

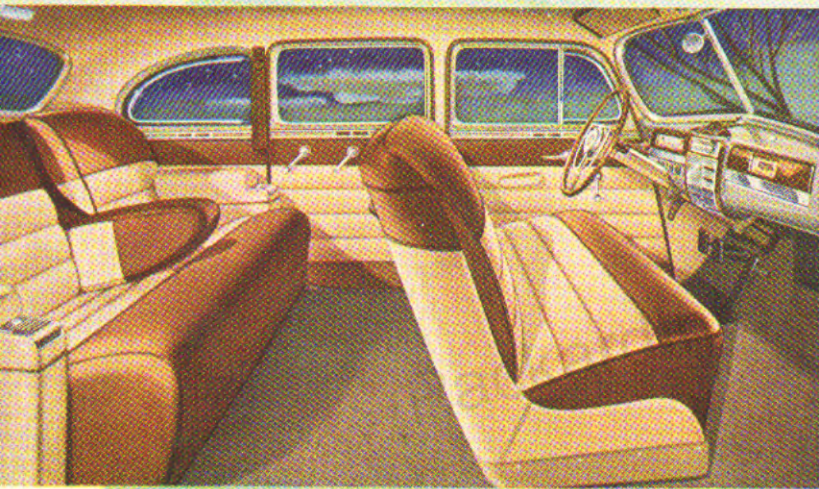
A personal invitation

*You are cordially invited
to a special showing of the Senior Packards*

THE NEW 1941
PACKARD SUPER-8 ONE-SIXTY
PACKARD SUPER-8 CUSTOM ONE-EIGHTY

*the newest, most beautiful cars
we have ever displayed*

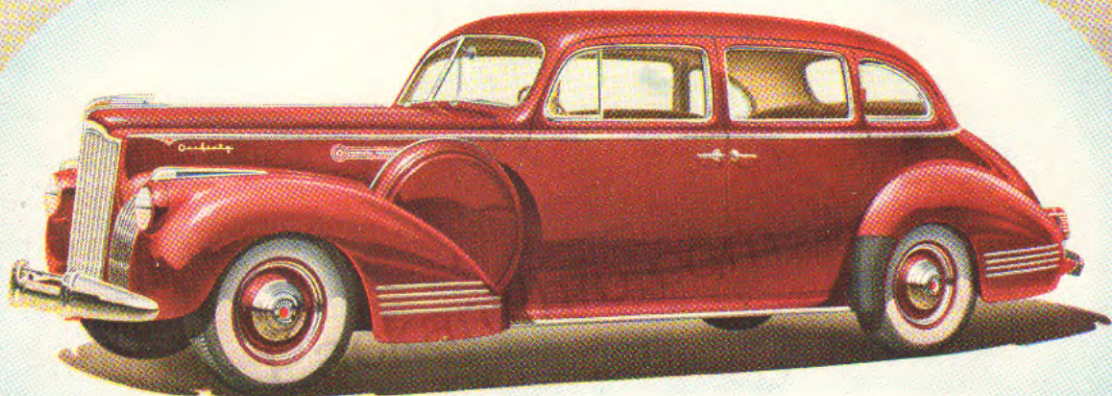
PACKARD MOTOR CAR COMPANY OF CHICAGO
Michigan Avenue at 24th Street
CHICAGO, ILL.



THIS invitation to inspect the new Super-8 Packards requires no response. That will be spontaneous when you see the sheer gorgeousness of 1941 Senior Packard interiors. Their captivating new Multi-tone and Mono-tone effects, we predict, are the most stunning you have ever seen.

New Inside

New Outside



VISIT the special display we are holding now—and feast your eyes on new beauty that nothing in chrome and lacquer can match! It's as new and glamorous as motordom's leading stylists and color experts can make it—and it reveals distinction that only a large Packard, a luxurious Senior Packard, can possess.

THE newness—in beauty, luxury and features—designed into the 1941 Senior Packards—is a deserved tribute to their predecessor cars. For the forerunners to these new Super-8's—the *One-Sixty* and *Custom One-Eighty*—proved among the most popular fine cars in Packard history. They succeeded in winning



one and one-half times as many owners as the Super-8's they succeeded ...and did it in a year when large cars of other makes as a whole were losing acceptance! Now, with 64 important new features to their credit, these new Super-8's are more than ever distinguished for superb performance and mechanical excellence.

ASK THE MAN WHO OWNS ONE