

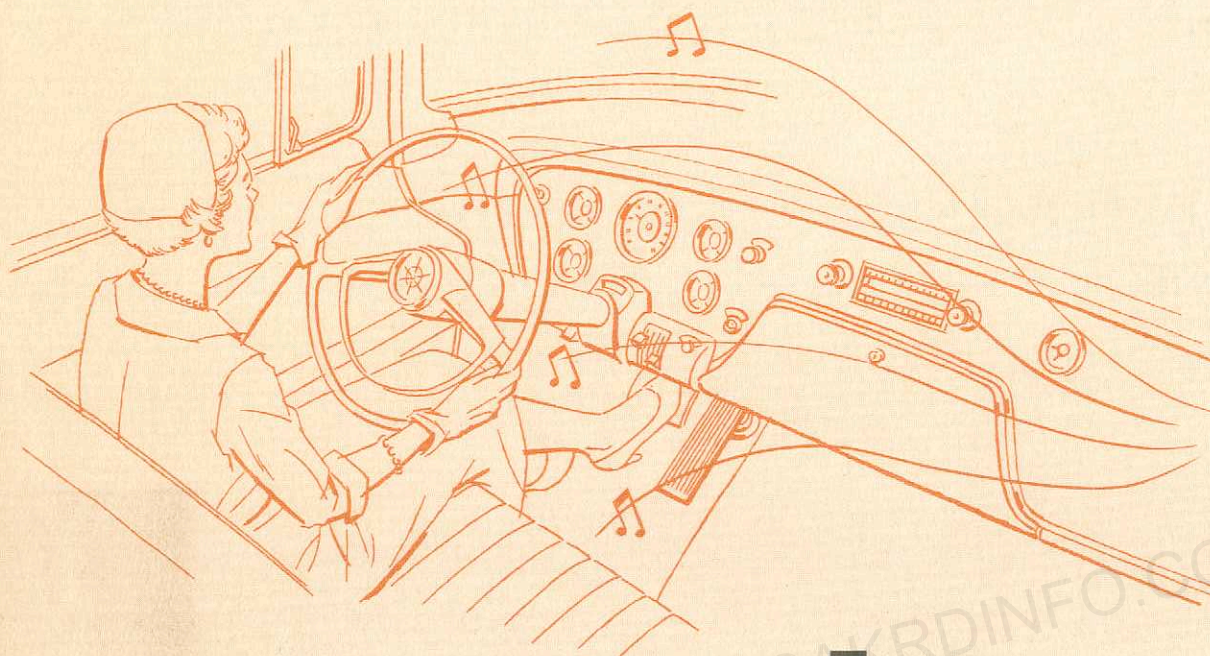
Traditionally Distinctive...
PACKARD Accessories

INDEX

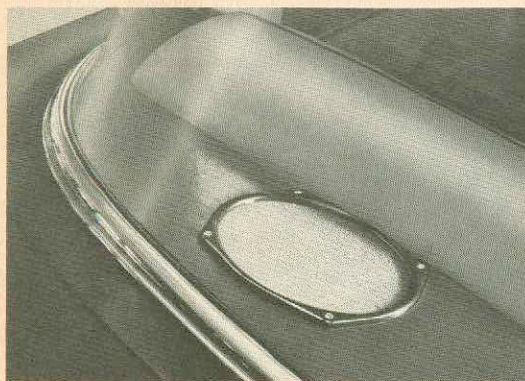
Accelerator Pedal Pad.....	Page 11	License Plate Frame.....	Page 12
Air Conditioner.....	5	Mirrors.....	8
Anti-Freeze.....	16	Motor Oils, Conditioner and Filter.....	14
Back-up Lights.....	10	Polishes.....	15
Car Care Materials.....	15, 16, 17	Radios.....	3
Chrome Protector.....	17	Rust Preventive.....	17
Cleaners.....	15, 16, 17	Side Sill Moulding.....	7
Curb Alarm.....	13	Spotlights.....	9, 10
"Cushion Topper".....	11	Outside Visor.....	7
Defrosters.....	4	Tire Chains.....	13
Door Edge Guards.....	12	Touch-up Finish.....	16
Exhaust Deflector.....	12	Traffic Light Viewer.....	7
Floor Mats.....	11	Wheel Trim.....	6
Gasoline Door Guard.....	13	Window Ventshades.....	10
Heater.....	4	Windshield Washer and Solvent.....	9

Traditionally Distinctive . . . PACKARD Accessories

STUDEBAKER-PACKARD CORPORATION
Detroit 32, Michigan

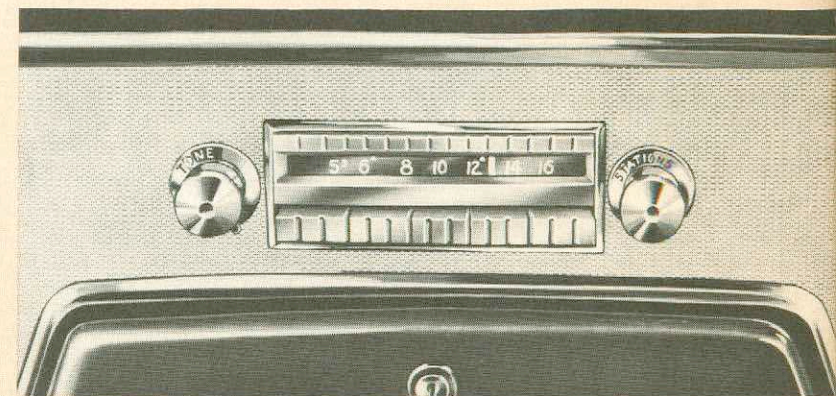


Two Fine Packard Radios

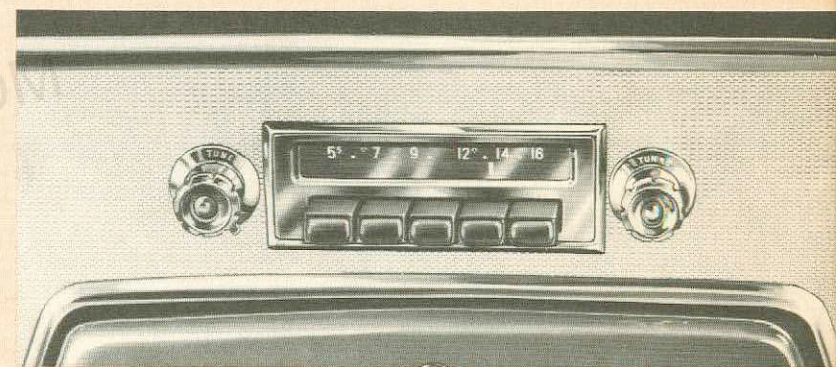


Rear Seat Speaker

Added richness in tone quality for your listening pleasure. Fingertip control for rear seat listening, or when synchronized with the front speaker you enjoy the effect of hi-fidelity reception.



The "Signal Seeker"



The "Push Button"

THE "SIGNAL SEEKER"—The finest in electronic development—this long range 8-tube model with its richness in tone-quality features three-way tuning. A touch of the selector bar brings you the strongest station in the vicinity—press one of five push buttons and you receive the program of your choice on a pre-set station—or, manually, tune in far-off stations with the selector knob.

THE "PUSH BUTTON"—Noted for its high quality reception, this 7-tube model permits pre-selection of five favorite stations, quickly bringing you your choice at the press of a button. Station selections by manual control is possible at all times.

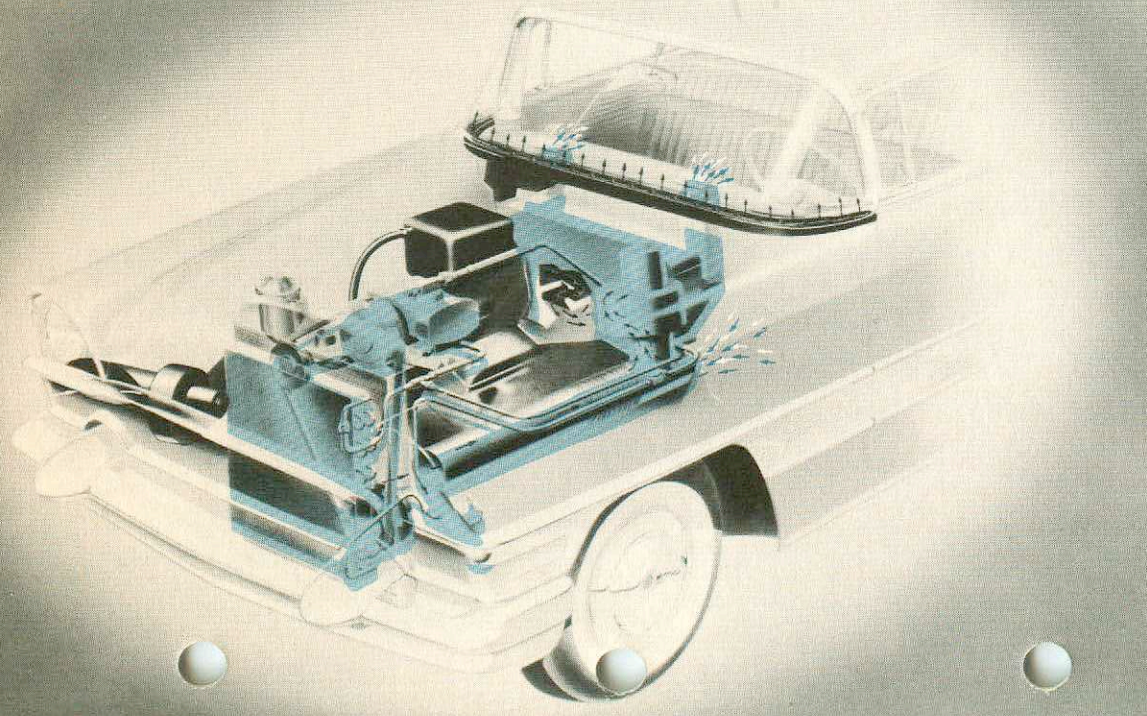
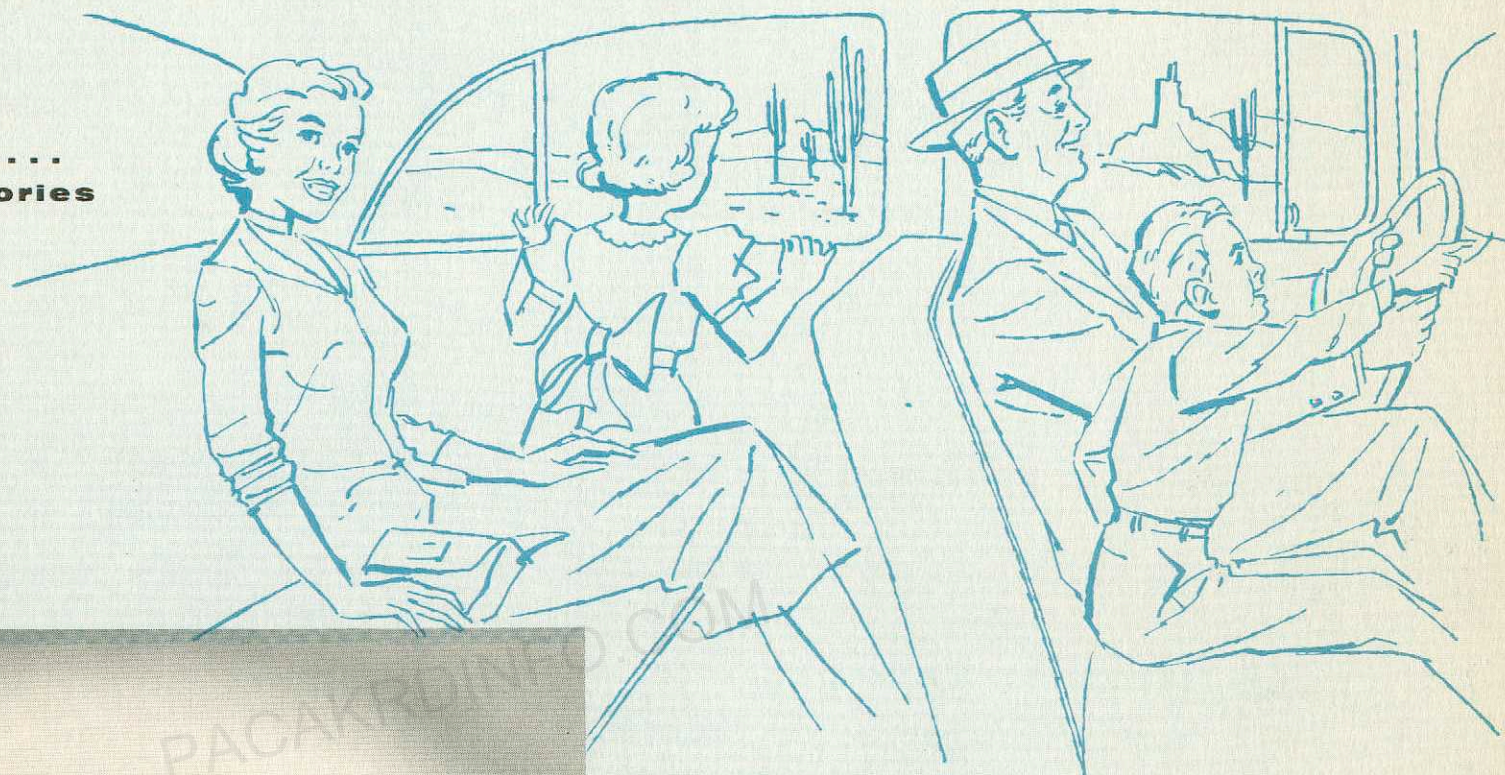
Both models are truly the ultimate in radio design and research.

CHOICE OF TWO ANTENNAS

The Electrical. Controlled inside the car within easy reach on the dash—for your convenience and comfort.

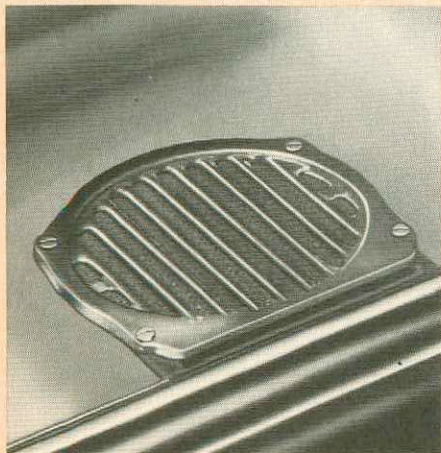
The Manual. Constructed of the highest quality materials and workmanship, and is equally efficient as the Electrical.

**Traditionally Distinctive . . .
PACKARD Accessories**



Packard Air Conditioning

Now you can *do* something about the weather. Packard Air Conditioning cools, filters and dehumidifies the air in your car. Fully adjustable—turn switch to desired position to get the most comfortable temperature for warm-weather driving. In a matter of minutes your car is cool, even after hours of parking under broiling sun. Packard Air Conditioning keeps dust out, too, by letting you drive in silent comfort with the windows up.



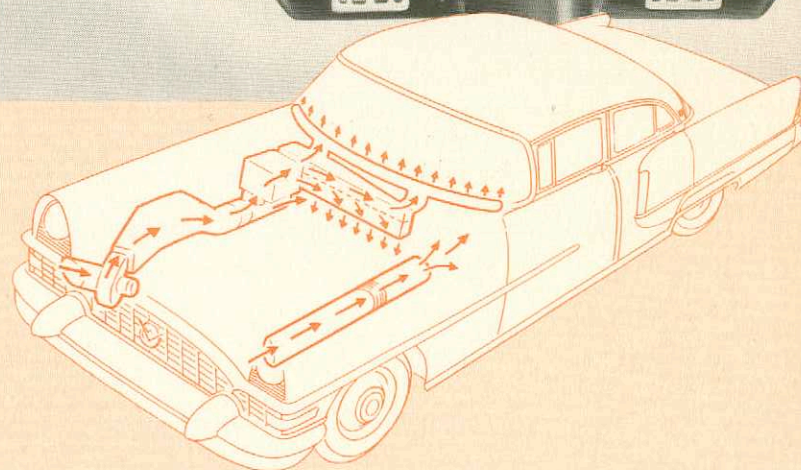
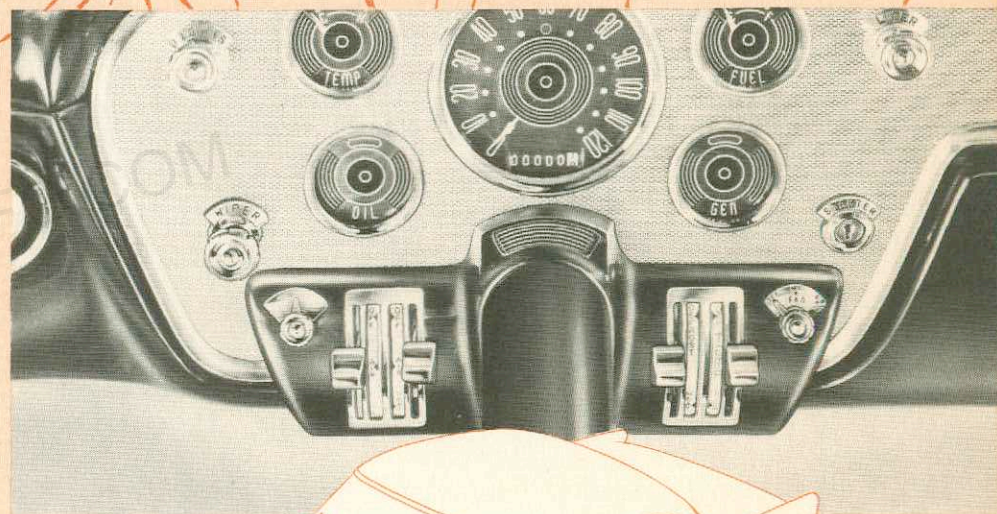
Rear Window Defroster

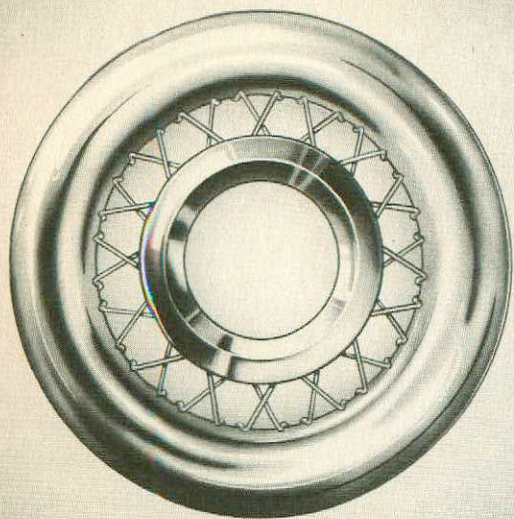
Removes the hazards of fog, snow, and frost on rear window. Safe and more comfortable driving is assured with clear visibility to the rear as well as ahead, operates simultaneously with the front defroster.

Fresh Air Heater and Defroster

Engineered for maximum comfort and safety. The Packard heating and ventilating system can be automatically regulated to any desired temperature in cold weather, including clear vision windshield defrosting. Summer ventilation at its best is also incorporated in the system and all controls are easily read and conveniently located on the dash.

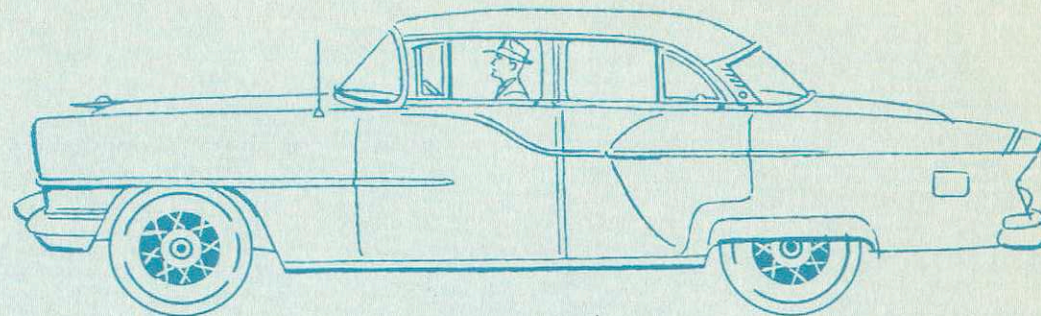
A separate front under-seat heater is also available to further "comfortize" your car.





Wire Wheel Trim Ring

Give that Continental Sports Car touch with stainless steel spoke rings. Brilliantly chromed bands snap snugly in place. Easily removed for cleaning.



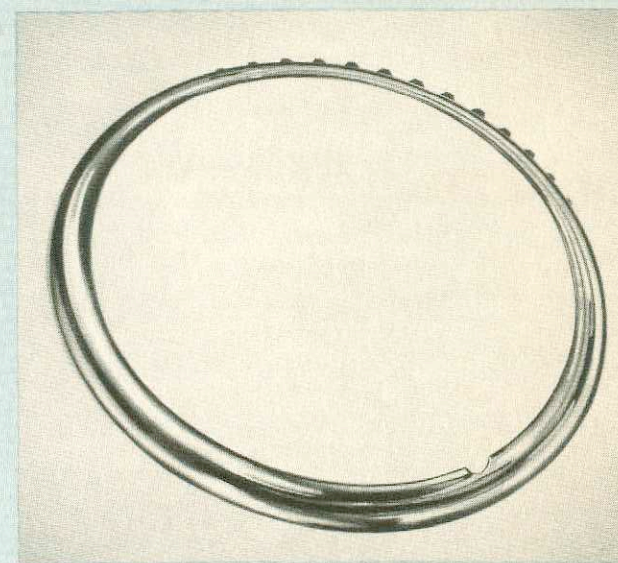
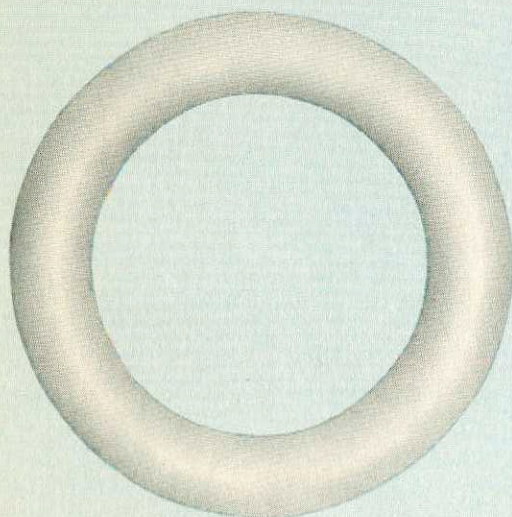
Chrome Wheel Ring

Enhance the beauty of your car with these striking chrome bands. Distinctive in appearance, they are easy to keep bright, on or off the wheel.



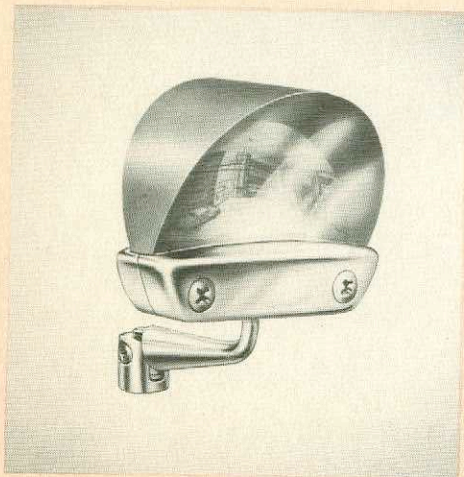
White Wheel Ring

In gleaming white baked enamel finish, these rings add that touch of luxury. Custom fit to perfection to satisfy the most discriminating owner.



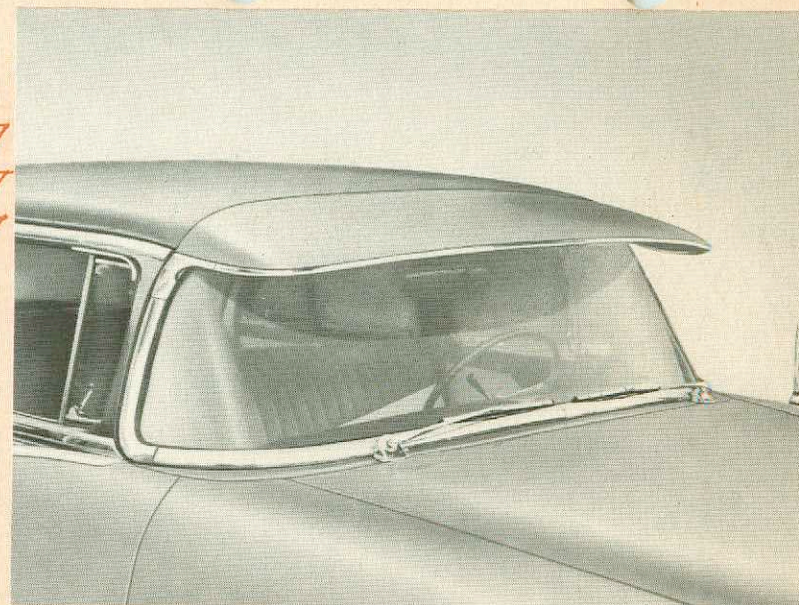
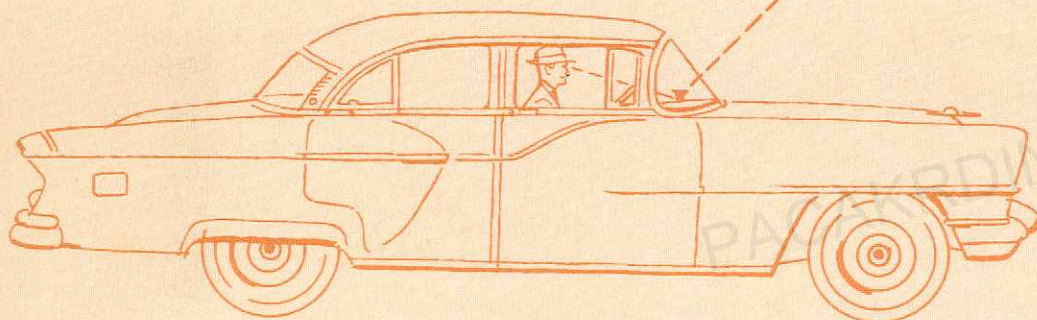
Wheel Trim Ring

A simple addition styled to your taste and dignity. Made of durable stainless steel, requiring little or no care.



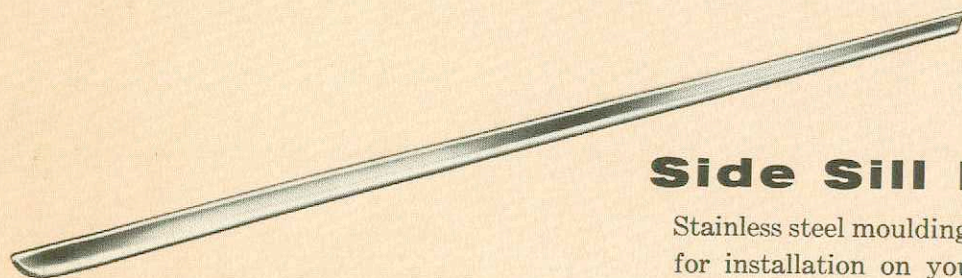
Traffic Light Viewer

View traffic lights in comfort and ease with this fully adjustable traffic light viewer. Watch traffic signals change without shifting normal driving position.



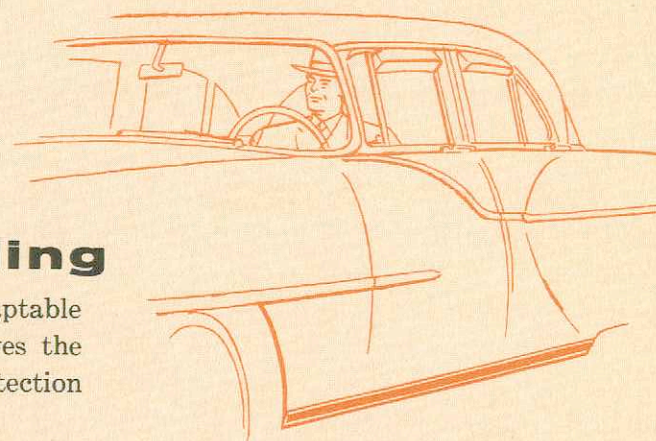
Outside Visor

Perfectly styled to gracefully blend with body lines. Insured protection against sun and rain. Equally effective in winter driving.



Side Sill Moulding

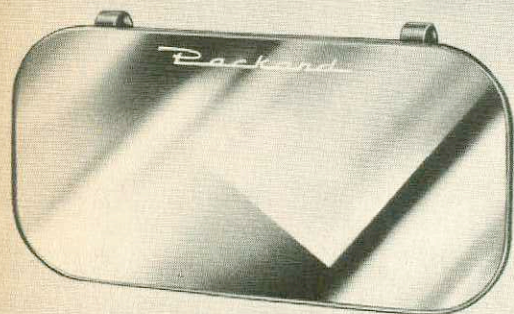
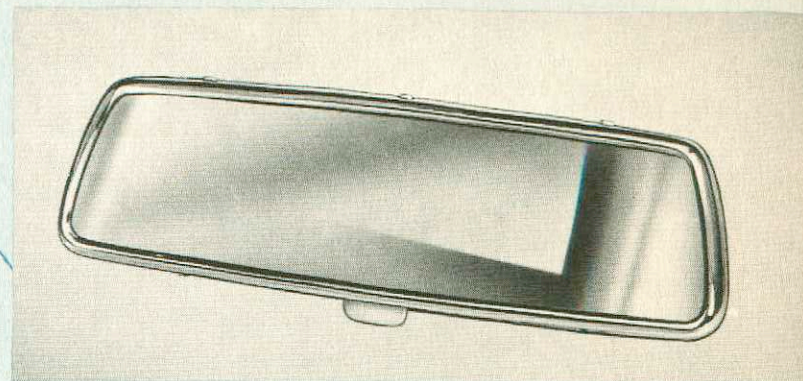
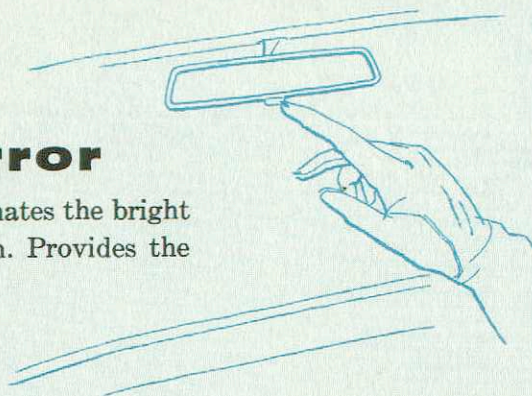
Stainless steel mouldings especially adaptable for installation on your Clipper. Gives the appearance of more length, plus protection from stones and other flying objects.



Traditionally Distinctive . . . PACKARD Accessories

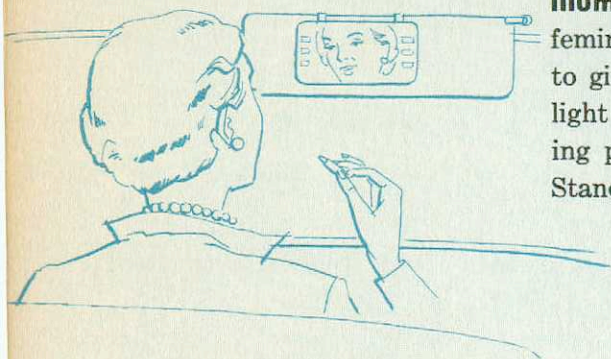
Non-Glare Tilt Mirror

The rear view mirror that with a flick of a finger eliminates the bright reflection of headlights or the strong rays of the sun. Provides the maximum in filtering safety.



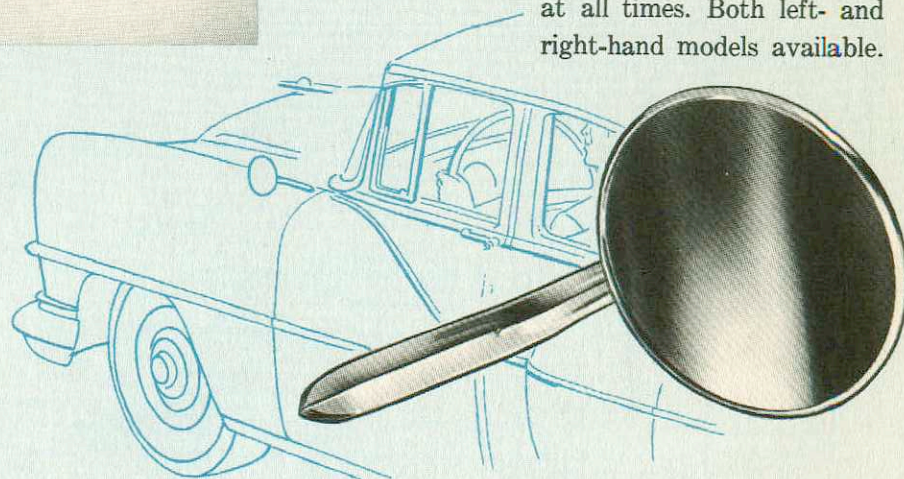
Packard Vanity Mirrors

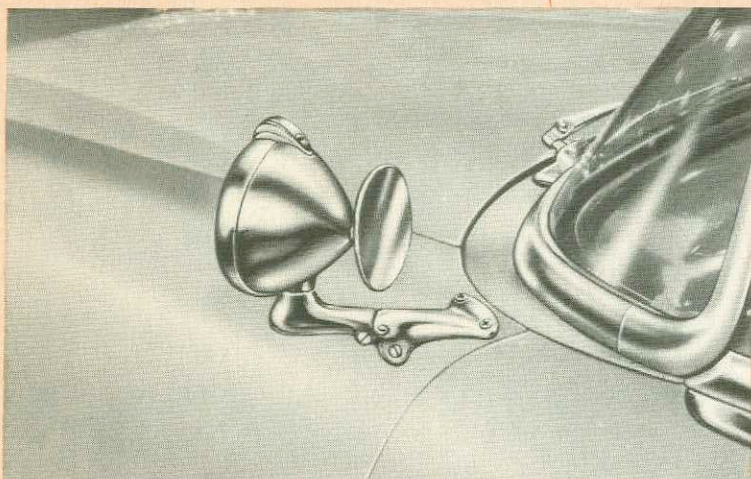
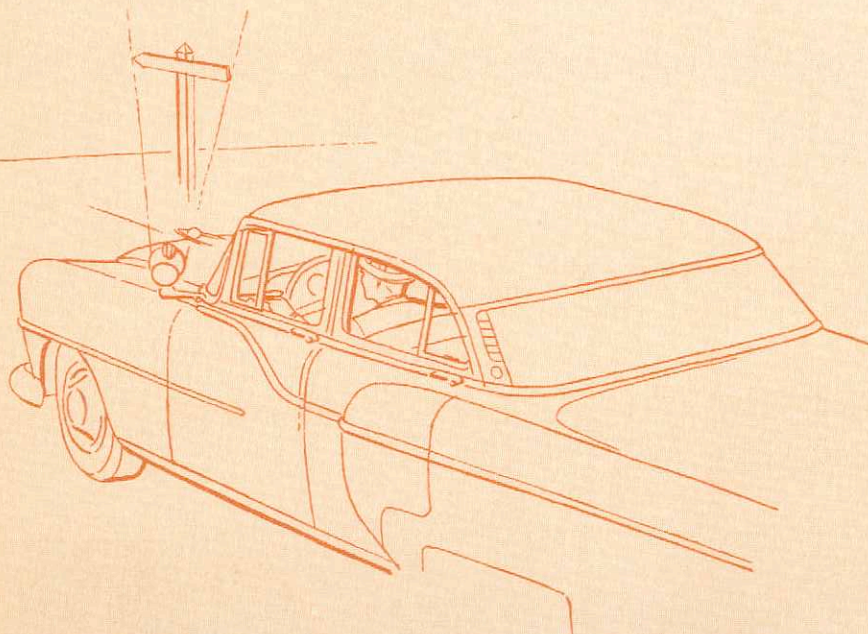
Illuminated Visor Mirror—Styled with feminine dignity—the perfect accessory to give that last minute look. Built-in light illuminates the viewer's face assuring perfection in personal appearance. Standard vanity mirror also available.



Side Mount Rear View Mirror

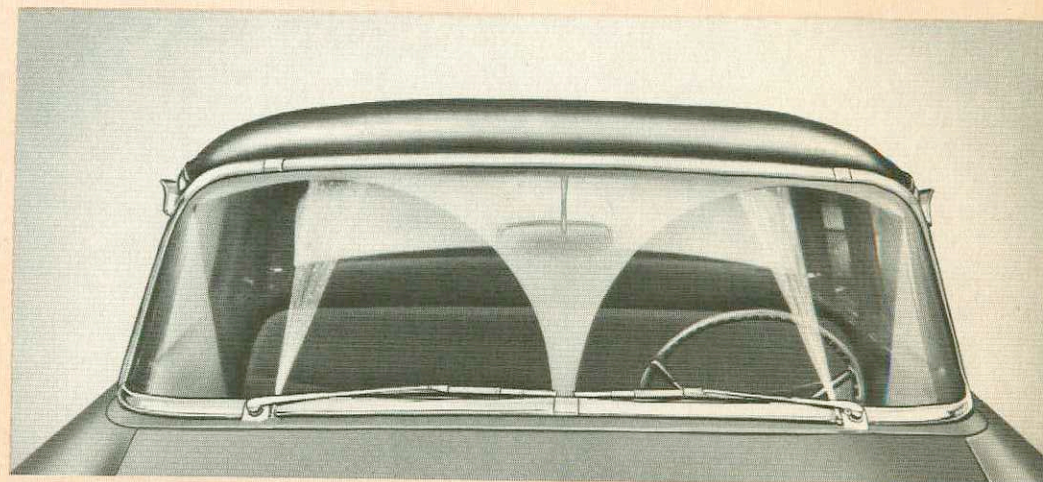
Styled to compliment your car—yet an important necessity in today's traffic hazards. A safety accessory which insures perfect rear view vision at all times. Both left- and right-hand models available.





Spotlight-Deluxe

Features safety, convenience, beauty. Finished in brilliant chrome with a rear view mirror attachment, enhances the distinctive styling of the car. Quickly spots house numbers and road signs at night, and of equal importance is that you have finger-grip control of the rear view mirror adjustment.



Windshield Washer

One touch does everything . . . automatically! The new *coordinator* does the entire job at one touch of the button—squirts the water, starts the wipers, shuts off the water, and stops the wipers.

This washer can be operated as frequently as desired without interrupting the windshield wiper operation.

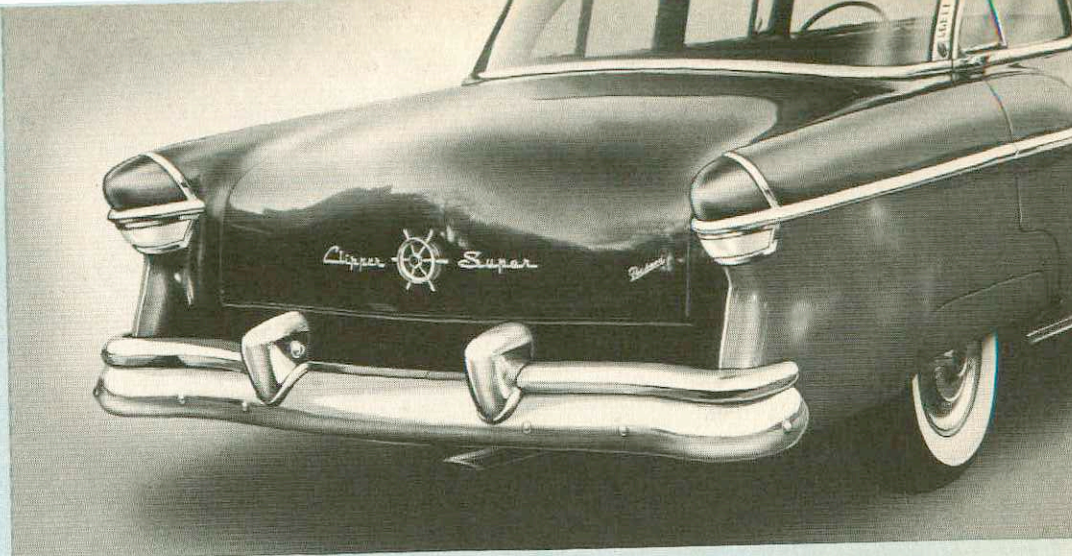


Windshield Washer Solvent

An essential all-season detergent to use with your Windshield Washer. This effective cleaning agent also protects water from freezing in sub-normal temperatures.

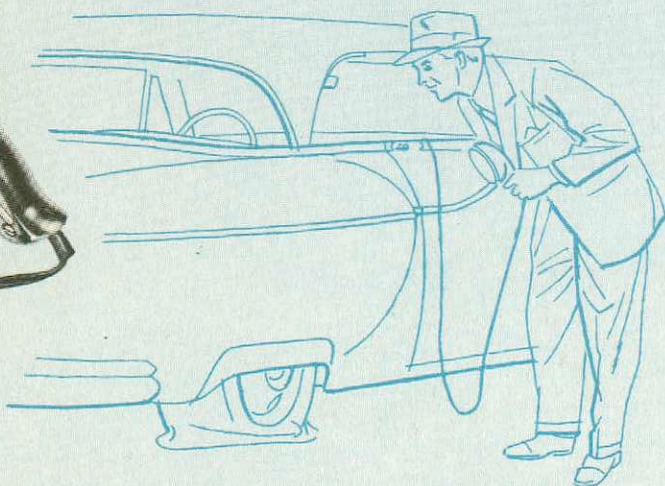
Backup Lights

Perfect styling to blend beautifully with the rhythmic grace of your car. Provides beamed illumination for greater visibility and safety when backing at night.



Portable Spotlight

A utility light with sufficient cord to completely surround your car. Plugs into cigarette lighter socket for instant use. Ideal for hunters and campers. A valuable aid in the event of night-time emergencies.



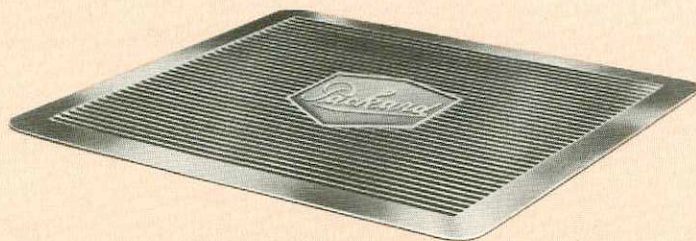
Window Ventshades

Stainless steel finished in luxurious chrome—provide year-round ventilation regardless of weather. Permits opening of windows to eliminate fogging and water entrance—reduces side glare from the sun.

Traditionally Distinctive . . . PACKARD Accessories

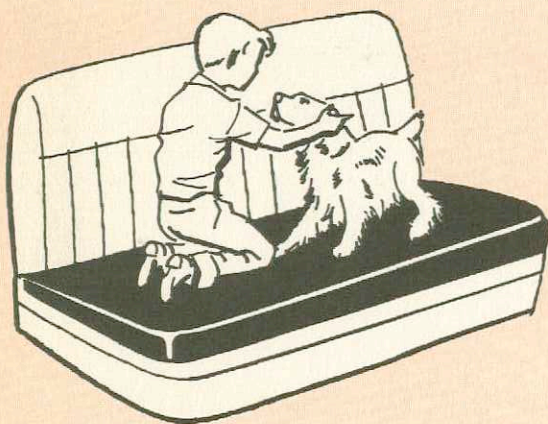
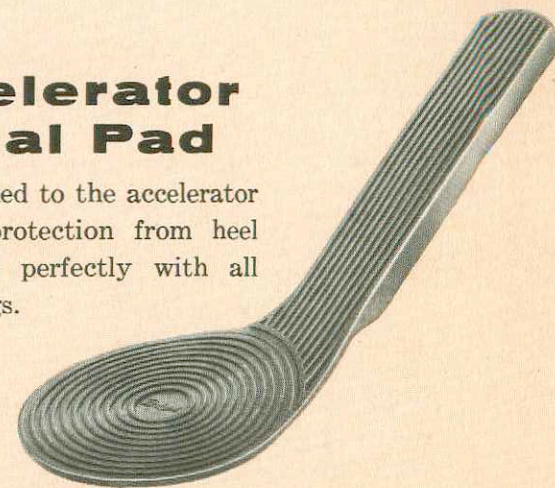
Floor Mats

Distinctively styled, these superior quality mats provide floor covering protection and are easily removed for cleaning. A selection of beautiful colors to harmonize with all interior trims.



Accelerator Pedal Pad

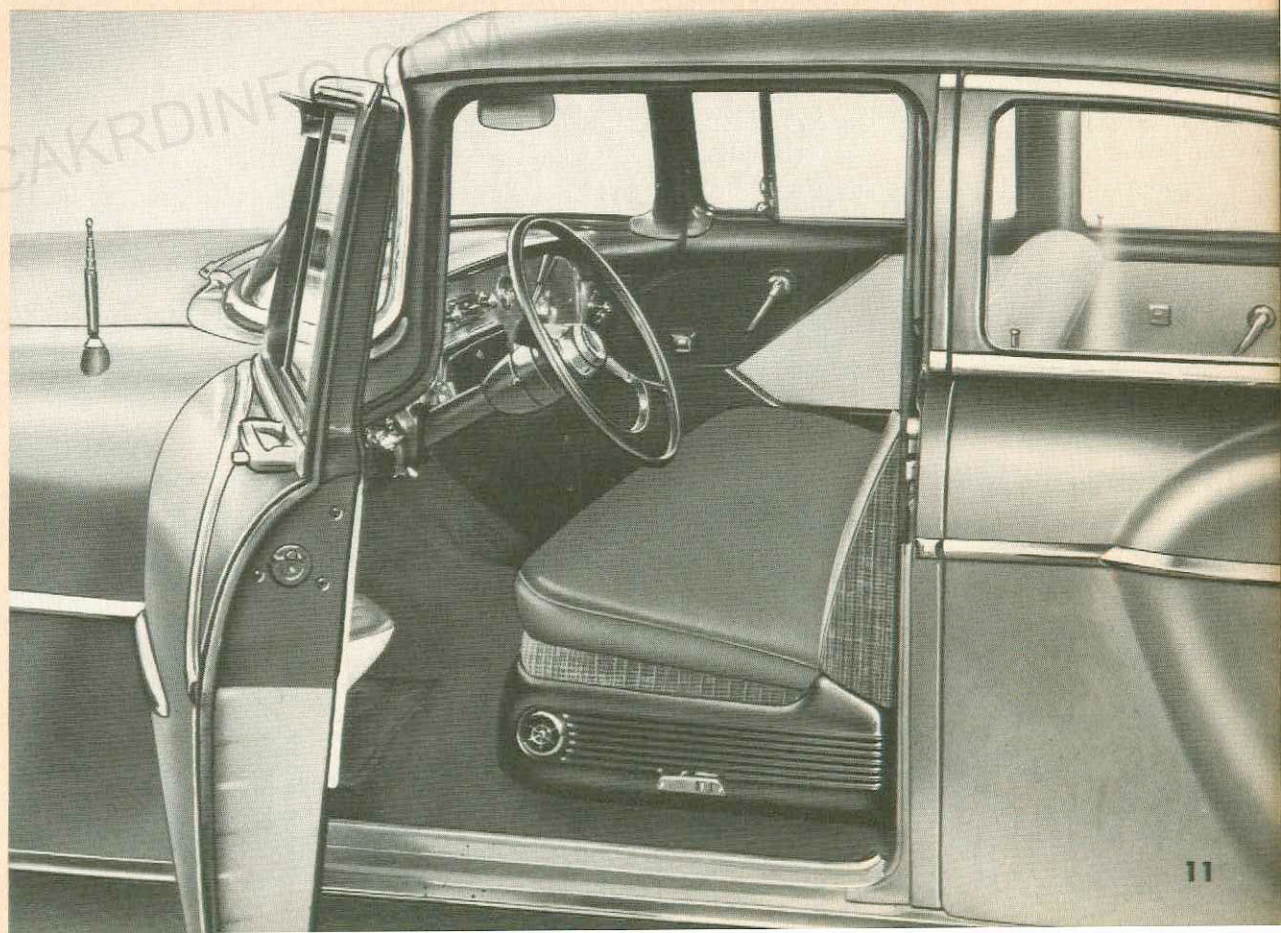
Easily attached to the accelerator—provides protection from heel wear—blends perfectly with all floor coverings.

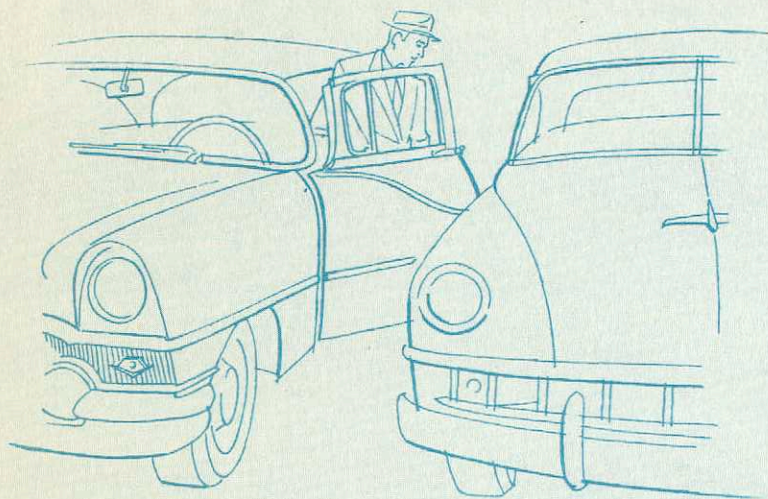


The "Cushion Topper"

Tops in upholstery protection and driving comfort. Knows no season. No drag on clothing—slide in, slide over, slide out. Easy on, easy off—and completely washable. Colors to blend with your Packard.

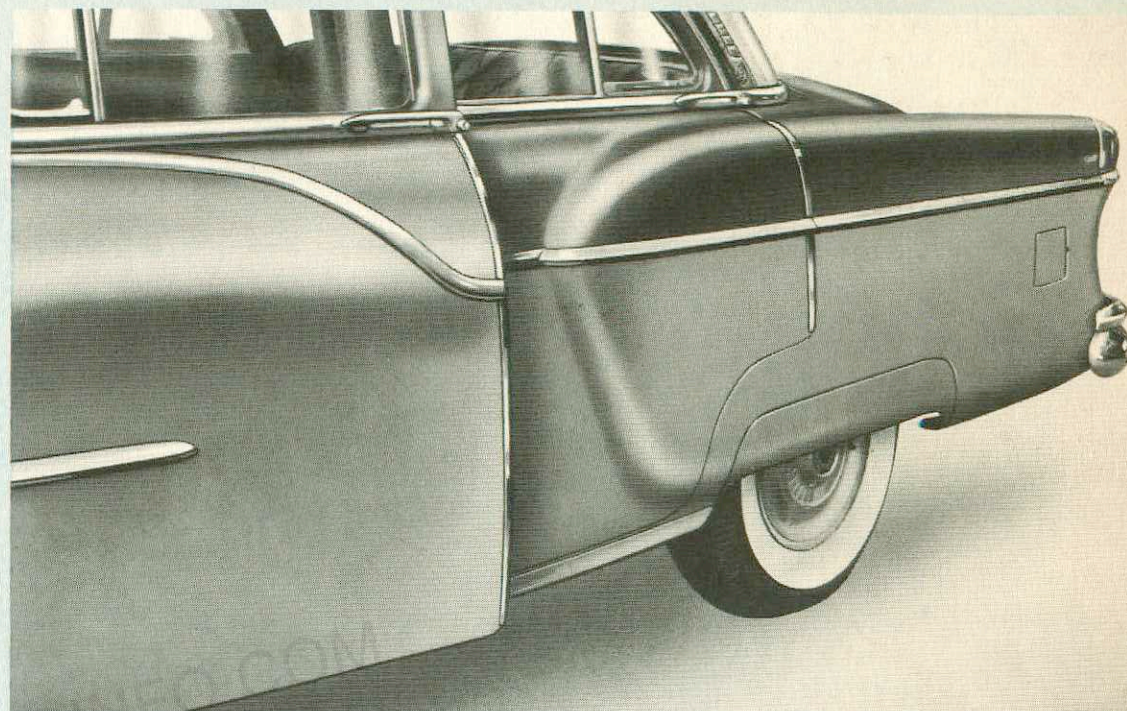
**Traditionally Distinctive . . .
PACKARD Accessories**





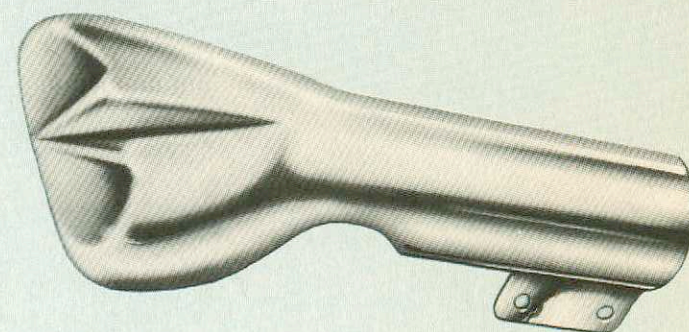
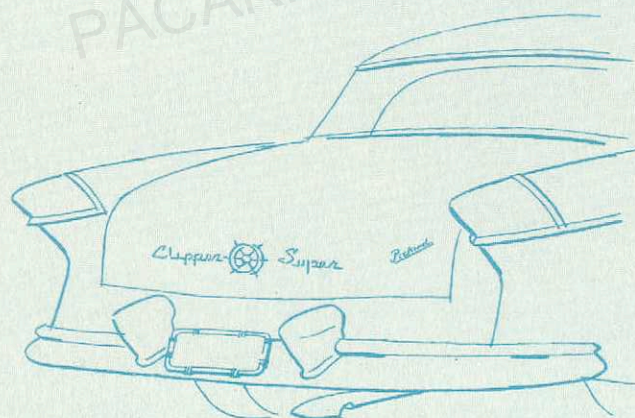
Door Edge Guards

For both front and rear—in stainless steel. These guards are your insurance against chipped paint that can be very costly. Easily installed without screws, bolts, or clips.



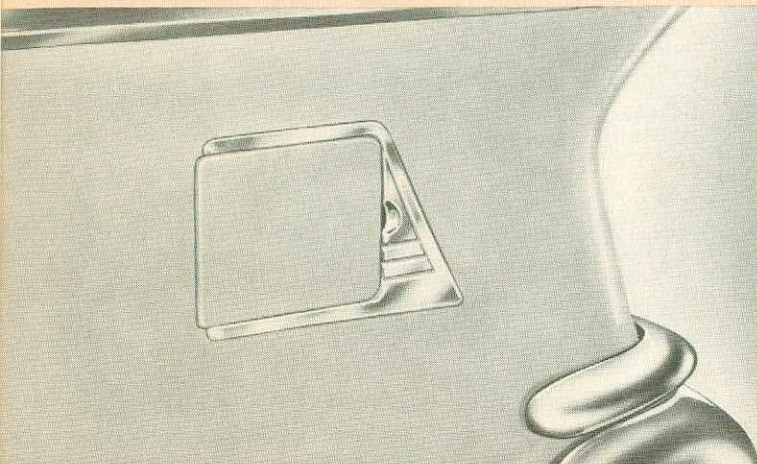
License Plate Frame

A solid frame in glistening chrome to protect and beautify your license plates. Features a plastic covered window for ease of cleaning which will not tarnish, warp, or scuff.



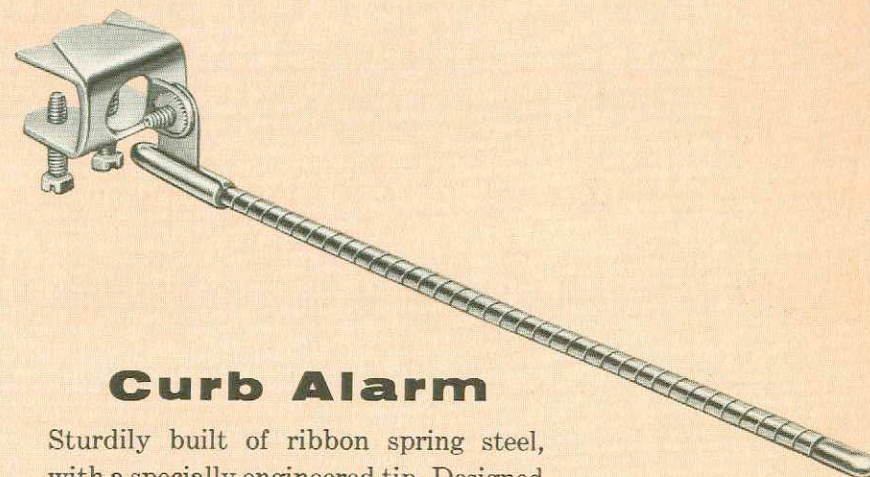
Exhaust Deflector

Your car's appearance is important, too! Finished in hard, durable chrome, effectively deflects exhaust fumes—yet accents the dignity of your car.



Gasoline Door Guard

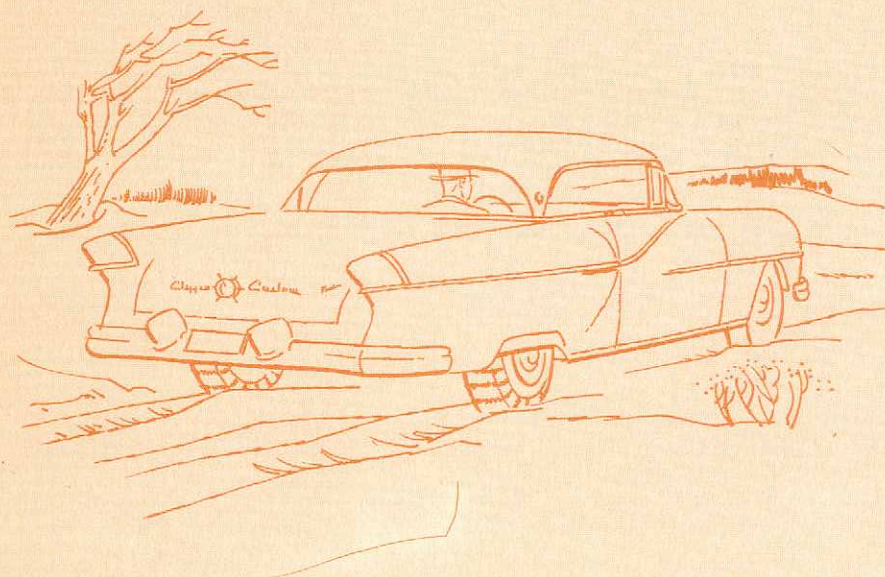
Stainless steel finished in gleaming chrome protects your car from the inevitable scratches, nicks, and gasoline stains. Pleasing in appearance, it actually accentuates the lines of your car.



Curb Alarm

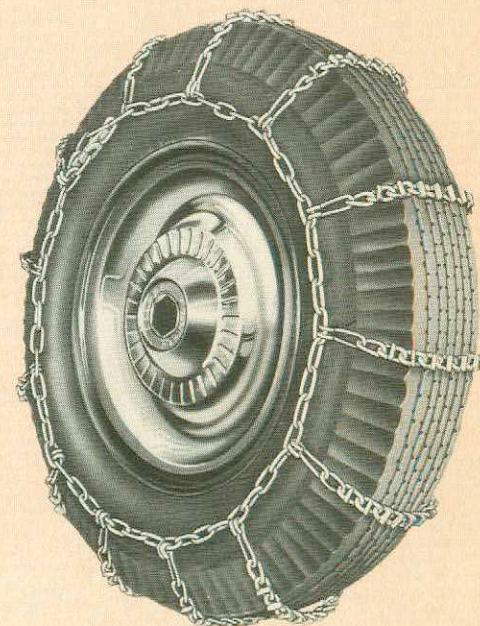
Sturdily built of ribbon spring steel, with a specially engineered tip. Designed with eye appeal spelled out in modernistic styling. Finished in sparkling chrome consistent with trim on all cars.

Traditionally Distinctive . . . PACKARD Accessories



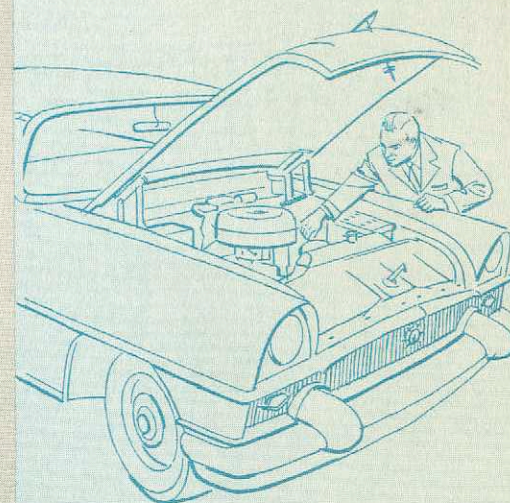
Tire Chains

Packard Round "Road Tested" Tire Chains are noted for their superior wearing qualities and are easily and quickly attached and removed. Having a set in the trunk for instant use is a great feeling of security.



Packard Special Motor Oil

A blend of choicest lubricating stocks refined especially for your Packard powered engine. Keeps the engine clean and free from sludge and varnish deposits. It gives double protection against heat and cold for peak power and performance.



Thunderbolt Motor Conditioner

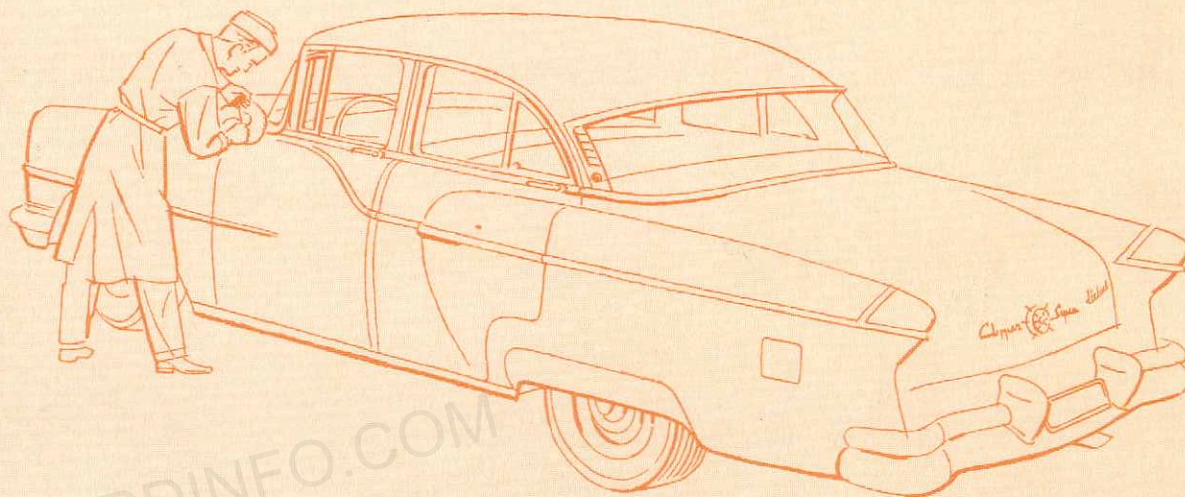
Packard TMC! A new miraculous product that performs wonders to the engine. Try this super-quality oil additive and you'll have a surprise in store that will be long remembered. It's a Packard exclusive.

Oil Filter Cartridge

Use only a Factory-approved cartridge, that must meet the rigid specifications of Packard development engineers, and pass exacting inspection standards. Changing an oil filter cartridge every 4000 miles is recommended.



PACKARD Car Care Materials

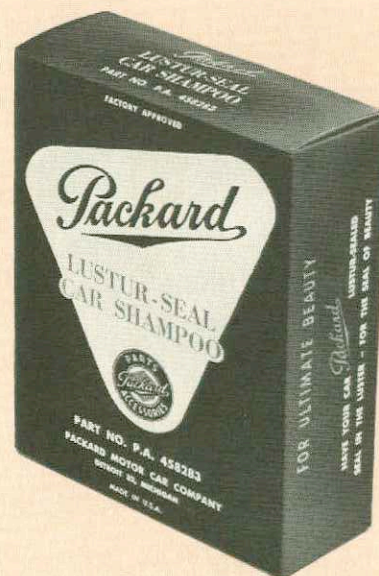


Packard Lustur-Seal

You will be amazed at what a Packard Lustur-Seal Treatment will do for your car! It will restore and retain the original brilliance of your car's finish indefinitely, if periodically given a Packard Haze Cream Treatment.

Packard Haze Cream is self-polishing. Apply it—allow to dry—and wipe off. Wonderful for chrome and glass, too!

**Traditionally Distinctive . . .
PACKARD Accessories**

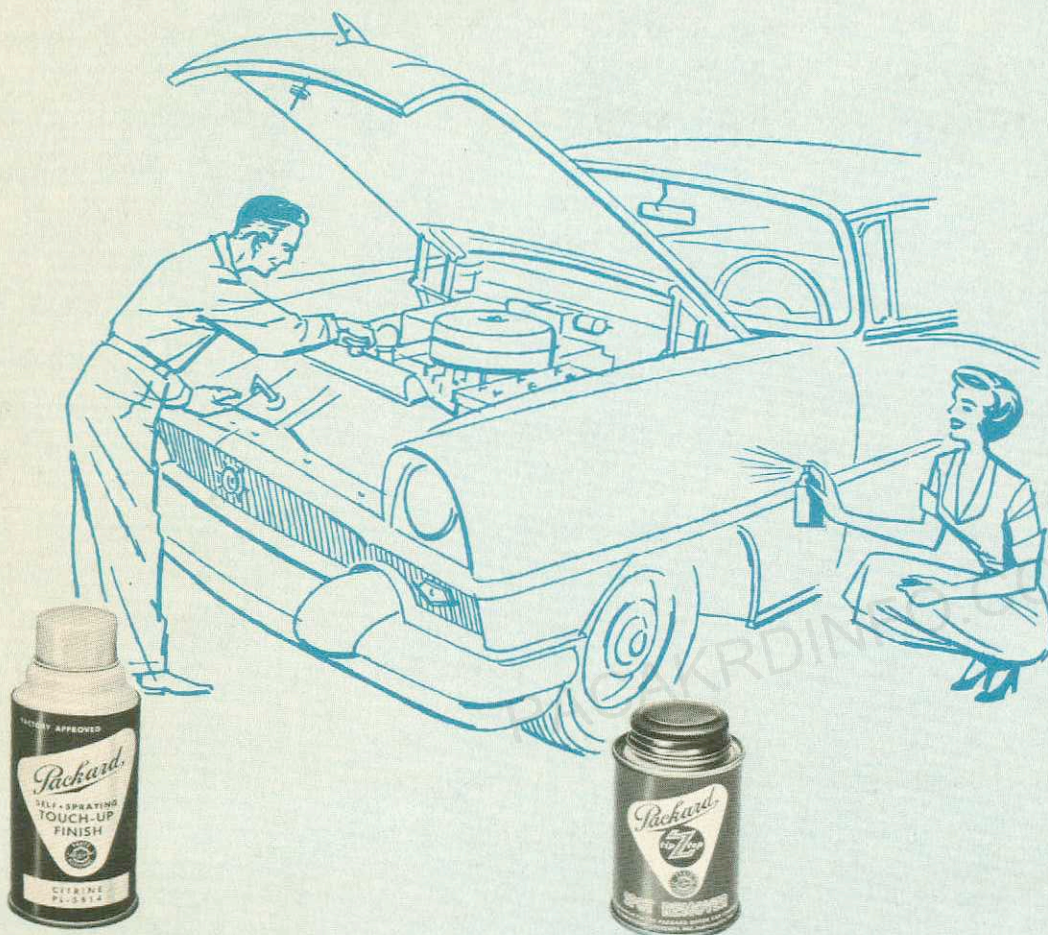


Packard Lustur-Seal Car Shampoo

A miracle detergent that makes car washing so much easier, and does a much better job than ordinary soaps and powders.

Use it around the house, too—on windows, walls, mirrors, and floors. It's wonderful!

Car Care Maintenance is Important, Too!



Packard Spray-On Touch-Up Finish

Do a professional job when touching up the finish of your car. The latest thing in touch-up, and so easy to use! Available in all production colors, plus porcelain white and aluminum.

Packard Tip-Z-Top Spot Remover

An "out of this world" spot remover in a self-cleaning top container. Removes spots in an amazing hurry with no mess, no bother, no waste. Controlled fluid-flow prevents "over-use," and it's non-explosive, too!



Packard Permanent Type Anti-Freeze

Factory-laboratory approved for your car's cooling system protection. The finest grade ethylene glycol base anti-freeze! Exceptionally high boiling point. Evaporation-proof, and contains a high quality rust inhibitor.



White Sidewall Tire Cleaner

Cleans and whitens badly soiled or scuffed white sidewall tires quickly and easily. Non-injurious to car finish.



Leather-X

Shake lightly and Leather-X is ready to use—cleans, restores, and preserves all leather and vinyl materials.



Fabric Cleaner

An effective cleaner chemically compounded to efficiently clean all fabrics—amazing results.



Chrome Cleaner

Unsurpassed for cleaning chrome and other bright metal finishes. Easy to use and quickly restores original sparkle.



Auto Guard Kit

"Do it yourself" with Auto-Finish Cleaner and Auto-Finish Glaze. Protection-built to restore and preserve the glossy "new car" beauty of your automobile.



Tar Remover

Removes tar and road oil from fenders and other exposed surfaces. No rubbing necessary.



Rust Preventive

Prevents radiator corrosion and rust; lubricates water pump seal. Use it Spring and Fall for better cooling system protection.



Chrome Protector

Protects the original gleaming chrome finish from road salt, rust, and corrosion. Will not raise, spot, or harm lacquers or enamels.

