaxing. Nash's new Sand-Mortex Soundproofing shuts out the noise of the road and even the light hum of the engine.

And to this comfort, Nash has something new to add. A multiple-bearing crankshaft "Radio-Balanced" to end the least trace of vibration! It ends fatigue, brings a new thrilling smoothness to motoring.

The Weather Eye System—Nash's boon to Winter drivers—now provides a greatly increased amount of fresh, conditioned air—and complete protection down to 20° below zero. Now built-in, entirely concealed from sight, it rids the car of dirt, dust, fumes, carbon monoxide the year 'round.

And Nash has another special feature



always left free for the accelerator. "Warming up"—even in Winter, is a thing of the past. Nash's new Automatic Choke and Sealed Intake Manifold permit the use of the leanest fuel mixture in any weather—and maintain the same efficient performance, Winter and Summer.

Steering is amazingly easy. Nash's new Ball-Bearing Steering instantly responds to the lightest pressure of your hand—lets you turn, park in a

—ideal for campers, hunters, fishermen. A big Convertible Bed. Now every Nash sedan can be quickly converted into an actual "cabin on wheels," the greatest comfort feature any car can offer today.

Now that you've read about them, the next thing to do is see them—and get a first-hand thrilling experience of this new kind of motoring.

You can today—why don't you see your nearest Nash dealer right now?



**THEIR BEAUTY BEFORE YOU!**—is Nash's gleaming smart new instrument panel. Designed by master craftsmen in harmonious with Nash's new luxurious Lounge Interior, it's decorated with rich chrome trim and indirect lighting of all instruments. An outstanding example of the fine quality workmanship that has distinguished Nash cars for 25 years.

### 1941 NASH AMBASSADOR "600"

75 H.P. Flying Scot Engine—194" Overall Length



The Nash Ambassador "600" Four-Door Slipstream Sedan. Truly the most beautiful, low-priced car on the road today—this de luxe Nash sedan offers the utmost in comfort, luxury, and economy to motoring America.



The Nash Ambassador "600" Four-Door Trunk Sedan. All the style and room and luxury of a high-priced car—yet priced with the lowest. Complete with de luxe appointments. A big car, a car you'll be proud to own.



The Nash Ambassador "600" Coupe. One of the most inexpensive cars on the road today—but perfectly suited for the young executive, whose success depends upon appearance. An ideal "town" or "exec" car for the suburban family.



The Nash Ambassador "600" Two-Door Coupe Brougham. Another great style leader in the lowest-price field. Its six-passenger roominess and two-door safety are much appreciated by persons of small active children.

### Quick Specifications

#### AMBASSADOR "600"

**ENGINE**—L-head with sealed meshable bore 7 1/2", stroke 5 1/2"; displacement 172.8 cu. in.; usable h.p. 25.44; developed h.p. 75 @ 3000 R.P.M.; 6-point rubber engine mountings. Full pressure engine lubrication; cylinders completely waterpacked. Oil capacity 5 qts., fuel capacity 20 gallons.

**CHASSIS**—112" wheelbase; enclosed independent front suspension system with coil springs at all four wheels, controlled by two-way hydraulic shock absorbers; ball bearing steering; unitized body and frame; super-hydraulic brakes with cast-iron drums; all-steel 7-spline-shaft transmission with steering column control; automatic cranking gear optional extra; 16 x 5.50 tires. Overall length 194 inches.

**BODY**—Unitized all-steel, internal bridge-truss one-piece construction completely insulated and soundproofed with Sand-Mortex. Bordered and finished in Permatex enamel. Nash Weather Eye optional extra.

## 1941 NASH AMBASSADOR EIGHT

115 H.P. 8-Cylinder, Twin-Ignition  
Valve-in-Head Engine—with 9-Bearing  
Crankshaft... 121-inch Wheelbase. Four Models.



The Nash Ambassador Eight Four-Door Slipstream Sedan. A companion in style to the model below—but distinguished by the added grace of Nash's slipstream sculptured back. A Nash that can proudly take its place among the world's best cars.



The Nash Ambassador Eight Four-Door Trunk Sedan. The most luxurious motoring Nash offers today. Designed throughout with master craftsmanship rarely approached in a mass car before. Reflects 25 years of quality manufacturing standards.



The Nash Ambassador Eight Two-Door Coupe Brougham. Smart as a sport coupe—yet it has the dignity of a full-size sedan. An informal, intimate car for town and country use. Impressively styled in keeping with the Nash Ambassador tradition.



The Nash Ambassador Eight Convertible Coupe. For the young in heart, "Country Club" sportster with the superb power and all the luxurious appointments of a Nash. Equipped with automatic top that raises or lowers in 12 seconds.

## Specifications on Ambassador

### SIX and EIGHT

**ENGINE**—Aeropower valve-in-head, built-in inlet manifold cast inside.

**SIX ENGINE**  
Bore and stroke.....5 1/2" x 4 1/2"  
Displacement.....260 cu. in.  
Usable h.p.....31.2  
Developed h.p.....115 @ 3400  
Oil capacity.....7 quarts

**EIGHT ENGINE**  
Bore and stroke.....5 1/2" x 4 1/2"  
Displacement.....294 cu. in.  
Usable h.p.....37.3  
Developed h.p.....115 @ 3400  
Oil capacity.....7 quarts

**CHASSIS**—121" wheelbase; independent coil spring suspension at front combined with semi-elliptic prefabricated leaf springs with metal covers at rear controlled by two-way direct-acting hydraulic shock absorbers. Dual shock-pend steering system. Right box girder frame; double thickness side rails. Super-hydraulic brakes, cast-iron drums. Front side stabilizer. All-steel synchro-shaft transmission with steering column control; automatic cranking gear (6th speed), optional extra. 16 x 5.50 silver ribbed tires on Eight; 16 x 6.2 tires on Six. Overall length 200 1/2".

**BODY**—Unitized all-steel, internal bridge-truss construction with integral chassis sub-frame welded into complete unit. Body side panels completely insulated and soundproofed with Sand-Mortex; spool-type rubber body mountings. Weather-sealed doors. Body and fenders bordered to prevent rust. Finished in high-gloss Permatex enamel. Exclusive Nash automatic Weather Eye conditioned air system and sedan sleeping car conversion, optional extra.

GO NASH AND SAVE MONEY EVERY MILE!

Nash Motors reserves the right to change specifications, color, equipment and price without notice. Insurance and liability.