



Outstanding in:

- STYLING HANDLING SAFETY
- DURABILITY PERFORMANCE

This car is a tremendous improvement over Avanti I — which was itself a great record-setting performance car!

Learn how YOU can OWN ONE, explained in detail inside . . .



What do owners think of Avanti I?

In a recent survey of 1257 Avanti owners these opinions and experiences were revealed in answer to this survey question:

"Based on your experience and observations, do you consider molded fiber glass or steel superior (as a car body) in the following qualities?"

		Molded Fibe Glass	er	Steel	Equ	al	Don't Kno	w Nu	Total mber on swers	
Light weight		92.38%		2.22%	1.77%		3.63%	112	1128	
Rust, corrosion resistance		100.00			0		0	1218	3	
Freedom from rattles, body noise		92.10			2.58		.54	1164		
Resistance to dents, casual damage		77.05			2.40	2.40 6.		1168	7	
Ease of repair	48.	.51	28.41	3	3.41	19.67		1144		
Safety (absorbs shock)	66.9	4 1	14.81	2.0	08	16.17		1107		
Quality of surface finish	68.98	21	.47	7.18		2.37	1	183		
Less maintenance	86.89	3.9	91	3.91		5.29	11	52		
Better resale value	58.18	8.85		3.66	29	0.31	111	9		
OTAL AVERAGE PREFERENCE	77.01	10.75		3.00	9.2	24	10383			

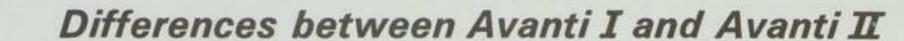
What owners like most about the Avanti:

More than half bought their Avantis because of its distinctive styling and it is the feature the majority like the best. Next, they named its outstanding performance among things they liked most, followed closely by the fiber glass body.

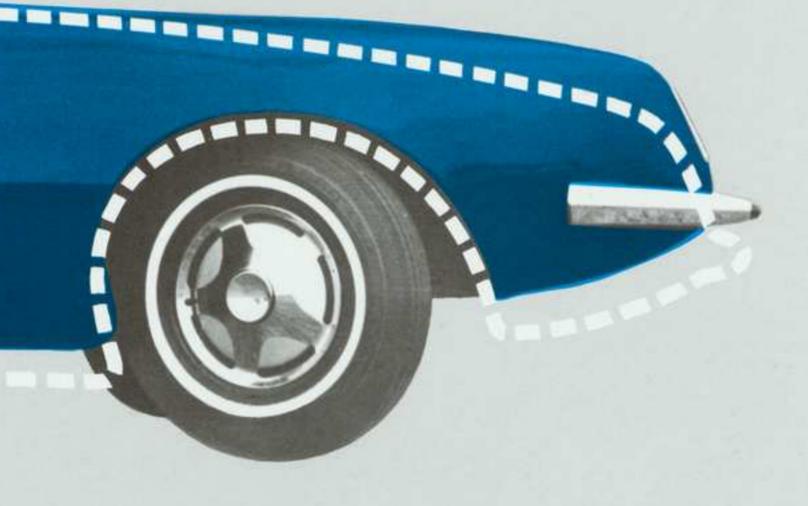
Other factors mentioned most often included safety features, riding comfort and

interior details. 97% said they would buy another car with a molded fiber glass body, especially since 76% rated the present condition of their car's body as excellent.

Who knows better than Avanti I owners the satisfaction which comes from owning a car with a molded fiber glass body — free from rust, rot, corrosion, rattles, or other deterioration.



Notice the improvement in the lines and streamlining of the new Avanti. Its weight distribution has been improved, its center of gravity relocated, and a lighter and more powerful engine adds to its performance potential on the open road.



SAFETY FEATURES, all included in the new Avanti II...



HEAVY X-FRAME. This X-frame construction is the most rugged in the industry; it is stronger than needed, thus adds an extra safety-factor.



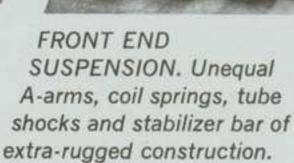
BUCKET SEATS, PADDED DASH. Carefully contoured seats, plus fully padded dashboard, padded visors and interiors, combine comfort and safety.



ENERGY ABSORPTION
OF MOLDED FIBER
GLASS BODY. Will not dent
or bend as metal does. If
blow is hard enough to break,
damage is localized; not
transmitted as thru metal.
You're not "pinned-in"
as in crumpled metal.

Dotted Line — Silhouette Avanti I

4-WAY S. O. S. FLASHER SYSTEM. Optional emergency lighting available.



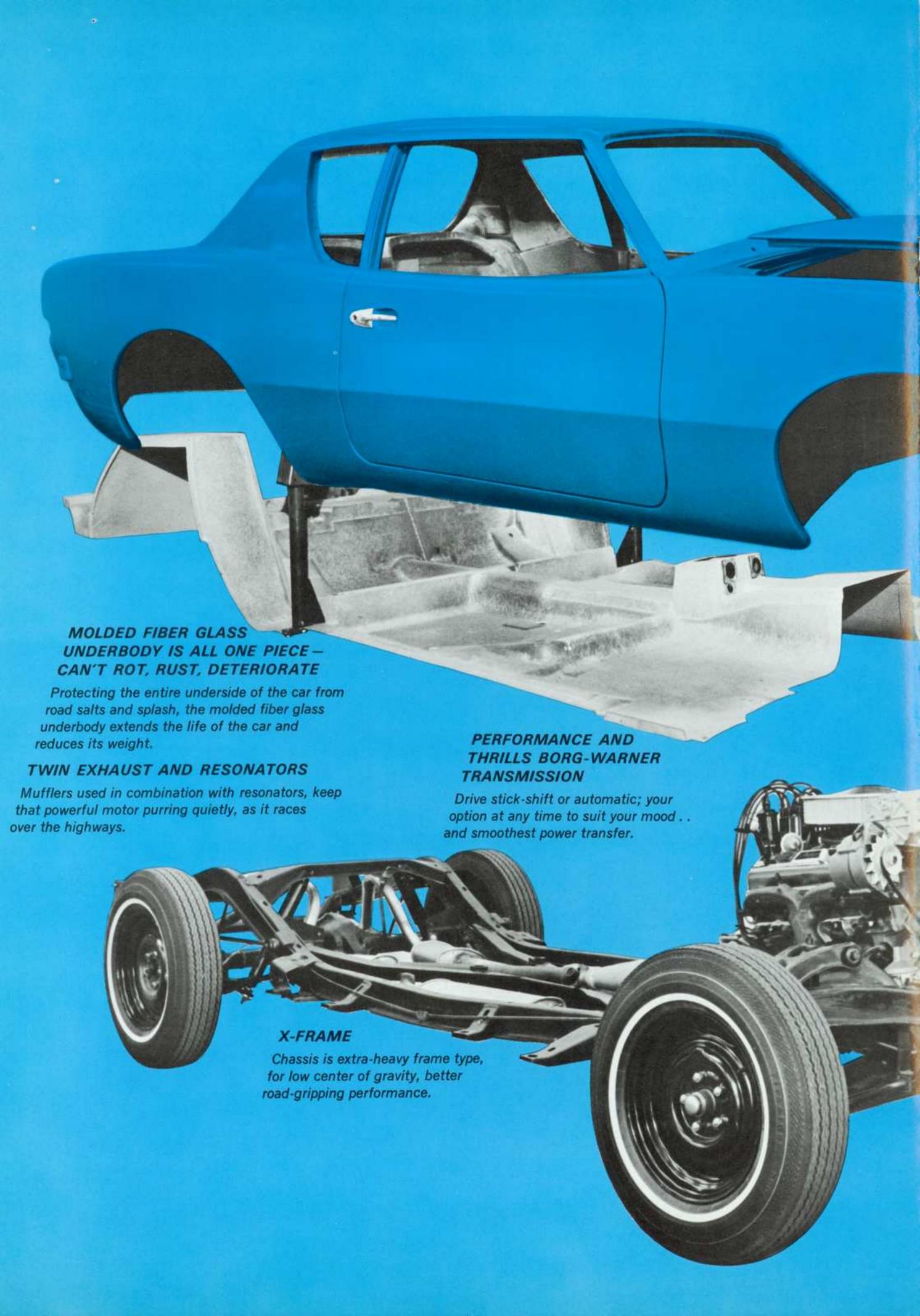
SAFETY CONE DOOR
LOCKS. Cause the closed
Avanti door to become a
structural member of the
body . . . cannot open
accidentally.



SAFETY ROLL BAR.
Racing-type, padded steel
roll bar completely
encircles and protects
passenger compartment.

CALIPER DISC BRAKES.

Combine with rear fin
drums to give Avanti II
40% more stopping power
than conventional brakes.



MOLDED FIBER GLASS BODY AND ITS GREAT FEATURES

The Avanti's fiber glass body gives the car insulating qualities for more quiet, vibration-free operation. Resists all corrosion and rust; saves 200 pounds over equivalent strength metal; stays showroom new year after year!

LIFETIME BODY

It is the strongest, safest body material known. It won't dent or bend out of shape. If distorted, it springs back into shape. Complete immunity to rust, making it especially valuable in salt water areas or where street salts quickly ruin metal cars.

Acrylic hand-rubbed lacquer finish requires only normal waxing and care. Won't deteriorate from underneath. Makes the car worth more to buy, to drive and to trade.



POWERFUL CORVETTE 327 ENGINE

Recognized as the greatest sports car engine ever made the famous Corvette 327 cu. in. power plant is serviceable at General Motors facilities throughout the world.



Meticulous is the word for

Production

No other car looks or performs like Avanti II.

It is designed as meticulously and as personally for you as your own home, or your custom-tailored suit.

Every detail, every appointment is PERFECT. This is NOT a production-line car. Each step is completed and working perfectly before it moves to the next operation.

Avanti II is fashioned and built by craftsmen with the precision and care of old masters who love YOUR CAR as much as you will!

AWIT-II

is as personalized as any car can be!

The color and trim inside and out are selected by you.

Since each car is hand crafted to your specific order — many details of its appointments can be provided to suit your preferences.

Purchasers are invited to visit the plant to see their own car being produced.

AWANTI-II

seats are custom-built and upholstered in the fabrics—vinyls—or luxurious genuine leathers of your choice

We have upholstery fabrics of all patterns and colors, with floor rugs to match or contrast.

If you desire, you may select your own fabrics locally and send them to be built into your own personalized car.







How to buy an ANTI II also is unique:

The sales technique is as unusual as the car itself . . .

Purchase may be made direct from the Factory. This includes taking your trade-in which assures you of top value for your car.

All service is guaranteed by the Factory throughout your warranty. You have the work done at any reputable service shop in your area; Factory maintains complete service for Avanti II, regardless of age or mileage.

HOW TO ORDER AN AVANTI II

Enclosed in this brochure is a Proposal form and Suggested Price List.

Describe on this form the car you intend to trade-in. Select the optional equipment items you desire on your Avanti II. Return proposal form to Avanti Motor Corporation.

Once we receive the questionnaire we will send you a bona-fide proposal order, (as shown here in miniature), indicating the cost of your Avanti II, less trade-in.

If you can conveniently drive your old car to South Bend and drive home your new Avanti II, this can be handled easily, and you save delivery charges. If not, we shall arrange to have your new car delivered, and the old one picked up.

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		Lough S. O. S. Flanker	15/00
		Premium 5-Ply 500 M/S Tires	70,00
		Peter Sterring	100 00
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NOTE: To order your Avanti II, fill-in the specifications of the features YOU WANT on the sheet inserted with this brochure. Mail it with a description of the used car you would like to trade. We will confirm its receipt, and send quotation as soon as we receive this form from you.

Total 6430

Allowance 3500

Difference 2930

andard Equipment:

ck Up Lights cket Seats — Front ar Lighter . Coat Hooks sole Between Seats cotron 12 Volt Alternator al Exhaust System - with esonators ctric Clock ctric Windshield Washers gine 327 cu. in. V-8 Viscous Drive 5 Blade ir Barrel Carburetor . Gas Filter ige, Vacuum Pressure nd-Craft Tool Pouch

trument Board Padded

ugahyde Vinyl Trim

ror, Rear View, Non-Glare

Oil Filter, Full Flow Power Brakes — Front Disc Caliper Radius Rods Rear Axle Rear Axle Heavy Duty Roll Bar, Safety Padded Safety Padded Interior Seat Belts, Front & Rear Shock Absorbers, Heavy Duty Speedometer, 140 MPH Stabilizer, Front & Rear Steering Wheel, DeLuxe Sun Visors, Padded Tachometer Trunk Compartment Light Vanity Tray Wheel Disc, Hub Caps Windshield & Rear Glass — Solex Tinted

Five-star wheel pattern is styled for distinction, quietness and strength at all speeds.



Fully padded dash panel features a full complement of sports-type instruments and gauges.

ptional Equipment (extra cost)

tomatic or 4-Speed Transmission Simulated Fur natizer & Defroster dio and Antenna Vay S.O.S. Flasher estone Premium 500 White Wall lylon Tires Conditioning ctric Windows ted Side Windows

band Windshield and Rear Window corator Fabrics or Raphael Vinyl

Genuine Leather Seats Genuine Leather Seats and Leather Trim **Bigelow Carpets** Headrest — Right or Left Rear Seat Speaker Day-Nite Mirror Power Steering Tilt Steering Wheel Rear Window Defogger Special Paint — Exterior or Interior

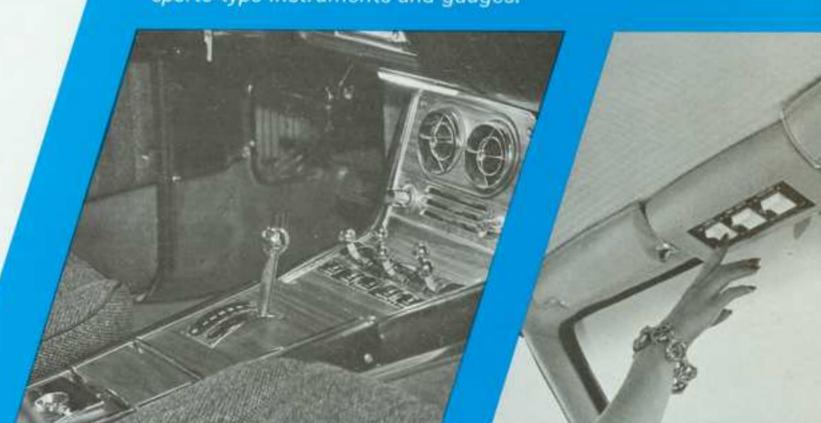
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india White, Burgundy Maroon, Carribean Turquoise, Satin ck, and Champagne Gold. Special colors available upon request.

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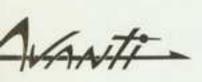
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continue its program of quality and design improvement, the manufacturer rves the right to change specifications, designs or prices without notice without incurring obligation. Information contained herein is from data lable at time of printing.



Air conditioning is built-in with choice of console mounted automatic or manual 4-speed transmission.

Light switches are overhead for easy access. Lower beam switch on floor operates at a touch of the toe.



OTOR CORPORATION 55 So. Lafayette Blvd. outh Bend, Indiana 46623

lephone: Area Code 219 / 287-1836



Spacious trunk compartment has interior access door in addition to rear lid. Easy-to-reach trunk release lever behind driver.

Handsome, high-styled distinctive headlights and emblem, above rugged bumper, rubber-faced at impact points.