

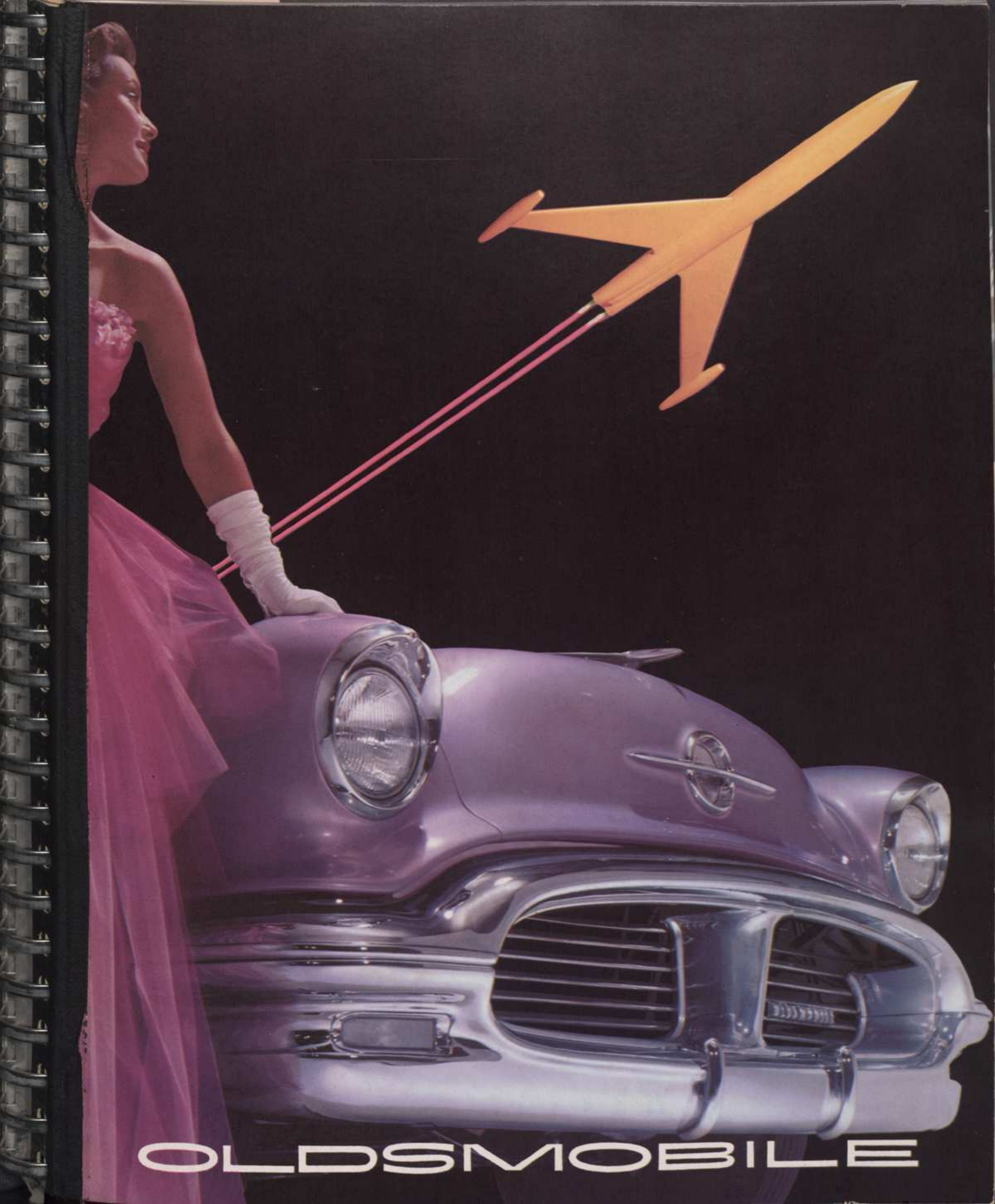


OLDSMOBILE
1956

MULT-O
(PATENTED)

TO OPEN - press top levers
together with slight clockwise
motion.

TO CLOSE - press
bottom levers.



OLDSMOBILE

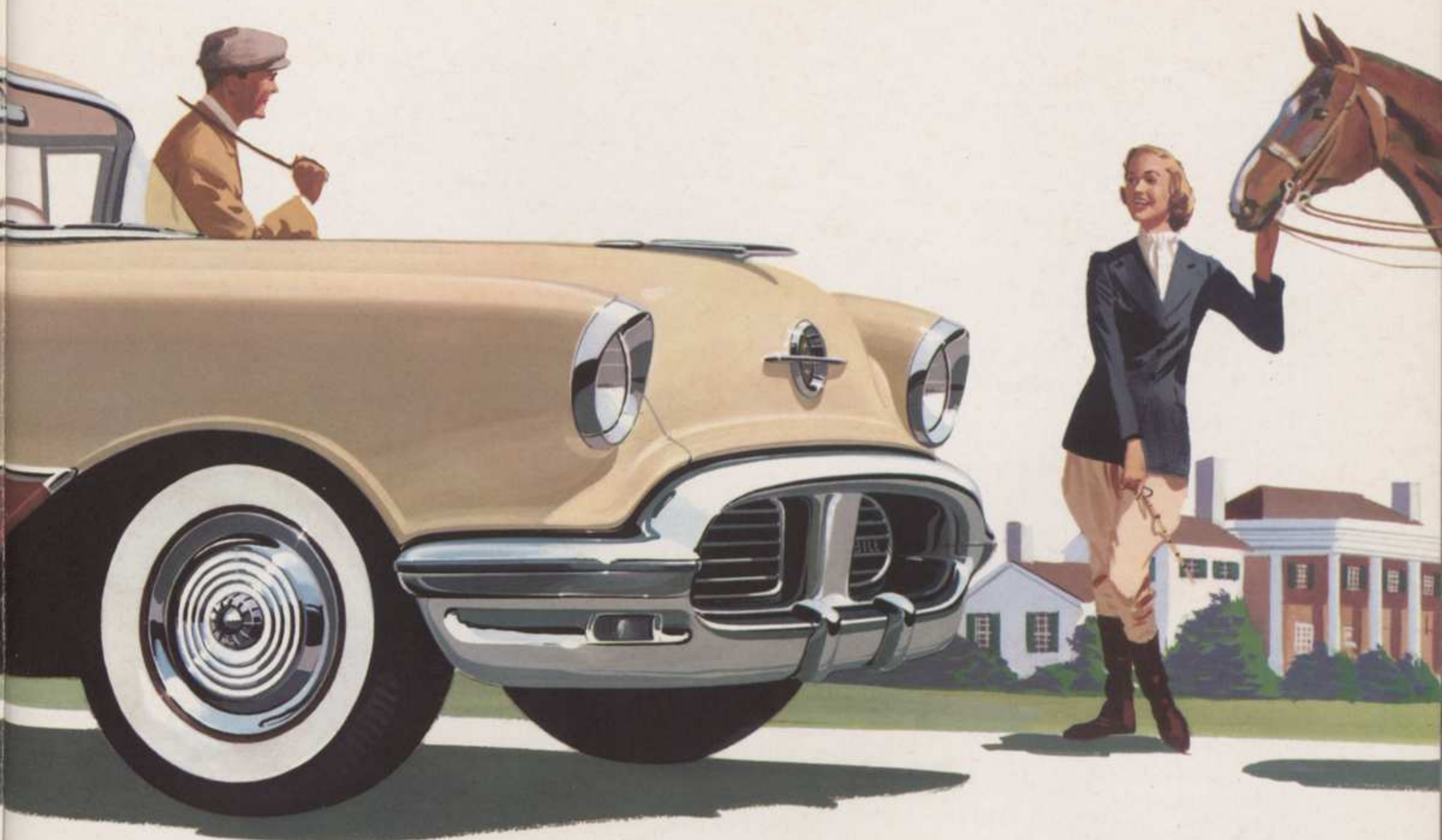
SUPER "88" HOLIDAY COUPÉ



Aglow with glamor
—and a power personality
to match !

Off to the hunt . . . the hills . . . or the highway . . . this handsome hardtop has a carefree spirit of its own . . . with Starfire styling and rocketing power that swings you along . . . into the "smart set" for '56! And the going is always powerfully smooth as new Jetaway Hydra-Matic teams with Oldsmobile's mighty 240-horsepower Rocket T-350 Engine. Join the circle of new Rocket owners and experience the most wonderful motoring in the world!





Step in . . . to a new world
of richly fashioned fabrics
and styled-to-be-admired
interior appointments.

SUPER "88" 4-DOOR SEDAN

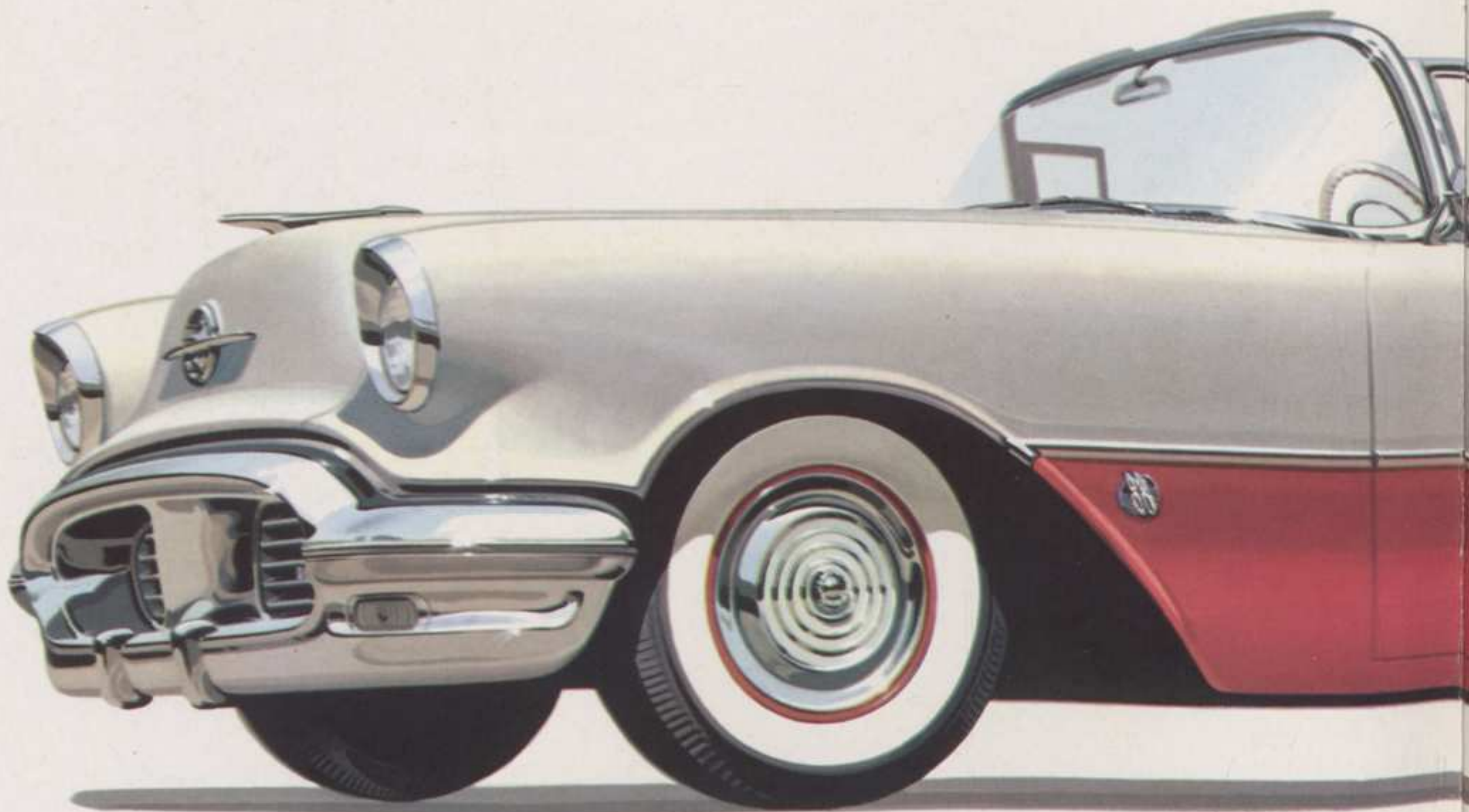


A masterpiece of interior harmony
made up of new fabrics, with fresh
pattern ideas, rich carpeting . . .
gleaming trim and appointments!

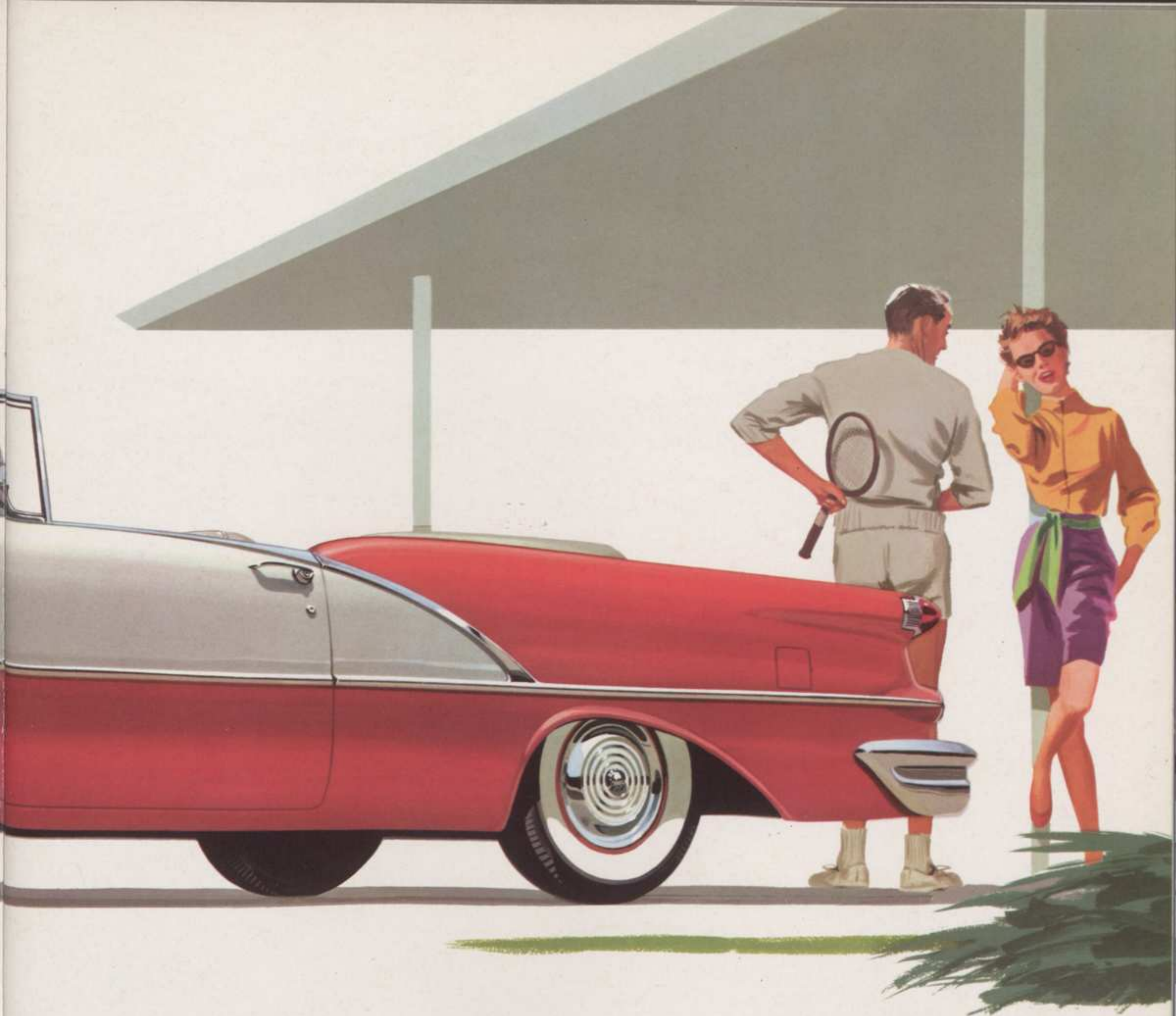




Hold on now! For here are power and glory . . . matched and fused for action . . . from the brilliance and beauty of Starfire styling to the powerful feel of its Rocket T-350 Engine. Here is a combination of stunning beauty and surging action that you find only in Oldsmobile. And all the modern features plus new Jetaway Hydra-Matic are always at your command. This one is for you!



Sportsmen ahoy! For the thrill of your life is here just waiting for a lean, tanned hand to guide it! Out for the fun of it . . . out for the sun of it!



SUPER "88" CONVERTIBLE COUPÉ

SUPER "88" SPECIFICATIONS

Wheelbase, 122" • Over-all Length, 203.29" • Over-all Width, 78.62" • Over-all Height (5-pass. load): 4-Door Sedan, 60.54"; 2-Door Sedan, 60.5"; Holiday Coupé and Convertible Coupé, 59.3"; Holiday Sedan, 59.8" • Tire Size, 7.60 x 15 • Rocket T-350 Engine, 240 h.p. • Torque, 350 lb.-ft. @ 2800 r.p.m.



SUPER "88" 2-DOOR SEDAN

From bold, star-emblazoned hood to massive
twin-twinkling taillights, this popular
Starfire-styled 2-Door Sedan seems alive—
"in motion" . . . always eager to go . . .
even when garaged for the night!





NINETY-EIGHT BY OLDSMOBILE

The Fine Line of Distinction

Notice the sparkling difference
in the styling and design of the
Ninety-Eight Holiday Coupé.
This difference, inside and out,
creates a new fashion for the
highway . . . further serving to set
the Ninety-Eight apart and distinct
from the crowd in appearance,
luxury and performance!



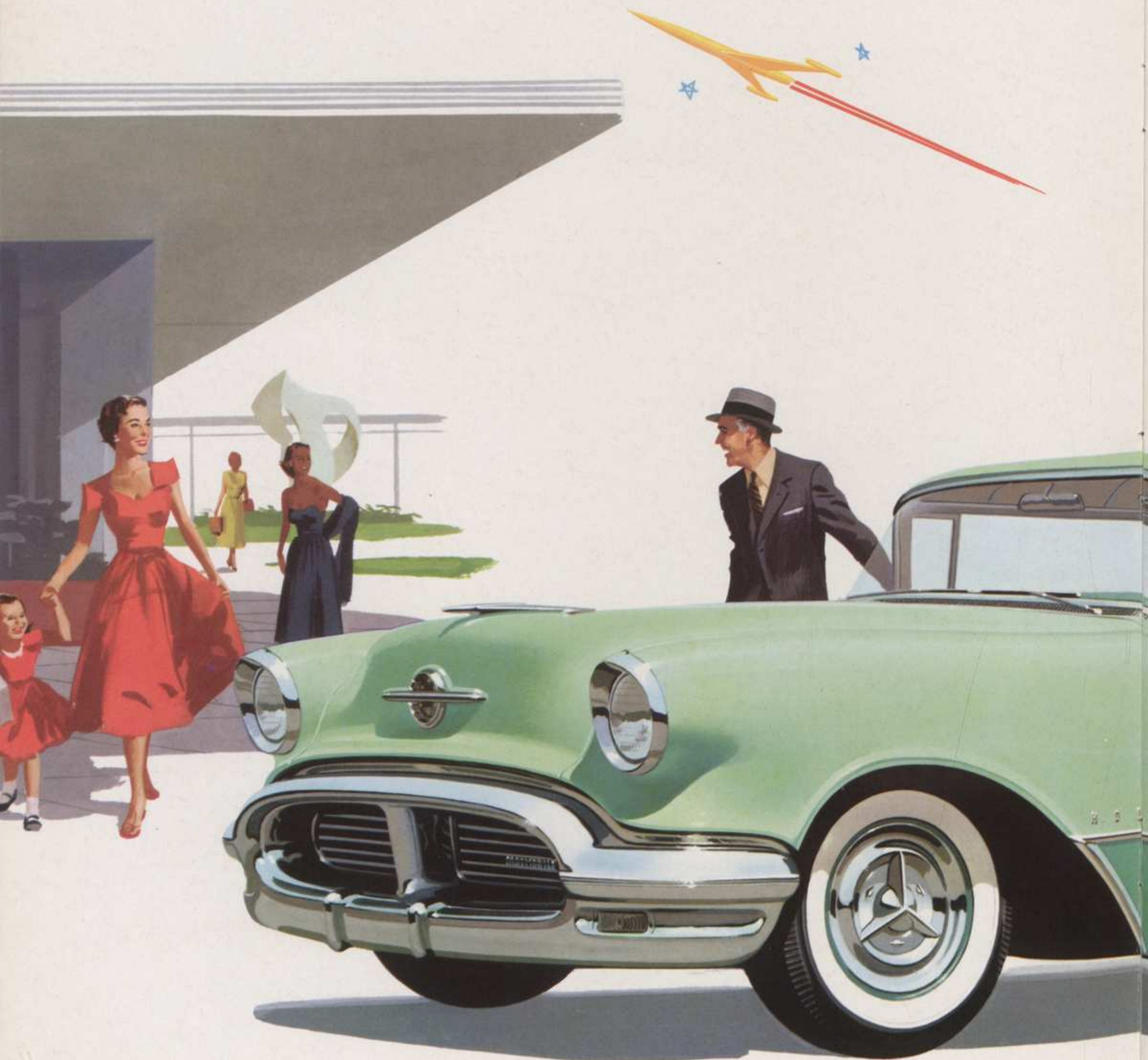


Here is comfort above all . . . and interior color selections ranging from subtle and subdued to bright and contrasting patterns.



NINETY-EIGHT DE LUXE HOLIDAY COUPÉ

NINETY-EIGHT DE LUXE HOLIDAY SEDAN





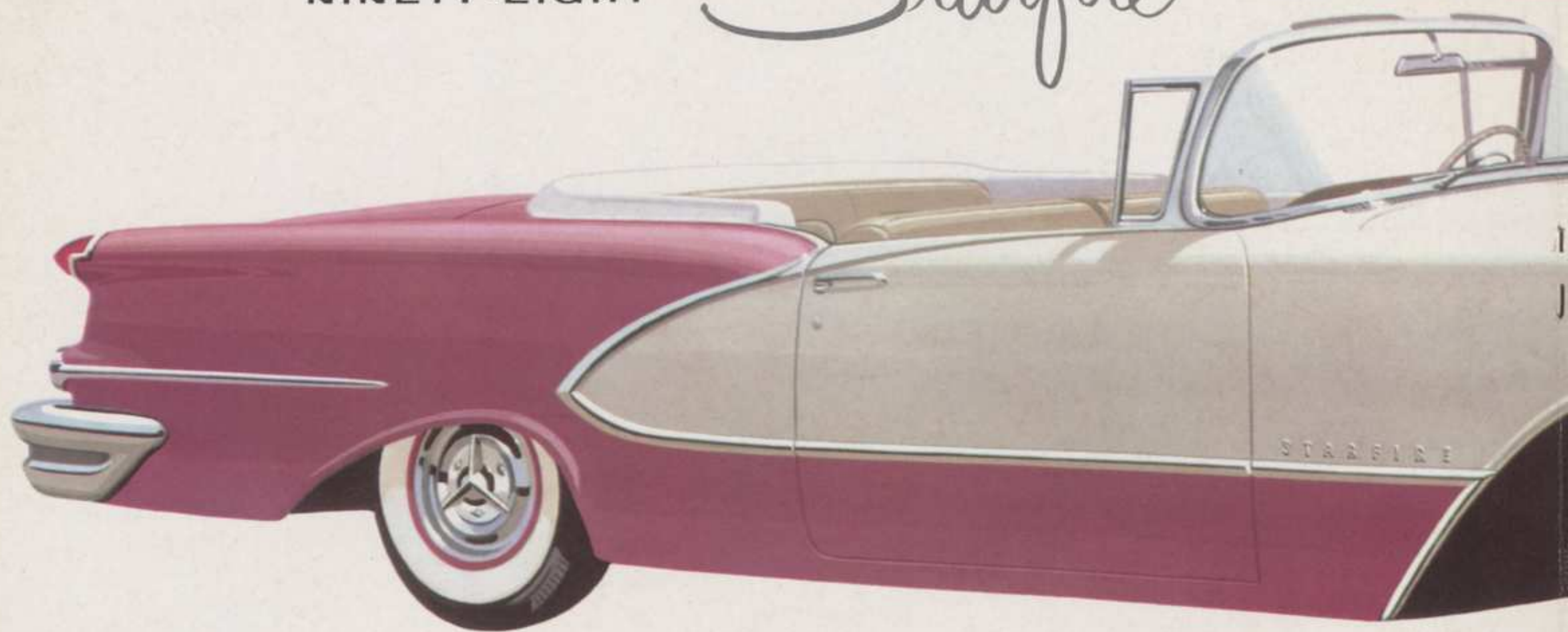
All's clear from panoramic windshield to rear support columns. There's full view for driver and passengers alike . . . with beauty and comfort that know no bounds!

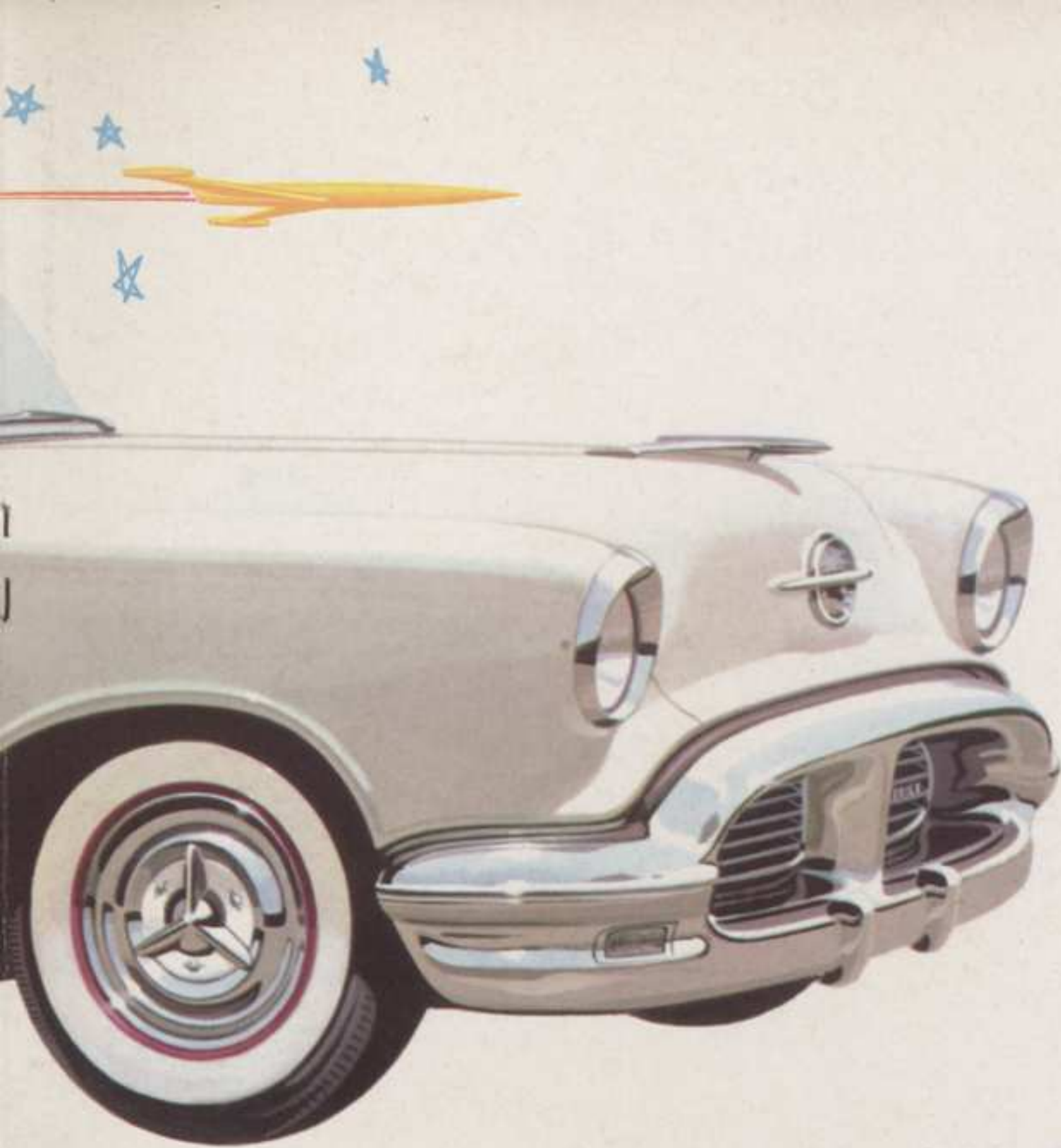


The full meaning of "The Fine Line of Distinction" is nowhere more apparent than in this thrilling Ninety-Eight 4-Door Holiday Sedan. All eyes open wide . . . and heads nod approval of the roomy convenience and beauty of its wide-open hardtop styling; its rocketing new power . . . yours only from Oldsmobile!

NINETY-EIGHT

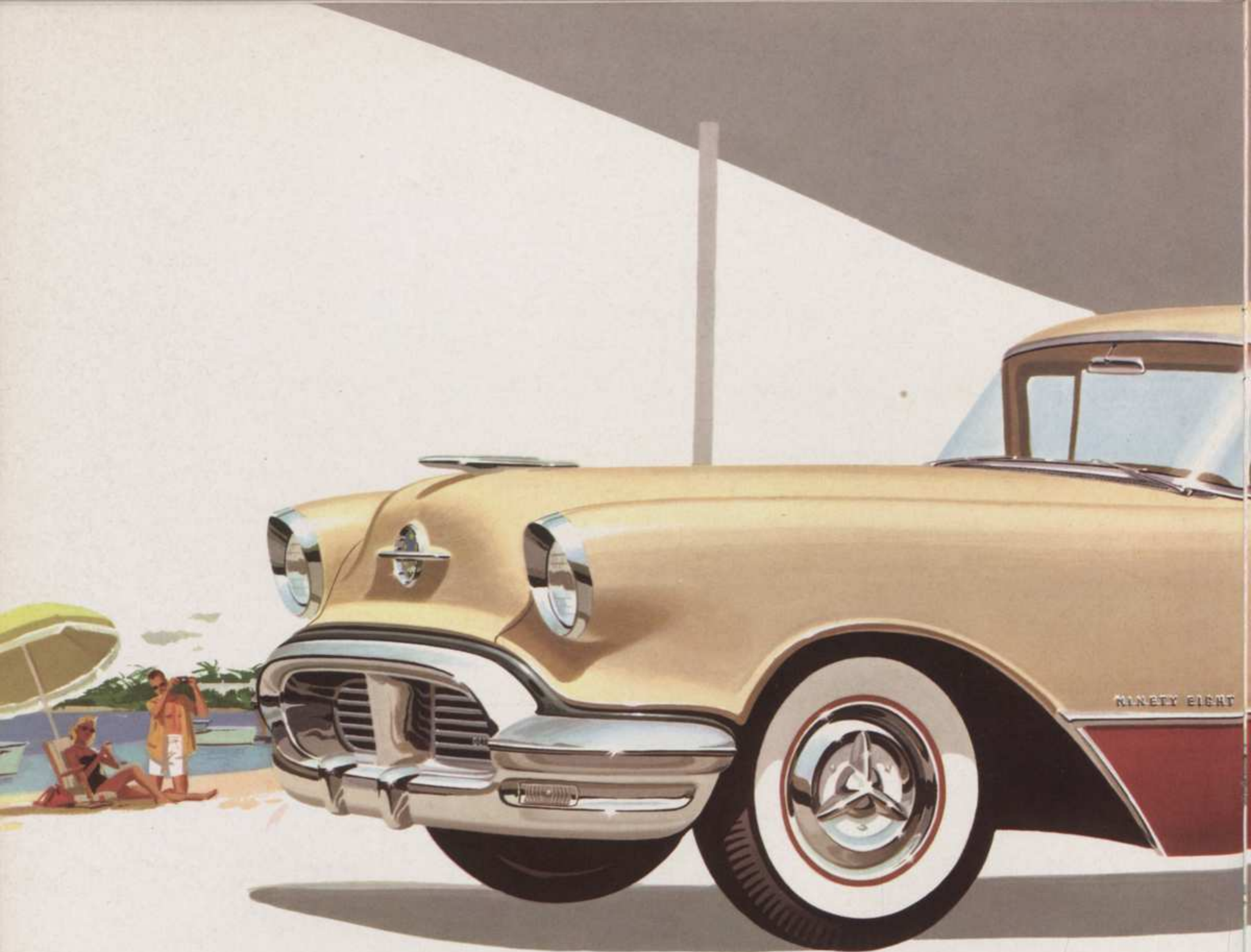
Starfire





Starfire! A glowing tribute to those who hear the call of the open road. This Ninety-Eight Convertible is tooled and leathered . . . fashioned and engined . . . for the sheer joy of driving!



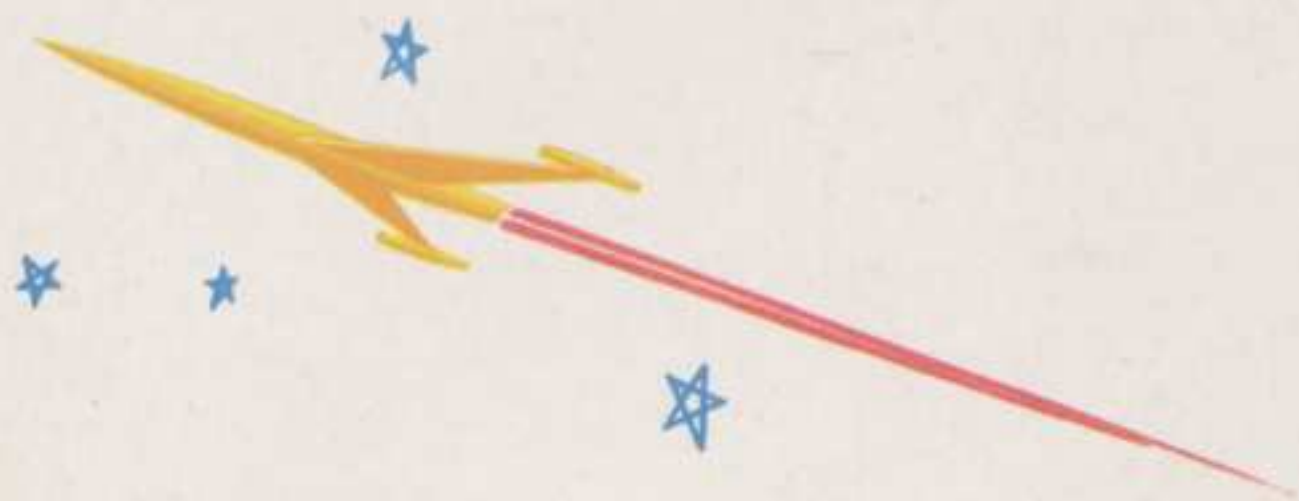


NINETY-

Unlimited luxury, pleasure
and prestige are personified in the
distinguished Oldsmobile
Ninety-Eight Four-Door Sedan
—the ultimate in good taste.



EIGHT 4-DOOR SEDAN



NINETY-EIGHT SPECIFICATIONS

Wheelbase, 126" • Over-all Length, 212.29" •

Over-all Width, 78.62" • Over-all Height (5-pass. load):

4-Door Sedan, 60.54"; De Luxe Holiday Coupé and
Starfire, 59.3"; De Luxe Holiday Sedan, 59.8" •

Tire Size, 7.60 x 15 (Starfire, 8.00 x 15) • Rocket T-350
Engine, 240 h.p. • Torque, 350 lb.-ft. @ 2800 r.p.m.



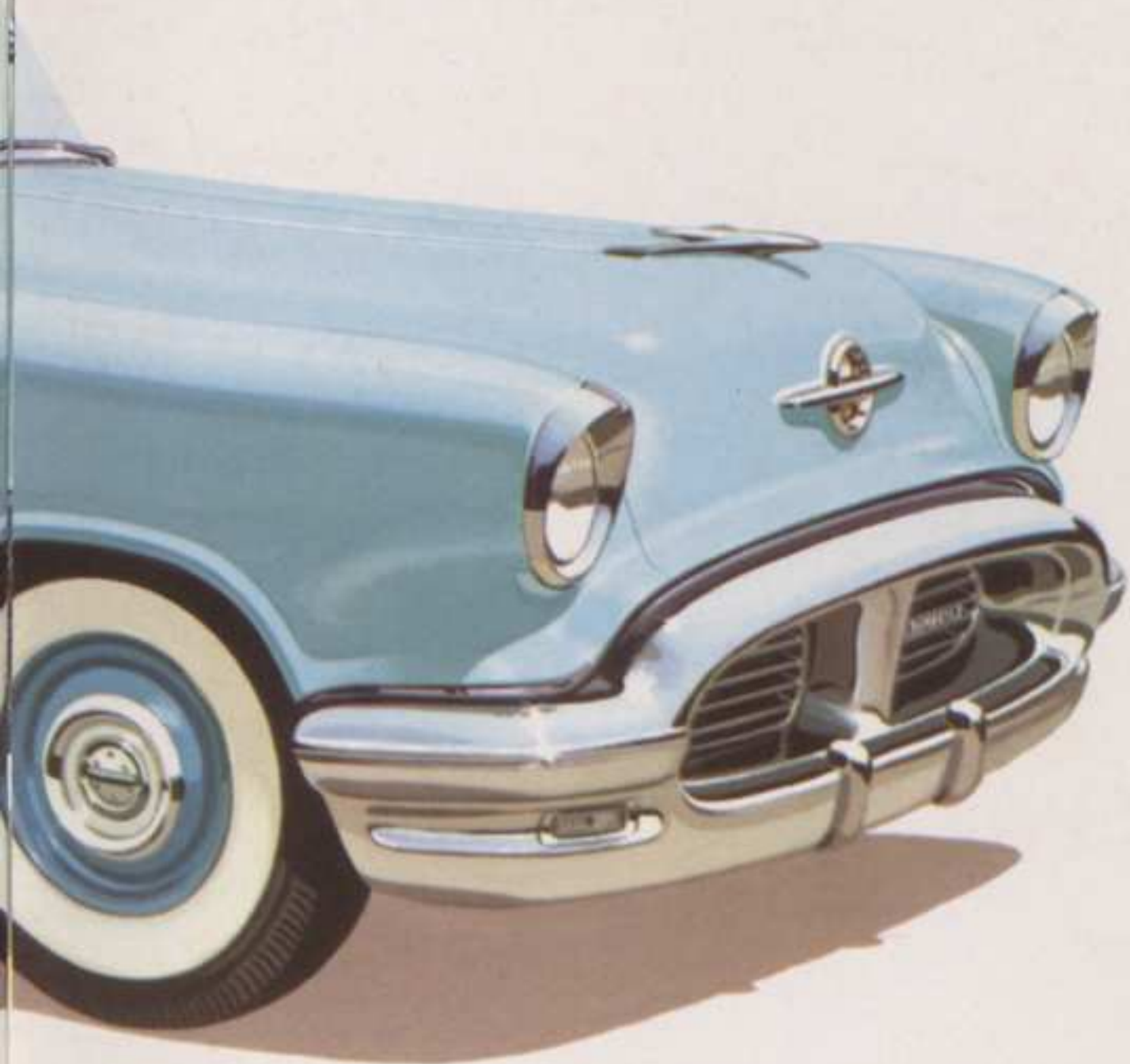
Here's where rare beauty
and true value meet . . . to
give you Starfire styling
at a popular price.



"88" HOLIDAY SEDAN

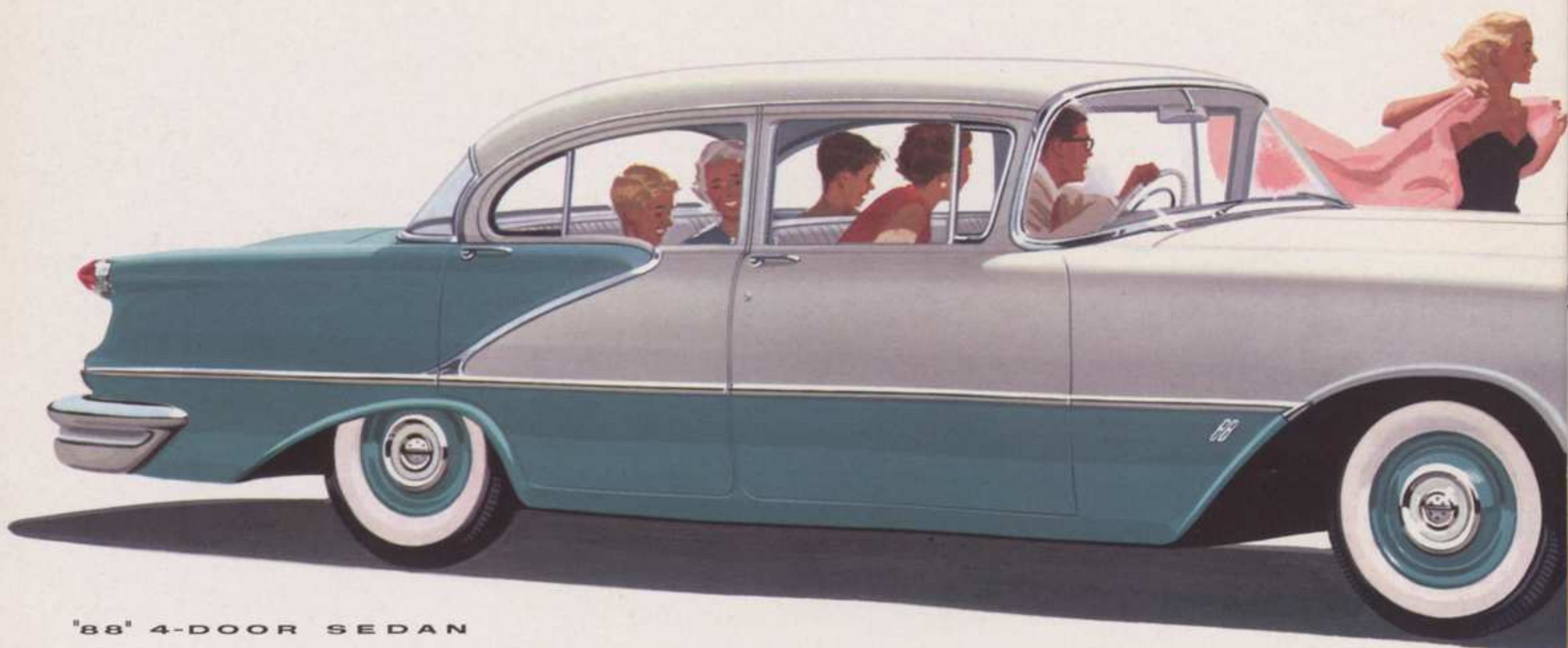
OLDSMOBILE "88" • Beauty and Value are the buy-words here !

"88" HOLIDAY COUPÉ



For full-view beauty and true-blue value,
select one of these two handsome Holiday hardtops
. . . get out of the ordinary and into an Olds!
For it's here you'll learn what others know already.
The "'88" is an Oldsmobile through and through . . .
but an Olds priced down where it's fun to start!
And thrilling to go . . . with 230 high-compression
horsepower at your command!

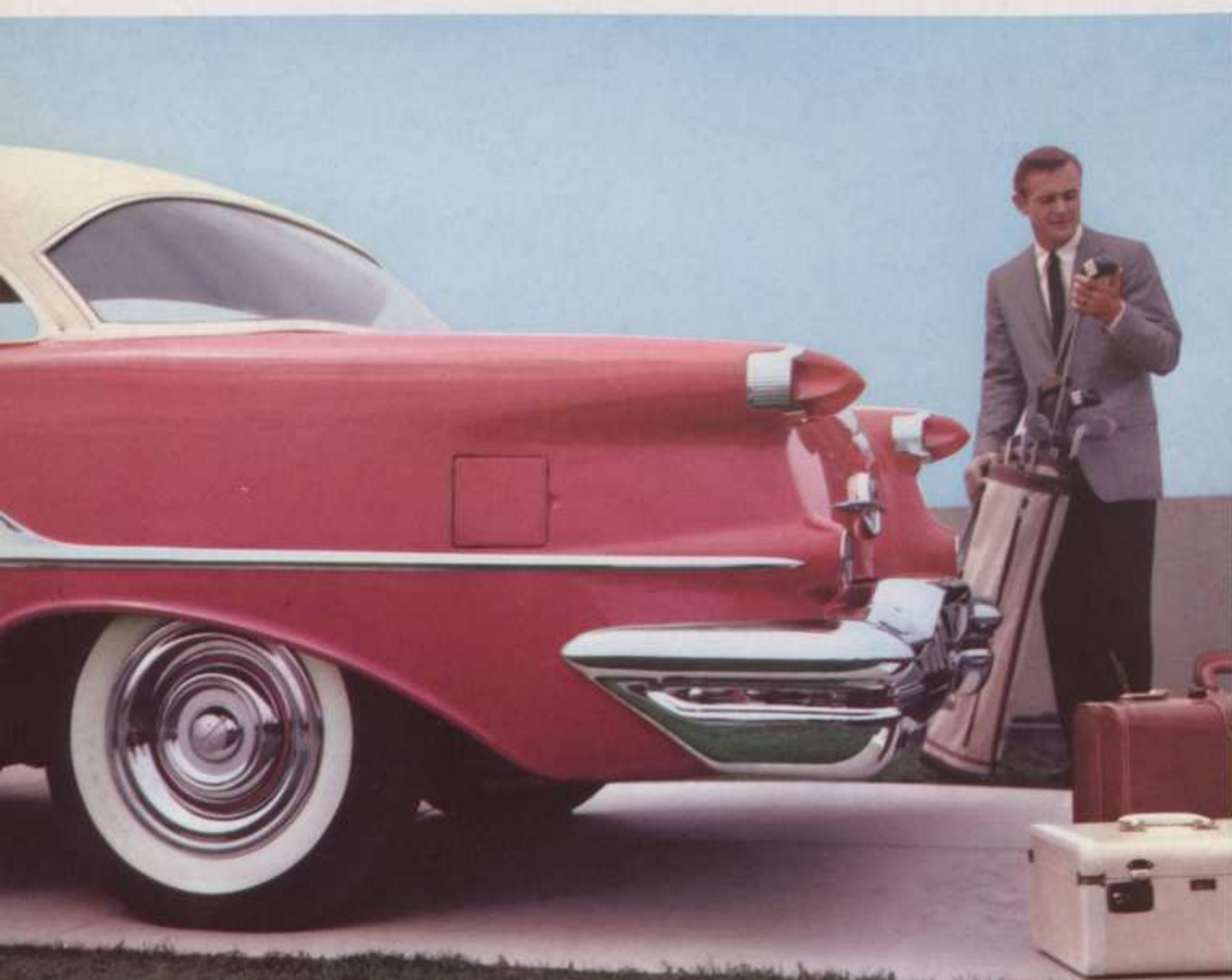




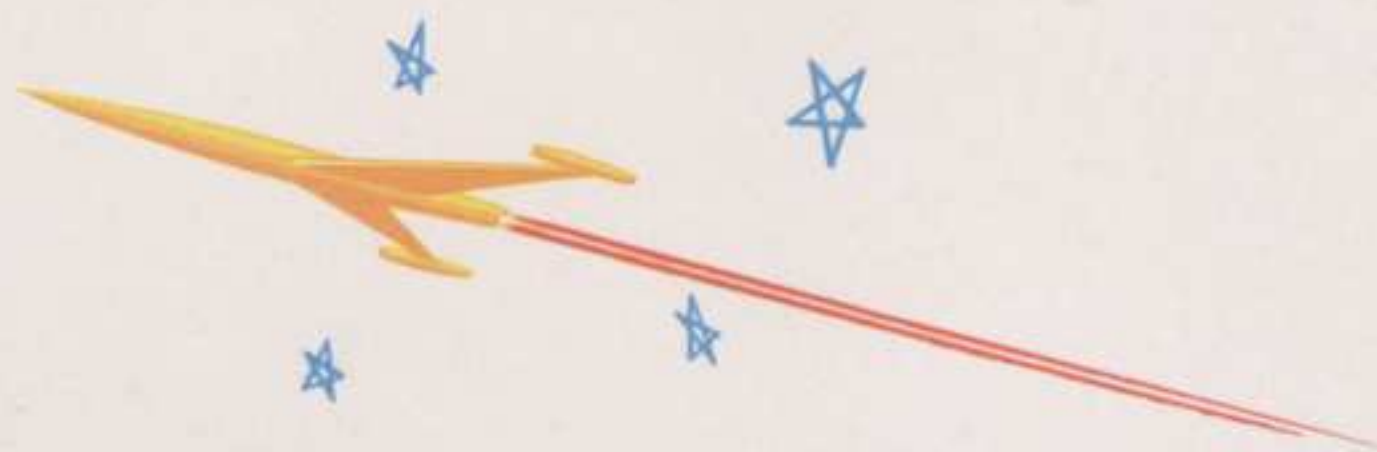
"88" 4-DOOR SEDAN

SERIES "88" SPECIFICATIONS

Wheelbase, 122" • Over-all Length, 203.29" • Over-all Width, 78.62" • Over-all Height (5-pass. load): 4-Door Sedan, 60.54"; 2-Door Sedan, 60.5"; Holiday Coupé, 59.3"; Holiday Sedan, 59.8" • Tire Size, 7.10 x 15 • Powered by 230-h.p. Rocket Engine with Rocket T-350 Engine optional at extra cost.

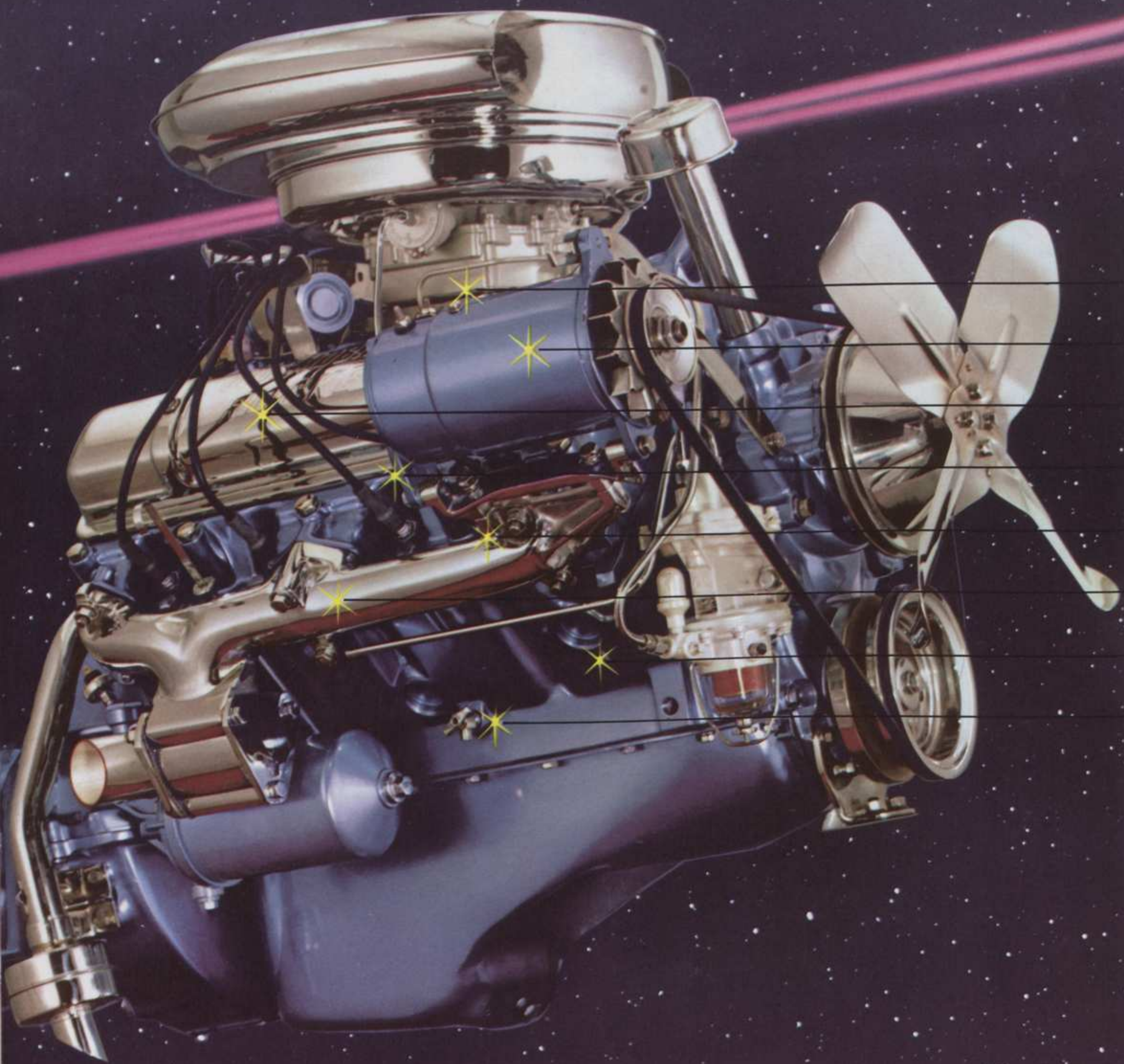


Let yourself go . . . for a glamorous, glorious Olds '88' that's ready to go for you! Thrill to its rocket-away power . . . radiant beauty . . . big-family roominess . . . all at a low budget price.



"88" 2-DOOR SEDAN

NEW ROCKET T-350 ENGINE





NEW QUADRI-JET CARBURETOR

NEW HIGHER TORQUE

NEW LARGER INTAKE AND EXHAUST VALVES

NEW HIGHER-LIFT CAMSHAFT

NEW HYDRAULIC VALVE LIFTERS

NEW HIGHER HORSEPOWER

NEW HIGHER-COMPRESSION

NEW ROCKER ARM LUBRICATION

"T" stands for torque . . . and it's terrific in the new Rocket T-350 Engine! In every respect, this is the mightiest Rocket of all times with its ever-ready safety reserve of flashing power. Compression ratio steps up to a new high of 9.25 to 1. And the Rocket T-350 brings you 240 eager horsepower! Major advances in valving and carburetion result in super-quiet, powerfully smooth action in every speed range—with all of the Rocket's well-known economy. Just try it!

ENGINE SPECIFICATIONS

| | |
|---|---|
| Type..... | Rocket T-350, High-Compression 90°-V Type, 8 Cylinders |
| Horsepower..... | 240 @ 4400 r.p.m. in Ninety-Eight and Super "88" models; 230 @ 4400 r.p.m. in "88" models |
| Taxable Horsepower..... | 48 |
| Torque (pound-feet)..... | 350 @ 2800 r.p.m. in Ninety-Eight and Super "88" models; 340 @ 2400 r.p.m. in "88" models |
| Compression Ratio..... | 9.25 to 1 |
| Bore and Stroke..... | 3 7/8" x 3 7/16" |
| Piston Displacement..... | 324.3 cu. in. |
| Pistons (Auto-Thermic type)..... | Aluminum Alloy |
| Valves..... | Overhead; Hydraulic Lifters |
| Cooling System (capacity, with heater)..... | 21.5 qts. |
| Lubrication System..... | Full Pressure |
| Electrical System..... | 12-volt |
| Fuel System..... | Quadri-Jet Carburetor (Dual-Downdraft on "88" models); Fuel Tank Filter |



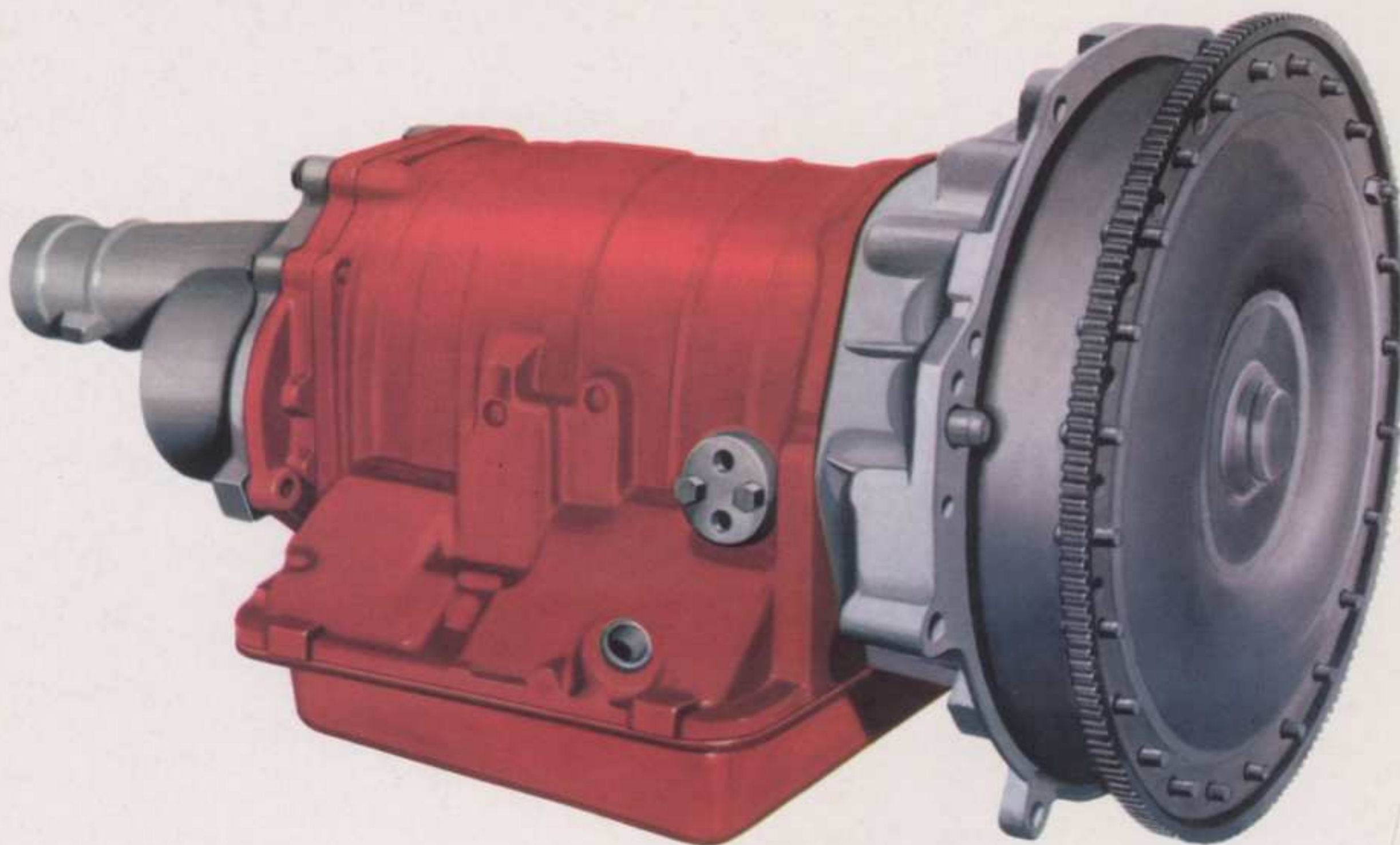
NEW SAFETY-RIDE CHASSIS for the smoothest, safest road-hugging ride you've ever had from Oldsmobile or any car!

CHASSIS SPECIFICATIONS

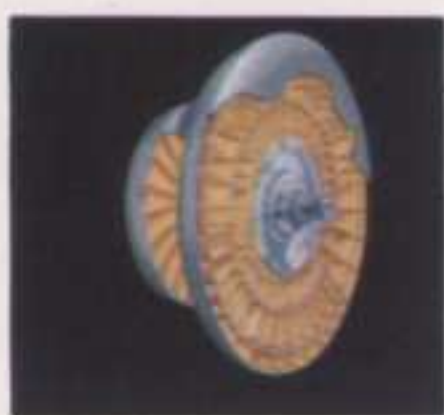
| | |
|---|--|
| Frame..... | Deep Channel-Section Side Rails; I-Beam X-Center-Member; 5 Cross Members |
| Front Suspension..... | Independent Linked Parallelogram with Coil Springs; Direct-Acting Shock Absorbers; Stabilizer Bar |
| Rear Suspension..... | 58" x 2 1/2" Leaf Springs; Angle-Mounted Direct-Acting Shock Absorbers; Stabilizer Bar |
| Brakes..... | Super-Hydraulic; 191.7-sq.-in. Lining Area; Pedal-Operated Parking Brake |
| Syncro-Mesh Transmission..... | Standard on "88" models |
| Jetaway Hydra-Matic Drive..... | Standard on "98" and Super "88" |
| Steering..... | Dual Center-Control; Recirculating Ball-Nut Gear on "88" and Super "88." Power Steering std. on "98" |
| Steering Turning Circle (diameter)..... | "88" and Super "88"—42.0 ft.; Ninety-Eight—43.0 ft. |
| Rear Axle..... | Semi-floating; Hypoid Gears |

NEW
JETAWAY
HYDRA-MATIC DRIVE

ALL THE *Flow* OF FLUID—
ALL THE *Go* OF GEARS!



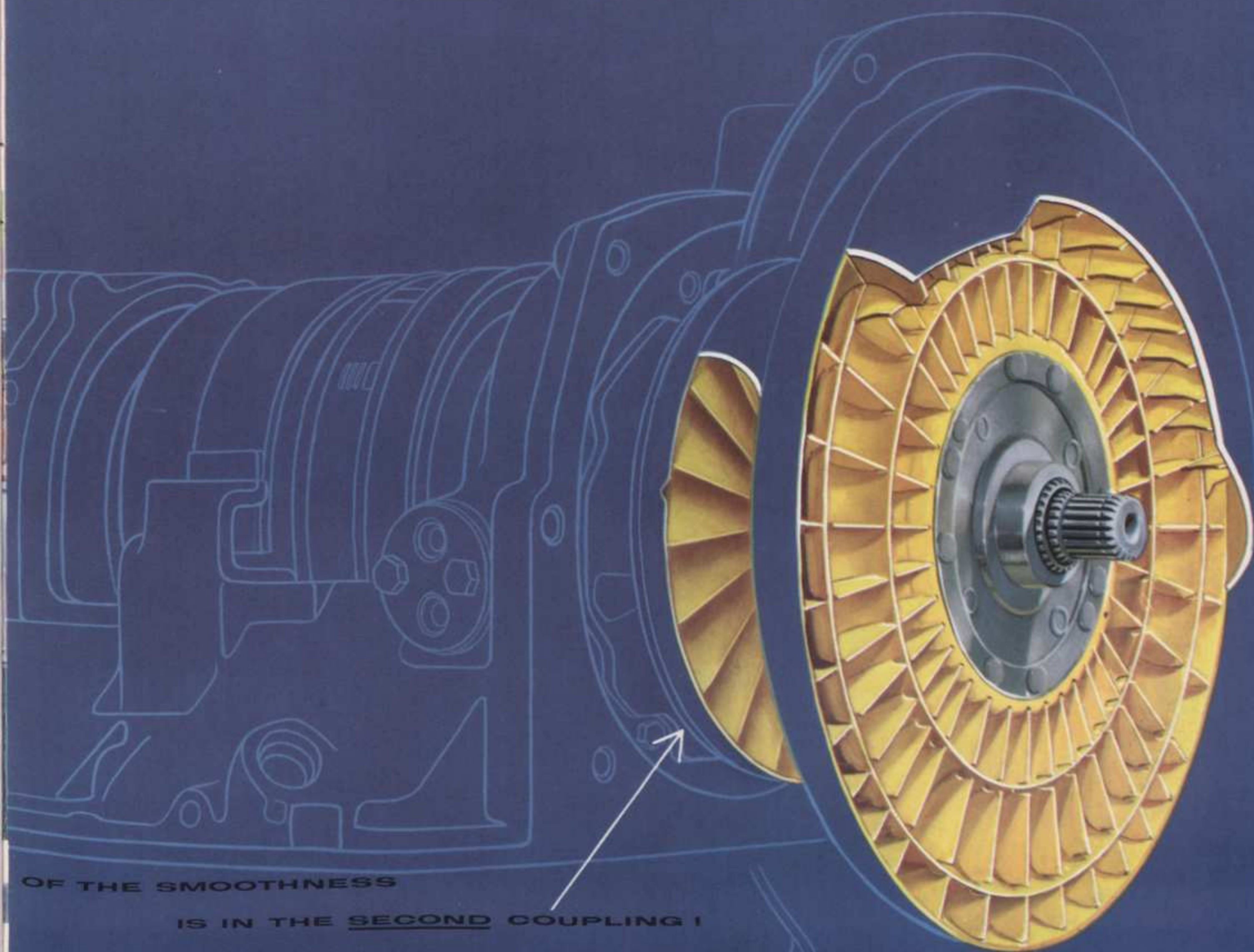
THE SECRET



Two couplings . . . twice the smoothness! And Jetaway's positive gear action prevents slippage, increases economy!

This is new Jetaway Hydra-Matic Drive by Oldsmobile . . . pioneer of automatic transmissions . . . with more years of experience than any other! To world-famous Hydra-Matic, Olds engineers have added a *second* fluid coupling, which combines a new, silky smoothness of operation with the power, performance and economy all Hydra-Matic owners know so well. With Jetaway there is no jerk, no jump, no noise, no whirr. There is nothing but the smoothest

flow of power imaginable from the new Rocket T-350 Engine to the wheels of your Oldsmobile . . . to give you rocketing getaway! *Jetaway also features a safe, new, automatic downshift gear that pours on power when you need it . . . smoothly, without pause.* New Jetaway Hydra-Matic Drive is best appreciated after you've tried it yourself—in the 1956 Oldsmobile. You're invited to try it now!

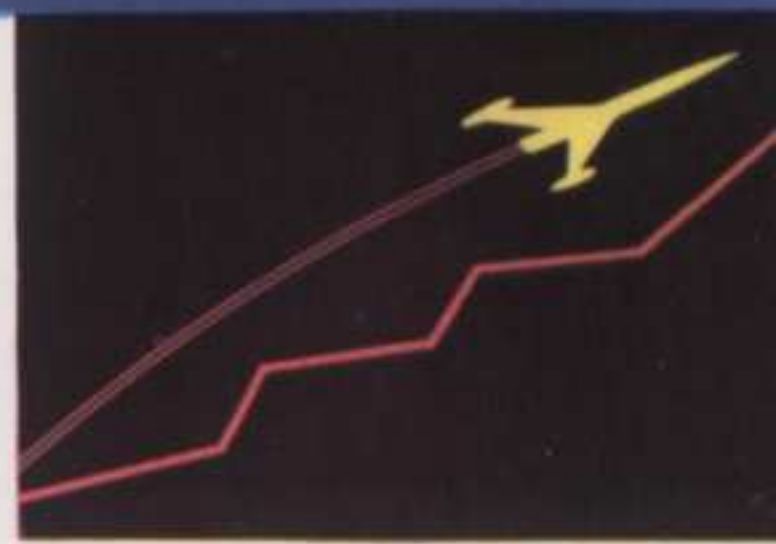


NEW 6-POSITION SELECTOR indicator for Jetaway Hydra-Matic always tells you what gear you're in. And the new positive "Park" position means added convenience and safety.



QUICK GETAWAY WITH JETAWAY!
Never so smooth . . . never so fast! Jetaway Hydra-Matic Drive translates 240 Rocket horsepower into action whenever you need it!

NEW DOWNSHIFT GEAR works wonders on the highway when you want that extra surge of power. Simply press the accelerator halfway down . . . and a burst of smooth power is yours!



SMOOTH JETAWAY . . . smooth get-away! Now there are two fluid couplings! Result: new velvet-smoothness . . . one continuous flow of power right up to top speed!

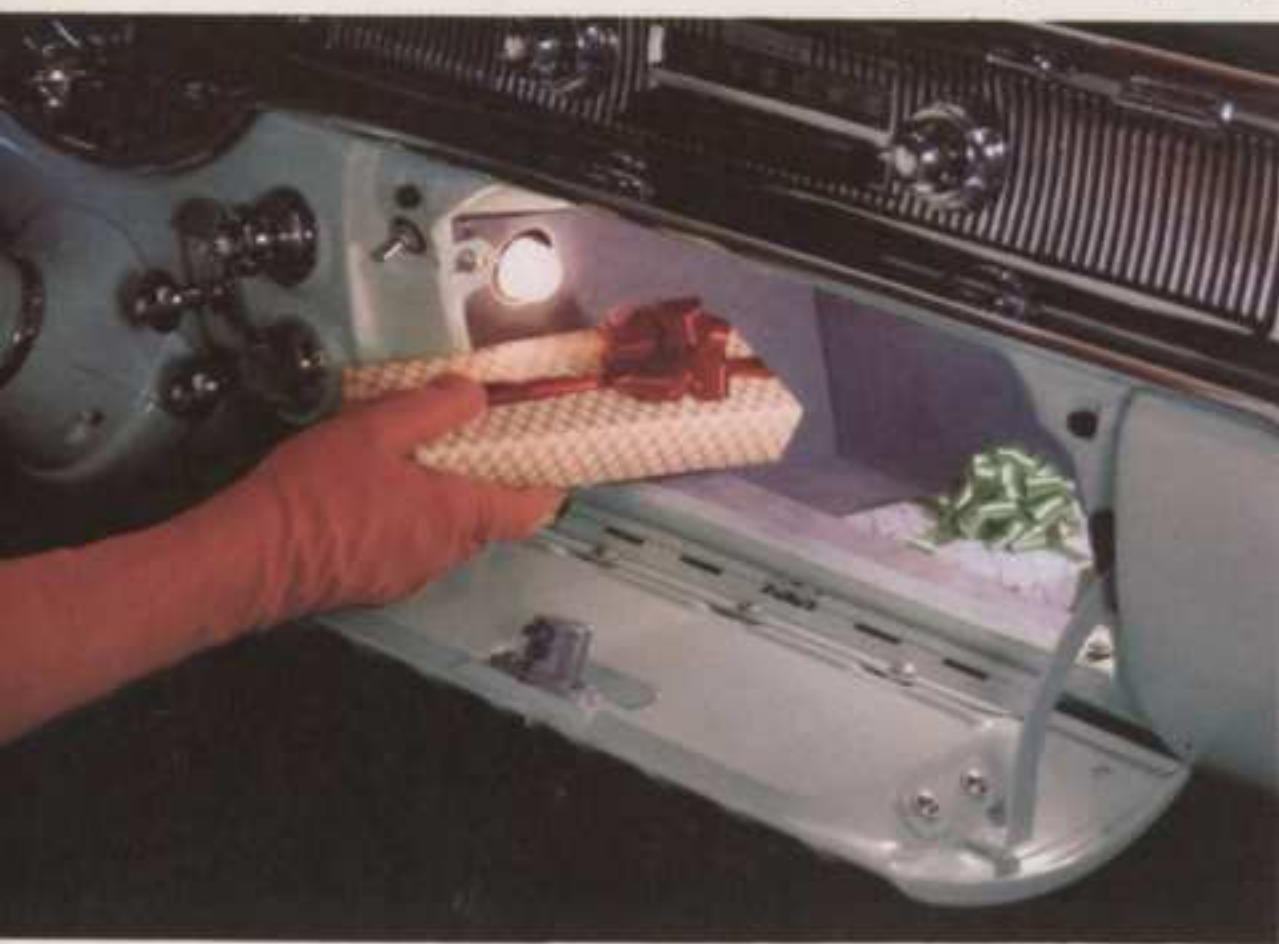
Oh-h-h ! those beautiful OLDSMOBILES

. . . inside and out !

Instrument cluster is artfully arranged so driver can see safety signal lights for ammeter, oil pressure, water temperature . . . car speed, fuel gauge, and Jetaway Hydra-Matic Selector—all at a split-second glance.



New, wider-than-ever glove compartment . . . sweep-blended into instrument panel . . . provides room galore for odds-and-ends to make motoring more comfortable. And it's right at your finger tips!



Put your foot down on Oldsmobile's new foot-operated pedal parking brake and the brake stays on till you release it by a handy knob on the dash. Only a little pressure is required to set foot pedal firm to stay!



Look what's new in the '56 Oldsmobiles—new signal lights for oil pressure, water temperature and ammeter—new star-studded steering emblem—recessed, pivot-type ash trays—safety-padded instrument panel—new wider, safer rear view mirror—new electric clock with sweep second hand!

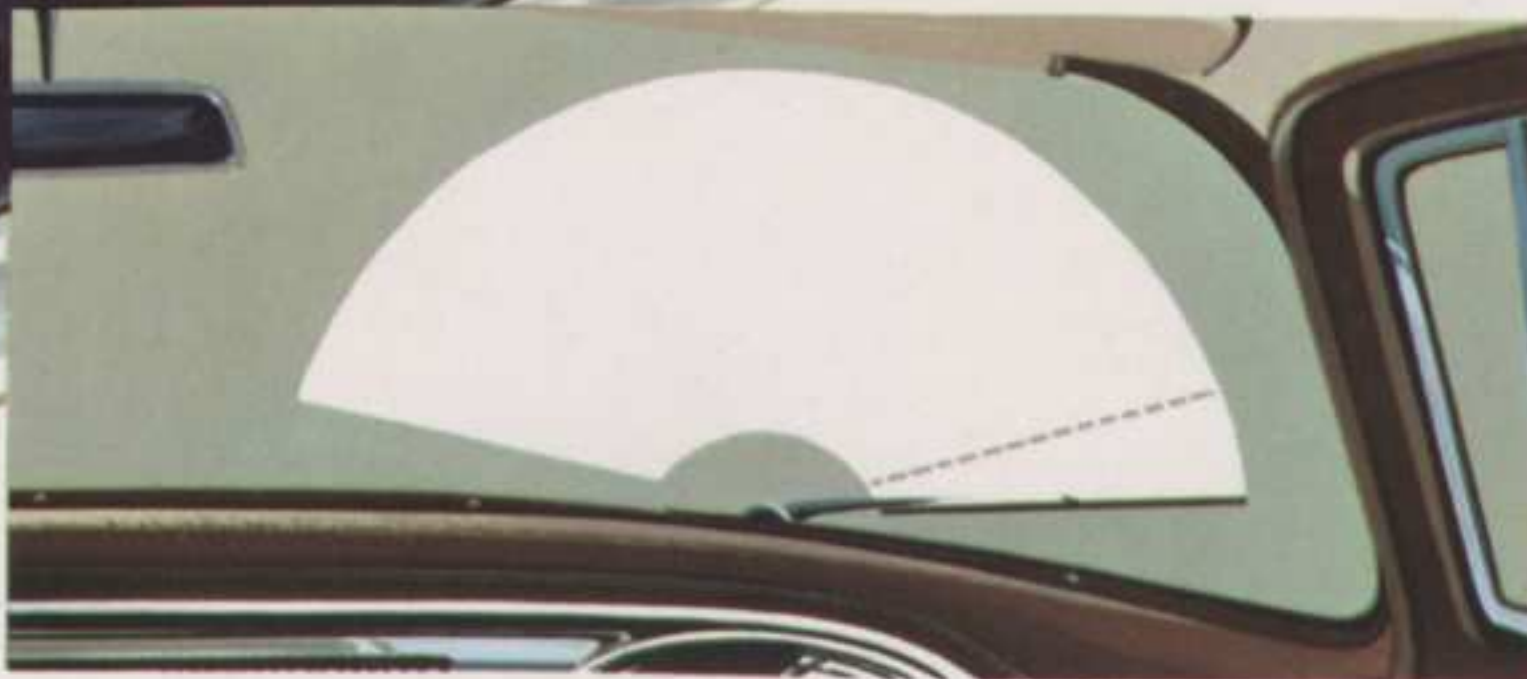
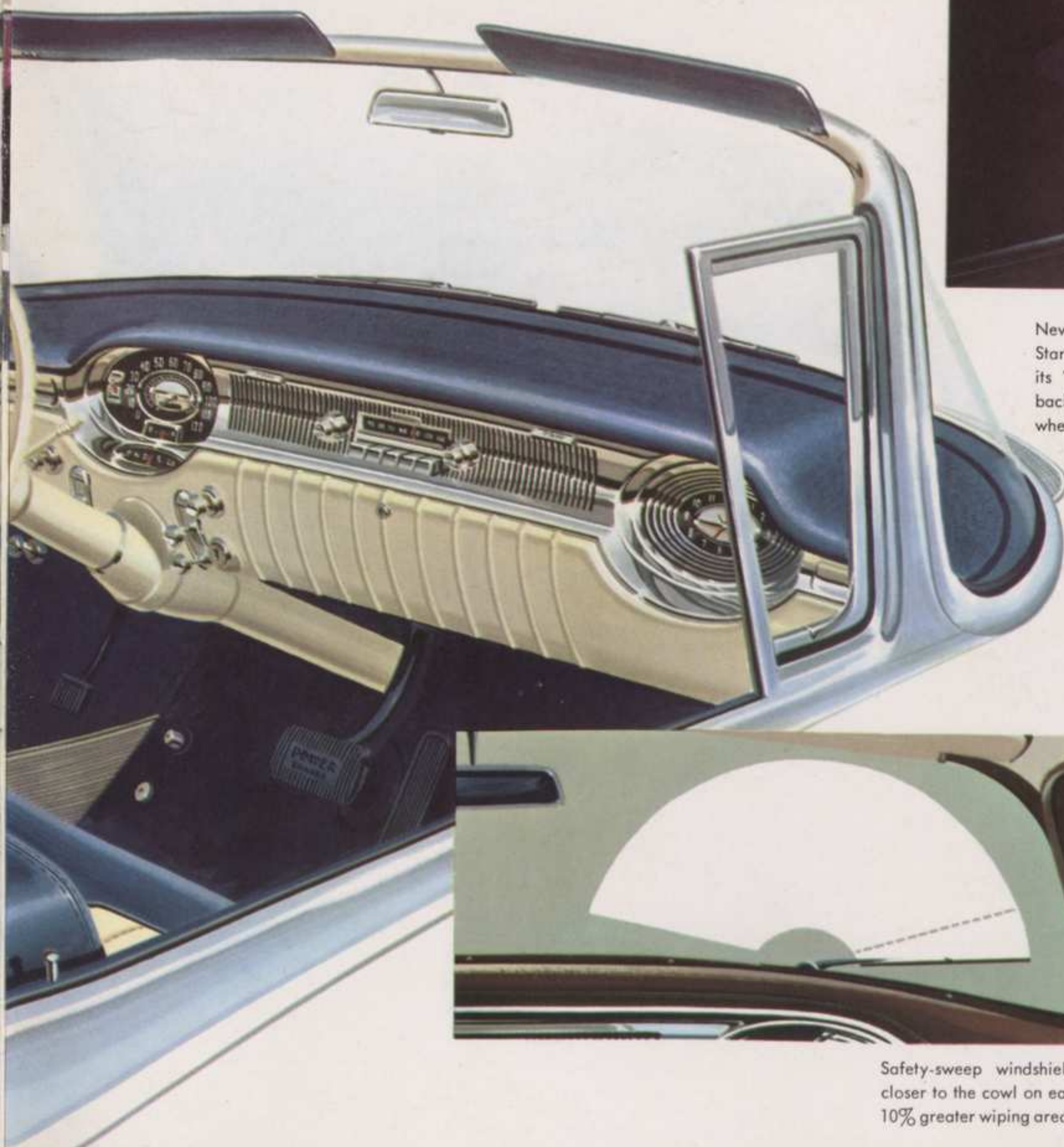




Bolder hooded headlights are incorporated with sweeping front flair-away fenders. Headlamps are new T-3 Safety-Aim to give more light . . . aimed right! You get better illumination at right side of road on "low" beam . . . reduced glare and better lighting in rain or fog. Parking lights are integral with front bumper.



New projectile-shaped taillights set off the Starfire styling that gives the '56 Oldsmobile its "in-flight" tapered appearance . . . new back-up lamps focus wide areas of white light where you need it for safer, easier backing.

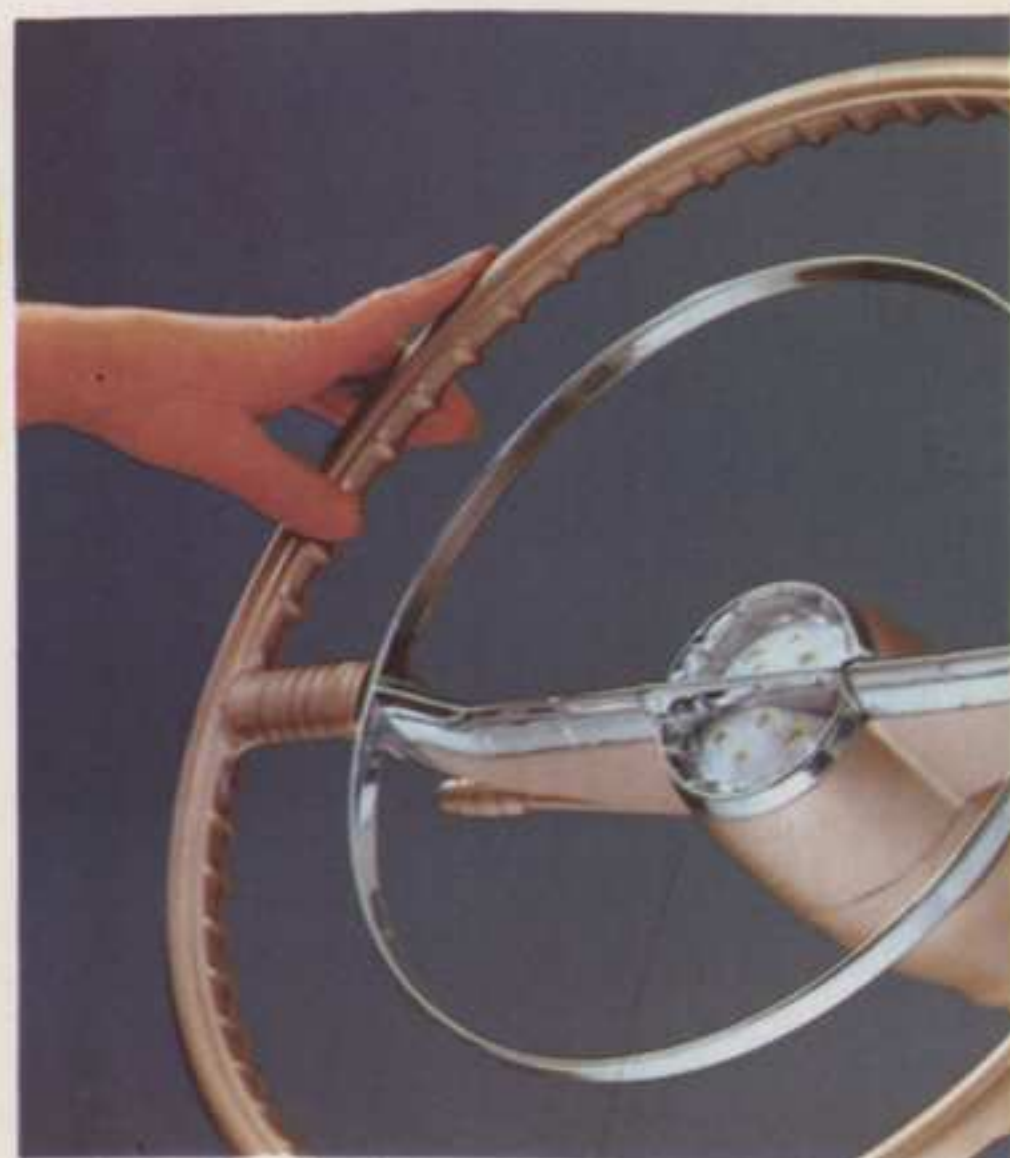


Safety-sweep windshield wipers now bring blades closer to the cowl on each outward swing . . . covering 10% greater wiping area for improved vision and safety.

Quiet, commanding power ... at your beck and call !



Oldsmobile's new Safety Power Steering with automatic "Co-Pilot" requires only the lightest of touches (two pounds pressure) to command it wherever you turn! New automatic "Co-Pilot" feature helps you turn the wheel while parking ... requires less steering effort while maneuvering, taking corners and curves. Safety Power Steering means the safest, surest steering ever!



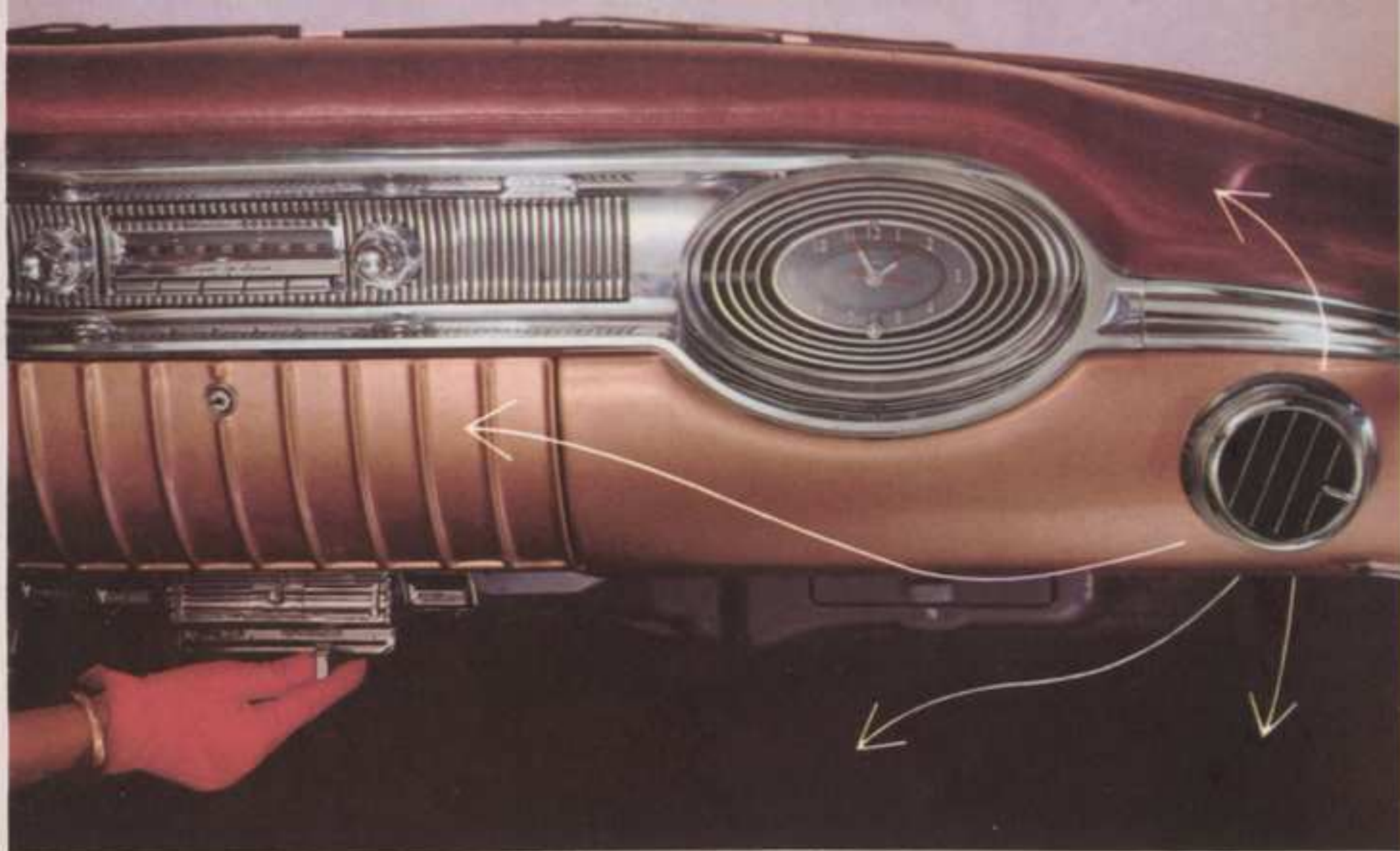
The mere touch of your toe results in sure-safe stopping power with Oldsmobile Pedal-Ease Power Brakes. Braking effort is greatly reduced to make driving much easier.

All-electric power window controls on the '56 Oldsmobile raise and lower windows at the touch of a finger. Separate controls for each window with a master panel on the driver's door.

New hydraulically controlled radio antenna can be lowered or raised automatically at driver's convenience for best reception in town or country!

Oldsmobile's new 6-Way Electric Power Seat Control gives you full power seat adjustment, not only forward-and-backward and up-and-down, but tilt-forward and tilt-backward positions — automatically!



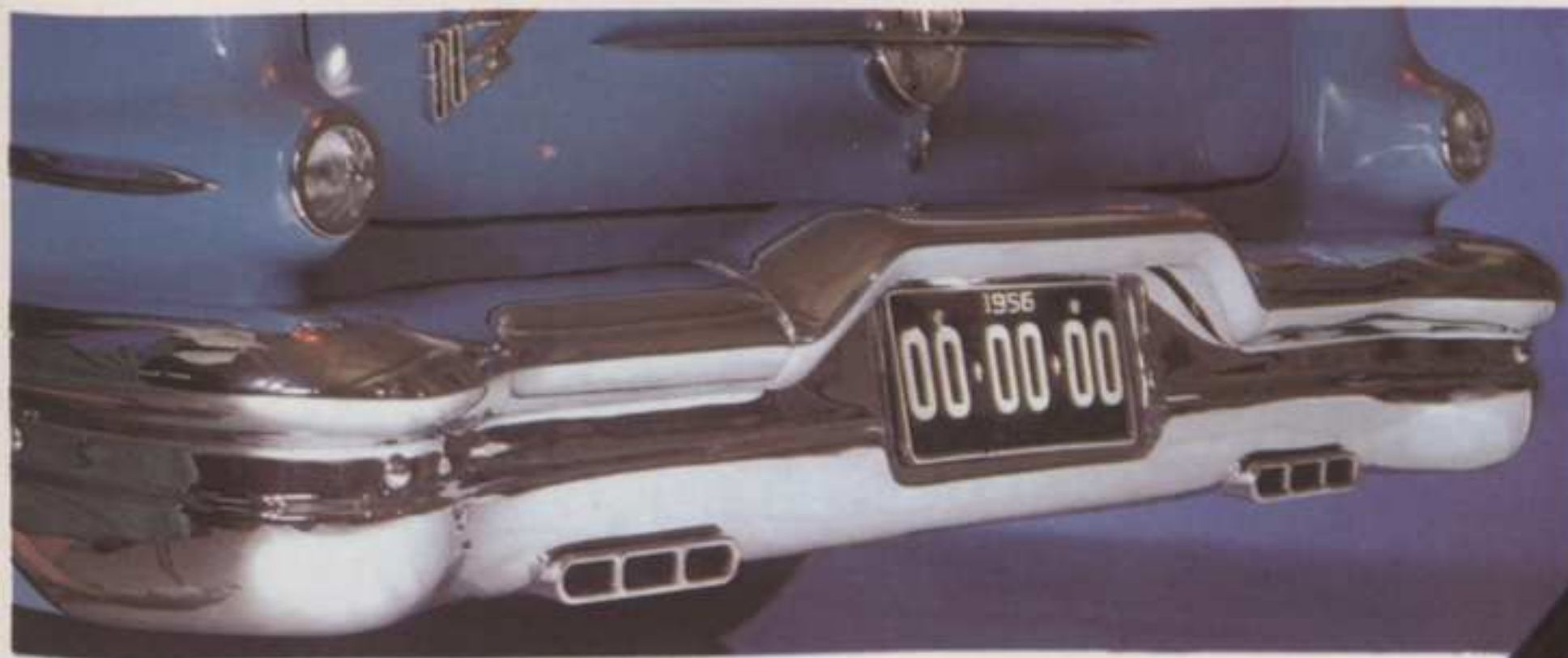


OLDSMOBILE'S AIR CONDITIONING for '56—the quickest-acting, most effective system in the industry—floods car's interior with cool, comfortable air through three large cool-air outlets. Lower-than-ever temperatures can be reached almost instantly—and maintained

even during hottest weather. Incoming and recirculated air is 100% filtered. Dehumidifier maintains ideal humidity—even in wet weather—for refreshing, all-weather motoring. Complete under-hood installation means no sacrifice of luggage compartment space.

OLDSMOBILE ACCESSORIES

All Oldsmobile accessories are styled and designed to make your motoring more enjoyable, more comfortable, more convenient, and above all, *safer*.



NEW DUAL EXHAUST SYSTEM (factory-installed only) steps up fuel economy, increases usable horsepower and engine torque by reducing exhaust back-pressure to a minimum.

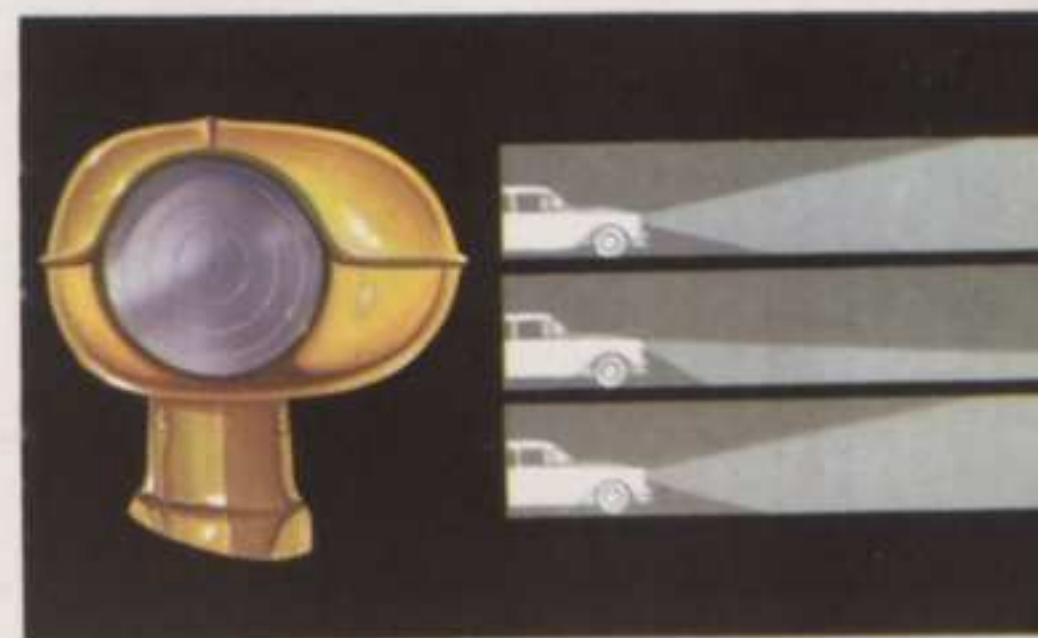
NEW DE LUXE WHEEL DISCS of glistening stainless steel add beauty and distinction to the 1956 Oldsmobile of your choice.



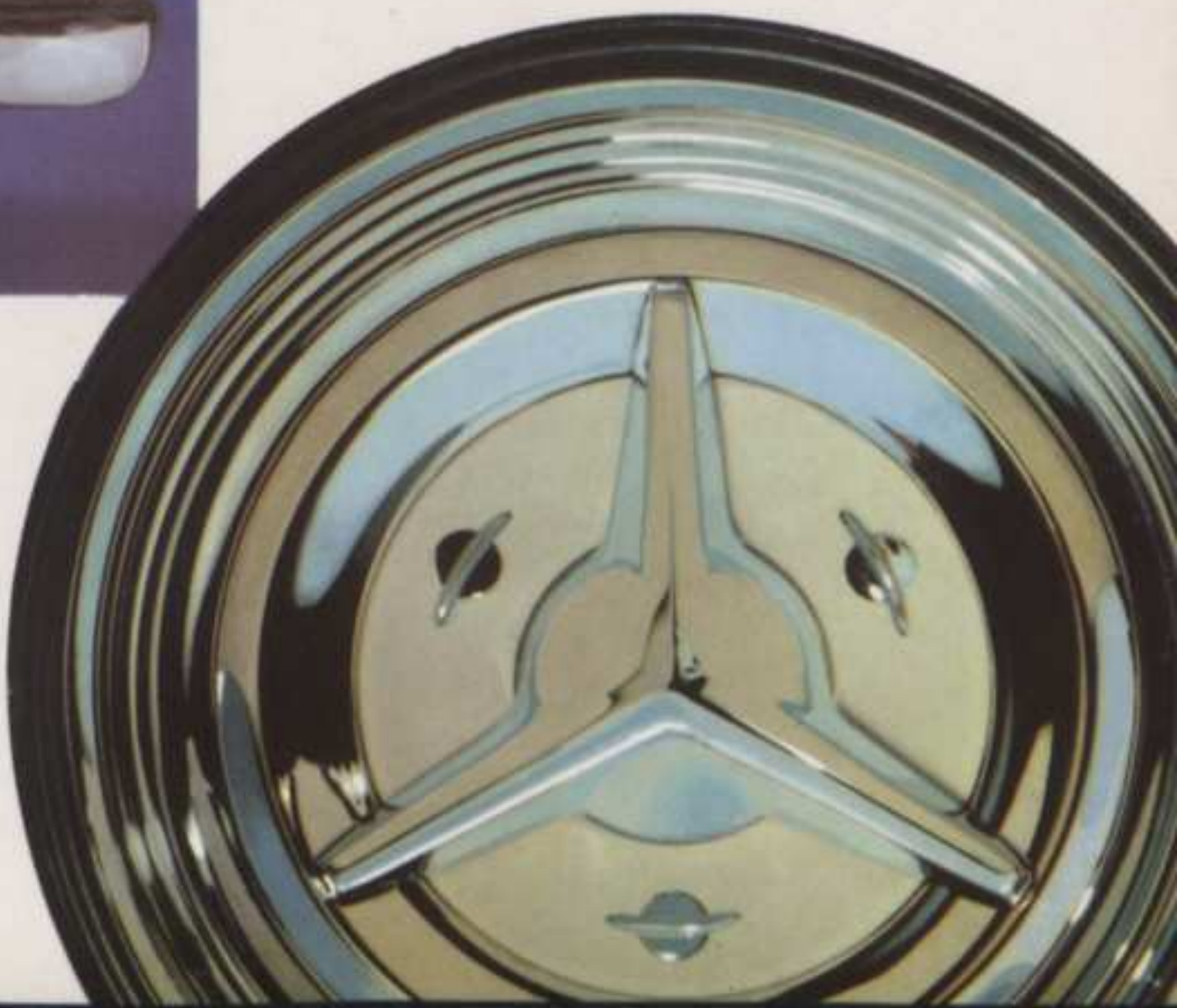
CONDITION-AIR HEATER, with thermostatic control, distributes warmed air evenly throughout car interior. Defroster unit quickly clears windshield of ice or frost.



OLDSMOBILE SUPER DE LUXE RADIO provides automatic signal-seeking control bar and push-button selector for finger-tip tuning. Rear compartment speaker is optional.



OLDSMOBILE'S AUTRONIC-EYE automatically dims your headlights, then brings them back to "bright" when oncoming traffic clears. New foot switch gives you manual control, too.





OLDSMOBILE





NEW WORLDS OF

Luxury



SUPER

HOLIDAY COUPE'



SUPER '88'
HOLIDAY
COUPE

SUPER '88'
HOLIDAY
SEDAN

SUPER '88'
CONVERTIBLE
COUPE

SUPER '88'
4-DOOR
SEDAN

SUPER '88'
2-DOOR
SEDAN

NINETY-EIGHT
DE LUXE
HOLIDAY

NINETY-EIGHT
DE LUXE
HOLIDAY
SEDAN

NINETY-EIGHT
STARFIRE

NINETY-EIGHT
4-DOOR
SEDAN

'88' HOLIDAY
SEDAN

'88' 4-DOOR
SEDAN

'88' 2-DOOR
SEDAN

ROCKET ENGINE OLDSMOBILE



TRIM 311 Ivory Leather Bolster
Black Pattern Cloth



TRIM 314 Beige Leather Bolster
Beige Pattern Cloth



TRIM 315 Red Leather Bolster
Black Pattern Cloth



TRIM 317 Ivory Leather Bolster
Green Pattern Cloth



TRIM 318 Ivory Leather Bolster
Blue Pattern Cloth



TRIM 319 Ivory Leather Bolster
Turquoise Pattern Cloth

the above leathers are deep-buffed

The car with the
power personality

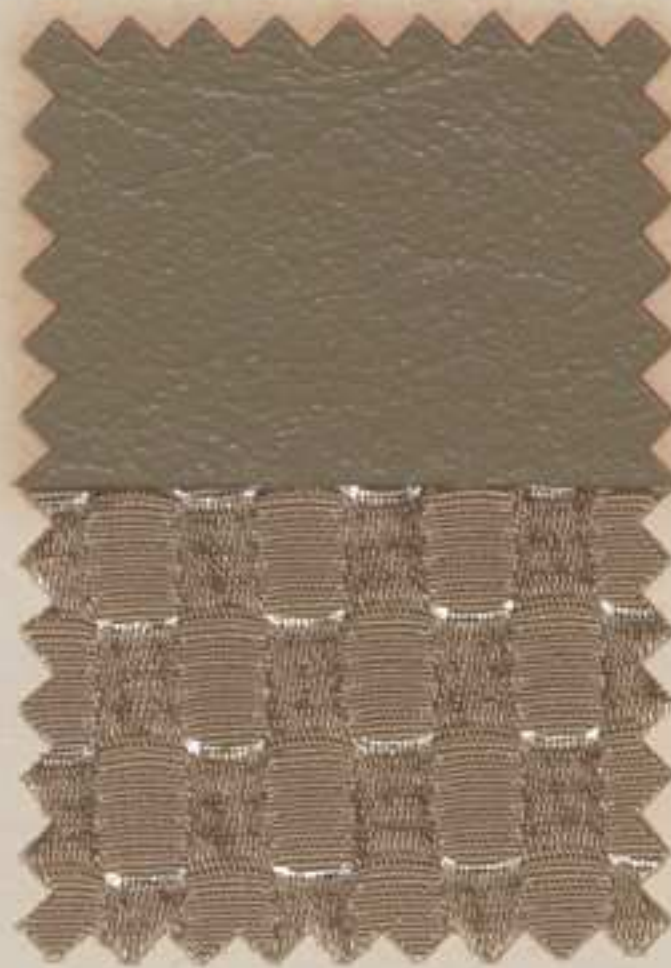
SPECIFICATIONS

| | |
|-------------------------------|---------------------------|
| 240-H.P. Rocket Engine | 62.8-inch front hip room |
| 3891-lb. est. shipping weight | 53.3-inch rear hip room |
| 122-inch wheelbase | 35.2-inch front head room |
| 203.29-inch over-all length | 33.5-inch rear head room |
| 78.62-inch over-all width | 43.9-inch front leg room |
| 59.3-inch over-all height | 36.0-inch rear leg room |

SUPER HOLIDAY SEDAN



TRIM 371 Ivory Leather Bolster
Black Pattern Cloth



TRIM 374 Beige Leather Bolster
Beige Pattern Cloth



TRIM 375 Red Leather Bolster
Black Pattern Cloth



TRIM 377 Ivory Leather Bolster
Green Pattern Cloth



TRIM 378 Ivory Leather Bolster
Blue Pattern Cloth



TRIM 379 Ivory Leather Bolster
Turquoise Pattern Cloth

the above leathers are deep-buffed

SPECIFICATIONS

240-H.P. Rocket Engine
3988-lb. est. shipping weight
122-inch wheelbase
203.29-inch over-all length
78.62-inch over-all width
59.8-inch over-all height

62.5-inch front hip room
62.6-inch rear hip room
35.2-inch front head room
33.6-inch rear head room
43.9-inch front leg room
41.3-inch rear leg room

Sleek sweeping lines

SUPER "88"
HOLIDAY
SEDAN

SUPER "88"
CONVERTIBLE
COUPE

SUPER "88"
4-DOOR
SEDAN

SUPER "88"
2-DOOR
SEDAN

NINETY-EIGHT
DE LUXE
HOLIDAY
COUPE

NINETY-EIGHT
DE LUXE
HOLIDAY
SEDAN

NINETY-EIGHT
STARFIRE

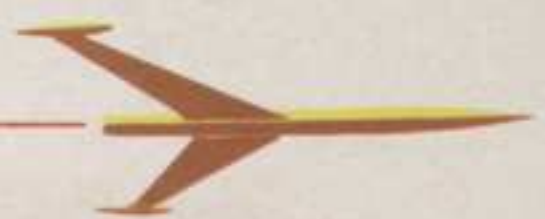
NINETY-EIGHT
4-DOOR
SEDAN

"88" HOLIDAY
SEDAN

"88" 4-DOOR
SEDAN

"88" 2-DOOR
SEDAN

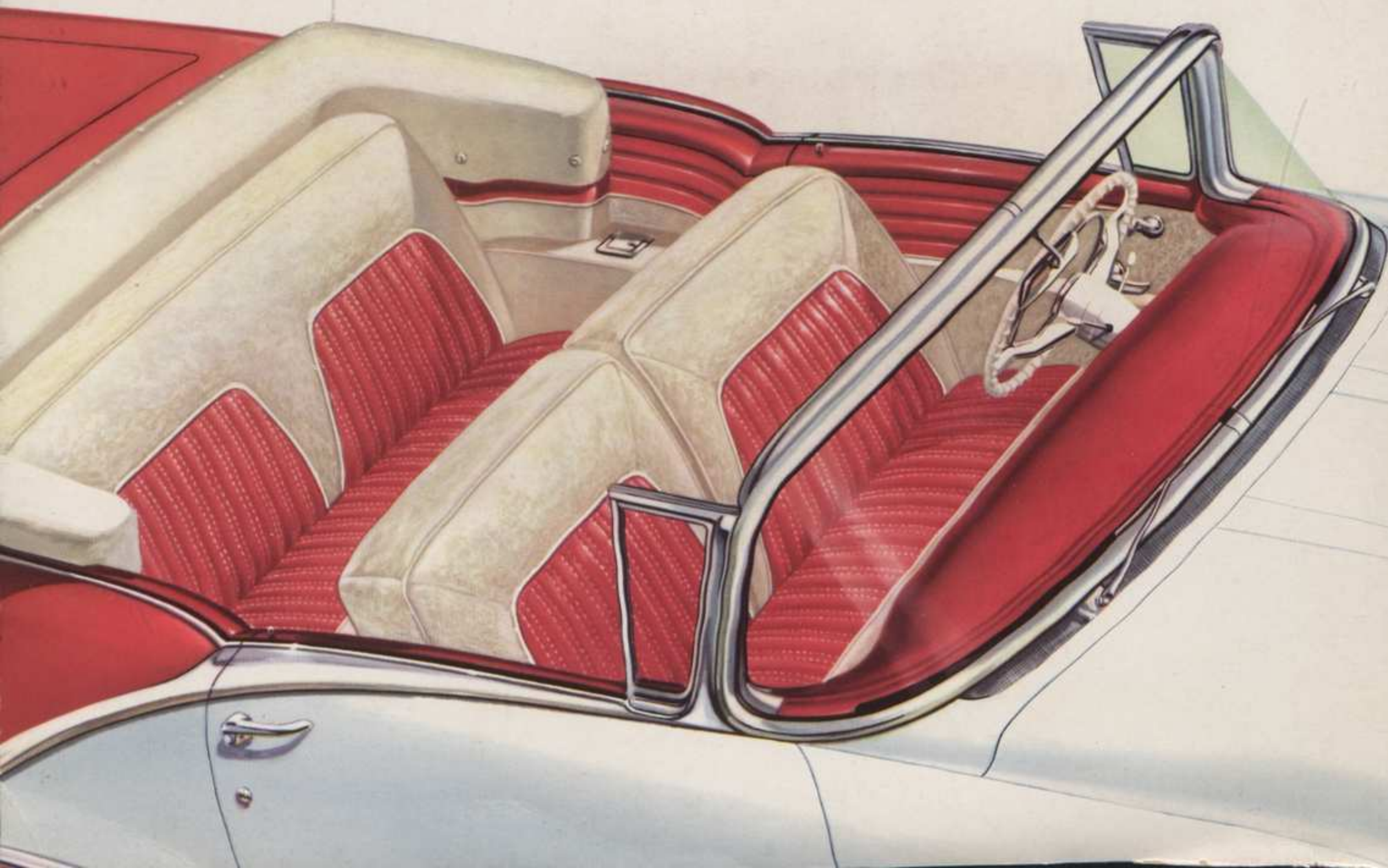
ROCKET ENGINE OLDSMOBILE



SUPER "88"
CONVERTIBLE
COUPE

SUPER

CONVERTIBLE COUPE'



SUPER "88"
CONVERTIBLE
COUPE

SUPER "88"
4-DOOR
SEDAN

SUPER "88"
2-DOOR
SEDAN

NINETY-EIGHT
DE LUXE
HOLIDAY
SEDAN

NINETY-EIGHT
DE LUXE
HOLIDAY
SEDAN

NINETY-EIGHT
STARFIRE

NINETY-EIGHT
4-DOOR
SEDAN

"88" HOLIDAY
SEDAN

"88" 4-DOOR
SEDAN

"88" 2-DOOR
SEDAN

ROCKET ENGINE OLDSMOBILE



TRIM 320 Ivory Leather Bolster
Red Leather



TRIM 321 Ivory Leather Bolster
Black Leather



TRIM 324 Beige Leather
(single tone)



TRIM 325 Red Leather
(single tone)

TRIM 327 Ivory Leather Bolster
Green Leather



TRIM 328 Ivory Leather Bolster
Blue Leather



TRIM 329 Ivory Leather Bolster
Turquoise Leather



the above leathers are deep-buffed

Toptex Convertible Top Material



Dark Blue



White



Black



Tan



Dark Green

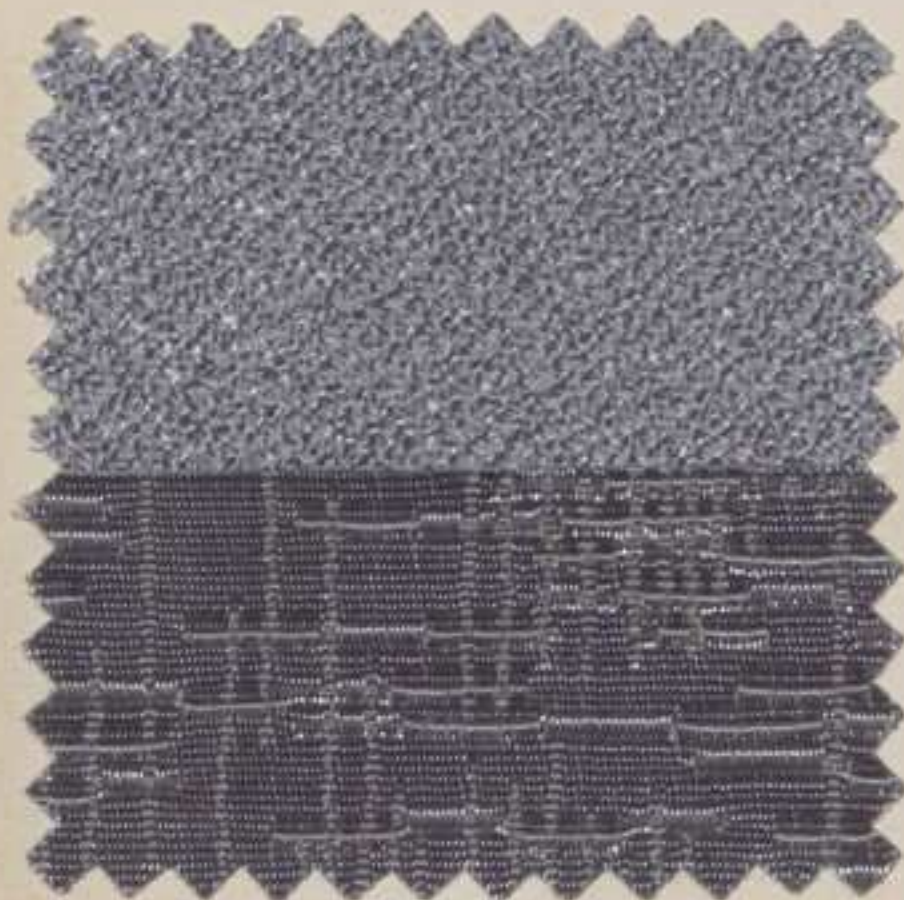
SPECIFICATIONS

240-H.P. Rocket Engine
4150-lb. est. shipping weight
122-inch wheelbase
203.29-inch over-all length
78.62-inch over-all width
59.3-inch over-all height

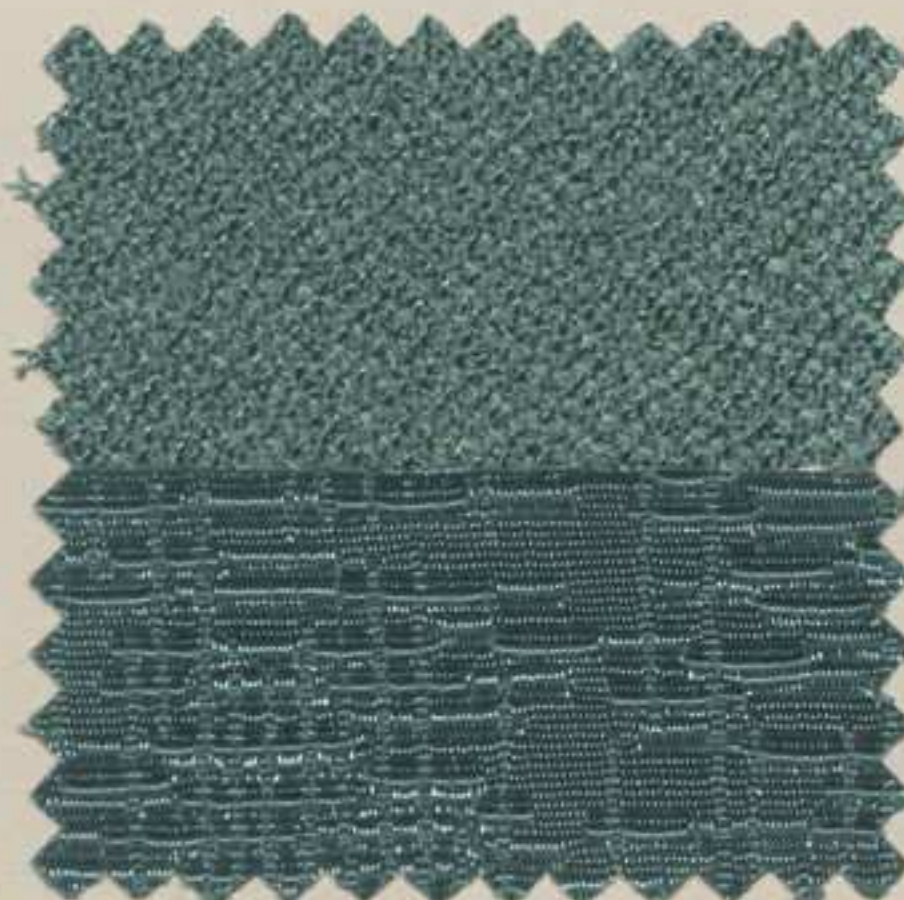
62.8-inch front hip room
52.2-inch rear hip room
35.6-inch front head room
33.3-inch rear head room
43.9-inch front leg room
35.5-inch rear leg room

SUPER "88"
4-DOOR
SEDAN

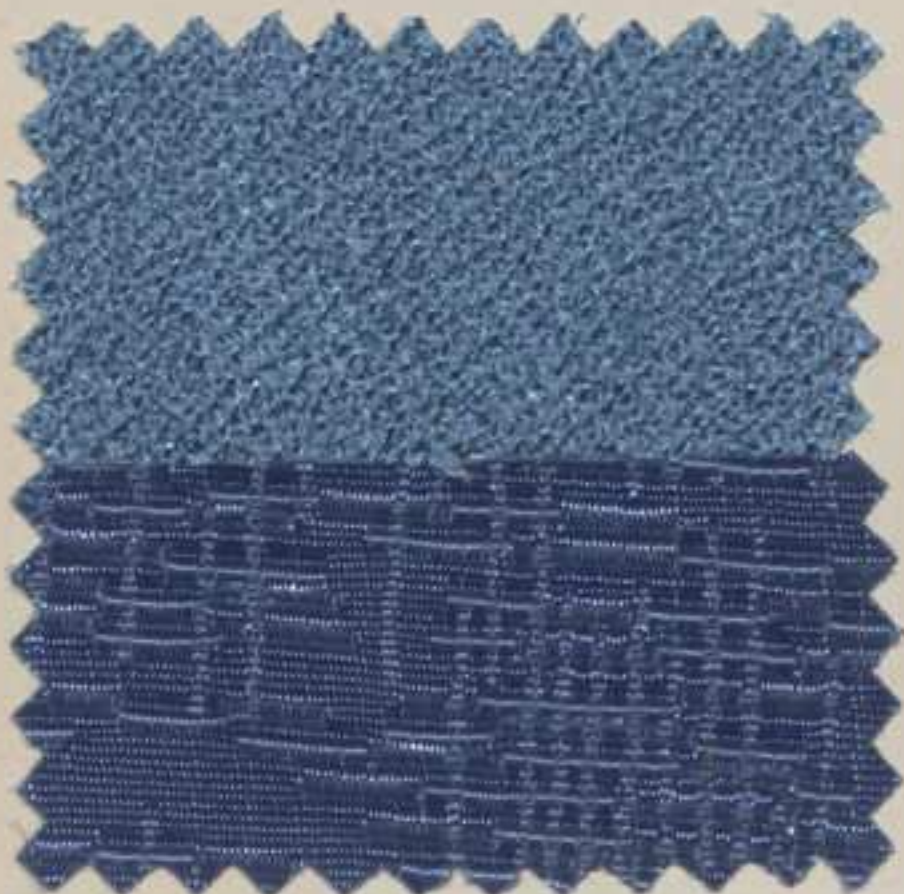
SUPER FOUR DOOR SEDAN



TRIM 381 Gray Bolster
Gray Pattern Cloth



TRIM 382 Green Bolster
Green Pattern Cloth



TRIM 383 Blue Bolster
Blue Pattern Cloth



TRIM 384 Beige Bolster
Beige Pattern Cloth

SPECIFICATIONS

240-H.P. Rocket Engine
3897-lb. est. shipping weight
122-inch wheelbase
203.29-inch over-all length
78.62-inch over-all width
60.54-inch over-all height

62.4-inch front hip room
62.4-inch rear hip room
35.5-inch front head room
33.8-inch rear head room
43.1-inch front leg room
42.6-inch rear leg room

Styled for smartness

ACCESSORIES

FACTS

SUPER "88"
4-DOOR
SEDAN

SUPER "88"
2-DOOR
SEDAN

NINETY-EIGHT
DE LUXE
HOLIDAY

NINETY-EIGHT
DE LUXE
HOLIDAY
SEDAN

NINETY-EIGHT
STARFIRE

NINETY-EIGHT
4-DOOR
SEDAN

"88" HOLIDAY
SEDAN

"88" 4-DOOR
SEDAN

"88" 2-DOOR
SEDAN

ROCKET ENGINE OLDSMOBILE



SUPER "88"
2-DOOR
SEDAN

SUPER

TWO DOOR SEDAN



SUPER "88"
2-DOOR
SEDAN

NINETY-EIGHT
DE LUXE
HOLIDAY
COUPÉ

NINETY-EIGHT
DE LUXE
HOLIDAY
SEDAN

NINETY-EIGHT
STARFIRE

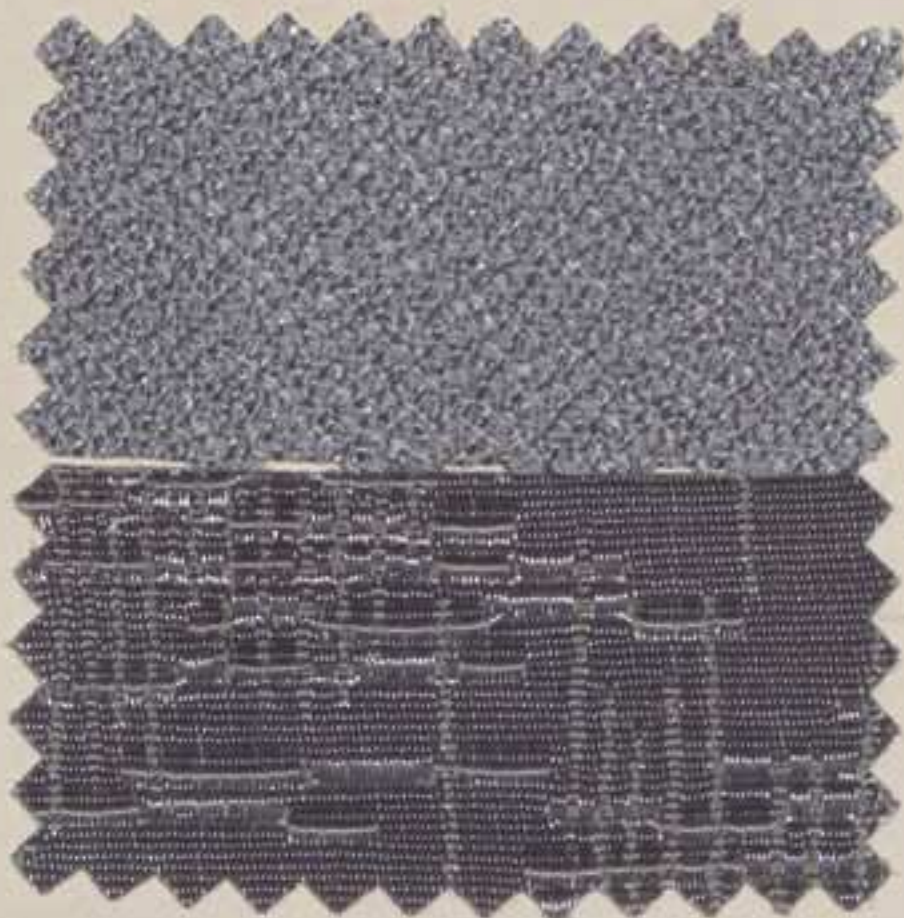
NINETY-EIGHT
4-DOOR
SEDAN

"88" HOLIDAY
SEDAN

"88" 4-DOOR
SEDAN

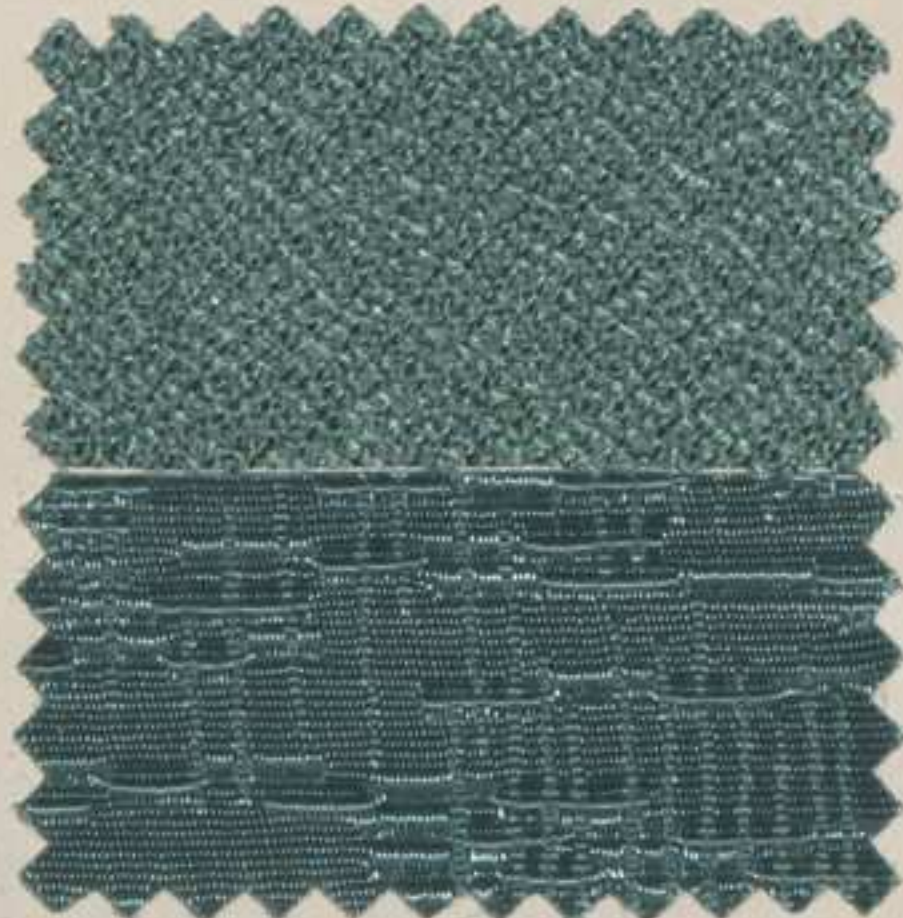
"88" 2-DOOR
SEDAN

ROCKET ENGINE OLDSMOBILE



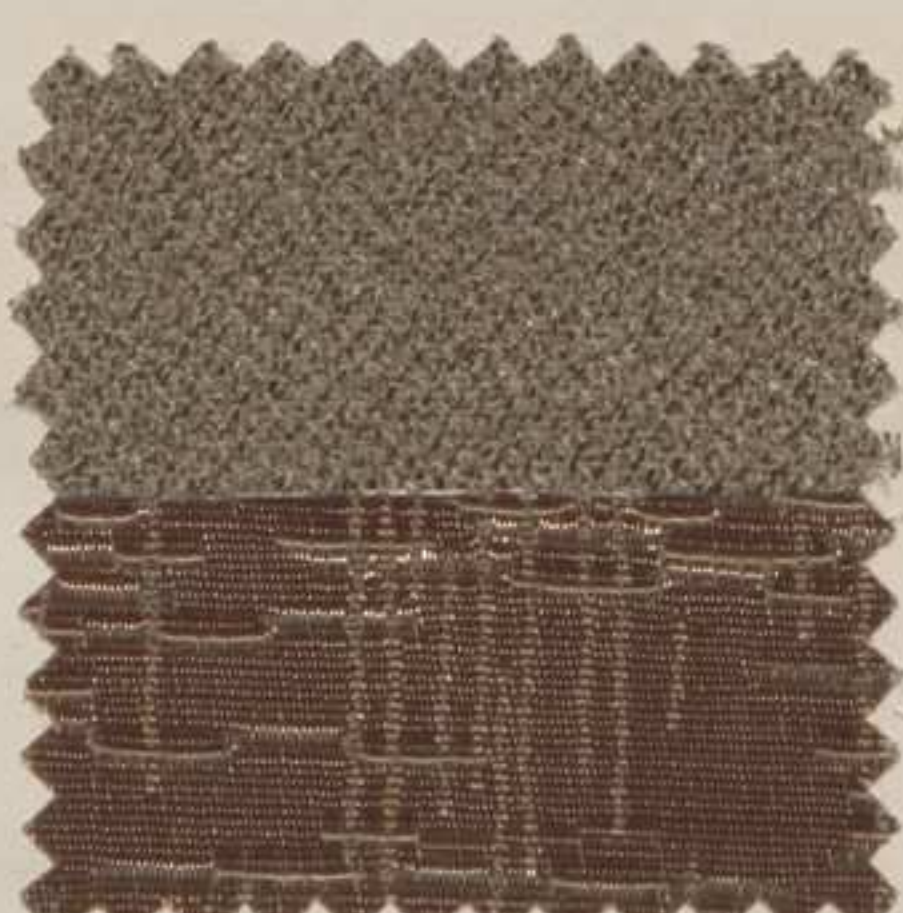
TRIM 381 Gray Bolster
Gray Pattern Cloth

TRIM 383 Blue Bolster
Blue Pattern Cloth



TRIM 382 Green Bolster
Green Pattern Cloth

TRIM 384 Beige Bolster
Beige Pattern Cloth



Aglow with glamour

SPECIFICATIONS

| | |
|-------------------------------|---------------------------|
| 240-H.P. Rocket Engine | 62.4-inch front hip room |
| 3856-lb. est. shipping weight | 62.8-inch rear hip room |
| 122-inch wheelbase | 35.5-inch front head room |
| 203.29-inch over-all length | 34.6-inch rear head room |
| 78.62-inch over-all width | 44.4-inch front leg room |
| 60.5-inch over-all height | 42.5-inch rear leg room |

NINETY-EIGHT
DE LUXE
HOLIDAY
COUPÉ

Ninety - Eight

HOLIDAY COUPÉ



TRIM 331 Ivory Leather Bolster
Black Pattern Cloth



TRIM 337 Ivory Leather Bolster
Green Pattern Cloth



TRIM 334 Beige Leather Bolster
Beige Pattern Cloth



TRIM 338 Ivory Leather Bolster
Blue Pattern Cloth



TRIM 335 Red Leather Bolster
Black Pattern Cloth



TRIM 339 Ivory Leather Bolster
Turquoise Pattern Cloth

the above leathers are hand-buffed

SPECIFICATIONS

240-H.P. Rocket Engine
4096-lb. est. shipping weight
126-inch wheelbase
212.29-inch over-all length
78.62-inch over-all width
59.3-inch over-all height

62.8-inch front hip room
53.3-inch rear hip room
35.2-inch front head room
33.5-inch rear head room
43.9-inch front leg room
36.0-inch rear leg room

Wide-open hardtop glamour

ACCESSORIES

FACTS

NINETY-EIGHT
DE LUXE
HOLIDAY
COUPÉ

NINETY-EIGHT
DE LUXE
HOLIDAY
SEDAN

NINETY-EIGHT
STARFIRE

NINETY-EIGHT
4-DOOR
SEDAN

"88" HOLIDAY
SEDAN

"88" 4-DOOR
SEDAN

"88" 2-DOOR
SEDAN

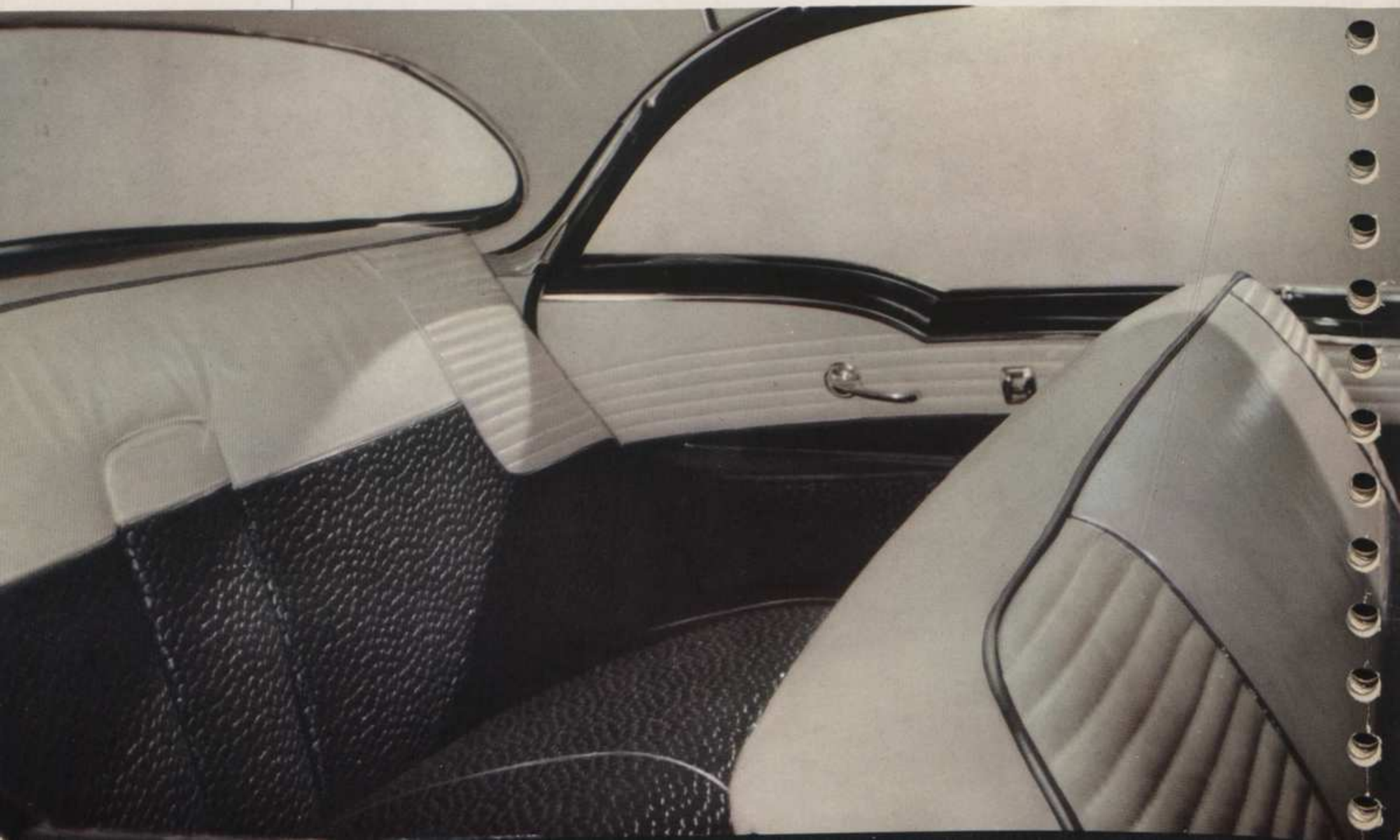
ROCKET ENGINE OLDSMOBILE



NINETY-EIGHT
DE LUXE
HOLIDAY
SEDAN

Ninety -
Eight

HOLIDAY SEDAN



NINETY-EIGHT
DE LUXE
HOLIDAY
SEDAN

NINETY-EIGHT
STARFIRE

NINETY-EIGHT
4-DOOR
SEDAN

"88" HOLIDAY
SEDAN

"88" 4-DOOR
SEDAN

"88" 2-DOOR
SEDAN

ROCKET ENGINE OLDSMOBILE



TRIM 386 Ivory Leather Bolster
Black Pattern Cloth



TRIM 395 Red Leather Bolster
Black Pattern Cloth



TRIM 396 Beige Leather Bolster
Beige Pattern Cloth



TRIM 397 Ivory Leather Bolster
Green Pattern Cloth



TRIM 398 Ivory Leather Bolster
Blue Pattern Cloth



TRIM 399 Ivory Leather Bolster
Turquoise Pattern Cloth

the above leathers are hand-buffed

The fine line of distinction

SPECIFICATIONS

| | |
|-------------------------------|---------------------------|
| 240-H.P. Rocket Engine | 62.5-inch front hip room |
| 4173-lb. est. shipping weight | 62.4-inch rear hip room |
| 126-inch wheelbase | 35.2-inch front head room |
| 212.29-inch over-all length | 33.6-inch rear head room |
| 78.62-inch over-all width | 43.9-inch front leg room |
| 59.8-inch over-all height | 41.3-inch rear leg room |

NINETY-EIGHT
STARFIRE

Ninety-
Eight

Starfire



TRIM 330 Red Leather Bolster
Ivory Leather Insert



TRIM 351 Black Leather Bolster
Ivory Leather Insert



TRIM 354 Beige Leather
(single tone)



TRIM 355 Red Leather
(single tone)



TRIM 357 Green Leather Bolster
Ivory Leather Insert



TRIM 358 Blue Leather Bolster
Ivory Leather Insert



TRIM 359 Turquoise Leather Bolster
Ivory Leather Insert

the above leathers are hand-buffed

Toptex Convertible Top Material

SPECIFICATIONS

240-H.P. Rocket Engine
4340-lb. est. shipping weight
126-inch wheelbase
212.29-inch over-all length
78.62-inch over-all width
59.3-inch over-all height

62.8-inch front hip room
52.2-inch rear hip room
35.6-inch front head room
35.1-inch rear head room
43.9-inch front leg room
36.0-inch rear leg room



Dark Blue



White



Black



Tan



Dark Green

NINETY-EIGHT
STARFIRE

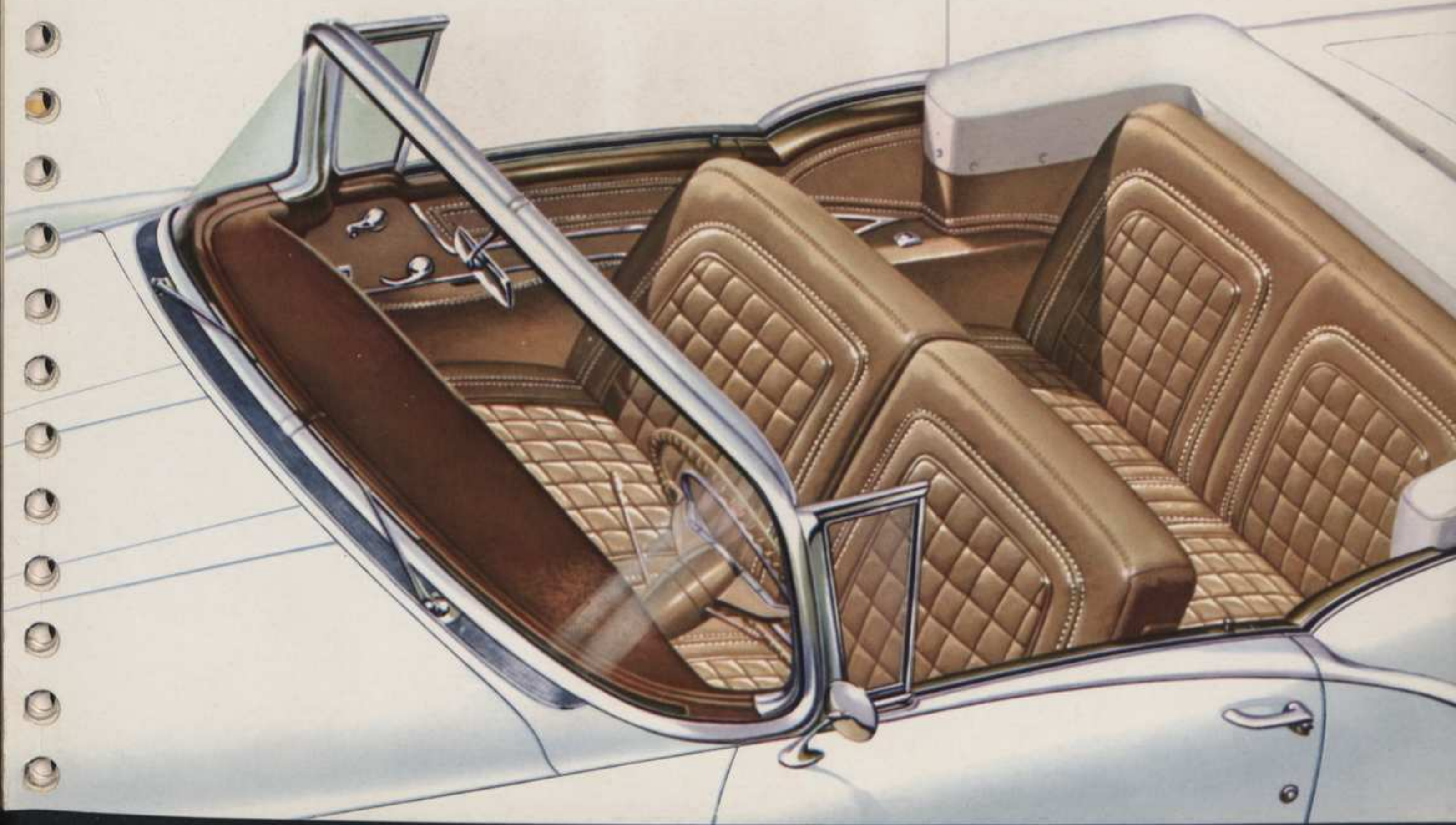
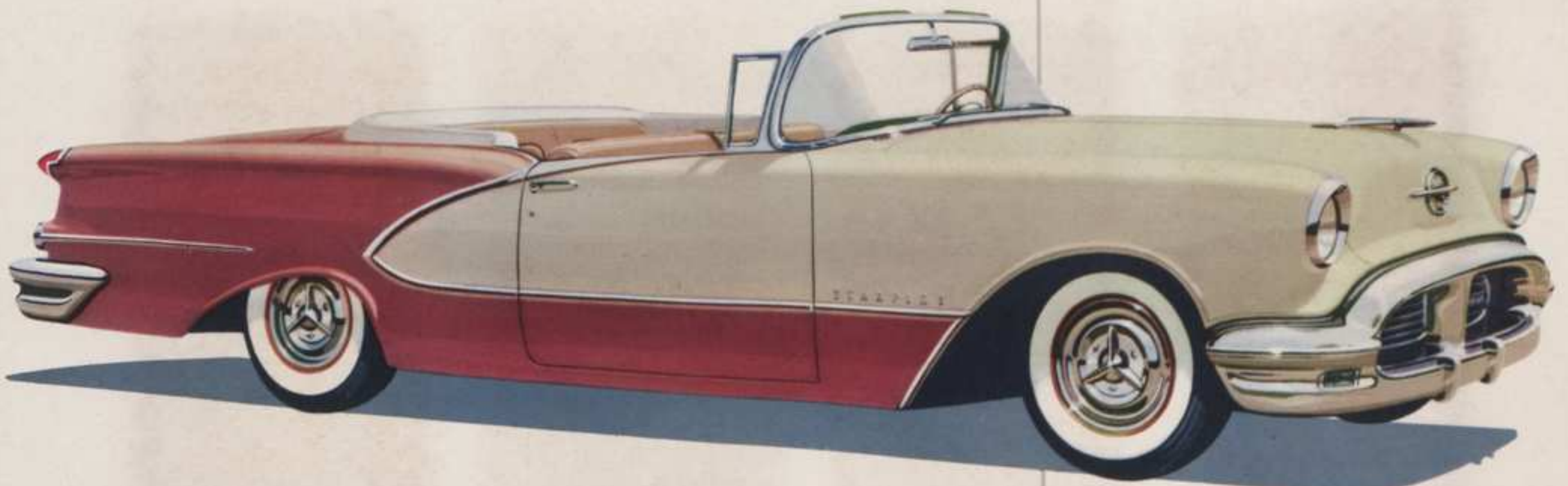
NINETY-EIGHT
4-DOOR
SEDAN

"88" HOLIDAY
SEDAN

"88" 4-DOOR
SEDAN

"88" 2-DOOR
SEDAN

ROCKET ENGINE OLDSMOBILE



NINETY-EIGHT
4-DOOR
SEDAN

Ninety -
Eight

FOUR DOOR SEDAN



NINETY-EIGHT
4-DOOR
SEDAN

"88" HOLIDAY
SEDAN

"88" 4-DOOR
SEDAN

"88" 2-DOOR
SEDAN

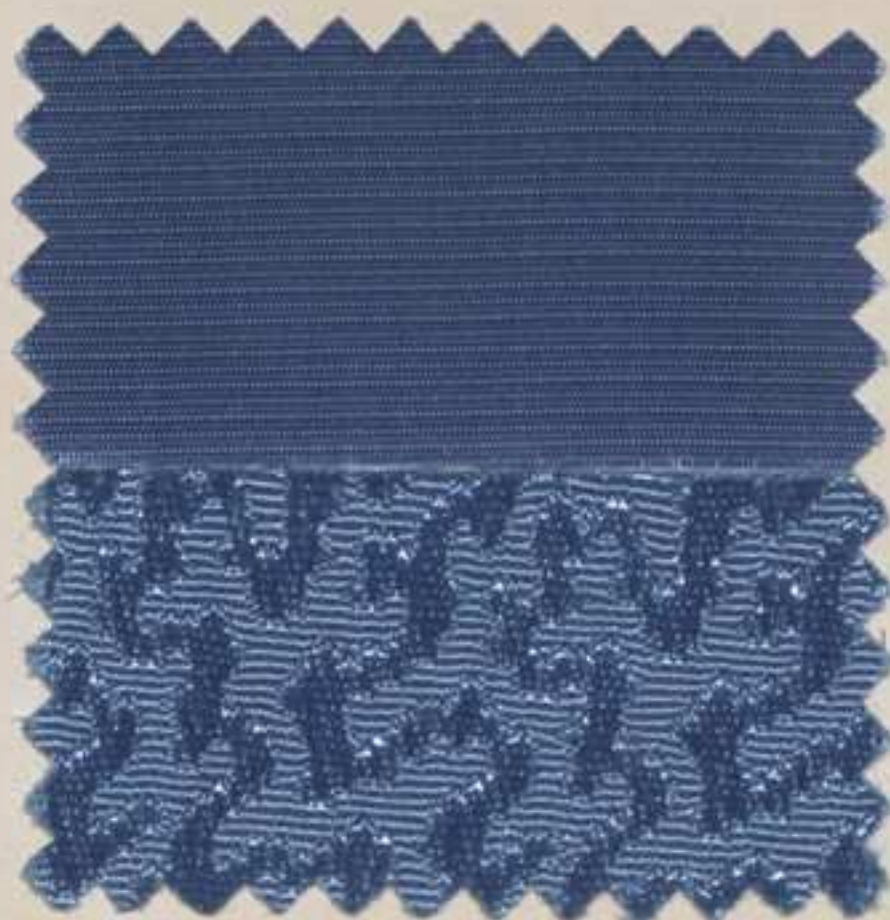
ROCKET ENGINE OLDSMOBILE



TRIM 391 Gray Bolster
Gray Pattern Cloth



TRIM 392 Green Bolster
Green Pattern Cloth



TRIM 393 Blue Bolster
Blue Pattern Cloth



TRIM 394 Beige Bolster
Beige Pattern Cloth

Prestige personified

SPECIFICATIONS

| | |
|-------------------------------|---------------------------|
| 240-H.P. Rocket Engine | 62.4-inch front hip room |
| 4047-lb. est. shipping weight | 62.1-inch rear hip room |
| 126-inch wheelbase | 35.5-inch front head room |
| 212.29-inch over-all length | 33.8-inch rear head room |
| 78.62-inch over-all width | 43.1-inch front leg room |
| 60.54-inch over-all height | 42.8-inch rear leg room |

"88" HOLIDAY
COUPE

HOLIDAY COUPE'



TRIM 341 Ivory Moroccan Bolster
Black & White Pattern Cloth



TRIM 344 Beige Moroccan Bolster
Beige & White Pattern Cloth



TRIM 345 Red Moroccan Bolster
Black & White Pattern Cloth



TRIM 347 Ivory Moroccan Bolster
Green & White Pattern Cloth



TRIM 348 Ivory Moroccan Bolster
Blue & White Pattern Cloth



TRIM 349 Ivory Moroccan Bolster
Turquoise & White Pattern Cloth

SPECIFICATIONS

| | |
|-------------------------------|---------------------------|
| 230-H.P. Rocket Engine | 62.8-inch front hip room |
| 3758-lb. est. shipping weight | 53.3-inch rear hip room |
| 122-inch wheelbase | 34.7-inch front head room |
| 203.29-inch over-all length | 33.7-inch rear head room |
| 78.62-inch over-all width | 44.2-inch front leg room |
| 59.3-inch over-all height | 35.7-inch rear leg room |

Custom Trim Options include seat and door panel upholstery as shown on page 3, bolster material as shown on this page, full carpeting, perforated Moroccan headlining, interior chrome side-roof mouldings and foam rubber front seat cushion. See pages 70 to 73 for interior color combinations.

Beauty and value

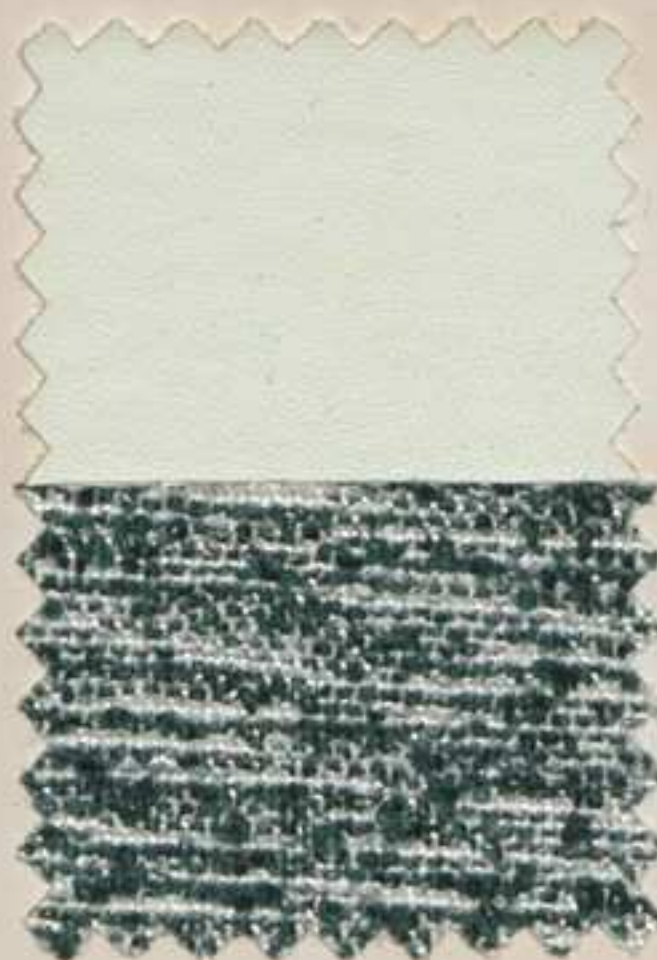
"88" HOLIDAY
SEDAN"88" 4-DOOR
SEDAN"88" 2-DOOR
SEDAN

ROCKET ENGINE OLDSMOBILE



TRIM 341 Ivory Moroccan Bolster
Black & White Pattern Cloth

TRIM 347 Ivory Moroccan Bolster
Green & White Pattern Cloth



TRIM 344 Beige Moroccan Bolster
Beige & White Pattern Cloth

TRIM 348 Ivory Moroccan Bolster
Blue & White Pattern Cloth



TRIM 345 Red Moroccan Bolster
Black & White Pattern Cloth

TRIM 349 Ivory Moroccan Bolster
Turquoise & White Pattern Cloth



Custom Trim Options include seat and door panel upholstery as shown on page 3, bolster material as shown on this page, full carpeting, perforated Moroccan headlining, interior chrome side-roof mouldings and foam rubber front seat cushion. See pages 70 to 73 for interior color combinations.

Full-view luxury

SPECIFICATIONS

| | |
|-------------------------------|---------------------------|
| 230-H.P. Rocket Engine | 62.5-inch front hip room |
| 3835-lb. est. shipping weight | 62.6-inch rear hip room |
| 122-inch wheelbase | 35.1-inch front head room |
| 203.29-inch over-all length | 34.4-inch rear head room |
| 78.62-inch over-all width | 44.1-inch front leg room |
| 59.8-inch over-all height | 41.0-inch rear leg room |

"88" 4-DOOR
SEDAN

FOUR DOOR SEDAN



TRIM 361 Ivory Moroccan Bolster
Black & White Pattern Cloth

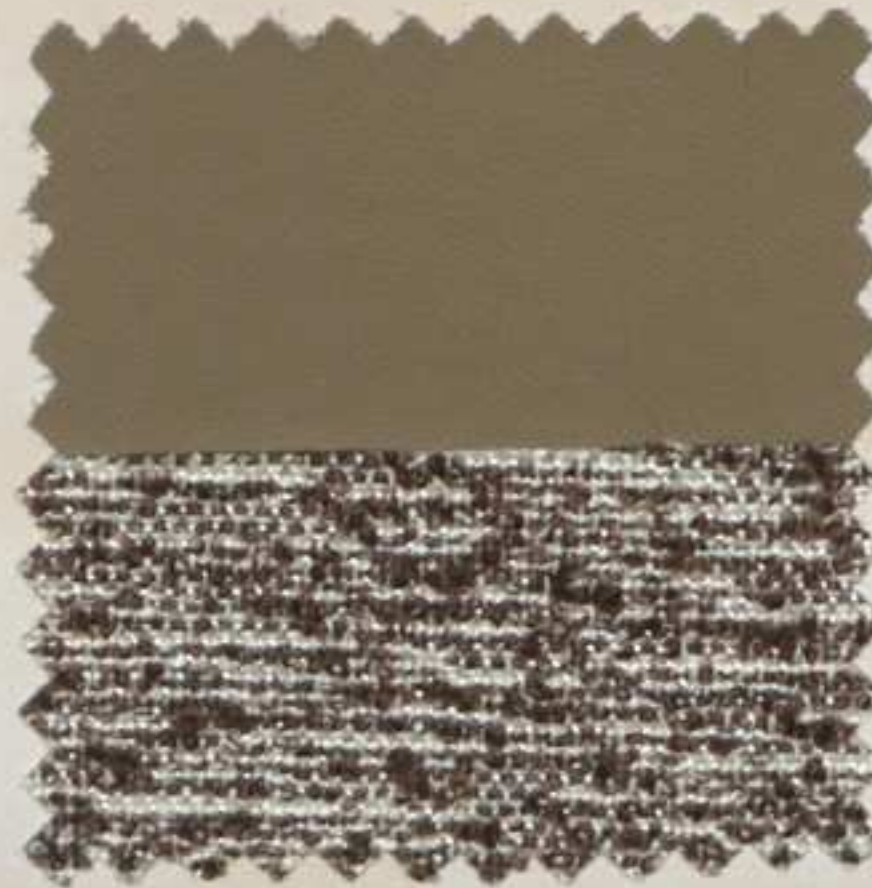


TRIM 362 Green Moroccan Bolster
Green & White Pattern Cloth

TRIM 363 Blue Moroccan Bolster
Blue & White Pattern Cloth



TRIM 364 Beige Moroccan Bolster
Beige & White Pattern Cloth



SPECIFICATIONS

| | |
|-------------------------------|---------------------------|
| 230-H.P. Rocket Engine | 62.4-inch front hip room |
| 3761-lb. est. shipping weight | 62.4-inch rear hip room |
| 122-inch wheelbase | 35.5-inch front head room |
| 203.29-inch over-all length | 34.6-inch rear head room |
| 78.62-inch over-all width | 44.4-inch front leg room |
| 60.54-inch over-all height | 42.5-inch rear leg room |

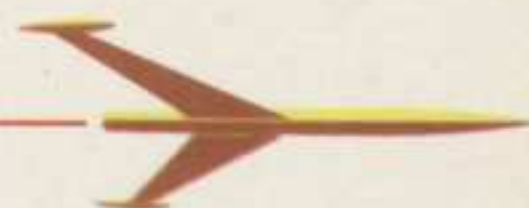
Big-family roominess

"88" HOLIDAY
COUPÉ

"88" 4-DOOR
SEDAN

"88" 2-DOOR
SEDAN

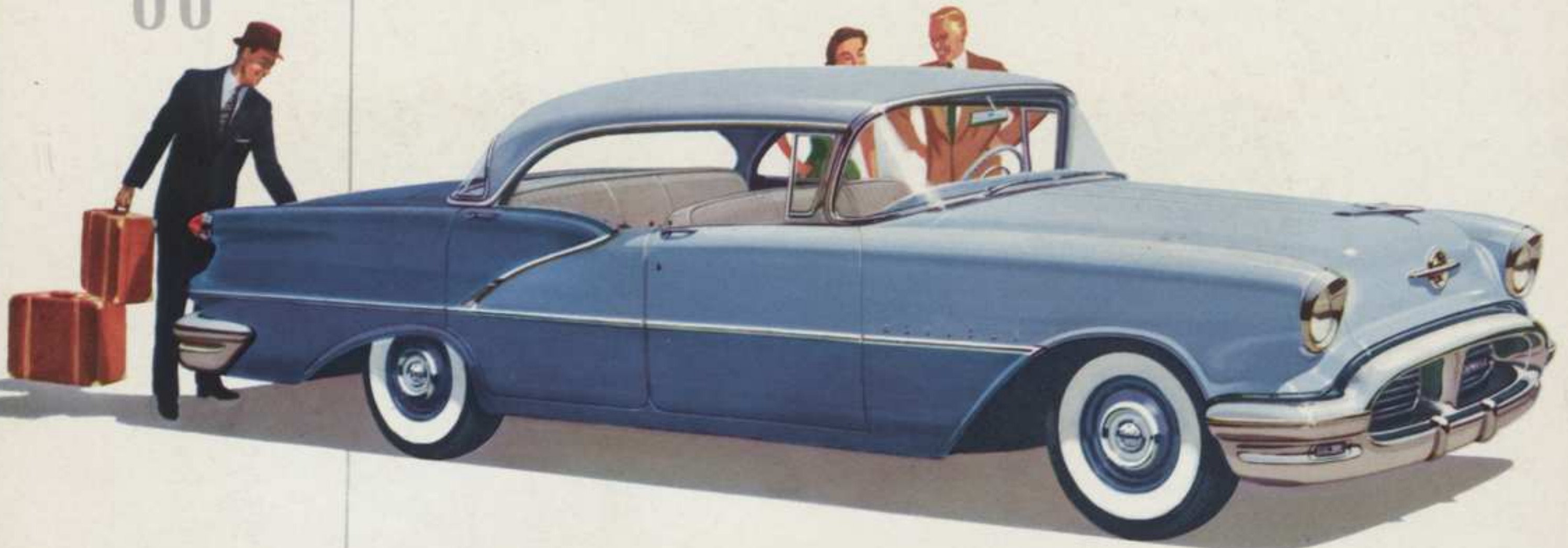
ROCKET ENGINE OLDSMOBILE



'88" 4-DOOR
SEDAN

'88" HOLIDAY
SEDAN

HOLIDAY SEDAN



"88" 4-DOOR
SEDAN

"88" 2-DOOR
SEDAN

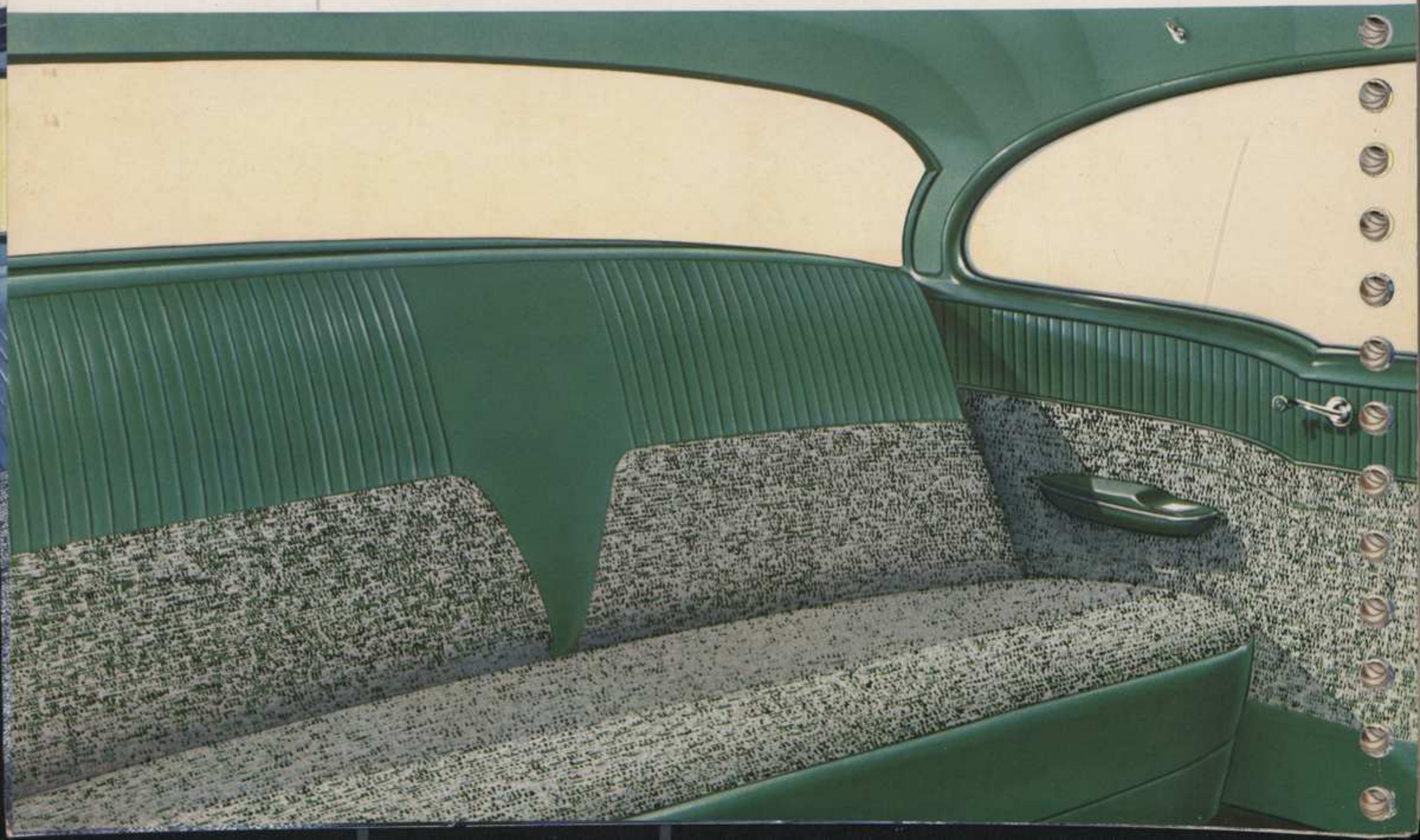
ROCKET ENGINE OLDSMOBILE



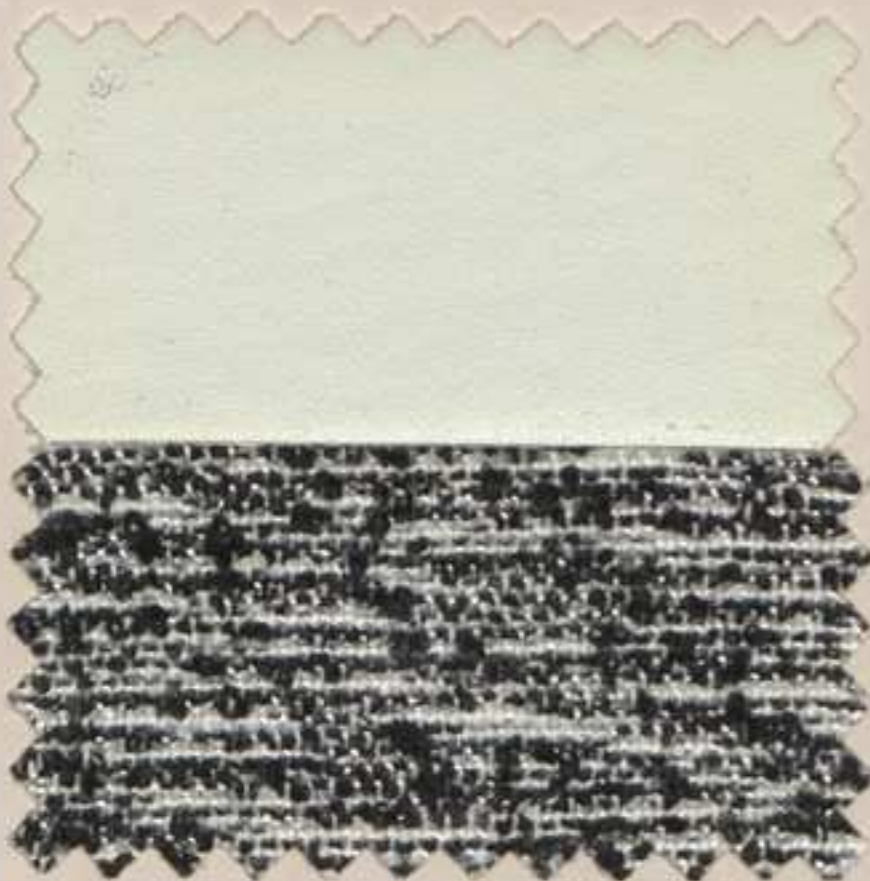
"88" 2-DOOR
SEDAN



TWO DOOR SEDAN



ROCKET ENGINE OLDSMOBILE



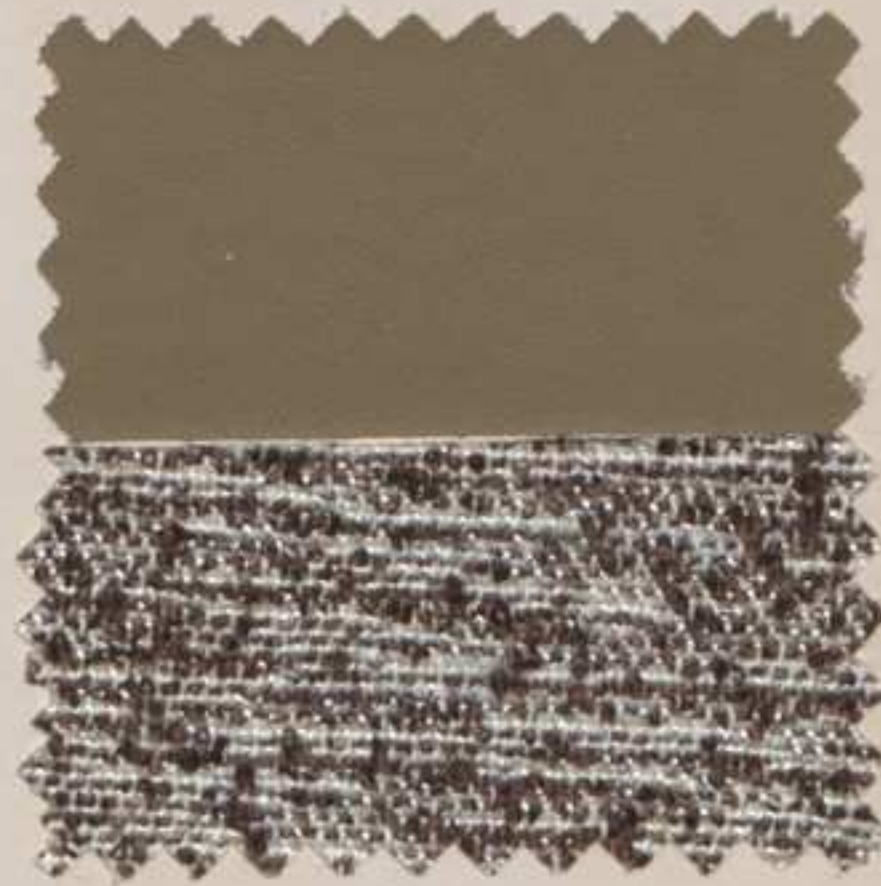
TRIM 361 Ivory Moroccan Bolster
Black & White Pattern Cloth

TRIM 363 Blue Moroccan Bolster
Blue & White Pattern Cloth



TRIM 362 Green Moroccan Bolster
Green & White Pattern Cloth

TRIM 364 Beige Moroccan Bolster
Beige & White Pattern Cloth



Action... at a budget price

SPECIFICATIONS

| | |
|-------------------------------|---------------------------|
| 230-H.P. Rocket Engine | 62.4-inch front hip room |
| 3711-lb. est. shipping weight | 62.8-inch rear hip room |
| 122-inch wheelbase | 35.5-inch front head room |
| 203.29-inch over-all length | 34.6-inch rear head room |
| 78.62-inch over-all width | 44.4-inch front leg room |
| 60.5-inch over-all height | 42.5-inch rear leg room |

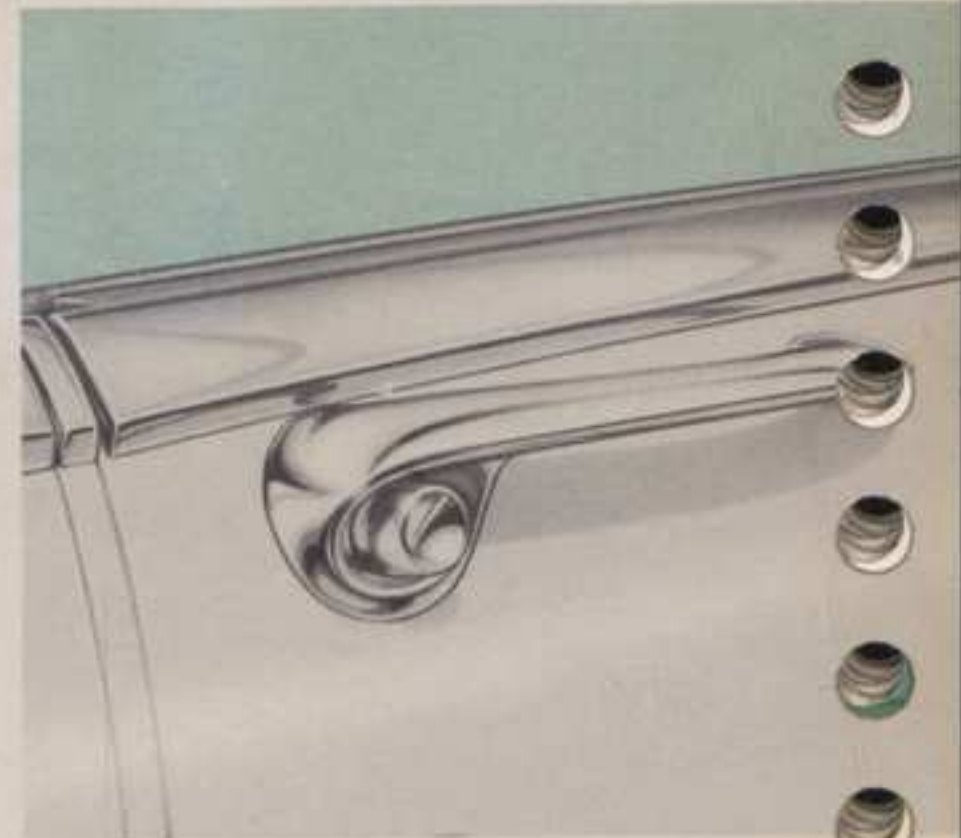
Starfire

STYLING

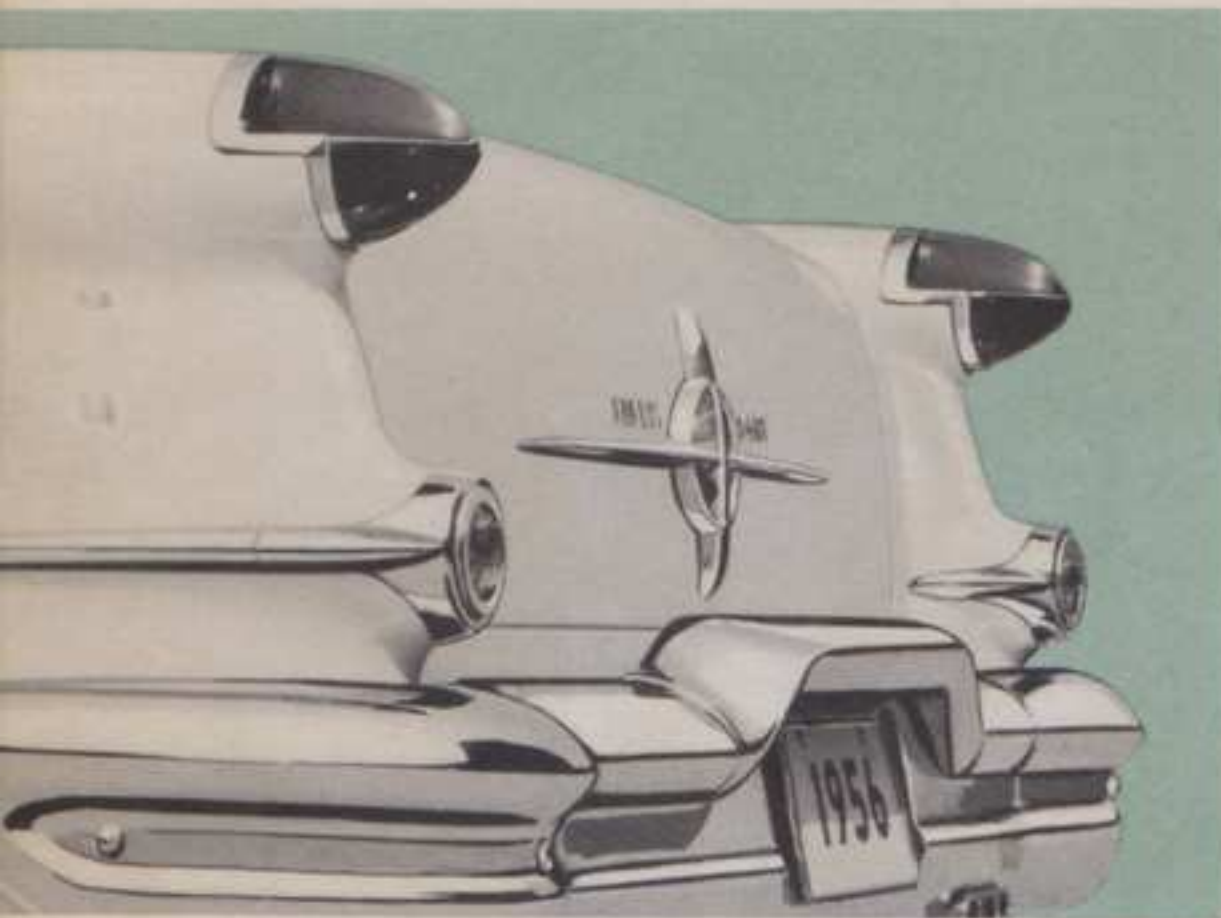
invite you to



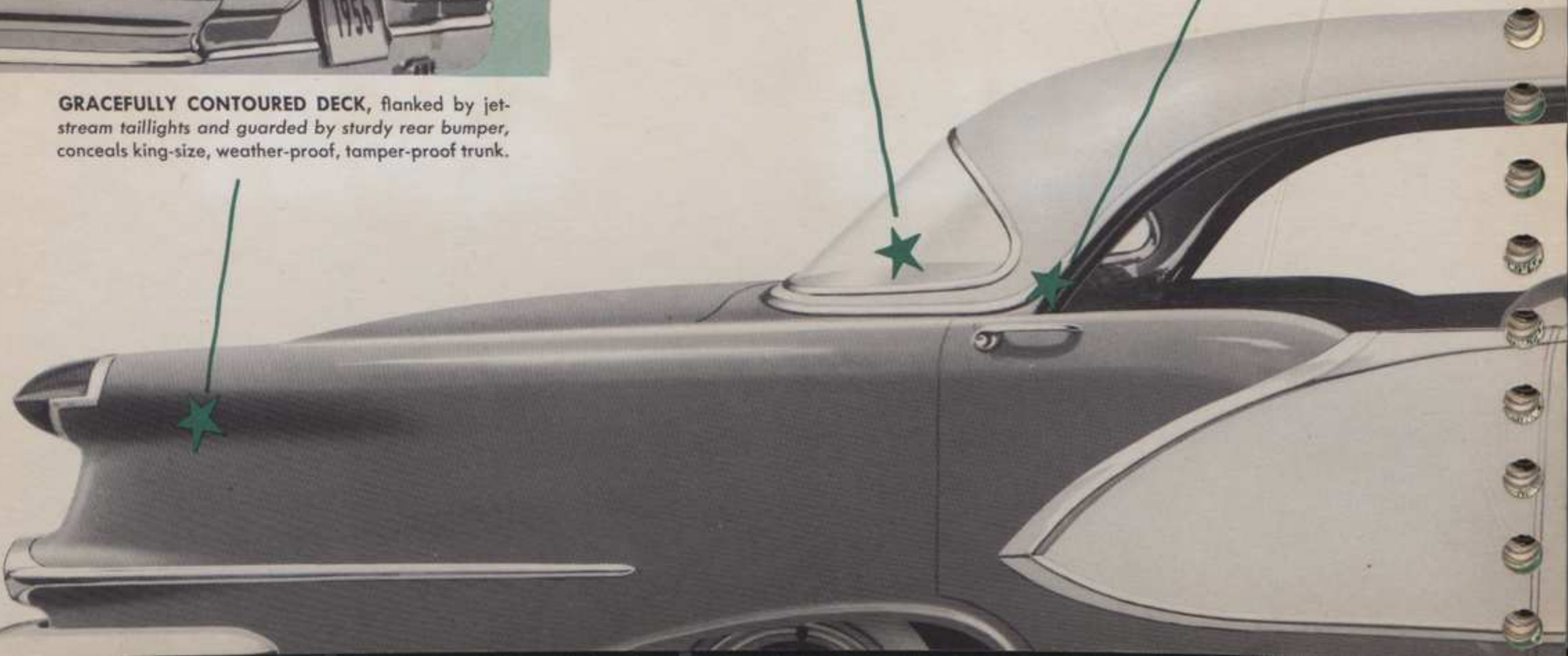
WRAP-AROUND REAR WINDOW, framed in chrome, gives maximum visibility for all rearward viewing, complements lines of the car.



SCULPTURED HANDLES invite you to open doors with pushbutton ease. Door locks are positioned for access, protected from weather.



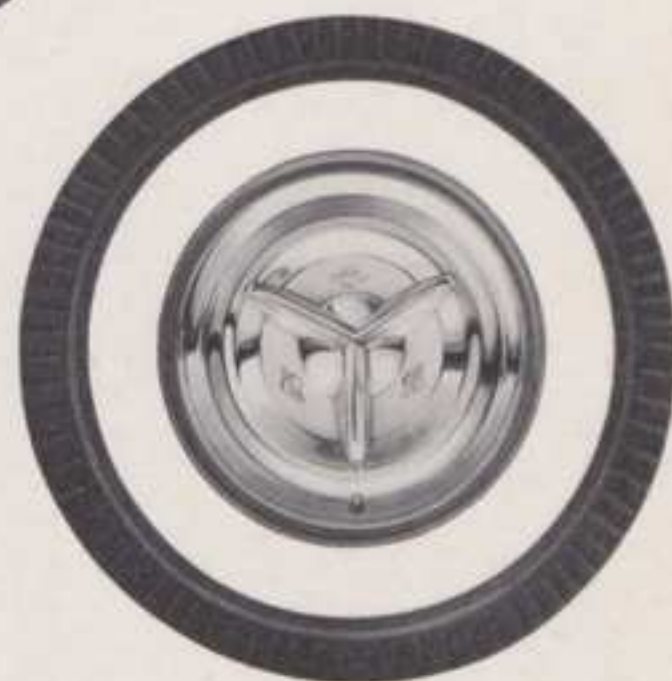
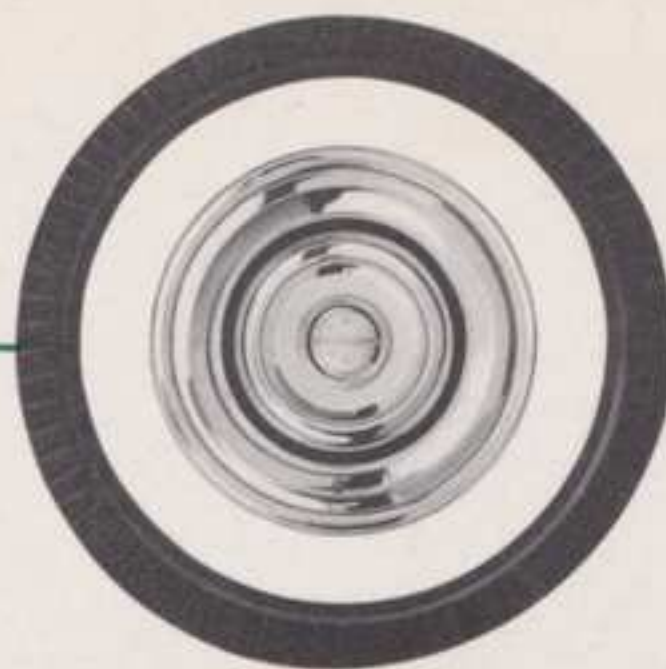
GRACEFULLY CONTOURED DECK, flanked by jet-stream taillights and guarded by sturdy rear bumper, conceals king-size, weather-proof, tamper-proof trunk.



ACCENTS

take the wheel

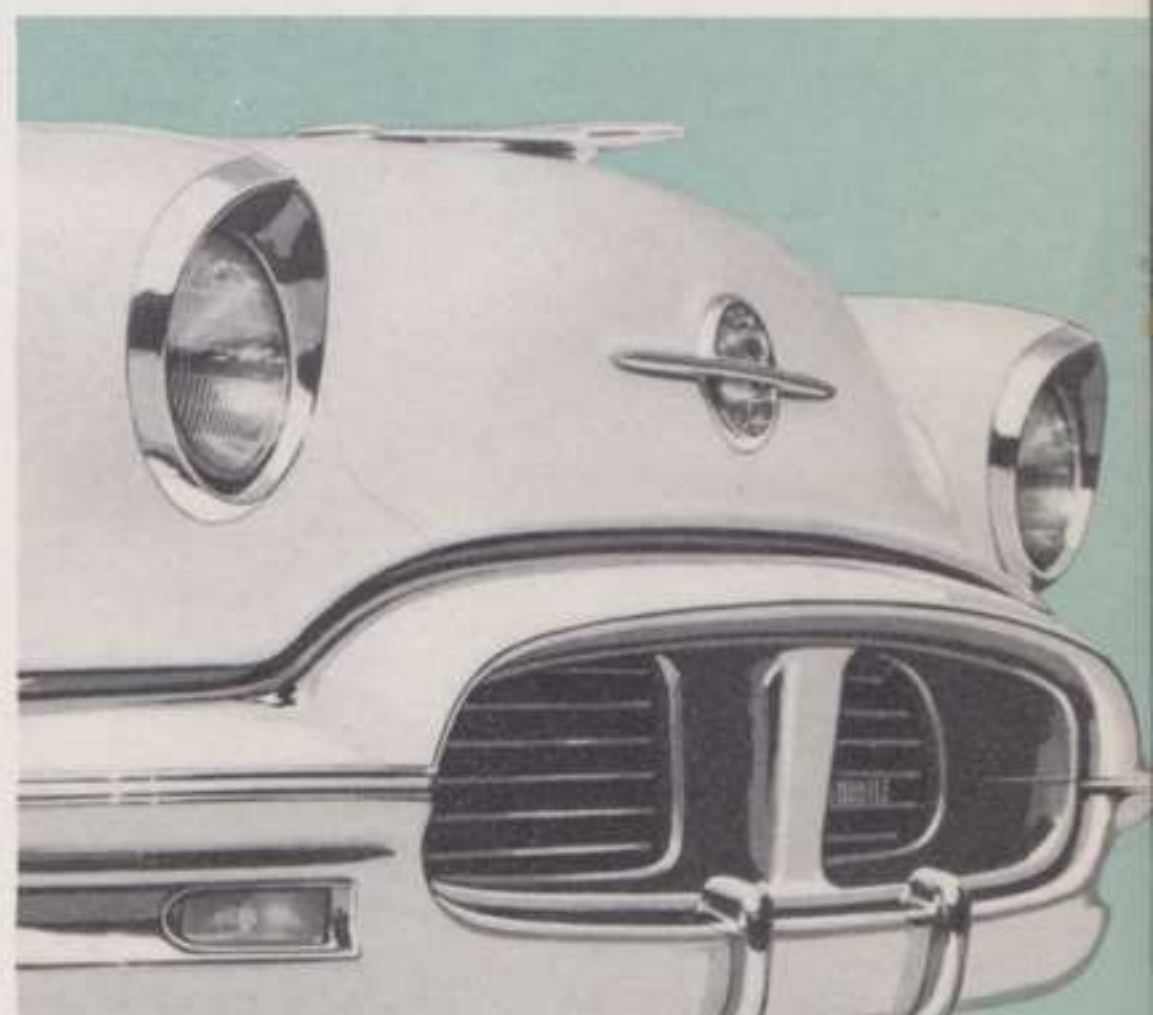
The subtle accents and deft touches that spell an "original" create the distinctive smartness that is Starfire Styling.



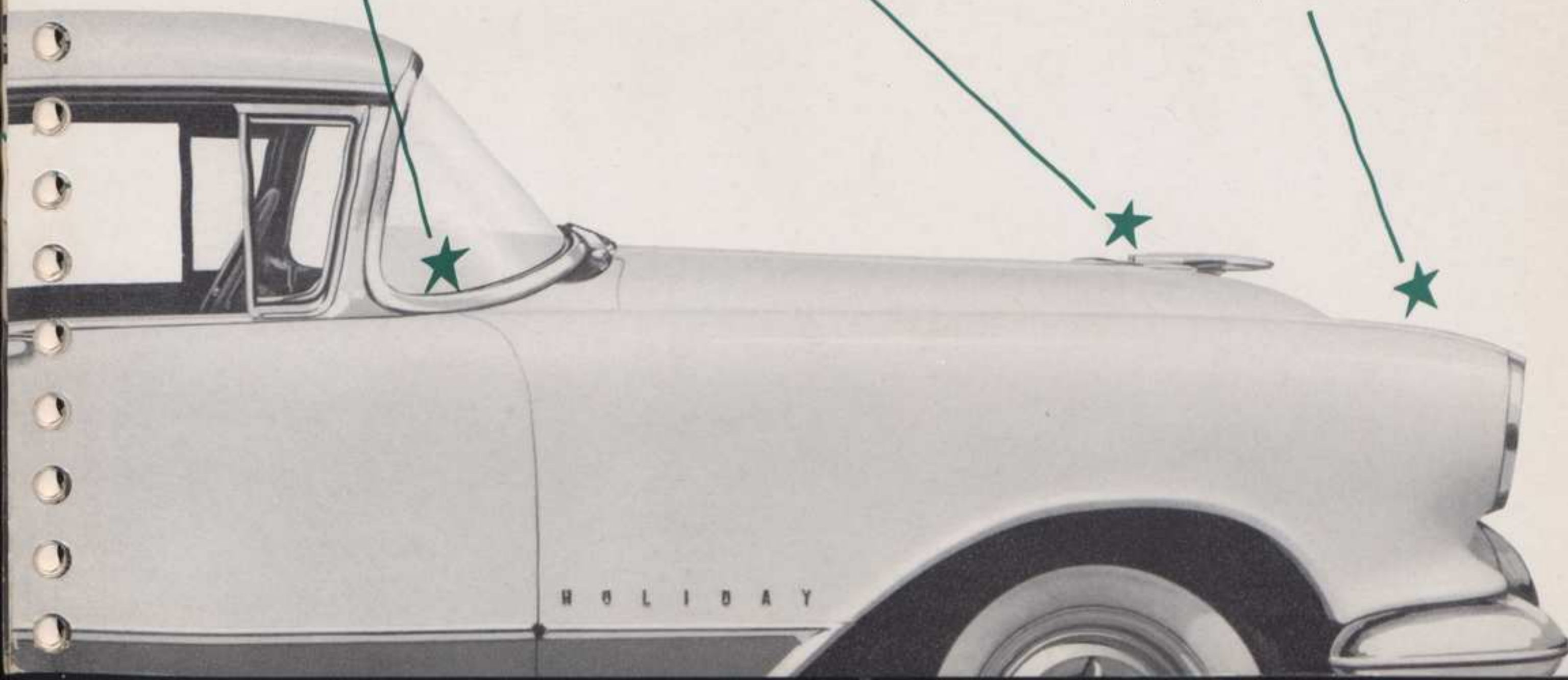
THE SWEEPING PANORAMIC WINDSHIELD, with its picture-window visibility, adds flair and verve to styling, pleasure and safety to driving.



THE FAMOUS ROCKET ORNAMENT, with its flaring vapor trails, will lead to new horizons in motoring thrills and pleasure.



IN PROFILE OR FULL VIEW, the distinctive front, from hooded headlights to handsome grille and bumper, is a masterpiece of functional beauty.



HOLIDAY

Starfire

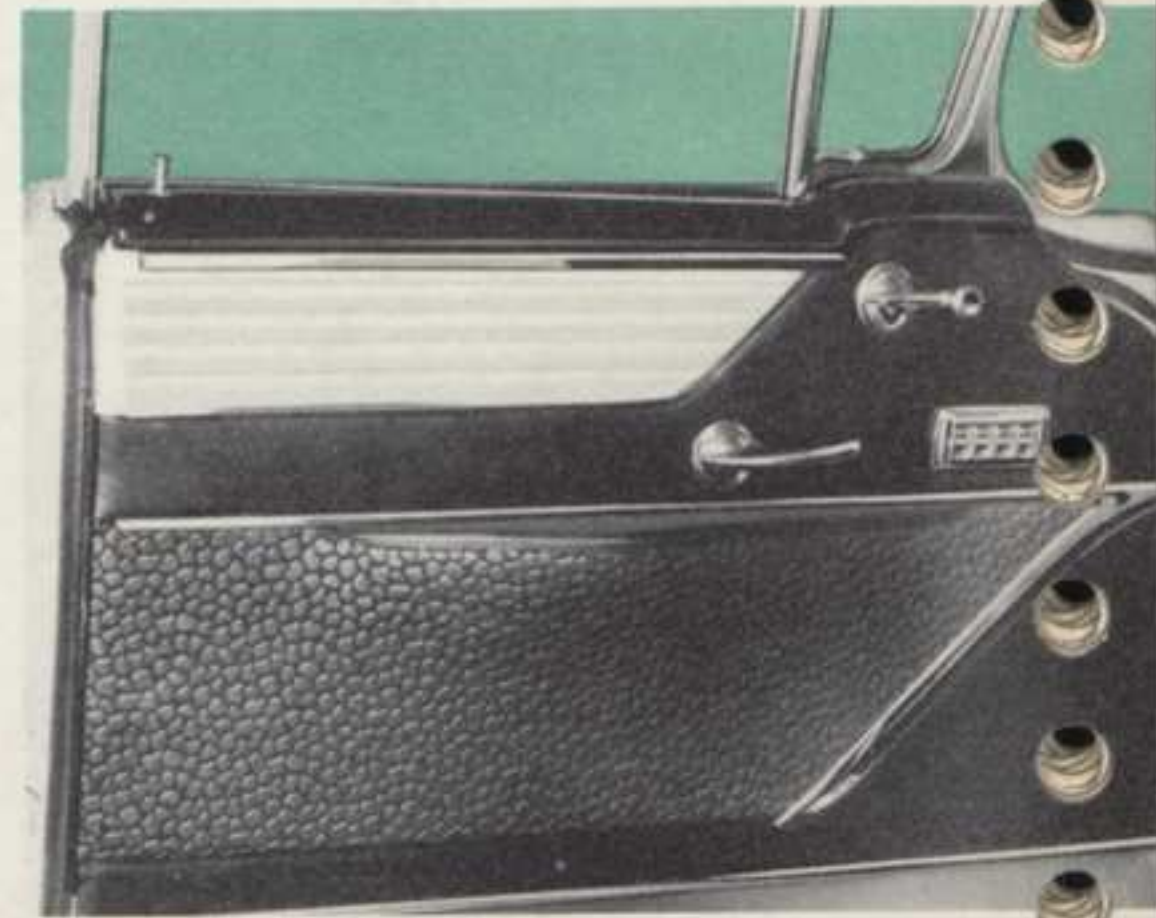
STYLING

reflects your taste

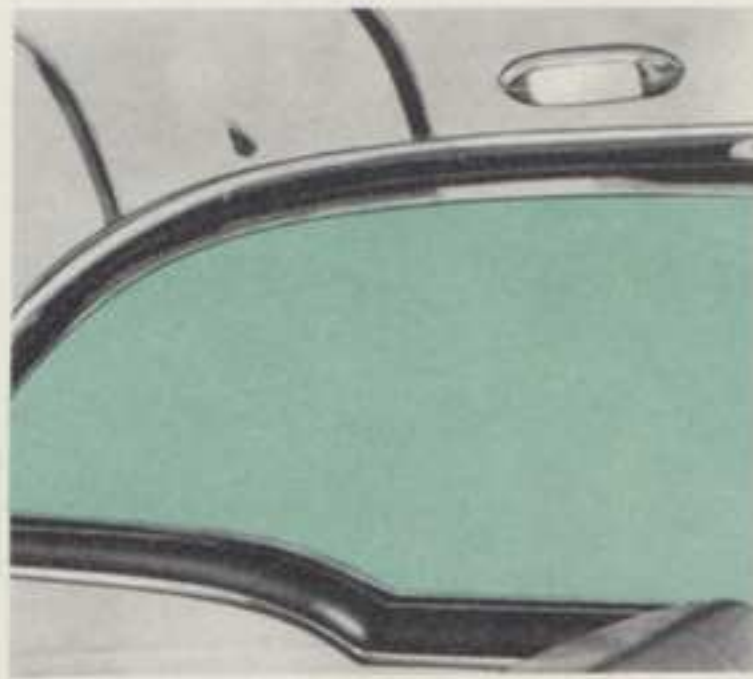
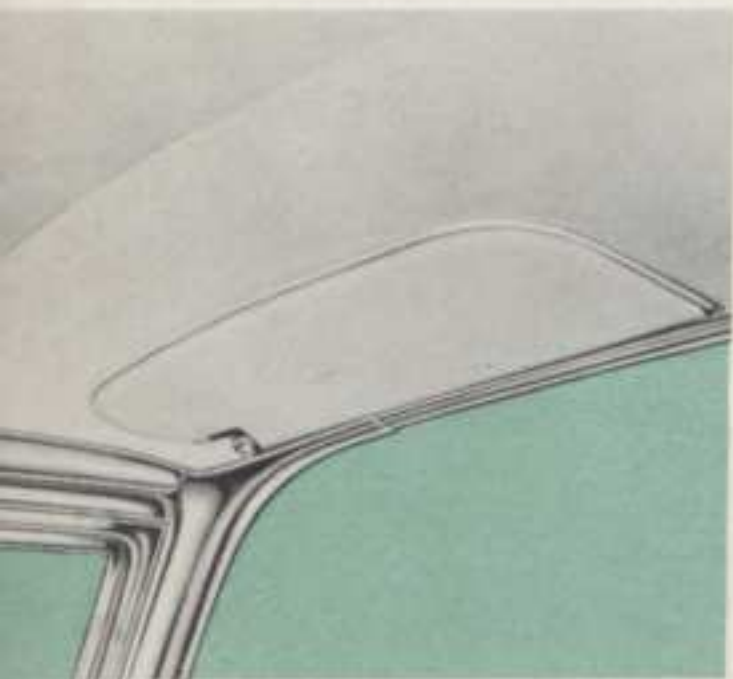
The interior appointments, enhanced by Starfire Styling, are as beautiful as they are useful, and convenient too.



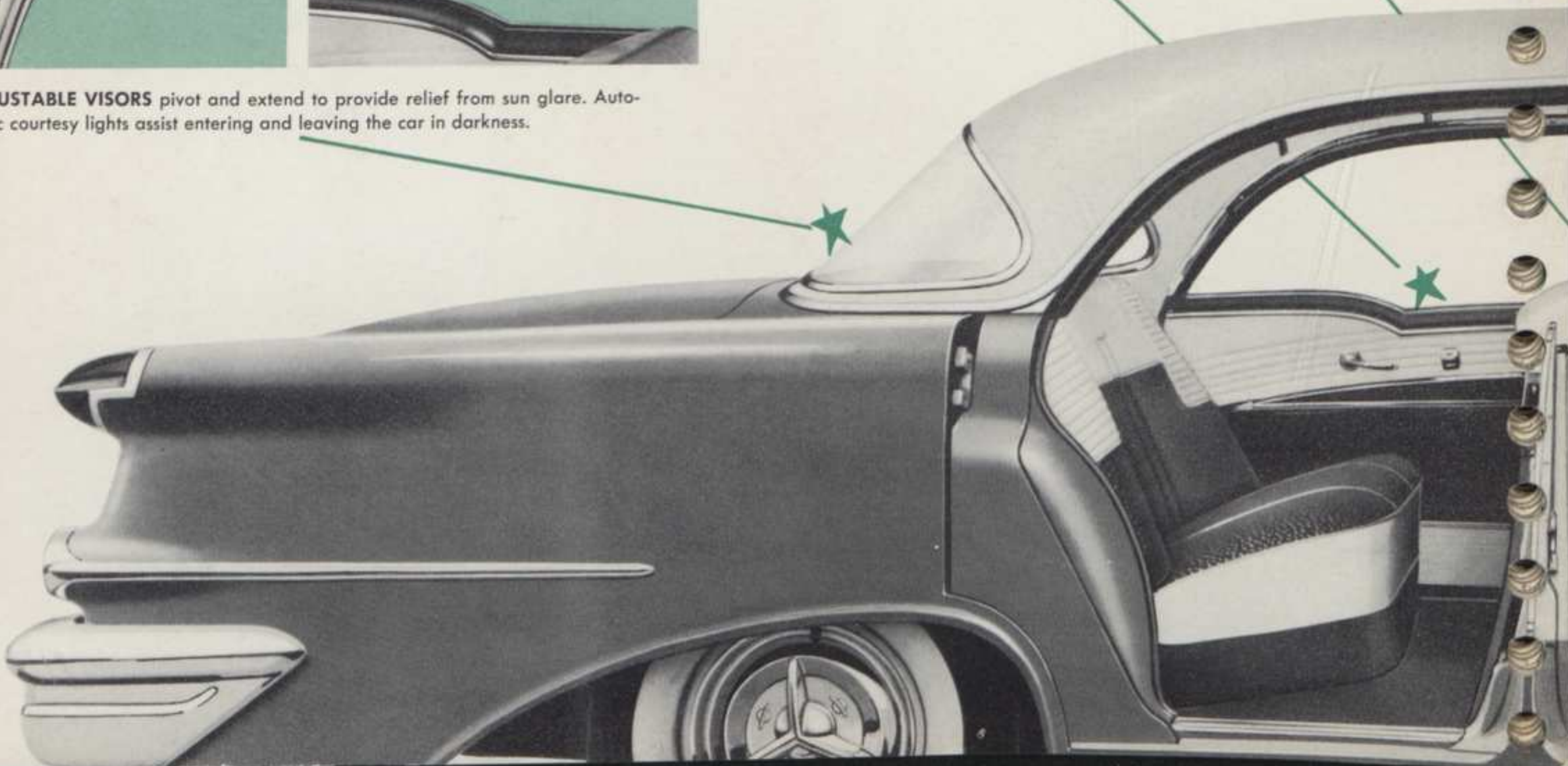
TYPICAL OF THE REAR-COMPARTMENT elegance and convenience your guests will enjoy, are the upholstered robe-and-assist cord and the convenient recessed ash receiver.



COMFORTABLE ARM RESTS, highlighting the tailored door panels, are contour-moulded, with resilient foam rubber padding for added comfort and durability.

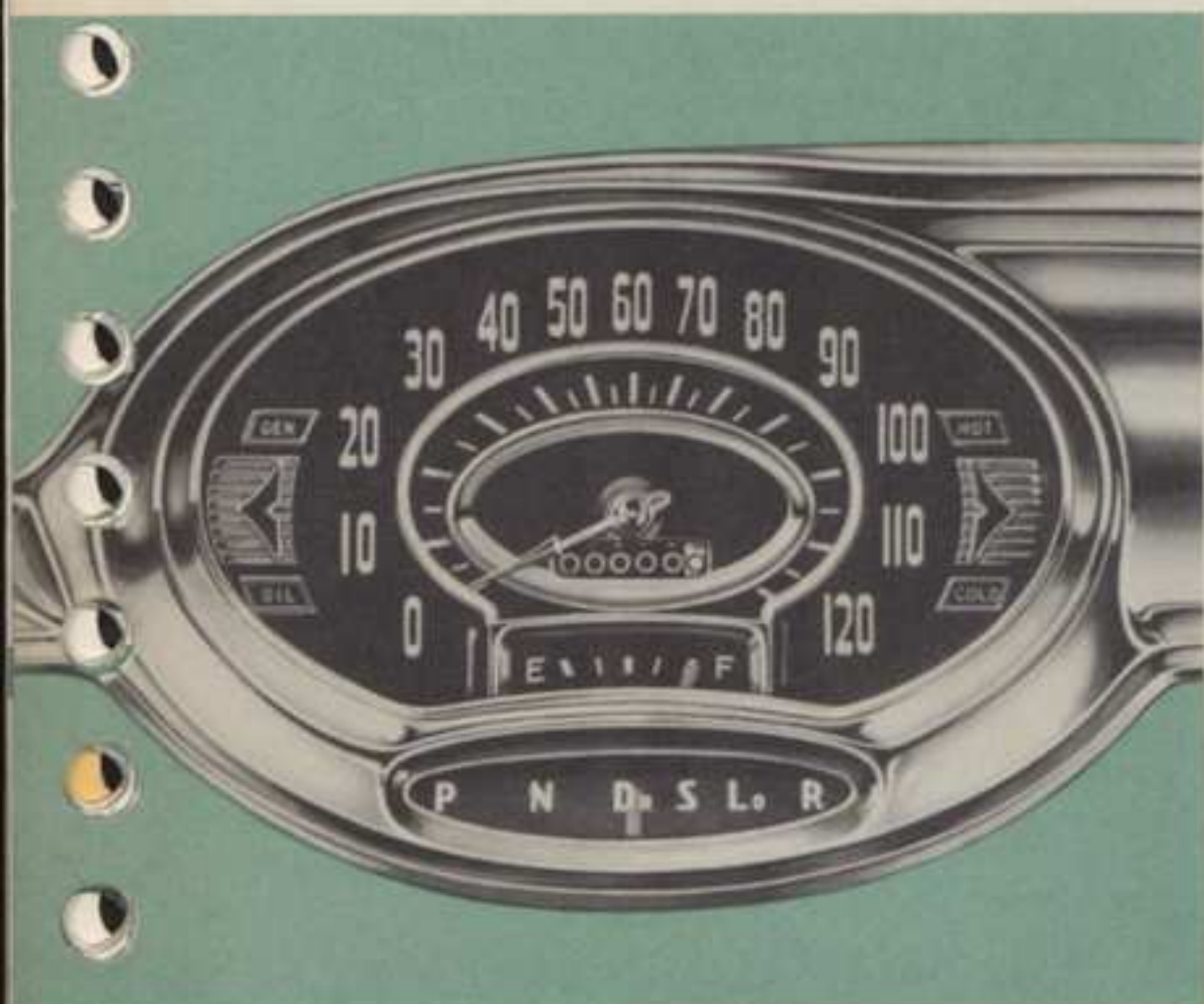


ADJUSTABLE VISORS pivot and extend to provide relief from sun glare. Automatic courtesy lights assist entering and leaving the car in darkness.

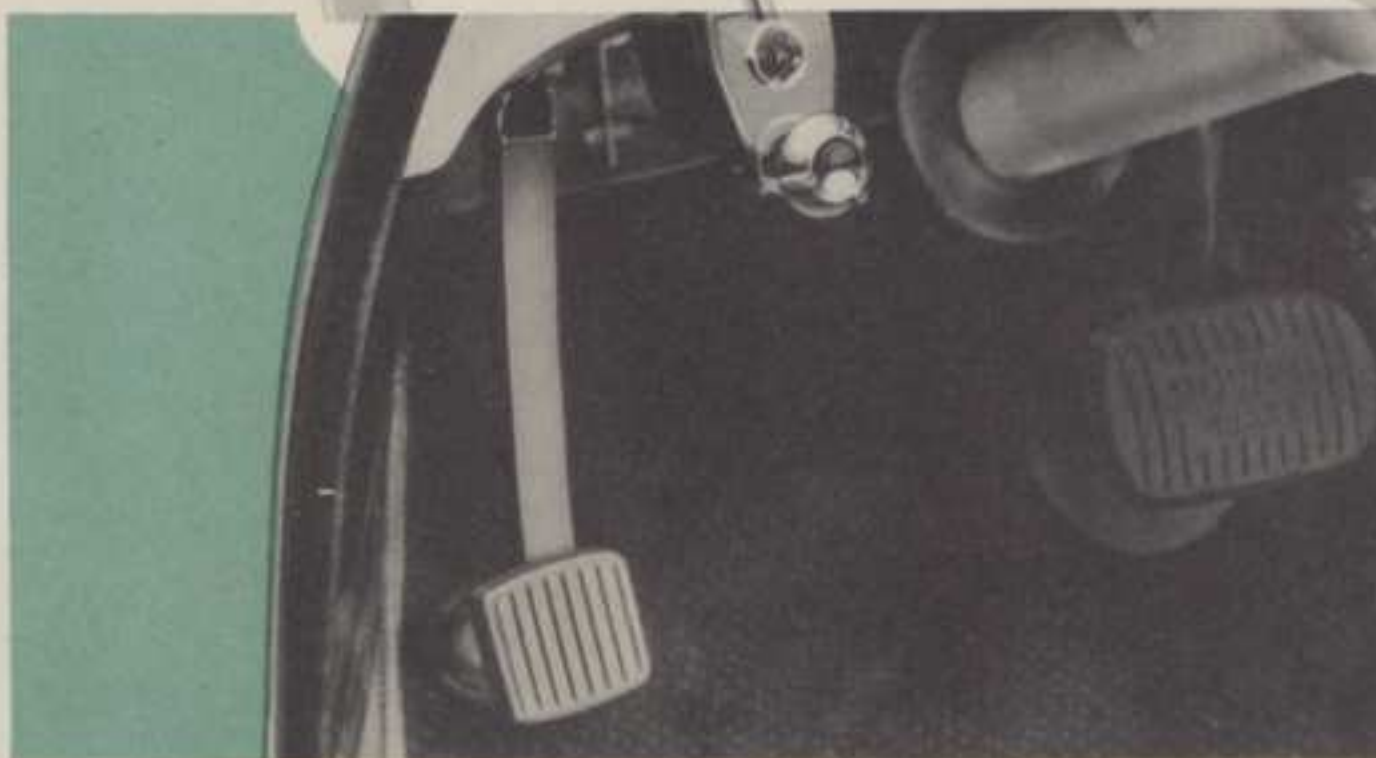


ACCENTS

for fine things



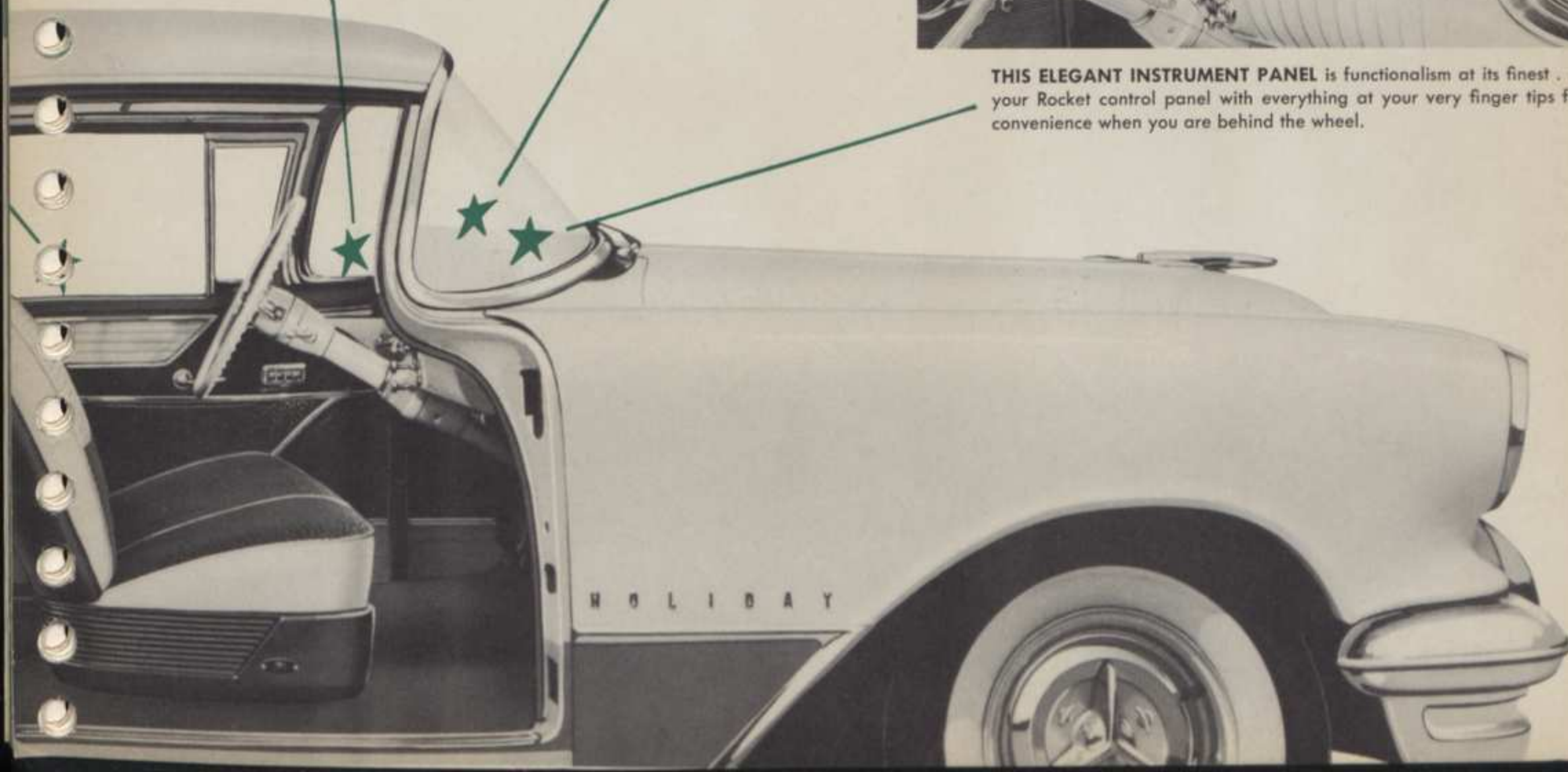
TELL-AT-A-GLANCE INSTRUMENT CLUSTER gives the information you need about engine performance. It's designed and positioned for safety and easy readability.



THE NEW SUSPENDED-PEDAL PARKING BRAKE is conveniently located and easily applied by a gentle push of the foot, released with ease by a handy pull-button located just beneath the instrument panel.



THIS ELEGANT INSTRUMENT PANEL is functionalism at its finest . . . your Rocket control panel with everything at your very finger tips for convenience when you are behind the wheel.



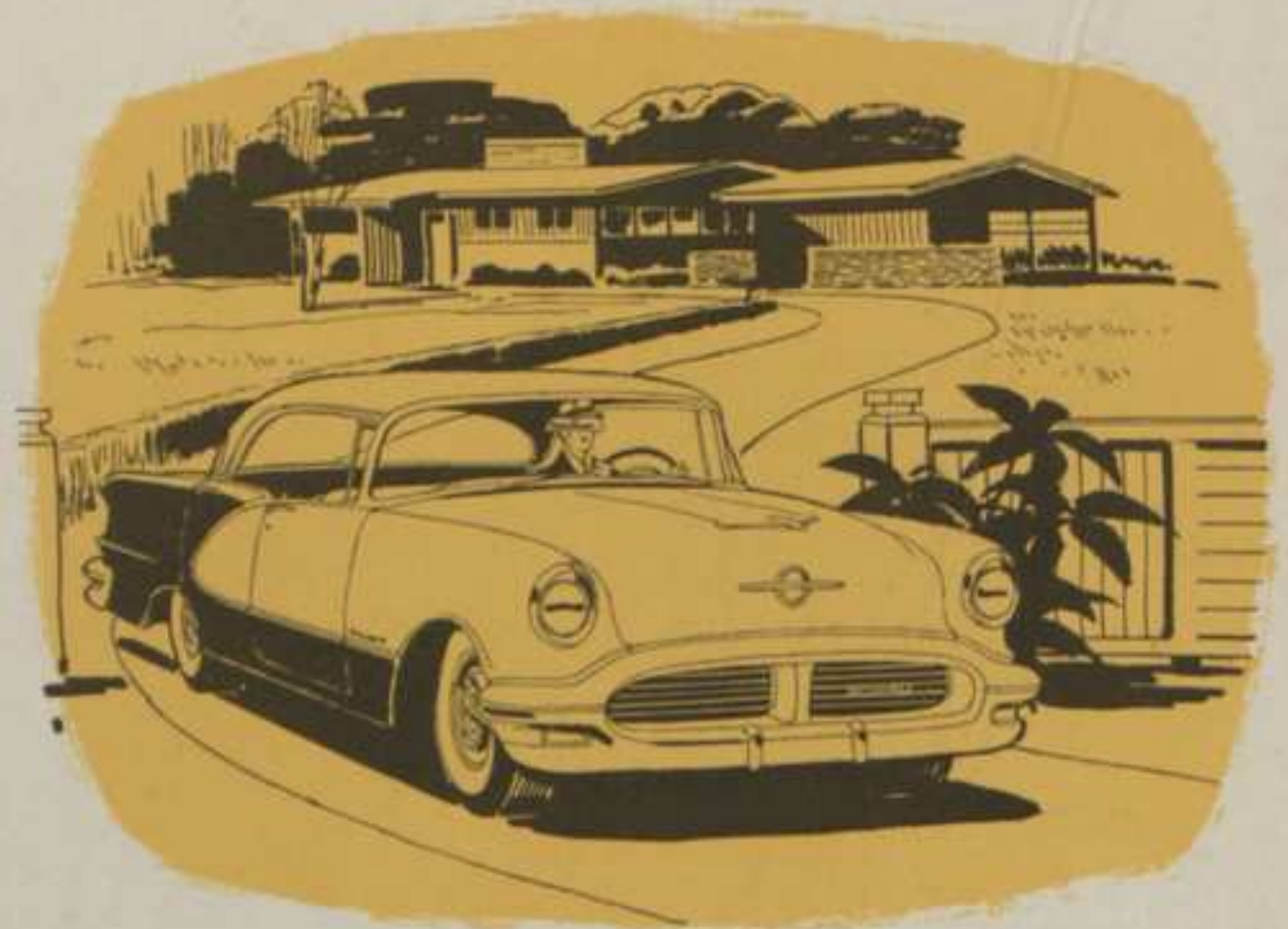
EASE

IMPROVED
OLDSMOBILE
SAFETY POWER STEERING
gives you more than ever before

More ease in parking and backing the car.



More control in turning sharp corners.





CURVE

More assistance at the wheel, without sacrifice of the road "feel" that has won the wholehearted endorsement of Safety Power Steering by owners of previous-model Oldsmobiles! They appreciate the way the car "straightens itself out" after every turn, never oversteers. They appreciate their new-found steering ease, which in 1956 models is one third *easier* than before. They appreciate the freedom from road shock and vibration at the wheel, which is improved in the

1956 Oldsmobile through the use of a new vibration damper in the linkage. And, in the 1956 models they, and you, will find that it takes fewer steering wheel turns as well as less effort to cramp the wheels for parking in tight situations. There's nothing new to learn; you just guide the car with new-found ease and confidence—ease that makes the miles melt . . . confidence that makes you master of every driving situation. So, test-drive Safety Power Steering.

More safety on soft or rutted shoulders.



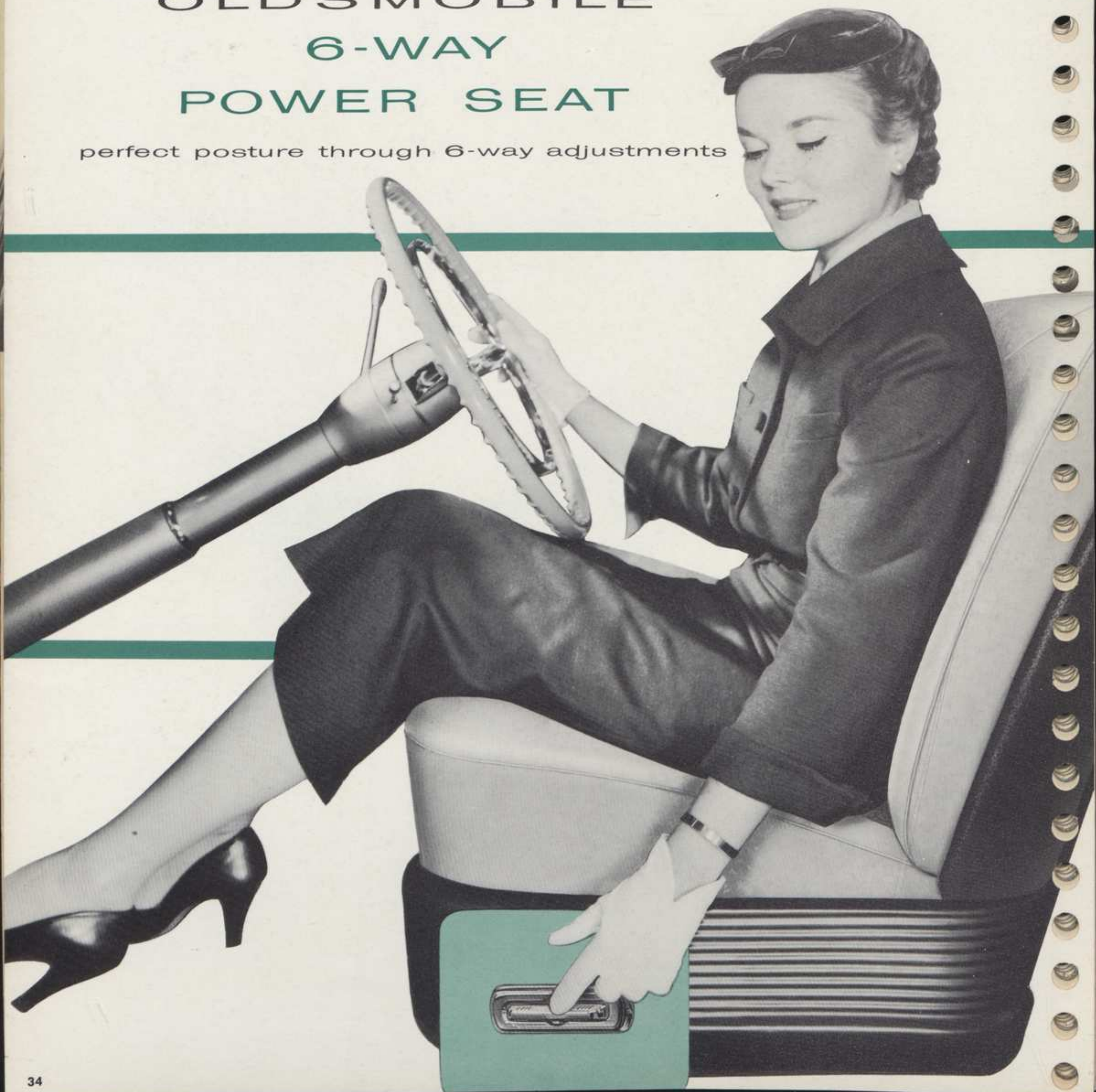
More relaxation for mile-after-mile driving.



RELAXATION

NEW OLDSMOBILE 6-WAY POWER SEAT

perfect posture through 6-way adjustments





Horizontal adjustment for correct leg room.



Vertical adjustment for proper visibility.

6-WAY POWER SEAT GLIDES UP-AND-DOWN, SLIDES FORE-AND-AFT, TILTS TO-AND-FRO ELECTRICALLY

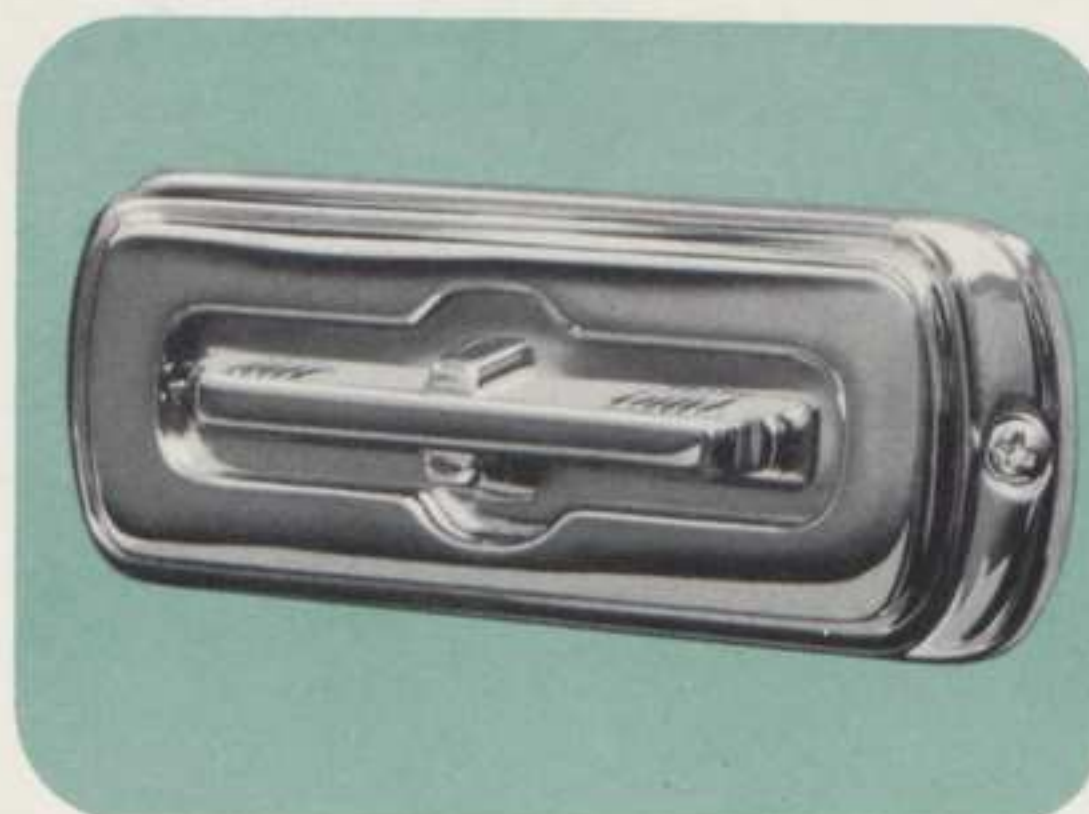
Relaxation takes on a brand-new, marvelous meaning with the introduction of the new Oldsmobile 6-Way Power Seat. Whether you are tall or short, thin or stout, you can literally tailor the luxurious lounge-chair seat to your own measurements electrically. There is ample horizontal adjustment to provide the proper leg-room so the control pedals and steering wheel are in perfect position for easy manipulation. The generous vertical adjustment provides

the right height for head room and the all-important highway visibility for added safety. And as a final touch you can tilt forward or backward for posture-perfect comfort. Safety authorities agree—that frequent changes of position on long trips reduce driver fatigue. With the new Oldsmobile 6-Way Power Seat you can readjust the seat for additional comfort as you drive. For the ultimate in motoring pleasure, you'll appreciate the new 6-Way Power Seat.

Tilts forward and back for added comfort.



Convenient controls make all six adjustments.





SAFETY

PROVED

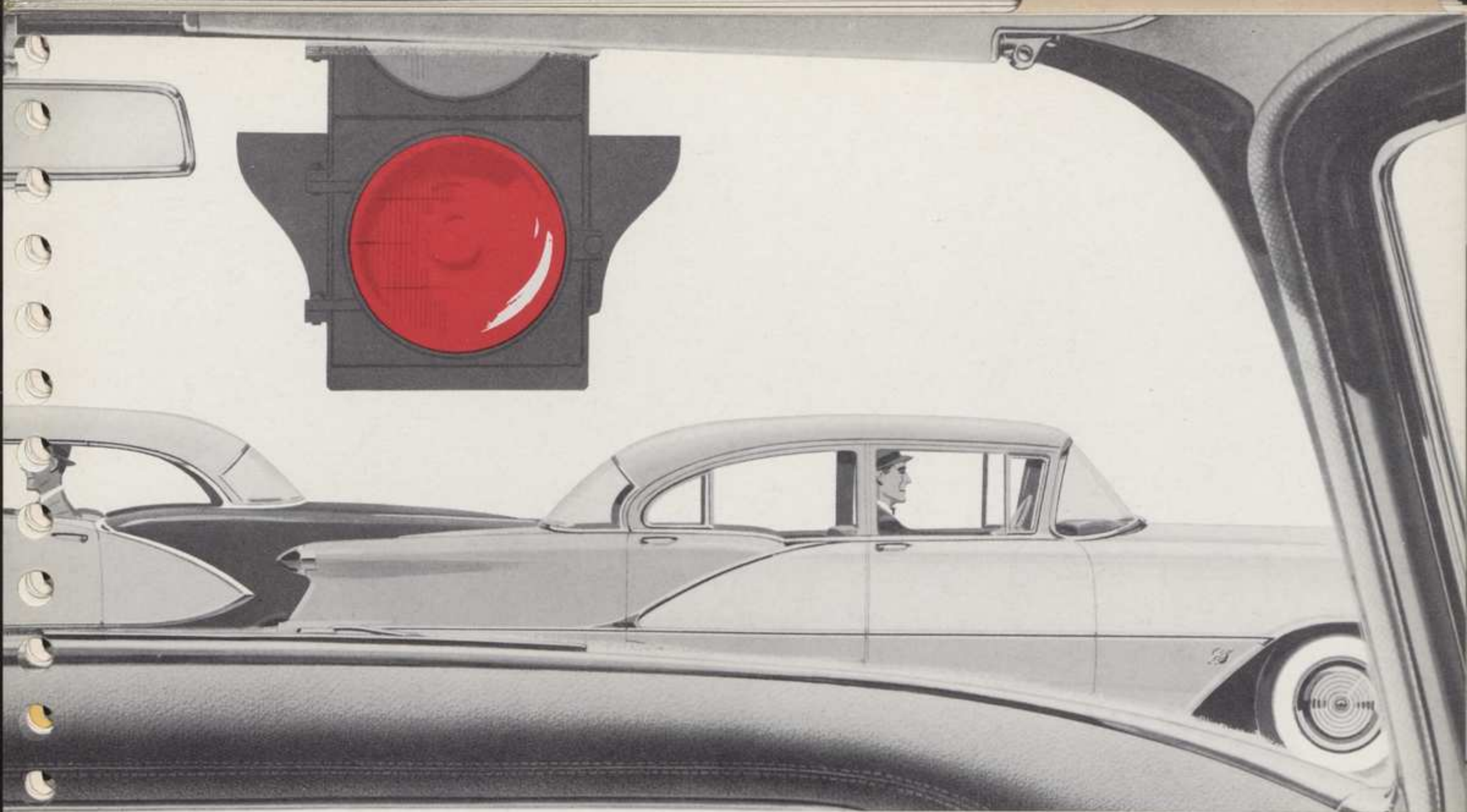
OLDSMOBILE

PEDAL-EASE POWER BRAKES

give faster, safer, smoother, easier stops

Owners who have used power brakes will tell you they would never again want to drive a car without this great safety feature. Oldsmobile's Pedal-Ease Power Brakes have been proved in millions of miles of owner driving, improved for even greater performance. They combine the positive power of vacuum with the reliable and long-lasting self-energizing Oldsmobile Super-Hydraulic Brakes for faster, safer braking. Pedal-Ease Power Brakes are so called for their ease of application, sureness of operation. Merely pivot your foot from the accelerator to the

extra-large low-level pedal—you can apply the brakes in an instant. Tip-toe pressure is all that's required—vacuum power does all the hard work. There's nothing new to learn with Pedal-Ease Power Brakes, for the natural braking "feel" is retained so the right braking action may be judged under all speed and road conditions. Manual braking is always available if the Pedal-Ease unit should ever become inoperative . . . brakes can be applied by foot pressure alone on the brake pedal. For faster, surer braking—greater peace of mind—invest in Pedal-Ease Power Brakes.



Foot pivots from accelerator to brake pedal.

Frequent braking is done without fatigue.



A touch of the toe holds the car on downgrades.

You're sure of faster stops in all emergencies.



SMOOTHNESS

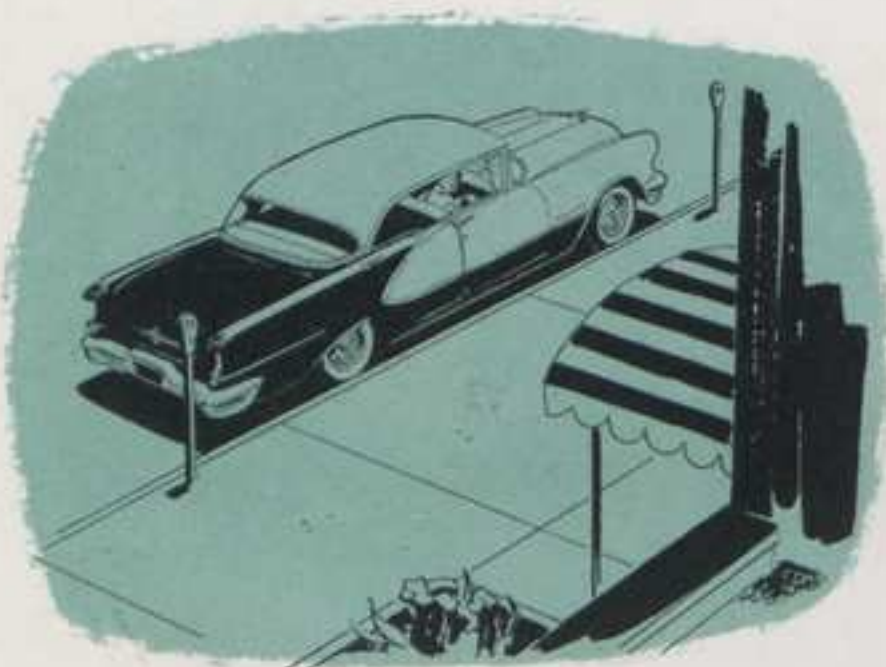
NEW

OLDSMOBILE

JETAWAY HYDRA-MATIC DRIVE

all the flow of fluid...all the go of gears

Parking position locks the rear wheels.

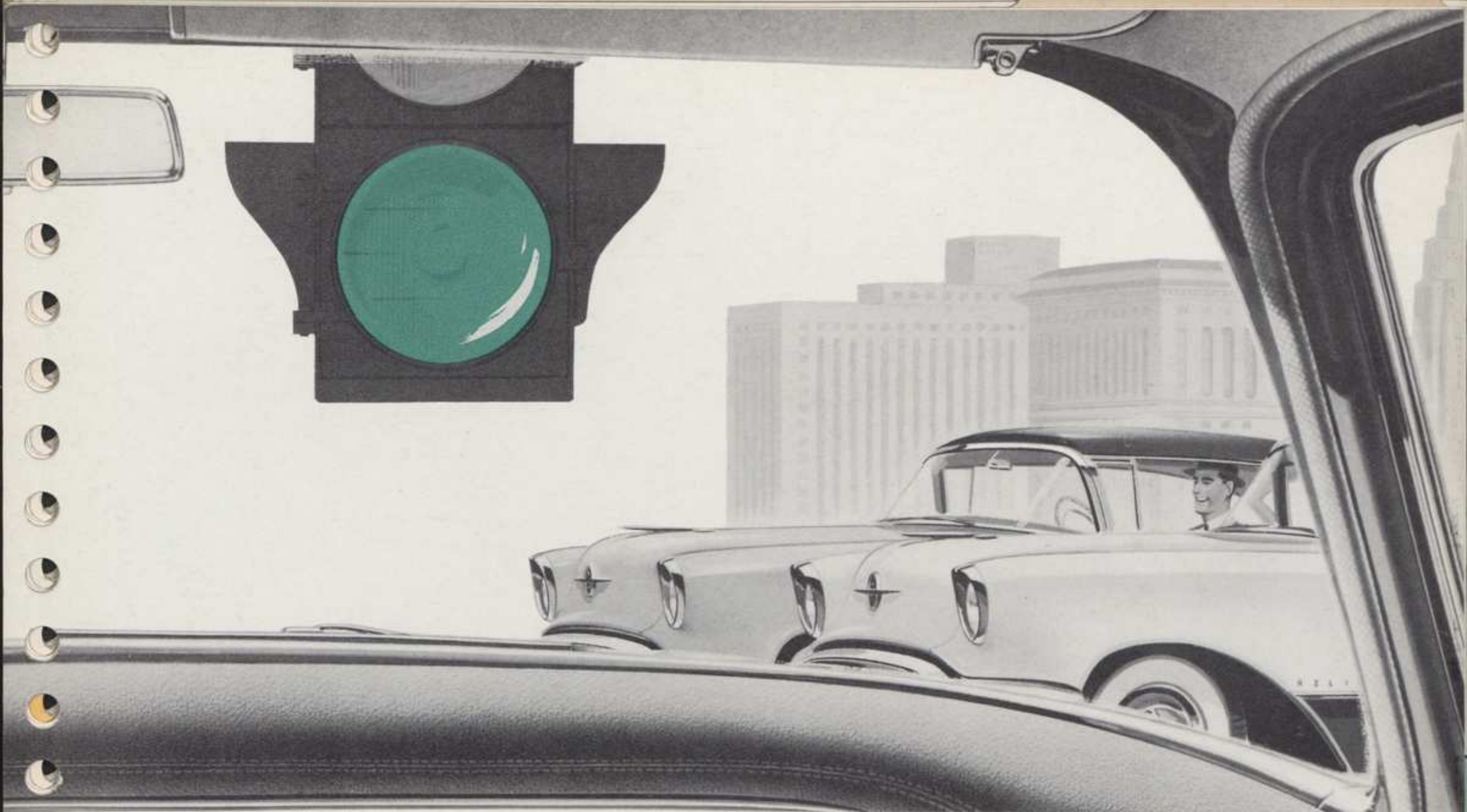


Neutral disconnects engine from drive.



Drive is used for all normal driving.





So powerfully smooth, Oldsmobile's new Jetaway Hydra-Matic Drive retains all of the firm, geared-to-the-road advantages which have made Hydra-Matic the most popular and most efficient of all automatic transmissions. Its remarkable new smoothness is accomplished through an entirely new principle in power application—two fluid-cushioned control couplings blend gear ratios and give silk-smooth performance from start to top speed. Jetaway Hydra-Matic is

so responsive that it seems to read your mind—wherever you ask for extra performance, even with the slightest nudge on the throttle, it automatically selects and smoothly changes to the ideal gear ratio. No other type of automatic transmission is so efficient, delivers so much of the engine power to the rear wheels, as Oldsmobile's Jetaway Hydra-Matic Drive. When you have the urge to get away from it all . . . you'll find an eager companion in the new Oldsmobile Jetaway.

Super is geared for super performance.



Low is for hard pulling, engine braking.



Reverse is next to Low for rocking car.





COMFORT

NEW
OLDSMOBILE
AIR CONDITIONING

cools, filters, dehumidifies

Cools quickly for hot-weather comfort.

Filters out pollen, dust and insects.





According to owners, Oldsmobile Air Conditioning is the perfect investment in summer comfort. Imagine enjoying the weather you want—the coolness of a mountain breeze; the filtered freedom from pollen, dust and insects; draft-free, window-up driving; and a constant supply of conditioned outside air, day after day. And there's a greatly increased "safety factor," too. Safety authorities warn that stale, hot air is one of the primary causes of drowsiness and driver fatigue. With Oldsmobile's new Air Conditioning the

stale air is constantly replaced by cooled, dehumidified outside air. In addition to these boons to better health and better motoring, Oldsmobile's new Air Conditioning cools faster; the car is comfortable in a matter of minutes because the unit has the cooling capacity of a large-size room air conditioner. And as an extra bonus, the incoming air is refreshingly dehumidified, even when it's raining. Truly, you can create your own climate at the touch of a single control with new Air Conditioning by Oldsmobile.

Dehumidifies even when it's raining.

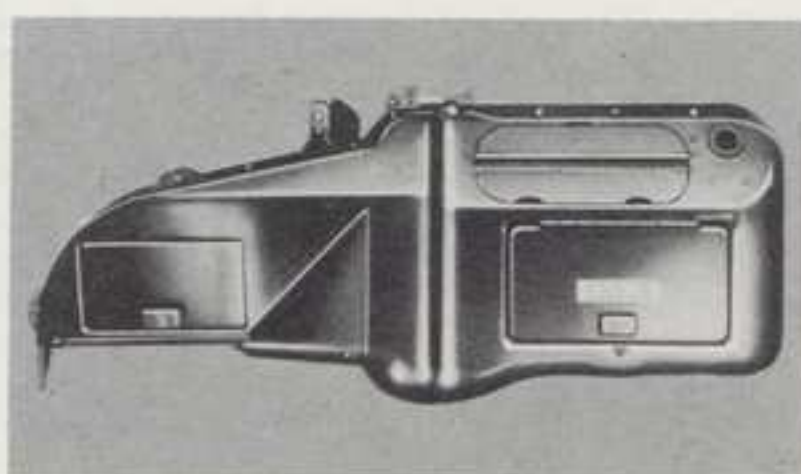


Outside air flows in constantly.

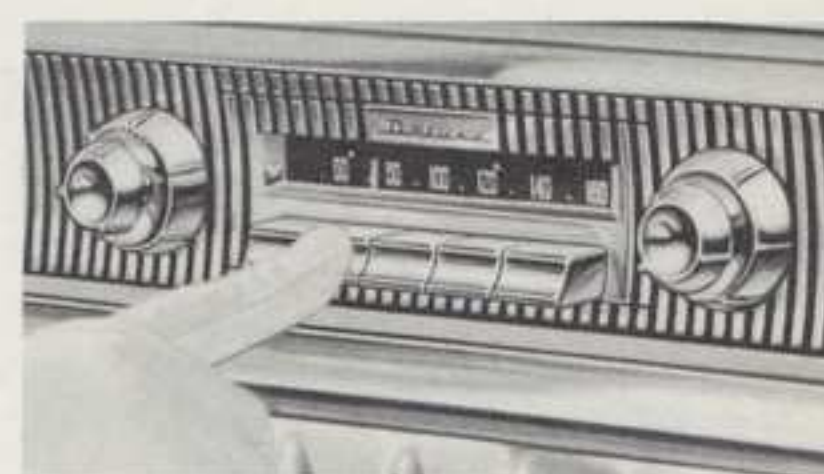


Oldsmobile accessories FACTORY INSTALLED

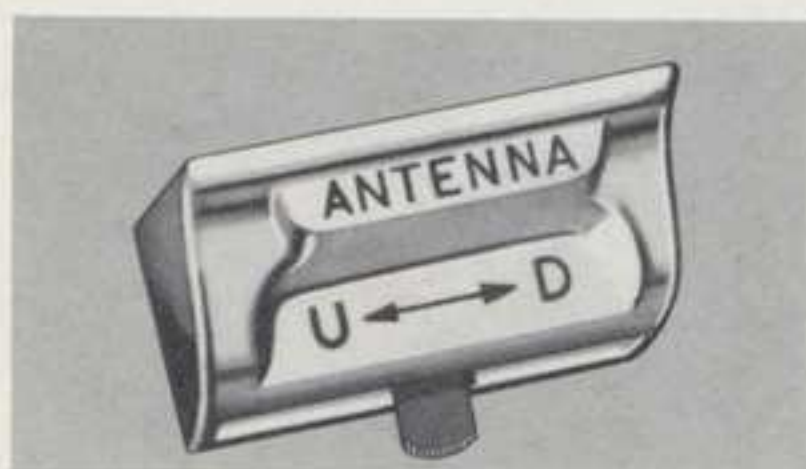
available
in accessory
groups or
individually



B **CONDITION-AIR HEATER AND DEFROSTER:** For year-round temperature control and ventilation.



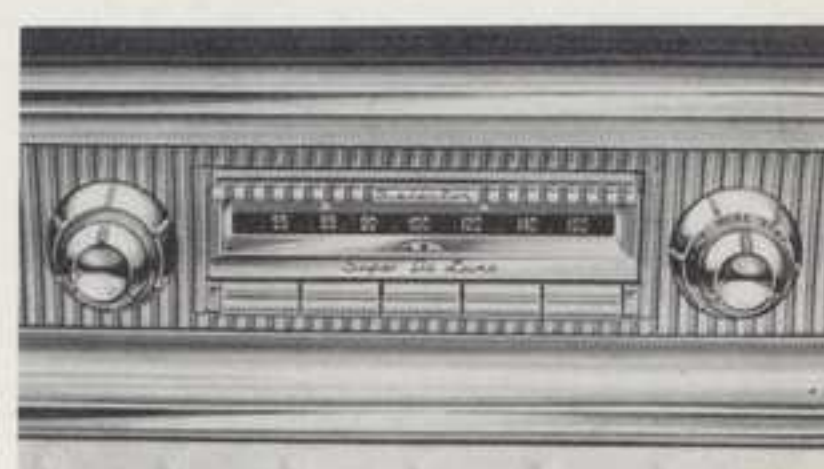
D **DE LUXE RADIO:** Six-tube design with push-button or manual tuning. Brings out true tone perfection.



D1 **ELECTRIC RADIO ANTENNA:** Inside-car control lowers or extends the radio antenna up to 45 inches.



D3 **REAR SEAT RADIO SPEAKER:** Panel-controlled for full-dimension sound . . . greater listening pleasure.



E **SUPER DE LUXE RADIO:** Superb tone; 3-way tuning with "Signal Seeker" feature. Powerful eight-tube design.



F **BACK-UP LIGHTS:** Operate automatically when car is in reverse gear for safer nighttime backing.



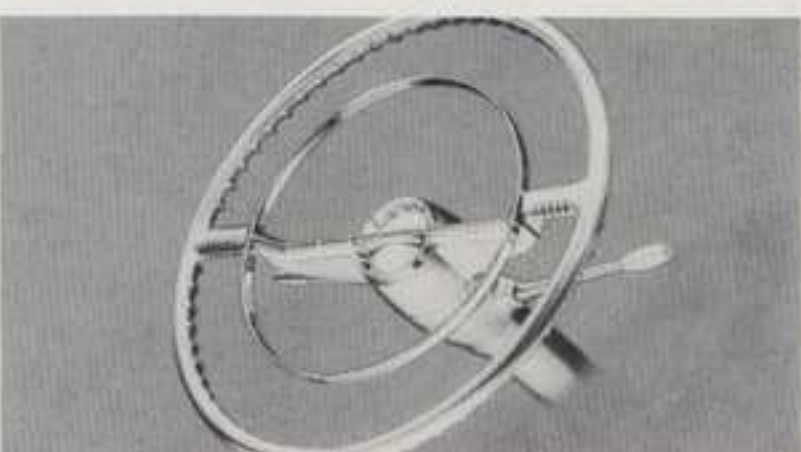
F1 **PARKING BRAKE SIGNAL LIGHT:** Warns driver when the parking brake is set. (Standard on "98".)



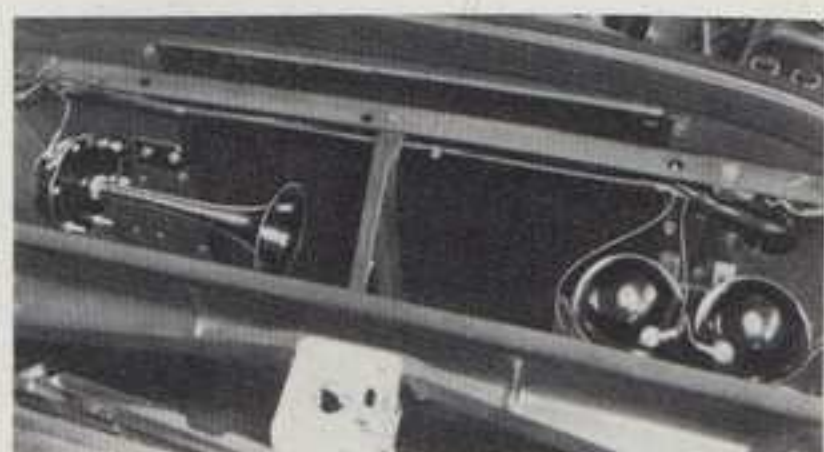
F2 **FRONT COMPARTMENT COURTESY LIGHTS:** Concealed under panel; illuminate door sill. (Standard on "98".)



G **WINDSHIELD WASHER:** Push-button actuates dual grime-washing jets. (Standard on "98".)



H **DE LUXE STEERING WHEEL AND HORN RING:** Distinctive and colorful interior accent. (Standard on "98".)



H1 **TRI-TONE HORN:** Sounds clear harmonious note with exceptional carrying power and resonance.

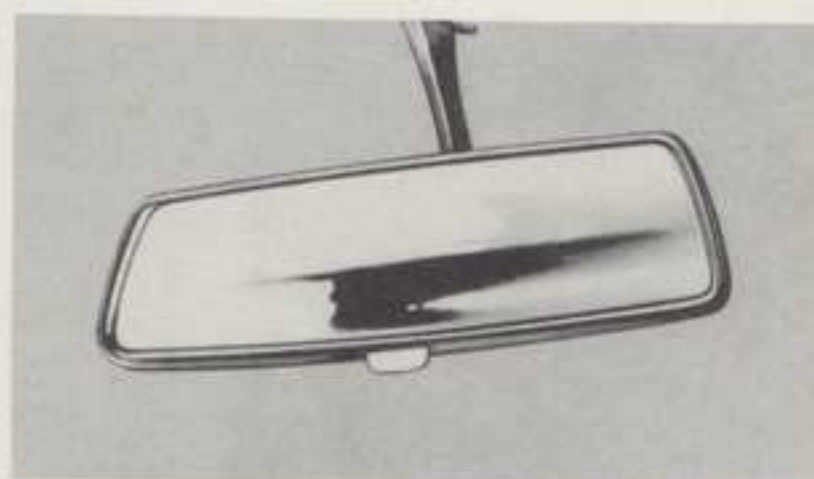
personalize your car

They add the extra touches of convenience and smartness that make your new Oldsmobile distinctively yours. Starfire-Styled Oldsmobile Accessories are designed to complement your car, contribute to your motoring pleasure. For easy selection and added

economy, the Accessories displayed on these pages may be ordered in groups as well as individually. All are factory-installed to become integral parts of your car. For an investment in extra motoring dividends, we suggest Oldsmobile Starfire-Styled Accessories.



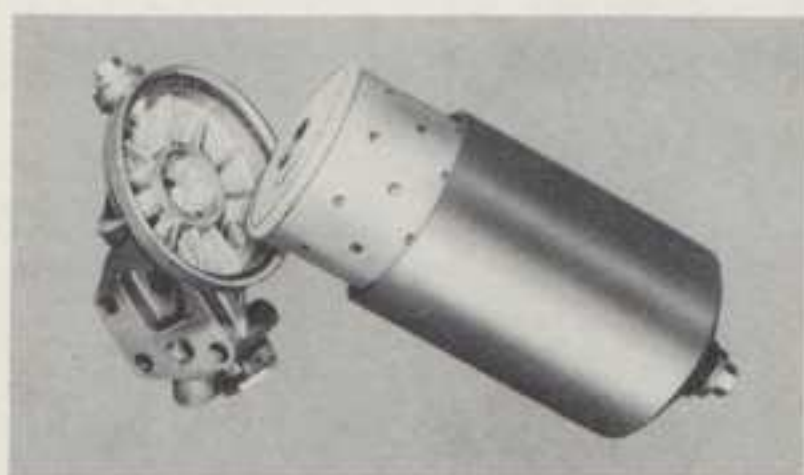
M **ELECTRICALLY WOUND CLOCK:** Precision-made movement features sweep second hand. (Standard on "98".)



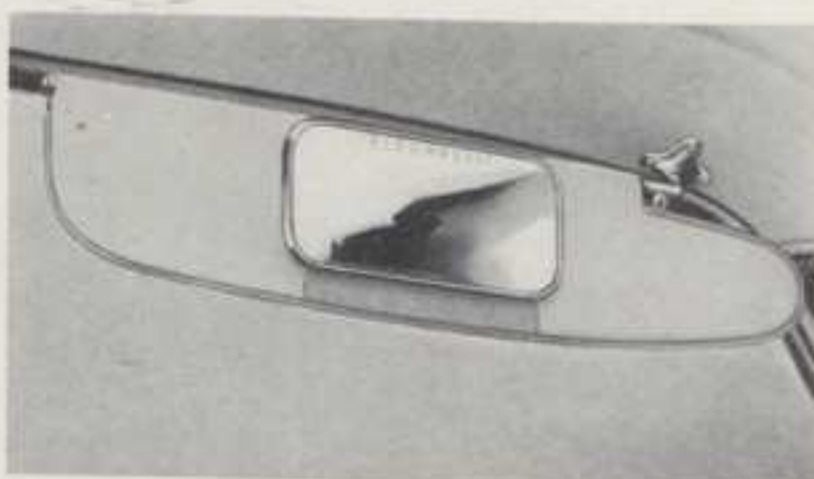
R **GLAREPROOF TILT MIRROR:** A quick flick cuts reflected headlights, makes nighttime driving safer.



T **AUTRONIC-EYE:** Automatically lowers and raises the headlight beam as cars approach and pass.



V **FULL-FLOW OIL FILTER:** Filters every drop of engine oil, increases engine life, cuts maintenance costs.



Z **VISOR VANITY MIRROR:** The fine accent of courtesy especially appreciated by women passengers.



Z **LUGGAGE COMPARTMENT LIGHT:** Aids in loading or unloading luggage compartment at night.



Z **UNDERHOOD LIGHT:** Floodlights entire engine compartment; turns on automatically when hood is raised.



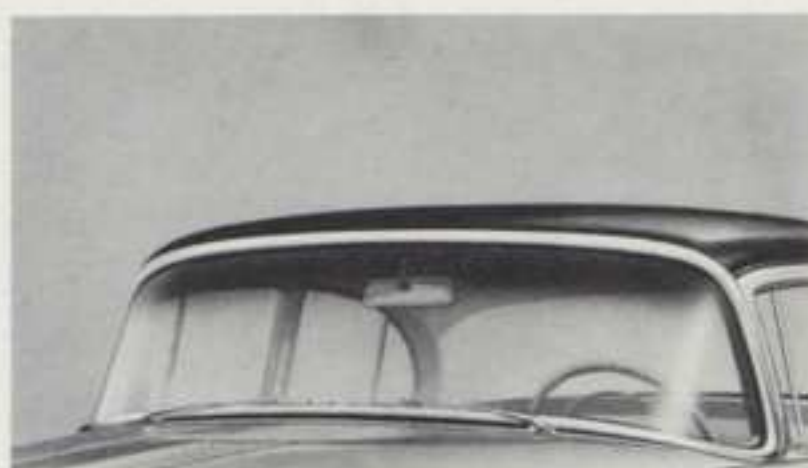
Z **GLOVE BOX LIGHT:** Illuminates interior of glove box; also useful as a map reading light at night.

ACCESSORY GROUPINGS

| G R O U P S | | 1 | 2 | 3 | 4 | 5 | 6 |
|-------------|---------------------------------------|---------------------|---|----|-----------|----------------------|----|
| Symbol | ACCESSORIES | "88" and SUPER "88" | | | "98" Only | | |
| B | DE LUXE HEATER | B | B | B | B | B | B |
| D | DE LUXE RADIO | | D | D | | D | |
| D1 | ELECTRIC ANTENNA | | | | D1 | | D1 |
| D3 | REAR SEAT SPEAKER | | | D3 | D3 | D3 | D3 |
| E | SUPER DE LUXE RADIO | | | | E | | E |
| F | BACK-UP LIGHTS (2) | | | F | F | F | F |
| F1 | PARKING BRAKE WARNING LIGHT | | | F1 | F1 | STD. EQUIP. ON "98s" | |
| F2 | FRONT COMPARTMENT COURTESY LIGHTS (2) | | | F2 | F2 | STD. EQUIP. ON "98s" | |
| G | WINDSHIELD WASHER | G | G | G | G | STD. EQUIP. ON "98s" | |
| H | DE LUXE STEERING WHEEL | H | H | H | H | STD. EQUIP. ON "98s" | |
| M | ELECTRIC CLOCK | | M | M | M | STD. EQUIP. ON "98s" | |
| R | GLAREPROOF TILT MIRROR | | R | R | R | R | R |
| T | AUTRONIC-EYE | | | T | T | T | T |
| V | OIL FILTER | V | V | V | V | V | V |
| Z | ACCESSORY GROUP | Z | Z | Z | Z | Z | Z |

Oldsmobile accessories FACTORY INSTALLED

not included
in groups



I **E-Z-EYE TINTED GLASS:** Graduated gray-tinted windshield and gray-tinted windows for glare-free driving.



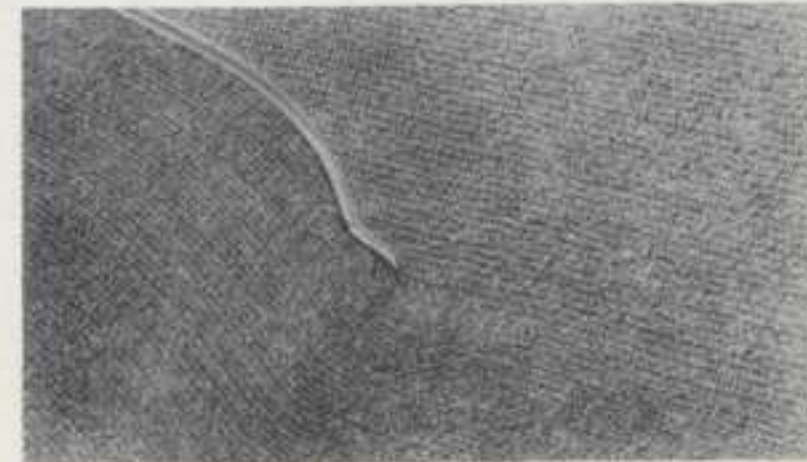
K1 **FOAM RUBBER SEAT CUSHIONS:** Buoyant seat cushions add comfort, retain their shape and appearance.



K2 **CUSTOM-LOUNGE SEAT CUSHIONS:** Deep, luxurious foam rubber seats and backs for cool comfortable riding.



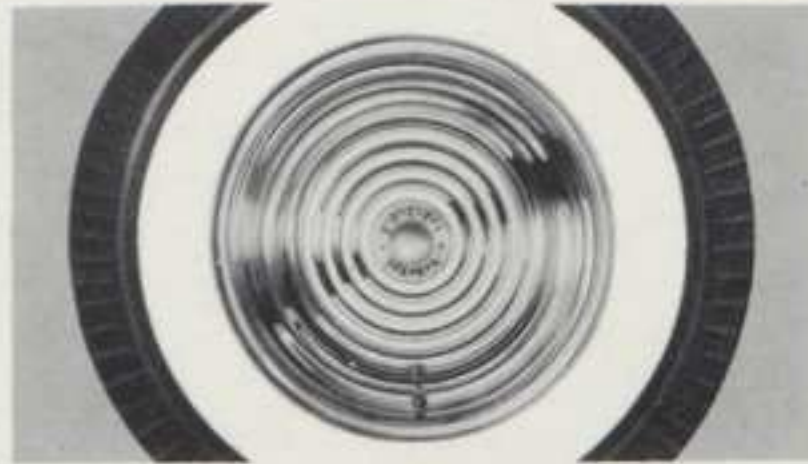
K3 **SAFETY-PADDED INSTRUMENT PANEL:** Handsome, glare-reducing Moroccan over spun glass adds safety.



K4 **FLOOR CARPETS:** Rubber-backed carpets complement the luxury and smartness of fine upholsteries.



O **OVERSIZE TIRES:** Greater riding comfort and pleasure on big, soft-riding, cool-operating, oversize tires.



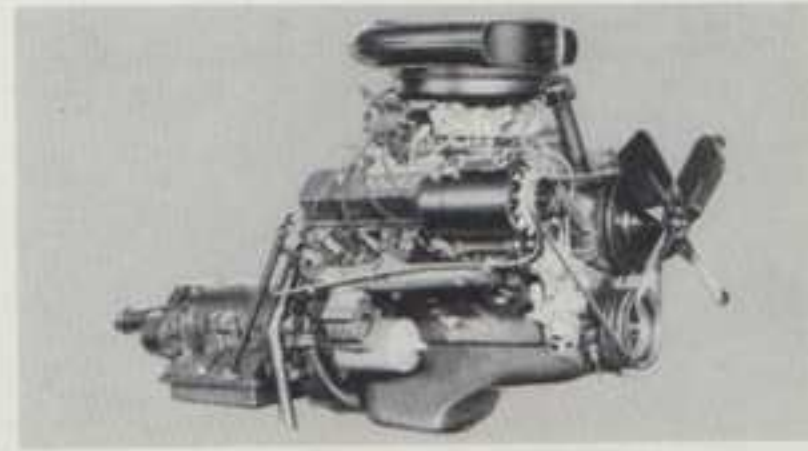
P **WHITE SIDEWALL TIRES:** Complement new Starfire Styling and highlight sparkling chrome wheel discs.



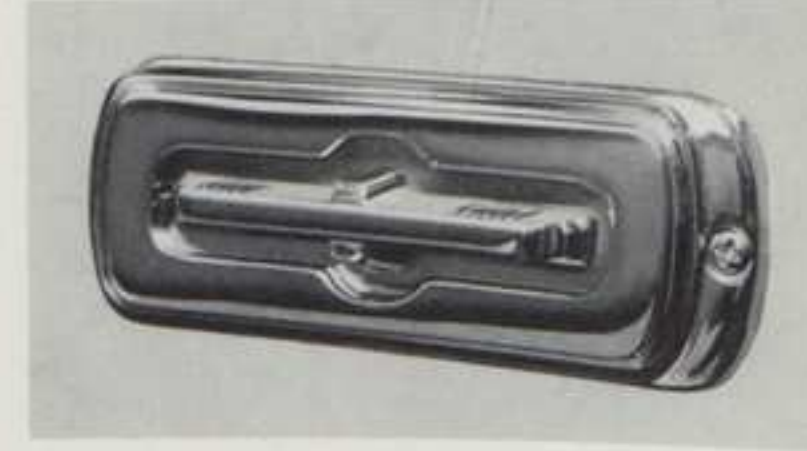
Q **EXHAUST EXTENSION:** Styled to enhance rear end appearance. Prevents bumper-chrome discoloration.



S **DUAL-EXHAUST SYSTEM:** Dual exhausts reduce engine back-pressure and increase usable horsepower.



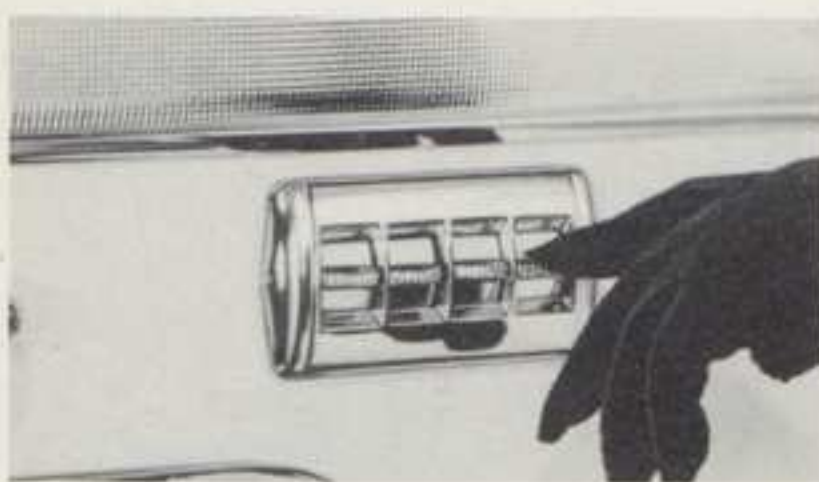
W **240 HORSEPOWER OPTION:** Provides Rocket T-350 responsiveness and performance on the "88" Series.



U2 **ELECTRIC 6-WAY SEAT ADJUSTER:** Vertical, horizontal and tilt adjustments made at the touch of controls.

add to driving pleasure

The Oldsmobile Starfire-Styled Accessories illustrated on these pages offer further opportunity for you to express your personality and individualism in your car as you do in your home. The added touches of elegance, comfort and convenience that take a motorcar out of the ordinary and make it a joy to own and drive, are yours to choose and cherish. Of course, each of these Oldsmobile Accessories was designed and produced especially for Oldsmobile. These important convenience features contribute much to the over-all driving pleasure, and they are designed and manufactured to meet Oldsmobile's high standards of quality. All Accessories listed on these pages are factory-installed.



U4 **ELECTRIC 4-WINDOW LIFTS:** The ultimate in driving convenience; controlled by the driver or passengers.

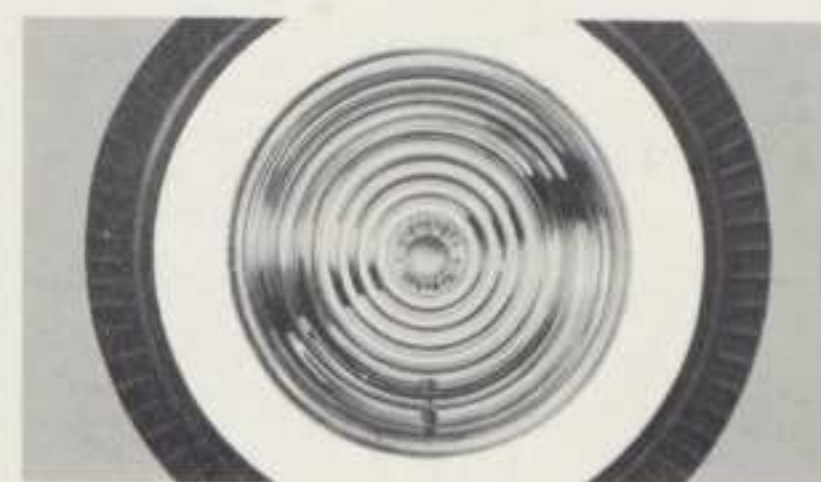


X2 **DE LUXE STAINLESS STEEL WHEEL DISCS:** Brilliantly styled to add glamor to the wheels and tires.



Y **HEAVY-DUTY AIR CLEANER:** Oil-bath air cleaner removes engine-damaging impurities from the air.

U5 Oldsmobile leads in new convenience and luxury with the all-new Automatic Electric 6-Way Seat Adjuster, for easier entrance and exit! The front seat moves 'way back when either front door is opened, 'way forward when either front seat back is tilted! Combined with the Electric 6-Way Seat features, this Automatic Adjuster is optional on the Ninety-Eight De Luxe Holiday Coupé and Starfire only.



X1 **STAINLESS STEEL WHEEL DISCS:** Rust-resistant wheel discs add sparkling style to the car; quickly attached.

- I** Available on all models; recommended with Oldsmobile's Air Conditioning option.
- K1** Available on "88" models only; standard on Super "88" models.
- K2** Available on Super "88" models only; standard on Ninety-Eight models.
- K3** Available on "88" and Super "88" models; standard on Ninety-Eight models.
- K4** Available on "88" models only; standard on Super "88" and Ninety-Eight models.
- O** Available on "88", Super "88" and Ninety-Eight models; standard on the Ninety-Eight Starfire.
- P** Available on all models.
- Q** Available on all models with single-exhaust system.
- S** Available on all models.
- U2** Available on all models except Ninety-Eight De Luxe Holiday Coupé and Starfire (see U5).
- U4** Available on the Ninety-Eight 4-Door Sedan, and all "88" and Super "88" models, except 2-Door Sedans; standard on Ninety-Eight De Luxe Holiday Coupé, De Luxe Holiday Sedan and Starfire.
- U5** Available on Ninety-Eight De Luxe Holiday Coupé and Starfire only.
- W** Available on all "88" models; standard on Super "88" and Ninety-Eight.
- X1** Available on "88" and Super "88" models; standard on Ninety-Eight models.
- X2** Available on all models.
- Y** Available on all models.

Oldsmobile accessories

DEALER INSTALLED



LUXURY SEAT COVERS with dobby twill rayon facing and Rocket-figured bolster. Gray, green, blue or beige.



PLASTIC SEAT COVERS with vinyl-coated facing and durable matador-grain bolster. Gray, green, blue or beige.

Here is protection plus for fine fabrics in this wide selection of Seat Covers and Cushion Toppers. They come in a wide variety of colors and patterns, and they are designed exclusively for Oldsmobile. People with active children and pets, especially appreciate their easy-to-clean and upholstery-saving advantages. The Fiberglass Convertible Top Boot shown below is contour-moulded for fashion-fit, and painted to match your car.



FIBER SEAT COVERS with coated twisted-fiber facing and matador-grain bolster. Gray, green, blue or beige.



DELUXE CUSHION TOPPERS with Jacquard-weave covering and pliable latex backing. Gray, green, blue or beige.



RIGID FIBERGLASS CONVERTIBLE TOP BOOT. Handsomely styled in hues to match body colors.

protect that new car look

The Starfire-Styled Accessories pictured on these pages may be installed at any time by your Oldsmobile dealer. However, to assure the full enjoyment of your Oldsmobile from the first day, you will want to order them at the same time you order your new car.



CADET VISOR shades driver and passengers in the front seat from the sun's hot rays and glare.



VENT SHADES let fresh air in during rain, sleet or snow, prevent foggy windows and stuffy interior.



OUTSIDE REAR VIEW MIRROR provides driver with additional visibility for safety and convenience.



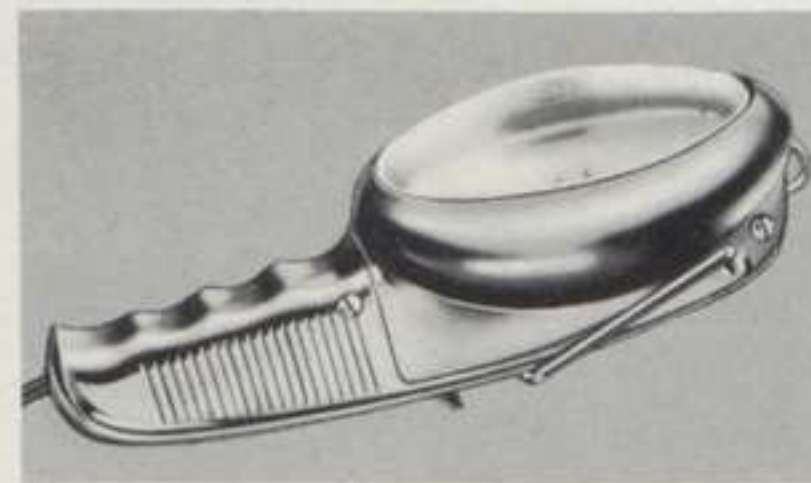
TRAFFIC LIGHT VIEWER allows driver to keep eyes on the road when signal lights are overhead.



TRUNK AND UTILITY LIGHT—portable unit lights trouble areas at night, warns other drivers.



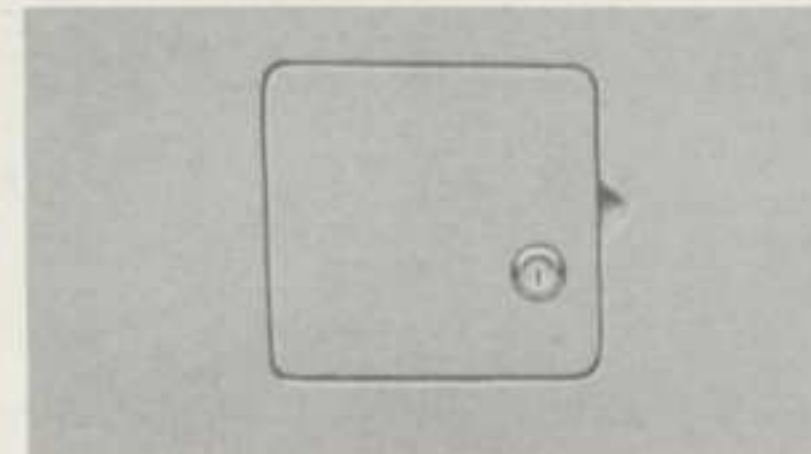
STAINLESS STEEL WHEEL TRIM RINGS bring smartly contrasting beauty to the wheels and tires.



HAND SPOT LAMP—long-cord trouble light for use around car. Plugs into cigarette lighter.



LICENSE PLATE FRAME—a smart styling accent of sparkling stainless steel. Covers rough edges.



GAS TANK COVER LOCK prevents gas theft, fuel tank tampering. Opens with ignition key.

SERVICES



Protect that showroom look with long-lasting, water-repellent Oldsmobile Liquid Glaze. Protect the underside of the car, and promote quiet comfort with Undercoating correctly applied according to Oldsmobile factory recommendations.



OLDSMOBILE IS

Ahead to stay . .

Rocketing Buyer Preference

More and more motorists have been choosing Oldsmobile—the number of owners has more than doubled in the past eight years. In percent of industry, the one true gauge of buyer preference, Oldsmobile has gained substantially over other makes. By the end of 1956, over four million Oldsmobiles will be on the highways—a great tribute to a great automobile.

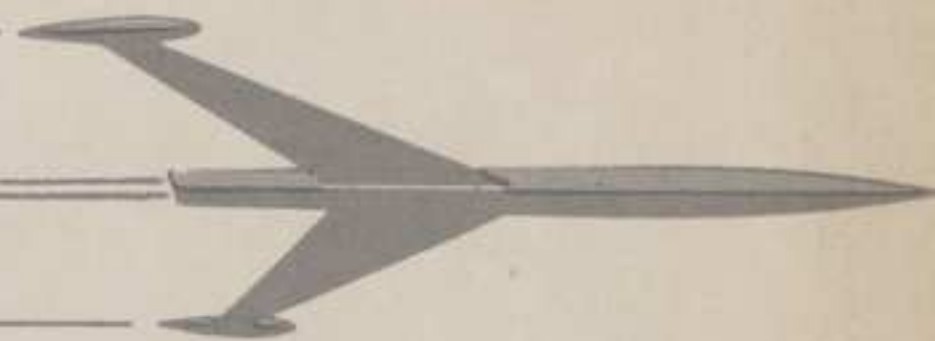


Solid Owner Loyalty

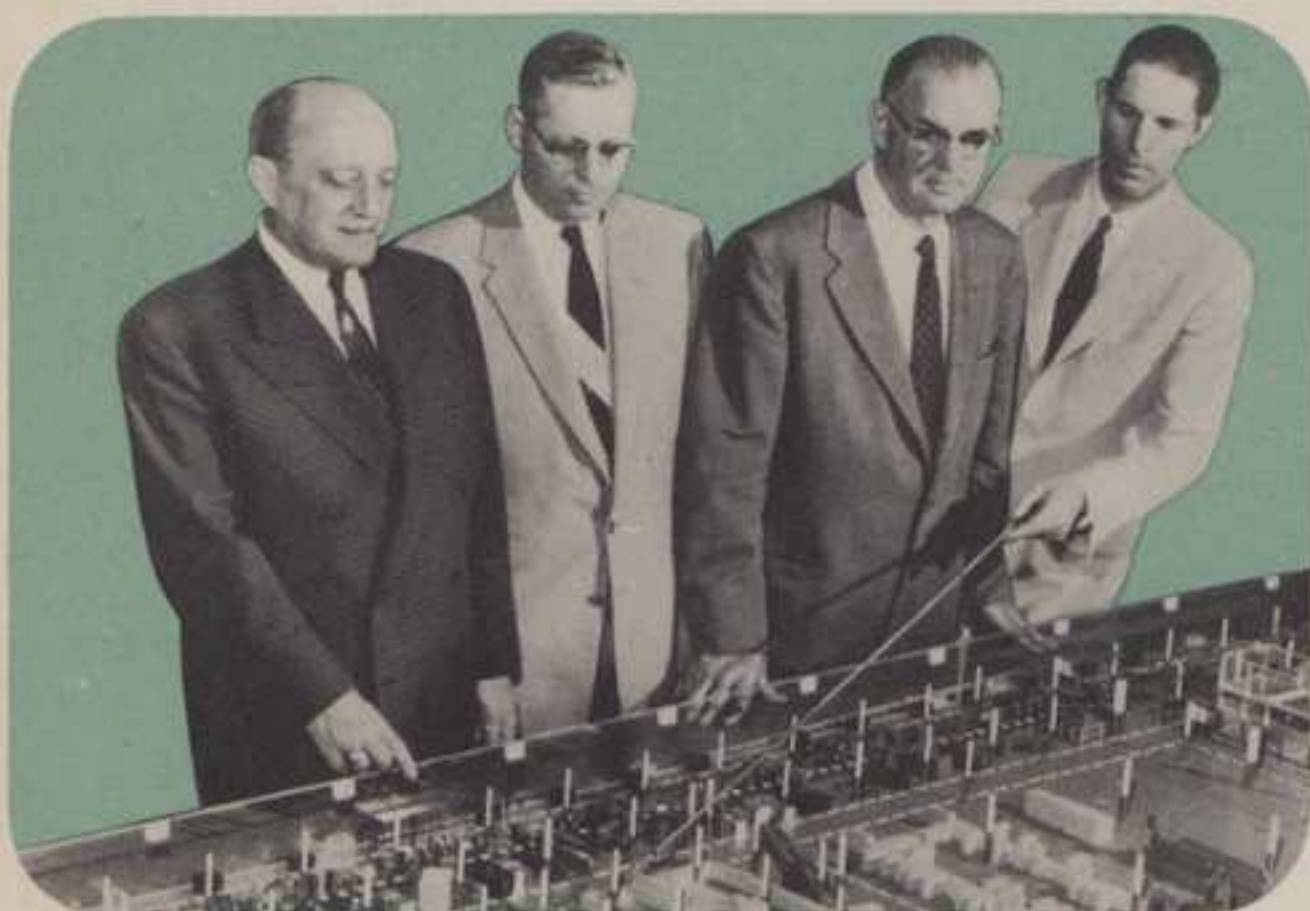
According to a nation-wide survey, nearly all Oldsmobile owners expressed their satisfaction by saying their next car would be another Oldsmobile. They are greater in proportion than the owners of any other car except the recognized leader of the highest-price class. To honor these owners and assure them preferential treatment, the Rocket Circle has been formed.



ON THE GO

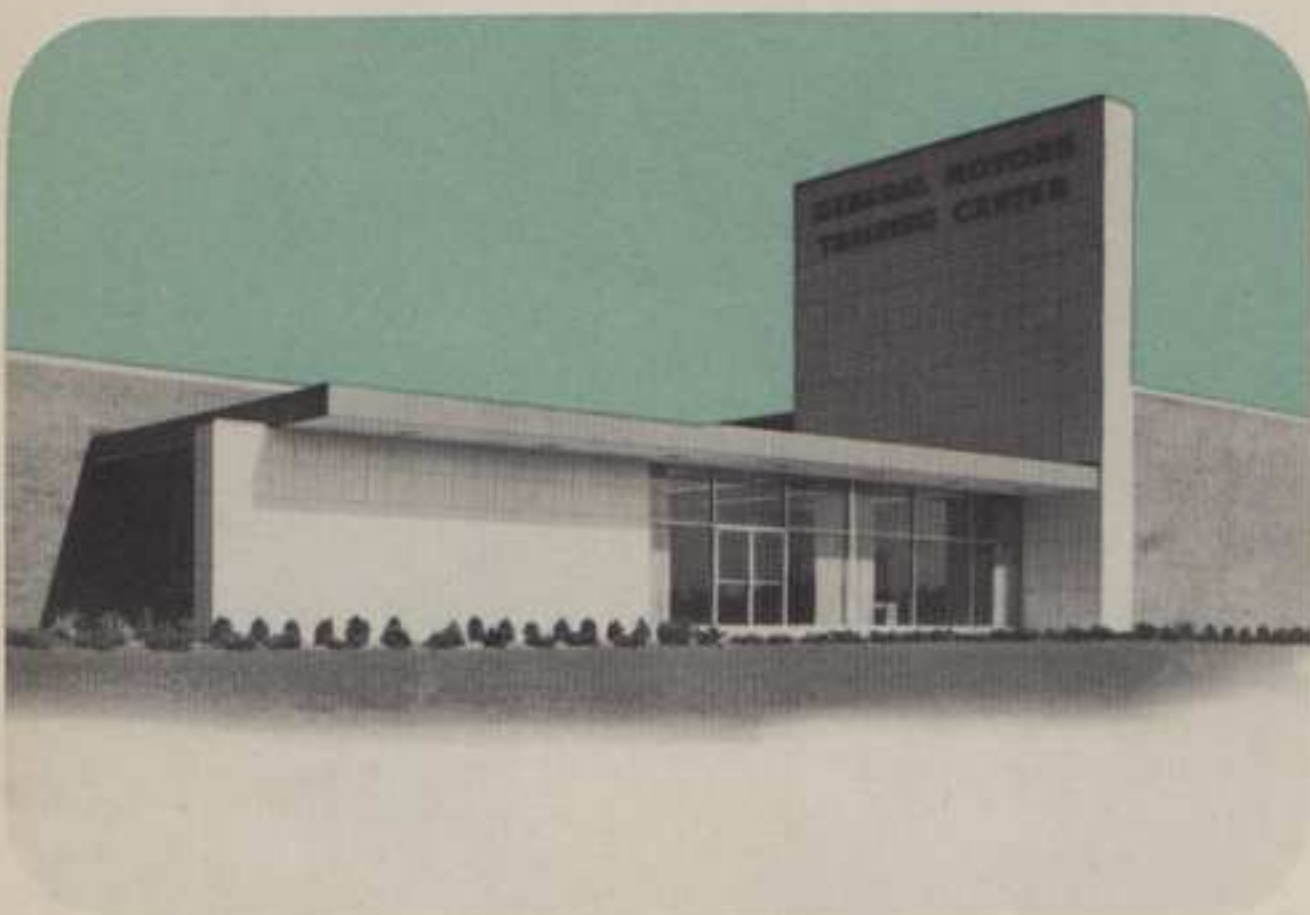


in EVERY WAY!



Rapidly Expanding Plant Facilities

To keep pace with public demand, Oldsmobile has just launched the greatest plant expansion in its history. These new facilities represent the latest developments in precision manufacturing techniques and provide higher standards of quality control. Combined with the traditional skill of Oldsmobile craftsmen, these new facilities assure you the finest in motorcar values.



Advanced Service Training Schools

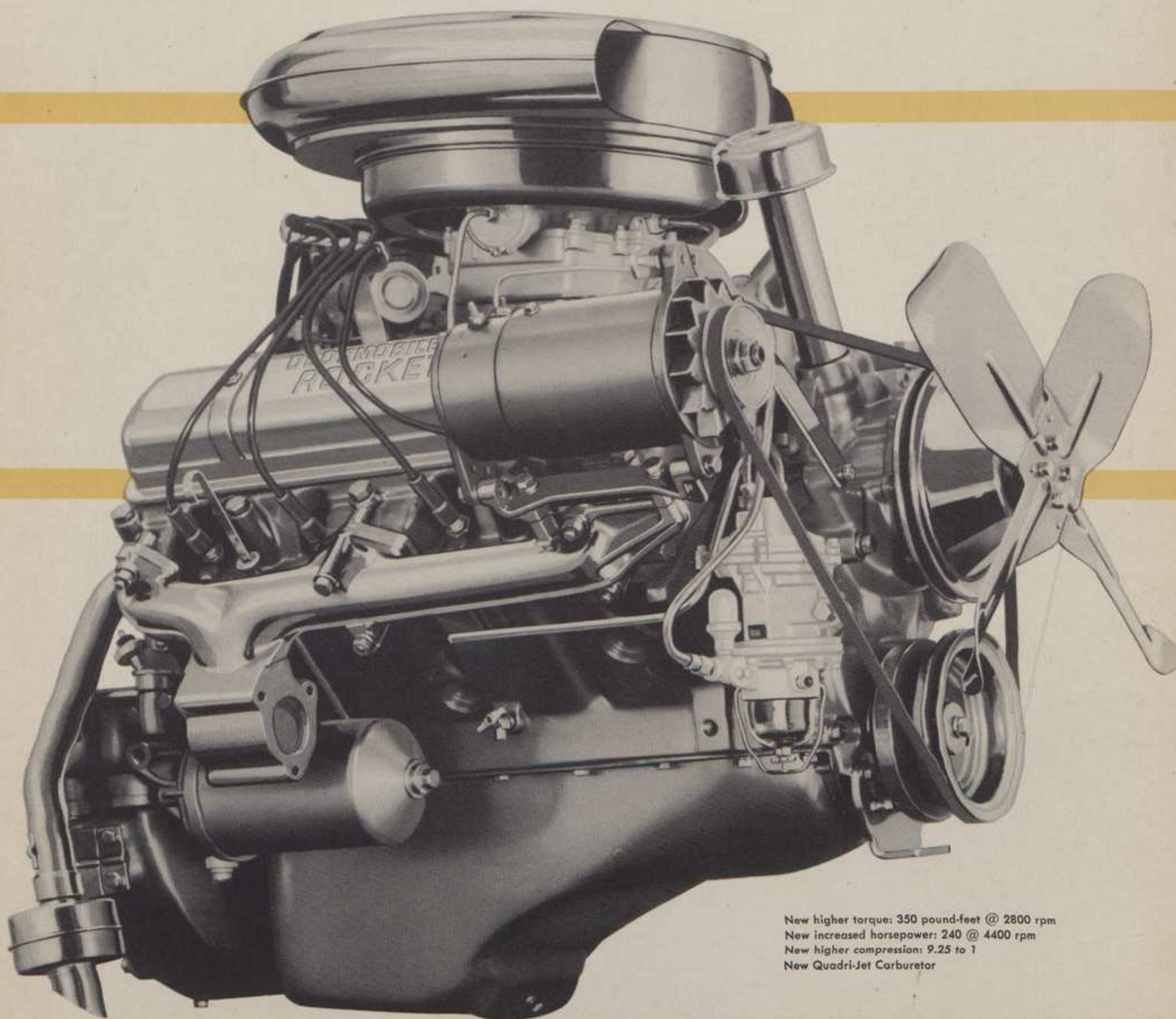
Through a nation-wide network of service training schools, Oldsmobile dealer mechanics periodically receive up-to-the-minute specialized training in factory-approved service methods. And Oldsmobile's Safety-Maintenance Service Schedule keeps your car operating at peak performance and economy, protects you from needless service expense and inconvenience.

quiet commanding power with the

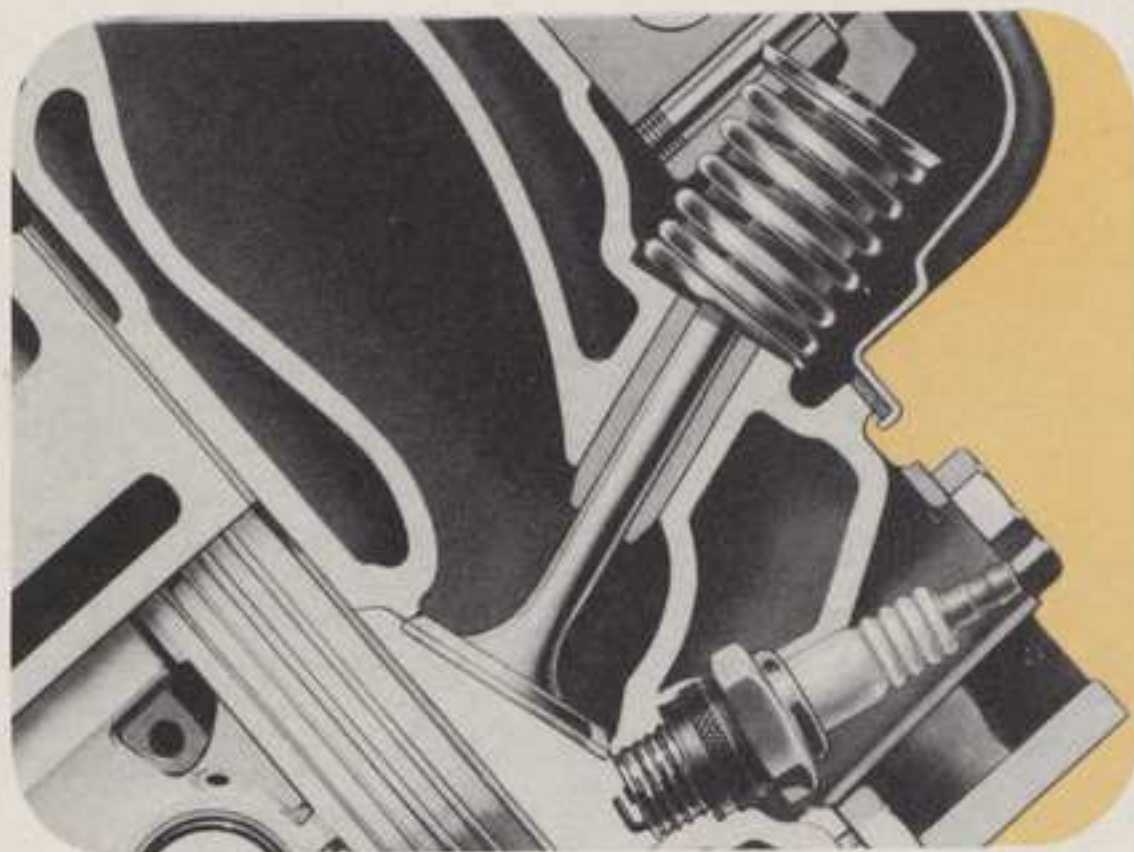
NEW ROCKET T-350 ENGINE

Now, the famous Rocket Engine is packed with thrilling new power by the designers of America's first high-compression engine. Experts measure pickup and hill-climbing ability in torque. Flashing performance depends on

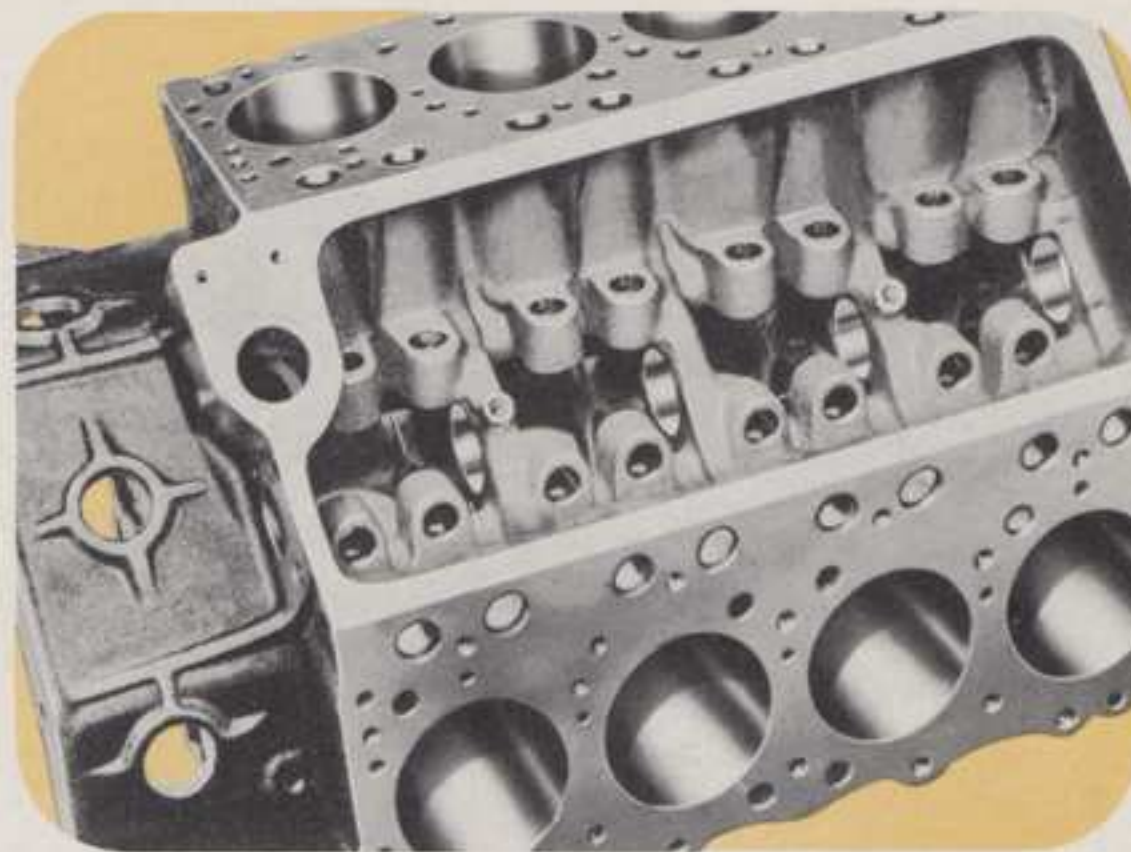
high torque at low engine speeds. The new Rocket T-350 Engine (350 pound-feet of torque) delivers tremendous power and lightning response from an incredibly quiet engine. *P.S. It's Powerfully Safe!*



New higher torque: 350 pound-feet @ 2800 rpm
New increased horsepower: 240 @ 4400 rpm
New higher compression: 9.25 to 1
New Quadri-Jet Carburetor



EFFICIENCY: Oldsmobile pioneered the super-efficient high-compression engine. The new 1956 Rocket T-350 Engine reaches a new peak. Higher compression (9.25 to 1) squeezes surging force from every drop of gasoline to deliver smooth, quiet power.

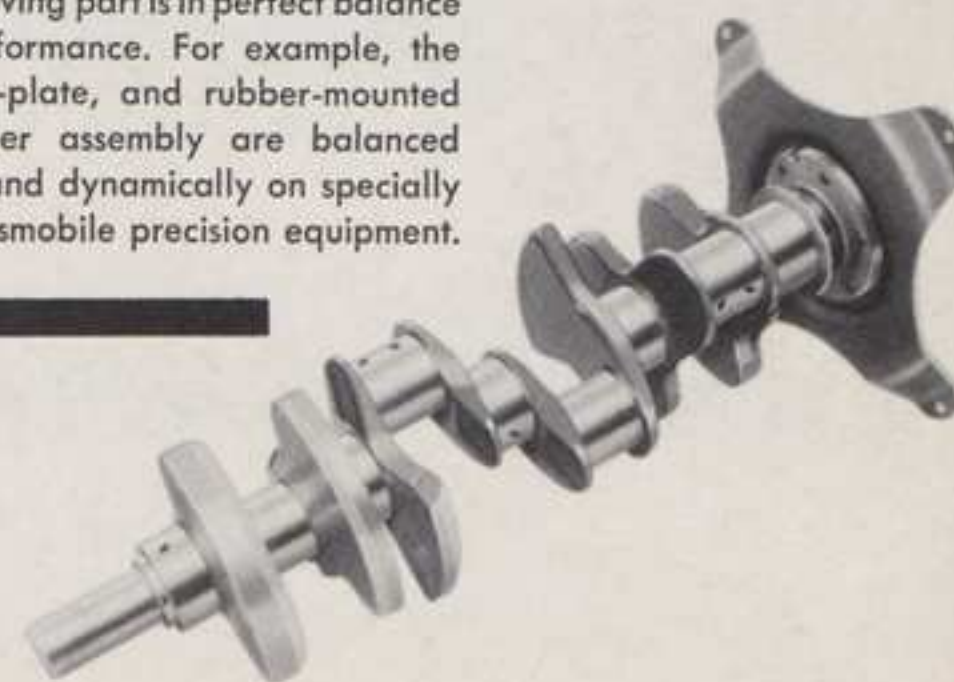


VIBRATION-FREE: One secret of its amazing smoothness is the extra-rigid bracing. Sturdy ribs across the cylinder block reinforce this rugged unit, and contribute much to the smooth power and quiet operation of the Rocket T-350 Engine for 1956.

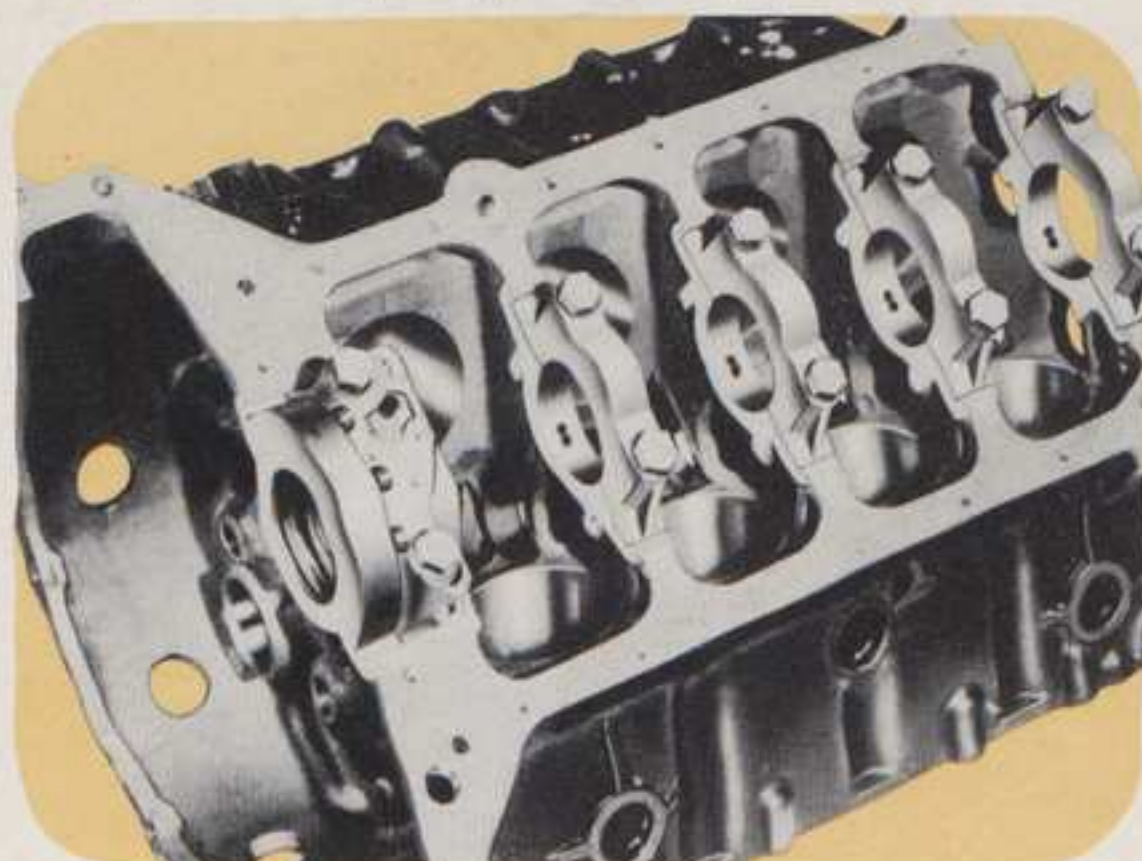


PRECISION: Every part is machined to exceptionally high standards of accuracy. Careful quality control results in highest precision workmanship. For instance, piston and connecting rod assemblies are matched in weight to provide smoother operation, longer life.

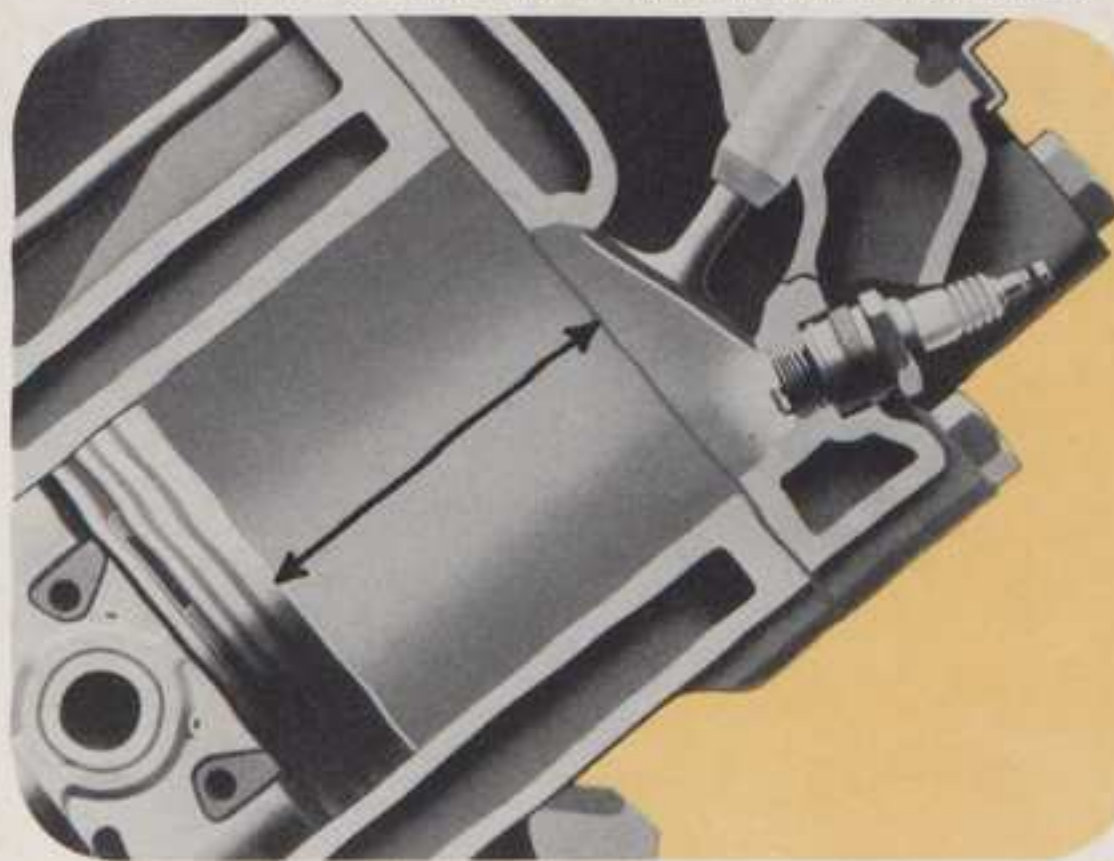
BALANCE: In the superb new Rocket T-350 Engine every moving part is in perfect balance for smooth performance. For example, the crankshaft, flex-plate, and rubber-mounted vibration damper assembly are balanced both statically and dynamically on specially constructed Oldsmobile precision equipment.



RUGGEDNESS: High-compression engines must be rugged. The Rocket T-350 Engine block is reinforced by transverse webbing. The crankcase has supporting webs between cylinders. Bearings are positioned for positive, permanent alignment.

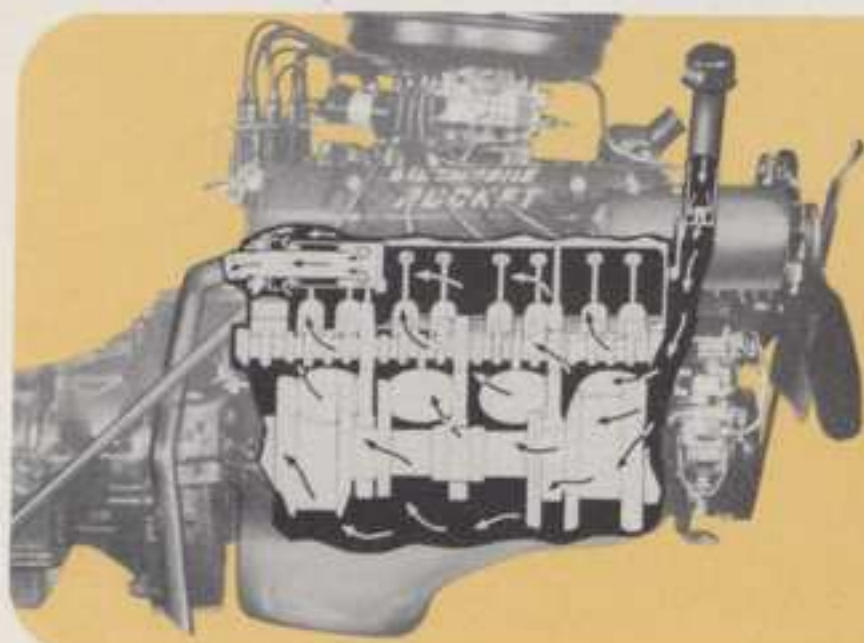


LESS FRICTION: Short piston strokes provide the advantage of shorter piston travel. This means less friction, longer life for pistons, rings and cylinder walls. Many Rocket owners have driven up to 100,000 miles without piston or ring replacement.



ROCKET... smoothness, quietness, long life,

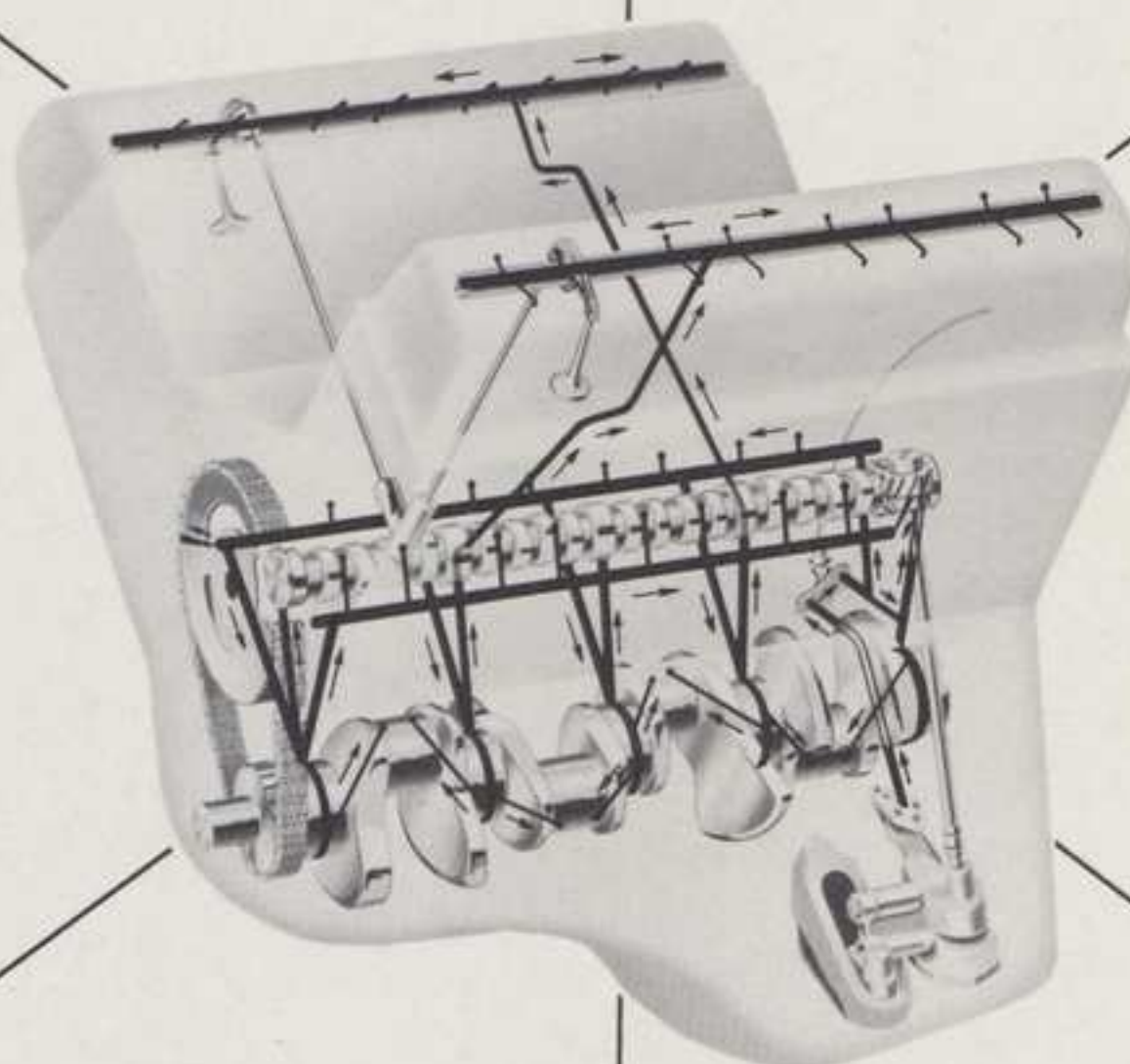
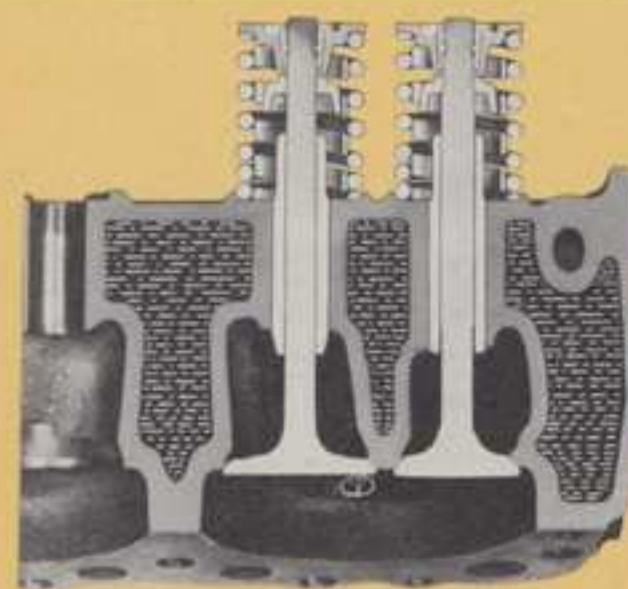
PRESSURE-VACUUM VENTILATION provides an efficient method of ventilating the crankcase whenever the engine is running. Filtered fresh air forces the engine-damaging vapors out of the crankcase, thereby increasing engine life.



EXTRA-RIGID CAMSHAFT with a higher lift opens the intake and exhaust valves wider than ever for "freer breathing" characteristics. The sturdy alloy cast iron camshaft is supported by five precision-type steel-backed insert bearings.



SPRAY-COOLED VALVE SEATS assure peak engine efficiency even under extreme combustion chamber temperatures. A metered water jet cools the valve seat to eliminate hot spots and insure long-lived, trouble-free performance.



FULL-PRESSURE LUBRICATION insures an adequate supply of oil for all vital bearing surfaces the instant the engine is started. The constant-flow oil pump forces oil to connecting-rod, main, rocker arm and camshaft bearings regardless of engine speed. Foreign matter is trapped by an oil pump screen. A full-flow oil filter (optional) provides even greater protection.

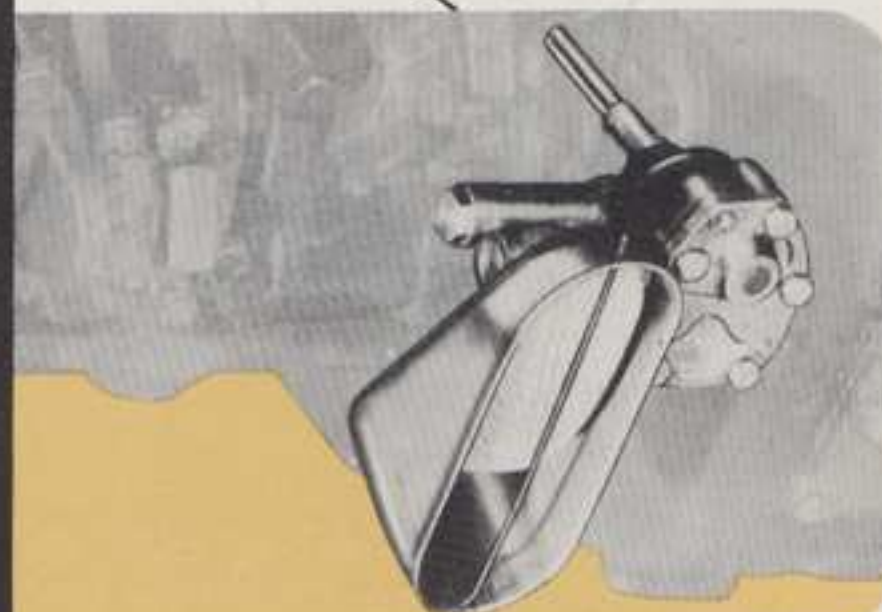
MIGHTY ROCKET T-350 ENGINE delivers exhilarating performance at all speeds. More nimble in city traffic; more sensational on the highway; more efficient under all circumstances.



SELF-ADJUSTING VALVE LIFTERS are hydraulically operated for quieter trouble-free operation. The new precision-made valve lifters, with zero valve clearance, eliminate the need for correcting "valve lash" adjustment.



SILENT TIMING CHAIN furnishes a large driving surface for positive and efficient valve timing. The wide, short chain needs no adjustment and is pressure-lubricated for long trouble-free service and whisper-quiet operation.



POSITIVE OIL PUMP delivers a constant flow of oil to the engine bearing surfaces. The gear-type oil pump maintains a steady oil pressure at all times, contributes to the engine's durability, quietness and smoothness.

and trouble-free performance!

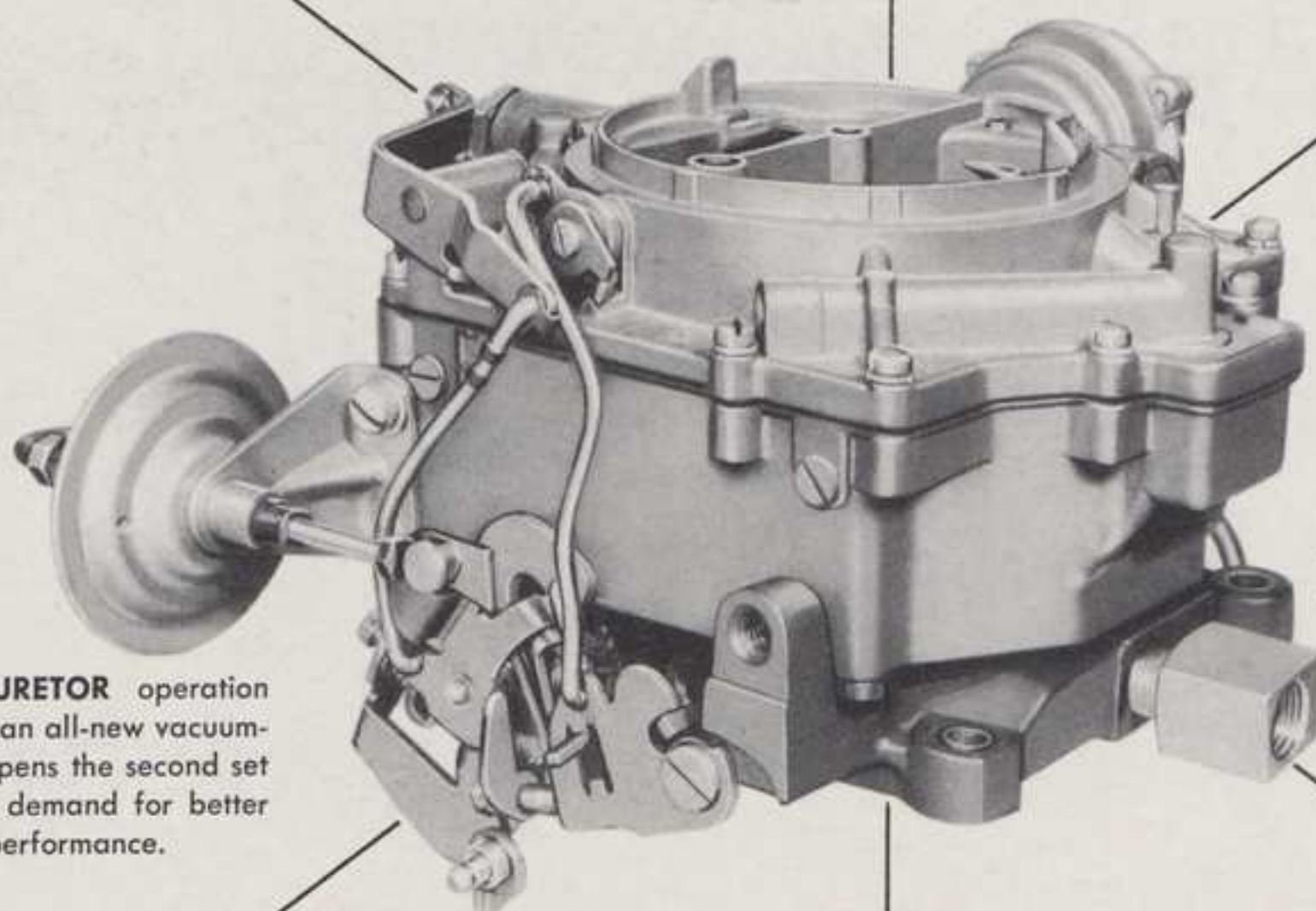
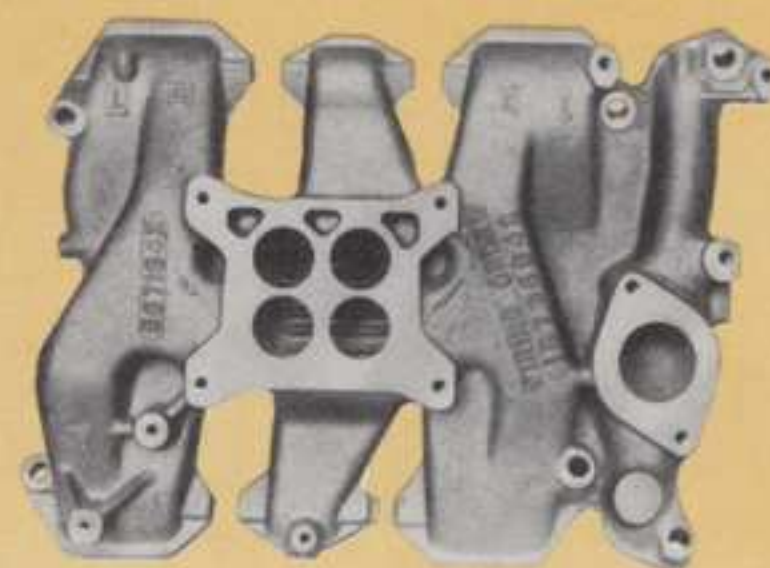
T-340 ENGINE CARBURETOR performance ("88" Series only) has been stepped up by increasing the dual throttle bores. The all-new dual-throat carburetor improves engine performance and efficiency to an amazing degree.



COMBINATION FUEL AND VACUUM PUMP supplies fuel to the carburetor and is positioned in the cooling fan air stream to prevent vapor lock in hot weather. The vacuum booster pump provides constant windshield wiper operation.



EXTRA-VOLUME MANIFOLD with larger-diameter intake passages permits a smoother flow of fuel-air mixture into the combustion chambers. The large, obstruction-free passages improve engine performance in all speed ranges.

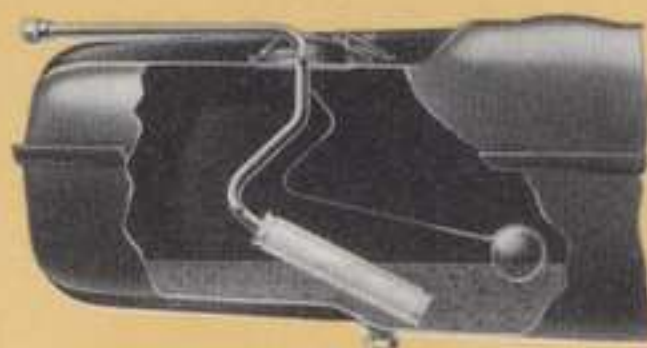


ROCKET T-350 ENGINE performance has been improved through the entire driving range by improving the engine's "free breathing" characteristics. New and improved carburetors, air cleaners and redesigned intake manifold and valve ports all help make the mighty Rocket more efficient. Engine efficiency is based on the ability to breathe air with its oxygen content. The more oxygen taken in, the more complete is the combustion of the fuel. The Rocket Engine is "free-breathing" to take advantage of the free air so that every drop of gasoline gives more power!

QUADRI-JET CARBURETOR operation has been bettered by an all-new vacuum-control linkage that opens the second set of barrels on engine demand for better and more responsive performance.



REVERSE-FLOW MUFFLER DESIGN offers the equivalent of 60 inches "straight through" silencing efficiency in a compact unit that is only 26 inches long. The design permits fast warm-up which minimizes rust-out through condensation.



GAS TANK FUEL FILTER is made of long-lasting composition material. The filter is located at the intake end of the fuel line. It traps all fuel impurities, including water, before they can reach the fuel pump or engine to cause damage.



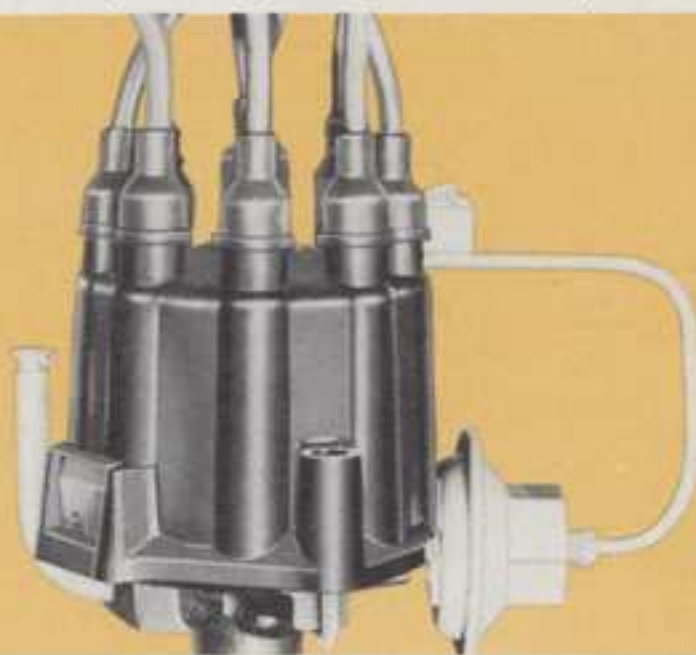
AIR-INTAKE SILENCER quiets "power roar" and efficiently cleans air. Dust particles are trapped in the cleaner before they reach the inside of the engine, where they could cause damage. The famous Rocket Engine is noted for its quietness.

ROCKET...means 12-volt ignition plus...

360-WATT GENERATOR has an exceptionally high charging rate to meet all lighting and accessory current demands with adequate reserve to maintain battery power under all normal driving conditions.



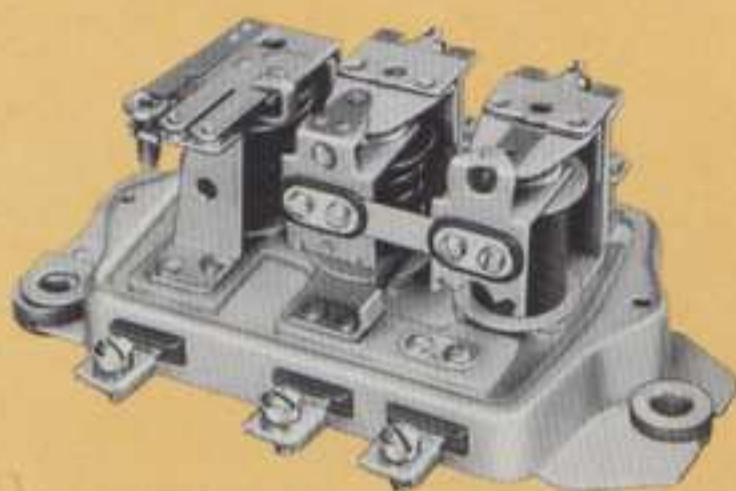
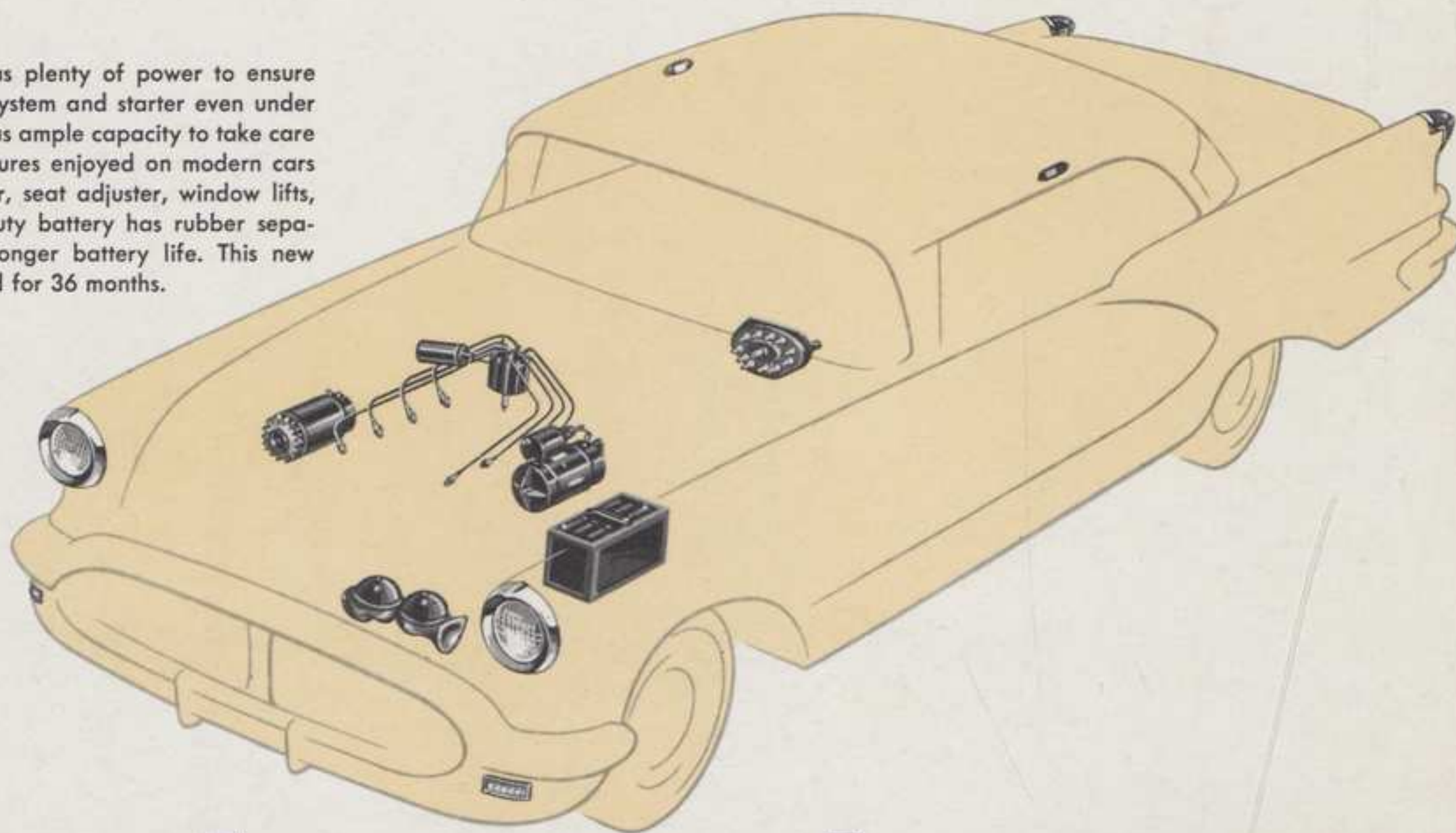
VACUUM-CONTROLLED DISTRIBUTOR provides an access door for speedy servicing of the breaker points. The spark advance curve has been redesigned for greater timing accuracy and higher engine efficiency.



DAMP-PROOF SPARK PLUG design offers maximum spark potential at all times, with no spark loss due to damp-weather short circuiting. Improved 14-mm spark plugs are engineered for high-compression performance.



12-VOLT ELECTRICAL SYSTEM has plenty of power to ensure proper functioning of the ignition system and starter even under the most severe conditions. And it has ample capacity to take care of all the electrically-powered features enjoyed on modern cars such as radio, heater and defroster, seat adjuster, window lifts, etc. The dependable new heavy-duty battery has rubber separators that contribute greatly to longer battery life. This new 720-watt-hour battery is guaranteed for 36 months.



AUTOMATIC CONTROL of battery charge throughout the engine's speed range is provided by the weather-sealed voltage regulator. The unit adjusts the generator output to the amount of current needed.



POWERFUL STARTER operation is imperative particularly during cold weather. The rugged 12-volt starter has high-torque characteristics required for starting the Rocket Engine regardless of temperature.



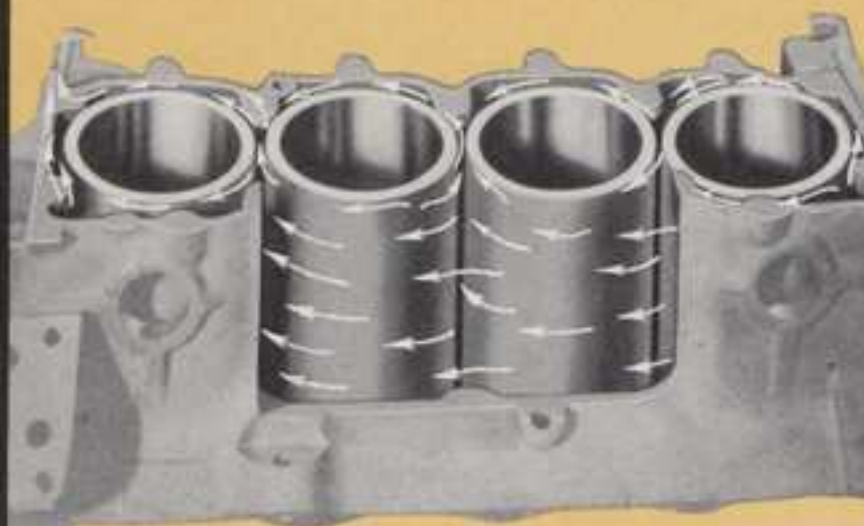
NEW T-3 HEADLIGHTS concentrate more of the light on the road ahead—80 feet further on high beam. The low beam illuminates the right side of the road. New T-3 lamps have exclusive feature for precision lamp aiming.

many other extra value advancements

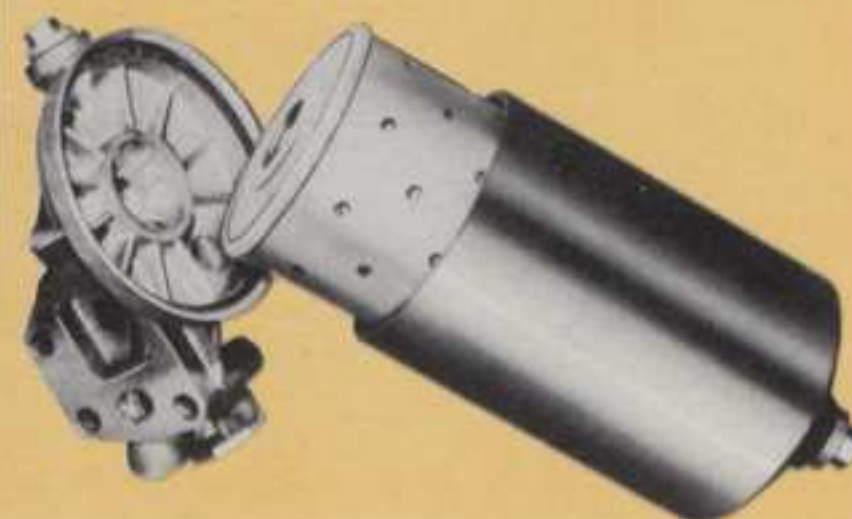
WATER PUMP IS LUBRICATED FOR LIFE and permanently sealed against dirt. The high-capacity, impeller-type water pump forces a large volume of water throughout the engine's entire cooling system.



FULL-LENGTH WATER JACKETS assure water circulation completely around the cylinders to a point well below the piston head. This more positive method of full-bore-cooling eliminates cylinder wall hot spots.

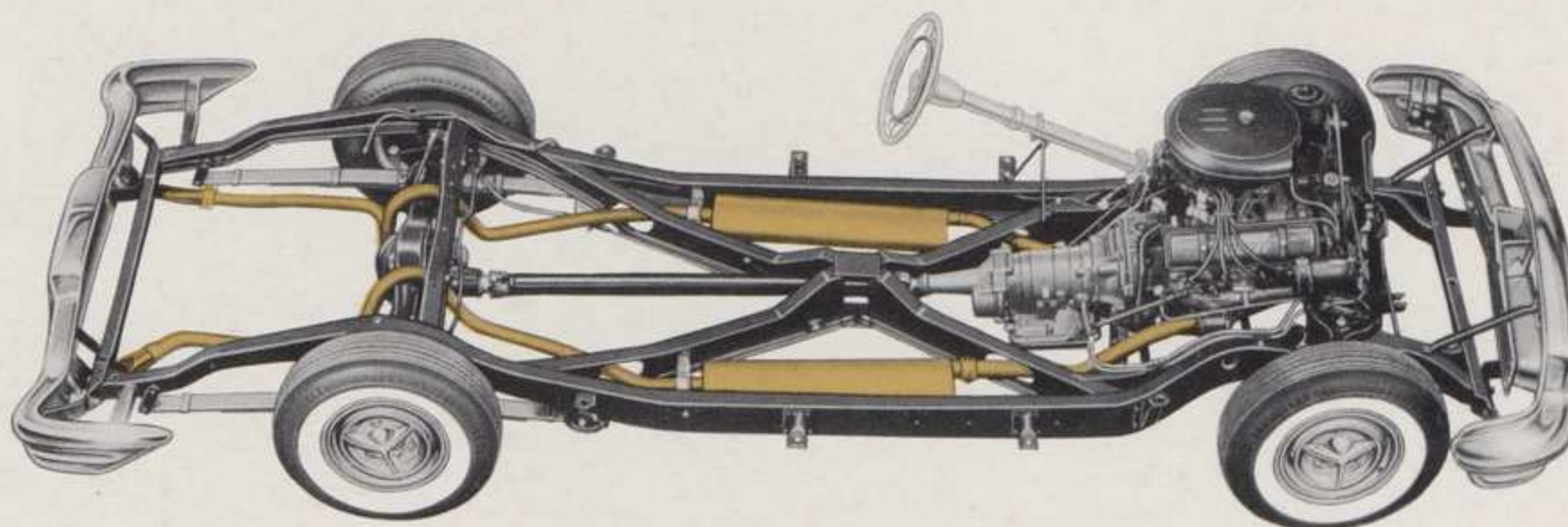


EVERY DROP OF OIL IS FILTERED as it passes from the oil pump to the bearings. The full-flow oil filter (optional) is designed to reduce the possibility of harmful impurities reaching the vital parts of the engine.



AUTOMATIC CONTROLS PREVENT OVERCOOLING AS WELL AS OVERHEATING THE ROCKET . . . New, higher compression ratios in the T-350 Rocket Engine mean higher operating temperatures. The cooling of a modern, high-compression engine is an engineering chal-

lenge, but to keep the engine from becoming overcooled presents an even more complex engineering project. To make the new Rocket Engine the finest on the road, Oldsmobile engineers have designed automatic controls to keep temperatures attuned to peak-efficiency operation.



OPTIONAL DUAL EXHAUSTS

give you more usable power at the wheels

The new dual-exhaust system literally doubles the Rocket Engine's capacity to exhale the carbon monoxide resulting from combustion. It reduces engine exhaust back-pressure to a minimum. The virtual elimination of exhaust back-pressure effects a marked improvement in over-all engine performance. Hill-climbing ability, top speed, mile-after-mile cruising and acceleration are all improved. The Rocket T-350 Engine is the "free-breathing" type that consumes great quantities of free air to insure the maximum combustion of fuel. So

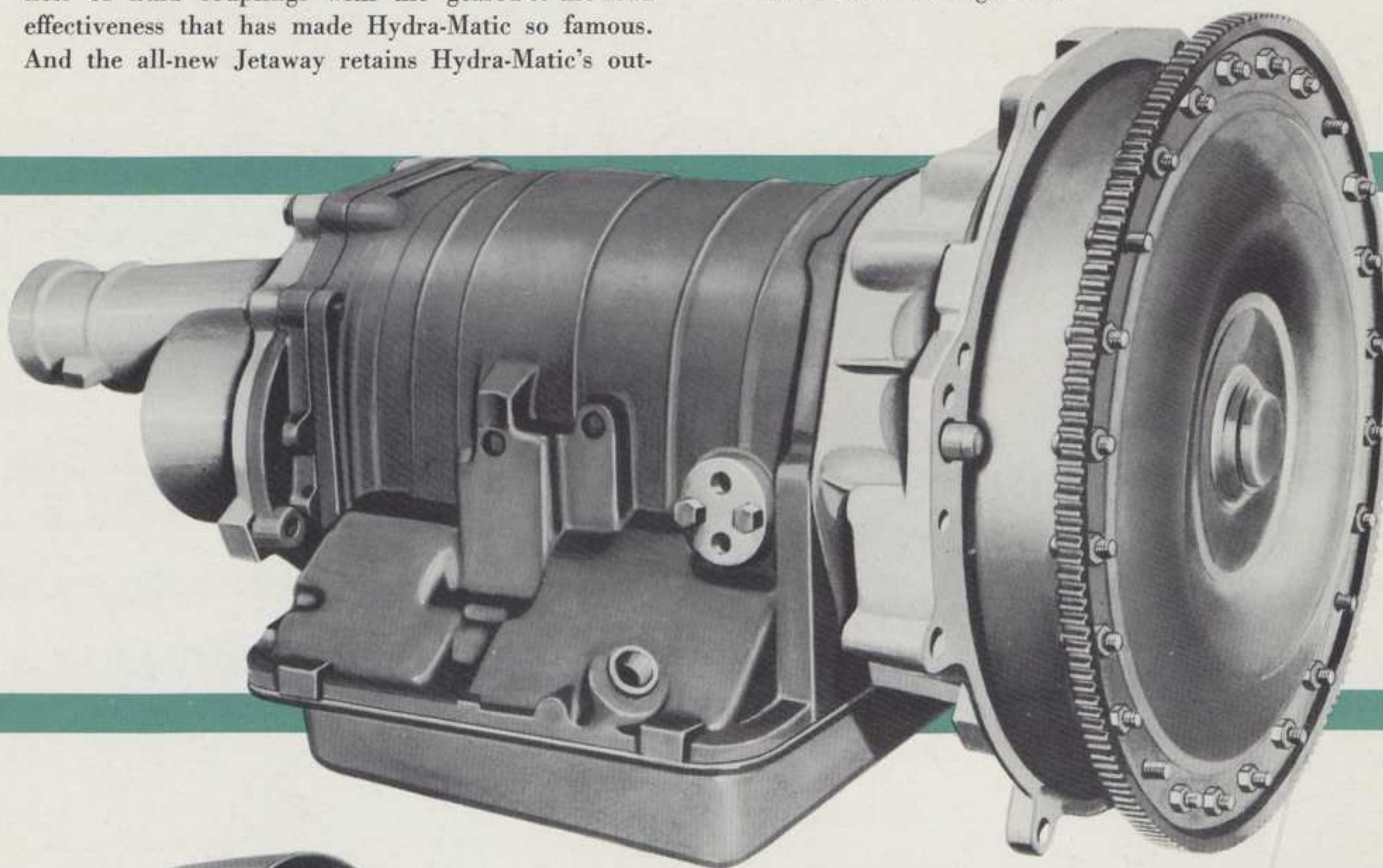
another advantage of the dual-exhaust system is the relative saving in fuel through complete combustion. With it, the Rocket Engine is able to function at its finest—getting rid of all of the engine exhaust with a minimum of effort. A newly styled rear bumper adds true functional beauty to the twin tailpipes . . . the beauty of balance and the beauty of untarnished chrome. And you'll enjoy the rhythmic, throaty purr of the mighty Rocket T-350 Engine in your new Oldsmobile equipped with the dual-exhaust system.

ALL NEW *Jetaway* HYDRA-MATIC DRIVE

all the flow of fluid...all the go of gears

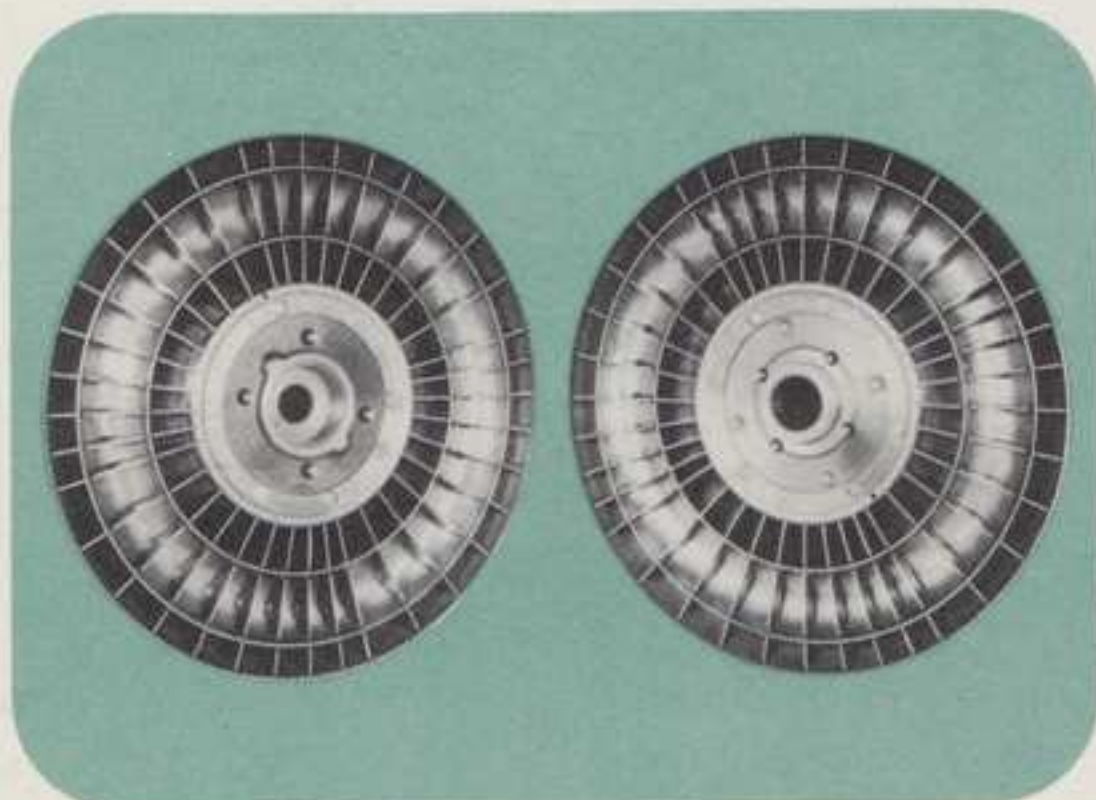
All the Flow of Fluid! All the Go of Gears! The greatest new development in automatic transmissions since the introduction of Hydra-Matic Drive in 1939! New Jetaway Hydra-Matic* combines all the smoothness of fluid couplings with the geared-to-the-road effectiveness that has made Hydra-Matic so famous. And the all-new Jetaway retains Hydra-Matic's out-

standing efficiency, its freedom from power-wasting slippage, and its ruggedness and reliability. It's the one new concept in automatic driving that must be experienced to be appreciated. You'll find that Jetaway Hydra-Matic Drive is the greatest!



THE SECRET OF THE SMOOTHNESS IS IN THE SECOND COUPLING! Yes, the secret of Jetaway Hydra-Matic Drive is the amazing new Controlled Coupling, which, combined with "sprag units," displaces mechanical clutches and bands. Oldsmobile's new Controlled Coupling provides a perfect transition from one gear ratio to another with fluid smoothness. On driver demand, Jetaway Hydra-Matic Drive Selects the one best gear ratio for peak performance and efficiency, and the controlled coupling effects the ratio change with velvety smoothness. This revolutionary new principle of "blending" drive ratios through oil introduces a new kind of driving pleasure, performance and flexibility. There's no guesswork with Jetaway Hydra-Matic—you merely set it and forget it for you're always right with this newest Oldsmobile "first."

*Standard Equipment on Super "88" and Ninety-Eight.



ALL THE FLOW OF FLUID to deliver the Rocket Engine's surging power with liquid smoothness from standing start to top speed. The oil between these two torus members of the main fluid coupling, cushions the flow of engine power through the entire drive train.



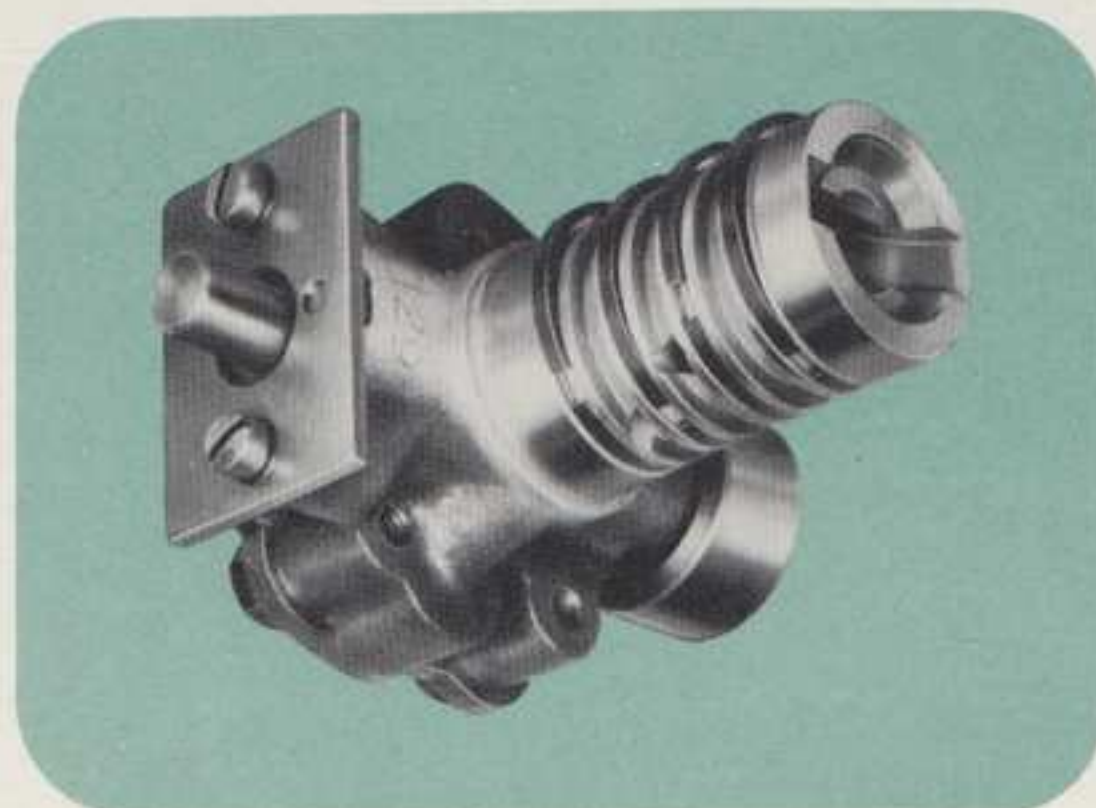
ALL THE GO OF GEARS in planetary gear sets, positive, constant-mesh, always running in oil, provide high efficiency at any speed with any load. There's no power-wasting slippage, no reduction of engine braking with Jetaway's geared ratios. It's geared-to-the-road!



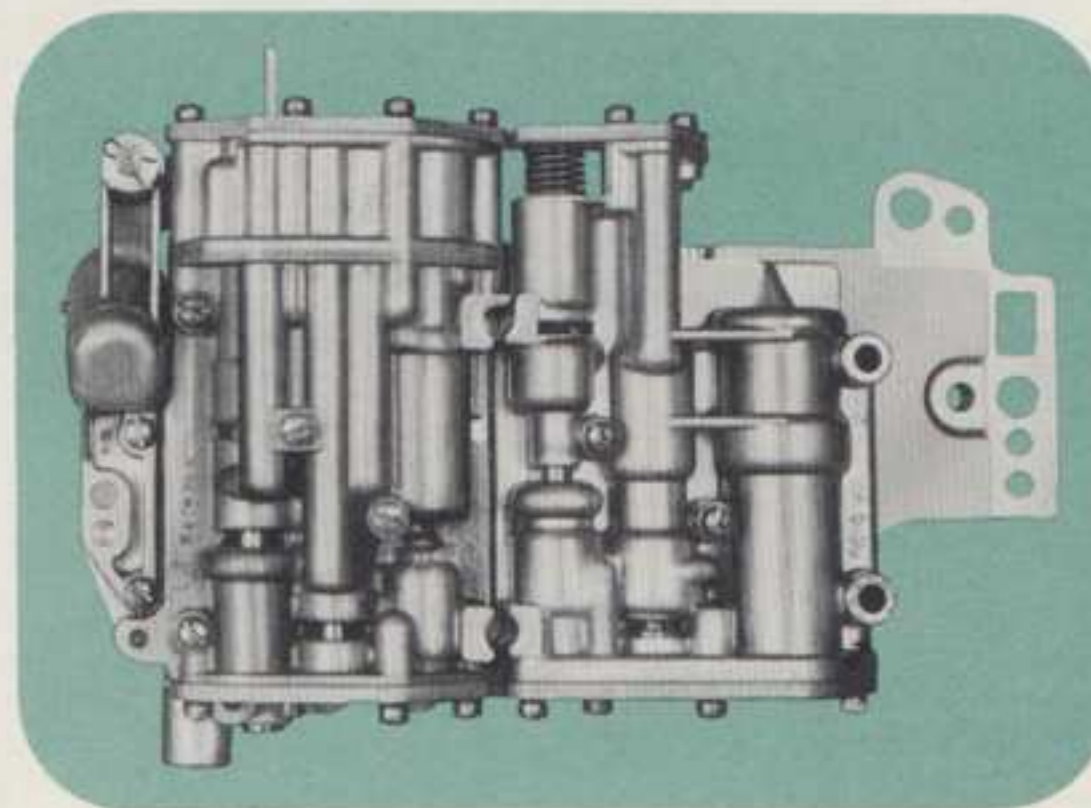
WHEN YOUR TOE SAYS GO!, you can be sure of an immediate response from Jetaway Hydra-Matic. Threading your way through tight traffic—between 20 and 30 miles per hour—a gentle thrust on the accelerator to half-throttle brings "3rd Ratio" into action for quick pickup. Cruising along the highway—at speeds over 30 and up to 70 miles per hour—full-throttle calls on "3rd Ratio" for super-acceleration. From start to top speed, Jetaway Hydra-Matic is always in the right "Ratio" for peak driving performance and efficiency.

WHEN YOUR TOE SAYS "SLOW!", ease up on the accelerator and the Rocket Engine braking comes into action for driving in congested traffic or coasting down long grades and hills.

GOVERNOR ASSEMBLY receives oil under pressure from an internal oil pump. Precision-built valves inside the governor automatically regulate oil pressures transmitted to the valve body (at right) which control the ratio-blending action of the new fluid-smooth Controlled Coupling.



OUTER VALVE BODY, inner valve body and governor (at left) form the automatic "pilot" that directs all ratio-blending action. The pilot "senses" car speed and demand for engine power, then it automatically selects the correct ratio for top performance under every driving condition.

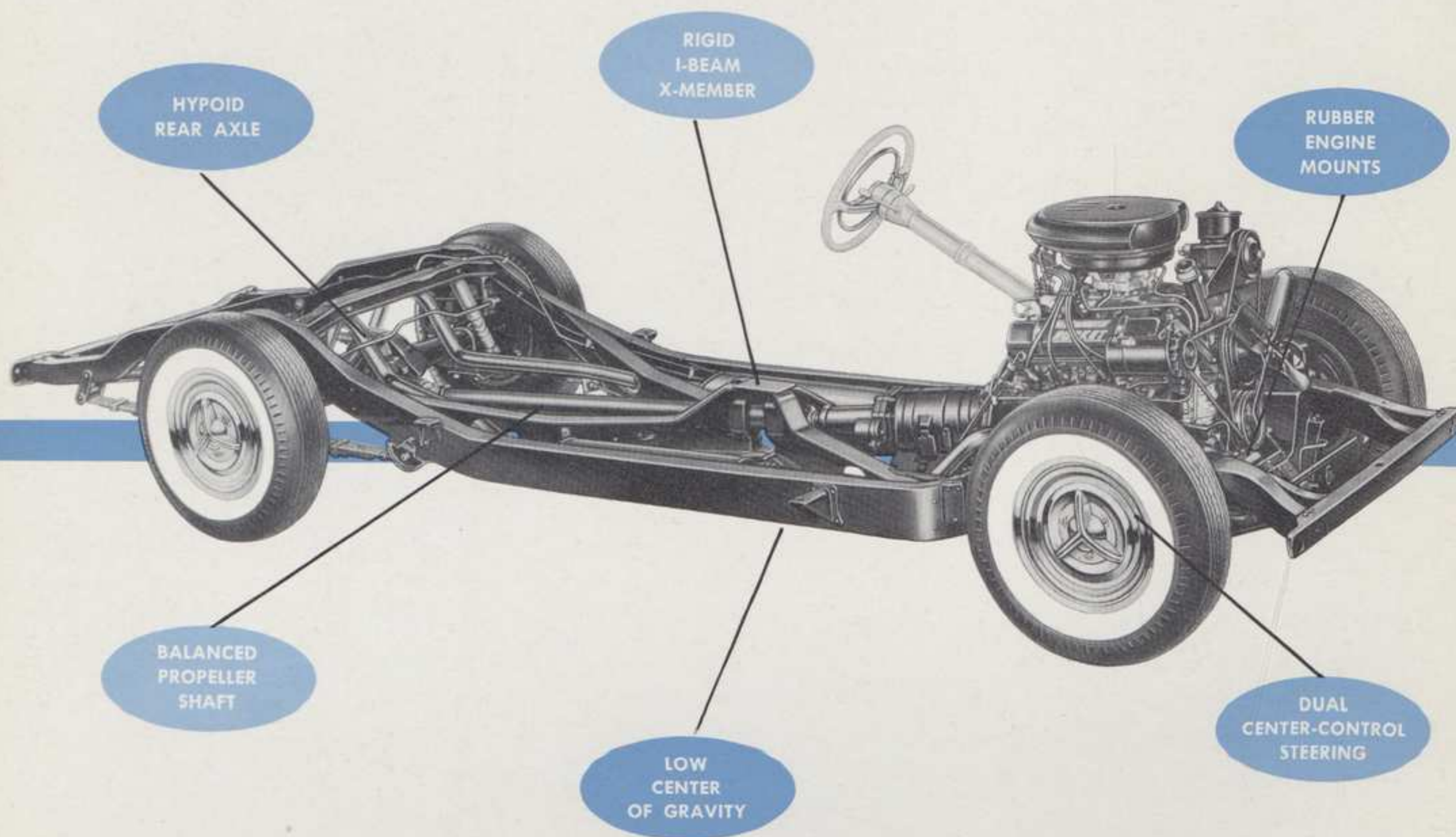


OLDSMOBILE CONSTRUCTION

for easier handling...superior roadability

Engineered from the ground up, Oldsmobile construction is specifically designed for top handling ease, for superior roadability . . . and for Oldsmobile owner satisfaction, comfort, and safety. From the extra-heavy,

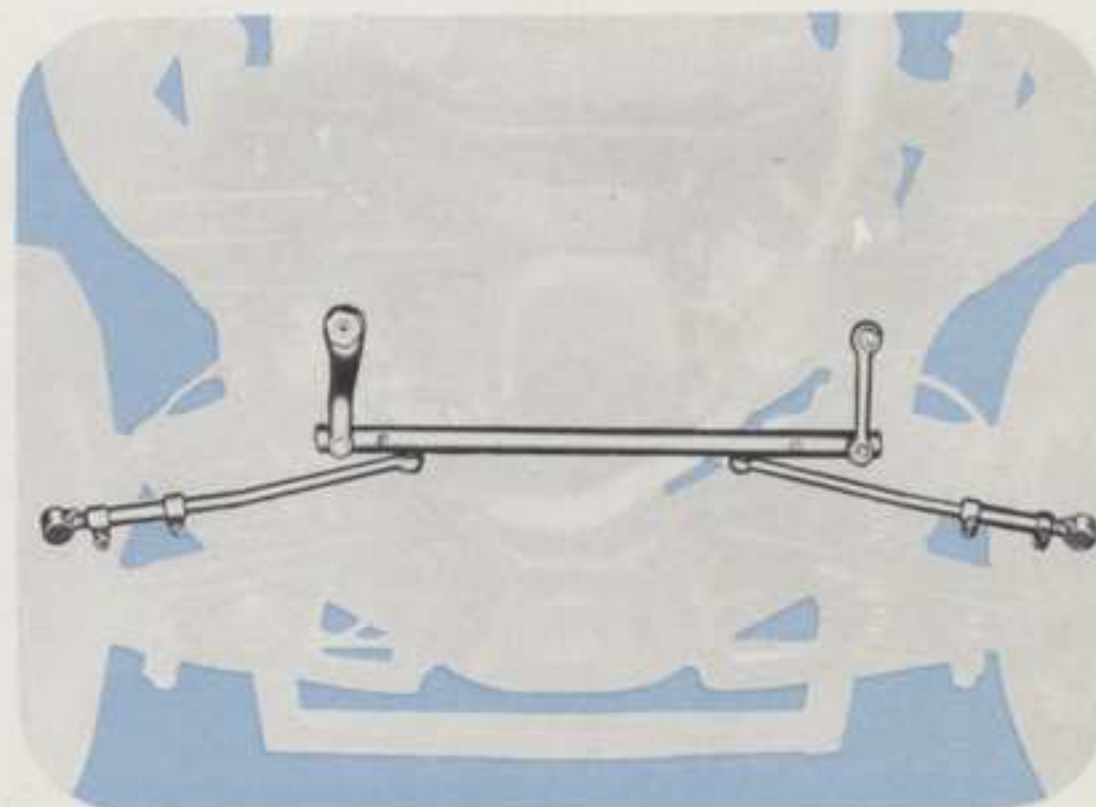
twist-resisting frame and soft-riding spring suspensions to the precision-controlled steering system and the powerful Super-Hydraulic Brakes, Oldsmobile engineering superiority shows up clearly in every mile on the road.



SIX-POINT STABILIZATION is the secret of Oldsmobile's high degree of comfort and road balance. Front and rear stabilizer bars and front and rear shock absorbers work in conjunction with the coil-spring knee-action front suspension and the wide-leaf-spring rear suspension.



OLDSMOBILE'S BALL-NUT STEERING GEAR, with friction-reducing ball bearings between the steering worm and pinion, is a major factor in effortless handling and steering ease. The one-piece housing protects these precision parts from dirt, dust and stones; and seals in the lubricant.



DUAL CENTER-CONTROL STEERING linkage provides Oldsmobile's positive, balanced steering regardless of road or load conditions. Mechanical linkage to each front wheel is equal, so that the driver has truly balanced control over both front wheels under all driving situations.

ANTI-FRICTION BEARINGS on the manual steering gear pitman arm shaft reduce steering effort by as much as 30%. Like many of Oldsmobile's hidden quality features, these needle bearings benefit the owner for the life of the car.

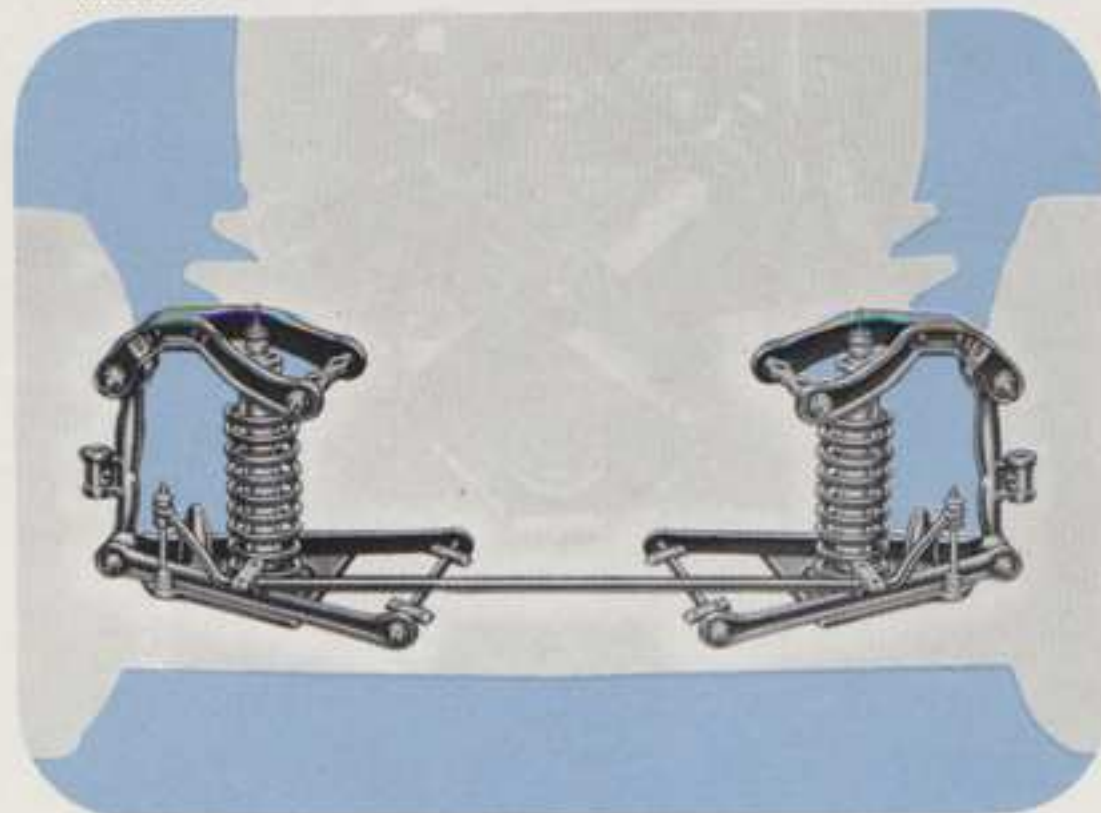


FRONT STABILIZER BAR, like the rear stabilizer bar, is an integral part of Oldsmobile's Six-Point Stabilization. Both of these rubber-mounted, spring-steel bars work together in firmly resisting any tendency of the car to "lean" on turns.

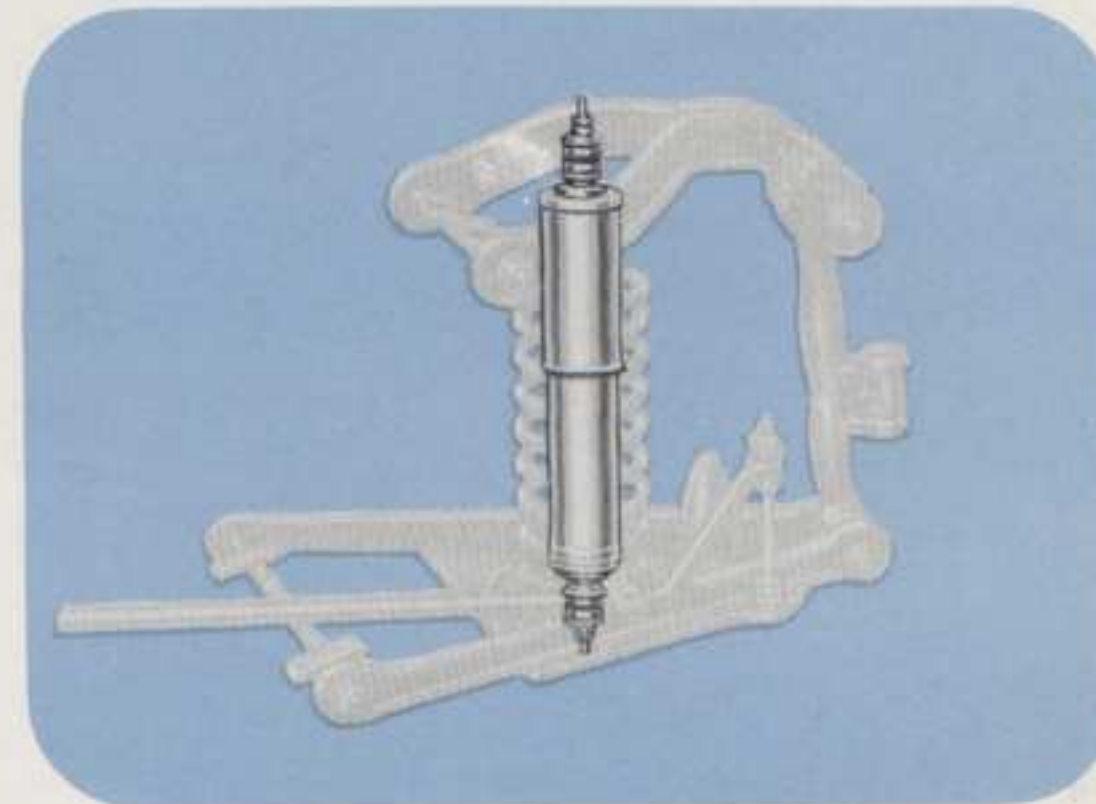


PERMANENTLY LUBRICATED REAR SPRINGS have exceptional freedom from service needs. These big 58" x 2½" springs, with quiet, rubber-mounted shackles, effectively protect the chassis and body from road shock.

KNEE-ACTION COIL-SPRING FRONT SUSPENSION has heavy, rugged upper and lower support arms that rise and fall as the front wheels "step over" road bumps. The support arms are connected, and in turn, hold the steering knuckles and front wheels in correct alignment.



NEW TRUNNION-TYPE FRONT SHOCK ABSORBERS offer even better control, more effective cushioning of the "after bump" caused by upward thrust of the springs. Shock absorbers are the tubular, double-acting type, centered within and protected by the springs for greater durability.

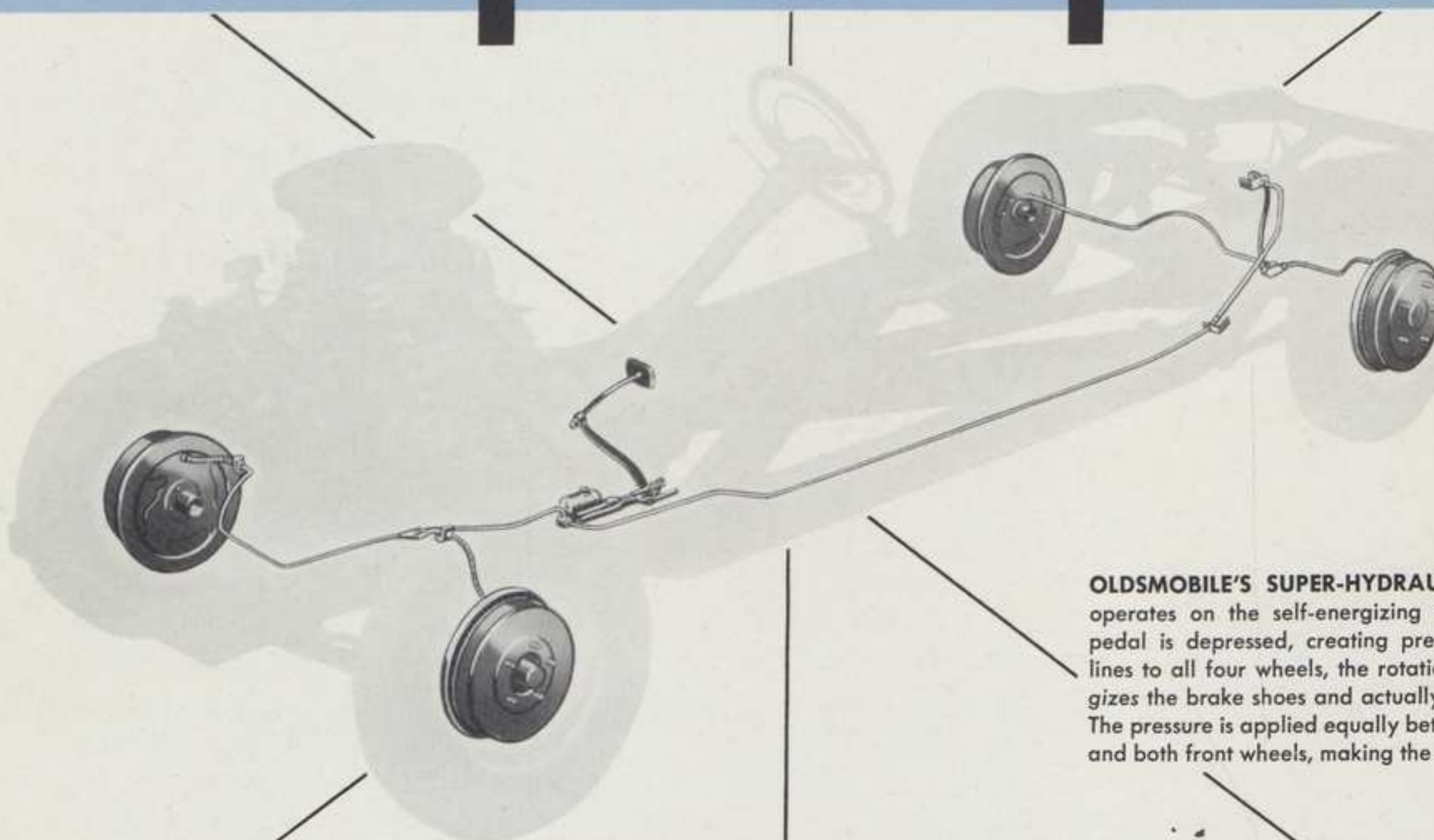
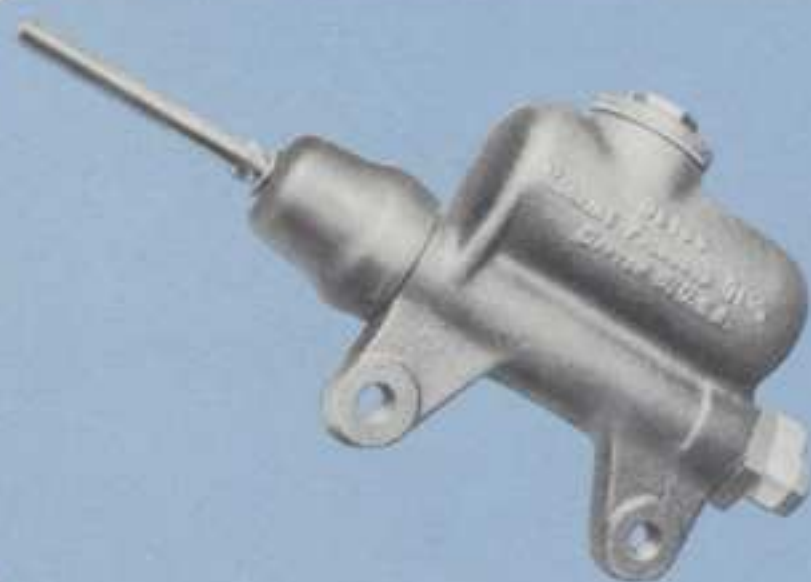


OLDSMOBILE CONSTRUCTION for

THE MASTER BRAKE CYLINDER is operated directly by a lever on the brake pedal, delivers the driver's signals for brake application through the hydraulic system equally to all four wheels.

CENTRIFUSE BRAKE DRUMS combine the advantages of cast iron's ideal braking surface with the lightness and strength of pressed steel. They dissipate heat, assure long life.

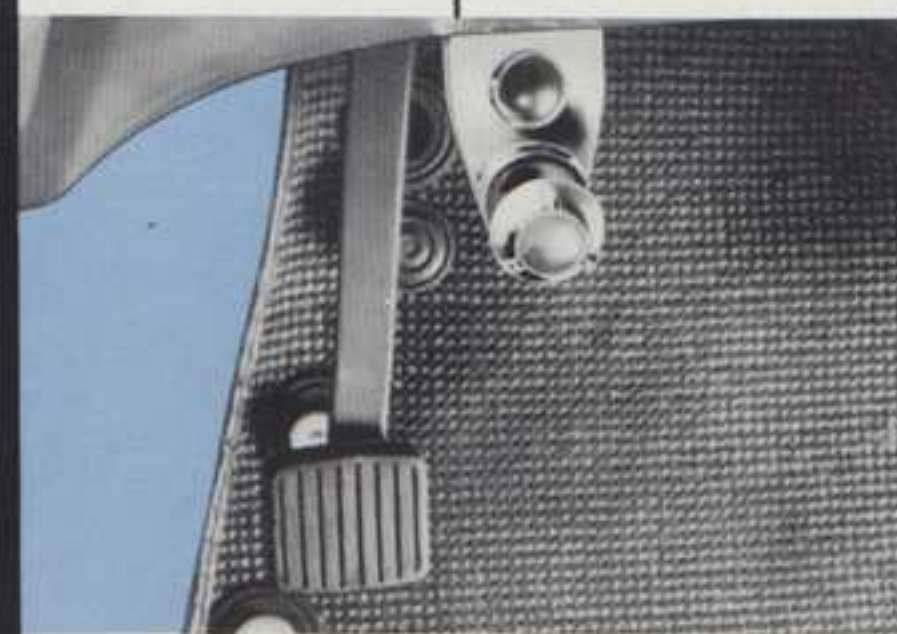
WEATHER SEALING of Oldsmobile's brakes keeps out the water, dust, and dirt which are common causes of erratic brake action. Oldsmobile brakes are rugged, reliable, ready for action.



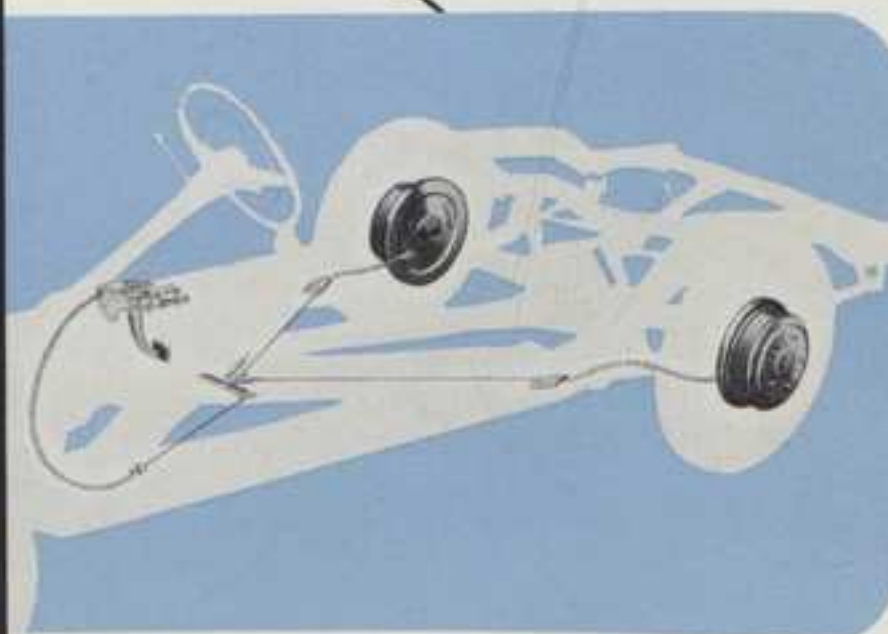
OLDSMOBILE'S SUPER-HYDRAULIC BRAKE SYSTEM operates on the self-energizing principle. As the foot pedal is depressed, creating pressure in the hydraulic lines to all four wheels, the rotation of the wheels energizes the brake shoes and actually helps to stop the car. The pressure is applied equally between both rear wheels and both front wheels, making the system self-equalizing.



THE NEW PARKING BRAKE is foot-operated for new convenience and new easy application. The suspended pedal leaves the floor clear, is positioned just right for instant, easy action.



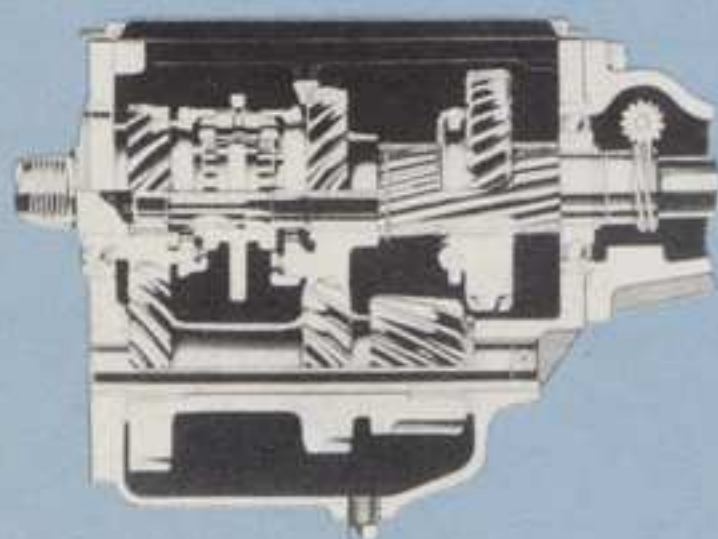
THE PARKING BRAKE RELEASE is located just beneath the instrument panel. A gentle tug on the control disengages the parking brake completely so there is no danger of drag or wear.



MECHANICAL PARKING BRAKE LINKAGE direct to the rear wheels makes Oldsmobiles doubly safe, doubly reliable. The parking brake linkage is independent from the service brake.

your protection on the road

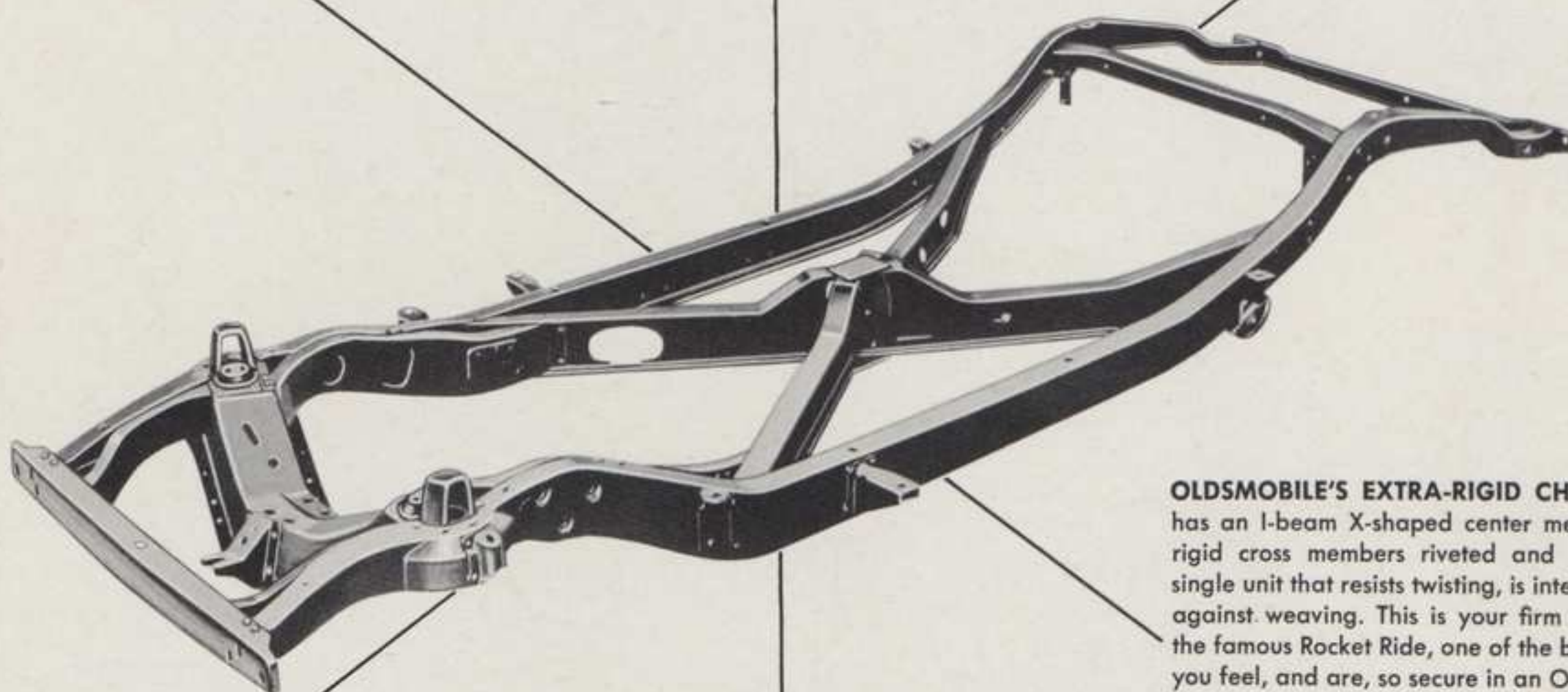
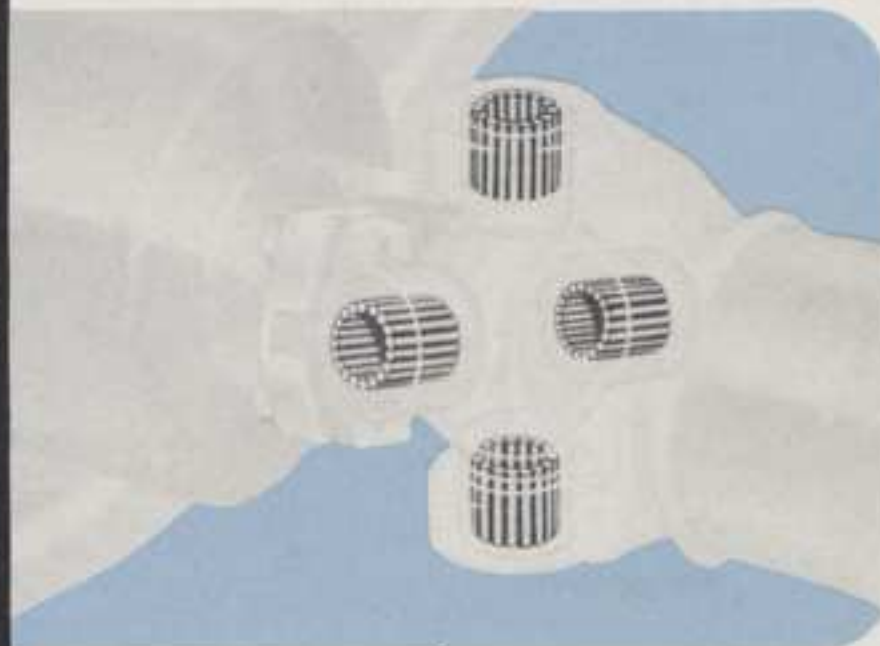
SYNCRO-MESH TRANSMISSION (standard on "88" Series) is three-speed, manually operated. All forward-speed gears are silent, helical-cut; all bearings are anti-friction type.



DYNAMICALLY BALANCED DRIVE SHAFT is a large-diameter insulated tube for extra sturdiness and rigidity. Precision balancing and alignment prevent any annoying vibration.



FOUR NEEDLE BEARINGS in each Oldsmobile universal joint prevent wear and eliminate looseness and noise. Their lubrication is sealed in for 20,000 miles of carefree operation.



OLDSMOBILE'S EXTRA-RIGID CHASSIS FRAME has an I-beam X-shaped center member and five rigid cross members riveted and welded into a single unit that resists twisting, is internally stiffened against weaving. This is your firm foundation for the famous Rocket Ride, one of the big reasons why you feel, and are, so secure in an Oldsmobile.



THE SEALED REAR AXLE on all Oldsmobiles never requires a change of lubricant. The hypoid gears in the differential unit are precision-ground forged steel for a lifetime of quiet operation.



OLDSMOBILE FLANGED AXLE SHAFT provides the most secure type of attachment for the rear wheels. Outer wheel bearing is permanently lubricated at the factory, needs no service.



TUBELESS TIRES with cool-running, quiet treads are standard equipment on all models. Oldsmobile has welded steel wheels which were specially designed for use with them.

CONSTRUCTION

AIR CONDITIONING

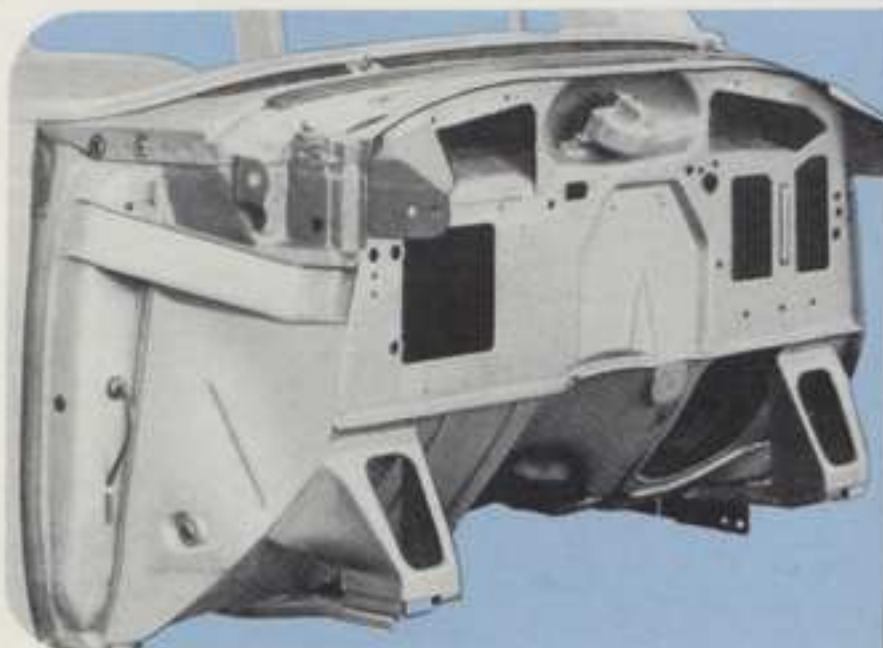
POWER ASSISTS

SPECIFICATIONS

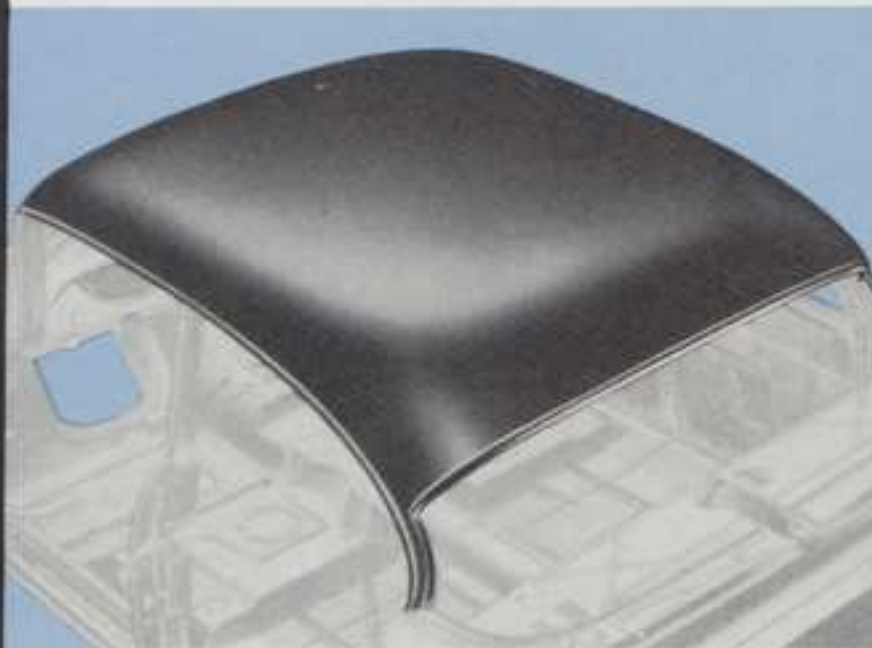
COLOR COMBINATIONS

OLDSMOBILE CONSTRUCTION for

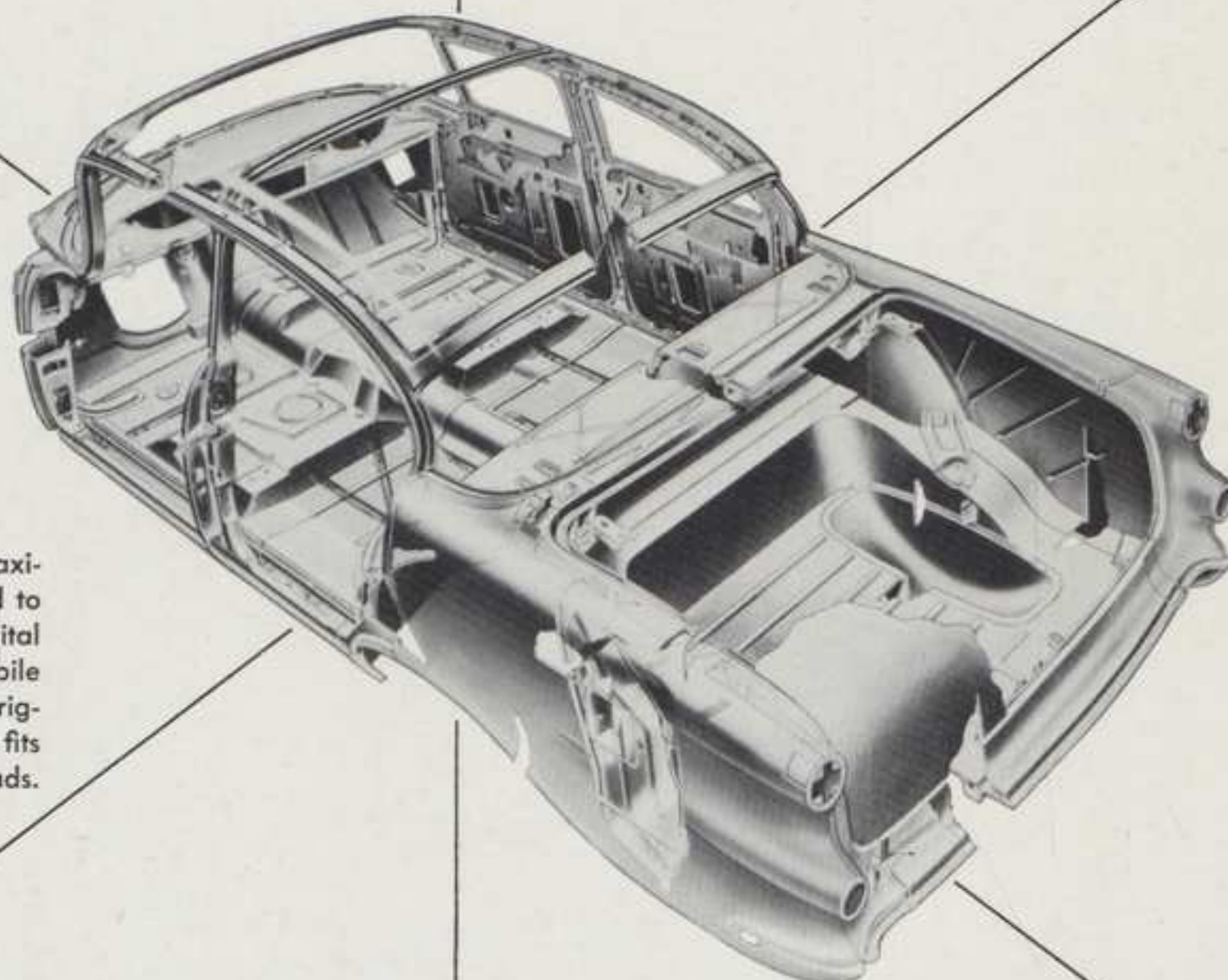
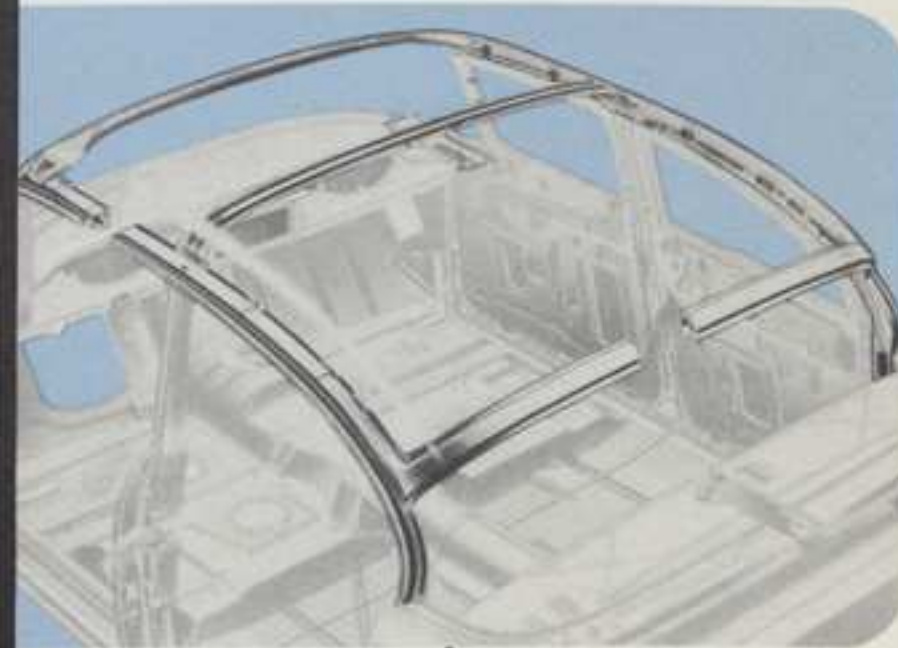
REINFORCED COWL provides sturdy mounting for steering column, brakes and other integral parts, is thoroughly insulated to protect driver and passengers from engine heat and noise.



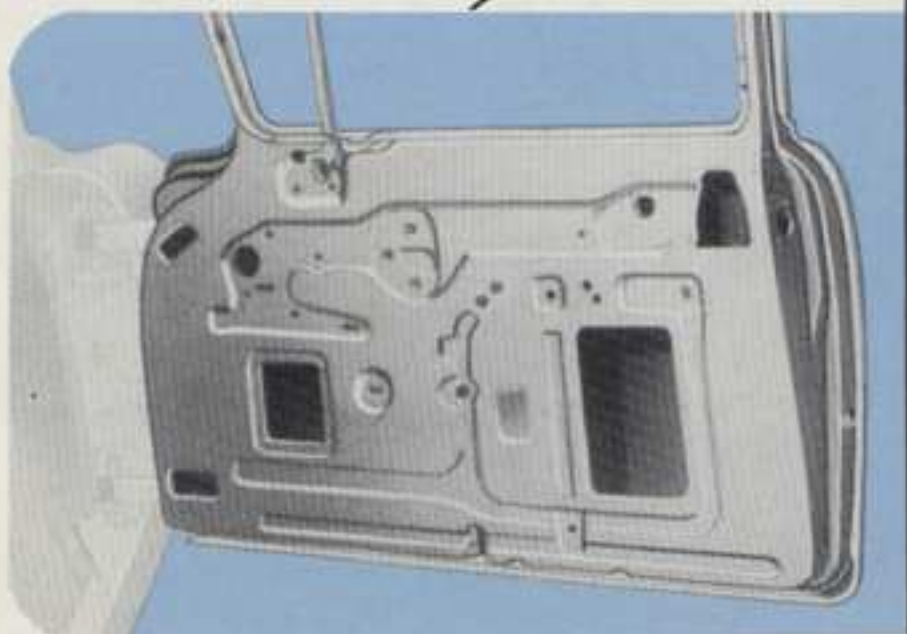
SOLID TURRET-TOP is formed from a single sheet of heavy-gauge steel. Welded to inner body framework and rear quarter panels, it becomes an integral part of the body.



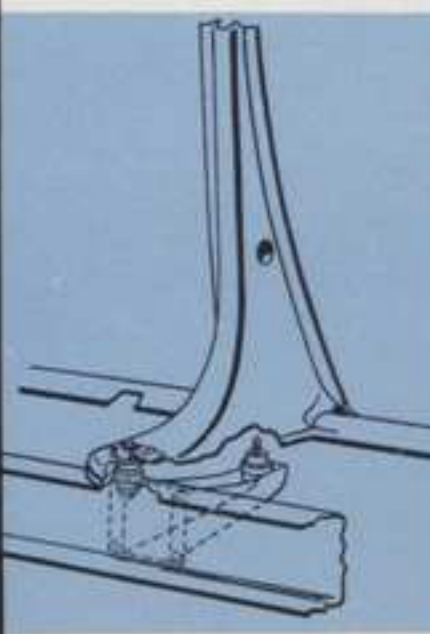
BOX-MEMBER REINFORCING of roof rails, windshield frame, rear end, and front and back of rear seat provides the extra protection of rigid, twist-resisting construction.



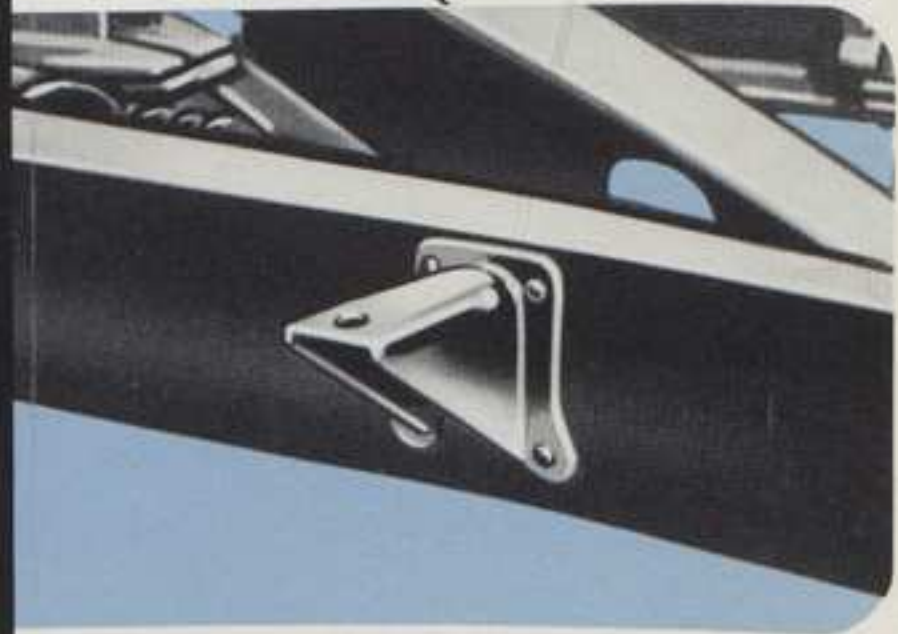
UNISTEEL BODY CONSTRUCTION provides maximum safety, strength and durability. Steel welded to steel, plus sturdy box-member reinforcing at all vital points, provides a safer and more rigid Oldsmobile body construction. Precision body jigs and fixtures rigidly control all dimensions to insure perfect door fits that eliminate rattles and movement on rough roads.



TRIPLE-REINFORCED DOORS, formed of steel panels welded into a boxlike structure, have deep-stamped channels in inner panel to add rigidity, positive sag resistance throughout years.



SPECIAL HOLIDAY SEDAN CONSTRUCTION—center half-pillar is double-steel-box section member, welded to reinforced floor pan, and bolted to both frame and outrigger supports.



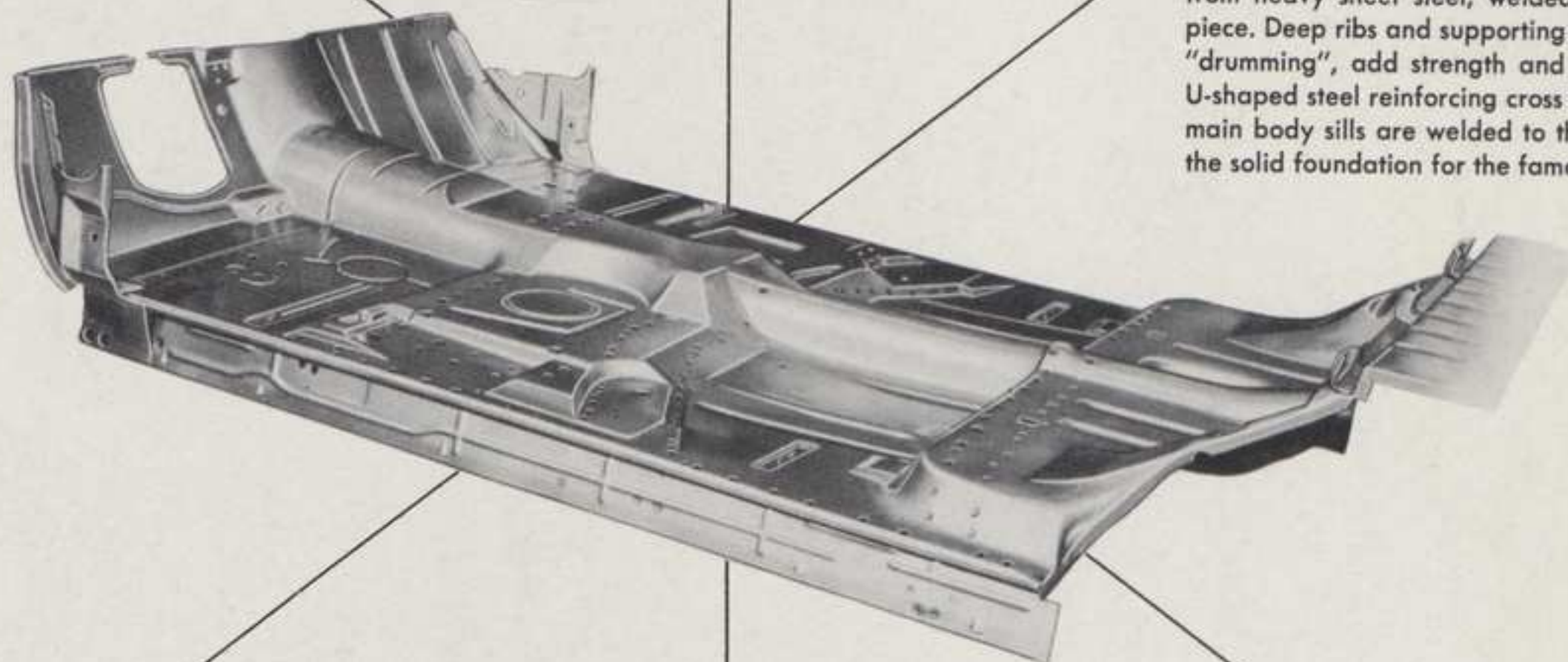
STEEL BODY MOUNTINGS are riveted securely to frame for extra strength and rigidity. Rubber insulation between mounting and body insulates noise and vibration from passengers in car.

comfort, safety and security!

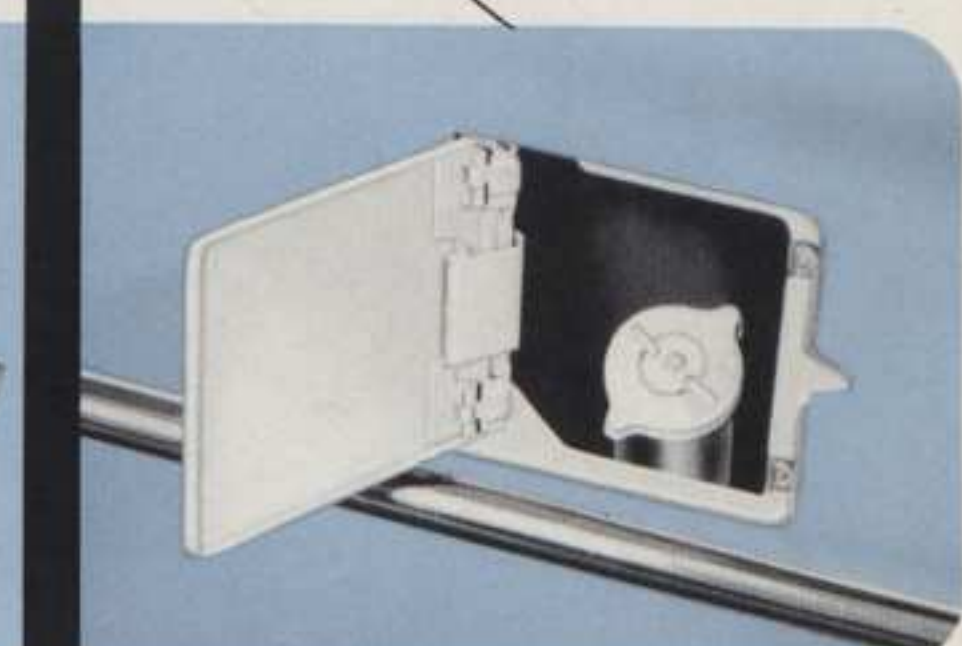
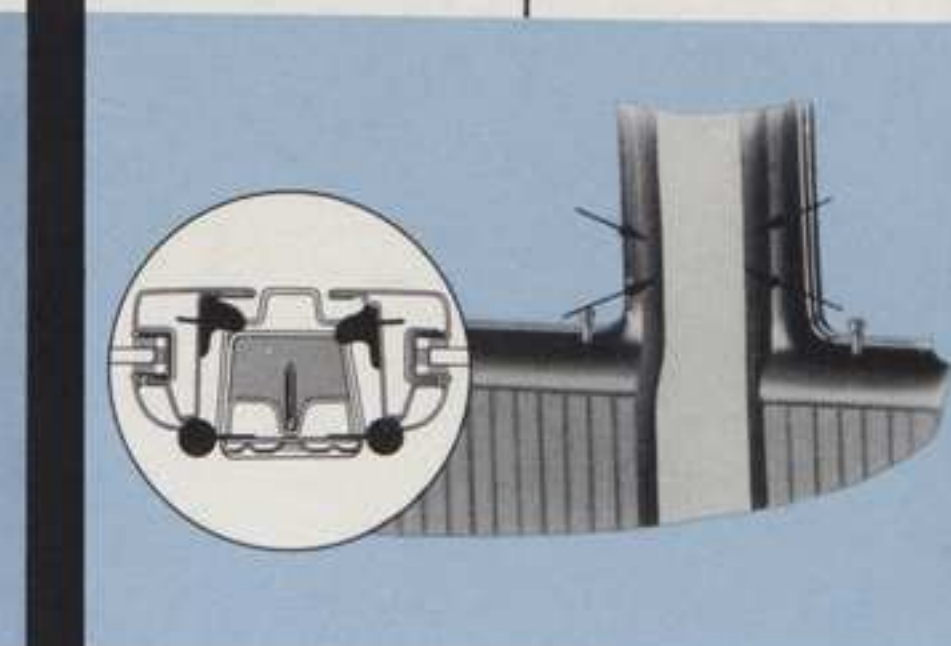
PANORAMIC WINDSHIELD offers extra dividends in driving safety and pleasure through unhampered range of road vision. The slender pillars are positioned for added visibility.

OLDSMOBILE WINDOWS are made of safety plate glass for your protection and better visibility. Positive, fast-action window regulators raise and lower windows smoothly and easily.

SAFETY REAR WINDOW blends with the free-flowing lines of the car and presents maximum visibility for all rearward viewing. The curved contour is free of annoying distortion.



DOUBLE-REINFORCED FLOOR is fabricated from heavy sheet steel, welded into one solid piece. Deep ribs and supporting flanges prevent "drumming", add strength and rigidity. Heavy U-shaped steel reinforcing cross bars and broad main body sills are welded to the floor to form the solid foundation for the famous Rocket Ride.



SAFETY DOOR LATCHES with built-in cam-and-lever spring action provide finger-tip door closing and positive latching. Door locks have spring caps to keep water, dust and snow out.

DOUBLE WEATHER SEALING of rubber striping and fabric windlacing around door openings keeps drafts, dust, and water from passenger compartment for additional riding comfort.

FOR SAFETY, gas filler tube is "insulated" from trunk by being enclosed in a boxlike compartment—preventing fumes and spilled gas from reaching and endangering trunk interior.

CONSTRUCTION

AIR CONDITIONING

POWER ASSISTS

SPECIFICATIONS

COLOR COMBINATIONS

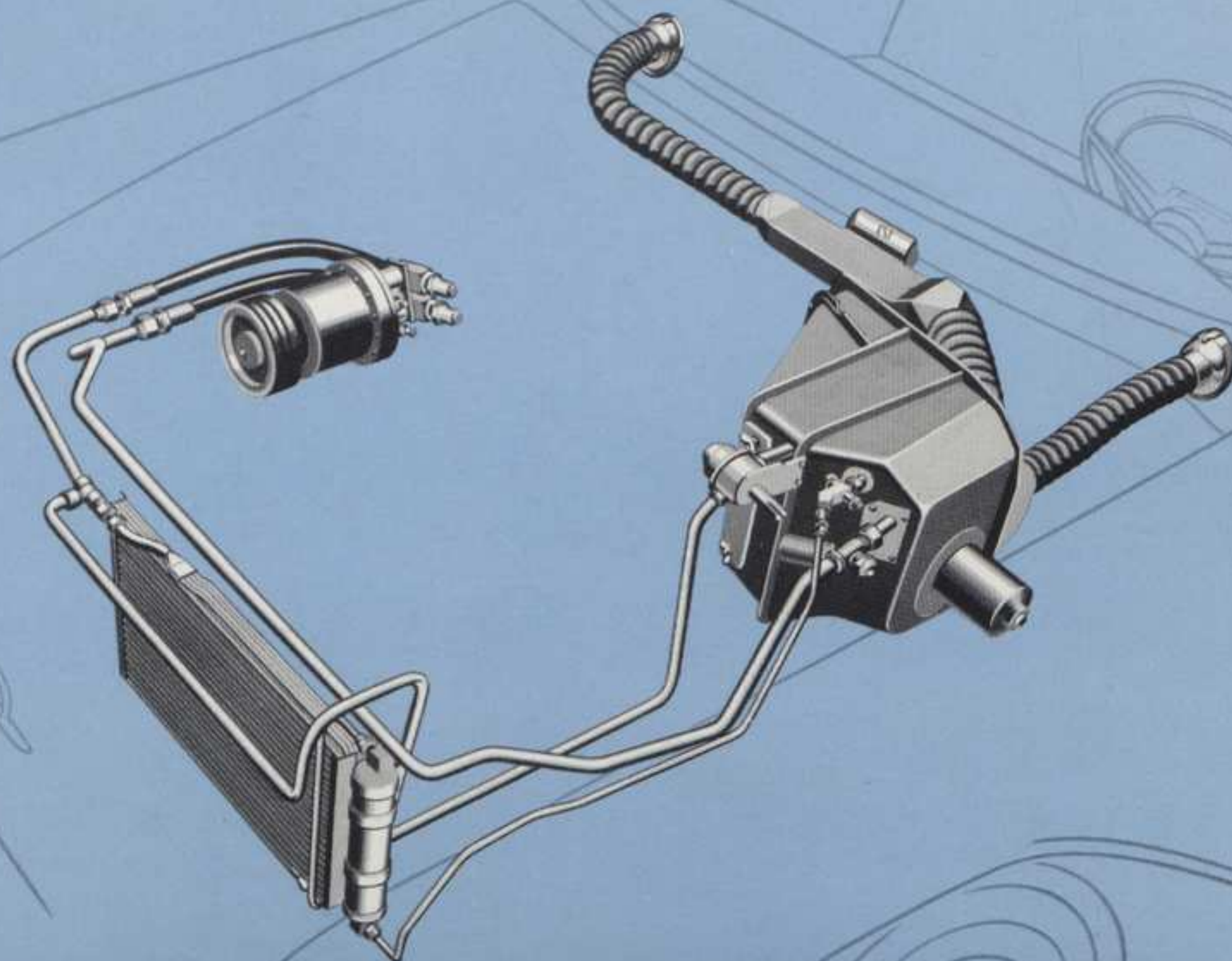
OLDSMOBILE AIR CONDITIONING

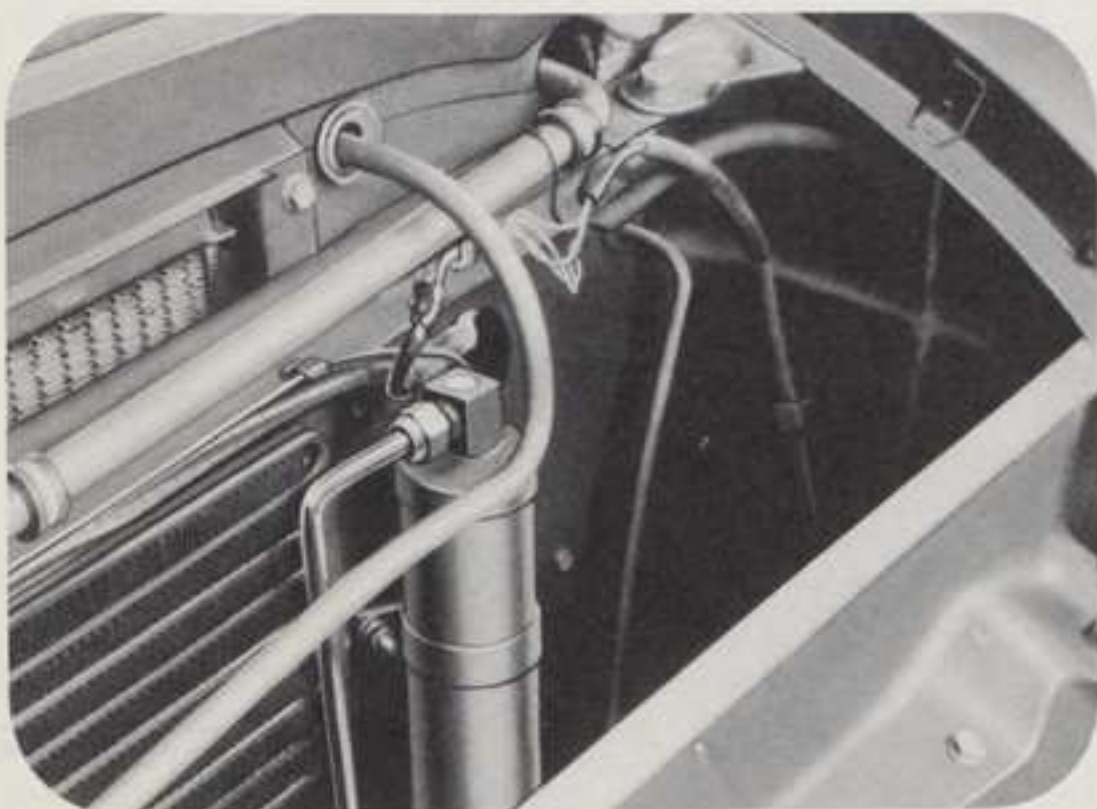
cools, filters, dehumidifies

Oldsmobile's Air Conditioning System is all in front of the cowl. There is no loss of luggage compartment space . . . there are no unsightly ducts to obstruct vision or mar the beauty of the car interior. Cooling-air circulation is through adjustable louvered duct outlets on the dash, and a fixed outlet below. A single lever control regu-

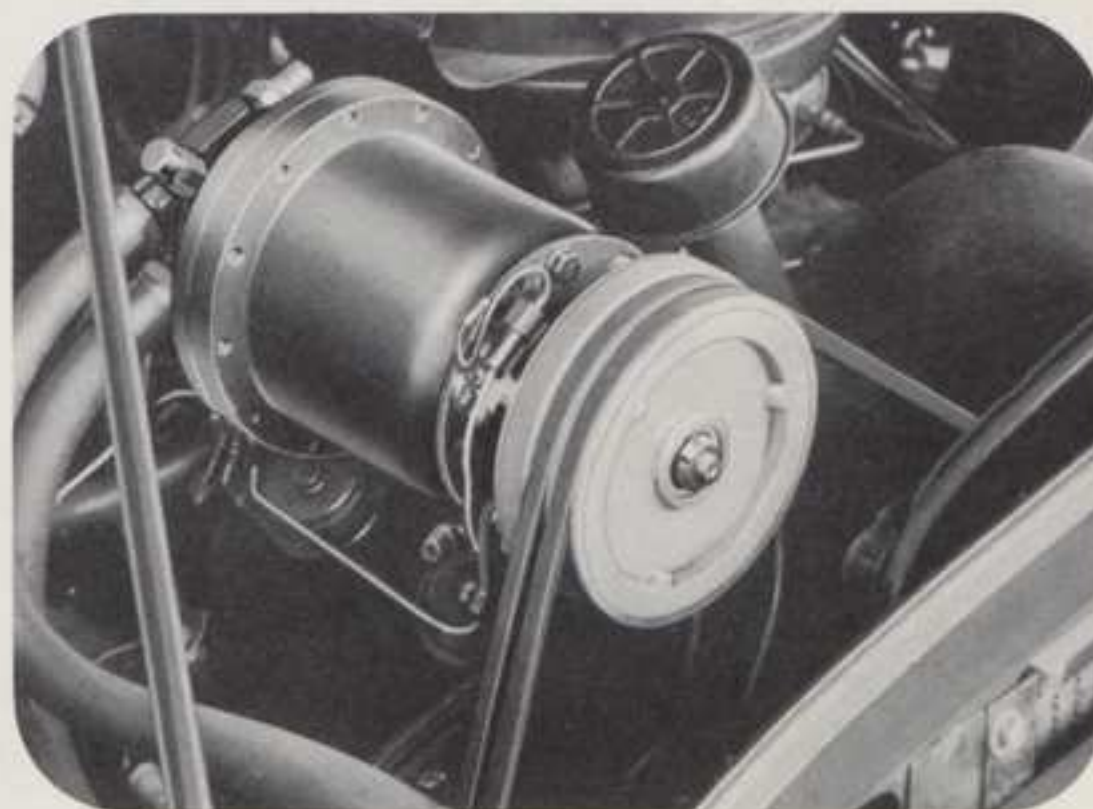
lates the degree of cooling — you turn cool summer comfort on or off as easily as you turn the heat on or off in winter. And as an extra bonus in motoring pleasure, the cooled air is also filtered and dehumidified to create the perfect climate wherever you drive. There's the added safety factor that eliminates the stale air causing drowsiness.

OUTSIDE AIR enters constantly when the unit is operating, keeps the atmosphere inside the car fresh and invigorating, drives out stale air and smoke. All air entering the car and recirculating through the system is thoroughly filtered.

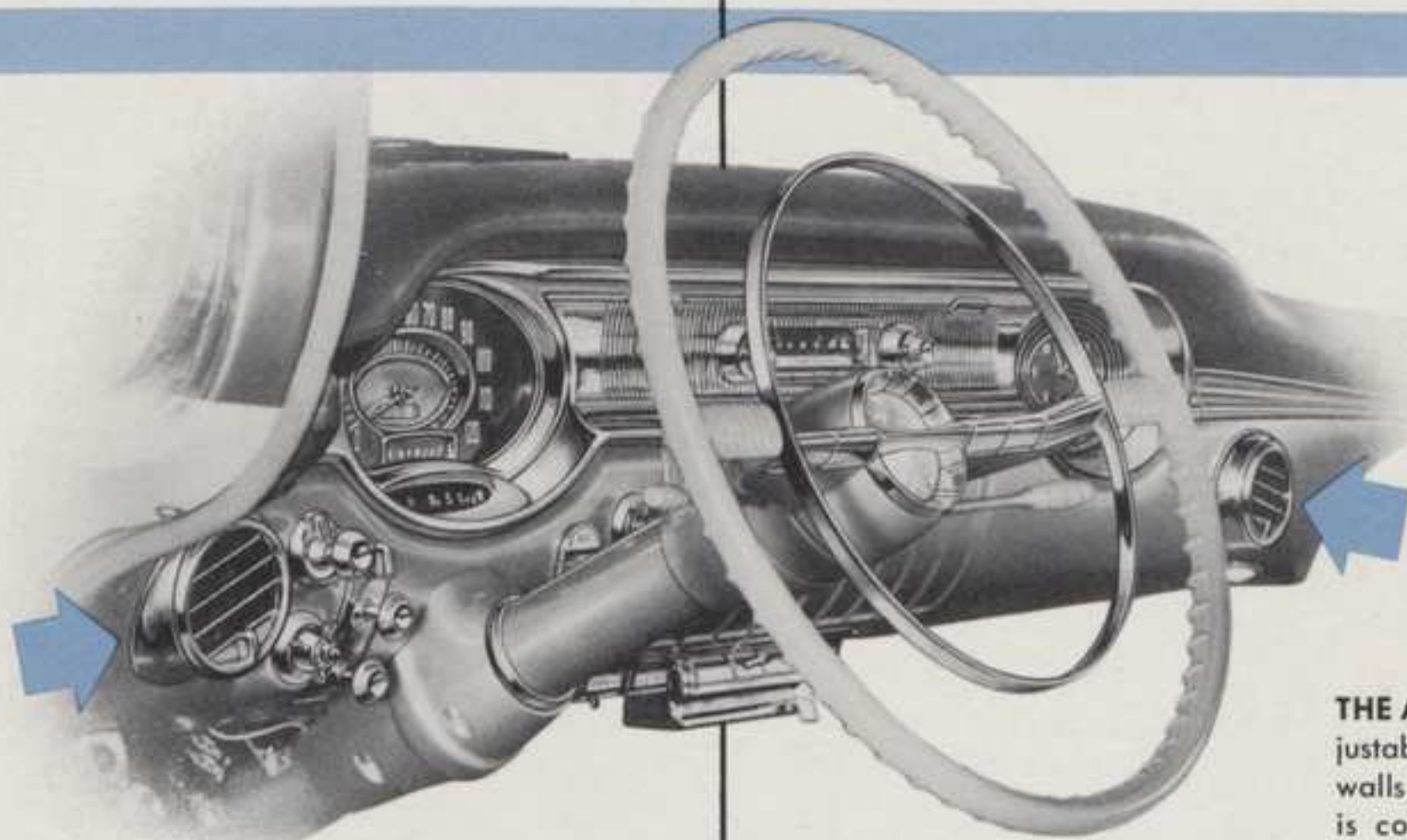




EVERY UNIT OF HEAT that is removed from the air is expelled by this condenser which is located in the air stream just in front of the radiator. High efficiency of condenser unit delivers ultra-fast cooling in car.



THE ROTARY-TYPE COMPRESSOR is located forward on the engine, belt-driven through an electric clutch that automatically disengages whenever the dash control switch is moved to the OFF position.

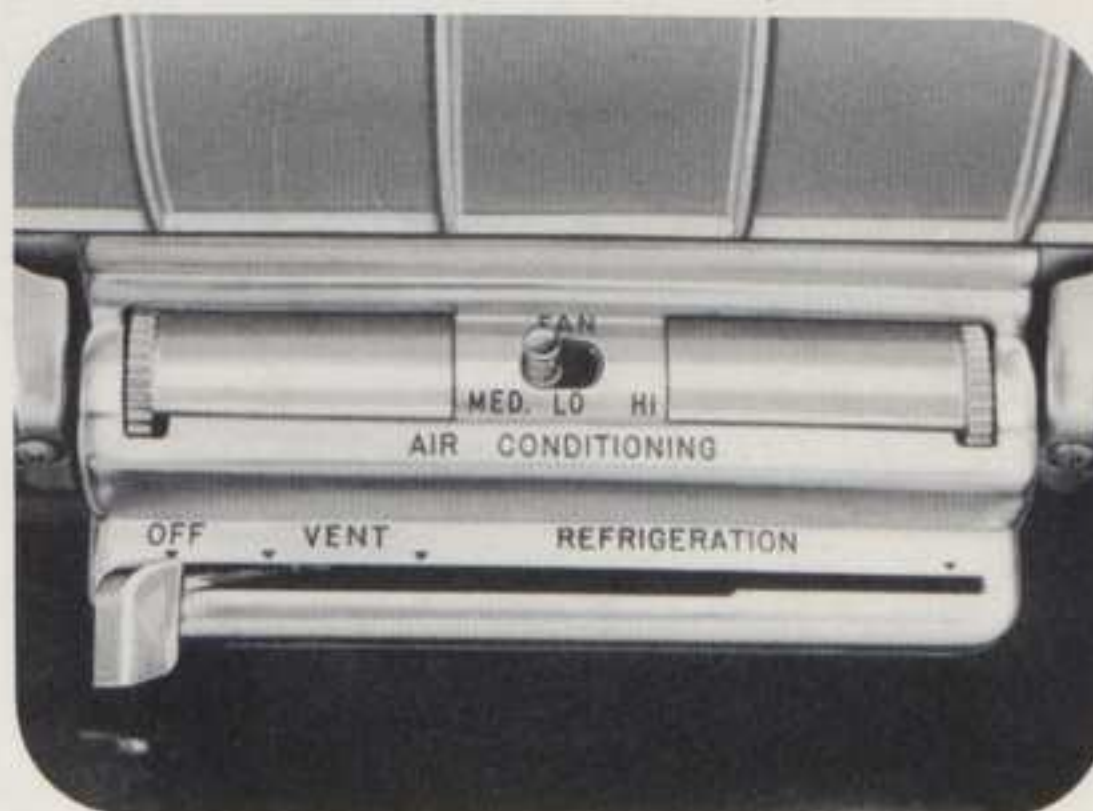


THE AIR OUTLETS on the dash are fully adjustable, so the cooling air goes back along walls for rear-seat-passenger comfort, or is concentrated in front compartment.

THE COOLING ACTION takes place in this evaporator which is located in front of the cowl. The powerful sirocco-type three-speed blower that circulates and recirculates the air is silent—you hear nothing.

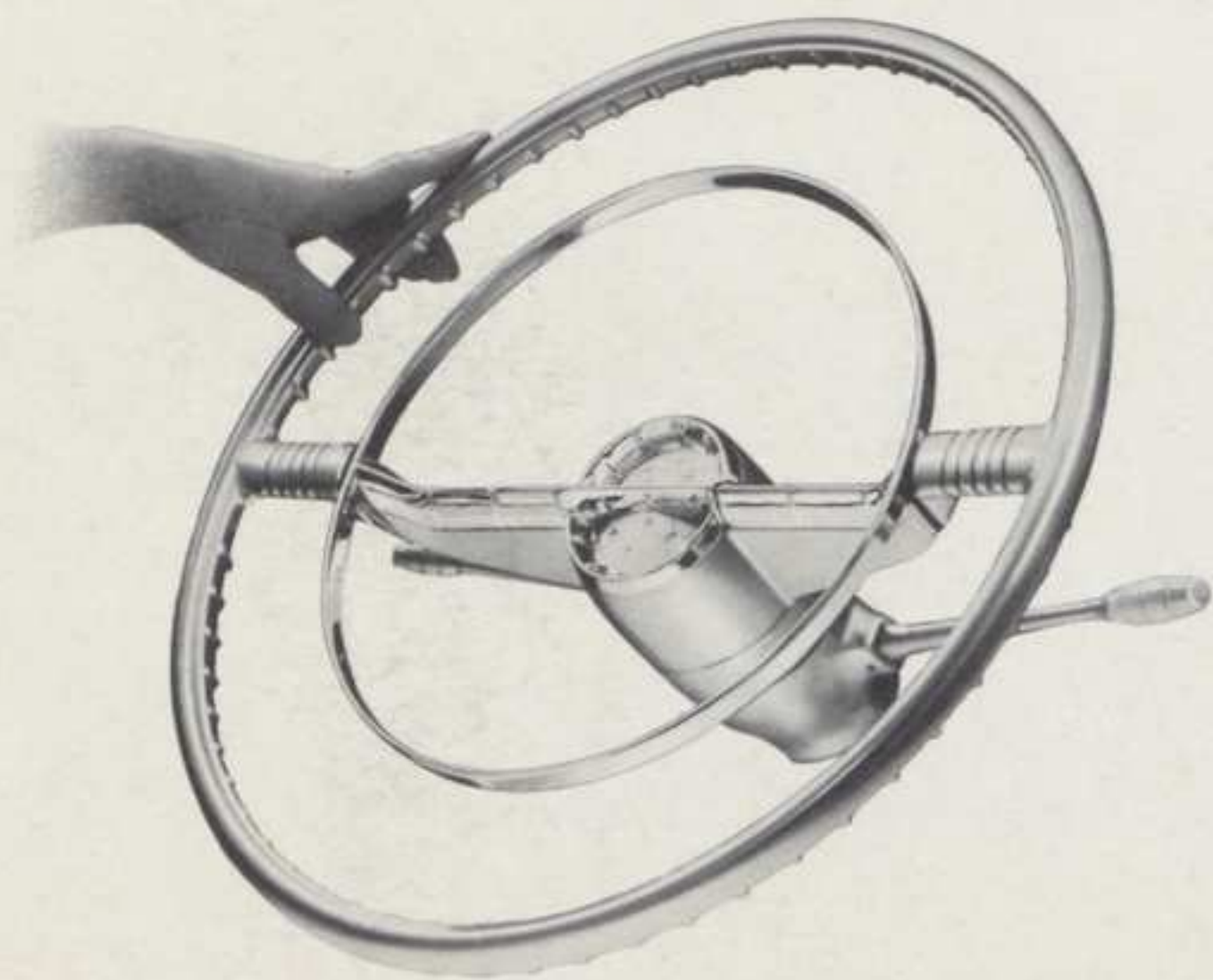


A SINGLE CONTROL, conveniently located at the lower edge of the dash, switches the system on or off and enables you to set the automatic control for any desired temperature for your complete comfort.

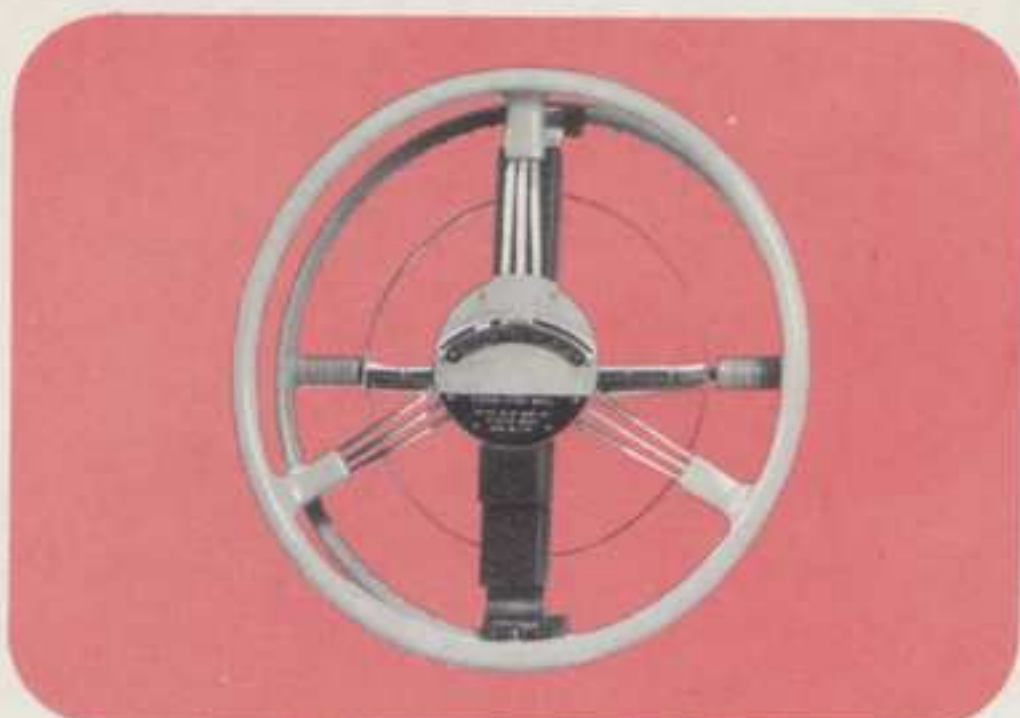


OLDSMOBILE SAFETY POWER STEERING

gives more assistance



Easy does it with Oldsmobile proved and improved Safety Power Steering. It has been proved by millions of owner-driven miles through every section of the nation under all driving conditions. It has been improved to make it even more effortless—even more positive. Imagine cruising along the open road, threading your way through traffic, rounding the sharpest corners, parking in close quarters with amazing ease. New and improved Oldsmobile Power Steering helps you do all these things. It does up to 80% of the work for you, yet keeps you in command of the car—retains the natural feel of steering. Power Steering is your helping hand at the wheel.

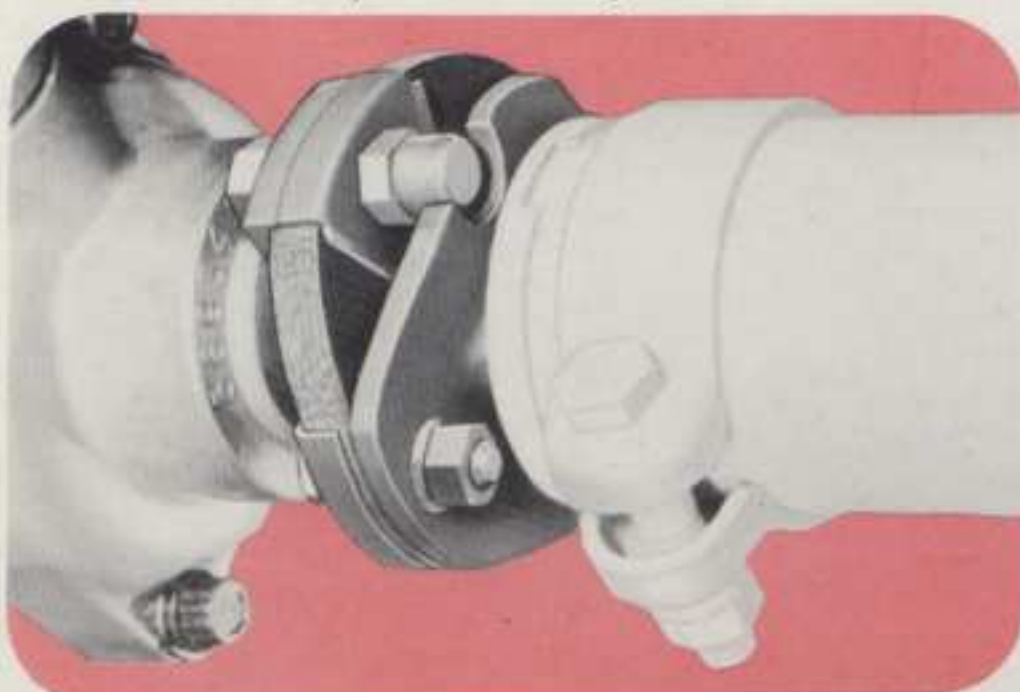


OLDSMOBILE ENGINEERS know how much "pull" is required to turn wheels through this "effort meter." With Safety Power Steering, as little as two pounds is all that is needed, and never more than four.

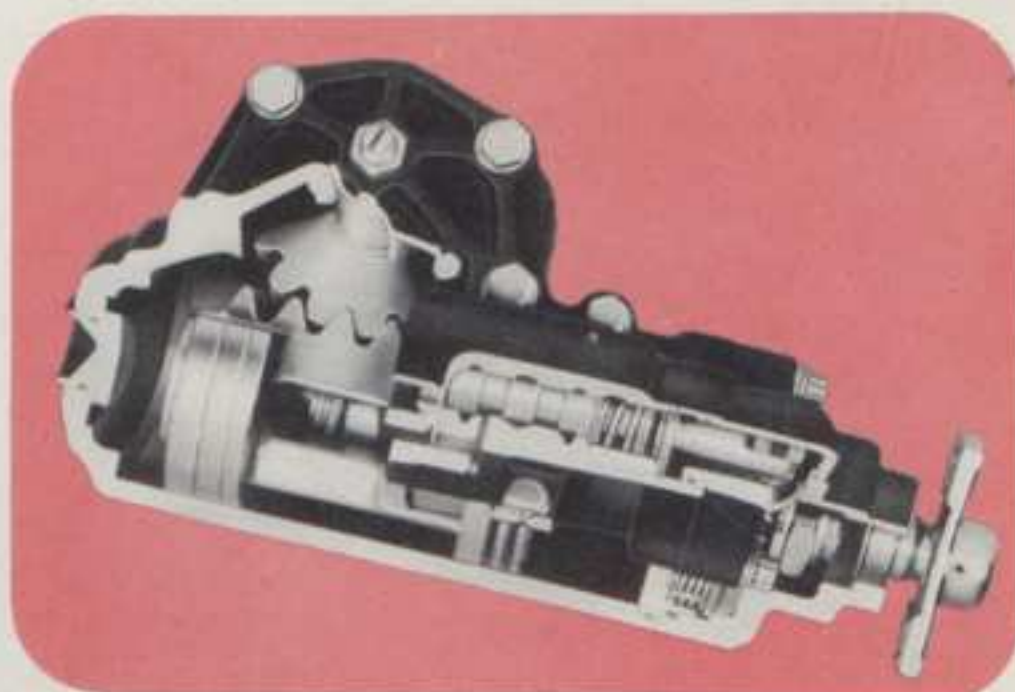


HYDRAULIC PUMP, belt-driven by the Rocket Engine, transmits hydraulic pressure to the booster cylinder. This hydraulic pressure is translated into steering power to help you guide the car.

FLEXIBLE COUPLING, of rubberized fabric discs, acts as a vibration damper. Driving fatigue is reduced, and you arrive at your destination relaxed, through the benefits of Safety Power Steering.



CONTROLLED POWER of hydraulic energy actuates regular steering system of Oldsmobile's Dual Center-Control steering. In the event of power failure, steering reverts to manual control for conventional steering.



PEDAL EASE POWER BRAKES

easier, safer breaking

Safer, faster, easier braking is yours with Oldsmobile Pedal-Ease Power Brakes. At the touch of a toe on the extra-wide brake pedal, vacuum and hydraulic power goes into action. There's nothing new to learn, for natural braking "feel" is retained so the right braking action may be judged under all speed and road conditions. Oldsmobile Pedal-Ease Power Brakes merely do the work for you with amazing ease and speed.

Owners who experienced the many advantages of Oldsmobile Pedal-Ease Power Brakes say it's one of the greatest investments in motoring pleasure.

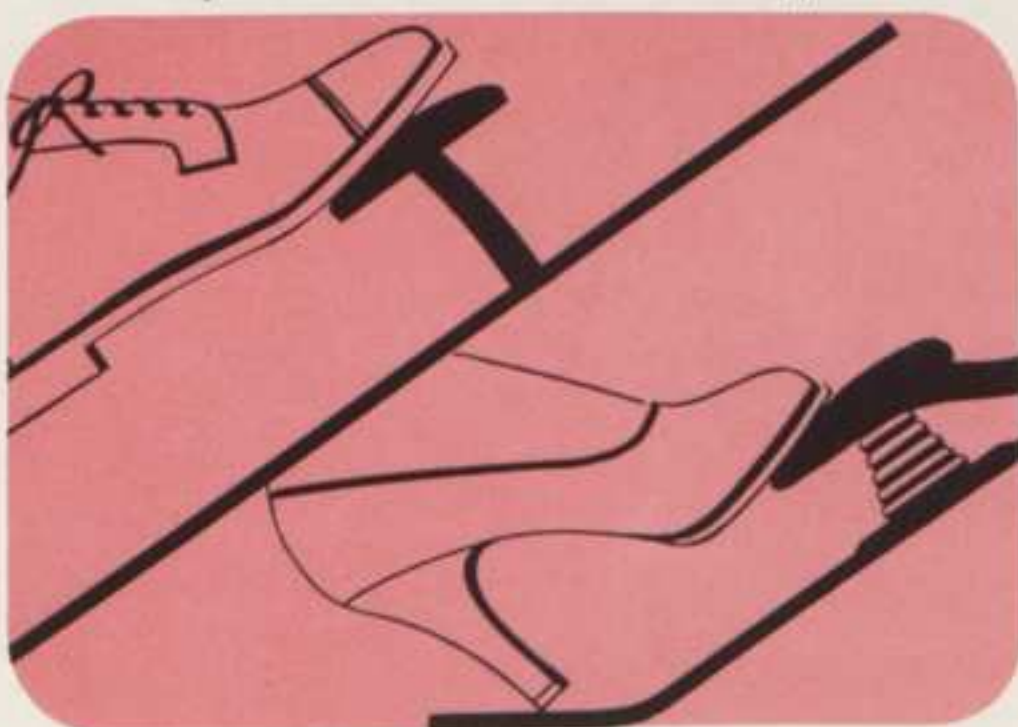


PIVOT ACTION is surprisingly easy, saves precious moments in emergencies. The split-second swing from accelerator to brake pedal is natural and positive. Women will appreciate the accelerator heel pocket.



PEDAL-EASE BRAKES combine the assisting action of vacuum and hydraulic power with the dependability of Oldsmobile Super-Hydraulic Brakes that are self-energizing, long-lasting and sealed against weather.

LOW-LEVEL PEDAL is a full three inches closer to the floor board than a conventional brake pedal. It is perfectly positioned for easy, fast pivoting, and the shorter pedal travel saves vital time in application.



RESERVE TANK, located inside the right front fender well, is protected from road stones, has a 500-cubic inch vacuum reserve. This giant tank permits 3 to 5 normal braking applications after the engine stops.



SPECIFICATIONS

general

| | "88" | Super "88" | Ninety- Eight |
|--------------------------------|--|-------------------------|-------------------------|
| Wheelbase..... | 122" | 122" | 126" |
| Over-all Length..... | 203.29" | 203.29" | 212.29" |
| Over-all Width..... | 78.62" | 78.62" | 78.62" |
| Over-all Height (5-pass. load) | | | |
| Sedans..... | 60.5" | 60.5" | 60.5" |
| Holiday Coupés..... | 59.3" | 59.3" | 59.3" |
| Holiday Sedans..... | 59.8" | 59.8" | 59.8" |
| Convertible Coupés..... | — | 59.3" | 59.3" |
| Tread Width, Front..... | 59" | 59" | 59" |
| Tread Width, Rear..... | 58" | 58" | 58" |
| Tires—Type..... | Tubeless | Tubeless | Tubeless |
| Tire Size—Standard..... | 7.10 x 15 | 7.60 x 15 | 7.60 x 15* |
| Tire Size—Optional**..... | 7.60 x 15 | 8.00 x 15 | 8.00 x 15* |
| Engine..... | 230-h.p. Rocket 240-h.p. Rocket Optional | 240-h.p. Rocket — | 240-h.p. Rocket — |
| Shipping Weights—Estimated | | | |
| 4-Door Sedan..... | 3761 lbs. | 3897 lbs. | 4047 lbs. |
| 2-Door Sedan..... | 3711 lbs. | 3856 lbs. | — |
| Holiday Coupé..... | 3758 lbs. | 3891 lbs. | 4096 lbs. |
| Holiday Sedan..... | 3835 lbs. | 3988 lbs. | 4173 lbs. |
| Convertible Coupé..... | — | 4150 lbs. | 4340 lbs. |

*8.00 x 15 tires standard on Ninety-Eight Starfire.

**Optional oversize tires recommended on all models equipped with optional Air Conditioning.

engine

| | |
|-------------------------------------|---|
| Type..... | High-Compression, 90°-V, Overhead Valves |
| No. of Cylinders..... | 8 |
| Bore and Stroke..... | 3 $\frac{7}{8}$ " x 3 $\frac{3}{4}$ " |
| Piston Displacement..... | 324.3 cubic inches |
| Brake Horsepower..... | 240 @ 4400 r.p.m., Super "88" and Ninety-Eight Series (Optional on "88" Series) 230 @ 4400 r.p.m., "88" Series |
| Taxable Rating..... | 48 Horsepower |
| Maximum Torque..... | 350 lb.-ft. @ 2800 r.p.m., Super "88" and Ninety-Eight Series (Optional on "88" Series) 340 lb.-ft. @ 2400 r.p.m., "88" Series |
| Compression Ratio..... | 9.25 to 1 |
| Block and Crankcase..... | Cast in One Piece |
| Block, Crankcase and Cylinder Heads | Special Cast Iron |
| Crankshaft..... | Drop-Forged Alloy Steel |
| Crankshaft Weight..... | 60.0 lbs. |
| Crankshaft Vibration Damper..... | Rubber-Mounted, on All Series |
| No. Crankshaft Counterweights..... | 6 |
| Main Bearings..... | Insert-Type Steel-Backed Durex with Babbitt Overlay |
| No. Main Bearings..... | 5 |
| Camshaft..... | Cast Alloy Iron |
| Camshaft Drive..... | Silent Chain |
| No. Camshaft Bearings..... | 5 |
| Pistons..... | Aluminum Alloy; Auto-Thermic, Steel Strut, Cam-Ground; Tin-Plated |
| Piston Weight..... | 1.38 lbs. |
| Piston Rings—Compression (2)..... | Cast Iron; Top Ring Full-Chrome-Plated |
| Piston Ring—Oil (1)..... | Cast Iron; with Expander |
| Piston Pins..... | Full-Floating, Bronze Bushed in Connecting Rod |
| Connecting Rods..... | High-Strength Drop-Forged Steel |
| Connecting Rod Bearings..... | Insert-Type Steel-Backed Durex with Babbitt Overlay |

| | |
|---------------------|--|
| Valve Lifters..... | Hydraulic |
| Intake Valves..... | Alloy Steel, 1 $\frac{3}{4}$ -in. Diameter |
| Exhaust Valves..... | Silchrome Steel, 1 $\frac{1}{4}$ -in. Diameter |

power plant details

| | |
|------------------------------|---|
| Engine Lubrication..... | Full Pressure to Main, Connecting Rod and Camshaft Bearings; to Overhead Valve Mechanism and Timing Chain |
| Oil Pump..... | Gear Type with Pressure Regulator; Stationary Oil Intake |
| Oil Filter..... | Full-Flow (Optional) |
| Crankcase Capacity..... | 5 Quarts (6 Quarts with Filter) |
| Crankcase Ventilation..... | Pressure-Vacuum |
| Carburetor..... | Quadri-Jet Downdraft with Vacuum Control on Super "88" and Ninety-Eight, Optional on "88"; Dual-Downdraft with Vacuum Control on "88" |
| Carburetor Controls..... | Automatic—Choke, Manifold Heat Control, Climatic Control, Idling Control, Anti-Percolating Control |
| Air Cleaner..... | Oil-Coated Metal Ribbon; Oil Bath (Optional) |
| Fuel Supply System..... | Fuel Pump, with Vacuum Booster for Positive Windshield Wiper Operation |
| Fuel Tank..... | 20-Gallon; Self-cleaning Fuel Filter |
| Muffler..... | Reverse Flow; Dual Exhaust Optional |
| Engine Cooling..... | Pressure System; Sealed Centrifugal Pump Circulation; Pump Equipped with Ball Bearings, Lubricated and Sealed for Life; Thermostatic Recirculation Control; Full Length and Around the Bore Water Jacketing |
| Cooling Capacity (Qts.)..... | 20.5 (21.5 with Heater) |
| Radiator..... | Cellular Round V-Type |
| Radiator Core Area..... | 482.6 sq. in. |
| Fan..... | 4-Blade; 6-Blade with Shroud on Models with Oldsmobile's Air Conditioning System |
| Radiator Cap..... | 7-lb. Pressure Type |
| electrical | |
| Generator..... | 12-Volt, Air-Cooled Shunt Type, with Automatic Voltage and Current Control; 30 Amps. Maximum Charging Rate |
| Starting Motor..... | 12-Volt, Solenoid-Operated, Actuated by Ignition Key |
| Battery..... | 12-Volt, 9-Plate, 62-Ampere-Hour; Rubber Insulators |
| Ignition..... | 12-Volt, Automatic Vacuum and Centrifugal Spark Advance; Distributor Rotor Includes Suppressor; Moisture-proofed 14-mm. Spark Plugs; Neoprene-Insulated Spark Plug Cables |
| Lights..... | 12-Volt T-3 Sealed-Beam Headlights with Passing-Beam Control; Automatic Circuit Breaker in Lighting Circuit; Instrument Light Dimmer Control |
| Horns..... | 12-Volt, Dual "Sea Shell"; De Luxe Horn Optional |
| Instrument Cluster..... | Signal Light Type for Oil Pressure, Generator Charging, and Engine Water Temperature; Fuel Gauge with Indicating Needle |
| Autronic-Eye..... | Optional |

SPECIFICATIONS

spring suspension

| | |
|------------|---|
| Front..... | Independent Linked Parallelogram, with 10-in. Coil Springs; Direct, Double-Acting Hydraulic Shock Absorbers; and Rubber-Insulated Front Stabilizer Bar |
| Rear..... | Parallel-Set, 58" x 2½", Off-Center-Mounted, Five-Leaf, Semi-elliptic Springs, with Rubber-Mounted Shackles; Angle-Set, Direct, Double-Acting Shock Absorbers; and Rubber-Insulated Rear Stabilizer Bar |

frame

| | |
|-----------|--|
| Type..... | Rigid I-Beam Center X-Member; Channel-Type Side Rails; 5 Cross Members |
|-----------|--|

brakes

| | |
|--------------------------|--|
| Type..... | Sealed Super-Hydraulic; Molded Linings; 11-in. Drums with Cast-Iron Braking Surfaces |
| Lining Width..... | 2½ in. Front, 2 in. Rear |
| Lining Area..... | 191.7 sq. in. |
| Braking Distribution.... | 56% Front, 44% Rear |
| Pedal Parking Brake.. | Cable-Controlled on Rear Wheels; 85¼-sq.-in. Total Braking Area |
| Power Brakes..... | Optional on All Models Equipped with Jetaway Hydra-Matic Drive |

transmissions

| | Jetaway Hydra-Matic Drive Std. on Super "88", "98" Series | Syncro-Mesh Std. on "88" Series |
|-------------------------|--|------------------------------------|
| Type..... | Fully Automatic, with Controlled Coupling and Fluid Coupling | Constant-Mesh Manual Shift |
| Gearing..... | Silent Planetary | Silent Helical |
| Gear Ratios—First.... | 3.9666 to 1 | 2.3933 to 1 |
| Second.. | 2.5532 to 1 | 1.5259 to 1 |
| Third.... | 1.5536 to 1 | 1.0000 to 1 |
| High.... | 1.0000 to 1 | — |
| Reverse.. | 4.3066 to 1 | 2.5340 to 1 |
| Pedal-Operated Clutch | None | 11-in. Semi-centrifugal |
| Clutch Release Bearing. | None | Sealed Lubrication Ball Bearing |
| Selector Positions..... | P-N-Dr-S-Lo-R | None |

rear axle

| | |
|--|----------------------------|
| Type..... | Semi-floating, Hypoid Gear |
| Gear Ratios..... | Jetaway Hydra-Matic Drive |
| "88" Closed Models. | 3.23 to 1 |
| Super "88" Closed Models..... | 3.23 to 1 |
| Super "88" Convertible Coupé..... | 3.42 to 1 |
| Ninety-Eight Closed Models..... | 3.42 to 1 |
| Ninety-Eight Starfire. | 3.64 to 1 |
| "88" with Oldsmobile's Air Conditioning System.... | 3.42 to 1 |
| Ninety-Eight and Super "88" with Oldsmobile's Air Conditioning System..... | 3.42 to 1 |

steering

| | |
|-------------------------|---|
| Type..... | Dual Center-Control, Recirculating Ball-Nut |
| Steering Knuckle Type. | Reverse Elliott |
| Gear Ratio..... | 21.3 to 1 (Manual) 19.0 to 1 (Power) |
| Over-all Steering Ratio | 27.2 to 1 (Manual) 24.3 to 1 (Power) |
| Steering Wheel..... | 18-in. Diameter |
| Turning-Circle Diameter | 42 ft. for "88" and Super "88"; 43.0 ft. for Ninety-Eight |
| Power Steering..... | Standard on Ninety-Eight, Optional on Super "88" and "88" |

propeller shaft

| | |
|------------|---|
| Type..... | Tubular—3¼ in. with Syncro-Mesh, 3 in. with Hydra-Matic; Two Universal Joints, Each with 4 Sealed Needle Bearings |
| Drive..... | Hotchkiss; Thrust Through Rear Springs |

body

| | |
|-------------------------------------|---|
| Type..... | All-Steel Welded Construction, with 1-Piece Turret-Top |
| Sheet-Metal Finish..... | Bonderized, Primed and 4 Coats of Lacquer |
| Windshield..... | Panoramic, Safety Plate Glass |
| Door and Rear Quarter Windows..... | Safety Plate Glass |
| Rear Window, Closed Models..... | Solid Safety Glass |
| Rear Window, Convertibles..... | Clear Sheet Vinyl |
| Ventilation..... | Car-Wide Cowl Ventilator |
| Doors..... | All Doors Hinged at Front |
| Door Latches..... | Safety Rotary |
| Hood..... | Counterbalanced |
| Deck Lid..... | Counterbalanced |
| Door Locks—Exterior.. | Push Button, with Key Locks on Front Doors |
| Door Locks—Interior... | Push Button. Rear Door Locks of 4-Door Sedans Adjusted for "Free-Wheeling" |
| Front Seat Adjustment.. | Manual: 4.5-in. Fore-and-Aft |
| Electric Front Seat Adjustment..... | Optional Electric 6-Way Electric Seat: 5-in. Fore-and-Aft; 2-in. Up-and-Down; 35° Tilt... Plus Optional Automatic Fore-and-Aft Adjustment |
| Automatic Front Seat.. | Optional for 98 De Luxe Holiday Coupé and Starfire; Moves Seat Forward or Backward for Wider Entrance or Exit. |

| Glass Area in Square Inches | Windshield | Side Windows | Rear Window | TOTAL |
|-----------------------------|------------|--------------|-------------|-------|
| "88" Series | | | | |
| 4-Door Sedan..... | 1149 | 1556 | 1061 | 3766 |
| 2-Door Sedan..... | 1149 | 1638 | 1061 | 3848 |
| Holiday Coupé..... | 1093 | 1539 | 1002 | 3634 |
| Holiday Sedan..... | 1093 | 1495 | 997 | 3585 |
| Super "88" Series | | | | |
| 4-Door Sedan..... | 1149 | 1530 | 1061 | 3740 |
| 2-Door Sedan..... | 1149 | 1638 | 1061 | 3848 |
| Holiday Coupé..... | 1093 | 1539 | 1002 | 3634 |
| Holiday Sedan..... | 1093 | 1495 | 997 | 3585 |
| Convertible Coupé..... | 1093 | 1402 | 793 | 3288 |
| Ninety-Eight Series | | | | |
| 4-Door Sedan..... | 1149 | 1530 | 1061 | 3740 |
| De Luxe Holiday Coupé..... | 1093 | 1539 | 1002 | 3634 |
| De Luxe Holiday Sedan..... | 1093 | 1495 | 997 | 3585 |
| Starfire..... | 1093 | 1402 | 793 | 3288 |

OLDSMOBILE RESERVES THE RIGHT TO MAKE CHANGES AT ANY TIME, WITHOUT NOTICE, IN PRICES, COLORS, MATERIALS, EQUIPMENT, SPECIFICATIONS AND MODELS, AND ALSO TO DISCONTINUE MODELS, ACCESSORIES AS ILLUSTRATED, OPTIONAL AT EXTRA COST. LITHO IN U.S.A.

1956 OLDSMOBILE INTERIOR TRIM COMBINATIONS

| "88" UPHOLSTERY COMBINATIONS* | | BODY COLORS AND NUMBERS | | | | | | | | | | | | | | | | | | | |
|---|---|-------------------------|-------|--------------|-----------|--------------|----------------|-------------|---------------|-------------|---------------|-------------|-----------|-------------|--------------|-------------|-----------------|-----------------|------|--------------|------------|
| | | Interior Trim No. | Black | Festival Red | Ice Green | Canyon Green | Tropical Green | Cirrus Blue | Artesian Blue | Nordic Blue | Sterling Gray | Juneau Gray | Char-coal | Alcan White | Citron Cream | Terra Cotta | Shan-tung Beige | Citation Bronze | Lime | Island Coral | Tur-quoise |
| MODEL | UPHOLSTERY | | 10 | 20 | 30 | 31 | 32 | 40 | 41 | 42 | 50 | 51 | 52 | 60 | 61 | 62 | 63 | 64 | 65 | 66 | 70 |
| "88" 4-Door, 2-Door Sedans | Ivory Moroccan, and Black-and-White Pattern Cloth | 361 | X | X | O | O | O | O | O | O | X | X | X | X | O | X | | | X | X | X |
| | Green Moroccan, and Green-and-White Pattern Cloth | 362 | O | | X | X | X | | | | O | O | O | X | X | | O | O | X | | |
| | Blue Moroccan, and Blue-and-White Pattern Cloth | 363 | O | | | | | X | X | X | O | O | | X | | | | | | | |
| | Beige Moroccan, and Beige-and-White Pattern Cloth | 364 | | | X | X | X | | | | | | | X | X | | X | X | X | | |
| "88" Holiday Coupe Holiday Sedan | Ivory Moroccan, and Black-and-White Pattern Cloth | 341 | X | X | O | O | O | O | O | O | X | X | X | X | O | X | | | X | X | X |
| | Beige Moroccan, and Beige-and-White Pattern Cloth | 344 | | | X | X | X | | | | | | | X | X | | X | X | X | | |
| | Red Moroccan, and Black-and-White Pattern Cloth | 345 | X | X | | | | | | | O | X | X | X | | | | | | | |
| | Ivory Moroccan, and Green-and-White Pattern Cloth | 347 | O | | X | X | X | | | | O | O | O | X | X | | O | O | X | | |
| | Ivory Moroccan, and Blue-and-White Pattern Cloth | 348 | O | | | | | X | X | X | O | O | O | X | | | | | | | |
| | Ivory Moroccan, and Turquoise-and-White Pattern Cloth | 349 | X | | | | | | | | | | | X | | | | | | | X |
| "88" Holiday Coupe, Holiday Sedan— Custom Trim▲ | Beige Moroccan, and Beige Nylon-faced Pattern Cloth | 360 | | | X | X | X | | | | | | | X | X | | X | X | X | | |
| | Red Moroccan, and Black Nylon-faced Pattern Cloth | 365 | X | X | | | | | | | O | X | X | X | | | | | | | |
| | Ivory Moroccan, and Black Nylon-faced Pattern Cloth | 366 | X | X | O | O | O | O | O | O | X | X | X | X | O | X | | | X | X | X |
| | Ivory Moroccan, and Green Nylon-faced Pattern Cloth | 367 | O | | X | X | X | | | | O | O | O | X | X | | O | O | X | | |
| | Ivory Moroccan, and Blue Nylon-faced Pattern Cloth | 368 | O | | | | | X | X | X | O | O | O | X | | | | | | | |
| | Ivory Moroccan, and Turquoise Nylon-faced Pattern Cloth | 369 | X | | | | | | | | | | | X | | | | | | | X |
| SUPER "88" UPHOLSTERY COMBINATIONS* | | BODY COLORS AND NUMBERS | | | | | | | | | | | | | | | | | | | |
| | | Interior Trim No. | Black | Festival Red | Ice Green | Canyon Green | Tropical Green | Cirrus Blue | Artesian Blue | Nordic Blue | Sterling Gray | Juneau Gray | Char-coal | Alcan White | Citron Cream | Terra Cotta | Shan-tung Beige | Citation Bronze | Lime | Island Coral | Tur-quoise |
| MODEL | UPHOLSTERY | | 10 | 20 | 30 | 31 | 32 | 40 | 41 | 42 | 50 | 51 | 52 | 60 | 61 | 62 | 63 | 64 | 65 | 66 | 70 |
| Super "88" 4-Door, 2-Door Sedans | Gray Cloth, and Gray Nylon-faced Pattern Cloth | 381 | X | X | O | O | O | O | O | O | X | X | X | X | O | X | | | O | X | X |
| | Green Cloth, and Green Nylon-faced Pattern Cloth | 382 | O | | X | X | X | | | | O | O | O | X | X | | O | O | X | | |
| | Blue Cloth, and Blue Nylon-faced Pattern Cloth | 383 | O | | | | | X | X | X | O | O | | X | | | | | | | |
| | Beige Cloth, and Beige Nylon-faced Pattern Cloth | 384 | | | X | X | X | | | | | | | X | X | | X | X | X | | |
| Super "88" Holiday Coupe | Ivory Leather†, and Black Nylon-faced Pattern Cloth | 311 | X | X | O | O | O | O | O | O | X | X | X | X | O | X | | | X | X | X |
| | Beige Leather†, and Beige Nylon-faced Pattern Cloth | 314 | | | X | X | X | | | | | | | X | X | | X | X | X | | |
| | Red Leather†, and Black Nylon-faced Pattern Cloth | 315 | X | X | | | | | | | O | X | X | X | | | | | | | |
| | Ivory Leather†, and Green Nylon-faced Pattern Cloth | 317 | O | | X | X | X | | | | O | O | O | X | X | | O | O | X | | |
| | Ivory Leather†, and Blue Nylon-faced Pattern Cloth | 318 | O | | | | | X | X | X | O | O | O | X | | | | | | | |
| | Ivory Leather†, and Turquoise Nylon-faced Pattern Cloth | 319 | X | | | | | | | | | | | X | | | | | | | X |
| Super "88" Holiday Sedan | Ivory Leather†, and Black Nylon-faced Pattern Cloth | 371 | X | X | O | O | O | O | O | O | X | X | X | X | O | X | | | X | X | X |
| | Beige Leather†, and Beige Nylon-faced Pattern Cloth | 374 | | | X | X | X | | | | | | | X | X | | X | X | X | | |
| | Red Leather†, and Black Nylon-faced Pattern Cloth | 375 | X | X | | | | | | | O | X | X | X | | | | | | | |
| | Ivory Leather†, and Green Nylon-faced Pattern Cloth | 377 | O | | X | X | X | | | | O | O | O | X | X | | O | O | X | | |
| | Ivory Leather†, and Blue Nylon-faced Pattern Cloth | 378 | O | | | | | X | X | X | O | O | O | X | | | | | | | |
| | Ivory Leather†, and Turquoise Nylon-faced Pattern Cloth | 379 | X | | | | | | | | | | | X | | | | | | | X |
| Super "88" Convertible Coupe | Ivory Leather†, and Red Leather† | 320 | X | X | | | | | | | | X | X | X | | | | | | | |
| | Ivory Leather†, and Black Leather† | 321 | X | X | O | O | O | O | O | O | X | X | X | X | O | X | | | X | X | X |
| | Beige Leather† | 324 | | | X | X | X | | | | | | | X | X | | X | X | X | | |
| | Red Leather† | 325 | X | X | | | | | | | | X | X | X | | | | | | | |
| | Ivory Leather†, and Green Leather† | 327 | O | | X | X | X | | | | O | O | O | X | X | | O | O | X | | |
| | Ivory Leather†, and Blue Leather† | 328 | O | | | | | X | X | X | O | O | O | X | | | | | | | |
| | Ivory Leather†, and Turquoise Leather† | 329 | X | | | | | | | | | | | X | | | | | | | X |

NOTE: X—Recommended color combination.
O—Available color combination.

*Headlining, door and quarter panels, floor covering, instrument panel, steering wheel and steering column are in colors harmonizing with upholstery options.
†Deep-buffed.

▲—Optional at extra cost (includes Moroccan headlining, chrome roof side rails, and foam rubber front seat cushion).

NINETY-EIGHT UPHOLSTERY COMBINATIONS*

BODY COLORS AND NUMBERS

| MODEL | UPHOLSTERY | Interior Trim No. | Black | Festival Red | Ice Green | Canyon Green | Tropical Green | Cirrus Blue | Artesian Blue | Nordic Blue | Sterling Gray | Juneau Gray | Charcoal | Alcan White | Citron Cream | Terra Cotta | Shantung Beige | Citation Bronze | Lime | Island Coral | Turquoise |
|------------------------------------|---|-------------------|-------|--------------|-----------|--------------|----------------|-------------|---------------|-------------|---------------|-------------|----------|-------------|--------------|-------------|----------------|-----------------|------|--------------|-----------|
| | | | 10 | 20 | 30 | 31 | 32 | 40 | 41 | 42 | 50 | 51 | 52 | 60 | 61 | 62 | 63 | 64 | 65 | 66 | 70 |
| Ninety-Eight 4-Door Sedan | Gray Nylon-faced Cloth and Gray Nylon-faced Pattern Cloth | 391 | X | X | O | O | O | O | O | O | X | X | X | X | O | X | | | O | X | X |
| | Green Nylon-faced Cloth and Green Nylon-faced Pattern Cloth | 392 | O | | X | X | X | | | | O | O | O | X | X | | O | O | X | | |
| | Blue Nylon-faced Cloth and Blue Nylon-faced Pattern Cloth | 393 | O | | | | | X | X | X | O | O | | X | | | | | | | |
| | Beige Nylon-faced Cloth and Beige Nylon-faced Pattern Cloth | 394 | | | X | X | X | | | | | | | X | X | | X | X | X | | |
| Ninety-Eight De Luxe Holiday Coupé | Ivory Leather†, and Black Nylon-faced Pattern Cloth | 331 | X | X | O | O | O | O | O | O | X | X | X | X | O | X | | | X | X | X |
| | Beige Leather†, and Beige Nylon-faced Pattern Cloth | 334 | | | X | X | X | | | | | | | X | X | | X | X | X | | |
| | Red Leather†, and Black Nylon-faced Pattern Cloth | 335 | X | X | | | | | | | O | X | X | X | | | | | | | |
| | Ivory Leather†, and Green Nylon-faced Pattern Cloth | 337 | O | | X | X | X | | | | O | O | O | X | X | | O | O | X | | |
| | Ivory Leather†, and Blue Nylon-faced Pattern Cloth | 338 | O | | | | | X | X | X | O | O | O | X | | | | | | | |
| | Ivory Leather†, and Turquoise Nylon-faced Pattern Cloth | 339 | X | | | | | | | | | | | X | | | | | | | X |
| Ninety-Eight De Luxe Holiday Sedan | Ivory Leather†, and Black Nylon-faced Pattern Cloth | 386 | X | X | O | O | O | O | O | O | X | X | X | X | O | X | | | X | X | X |
| | Red Leather†, and Black Nylon-faced Pattern Cloth | 395 | X | X | | | | | | | O | X | X | X | | | | | | | |
| | Beige Leather†, and Beige Nylon-faced Pattern Cloth | 396 | | | X | X | X | | | | | | | X | X | | X | X | X | | |
| | Ivory Leather†, and Green Nylon-faced Pattern Cloth | 397 | O | | X | X | X | | | | O | O | O | X | X | | O | O | X | | |
| | Ivory Leather†, and Blue Nylon-faced Pattern Cloth | 398 | O | | | | | X | X | X | O | O | O | X | | | | | | | |
| | Ivory Leather†, and Turquoise Nylon-faced Pattern Cloth | 399 | X | | | | | | | | | | | X | | | | | | | X |
| Ninety-Eight Starfire | Red Leather†, with Ivory Leather† Insert | 350 | X | X | | | | | | | | X | X | X | | | | | | | |
| | Black Leather†, with Ivory Leather† Insert | 351 | X | X | O | O | O | O | O | O | X | X | X | X | O | X | | | X | X | X |
| | Beige Leather† | 354 | | | X | X | X | | | | | | | X | X | | X | X | X | | |
| | Red Leather† | 355 | X | X | | | | | | | | X | X | X | | | | | | | |
| | Green Leather†, with Ivory Leather† Insert | 357 | O | | X | X | X | | | | O | O | O | X | X | | O | O | X | | |
| | Blue Leather†, with Ivory Leather† Insert | 358 | O | | | | | X | X | X | O | O | O | X | | | | | | | |
| | Turquoise Leather†, with Ivory Leather† Insert | 359 | X | | | | | | | | | | | X | | | | | | | X |

NOTE: X—Recommended color combination.
O—Available color combination.

*Headlining, door and quarter panels, floor covering, instrument panel, steering wheel and steering column are in colors harmonizing with upholstery options.
†Top grain, hand-buffed.

UPHOLSTERIES AND FABRICS

PATTERN CLOTH—durable fabrics combining the advantages of rayon and nylon fibers, in distinctive hues.

NYLON-FACED PATTERN CLOTH—rich nylon fabric reinforced with cotton yarns for strength and beauty.

NYLON-FACED CLOTH—a distinctively handsome, tightly-woven nylon and viscose cloth in lovely new shades.

MOROCCEN—a beautiful, smooth and easily cleaned vinyl-coated material, resistant to wear and scuffing.

DEEP-BUFFED LEATHER—a genuine cowhide leather embossed with an attractive grain-surface finish.

HAND-BUFFED LEATHER—a hand-worked top-grain cowhide of superb quality and durability.

TOPTEx CONVERTIBLE TOP MATERIAL—a fine vinyl-coated material. Weather-resistant, easily cleaned.

CONVERTIBLE TOP COLORS

| B O D Y C O L O R S | | | | | | | | | | | | | | | | | | | |
|---------------------|-------|--------------|-----------|--------------|----------------|-------------|---------------|-------------|---------------|-------------|----------|-------------|--------------|-------------|----------------|-----------------|------|--------------|-----------|
| Toptex Top Colors | Black | Festival Red | Ice Green | Canyon Green | Tropical Green | Cirrus Blue | Artesian Blue | Nordic Blue | Sterling Gray | Juneau Gray | Charcoal | Alcan White | Citron Cream | Terra Cotta | Shantung Beige | Citation Bronze | Lime | Island Coral | Turquoise |
| | 10 | 20 | 30 | 31 | 32 | 40 | 41 | 42 | 50 | 51 | 52 | 60 | 61 | 62 | 63 | 64 | 65 | 66 | 70 |
| White | X | X | X | X | X | X | X | X | X | X | X | X | X | X | X | X | X | X | X |
| Tan | X | X | X | X | X | X | X | X | | | | | X | X | X | | X | | X |
| Dark Green | X | | X | X | X | | | | X | X | X | X | X | | X | | | | |
| Dark Blue | | | | | | X | X | X | X | X | X | X | | | | | | | |
| Black | X | X | X | X | X | X | X | X | X | X | X | X | X | X | X | X | X | X | X |

INTERIOR TRIM COLOR SCHEMES

| MODEL | 1956 OLDSMOBILE UPHOLSTERY COMBINATIONS | INTERIOR TRIM COLOR SCHEMES | | | | | | | | | |
|--|---|-----------------------------|-------------------|--------------------|------------------------------|------------------------------|----------------|-------------------------|--------------|-------------------------------------|-----------------------------|
| | | Interior Trim No. | Steering Wheel | Steering Column | Upper Instrument Panel | Lower Instrument Panel | Shift Lever | Turn Signal Lever | Autronic-Eye | Rear Seat Radio Speaker Bezel | Dash Mat— K. B. Board |
| "88" 4-Door, 2-Door Sedans | Ivory Moroccan, and Black-and-White Pattern Cloth | 361 | Ivory | Ivory | Black | Ivory | Ivory | Ivory | Black | Black | Black |
| | Green Moroccan, and Green-and-White Pattern Cloth | 362 | Lt. Green | Lt. Green | Med. Green | Lt. Green | Lt. Green | Lt. Green | Med. Green | Med. Green | Med. Green |
| | Blue Moroccan, and Blue-and-White Pattern Cloth | 363 | Lt. Blue | Lt. Blue | Med. Blue | Lt. Blue | Lt. Blue | Lt. Blue | Med. Blue | Med. Blue | Med. Blue |
| | Beige Moroccan, and Beige-and-White Pattern Cloth | 364 | Beige | Beige | Brown | Beige | Beige | Beige | Brown | Brown | Brown |
| "88" Holiday Coupé, Holiday Sedan | Ivory Moroccan, and Black-and-White Pattern Cloth | 341 | Ivory | Ivory | Black | Ivory | Ivory | Ivory | Black | Black | Black |
| | Beige Moroccan, and Beige-and-White Pattern Cloth | 344 | Beige | Beige | Brown | Beige | Beige | Beige | Brown | Brown | Brown |
| | Red Moroccan, and Black-and-White Pattern Cloth | 345 | Red | Red | Red | Red | Red | Red | Red | Red | Red |
| | Ivory Moroccan, and Green-and-White Pattern Cloth | 347 | Ivory | Ivory | Med. Green | Ivory | Ivory | Ivory | Med. Green | Med. Green | Med. Green |
| | Ivory Moroccan, and Blue-and-White Pattern Cloth | 348 | Ivory | Ivory | Med. Blue | Ivory | Ivory | Ivory | Med. Blue | Med. Blue | Med. Blue |
| | Ivory Moroccan, and Turquoise-and-White Pattern Cloth | 349 | Ivory | Ivory | Turquoise | Ivory | Ivory | Ivory | Turquoise | Turquoise | Turquoise |
| "88" Holiday Coupé, Holiday Sedan— Custom Trim ▲ | Beige Moroccan, and Beige Nylon-faced Pattern Cloth | 360 | Beige | Beige | Brown | Beige | Beige | Beige | Brown | Brown | Brown |
| | Red Moroccan, and Black Nylon-faced Pattern Cloth | 365 | Red | Red | Red | Red | Red | Red | Red | Red | Red |
| | Ivory Moroccan, and Black Nylon-faced Pattern Cloth | 366 | Ivory | Ivory | Black | Ivory | Ivory | Ivory | Black | Black | Black |
| | Ivory Moroccan, and Green Nylon-faced Pattern Cloth | 367 | Ivory | Ivory | Med. Green | Ivory | Ivory | Ivory | Med. Green | Med. Green | Med. Green |
| | Ivory Moroccan, and Blue Nylon-faced Pattern Cloth | 368 | Ivory | Ivory | Med. Blue | Ivory | Ivory | Ivory | Med. Blue | Med. Blue | Med. Blue |
| | Ivory Moroccan, and Turquoise Nylon-faced Pattern Cloth | 369 | Ivory | Ivory | Turquoise | Ivory | Ivory | Ivory | Turquoise | Turquoise | Turquoise |
| Super "88" 4-Door, 2-Door Sedans | Gray Cloth, and Gray Nylon-faced Pattern Cloth | 381 | Lt. Gray | Lt. Gray | Med. Gray | Lt. Gray | Lt. Gray | Lt. Gray | Med. Gray | Med. Gray | Med. Gray |
| | Green Cloth, and Green Nylon-faced Pattern Cloth | 382 | Lt. Green | Lt. Green | Med. Green | Lt. Green | Lt. Green | Lt. Green | Med. Green | Med. Green | Med. Green |
| | Blue Cloth, and Blue Nylon-faced Pattern Cloth | 383 | Lt. Blue | Lt. Blue | Med. Blue | Lt. Blue | Lt. Blue | Lt. Blue | Med. Blue | Med. Blue | Med. Blue |
| | Beige Cloth, and Beige Nylon-faced Pattern Cloth | 384 | Beige | Beige | Brown | Beige | Beige | Beige | Brown | Brown | Brown |
| Super "88" Holiday Coupé | Ivory Leather†, and Black Nylon-faced Pattern Cloth | 311 | Ivory | Ivory | Black | Ivory | Ivory | Ivory | Black | Black | Black |
| | Beige Leather†, and Beige Nylon-faced Pattern Cloth | 314 | Beige | Beige | Brown | Beige | Beige | Beige | Brown | Brown | Brown |
| | Red Leather†, and Black Nylon-faced Pattern Cloth | 315 | Red | Red | Red | Red | Red | Red | Red | Red | Red |
| | Ivory Leather†, and Green Nylon-faced Pattern Cloth | 317 | Ivory | Ivory | Med. Green | Ivory | Ivory | Ivory | Med. Green | Med. Green | Med. Green |
| | Ivory Leather†, and Blue Nylon-faced Pattern Cloth | 318 | Ivory | Ivory | Med. Blue | Ivory | Ivory | Ivory | Med. Blue | Med. Blue | Med. Blue |
| | Ivory Leather†, and Turquoise Nylon-faced Pattern Cloth | 319 | Ivory | Ivory | Turquoise | Ivory | Ivory | Ivory | Turquoise | Turquoise | Turquoise |
| Super "88" Holiday Sedan | Ivory Leather†, and Black Nylon-faced Pattern Cloth | 371 | Ivory | Ivory | Black | Ivory | Ivory | Ivory | Black | Black | Black |
| | Beige Leather†, and Beige Nylon-faced Pattern Cloth | 374 | Beige | Beige | Brown | Beige | Beige | Beige | Brown | Brown | Brown |
| | Red Leather†, and Black Nylon-faced Pattern Cloth | 375 | Red | Red | Red | Red | Red | Red | Red | Red | Red |
| | Ivory Leather†, and Green Nylon-faced Pattern Cloth | 377 | Ivory | Ivory | Med. Green | Ivory | Ivory | Ivory | Med. Green | Med. Green | Med. Green |
| | Ivory Leather†, and Blue Nylon-faced Pattern Cloth | 378 | Ivory | Ivory | Med. Blue | Ivory | Ivory | Ivory | Med. Blue | Med. Blue | Med. Blue |
| | Ivory Leather†, and Turquoise Nylon-faced Pattern Cloth | 379 | Ivory | Ivory | Turquoise | Ivory | Ivory | Ivory | Turquoise | Turquoise | Turquoise |

▲ Optional at extra cost (includes Moroccan headlining, chrome roof side rails, and foam rubber front seat cushion.)

† Deep-buffed.

Rich new fabrics...custom designed in flawless taste

interior trim color schemes

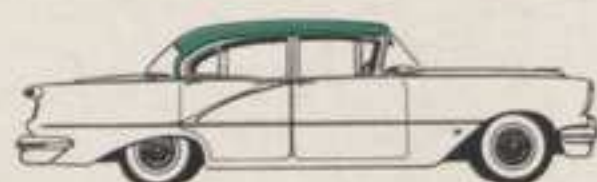
| MODEL | 1956 OLDSMOBILE UPHOLSTERY COMBINATIONS | INTERIOR TRIM COLOR SCHEMES | | | | | | | | | |
|---|--|-----------------------------|-------------------|--------------------|------------------------------|------------------------------|----------------|-------------------------|--------------|-------------------------------------|-----------------------------|
| | | Interior Trim No. | Steering Wheel | Steering Column | Upper Instrument Panel | Lower Instrument Panel | Shift Lever | Turn Signal Lever | Autronic-Eye | Rear Seat Radio Speaker Bezel | Dash Mat— K. B. Board |
| Super "88" Con- vertible Coupe | Ivory Leather†, and Red Leather† | 320 | Ivory | Ivory | Red | Ivory | Ivory | Ivory | Red | Red | Red |
| | Ivory Leather†, and Black Leather† | 321 | Ivory | Ivory | Black | Ivory | Ivory | Ivory | Black | Black | Black |
| | Beige Leather† | 324 | Beige | Beige | Brown | Beige | Beige | Beige | Brown | Brown | Brown |
| | Red Leather† | 325 | Red | Red | Red | Red | Red | Red | Red | Red | Red |
| | Ivory Leather†, and Green Leather† | 327 | Ivory | Ivory | Med. Green | Ivory | Ivory | Ivory | Med. Green | Med. Green | Med. Green |
| | Ivory Leather†, and Blue Leather† | 328 | Ivory | Ivory | Med. Blue | Ivory | Ivory | Ivory | Med. Blue | Med. Blue | Med. Blue |
| | Ivory Leather†, and Turquoise Leather† | 329 | Ivory | Ivory | Turquoise | Ivory | Ivory | Ivory | Turquoise | Turquoise | Turquoise |
| Ninety- Eight 4-Door Sedan | Gray Nylon-faced Cloth, and Gray Nylon-faced Pattern Cloth | 391 | Lt. Gray | Lt. Gray | Med. Gray | Lt. Gray | Lt. Gray | Lt. Gray | Med. Gray | Concealed | Med. Gray |
| | Green Nylon-faced Cloth, and Green Nylon-faced Pattern Cloth | 392 | Lt. Green | Lt. Green | Med. Green | Lt. Green | Lt. Green | Lt. Green | Med. Green | Concealed | Med. Green |
| | Blue Nylon-faced Cloth, and Blue Nylon-faced Pattern Cloth | 393 | Lt. Blue | Lt. Blue | Med. Blue | Lt. Blue | Lt. Blue | Lt. Blue | Med. Blue | Concealed | Med. Blue |
| | Beige Nylon-faced Cloth, and Beige Nylon-faced Pattern Cloth | 394 | Beige | Beige | Brown | Beige | Beige | Beige | Brown | Concealed | Brown |
| Ninety- Eight De Luxe Holiday Coupe | Ivory Leather‡, and Black Nylon-faced Pattern Cloth | 331 | Ivory | Ivory | Black | Ivory | Ivory | Ivory | Black | Concealed | Black |
| | Beige Leather‡, and Beige Nylon-faced Pattern Cloth | 334 | Beige | Beige | Brown | Beige | Beige | Beige | Brown | Concealed | Brown |
| | Red Leather‡, and Black Nylon-faced Pattern Cloth | 335 | Red | Red | Red | Red | Red | Red | Red | Concealed | Red |
| | Ivory Leather‡, and Green Nylon-faced Pattern Cloth | 337 | Ivory | Ivory | Med. Green | Ivory | Ivory | Ivory | Med. Green | Concealed | Med. Green |
| | Ivory Leather‡, and Blue Nylon-faced Pattern Cloth | 338 | Ivory | Ivory | Med. Blue | Ivory | Ivory | Ivory | Med. Blue | Concealed | Med. Blue |
| | Ivory Leather‡, and Turquoise Nylon-faced Pattern Cloth | 339 | Ivory | Ivory | Turquoise | Ivory | Ivory | Ivory | Turquoise | Concealed | Turquoise |
| Ninety- Eight De Luxe Holiday Sedan | Ivory Leather‡, and Black Nylon-faced Pattern Cloth | 386 | Ivory | Ivory | Black | Ivory | Ivory | Ivory | Black | Concealed | Black |
| | Red Leather‡, and Black Nylon-faced Pattern Cloth | 395 | Red | Red | Red | Red | Red | Red | Red | Concealed | Red |
| | Beige Leather‡, and Beige Nylon-faced Pattern Cloth | 396 | Beige | Beige | Brown | Beige | Beige | Beige | Brown | Concealed | Brown |
| | Ivory Leather‡, and Green Nylon-faced Pattern Cloth | 397 | Ivory | Ivory | Med. Green | Ivory | Ivory | Ivory | Med. Green | Concealed | Med. Green |
| | Ivory Leather‡, and Blue Nylon-faced Pattern Cloth | 398 | Ivory | Ivory | Med. Blue | Ivory | Ivory | Ivory | Med. Blue | Concealed | Med. Blue |
| | Ivory Leather‡, and Turquoise Nylon-faced Pattern Cloth | 399 | Ivory | Ivory | Turquoise | Ivory | Ivory | Ivory | Turquoise | Concealed | Turquoise |
| Ninety- Eight Starfire | Red Leather‡, with Ivory Leather‡ Insert | 350 | Ivory | Ivory | Red | Ivory | Ivory | Ivory | Red | Concealed | Red |
| | Black Leather‡, with Ivory Leather‡ Insert | 351 | Ivory | Ivory | Black | Ivory | Ivory | Ivory | Black | Concealed | Black |
| | Beige Leather‡ | 354 | Beige | Beige | Brown | Beige | Beige | Beige | Brown | Concealed | Brown |
| | Red Leather‡ | 355 | Red | Red | Red | Red | Red | Red | Red | Concealed | Red |
| | Green Leather‡, with Ivory Leather‡ Insert | 357 | Ivory | Ivory | Med. Green | Ivory | Ivory | Ivory | Med. Green | Concealed | Med. Green |
| | Blue Leather‡, with Ivory Leather‡ Insert | 358 | Ivory | Ivory | Med. Blue | Ivory | Ivory | Ivory | Med. Blue | Concealed | Med. Blue |
| | Turquoise Leather‡, with Ivory Leather‡ Insert | 359 | Ivory | Ivory | Turquoise | Ivory | Ivory | Ivory | Turquoise | Concealed | Turquoise |

†Deep-buffed. ‡ Top grain, hand-buffed.

TWO TONE COLOR CHART

conventional two-tone color options for all closed body models

(no extra cost on Super "88" and Ninety-Eight Holiday Coupés and Holiday Sedans)



| lower body | upper body | | | | | | | | | | | | | | | | | | | Wheel Color |
|-----------------|------------|--------------|-----------|--------------|----------------|-------------|---------------|-------------|---------------|-------------|----------|-------------|--------------|-------------|----------------|-----------------|------|--------------|-----------|-------------|
| | Black | Festival Red | Ice Green | Canyon Green | Tropical Green | Cirrus Blue | Artesian Blue | Nordic Blue | Sterling Gray | Juneau Gray | Charcoal | Alcan White | Citron Cream | Terra Cotta | Shantung Beige | Citation Bronze | Lime | Island Coral | Turquoise | |
| | 10 | 20 | 30 | 31 | 32 | 40 | 41 | 42 | 50 | 51 | 52 | 60 | 61 | 62 | 63 | 64 | 65 | 66 | 70 | |
| Black | 10 | X | | | | X | X | | X | X | | X | X | X | X | | X | X | X | Black* |
| Festival Red | 20 | X | | | | | | | X | | X | X | | | X | | | | | Red |
| Ice Green | 30 | X | | | X | X | | | | | X | X | | | | | | | | Green |
| Canyon Green | 31 | X | | X | | X | | | | | | X | X | | X | | | | | Green |
| Tropical Green | 32 | | | X | X | | | | X | X | | X | X | | X | | | | | Green |
| Cirrus Blue | 40 | X | | | | | X | X | | X | X | X | | | | | | | | Blue |
| Artesian Blue | 41 | | | | | X | | X | X | | | X | | | | | | | | Blue |
| Nordic Blue | 42 | | | | | X | X | | X | | | X | | | | | | | | Blue |
| Sterling Gray | 50 | X | X | | X | X | | X | | X | X | X | | X | | | X | | | Gray |
| Juneau Gray | 51 | X | | | | | | X | X | | X | X | X | | | | X | X | | Gray* |
| Charcoal | 52 | | X | | | X | X | | X | X | | X | X | X | X | | X | X | X | Charcoal* |
| Alcan White | 60 | X | X | X | X | X | X | X | X | X | X | | | X | | X | X | X | X | White |
| Citron Cream | 61 | X | | | X | | | | | X | X | X | | | | X | | | | Cream |
| Terra Cotta | 62 | X | | | | | | | | | X | X | | | X | | | | | Terra Cotta |
| Shantung Beige | 63 | X | X | | X | X | | | | | | | | X | | X | | | | Beige |
| Citation Bronze | 64 | | | | | | | | | | | X | X | | X | | | | | Bronze |
| Lime | 65 | X | | | X | | | | X | X | X | X | | | | | | | | Lime |
| Island Coral | 66 | X | | | | | | | | X | X | X | | | X | | | | | Coral |
| Turquoise | 70 | X | | | | | | | | | X | X | | | | | | | | Turquoise |



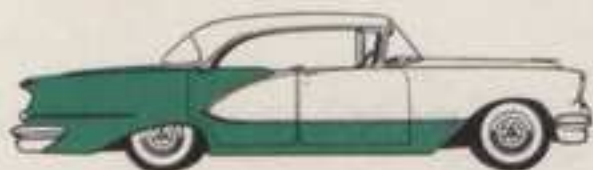
OPTION T



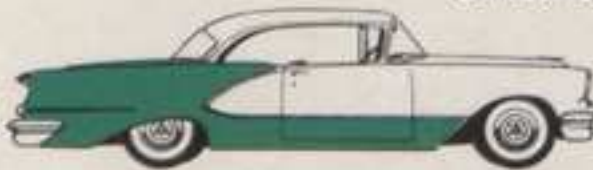
OPTION S

special two-tone color options for the ninety-eight 4-door sedan, super "88" and "88" 4-door and 2-door sedans

| rear and lower color | | hood and upper color | | | | | | | | | Wheel Color |
|----------------------|----|----------------------|-----------|-------------|---------------|-------------|----------------|------|--------------|-----------|-------------|
| | | Festival Red | Ice Green | Cirrus Blue | Sterling Gray | Alcan White | Shantung Beige | Lime | Island Coral | Turquoise | |
| | | 20 | 30 | 40 | 50 | 60 | 63 | 65 | 66 | 70 | |
| Black | 10 | | | | | | | X | | X | Black |
| Festival Red | 20 | | | | X | X | | | | | Red |
| Canyon Green | 31 | | X | | | X | | | | | Green |
| Tropical Green | 32 | | X | | | X | | | | | Green |
| Artesian Blue | 41 | | | X | | X | | | | | Blue |
| Nordic Blue | 42 | | | X | | X | | | | | Blue |
| Juneau Gray | 51 | | | | | X | | X | X | | Gray* |
| Charcoal | 52 | X | | | X | X | | X | X | | Charcoal* |
| Terra Cotta | 62 | | | | | X | X | | | | Terra Cotta |
| Citation Bronze | 64 | | | | | X | X | | | | Bronze |
| Island Coral | 66 | | | | | X | | | | | Coral |
| Turquoise | 70 | | | | | X | | | | | Turquoise |



OPTION S



OPTION S



OPTION S

special two-tone color options for all holiday coupés, holiday sedans and convertible coupés

| rear and lower color | | hood and upper color | | | | | | | | | Wheel Color |
|----------------------|----|----------------------|-----------|-------------|---------------|-------------|----------------|------|--------------|-----------|-------------|
| | | Festival Red | Ice Green | Cirrus Blue | Sterling Gray | Alcan White | Shantung Beige | Lime | Island Coral | Turquoise | |
| | | 20 | 30 | 40 | 50 | 60 | 63 | 65 | 66 | 70 | |
| Black | 10 | | | | | | | X | | X | Black |
| Festival Red | 20 | | | | X | X | | | | | Red |
| Canyon Green | 31 | | X | | | X | | | | | Green |
| Tropical Green | 32 | | X | | | X | | | | | Green |
| Artesian Blue | 41 | | | X | | X | | | | | Blue |
| Nordic Blue | 42 | | | X | | X | | | | | Blue |
| Juneau Gray | 51 | | | | | X | | X | X | | Gray* |
| Charcoal | 52 | X | | | X | X | | X | X | | Charcoal* |
| Terra Cotta | 62 | | | | | X | X | | | | Terra Cotta |
| Citation Bronze | 64 | | | | | X | X | | | | Bronze |
| Island Coral | 66 | | | | | X | | | | | Coral |
| Turquoise | 70 | | | | | X | | | | | Turquoise |

NOTE: To designate special two-tone combination wanted, show prefix "S" or "T" first, lower body color number second, and upper body color number third. For example:

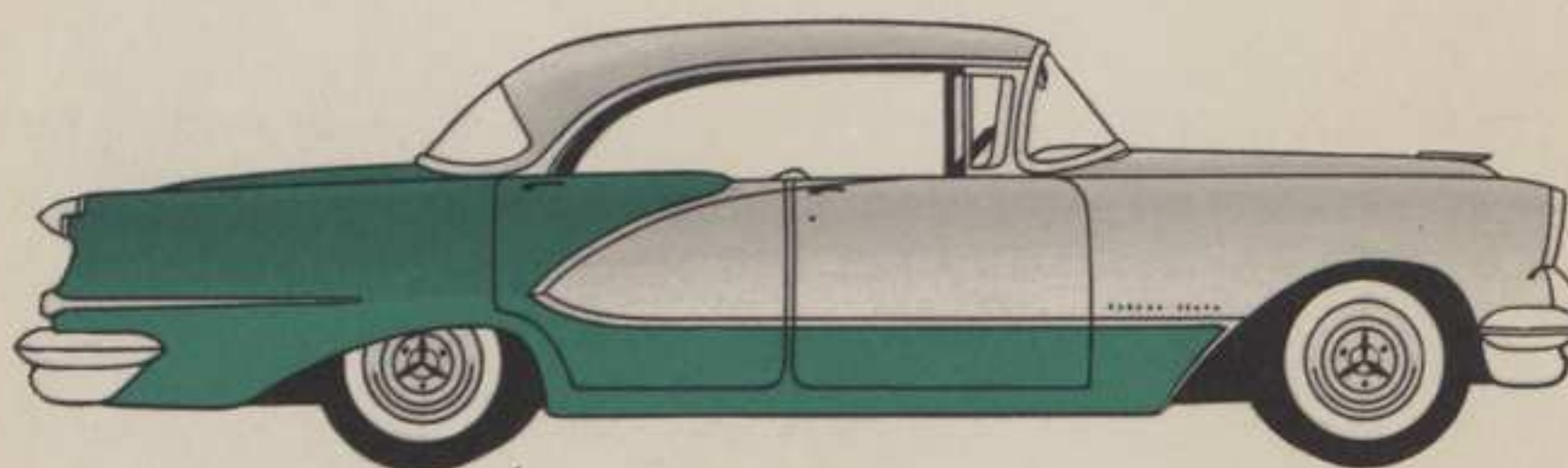
S52-50 is Charcoal No. 52 Deck, Rear Fenders and Lower Body (dark area), with Sterling Gray No. 50 Roof, Hood and Upper Body (light area).

T52-50 is Charcoal No. 52 Roof, Deck, Rear Fenders and Lower Body (dark area), with Sterling Gray No. 50 Hood and Upper Body (light area).

*Red wheels with color combinations 10-20, 10-50, 10-51, 10-60, 51-10, 51-50, 51-52, 51-60, 52-20, 52-50, 52-51, and 52-60

SPECIAL CUSTOM SALON COLORS

available on all models at extra cost



| lower color | upper color | trim combination nos. | trim colors | convertible top | wheel color |
|--------------|------------------|---|---------------------|------------------------------------|-------------|
| Rose Mist 92 | Antique White 90 | 311, 321, 331, 341, 351, 361, 366, 371, 386, 381, 391 | Ivory-Black Gray | White Toptex or Black Toptex | Rose 82 |

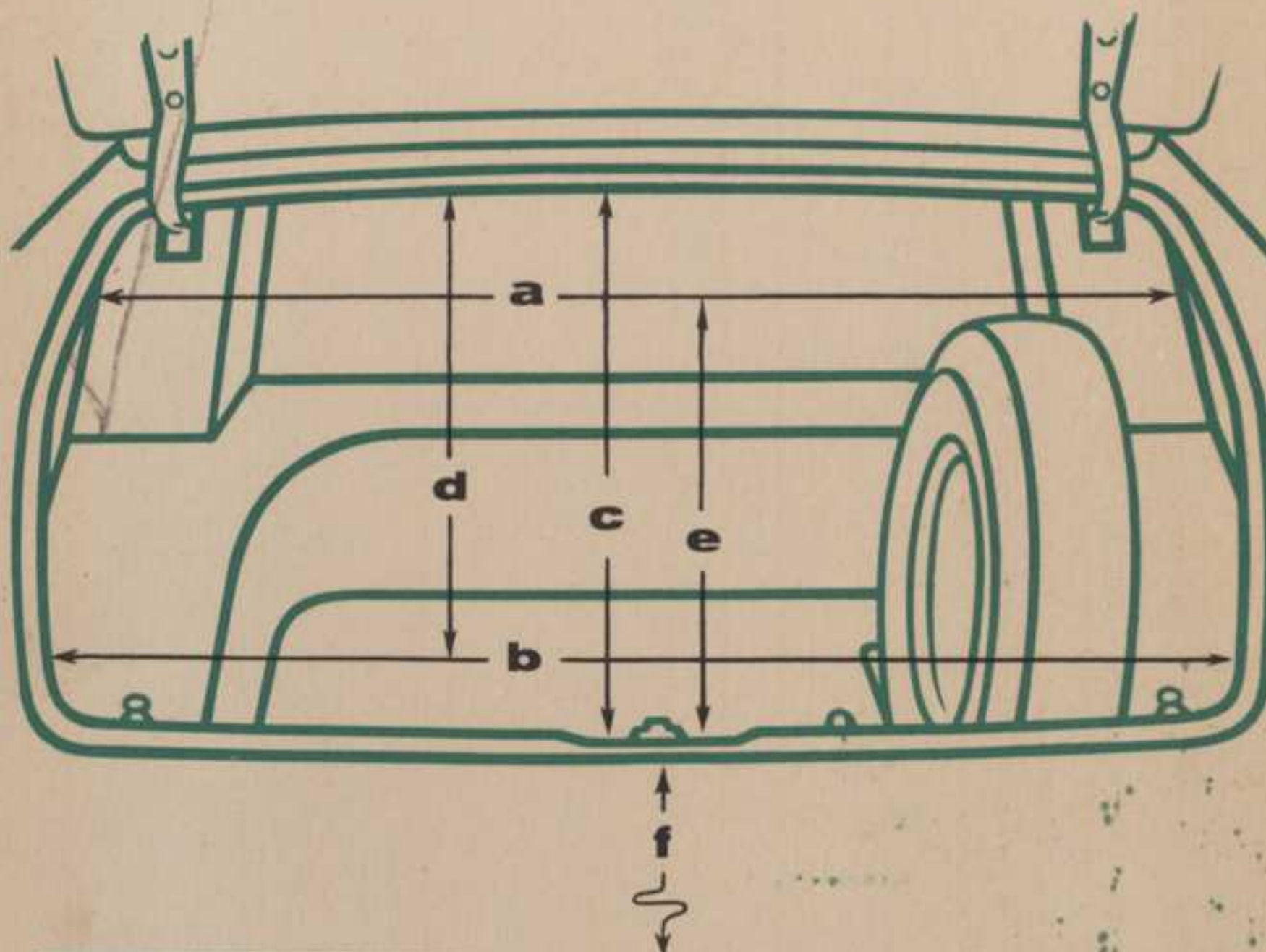


No. 90 Antique White



No. 92 Rose Mist

LUGGAGE COMPARTMENT DIMENSIONS



trunk opening dimensions (inches)

ninety-eight

| | 4-Door Sedan | De Luxe Holiday Coupé | De Luxe Holiday Sedan | Starfire |
|--------------------------------|--------------|-----------------------|-----------------------|----------|
| a — Top Width | 56.0 | 56.0 | 56.0 | 56.0 |
| b — Bottom Width | 53.0 | 53.0 | 53.0 | 53.0 |
| c — Diagonal Dimension | 40.0 | 40.0 | 40.0 | 40.0 |
| d — Vertical Height | 23.4 | 23.4 | 23.4 | 23.4 |
| e — Horizontal Depth | 55.0 | 55.0 | 55.0 | 55.0 |
| f — Deck Opening Height | 22.6 | 22.6 | 22.6 | 22.6 |
| Trunk Capacity (cubic feet) | 16.0 | 16.9 | 16.0 | 16.0* |

*Trunk capacity with top up.

Dimensioned wide and deep, Oldsmobile's luggage compartment has plenty of space for plenty of baggage. Interior is lined to protect luggage and sport gear from scuffing and wear. Low, easy-to-reach deck is closer to the ground, for convenient and effortless loading and unloading of luggage.

trunk opening dimensions (inches)

super "88"

| | 4-Door Sedan | 2-Door Sedan | Holiday Coupé | Holiday Sedan | Convertible Coupé |
|--------------------------------|--------------|--------------|---------------|---------------|-------------------|
| a — Top Width | 55.5 | 55.5 | 55.5 | 55.5 | 55.5 |
| b — Bottom Width | 53.0 | 53.0 | 53.0 | 53.0 | 53.0 |
| c — Diagonal Dimension | 34.8 | 34.8 | 38.8 | 34.8 | 38.8 |
| d — Vertical Height | 23.4 | 23.4 | 23.6 | 23.4 | 23.6 |
| e — Horizontal Depth | 46.0 | 46.0 | 46.0 | 46.0 | 46.0 |
| f — Deck Opening Height | 22.6 | 22.6 | 22.6 | 22.6 | 22.6 |
| Trunk Capacity (cubic feet) | 11.7 | 11.7 | 12.6 | 11.7 | 11.4* |

*Trunk capacity with top up.

trunk opening dimensions (inches)

"88"

| | 4-Door Sedan | 2-Door Sedan | Holiday Coupé | Holiday Sedan |
|--------------------------------|--------------|--------------|---------------|---------------|
| a — Top Width | 55.5 | 55.5 | 55.5 | 55.5 |
| b — Bottom Width | 53.0 | 53.0 | 53.0 | 53.0 |
| c — Diagonal Dimension | 34.8 | 34.8 | 38.8 | 34.8 |
| d — Vertical Height | 23.4 | 23.4 | 23.6 | 23.4 |
| e — Horizontal Depth | 46.0 | 46.0 | 46.0 | 46.0 |
| f — Deck Opening Height | 22.6 | 22.6 | 22.6 | 22.6 |
| Trunk Capacity (cubic feet) | 11.7 | 11.7 | 12.6 | 11.7 |

COLOR CHIP SECTION

MULT-O RING
PATENT PENDING
MICHIGAN BOOK BINDING CO.
DETROIT
97646

