

1985

Ford Cars

TEMPO • THUNDERBIRD • LTD • MUSTANG • EXP
LTD CROWN VICTORIA • 1985 1/2 ESCORT AND SVO



Ford Motor Company is a customer-driven company.



Donald E. Petersen
Donald E. Petersen
Chairman
Ford Motor Company

We at Ford Motor Company pride ourselves on being a "customer-driven" organization.

In every segment of the market, our single-minded goal is to provide products and services that will satisfy each customer's driving and transportation needs. That means building cars and trucks with operating and performance competence, satisfying aesthetics, safety, and serviceability. It means producing products that are truly fun to drive.

We are determined to build the finest quality cars and trucks in the world — no exceptions. And we are committed to the concept of total product integrity. No detail is too small to deserve our attention. Every action we take is carefully considered in light of the needs of our customers.

In short, we want to offer you and our other customers the best automotive values in the world.

The new Ford cars are excellent examples of that philosophy.



1985 Ford Cars

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A word about this catalog: Some of the equipment shown or described throughout the catalog is available at extra cost.



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Ford Tempo for 1985

Its quality, modern design and advanced engineering have made Ford Tempo a tremendous success across America. The reasons: Tempo has front-wheel-drive traction, a four-wheel independent suspension, the efficient 2300 HSC engine* controlled by the sophisticated EEC-IV computer. A 2.0 liter diesel is available for even higher fuel economy.* And inside a Tempo 2-door or 4-door model, you can seat five adults.

This year, Tempo offers special equipment packages and some outstanding new features, such as the precise metering control of electronic fuel injection.

Tempo GLX

This top-of-the-line Tempo series has all-cloth reclining front seats and a specially contoured rear seat. Door trim panels, floor carpeting, luggage compartment trim are all luxury level. The standard GLX comes also with 5-speed manual transaxle, AM/FM stereo,* power steering, tilt steering wheel, instrumentation package including tachometer. Plus dual remote-control mirrors, tinted glass, trip odometer, power lock group, and interval windshield wipers. The Luxury GLX has even more, including power driver's seat, speed control, console, power windows, AM/FM stereo

with cassette tape player** and graphic equalizer system.

Tempo GL

You now have four ways to equip the mid-series Tempo — from the standard level on up to luxury and sport models. In GL you have reclining front seats and conveniences such as interval windshield wipers, side window demisters, door trim panel storage bins and electronic digital clock. Then comes the Select GL that adds power steering, AM/FM stereo radio,* tinted glass, dual remote control mirrors and more, followed by the Luxury GL with an impressive list of features including tilt steering wheel, speed control, console, tachometer, power door locks. And finally, the exciting Sport GL† powered by the HSO-EFI engine with 5-speed manual transaxle (HSC engine with automatic available), plus special handling suspension, P185/70R 14 tires and 7-spoke aluminum wheels, sport performance seats, and more. Special charcoal-color exterior accent treatment as well.



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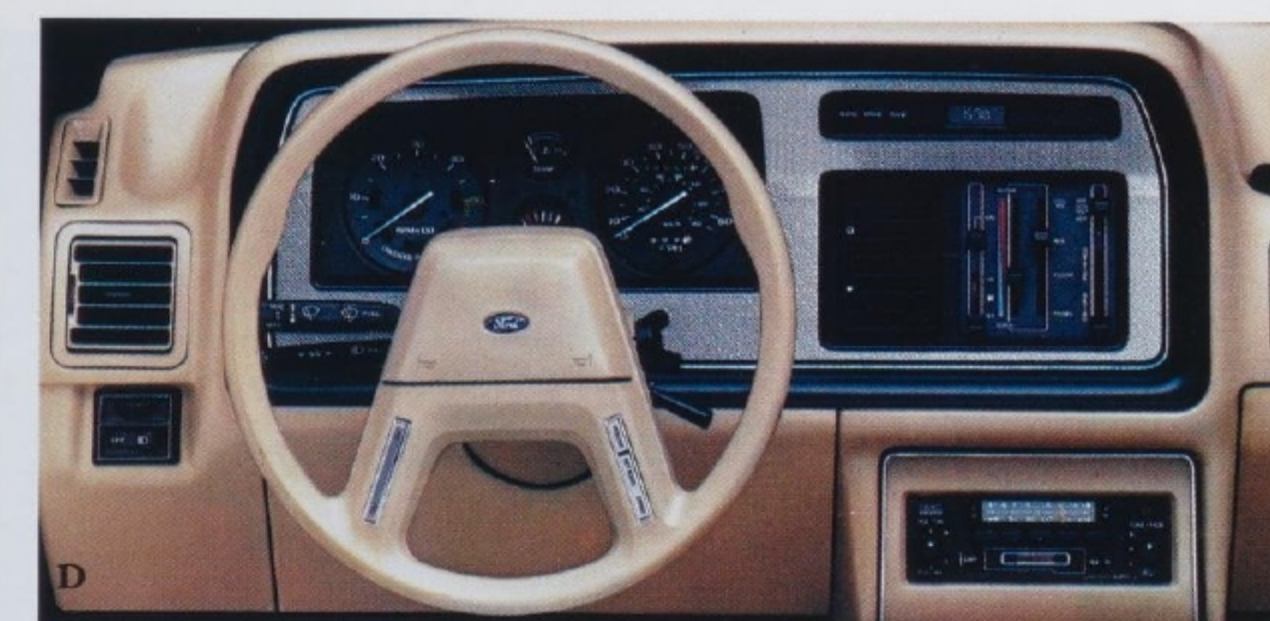
*1985 EPA gas mileage estimates for standard powertrain are 25 city, 34 highway. Ratings for other powertrains available at Ford dealers. Actual mileage will vary with maintenance, options, driving conditions and driving habits. California estimates may be lower.

**May be deleted for credit.

†See your Ford Dealer for availability.



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(A) Tempo GLX 4-Door Sedan. (B) Tempo Sport GL 2-Door Sedan shown with optional rear window defroster. (C) Tempo GL 4-Door Sedan. (D) Tempo GLX interior and instrument panel. Some equipment shown may be optional.



Thunderbird for 1985

The Flight Continues

For 30 years, the name Thunderbird has distinguished itself as a unique statement of the personal touring car. Today, the image of Thunderbird takes new flight in the elegant 30th Anniversary Edition — the latest in the Thunderbird line for 1985. See your Ford Dealer for details on this special Thunderbird.

Thunderbird

Thunderbird is a pure driver's car in

every respect. Its shape is highly aerodynamic for fuel efficiency, handling stability and interior quietness. Standard are a 3.8 liter EFI V-6, automatic transmission, a suspension with gas-filled shocks, and power steering. Reclining split bench seats with console, AM/FM stereo radio* and side window demisters are among the new features to look for in the 1985 Thunderbird.

Thunderbird élan

Everything from luxury cloth seating surfaces, 4-way adjustable headrests and plush 24-oz. carpeting to diagnostic warning lights and AM/FM stereo with cassette tape player — all in the elegant Thunderbird élan series. Also standard are tinted glass, interval windshield wipers, electronic digital clock, power side windows, dual electric remote-control mirrors, and more.



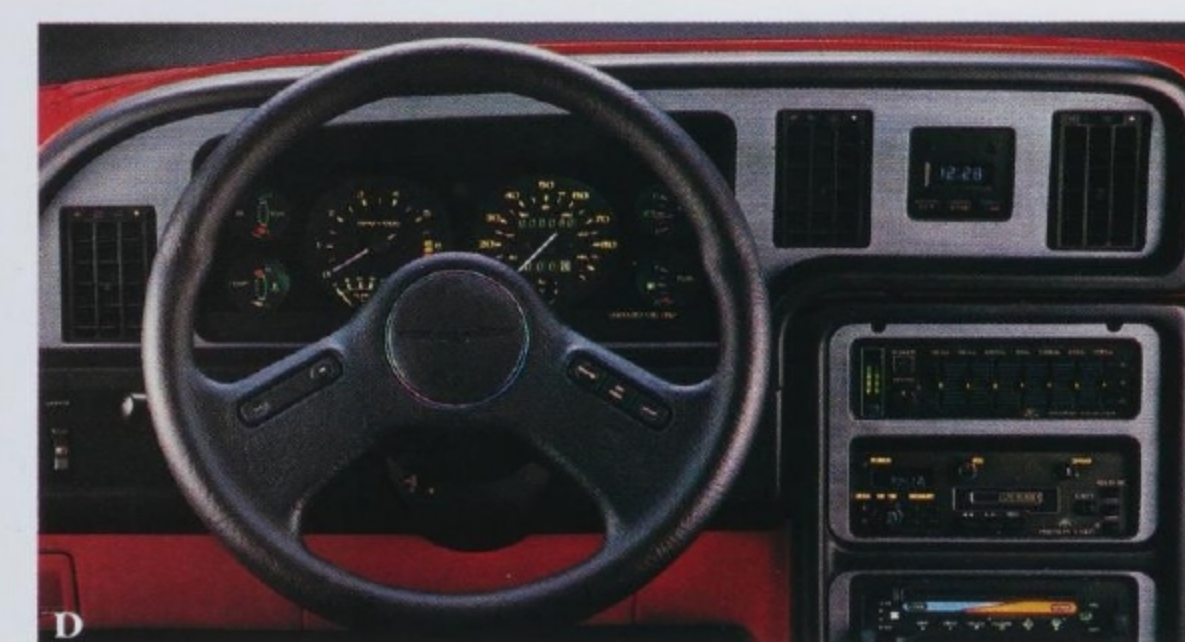
Thunderbird

FILA, inspired by the world-famous designer sportswear, is distinguished by its special paint and tape stripe treatment, available in four colors, and unique painted cast aluminum wheels. And inside, numerous features including articulated seats in a charcoal suede-type fabric, 6-way power driver's seat adjustment, electronic AM/FM stereo/cassette sound system. Every **FILA** also comes with a sport bag containing personal items such as a handsome leather portfolio. Plus the exclusive "Ford Care" extended maintenance/limited warranty program.

Thunderbird Turbo Coupe

Turbo Coupe is a world-class touring car, the ultimate in Thunderbird performance. It's powered by the 2.3 liter EFI Turbo engine with either the 5-speed manual or optional automatic transmission, and rides on P225/60VR 15 Goodyear unidirectional VR 60 performance tires mounted on 15-in. aluminum wheels. And Turbo Coupe has a tight handling suspension with Quadra-Shock rear system. Plus articulated seats, new performance instrument cluster, AM/FM stereo*, diagnostic warning lights, and much more.

*May be deleted for credit.



(A) Thunderbird shown with optional wide bodyside moldings, dual bodyside and decklid accent stripes, rear window defroster, dual electric remote-control mirrors, illuminated entry system, alloy wheels. (B) Thunderbird Turbo Coupe shown with optional rear window defroster and cornering lamps. (C) **FILA** Thunderbird shown with optional pivoting front vent windows. (D) Turbo Coupe interior and instrument panel. Some equipment shown may be optional.



Ford LTD for 1985

Ford LTD sedan and wagon models are roomy and comfortable. And capable on the road, with an aerodynamic shape for stability along with a suspension that features gas-filled shocks and struts for excellent ride and handling. LTD offers a range of powerplants: the economical 2.3 liter OHC engine,* 3.8 liter EFI V-6 standard in wagons, and the 5.0 liter HO engine in the exciting LX Touring Sedan.

LTD

The standard LTD has reclining split bench front seats, or a full-width flight bench seat (non-reclining) that makes LTD a 6-passenger car. Conveniences include trip odometer, front door storage bins, left-hand remote-control mirror, and more. Plus power brakes and P195/75R 14 all-season steel-belted radial tires. The 2.3 liter 4-cylinder engine with SelectShift automatic transmission is standard.

LTD Brougham

In Brougham, the split bench seats have a knit velour seating surface, plus seatback map pockets (except when vinyl trim or flight bench seat is ordered). Door panels have cloth inserts, convenient pull straps and carpeted lower panels. Deep 16-oz. carpeting covers the floor; even the luggage compartment is carpeted. And

Brougham comes with electronic digital clock, automatic parking brake release, RH illuminated visor mirror, and Light Group features including a dual beam map light.

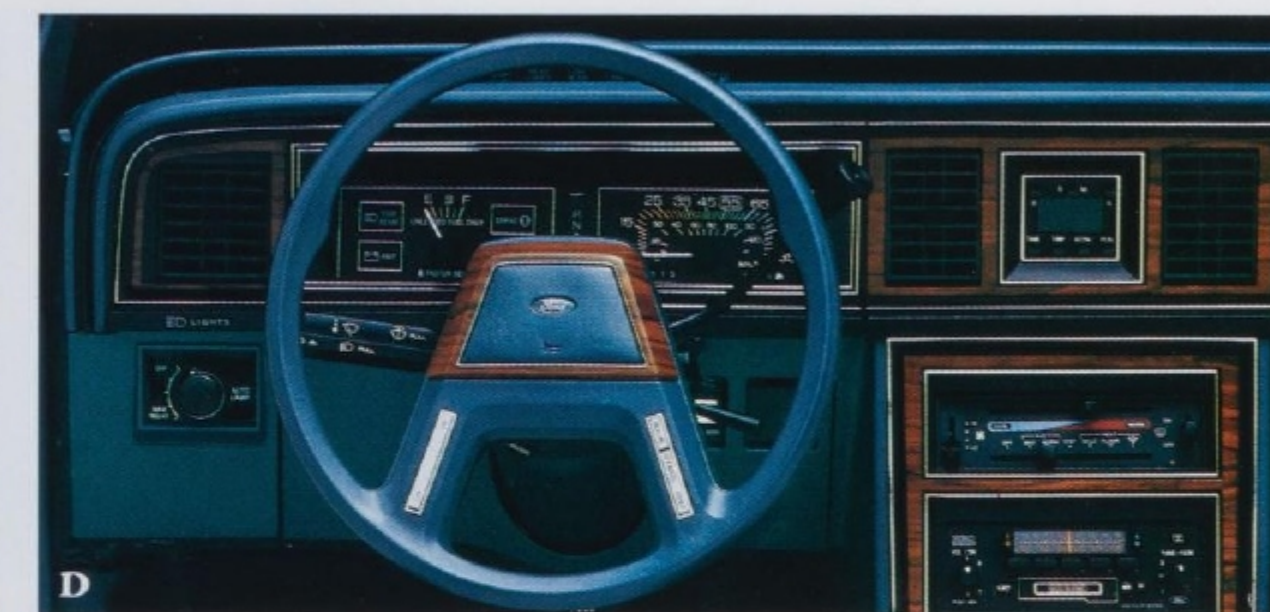
LTD LX

LTD LX is an outstanding performance car with its High Output fuel-injected 5.0 liter engine, specially modified handling suspension, Goodyear Eagle GT P205/70HR 14 performance tires, rack and pinion steering with quick-response 15:1 ratio. The exterior features special charcoal and red-orange accents. And on the inside, the reclining individual front seats have inflatable lumbar supports plus 6-way power adjustment for the driver. There's also a console with floor shift, tachometer, and electronic digital clock.

LTD Wagon

LTD Wagon is powered by a standard 3.8 liter V-6 engine with SelectShift automatic transmission. This engine is electronically fuel-injected; its functions are constantly monitored and adjusted by the advanced EEC-IV computer. LTD Wagon comes with a lockable rear storage compartment, carpeted cargo floor and cargo area light — in addition to all the features standard in the LTD Sedan.

*1985 EPA gas mileage estimates for standard powertrain in LTD sedan are 21 city, 25 highway. Ratings for other powertrains available at Ford dealers. Actual mileage will vary with maintenance, options, driving conditions and driving habits. California estimates may be lower.



(A) LTD LX shown with optional pivoting front vent windows and cast aluminum wheels. (B) LTD Brougham shown with optional luxury wheel covers, RH convex remote-control mirror, pivoting front vent windows, rear window defroster, rear bumper guards, bumper rub strips. (C) LTD Wagon with Squire Option. Other options shown are luxury wheel covers, cornering lamps, two-way liftgate, luggage rack, bumper rub strips, and white sidewall tires. (D) LTD Brougham interior and instrument panel. Some equipment shown may be optional.



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Ford Mustang for 1985

All Mustang series are sporty and well-equipped, from the deluxe LX to the high-performance GT and SVO series. Powerteams range from the economical 2.3 liter engine* on up to the powerful 5.0 liter HO V-8. There is also a variety of suspension packages. Whatever kind of road you like to drive, there's a Mustang engineered to travel it.

Mustang LX

Sportiness, luxury and practicality — the Mustang LX combines all three. Standard powerplant is the 2.3 liter engine.* The suspension features a modified MacPherson system up front. Steering and brakes are power-assisted also. And LX features reclining low-back bucket seats, dual remote-control mirrors, full instrumentation, split-fold rear seats, console with graphic display warning system (3-Door), and more.

Mustang GT

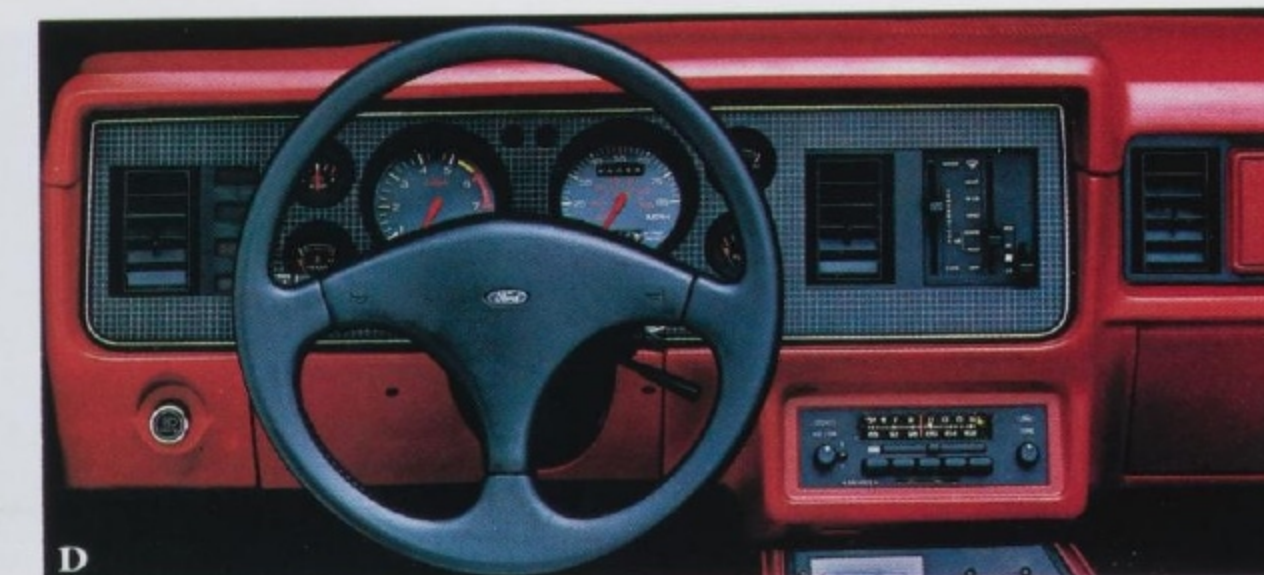
GT delivers outstanding performance with its 5.0 liter HO V-8 and 5-speed shift, and a new suspension featuring variable rate springs, the Quadra-Shock rear system, nitrogen gas-filled shocks and struts. Goodyear Eagle VR60 performance tires on 15x7" cast aluminum wheels.



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(A) Mustang LX 2-Door. (B) Mustang SVO. (C) Mustang GT 3-Door shown with optional rear window defroster. (D) Mustang LX interior and instrument panel. Some equipment shown may be optional.

Also standard are articulated seats, console, tilt steering wheel, AM/FM stereo,** spoilers front and rear.

Mustang Convertibles

There are two convertible models: The 5.0 liter Mustang GT. And the LX series with 3.8 liter EFI V-6 engine. Both provide room for four passengers, have a power retractable top, roll-down quarter windows, and a dual-function rear glass window that folds with the top or can be zipped out when the top is up.

1985 1/2 Mustang SVO†

The 1985 1/2 SVO is powered by a computer-controlled 2.3 liter electronically fuel-injected, turbocharged and intercooled engine with increased performance ratings: 200 horsepower @ 5000 rpm; 240 ft.-lb. of torque @ 3000 rpm.†† This engine has a dual exhaust system, is teamed with a 5-speed manual transmission and Hurst® shifter. SVO also features new aero headlamps, four-wheel power disc brakes, adjustable Koni® gas-filled shocks, special 16-in. tires and wheels. Plus a complete list of other standard features including articulated performance bucket seats.

*1985 EPA gas mileage estimates for standard power-team are 23 city, 29 highway. Ratings for other powerteams available at Ford dealers. Actual mileage will vary with maintenance, options, driving conditions and driving habits. California estimates may be lower.

**May be deleted for credit.

†See your Ford Dealer for 1985 1/2 SVO availability.

††Based on SAE Standard J-1349.



Ford Escort for 1985^{1/2}

A redesigned Escort takes the road in mid-year 1985. The exterior features front end styling with new contours to the grille, hood, fenders, plus aero-designed headlamps. Under the hood are greater performance and excellent economy* from the new larger displacement 1.9 liter fast-burn engine. And the four-wheel

independent suspension has been refined to provide excellent handling and a smooth ride.

Escort GL

The GL series adds a lot of comfort and convenience to Escort's roomy interior designed for four. Standard are a fold-down center armrest between the reclining bucket seats, visor mirrors with covers, remote locking fuel filler door, and the added versatility of split-back dual/fold rear seats — these and other conveniences along with attractive exterior trim all around. GL also features luxury sound insulation for riding comfort. The new 1.9 liter fast-burn engine is standard, or choose the 2.0 liter diesel available in both the GL and L series.



Escort and Escort L

The standard Escort and Escort L have a long list of standard features that includes a driver-biased instrument panel with side window demisters, P-metric all-season steel-belted radial tires, aero-designed halogen headlamps, reclining low-back bucket seats, deluxe belts with comfort regulator feature, removable package tray/tonneau cover, power ventilation system and more. All these features plus Escort's advanced design and engineering.

Escort Wagon

Escort L and GL wagons provide a 57.7-cu. ft. cargo volume index when the rear seats are folded down. Both series are equipped with a carpeted load floor and shade-type cargo cover. There's also a handy storage bin and a tailgate "ajar" warning light on the instrument panel. Like the hatchback models, Escort wagons come with reclining front bucket seats trimmed in cloth seating surfaces. The L series has a dual fold rear bench seat, and GL features the versatility of split dual/fold rear seats. For a compact wagon that's big in comfort, convenience and style, look into the new Escort wagon series from Ford.

*1985^{1/2} EPA gas mileage estimates were not available when this catalog was approved for printing. As soon as EPA figures are released, your Ford Dealer will be among the first to receive this information and will be happy to pass it along to you.



(A) Escort GL 2-Door Hatchback shown with optional bright trim rings and white sidewall tires. (B) Escort L 4-Door Hatchback. (C) Escort L Wagon. (D) Escort GL interior and instrument panel. Some equipment shown may be optional.



Ford EXP for 1985

The 2-seat Ford EXP is designed and engineered for the pure enjoyment of driving, with front-wheel drive, four-wheel independent suspension, and the fuel-efficient CVH engine* in either HO or Turbo version. And EXP features the hatchback design, with versatility and cargo space not all 2-seat cars provide, along with the sporty bubble-back rear hatch window.

Ford EXP

The standard EXP has reclining low-back front bucket seats, instrument panel storage shelf and side window demisters. Tachometer, trip odometer, overhead console with electronic digital clock and courtesy map light, power brakes, P-metric steel-belted radial tires.

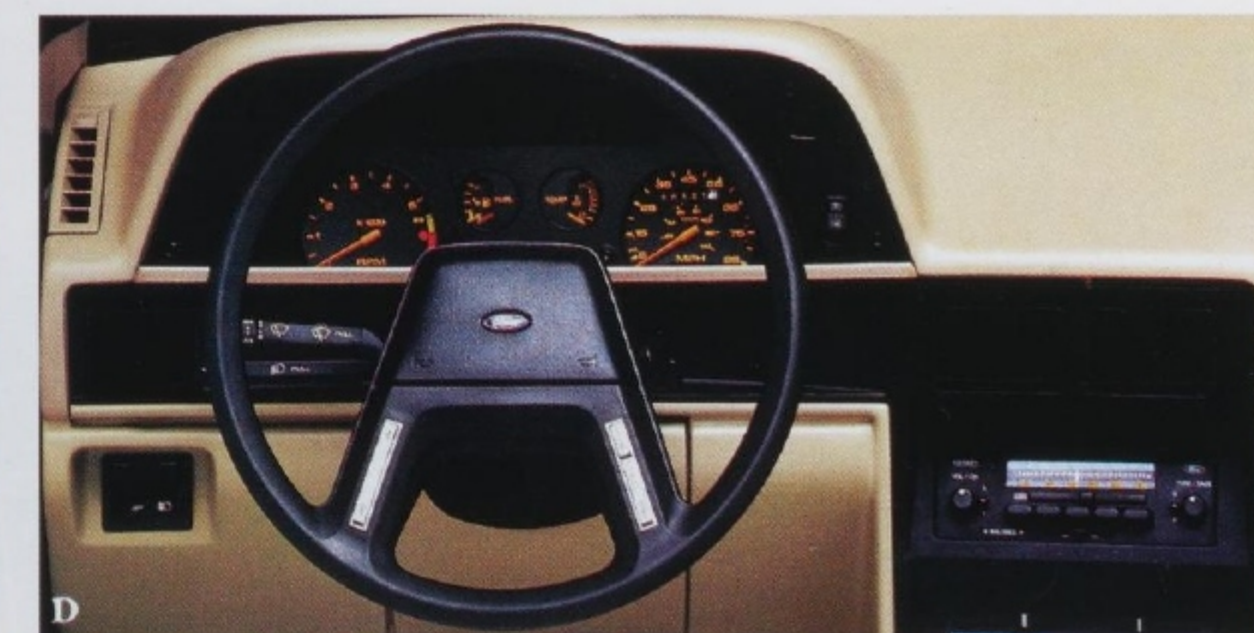
EXP Luxury Coupe

Add to the standard coupe: AM/FM stereo,** 4-way adjustable driver's seat, console, dual remote-control mirrors, tinted glass, interval windshield wipers and rear window defroster. EXP Luxury Coupe is a well-equipped 2-seat car by anyone's definition of personal luxury.

EXP Turbo Coupe

This exciting EXP is powered by the 1.6 liter electronic fuel-injected turbo-charged engine with 5-speed manual transaxle. The suspension has special handling components. Tires are Michelin TRX. Wheels are TR-type aluminum. The list of Turbo Coupe equipment also includes a turbo-boost warning buzzer, power steering, sport performance seats, AM/FM stereo radio with cassette tape player,** and much more.

*1985 EPA gas mileage estimates for standard powertrain are 25 city, 35 highway. Ratings for other powertrains available at Ford dealers. Actual mileage will vary with options, driving conditions and driving habits. California estimates may be lower.
** May be deleted for credit.



(A) EXP Luxury Coupe shown with optional TR-type styled steel wheels. (B) EXP Turbo Coupe. (C) Standard EXP (D) EXP Luxury Coupe interior and instrument panel. Some equipment shown may be optional.



Ford LTD Crown Victoria for 1985

Few cars on the road today can match LTD Crown Victoria in riding comfort, quietness, and 6-passenger roominess. LTD Crown Victoria is engineered with solid body-on-frame construction, full coil spring suspension system with new gas-filled shocks, Super Luxury sound insulation, and standard 5.0 liter EFI V-8

with Automatic Overdrive transmission. There is ample power to give Crown Victoria a trailer towing capability of up to 5,000 pounds with the optional heavy-duty trailer towing package.

LTD Crown Victoria Sedans

LTD Crown Victoria Sedans are luxuriously appointed. The flight bench seat with dual recliners is upholstered in soft cloth seating surfaces. Even the head restraints are cloth-covered. Door trim panels are richly padded. Carpeting is thick 16-ounce cut-pile. Also standard are AM/FM stereo with four speakers,* a left-hand remote-control mirror, quartz electric clock, plus courtesy lights in the ashtray, glove box, and in the deep-well trunk which has a low liftover height for easy loading and unloading. No other sedan has more trunk space than LTD Crown Victoria's 22.4 cu. ft.

Station Wagons

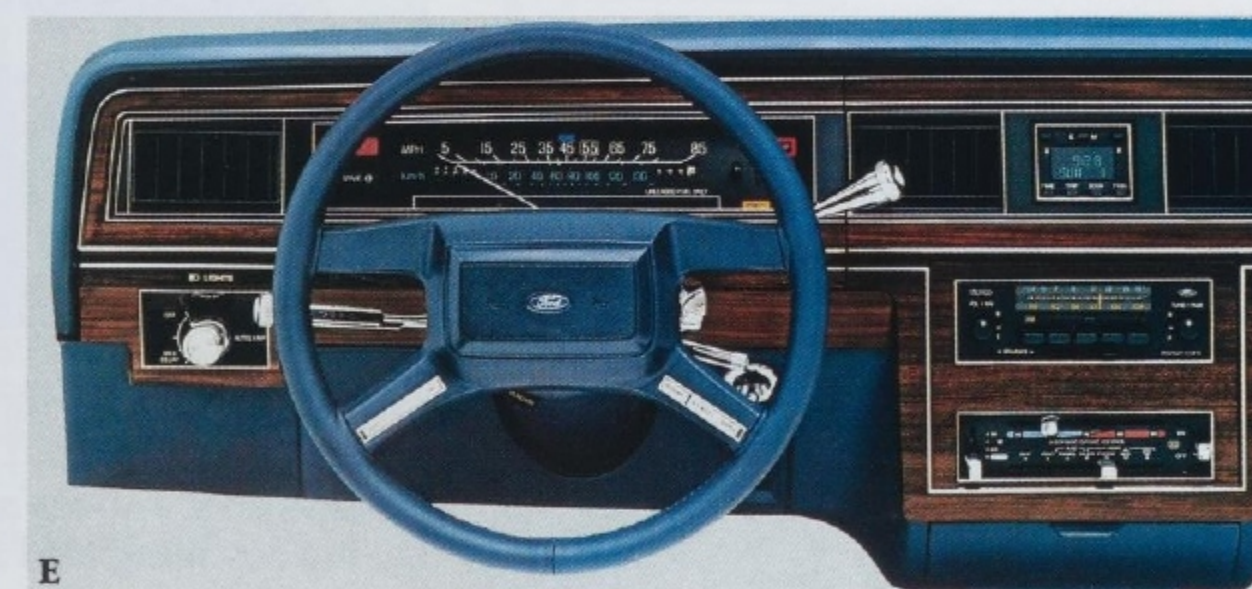
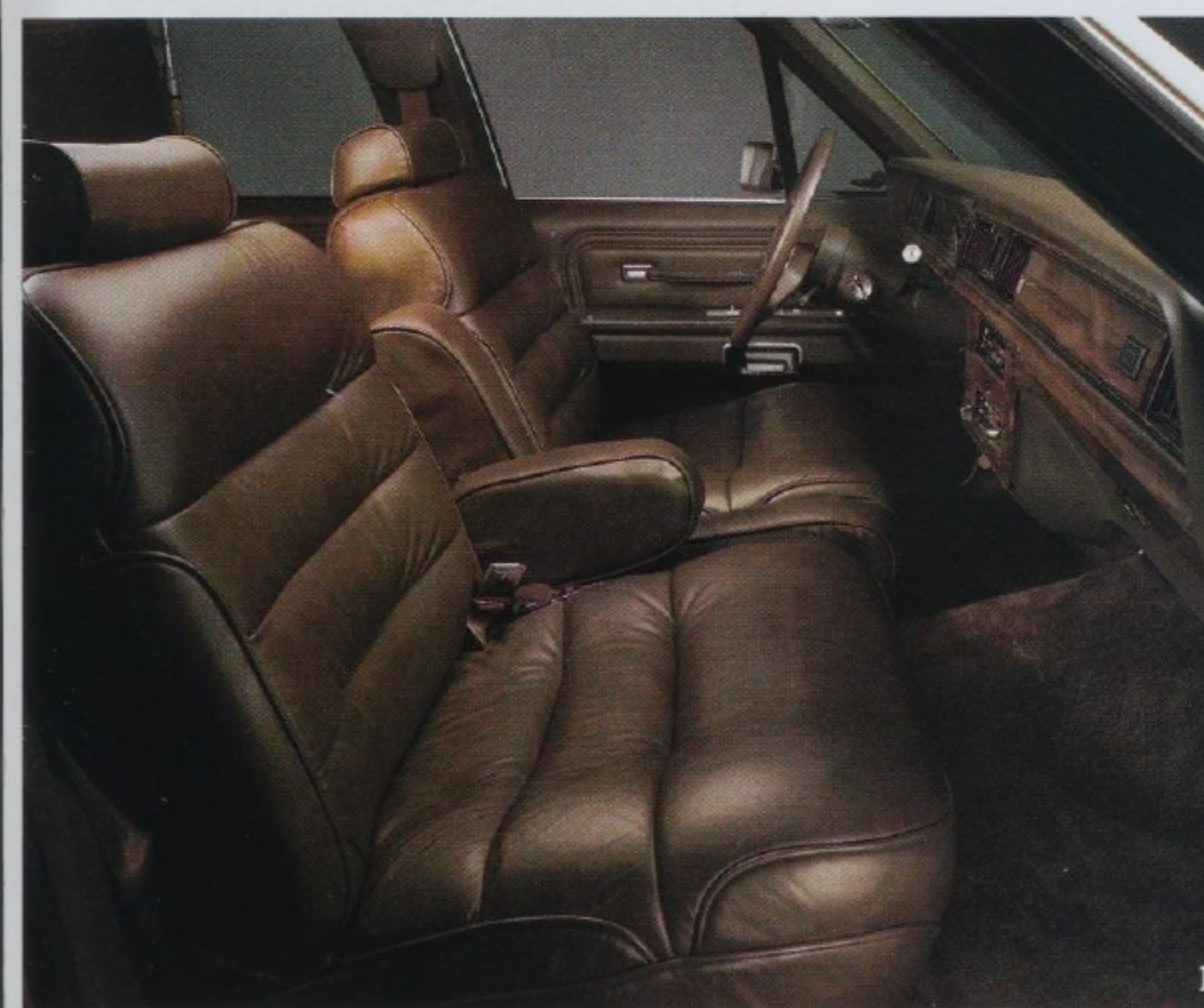
The steel-side LTD Crown Victoria and the classic Country Squire with woodtone paneling have all the luxury and comfort of the sedan model. There are exclusive wagon features such as Ford's innovative 3-Way Doorgate and two lockable storage compartments in addition to the spacious cargo area. And wagon options: dual facing rear seats for 8-passenger seating, deluxe luggage rack, and DuraWeave upholstery which looks, feels and breathes like cloth, yet cleans and wears like vinyl.

LTD Crown Victoria Wagon and Country Squire provide an 88.1 cu. ft. cargo volume index.

*May be deleted for credit.

Interior Luxury Group

Interior Luxury Group features: reclining split bench seats with map pockets; crushed velour or SuperSoft vinyl upholstery (optional leather with special sew style available); luxury door panels with assist straps, full-length armrests and power side window controls; 18-oz. carpeting; additional instrument panel woodtone appliques; rear seat center armrest, carpeted package tray and luxury compartment trim (sedan); electronic digital clock; trip odometer; low fuel and oil level warning lights; dual illuminated visor mirrors; automatic parking brake release; plus optional Light Group features.



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(A) LTD Crown Victoria 4-Door Sedan shown with optional pivoting front vent windows, RH remote-control mirror, illuminated entry system, tinted glass, rocker panel moldings, cornering lamps, rear window defroster, bumper rub strips. (B) LTD Country Squire Wagon shown with optional rocker panel moldings, cast aluminum wheels, 15-in. tires, cornering lamps, deluxe luggage rack, body-side moldings, RH remote-control mirror, rear window defroster, bumper rub strips. (C) LTD Crown Victoria 2-Door Sedan shown with optional rocker panel moldings, bumper rub strips. (D) Interior Luxury Group. Other equipment shown may be optional. (E) Interior Luxury Group instrument panel. Other equipment shown may be optional.

Have you driven
a Ford...lately?



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