



# PACKARD

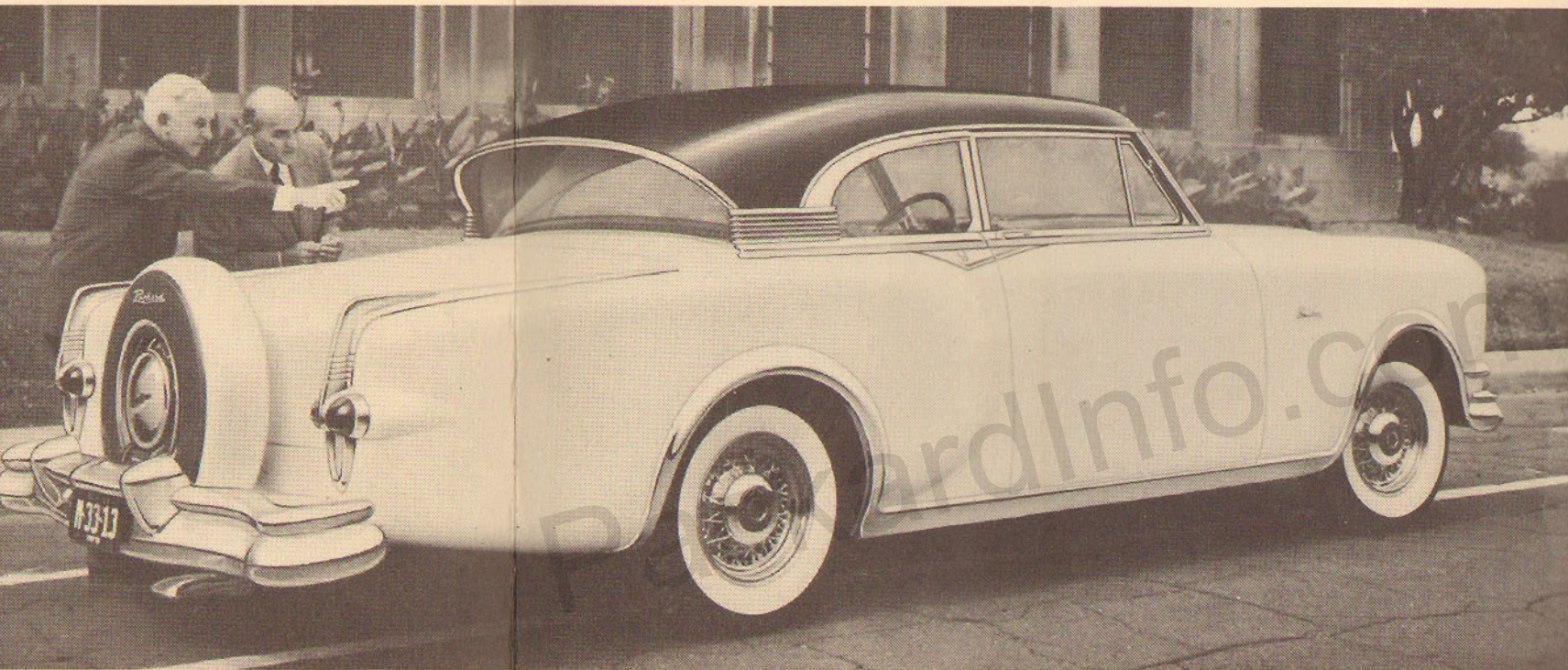
presents  
a forerunner of  
American Styling

## THE

# BALBOA-X



# The Car of Cars



## THE BALBOA-X by PACKARD



Master Motor Makers for over 50 Years

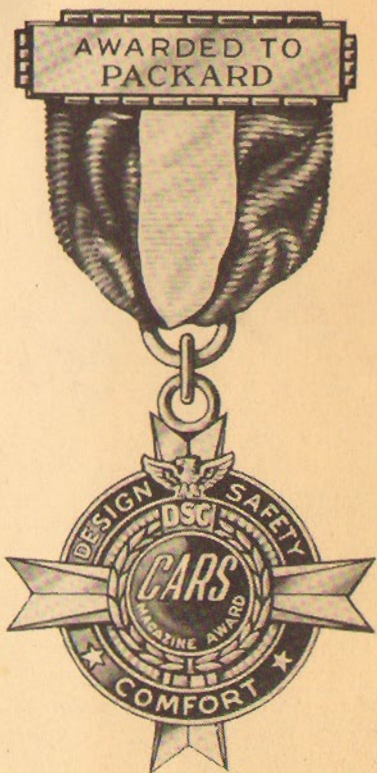
Fawcett Publications—authorities on modern living and modern design—selected the new Packard Balboa-X to be awarded its Gold Medal D.S.C. Design, safety and comfort were the controlling factors in the selection of the awardee by the publication.

The design conception of the Balboa-X incorporates the prize-winning styling of two popular Packard predecessors, the Pan American and the Caribbean. A fresh, new approach to the superstructure, the Canopy Top, is the distinguishing feature. This functional design not only adds distinction to the car, it is also the basis for the high ranking in the other facets of the Gold Medal.

Safety was paramount in the design of the Balboa-X. Such driving hazards as optical distortion, accumulation of snow and rain are eliminated by the reverse angle of the rear Picture Window. The recognized dangers of loose articles on the package shelf have also disappeared with the disappearance of the shelf itself.

Comfort in the form of greater headroom, and less heat transference are advantages of the Canopy Top. Since the rear Picture Window can be lowered or raised at will, draft-free ventilation is an added benefit.

Design, safety and comfort, added to the accepted advantages of the popular hard-top, make the all-new Packard Balboa-X a new concept in modern motoring, the winner of the Cars Magazine Gold Medal D.S.C.



How long  
has it been  
since you drove  
a **PACKARD?**

No matter what car you may be driving now, before you buy your *next* car, you really owe it to yourself to drive America's new choice in fine cars—The New Packard. Won't you make an appointment with your Packard dealer soon?

**“Ask The Man Who Owns One”**



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