SOMMER COMFORT
WHITTENCE

PACIARD Odpproved ACCESSORIES



Exclusive Accessories for Packard Owners

You may personalize the appearance of your Packard. One or more of these distinctive accessory items will satisfy your personal desire for an added touch of beauty, an extra convenience or comfort that will make your motoring even more pleasant. Your Packard dealer displays and sells the approved accessories shown in this catalog. Any item selected can be purchased with the new car and included in the convenient time payment plans.

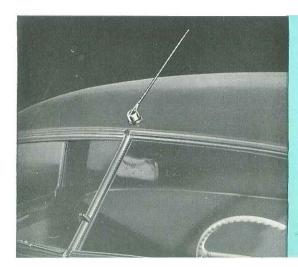


New Custom-Built Packard Radio



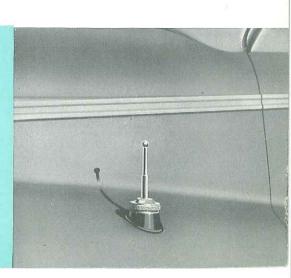
Packard Clipper Radio—The latest in radio design. Months of research and testing went ahead to make this unit the finest in tone, reception and selectivity. This radio has six automatic control buttons, Color Tone control and an eight-tube circuit. Powerful reception and true reproduction with correct acoustics

throughout the car make riding with a Clipper radio a real thrill and pleasure. The centerline mounting of the radio in the instrument panel improves the tone of the large 8" speaker and permits rear seat passengers to hear better. Either the vacuum or rotary antenna may be used with this radio on any 1946 Clipper.



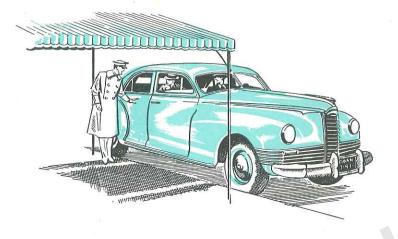
The Rotary antenna may be raised or lowered from within the car. Folds either backward or forward if it strikes an overhead obstruction.

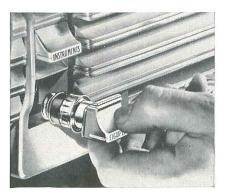
The Vacuum antenna can be raised or lowered 21" by pushing a button on the dash. An additional adjustment to 42" can be made by hand.



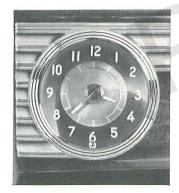
For Added Appearance

Fine accessories are to the car what costume jewelry is to a lady's ensemble. They add to and complement the general appearance. They individualize your particular car and personal convenience is enjoyed when the items shown on this page are installed on your new Packard Clipper.





cated and permits the driver to keep both hands on the wheel while the element is heating. It disconnects automatically when hot and can be passed around the car.



clock—This accurate, electric-wound clock will assist you in keeping business and social appointments. The illuminated face and large figures are easily visible at night.



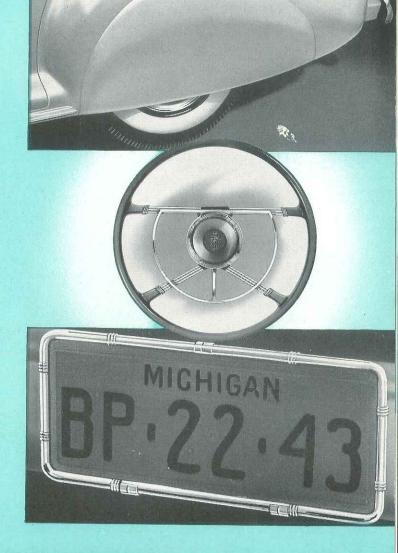
VANITY MIRROR—A personal mirror that will be appreciated by the ladies. It permits that last minute check-up before leaving the car. Many motorists like to record mileage and service information on the spaces provided for that purpose along the sides of the mirror.

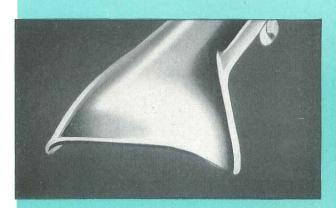
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REAR WHEEL SHIELDS—Add streamlined beauty to your Packard. These shields add to the appearance of length and lowness. They can be easily and quickly removed—yet will not loosen and rattle.

DELUXE STEERING WHEEL—This colorful wheel, with its plastic rim and the brilliant chrome adds distinction to the driving compartment. Softer handling of the car results from the flexible spokes.

LICENSE PLATE FRAMES—These bright chrome adjustable frames around the license plate improve the over-all appearance and complete the trim of the car. They are smart, distinctive in appearance and easily attached.





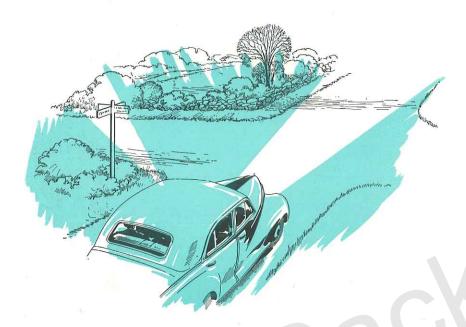
EXHAUST PIPE TRIM—Dress up the appearance of the exhaust pipe with a chrome-plated extension. The flaring end deflects exhaust gases from the bumper so they will not discolor the chrome or car finish.



WHEEL TRIM RINGS—Add a touch of beauty and that finished appearance which reflects good taste and true pride of ownership. Their brilliant finish creates a desirable contrast with the painted wheel. Set of five.

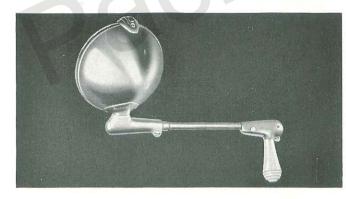
For Your Safety

Safety features are engineered into your Packard with great care. There are some additional safety factors which may be added to make driving safer in bad weather or at night and for the further protection of your car. These also have been selected, tested and approved by Packard Engineers.





FOG AND DRIVING LIGHTS—Deflect the beam down onto the road. They are efficient in fog, rain or snow. Reflections are reduced by the new improved lens design.

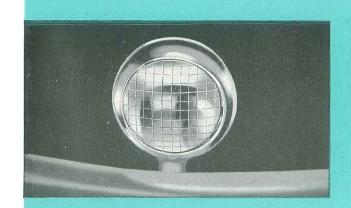


SPOTLIGHT—This light turns in any direction. It is controlled from inside the car and is convenient for reading street signs and house numbers. Finished in chrome.

Exclusive Accessories for Packard Owners

FRONT AND REAR AUXILIARY BUMPERS—Sturdy in construction, they provide extra protection for radiator grille and trunk door. Built of heavy steel, chromed, these auxiliary bumpers stand guard day and night on busy streets and in congested parking areas. When installed they become an integral part of the bumper ensemble and add to the finished appearance of your car.

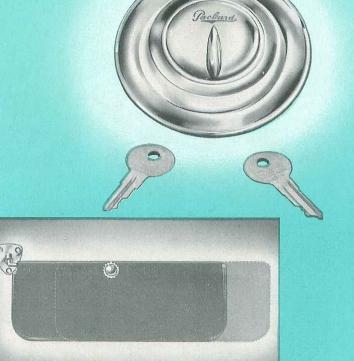




BACKING LIGHTS—Automatically illuminate the road behind the car when the driver shifts into reverse. This strong, white light reveals obstacles when backing up at night.



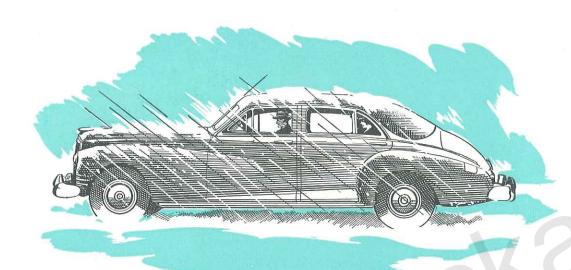


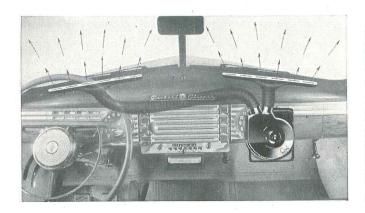


ADJUSTABLE SUN VISOR—Can be locked in any position along the chrome rod. It fills in between the right and left visors eliminating glare when driving into the sun.

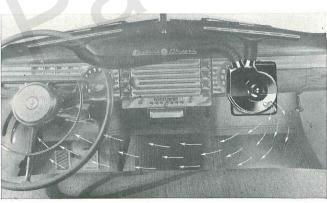
For Winter Comfort

Accessories for your Winter Comfort are carefully engineered, designed and tested. They must not only become a part of the car and function properly but their operation must in no way affect the correct handling or running of the car. The items shown have been approved by Packard to fulfill these requirements and in addition they appear to be built-in.





assured in the most severe weather when in the side of the defroster, warm air is your car is equipped with a windshield de- directed to the floor of the front compartfroster. Independent of the heater it can be ment. This acts as an auxiliary to the dual used at any time conditions require.



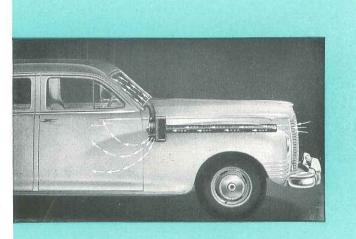
DEFROSTER—Clear, unobstructed vision is FOOT WARMER—By opening the small door stream heater and is a welcome foot warmer.

Exclusive Accessories for Packard Owners

DUAL STREAM HEATERS—Uniform comfort for all passengers. Located under the front seat, the warm air is distributed to both the front and rear compartments. A changeable speed switch permits the driver to control the volume of warm air provided. A defroster is furnished with this equipment.



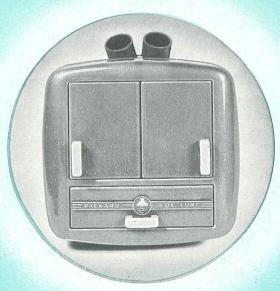
RADIATOR WINTER COVER-Protects the radiator and motor, permitting quick warmup to an efficient operating temperature. Quickly installed on either or both radiator and fender grilles as required.



HEATER FRESH AIR INTAKE-Permits the driver to regulate the amount of fresh air taken into the car. By moving a small lever on the instrument board, the driver opens or closes a door built into the air intake, thereby regulating the amount of fresh, warm air to be circulated through the car.





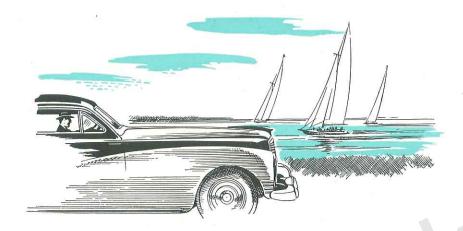


DASH HEATER-Moderately priced, an efficient unit. Especially effective where a greater amount of heat is required for only the front compartment. A built-in windshield

defroster is included.

For Summer Comfort

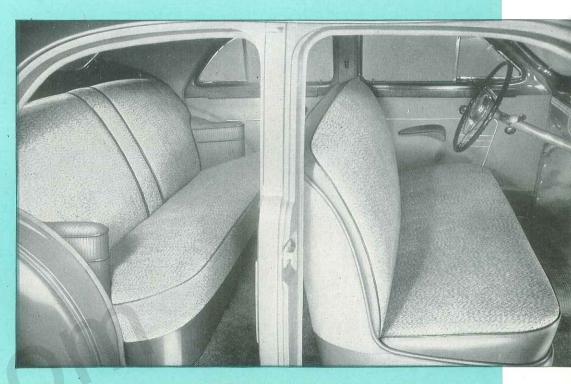
The accessories shown here have been selected to give maximum comfort while driving during the hot Summer months. Additional protection from sun and heat is afforded driver and passengers.





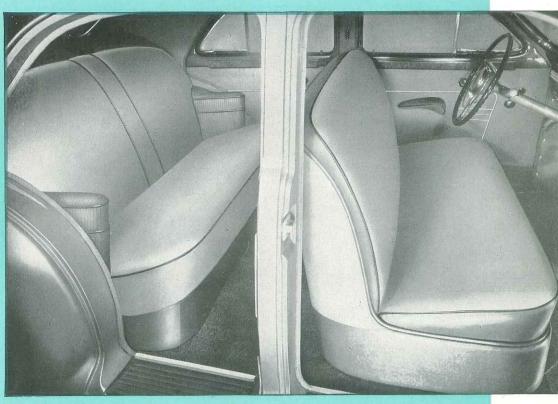
VENETIAN SHADE—Prevents the direct rays of the Sun from shining through the rear window. It provides welcome protection for the rear seat passengers. The design assures unobstructed vision through the rear window at all times.

Exclusive Accessories for Packard Owners



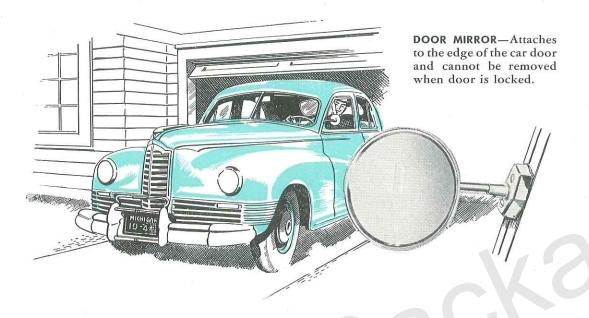
SAN-TEX SEAT COVERS—Are cool, clean and attractive. The San-Tex 3-color fiber material is woven into an attractive pattern. The wide leatherette panels across the front of the seats and across the top of the front seat add much to the rich appearance of these custom-tailored covers. Long lasting upholstery protection.

PACK-TEX SEAT COVERS—These beautiful covers are made of a new durable, smooth, satin-covered fabric and can be easily cleaned. Sliding across the seat with ease plus the cool effect during long, hot drives and the custom-tailored appearance all add to the comfort and beauty of the interior. They give maximum protection to the upholstery. Available in a selection of colors.



Personal Conveniences.

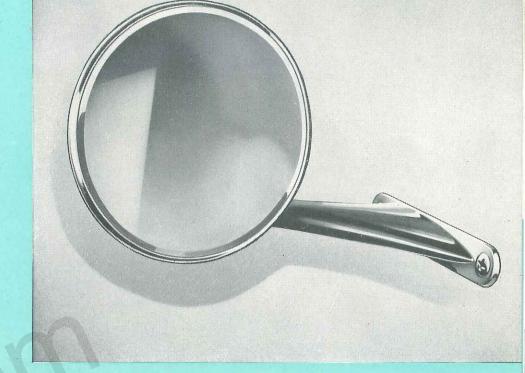
For that finished appearance, or an added convenience, select items from this group to make driving easier as well as for the extra protection they afford. In design, finish, and quality they are Packard Approved.

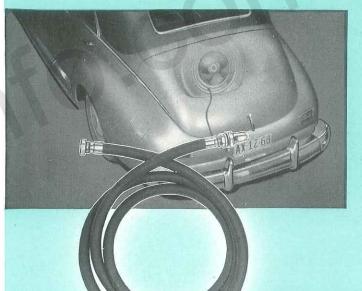




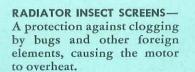
NON-GLARE TILT-TYPE MIRROR—Reflects the lights of following cars without developing a glare. A true reflection is provided during the day, and special coloring minimizes road glare. A real safety item.

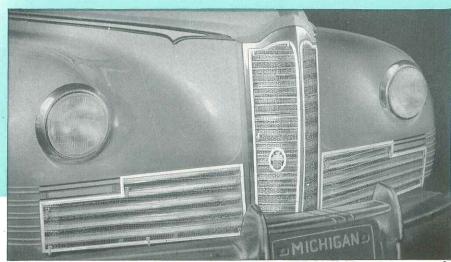
beluxe door mirror—Bolts securely to the body of the car and provides clear vision of traffic approaching from the rear. They are available for the right and left side.





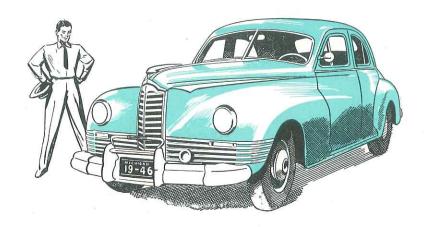
spare tire valve extension—No need of removing luggage, parcels or other paraphernalia from trunk compartment to inflate spare tire when your car is equipped with an inflating outlet—an inexpensive convenience.



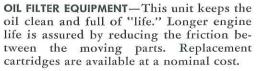


Extras Worth Noting

For extra protection and convenience these items have been designed for use on any Packard Clipper. Provision has been made in the car for attaching them, thus assuring correct installation and functioning.









LUGGAGE COMPARTMENT LIGHT—Brilliantly illuminates the luggage compartment and spare tire storage space. It is automatic, lighting when the lid is opened. It permits one to load or unload luggage with ease.

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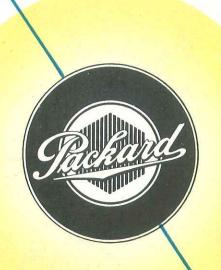


Retain the Beauty of your PACKARD with these Handy Packaged Utility Items

Maintaining the new car lustre and beauty of your Packard is made easy with these beauty aids. Your dealer has a full line of cleaning materials for fabric, chrome, and car finish as well as handy maintenance items such as Insulation Sealer, Rust Preventive and Radiator Cleaner—all tested and approved by Packard.

For protecting and preserving the finish of your new car a Packard Blue Coral Treatment is recommended.

- Car Polish
- Fabric Cleaner
- Tar Remover
- Insulation Sealer
- Radiator Cleaner
- Rust Preventive
- White Side Wall Tire Cleaner
- Chrome Cleaner and Polish
- Packard Blue Coral and Sealer



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Ask the Man Who Owns One