

# Packard ACCESSORIES for 1941



# Packard OWNERS

The Packard engineers have thoroughly tested and approved every accessory that carries the name "Packard."

As a Packard Owner, one or more of these Packard accessory items will satisfy your personal preference for an added touch of refinement, added comfort or increased safety. Purchased along with your new Packard car, any approved accessory may be included in the convenient, low cost, time-payment plan.

Select your Packard Approved Accessories from this catalog and your Packard dealer's show floor display.



GENERAL ACCESSORY DIVISION PACKARD MOTOR CAR COMPANY - *Detroit, Michigan*



**DE LUXE EMBLEM**—Made of polished chrome with a flowing crystal wing, this time-honored emblem will complement the flowing lines of your new Packard car.

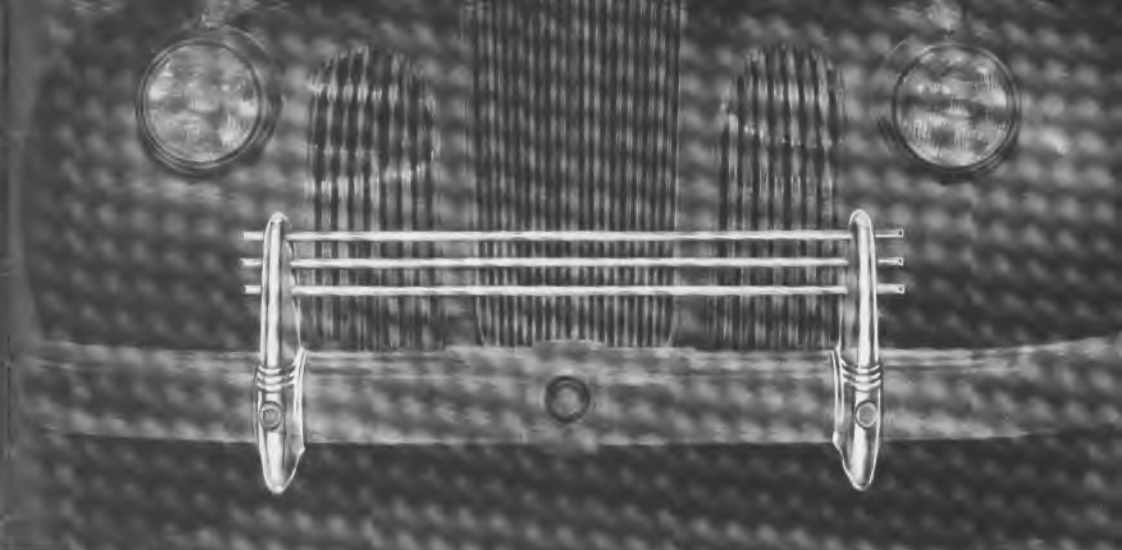
**DE LUXE STEERING WHEEL**—This modern four-spoke wheel, with its colorful plastic rim and horn button, and the brilliant chrome spokes and horn ring, adds distinction and color to the driving compartment. The convenient finger-tip horn ring enables one to blow the horn without removing the hands from the wheel.



**WHEEL TRIM RINGS**—Add distinction and beauty with these bright, chrome trim rings. They conform to the shape of the wheel and make the wheels appear smaller and the tires more massive.

*To Personalize a Distinguished Car*

**LICENSE PLATE FRAMES**—These chrome plated frames trim the license plate, making a more harmonious blend between license plate and car color.

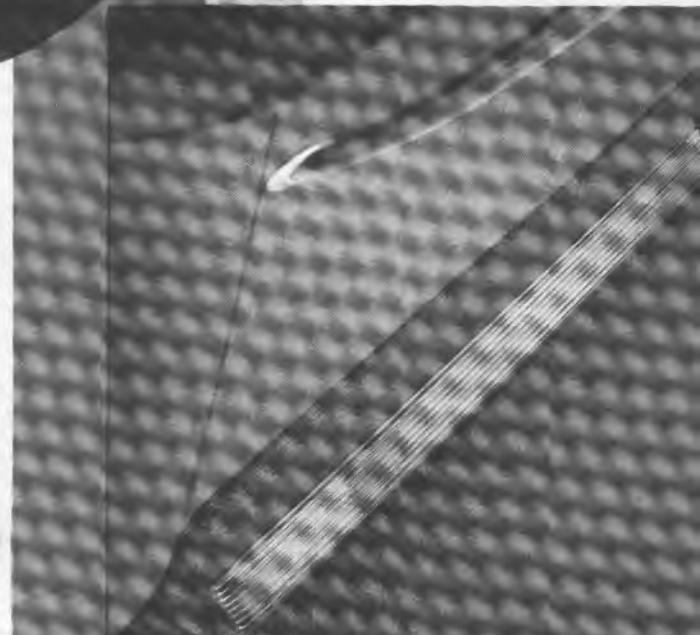


**AUXILIARY FRONT BUMPER**—This sturdy, chrome plated auxiliary bumper provides additional protection when driving in heavy traffic or when parked in a congested area. It guards the radiator and grille.

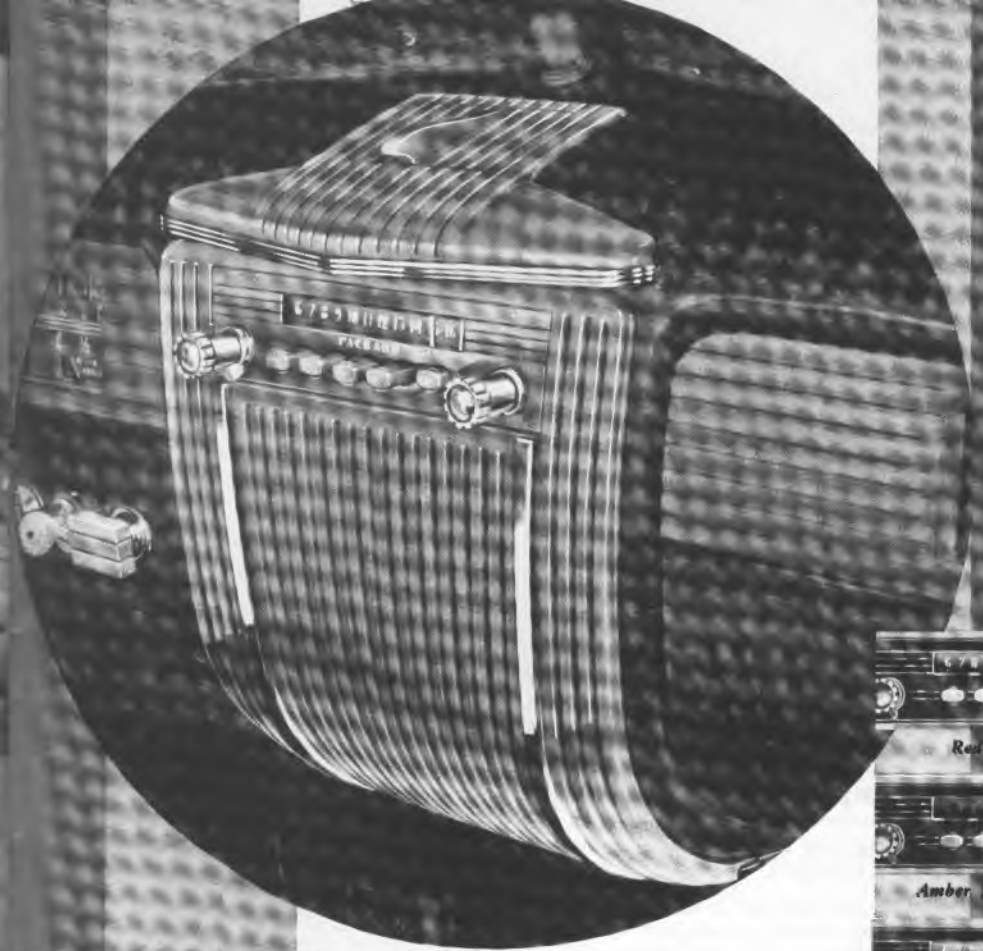


**FOOT REST TRIM MOULDING**—The sparkling reflections from this new, stainless steel foot rest trim moulding brighten the rear compartment of a car. The corrugated ridges do not show scratches.

**DUAL TRUNK LID GUARD**—In traffic or when parked, this guard offers additional protection for the trunk. The entire guard folds down to permit opening the door.



*De Luxe  
Chrome*



**RADIO**—Add the thrill of riding where the highway and skyway meet! Music, entertainment, world news and sports are all brought to you by the Packard Custom Radio. Any one of five predetermined stations can be secured by the slight touch of a button on the dial. Any other station can be tuned in by using the manual control in the regular way.

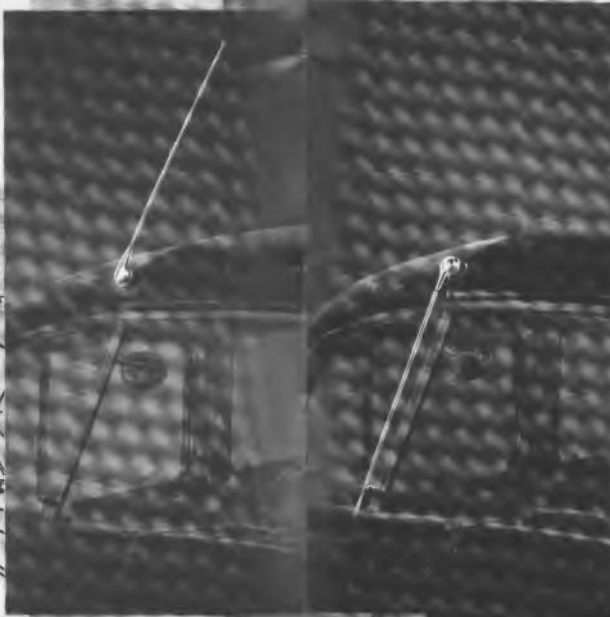
New, different and typically Packard is the synchronized "Color-Tone" lighting of the radio control dial. Blue, Amber or Red lights flood the radio dial, each blending into the other in a rainbow range of color as the tone control of the radio is changed to accentuate the perfect tone qualities of the broadcast. The new speaker is located in the center of the instrument panel.



To assure you of the most perfect reception, the Packard Custom Radio was submitted to months of engineering and research by Packard engineers. Eight tubes, two dual purpose, provide ten tube performance, assuring ample power, more sensitivity and increased selectivity. The "Tune-O-Matic" control enables each owner to adjust any one of the five automatic control buttons to any broadcast station. Correct acoustics, increased volume and sharp tuning provide faithful reproduction of any type of program.

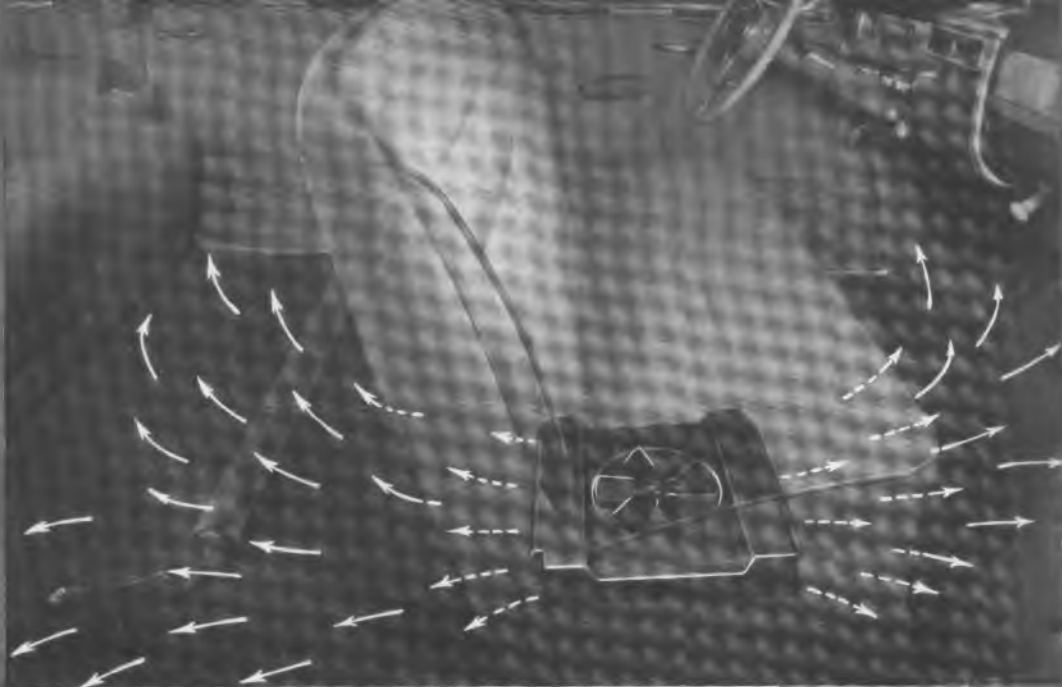
**ANTENNA**—The new Rotary Antenna is easy to operate in all kinds of weather without getting out of the car. The antenna may be swung into an upright position and extended to its full length by turning a handy knob inside the car. It may be lowered by reversing the same inside control knob. This antenna folds down automatically if it strikes a low-hanging obstruction. An adjustable cowl antenna is available for use on all convertible model cars.

*Living Room  
Pleasure  
Brought to  
Your Car!*



*Radio*





**PACKARD DUAL STREAM HEATER**—The very latest in heater design, this unit provides an even distribution of heat between the front and rear compartments and insures uniform comfort for all passengers.

The eight-inch fan provides an abundance of warm air flowing continuously just above the floor of both front and rear compartments. A separate windshield defroster keeps the glass clear of snow and sleet. A new feature provides an auxiliary heater for the driver.



**DE LUXE DASH HEATER**—This moderately priced heater will appeal particularly to owners of coupes or those who do not desire the maximum amount of heat. The three doors permit personal control of the flow of warm air. A built-in defroster keeps the windshield clear of steam, snow and frost.

## Cozy Comfort in Winter Weather



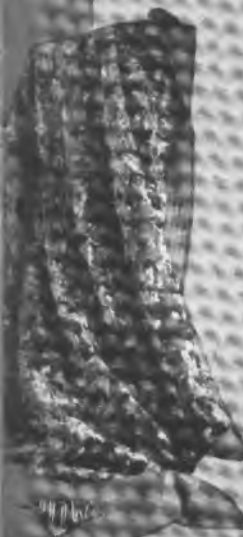
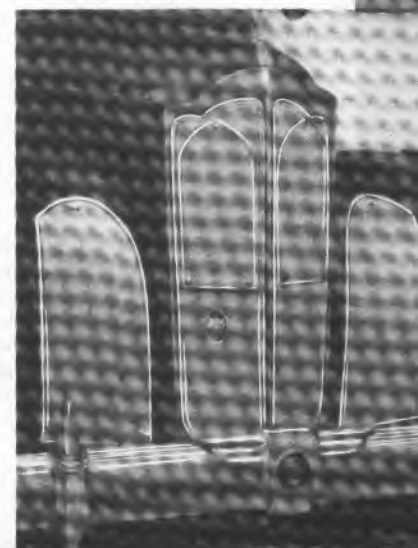
**DEFROSTER AND FOOT WARMER**—The defroster blows a strong current of warm air across both sides of the windshield, insuring clear vision under the most adverse weather conditions. This defroster and foot warmer fan works independently of the Dual Stream Heater and can be used alone in mild weather or as an auxiliary heater in severe, cold weather.

**WHEN** a door is opened in the defroster housing, a stream of warm air is blown across the compartment to the driver's side.

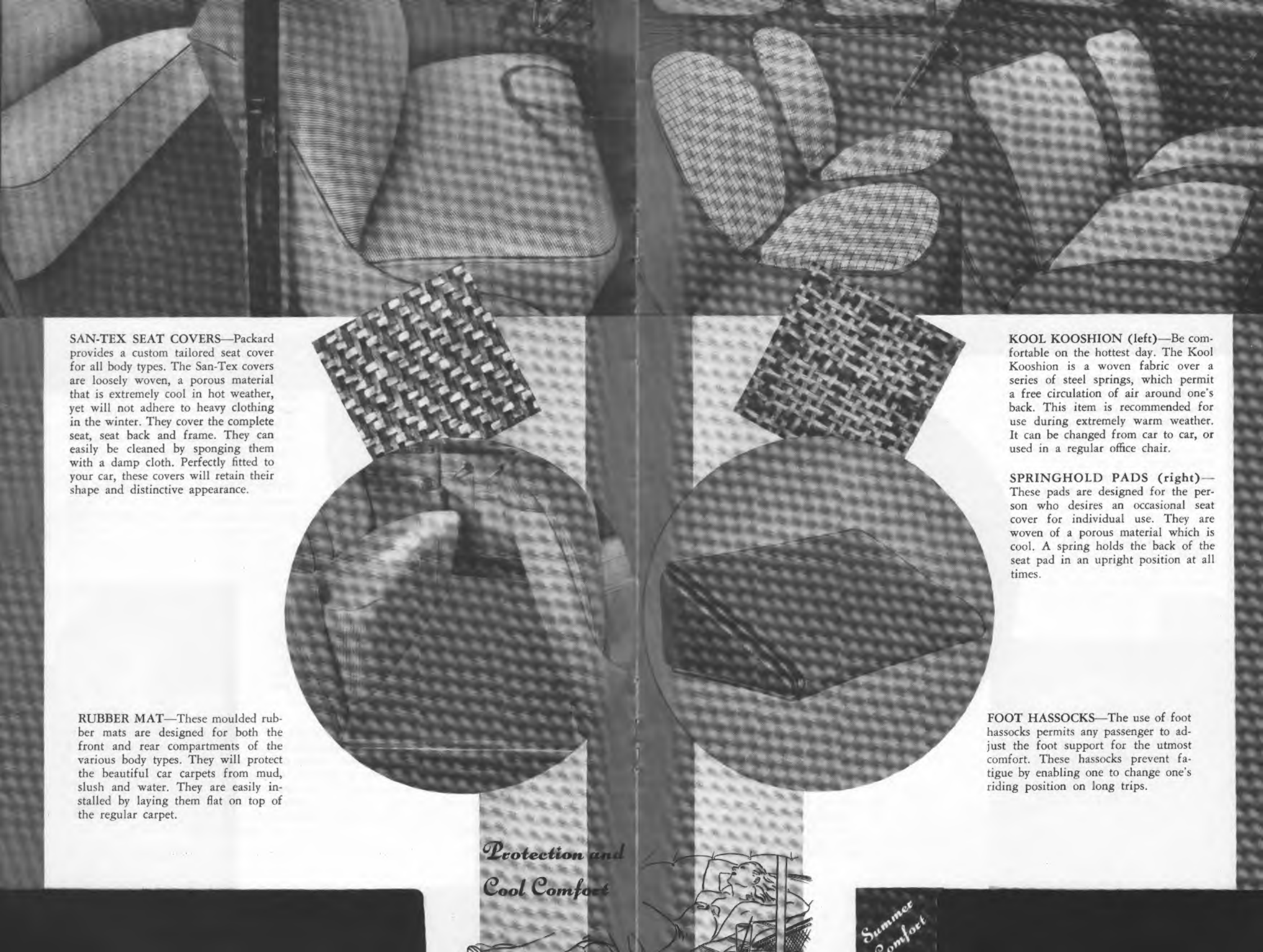


**RADIATOR GRILLE COVERS**—Styled by Packard, these attractive, adjustable radiator covers permit a quick motor warm-up in cold weather and assure better car heater and motor performance.

**ROBES**—These beautiful robes are very snug and warm. Silk plush on one side and matching upholstery cloth on the other make these robes the last word in motoring style. Your monogram in a contrasting or blending color adds a distinctive touch.



Winter  
Comfort



**SAN-TEX SEAT COVERS**—Packard provides a custom tailored seat cover for all body types. The San-Tex covers are loosely woven, a porous material that is extremely cool in hot weather, yet will not adhere to heavy clothing in the winter. They cover the complete seat, seat back and frame. They can easily be cleaned by sponging them with a damp cloth. Perfectly fitted to your car, these covers will retain their shape and distinctive appearance.

**RUBBER MAT**—These moulded rubber mats are designed for both the front and rear compartments of the various body types. They will protect the beautiful car carpets from mud, slush and water. They are easily installed by laying them flat on top of the regular carpet.

*Protection and  
Cool Comfort*

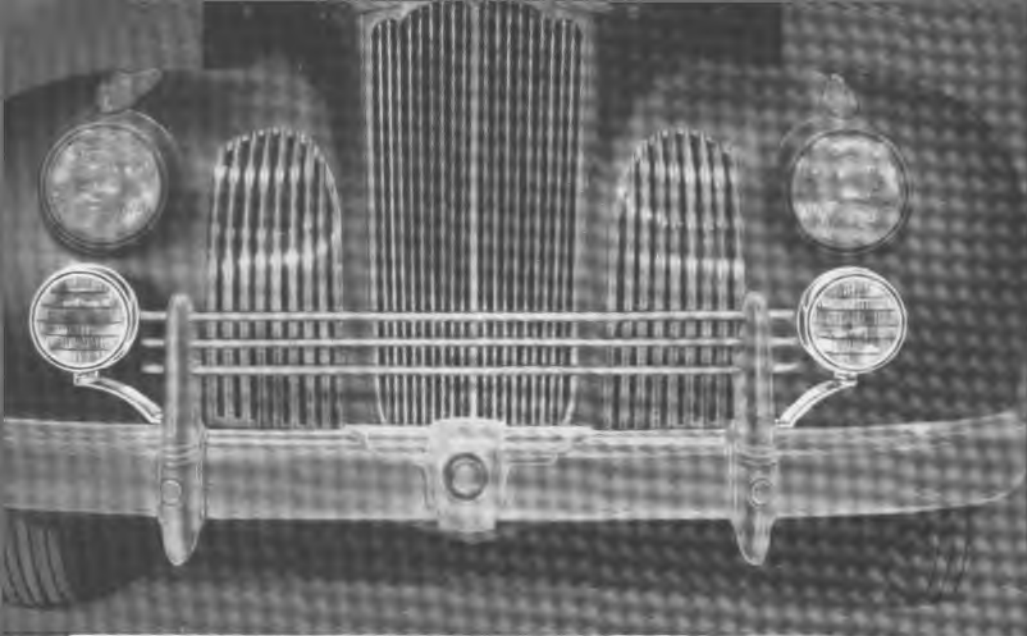
**KOOL KOOSHION (left)**—Be comfortable on the hottest day. The Kool Kooshion is a woven fabric over a series of steel springs, which permit a free circulation of air around one's back. This item is recommended for use during extremely warm weather. It can be changed from car to car, or used in a regular office chair.

**SPRINGHOLD PADS (right)**—These pads are designed for the person who desires an occasional seat cover for individual use. They are woven of a porous material which is cool. A spring holds the back of the seat pad in an upright position at all times.

**FOOT HASSOCKS**—The use of foot hassocks permits any passenger to adjust the foot support for the utmost comfort. These hassocks prevent fatigue by enabling one to change one's riding position on long trips.

*Summer  
Comfort*





**FOG AND DRIVING LIGHTS**—This set of two powerful white lights reduces the hazard of driving in all kinds of weather. Reflections, in fog, rain and snow, have been reduced to a minimum by the new lens design. Opaque bands concentrate the light on the pavement.

**VISOR GLARE SHIELD**—“Blind Driving” created by sun glare, bright lights and reflections is eliminated by this remarkable shield. It is adjustable to any angle.



**LUGGAGE COMPARTMENT LIGHT**—This brilliant flood light illuminates the luggage compartment and spare tire storage space. It is automatic, lighting when the lid is open.



**SPOTLIGHT**—This light turns in any direction. It is controlled from inside the car and is convenient for reading street signs and house numbers. The finish is highly polished chrome.

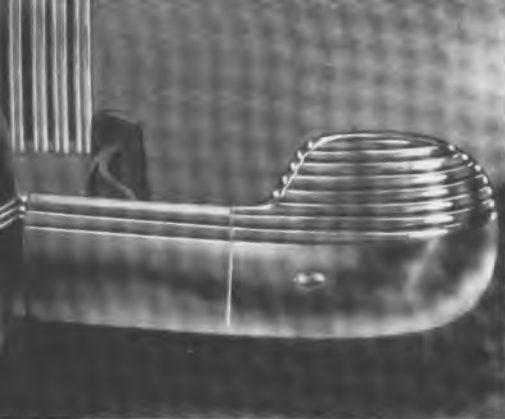
**BACKING LIGHT**—For backing out of narrow drives, strange roads and parking lots. This bright, white light works automatically with the reverse gear shifter lever.



**FENDER GUIDE**—The guide marks the extreme width of the car. It is very helpful when driving in heavy traffic, or when parking.

*Safety Guides  
for Easy Driving*





**FENDER GUARDS**—A set of sturdy, chrome-plated guards to protect the wide, deep fenders and lights of your new Packard. They will fit very neatly either the front or rear bumpers.

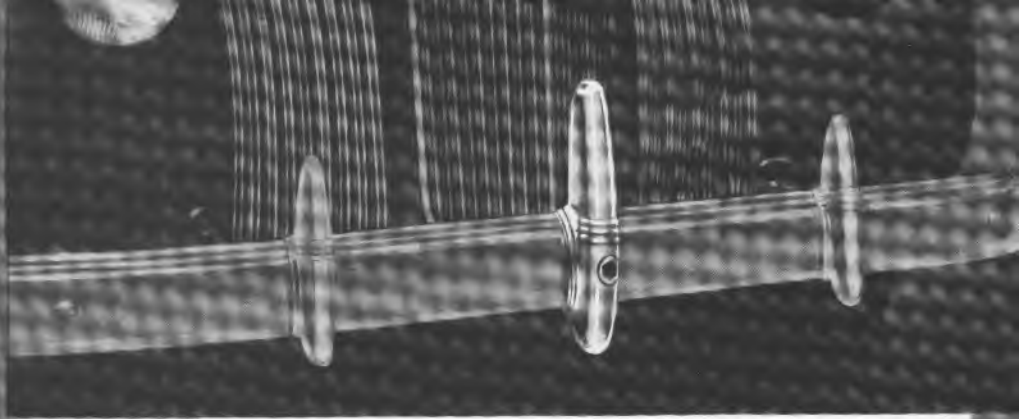
**CUSTOM MIRROR**—Attached to the cowl belt in place of the moulding, this new, wide-view mirror affords a wide view of the following traffic.



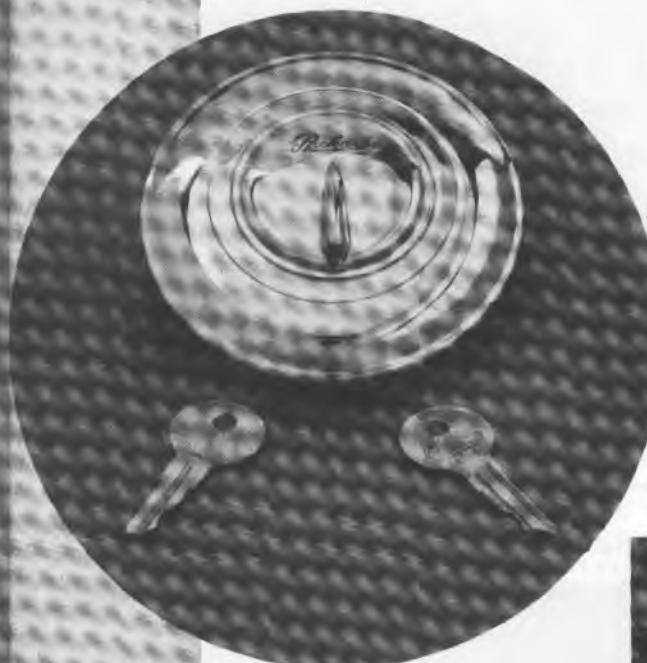
**MIRROR**—An unusually wide vision of the following traffic is provided by this adjustable mirror. It is attached to the edge of the door.



**VANITY MIRROR**—This personal "make-up" vanity mirror provides a true reflection of adequate size that will be appreciated by the ladies.



**RADIATOR GRILLE GUARD**—Provides economical protection for the radiator and grille. Prevents the rear bumper of another car over-riding your front bumper.



**GAS TANK LOCKING CAP**—This heavy, chrome-plated cap prevents the theft of gasoline. It will also prevent anyone from putting harmful foreign matter in the gas tank.

**RADIATOR INSECT SCREENS**—These attractive screens protect the radiator core from being clogged with insects, causing the motor to over-heat.



*On Guard*



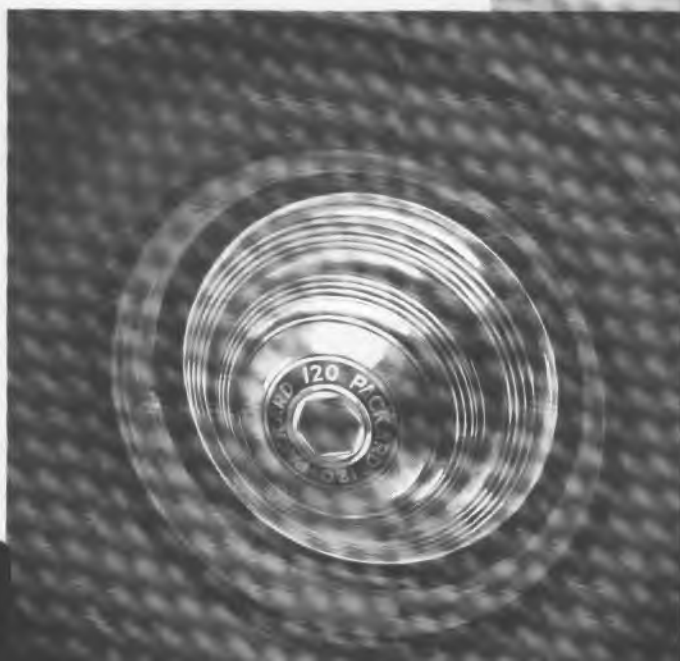
*Protection*





**CORMORANT EMBLEM**—This emblem has been exclusively Packard for more than a decade. It will accentuate the personality of your new Packard car.

**WHEEL DISCS**—The flashing beauty of these ring-shaped discs adds to the smartness of your car.



**REAR WHEEL SHIELDS**—Streamline the beauty lines of your 1941 Packard car! These shields add to the appearance of length and lowness of the car. They can be easily and quickly removed—yet will not loosen and rattle.



**EXHAUST PIPE TRIM**—A chrome-plated shield that covers the discolored exhaust pipe and completes the trim appearance of the car.

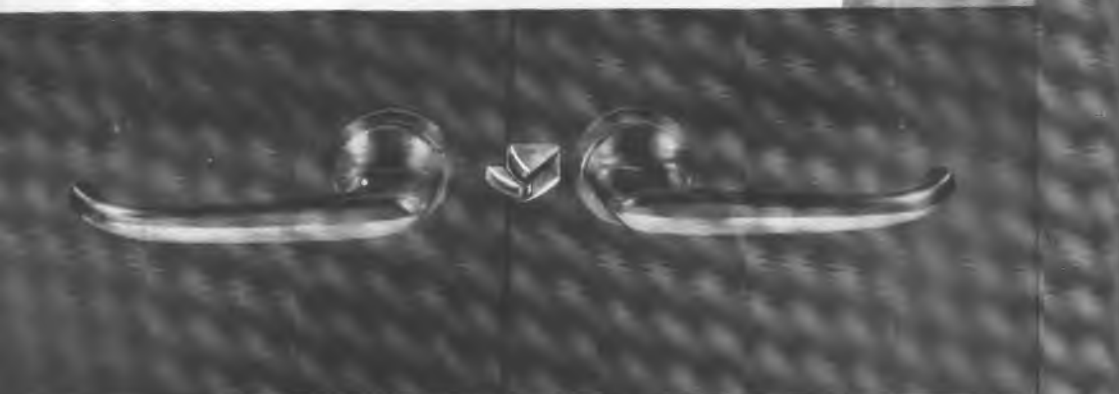
*Glorifying  
a Great  
Car*





**NO ROL**—If you stop when going up-grade, simply depress the clutch and apply the foot brake. You can remove your right foot from the brake and operate the accelerator while shifting gears, because the No Rol holds the car until the clutch is engaged. You can start just as easily and smoothly from standing on a hill as when on a level street.

**SAFETY DOOR CHECK**—A small, inconspicuous, steel catch to prevent the rear door being opened from the inside, unless the front door is open. It affords protection, even if a child accidentally unlocks the door from the inside when the car is moving.



**PACKARD MAINTENANCE MATERIALS**—Protect the original finish with all its sparkle and charm! After exhaustive tests, Packard engineers have approved these Packard cleaners, wax and polish for use in maintaining the beauty of your car both on the inside and out.

**OIL FILTER**—Keeps oil clean and full of "life" to reduce friction in fast-moving parts of motor and prolong motor life. All oil passes through the filter every few miles.



*Contributions to*

*Safety*

*Reliability*

*Ask the man who owns one*

