

Quality is Job 1.



We're proud of the design and engineering excellence that go into Ford trucks, and the modern facilities and equipment that produce them. But most of all, we're proud of our people, and the partnership they've formed to deliver a quality product.

We've instituted extensive Employee Involvement programs which get assembly people, engineers and management together to work on quality improvements. It's paying off in improved quality. Our philosophy is you can't repair quality into a truck; it has to be built into it as Job 1.

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Ford LN-Series

This tough Ford medium line matches your job with many of the quality features found on the big Ford heavies. The standard steelreinforced fiberglass front end tilts forward exposing engine and radiator. Economical diesel power provides high torque and power for big loads.



Ford C-Series

For almost three decades Ford's C-Series has been proving its worth where it counts—out on the streets handling the daily grind. The C-Series line offers a wide range of configurations and powerteams from gas and LP/Gas to 225 hp turbo diesels. The entire cab tilts forward for ease in routine maintenance.







Ford L-Line

Ford's L-Line trucks are designed to be highly flexible in action. Heavyduty components come from industry leaders. CAT DDA and Cummins diesels provide up to 400 horsepower.* Special frames for snow plow service. Auxiliary transmissions with top-mounted PTOs. New front axles with 10 and 11,000 pound ratings. And special installations like tag/ pusher axles characterize the versatility of the rugged Ford L-Line. And, over 60 billion road miles back their built-tough claim.

The interiors are packed with the kinds of features you'll appreciate out on the road. Instruments with needle pointers are grouped together for quick and easy system checks. There's an optional adjustable steering column and a wide range



steering column and a wide range of available seats to assure driver comfort on the job. *Pre-engineered option





Ford LTL-9000

Here's a long-conventional that's made to order for those big, tough jobs. The LTL-9000 will stand up to any big conventional on the road with heavy-duty components from industry leaders. Special GCW's up to 138,000 lb. and diesel power up to 400 hp. handle any tough job in stride. The LTL "long nose" provides total engine access. And if you want it full dress, you can have that too.



Ford LL-9000

The LL-9000* is the running mate of the big LTL. It is becoming an increasingly popular rig out west. LL-9008 are single axle rigs making them ideal tractors for pulling certain doubles or moving van trailers. GCWRs go as high as 80,000 lb. and GVWRs go up to 35,000 lb. And, because it's out of the same mold as the LTL, you get all the same attention to ruggedness and quality. ^{*}Pre Engineered Option





Ford CLT-9000

The CLT-9000 is a proven tough COE. The all-welded aluminum cab features an optional full four-point air suspension for outstanding ride performance.

The CLT is offered with a wide variety of component choices to meet specific vocational needs. Three different BBC's. Three interior trims with standard air suspension scats provide driver comfort at all levels.



Ford Power

Mid-range diesels. Ford helped pioneer mid-range diesels over 20 years ago. And today, over 200,000 trucks later, we're still way out front. Ford offers a broad range of diesel power including the Detroit Diesel



Allison 8.2L "fuel pincher," Caterpillar's 3208 series in naturallyaspirated or turbocharged versions, including the new Economy 2000.

Heavy-duty diesels. For top performance combined with economy, Ford is your choice again. Select from a choice of premium diesels. CAT, DDA or Cummins. Including the big CAT 34068; DDA Silver 92s and 6-71Ts; plus Cummins "Big Cam IV" and L10 turbo with "Optimized Aftercooling" efficiency.

Gasoline or LP/Gas^{*}. You can also select from a complete line of tough, efficient engines specifically designed for medium truck applications. V-8 engines that have proved



themselves capable in a wide range of rough jobs. Ford also offers a selection of efficient factory-installed LP/Gas versions of these engines.

*Gas engines not available in heavy L-Series for 1985 and are discontinued in medium LN-Series at 85½. See your dealer for availability.

Get it together - buckle up.

Ford Means Business in Big Trucks



TRUCK OPERATIONS

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