1981FORD



CLUB WAGON



1981 FORD CLUB WAGON

Out Front Design

Ford's out front design—with the engine and front axle forward—provides room for the driver and front passenger, and allows an out front service center. Plus you'll find a whole fleet of Club Wagon Better Ideas that make a practical difference. In fuel efficiency. Toughness. Variety. Style. And performance. Ford Club Wagons for '81 can seat from four to 12 passengers (Super Wagons up to 15) in your choice of six models and numerous optional packages. All feature a solid list of standard equipment. And pleasing road manners that make the

Ford Club Wagon one of America's most popular and versatile vehicles for hometo-business van pooling or just plain trailer towing fun. Club Wagon for '81.

1. Mileage

Ford Club Wagon E-100/150 with standard 4.9L (300 CID) Six and optional 4-speed manual transmission with overdrive turned in the best EPA gas mileage estimates of any 1980 Club Wagon built in America. The latest EPA gas mileage estimates were not available at time of publication. However, the '81 Club Wagon mileage ratings are expected to be as good as or better than last year. And you have a choice of popular six-cylinder or V-8 power. See your Ford Dealer for the latest EPA information.

Long Range

Club Wagon's good mileage plus
22.1-gallon fuel tank (standard on
long wheelbase models) add up to
exceptional driving range. Add the
18-gallon auxiliary tank option and Club
Wagon's range is nearly doubled. For
Club Wagon's latest range figures, ask
your Ford Dealer.

2. Rugged Body-On-Frame Construction

Deep, full-length siderails form a sturdy backbone for Ford Club Wagons. And strategically placed rubber mounts help to isolate you and your load from road shocks and vibration.

3. Fingertip Speed Control

This convenient option is now available with more engines than ever. Fingertip Speed Control reduces driver fatigue and can mean improved gas mileage.

4. Out Front, Easy-Access Service Center

The Club Wagon's mini-hood and engineforward design allow convenient servicing from the front. A total of 28 key maintenance items can be easily reached under the hood.

5. Twin-I-Beam Front Suspension

Ford's famous independent front suspension consists of two forged-steel I-beam axles. Each front wheel has its own axle and big coil spring to step over bumps and cushion the ride.

Out Front Design

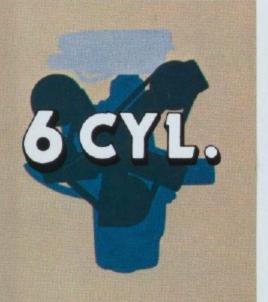
Ford Club Wagons are designed for plenty of move around room. The forward, out-of-the-way location of the engine and front axle makes the front compartment very spacious. There's plenty of room for the driver and front passenger. Also, the forward location of the front wheelhousings allows easy entry.

OUT FRONT DESIGN FEATURES

- Mileage and Range
- □ Body-On-Frame Construction
- Out Front Service Center
- Twin-I-Beam Suspension

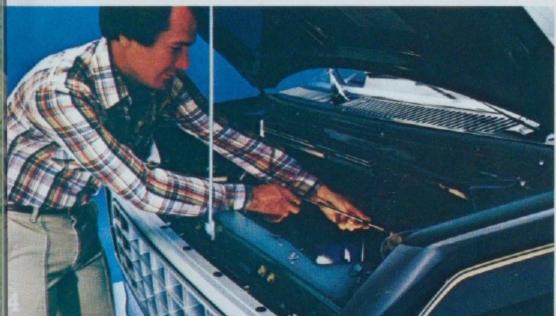
For details, be sure to see your Ford Dealer. He'll show you some of the features that make our '81 Ford Club Wagons the leaders. And a whole lot more.

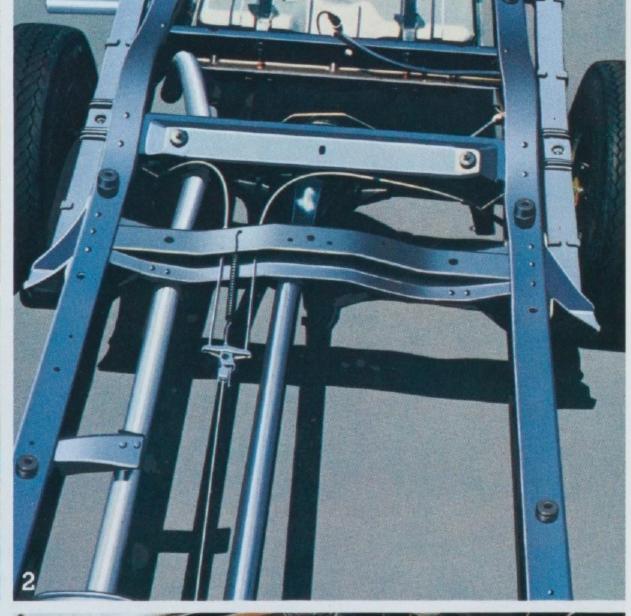














FORD KING OF CLUBS

The new king of luxury in Ford Club Wagons!

Introducing the most luxurious Club Wagon Ford offers. King of Clubs. Ford's new Club Wagon for '81 adds another dimension to superb comfort, outstanding style, and a full complement of features to make the King of Clubs very special.

Standard exterior appointments: Special tri-color paint treatment. Special paint break treatment. Special accent tape stripe. WSW radial ply tires. Color-keyed sport wheel covers. Special color-keyed

chrome grille. Color-keyed headlamp doors. Remote control low-mount western mirrors. Bright drip rail moldings. Plus, from the Chateau Club Wagon option: bright front and rear bumpers, Chateau emblem on both front fenders, lower bodyside molding and black stepwell pads at both front and cargo doors.

King of Comfort

Attractive colors and exclusive standard features enhance outstanding comfort in the new King of Clubs' interior.

Standard interior appointments: New interior color, Fawn, or choose Medium Blue. Handsome dual Captain's Chairs in new "Biscuit" sew style with swivel and recline features. Seat trim in two colors. Color-keyed seat pedestals on Captain's Chairs. Color-keyed soft-wrap

steering wheel. Color-keyed horn pad. Color-keyed coat hooks. Color-keyed cloth-covered sun visors with illuminated visor vanity mirror on driver and passenger sides. Color-keyed inside spare tire cover. Cut-and-sew cloth headlining. Front door trim panels with cloth inserts. Full-length luxury carpet. Carpeted lower section on engine housing cover. Carpeted map pockets on front doors. Additional trim panels with carpeted lower sections. Plus automatic transmission, power steering, power door locks, tilt steering wheel, Fingertip Speed Control, Privacy™ glass, ammeter and oil pressure gauges, rear door latch and lock, Convenience Group and Light Group ... and your own personalized plaque on the instrument panel.

Ford King of Clubs is available (E-150
Regular Club Wagon only) in seating
arrangements for four to nine
passengers. Shown with optional quad
Captain's Chairs and snack/game table.
The new King of Clubs is your winning
hand in Club Wagons for '81.

CAPTAIN'S CLUB WAGON

Join the Captain's Club! Sit back, relax with your friends in the deep-cushioned comfort of quad Captain's Chairs that swivel and recline. There's a snack/ game table with four recessed beverage holders. Add standard Privacy™ glass, new full-length carpeting, new headliner and dual beam dome/map courtesy lights on the inside. Plus deluxe accent combination Tu-Tone paint and bodyside accent tape stripe on the outside. For business, family or recreation, the 1981 Ford Captain's Club Wagon is an impressive standard in luxury, comfort and pure traveling pleasure.



Note: Some illustrations include optional equipment. See the standard features for each model, plus options on pages 10 and 11.









FORD CHATEAU CLUB WAGON

Here is a stylish Club Wagon with many features standard. For '81, the Chateau Club Wagon by Ford features these standard items: new halogen headlamps, chrome front and rear bumpers, bright 5" x 8" argent painted mirrors, bright grille surround and bright lower character line moldings. Plus bright hub caps, bright taillight bezels, Chateau emblems on front fenders, bright window moldings, and more.

The Chateau Club Wagon is a stylish choice for popular "van pooling."

Inner spaces: more standard luxury...for more comfort and convenience

Step inside to luxury in standard features, including: vinyl or cloth-and-vinyl bucket seats in new Chateau "Biscuit" sew style. Choose either Medium Blue, Fawn or Nutmeg—color-keyed to other interior appointments. Plus courtesy dome light switches on all doors. Full-length cut-pile carpeting. Functional map pockets in each front door. Full-length vinyl headliner. Rear dome lamp with 3-way switch. Door trim panels. Color-keyed sun visors. Visor vanity mirror, RH (on Chateaus built after 10/6/80). Woodtone steering



wheel horn pad. Engine cover console with ashtray and utility pockets. Instruments have large easy-to-read dials.

FORD CUSTOM CLUB WAGON

Add an extra touch of elegance to your '81 Standard Club Wagon. By choosing the Custom Club Wagon. Outside, sparkling highlights and additional accents include bright hub caps, bright window frames, Custom nameplates, and bright taillight bezels. All are standard.

Custom Interior

All interior features are handsomely color-keyed. Seats are trimmed in attractive embossed vinyl. Door trim panels have convenient map pockets in lower sections. Other Custom features are: full-length headliner and floor mat, both with insulation; bodyside trim panels, new door trim panels, and more.

Note: Some illustrations include optional equipment. See the standard features for each model, plus options on pages 10 and 11.







FORD STANDARD **CLUB WAGON**

A generous list of exterior features are standard equipment on '81 Club Wagons: new halogen headlamps, large sliding side door (hinged doors are a no-cost option), argent painted bumpers and hub caps, and dual 5" x 8" argent painted rearview mirrors. Plus bright windshield moldings, door checks, and two swing-out windows including bright moldings, on both sides. Inside, standard front bucket seats and a 3-passenger bench seat are color-keyed to other interior features. Choose either Black, Red, Medium Blue, Fawn or Nutmeg. The 3-passenger bench seat now includes an adjustable RH armrest for easy entry and exit. Also standard are: LH armrest, front compartment headliner, sun visors, two dome lights, column-mounted ignition switch, easy-to-read dials, and more.

FORD SUPER WAGON. FOR SUPER ROOM!

For more room and seating capacity, choose the fulllength '81 Super Wagon. Super Wagon has an extra seating option that will accommodate 15 people, plus 20 inches more inside length on regular 138-inch wheelbase. Other seating plans can accommodate 4, 5, 7, 8, 11 or 12 people, plus lots of room for luggage. Add any number of your choice of options, and you're on your way with plenty of room, size and maximum

Great for energy-saving van pooling

Ford Club Wagons have the people-carrying capacity, room, comfort and easy handling characteristics needed for today's fast growing "van pool" commuters. So bring the whole gang together in a Club Wagon...to and from work, or around the neighborhood.

VERSATILE FORD **CLUB WAGON** CHOICES. IN SIZE AND STYLE.

For family or business, or just plain recreational fun, Ford offers a variety of '81 Club Wagons that are sure to meet your particular needs. You'll find the Club Wagon that's best for you—in length, wheelbase, and maximum height

—simply by reviewing the dimensional chart at the bottom of the page. For matching your Club Wagon choice to your seating needs, see the various arrangements available in the diagrams below. Standard and optional engines are in the chart at the top right of the

series or models. Some options are included,

AVAILABLE ALL 138" WB.

CLUB WAGONS &

SUPER WAGONS

7-PASS.

Quad Capt. Chairs

1,3-Pass. Bench

other options

*N.A. in Calif. with E-100. Note: Options are not necessarily available in all

Engine

4.9L (300)

Six

5.0L (302)

5.8L (351)

6.6L (400)

V-8

7.5L (460)

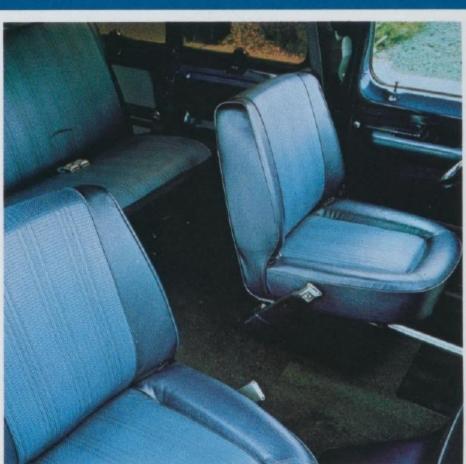
V-8†

**5.8L (351) V-8 required with E-350 in Calif.

Engine Availability

†N.A. in Calif.

required, or are not available, in combination with







SEATING AVAILABILITY

AVAILABLE ALL 124" WB. **CLUB WAGONS**



5-PASS. 2 Bucket Seats or Dual Capt. Chairs 1,3-Pass. Bench



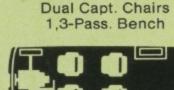
4-PASS. Quad Capt. Chairs

8-PASS.

2 Bucket Seats or

Dual Capt. Chairs

2,3-Pass. Benches



5-PASS.

2 Bucket Seats or

4-PASS. Quad Capt. Chairs

8-PASS.

2 Bucket Seats or

Dual Capt. Chairs

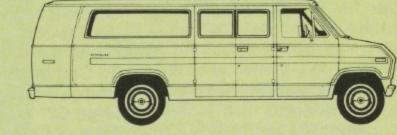
2,3-Pass. Benches

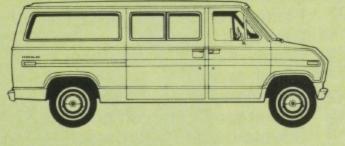


8-PASS. 2 Bucket Seats or

Dual Capt. Chairs 1,3-Pass. Bench Seat/Bed







Note: High altitude emission system is available on E-100, E-150 and E-250.

AVAILABLE E-250/350

SUPER WAGONS ONLY

11-PASS.

Quad Capt. Chairs

1,3-Pass. Bench

1,4-Pass. Bench

15-PASS.

(E-350 only)

2 Bucket Seats or

Dual Capt. Chairs 3,3-Pass. Benches 1.4-Pass. Bench

Standard

E-100, E-150

E-350**

E-250

Optional

E-100, E-150

E-100, E-150,

E-350

E-250, E-350

E-250, E-350



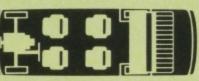




AVAILABLE ALL 138" WB.

CLUB WAGONS &

SUPER WAGONS



7-PASS. Quad Capt. Chairs



AVAILABLE E-250/350

CLUB WAGONS &

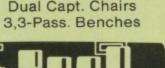
E-350 SUPER WAGON ONLY

8-PASS.

Quad Capt. Chairs

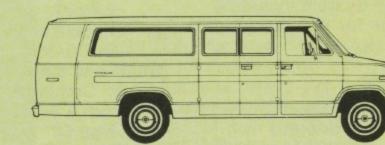
1.4-Pass. Bench

2 Bucket Seats or Dual Capt. Chairs



12-PASS. 2 Bucket Seats or Dual Capt. Chairs 2,3-Pass. Benches

1.4-Pass. Bench



Dimensions

Series	Wheel- base(in.)	Overall Length(in.)	Maximum Height(in.)
E-100	124	186.8	79.8
E-150	124	186.8	80.6
	138	206.8	80.8
SW	138	226.8	80.6
E-250*	138	206.8	82.6
E-350 SW	138	226.8	83.7
SW=Super Wagon			

Available in 11-, 12-passenger versions only, Also 8-passenger version available with quad Captain's Chairs and a 4-passenger bench seat.

OPTIONS

For the Club Wagon of your choice there is a wide selection of Ford options. These can multiply the usefulness and enjoyment of your wagon many times over.

1981 Club Wagon options are not confined to these pages but are shown throughout the catalog. Options, whether or not they are identified, are offered at extra cost. Some options are included, required, or are not available, in combination with other options. Availability of some models and features described here and elsewhere may be subject to delay. Consult your Ford Dealer for the latest information.



Tu-Tone Choices

Combination Tu-Tone: accent color is applied on roof, and below the lower character line molding.*

Center Accent Tu-Tone: accent color is applied between upper and lower character line moldings*



Deluxe Accent Combination Tu-Tone: accent color is applied on roof, and between the upper and lower character line moldings*

*Includes moldings.

Colors



Raven Black, 2. Wimbledon White, 3. Silver Metallic, 4. Candyapple Red, 5. Maroon, 6. Dark Silver Blue Metallic, 7. Medium Blue, 8. Dark Pine Metallic, 9. Dark Cocoa Metallic, 10. Dark Chamois Metallic, 11. Medium Caramel Metallic, 12. Antique Cream. Optional Glow Colors:

13. Medium Blue Glow, 14. Fawn Glow, 15. Light Fawn Glow.



Appearance

- □ Bodyside accent tape stripe in Raven Black, Wimbledon White, Red, or Chamois.
- ☐ Pinstripe tape in Black, White or Gold
- Chrome grille.
- Deluxe Accent Moldings (bright drip rail, center bodyside and lower character line moldings).
- Bright lower character line moldings.
- Bright drip rails.
- Bright window moldings.

Audio

Wide choice of quality Ford radios, all with traveler's weather advisory frequency positions.

- □ AM radio.
- AM/FM monaural.
- □ AM/FM stereo (speaker mounted in door panels: two rear speakers with Custom, Chateau and Deluxe Insulation Package with 138-in. wheelbase).
- AM/FM stereo with 8-track tape
- AM/FM stereo with cassette player. Premium Sound System including power amplifier for speakers (with stereo radios only).

Comfort/Convenience

- (A) □ Air Conditioning (tinted or Privacy™ glass recommended):
 - Instrument panel unit for front seat area.
 - ☐ High-capacity air conditioning combines the instrument panel unit with an auxiliary unit to cool entire wagon (Deluxe Insulation Package also recommended).
- Console.
- (B) □ Power door locks for all doors (front doors only with optional hinged double side doors).
- ☐ Convenience Group with intermit-

- tent wipers and 12-in. day/night
- □ Dome light courtesy switches for all doors (std. on Chateau).
- □ Electronic digital clock.

Heaters:

- ☐ High output.
- Auxiliary for rear seat area. ☐ Roof/Floor Insulation Package includes full-length insulated headliner and floor mat (for Standard Wagon only).
- □ Deluxe Insulation Package (includes Roof/Floor Package plus insulation below windows).
- Light Group.
- □ Western mirrors, low-mount 9" x 6" bright.
- Recreation mirrors with trailer arm. 9" x 6" bright.
- (C) □ Tilt steering wheel.
- Fingertip Speed Control. Tinted glass all around. □ Privacy™ glass (regular tinted glass)
- in windshield and front doors). Privacy™ or tinted glass in rear doors.
- Tilting rear door windows. ☐ Hinged double doors in place of
- single sliding cargo door (no charge).
- Outside spare tire carrier (E-100/150).

Seats and Seat Trim

- (D)
 Combination seat/bed. Converts from a 3-passenger rear seat into a large 62" x 72" bed.
- □ Dual or Quad Captain's Chairs: reclining and swivel.
- ☐ Snack-game table with four cupholding recesses (requires Quad Captain's Chairs).
- □ Quick-release 3-passenger rear bench seats.

double-hinged rear doors.

4-passenger rear bench seat. ☐ Two-stage door positioner for

Performance

SelectShift automatic transmission.

- ☐ 4-speed manual transmission with overdrive.
- Super cooling package.
- Extra cooling package. Power steering.
- ☐ Handling Package (E-100/150) includes front stabilizer bar, HD gas-filled hydraulic front and rear
- shocks, and HD front springs. Front stabilizer bar. Heavy-Duty Suspension Package
- Heavy-duty front springs. ☐ Heavy-duty shocks, front and rear (standard E-350).
- ☐ Engine block heater: single 600 watt with Six and 5.0L (302) V-8, dual with larger V-8's.
- ☐ Gauges: oil pressure gauge and
- ☐ Auxiliary fuel tank, 18-gallon (138-in. wheelbase).

Protection

- Step bumper, chrome or argent.
- Chrome contour bumpers. Dual horns.
- □ Protection Group includes black pads in front and sliding door stepwells, front door edge guards: front bumper guards with chrome bumpers.
- Security Group includes locking gas cap(s), inside locking hood release and spare tire lock.
- Inside locking hood release.

Wheels and Wheel Covers

- (E) □ Deluxe wheel covers (4). (F) ☐ Sport wheel covers (4).
- (G) □ 10-hole polished forged aluminum with clear plastic coating (4) and steel spare.
- (H) ☐ Styled steel painted white (5).
- (I)
 Ford Club Wagons and Econoline Vans are popular choices for camper conversions. Ease of entry, lots of turn-around room in the cab, plus comfort options like swiveling Captain's Chairs are a few features.

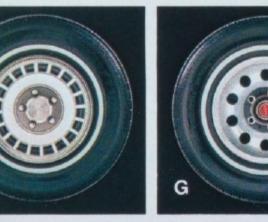


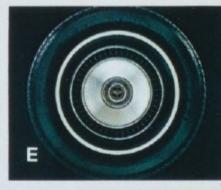


















(J) Trailer Towing Packages Light Duty Package (for trailers up to 2,000 lb.) includes extra cooling radiator,

wiring harness, heavy-duty turn signal flasher. Heavy Duty Package (for trailers up to 7,000 lb. with E-250 or E-350) includes LD Package plus: auxiliary oil cooler, HD shocks (std. on E-350), 68 amp-hr. battery, 60-amp, alternator, swing-out recreation mirrors, ammeter, oil pressure gauge, dual electric horns, HD suspension with E-250 and E-350.

11

FORD CLUB WAGON **MINI MOTORHOMES**

Ford's long wheelbases and rugged body-on-frame construction make the Club Wagon and Econoline excellent choices for many popular RV modifications. The Econoline RV Cutaway Chassis model shown here with a modern mini motorhome is one way to go. Another is an Econoline Camper Conversion like the one shown on page 11. For more details on how you can have a roomy, comfortable RV conversion using one of these versatile Ford vehicles, see your Ford Dealer.



Extended Service Plan

Ford Motor Company's optional Extended Service Plan covers certain selected components on new Ford Club Wagons. The cost is so moderate for the protection you get that it could pay for itself the first time you need it. Your Ford Dealer will be happy to give you complete details of the Plan, which is available on cars and light trucks sold in all 50 United States and Canada.

Ford Limited Corrosion Perforation Warranty

Ford Motor Company provides a limited 3-year, unlimited mileage corrosion perforation warranty on all trucks under 4,535 kg (10,000 lb.) GVWR sold in the 50 United States. The warranty states that any part which, in normal use, rusts through from corrosion within three years of retail delivery or first use will be repaired or replaced free of charge by the selling dealer after inspection by a Ford representative. Of course, exhaust system components or parts which develop corrosion perforation caused by accidents or other damage are not covered.



Replacement Parts
Be sure to specify genuine Ford-approved Motorcraft parts from your Ford Dealer.

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Buy or lease a new Ford Club Wagon - a great choice either way!

