

Take the Ford Escorts

FOR REAL VALUE, PROVEN RELIABILITY



Take the Escort Saloon

FOR REAL FAMILY CAR APPEAL



The Escort Saloon has such a lot of good honest qualities going for it, qualities of practical economy. Of space and real comfort. An over-all value for money.

Have a good look inside. There's no small-car-look about this surprisingly roomy interior. Slide-mounted bucket seats up front. Plenty of rear space for a couple of adults. Luggage space in the boot is another big bonus, too. In fact, much more than the capacity you'd find in many other cars of Escort-size, and competing with most medium saloons. Notice, too the easy-to-clean upholstery, the washable headlining, the rubber flooring. And the designed-for-safety door-handles and window winders - all very sensible, and practical for a family car.

Now take a ride. A splendid suspension with a smooth-as-silk four-speed gearbox makes it all very comfortable. And to add to your enjoyment, there's face-level ventilation for cool air in summer, and gentle warmth in winter. Other features not overlooked include the parcel shelf, three ashtrays, and, from the driver's point of view, dipping rear view mirror, padded sun visors and the two-speed windshield wipers, with floor-mounted wiper washer control.

The engine is a ruggedly reliable 1100 c.c., maximum speed 83 m.p.h., with a very economic fuel consumption. There's a 1300 cc. engine, too, if it's more power you're after.

This, then, is the practical, spacious, simply-styled, 2- or 4-door Escort Saloon. Basically equipped to keep everyone happy, with a price to match.

Top : Escort Saloon fascia
Middle left : Escort Saloon boot space
Right : Escort Saloon seats

Bottom left : Optional opening rear quarter windows available on two door models

OPTIONS

(at extra cost)

Automatic transmission with 1300 cc engine.

Metallic Paint. Heated rear window.

Radial Ply Tyres. Disc Brakes with servo. Push button radio.

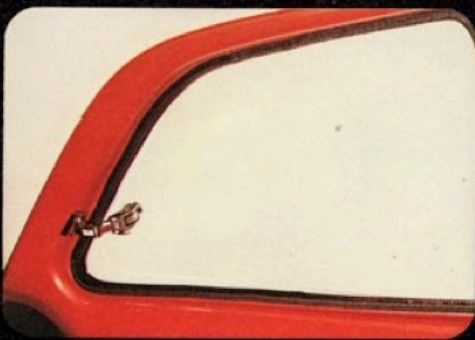
Laminated windscreen. Inertia reel or static seat belts.

Fabric Seat Trim. Opening Rear Quarter Windows*.

5" Sports Road Wheels with 165 x 13 radial ply tyres †
(includes flared wheel arches). Vinyl roof †.

* 2 door models only.

† To be available from early 1974 production.
Please check with your dealer for details of availability.



Take the Escort L

FOR THAT LITTLE EXTRA COMFORT



The wing mirrors, auxiliary lights and overriders are accessories, all are available at extra cost. This car is fitted with an optional push button radio.

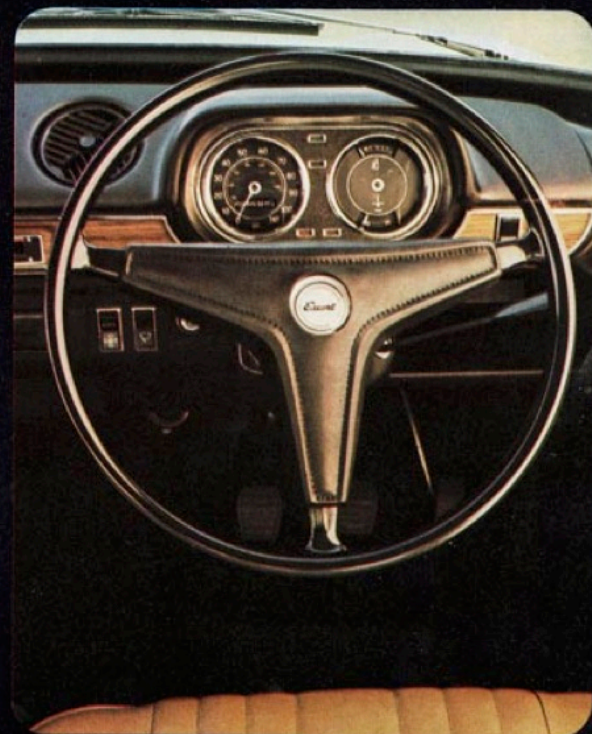
Like the feel of deep-looped pile carpet under your feet rather than rubber flooring? Lost without a map pocket? Miss the usefulness of rear quarter windows that open?

Then you've at least three important reasons for liking the Escort L. We can give you quite a few more, too.

The extra safety of hazard warning flashers and reversing lamps. Passenger grab handles, Radial ply tyres that do a fine road-holding job.

Little extras maybe, but they add up to a big difference in comfort: all to be found in the two- or four-door Escort L. And, of course, they're only extra to everything already discovered in the Escort Saloon.

With the Escort L, too, you can go for either the flexible, 1100 cc. engine, or the better-performing 1300 cc. The quality of a Ford Escort has been thoroughly tested in our many successes in rallies and races throughout the world. Proving their toughness, reliability and their power of performance. The lessons learned, the technical innovations, are passed on to you. Built into your Ford Escort. Our experience is your gain.



Top: Escort L
Middle left: Radial ply tyres are standard equipment on the Escort L
Right: L instrumentation
Bottom left: Optional heated rear window

OPTIONS (at extra cost)

- Automatic transmission with 1300 cc engine.
- Metallic Paint. Disc Brakes with servo.
- Push button radio. Laminated windscreen.
- Inertia reel or static seat belts.
- Fabric Seat Trim. Heated rear window.
- 5" Sports Road Wheels with 165 x 13 radial ply tyres† (includes flared wheel arches). Vinyl roof†.

†To be available from early 1974 production. Please check with your dealer for details of availability.

Take the Escort XL

FOR EXTRA POWER AND LUXURY

This car is fitted with an optional push button radio and optional fabric trim.
The wing mirrors are accessories. All are available at extra cost



If you're out for performance and style, look no further than the Escort XL.

Let's begin at the business end. Start with the splendidly built 1300 cc. engine. The figures speak for themselves. 0-60 in 15.9 seconds, 30-50 in top in 10.8 seconds. Maximum speed, 90 m.p.h. And your touring fuel consumption is approx. 40 m.p.g.*

Now to the absolute luxury of the XL interior. There's complete relaxed comfort in the deeply embossed upholstery of the seats. Real style in the door trims and heated rear window. A cigar lighter and vanity mirror too.

The instrument binnacle is fully equipped with easy to read speedometer, odometer, tachometer, fuel, temperature and oil pressure gauges and battery condition indicator. Everything at a glance, big and business-like.

Outside, the Escort XL is every inch as stylish, too. Smartly-trimmed rectangular headlights, wheel trims, metal-bright rocker-panel mouldings, overriders, and an eye-catching twin body-side stripe.

The option of automatic transmission for your Escort is just about the most effortless way to make light of heavy traffic, to ease the strain of daily driving. The Escort automatic does the job beautifully.

Two-door or four-door, there's distinction everywhere you look.

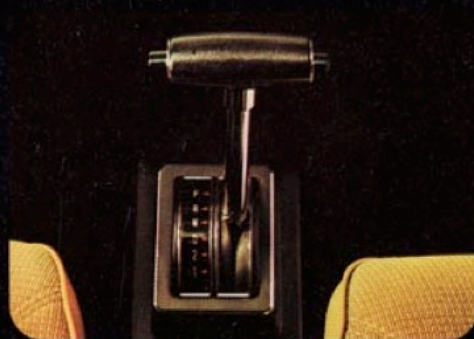
*Ford computed figures.

Top: Escort XL
Middle left: 1300 cc OHV engine standard Escort XL feature
Middle right: Escort XL with optional fabric seat trim
Bottom right: XL instrumentation
Bottom left: optional automatic transmission

OPTIONS (at extra cost)

Centre console. Metallic Paint.
Disc brakes with servo. Push button radio.
Laminated windscreen. Inertia reel or static seat belts.
Fabric seat trim. Automatic transmission.
5" Sports Road Wheels with 165 x 13 radial ply tyres†
(includes flared wheel arches). Vinyl roof†.

†To be available from early 1974 production.
Please check with your dealer for details of availability.



Take the Escort 1300E or Sport

FOR STYLISH PERFORMANCE . . .

This Escort 1300E is fitted with an optional push button radio.
The wing mirrors are accessories, both are available at extra cost.



This Escort Sport is fitted with an optional push button radio.
The wing mirrors are accessories, both are available at extra cost.

If you want all the virtues of Escort reliability and roominess plus powerful performance, then take a look at the two door Escort Sport or 1300E

Take the power : and that means the full facts and figures about their 1300 cc. GT engine. Specially prepared to turn out a great performance. Weber twin-choke carburettor, high-lift cam, bigger valves, four branch exhaust manifold. All standard : and what a powerful punch it packs. A computed BHP (SAE) 82 @ 6500, BHP (DIN) 72 @ 6000. Translates into 99 m.p.h. maximum, standing start to 60 m.p.h. takes 13.3 seconds in the 1300E and 12.9 seconds in the Sport and from 30 m.p.h. to 50 in top in 11.4 or 10.7 seconds. Sold on performance ? You should be. And all that goes with a close ratio gearbox, stiffened suspension and useful fuel consumption. Stopping power ? Front discs, rear drums : with vacuum servo-assistance all round.

The interior of the Escort Sport is clean and simple like the Escort Saloon. Outside the Escort Sport has 5" sports road wheels, flared front wheel arches, sporty side stripe and racy quarter bumpers.

Now take the 1300E inside and out. You'll discover there's plenty of extras going for it. No mistaking the black vinyl roof, the slim triple-stripe along the body side, the bright metal trim of the sporty road-wheels. And how about those halogen auxillary lamps ? The heated rear window and door-mounted mirror ?

Inside, there's luxury and comfort plus. The fabric upholstery, the real wood panelling of the facia, the instrument binnacle and doors. Notice, too, the deep-cut, wall-to-wall pile carpeting : there's even an illumination light in the luggage compartment. And what a boon is the special sound-proofing that keeps down the noise of traffic. That's the 1300E for you in any one of 14 body colours.

Two very handsome, fast-moving machines - the Sport and the 1300E .

Top : Escort Sport
Middle left : Sport instrumentation
Right : 1300E interior
Bottom left : Optional fabric seat trim

OPTIONS (at extra cost)

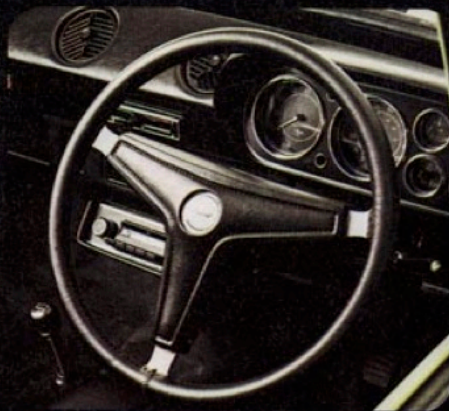
SPORT

Metallic Paint. Heated rear window.
Push button radio. Laminated windscreen.
Inertia reel or static seat belts. Fabric Seat Trim.
Vinyl roof†. Opening Rear Quarter Windows.

1300E

Metallic paint. Push button radio.
Laminated windscreen. Inertia reel seat belts.

†To be available from early 1974 production.
Please check with your dealer for details of availability.



Take the Escort Estates

LOADS MORE SPACE WITH SALOON COMFORT

The push button radio shown fitted is an option. The wing mirrors are accessories. Both are available at extra cost



Three truly spacious estates for any family to spread themselves and their belongings around in. And the beauty of the range is the surprising comfort.

The reason is that the appointments of each, the Escort 1100 or 1300, the 1300 L and the 1300 XL, are similar to those in their saloon counterparts. The 1300 XL even has loop pile carpeting behind the rear seat in the load compartment.

Here's all the solid reliability, the little extras, the out-and-out luxury and performance already noted in the range of Escorts.

The big difference in these estates is space. Masses of it. Even as a full four-seater you've 31 cubic feet clear for luggage. Don't occupy the wide back seat. Fold it down: and there's bags more room still. Adding up to a capacious 54 cubic feet, no less.

Now take the loadspace length: a huge 61 inches (156 cm).

So easy, too, to pile all your things in. The counter-balanced top-hinged tailgate is 47 inches (120 cm) wide, and the floor (carpeted in the 1300 XL) is a very handy 20.2 inches (51.5 cm) off the ground.

From the mechanical end of things, you've the power of the 1100cc or 1300 cc. engine. Automatic transmission is available on all 1300 cc models.

Exceptional Estates, these Escorts. With all the room and enjoyment in motoring any well-laden family foursome deserves. Four models. You take your pick.

Top left: Escort 1300L Estate with overrides which are accessories

Top right: Escort 1300L Estate fascia and seats

Centre: Escort 1300XL Estate interior with optional push button radio and auxiliary lights

which are accessories

Bottom right: Escort 1100 Estate

Bottom left: Optional push button radio

OPTIONS (at extra cost)

Automatic transmission with 1300 cc engine.

Metallic Paint. Heated rear window†

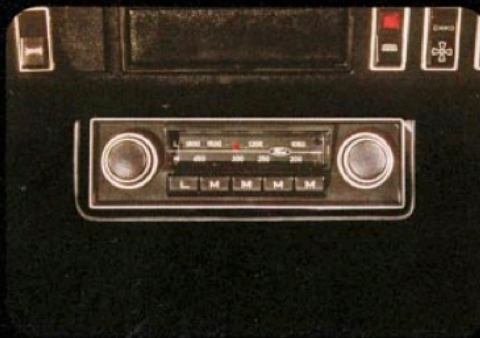
Radial Ply Tyres†. Disc Brakes with servo†.

Push button radio.

Laminated windscreen. Inertia reel or static seat belts.

Fabric Seat Trim. Centre Console (1300 XL only).

* Standard with XL. † Standard with Escort 1300 L and 1300 XL.



TAKEN ALL-IN-ALL, INCLUDING A GRAND TOTAL OF TEN MODELS FOURTEEN PAINT FINISHES, AND FOUR COLOUR TRIMS, IS IT ANY WONDER ESCORT OWNERS HAVE SOMETHING TO BOAST ABOUT?



Escort specification

Body Steel integral construction, safety glass all around. Doors have anti burst locks. Single tone paint finish. Separate luggage compartment in saloon models usable capacity 9.6 cu ft overall capacity 13.6 cu ft. Spare wheel housed in boot. A 9 gallon fuel tank.

Estate car models have a one piece, top hinged, counter balanced tailgate. With a usable luggage capacity of 54 cu ft (as two seater) or 31 cu ft (as four seater.) Spare wheel located to the side of the load compartment.

Doors Available Two or Four doors on Saloon, L and XL models. Two doors only on Sport, 1300E and Estate models.

Transmission Diaphragm spring type clutch, single dry plate. Four speed gearbox with synchromesh on all forward gears. Remote floor mounted gearshift.

Brakes Drum brakes all round, on Saloon, L and XL models. Front disc brakes with vacuum servo assistance all round on Sport 1300E and 1300 cc Estate models.

Steering Rack and pinion. Turning circle 29.2 ft. Number of turns lock to lock 3½.

Suspension Front: Independent coil springs. Macpherson damper struts. Rear: Semi-elliptical springs with hydraulic double action shock absorbers.

Wheels and Tyres Pressed steel disc with welded asymmetrical well base rim. Saloon and Estate models - 6.00 x 12 cross ply tyres on 4½" rims. Escort L and XL models - 155 SR 12 radial ply tyres on 4½" rims. Escort Sport and 1300E - 165 x 13 radial ply tyres on 5" sports road wheels.

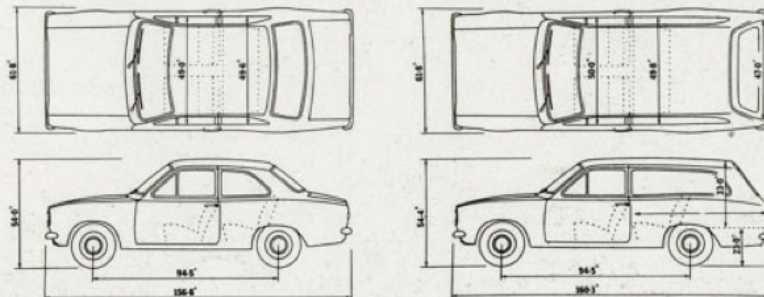
Exterior Equipment (on Escort Saloon) Two sealed beam headlights with combined sidelights. Separate direction indicators. Twin tail light assemblies incorporating direction indicators, brake lights and reflectors. Rear number plate illumination light.

Interior Equipment (on Escort Saloon) Speedometer odometer, fuel gauge and water temperature gauge. Warning lights for alternator, oil pressure, main beam and direction indicators. Two speed wipers. Direction indicators, main and dipped beam, headlamp flasher and horn controlled from stalk

mounted on the steering column. Ignition/steering column lock. Foot operated windscreen washer/wiper. Rubber floor and boot mats. Individual slide-mounted front bucket seats Safety padded steering wheel. Safety styled door handles and window winders. Push button door locks. Dipping rear view mirror with breakaway stem. Ashtray in fascia. Aluminium scuff plates. Face level ventilation system, vents in fascia combined with demister nozzles. Two speed heater/demister fan. Rear ashtrays in side panels. Two padded sunvisors. Full width padded front parcel shelf. Door operated courtesy light.

For full details of equipment fitted to each Escort model, turn to the inside pages of this publication.

Engine Data	1100 cc	1300 cc	1300 cc GT
Capacity:	1098 cc	1298 cc	1298 cc
Bore:	80.98 mm	80.98 mm	80.98 mm
Stroke:	53.29 mm	62.99 mm	62.99 mm
Cylinders	4	4	4
Compression Ratio:	9.0:1	9.0:1	9.2:1
Maximum BHP (DIN):	48 @ 5500 revs	57 @ 5500 revs	72 @ 6000 revs
(SAE):	55 @ 6000 revs	65 @ 5700 revs	82 @ 6500 revs
Maximum Torque (SAE):	60 lb. ft @ 3000 revs	74 lb. ft @ 3000 revs	75 lb. ft @ 4000 revs
0-60 mph:	20.1 seconds	15.9 seconds	12.9 seconds*
30-50 mph in top:	14.6 seconds	10.8 seconds	10.7 seconds*
Maximum speed:	83 mph	90.0 mph	99 mph*
Touring fuel consumption:	Approx. 43 mpg	Approx. 40 mpg	Approx. 35 mpg* (*Escort Sport)



The quarter window channels on all Escorts are now in black instead of colour keyed.



When you own a car that's special you'll want to keep it in peak condition. That's also the way Ford feel about the cars they build. So no matter where you live in Britain you'll find one of the 400 Ford main dealers or the 900 retail dealers just a short drive away. And as well as your normal legal rights, you get the benefit of an Assurance written in plain English that you can easily understand.

Every Ford dealer offers the mechanical know-how, the equipment and the parts needed to give Ford owners the fast efficient and reliable servicing that you expect to keep your Escort in mint condition.

Ford Sure

If you take your car to any Ford main dealer or wherever you see the Ford Sure sign, you will get all the benefits of the new Ford Sure programme.

It's an intelligently thought out scheme that brings together some of the finest technicians and the latest servicing equipment so that customers can be sure of an extra thorough, quality-controlled service.

At a Ford Sure dealer you will find pleasant reception facilities where your car can be checked in with the minimum of delay. You will also find special pre-booking system which cuts out unnecessary waiting and many dealers offer credit terms to simplify payment.

What's more, you get a free service after 1,500 miles plus free diagnostic checks from the selling dealer at 15,000 and 27,000 miles - all you have to do is to have your normal servicing carried out at any Ford dealer. With every service or repair you will receive a plainly worded certificate, expressing the dealers confidence in the job he has done and if there should be a

fault attributable to poor workmanship, the dealer will correct it without argument or charge.

Ford Sure is the new look for Ford servicing in the seventies. Ford are proud of the after sales service that goes with their cars. It's what Ford Sure service is all about.

Remember Ford prices include delivery

Maximum Ford prices include delivery to Ford Dealerships throughout the UK (except Northern Ireland). These prices are, therefore, not directly comparable with those issued by motor manufacturers who also levy an additional delivery charge.

Seat Belts

In accordance with statutory regulations, front seat belts are fitted. These are supplied at extra cost.

Performance Figures

All performance and economy figures quoted are Ford computed figures based on typical production vehicles.

Illustrations, Descriptions and Specifications

Ford policy is one of continuous improvement. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at anytime. Where possible, any such changes which may be introduced after publication of this booklet but before it is supplied will be incorporated herein or announced by means of a notice prominently displayed in Ford Dealerships at the point of supply. For latest details always consult your Ford Dealer.

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