

# THE NEW 1985½ FORD ESCORT



***Ford Motor Company is a customer-driven company.***



*Donald E. Petersen*

Donald E. Petersen  
Chairman  
Ford Motor Company

We at Ford Motor Company pride ourselves on being a "customer-driven" organization.

In every segment of the market, our single-minded goal is to provide products and services that will satisfy each customer's driving and transportation needs. That means building cars and trucks with operating and performance competence, satisfying aesthetics, safety, and serviceability. It means producing products that are truly fun to drive.

We are determined to build the finest quality cars and trucks in the world — no exceptions. And we are committed to the concept of total product integrity. No detail is too small to deserve our attention. Every action we take is carefully considered in light of the needs of our customers.

In short, we want to offer you and our other customers the best automotive values in the world.

This new Escort is an excellent example of that philosophy.

# THE NEW FORD ESCORT FOR 1985½



The 1985½ Escort represents much more than a brand new edition of Escort. It is a perfect example of our belief in and commitment to the concept of total quality.

**Escort, Escort L and Select L** series are designed for buyers seeking a high level of standard equipment in a comfortable fun-to-drive small car. The standard Escort is available in 2-door and 4-door hatchbacks. Escort L and Select L are available in 2-door, 4-door and wagon models.

**Escort GL and Luxury GL** are the top line Escorts. They feature numerous convenience items to complement their comfortable, well-tailored interiors. Available in 2-door, 4-door and wagon models.

**Escort Wagons** are just right for families on the go and on the grow. There's plenty of room for passengers and cargo. Escort Wagons are available in L and GL series.

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*Front and back covers: 1985½ Escort Luxury GL 4-Door. Some equipment shown may be optional.*

**A word about this catalog:** Some of the equipment shown or described throughout the catalog is available at extra cost.

1985 1/2 Escort Luxury GL 2-Door. Some  
equipment shown may be optional.



## FORD ESCORT GL

GL and Luxury GL top the Escort model line-up with completely tailored interiors. The front body-contoured bucket seats include full width cloth seating surfaces, reclining seat backs and a fold down center armrest. The rear bench seat provides the added convenience of the split seat feature. Door trim panels have soft padded armrests and carpeted lower sections with storage bin. Luxury-weight color-keyed carpeting throughout and luxury sound insulation contribute to the comfort

of the GL ride.

The Luxury GL comes equipped with a Rapid-Spec package of equipment that includes interval wipers, instrumentation group, AM/FM stereo radio, dual electric remote control sport mirrors and more. For a complete listing of all of Escort GL's standard features see page 21. Your Ford Dealer has all the details on Rapid-Spec package benefits.

*1985 1/2 Escort Luxury GL 4-Door. Shown with optional pivoting front vent windows.*





1985 1/2 Escort Select L 2-Door.  
Shown with optional rear window defroster  
and WSW tires.

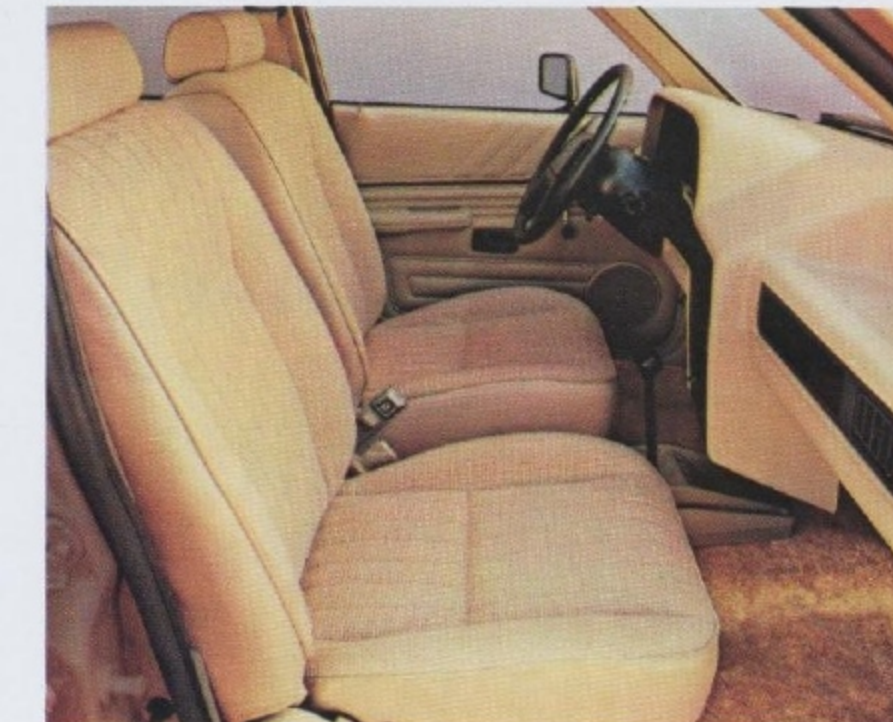


## FORD ESCORT L



Escort L, Select L and the standard Escort set high levels of value and quality that competition is hard put to match. All have solid engineering features such as four-wheel fully independent suspension systems and front wheel drive. The new 1.9L 4-cylinder engine and 4-speed manual transaxle combine to form an economical\* powerteam. The refined suspension system and rack and pinion steering provide a smooth, responsive ride.

Inside, are low-back reclining bucket seats, dual/fold rear bench seat and color-keyed passenger compartment carpeting. The cargo area includes a fitted load floor cover, formed lower back trim panel and color-keyed removable package tray. Escort L also includes the standard AM radio\*\* and door mounted speakers.



Exterior highlights include bright front and rear bumpers with black end caps. A black grille accentuates the flush aero-style headlamps and amber wraparound parking lamps.

Many other features accenting the value and quality of Escort are fully explained on page 21.

\*See Gas mileage on page 18.

\*\*May be deleted for credit.

# FORD ESCORT WAGONS



Comfortable, roomy, and above all, economical.\* Escort wagons are all of these.

Escort L and GL Wagons afford you the same comfort and convenience as their 4-door hatchback counterparts. The low-back front buckets feature full-width cloth seating surfaces and reclining seat backs. The L-series dual/fold rear bench seat is a breeze to operate; a single action does it. Just pull up on the seat back releases and pull the seat back forward. In GL, the split dual/fold rear seat offers the same easy operation plus the added convenience of a more versatile cargo area. One seat back goes down for longer cargo, one seat back stays up for a rear passenger.

Escort wagons provide room for over 57 cubic feet of cargo with the rear seats down. Both wagon models are equipped with a color-keyed

window shade-type cover to conceal the cargo area. There's a handy storage bin in the quarter trim panel and a warning light on the instrument panel to tell you if the tailgate is "ajar."

The ride provided by the refined suspension system helps make Escort wagons very comfortable, road-worthy automobiles. Power front disc brakes are standard and there is a load-carrying suspension option, too.



The L and GL Wagons are equipped with the standard 1.9L 4-cylinder engine and 4-speed manual transaxle with overdrive fourth gear for economical operation.\* For the optimum in fuel economy, Escort wagons are also available with diesel power.

\*See Gas mileage on page 18.

1985 1/2 Escort Luxury GL Wagon. Shown with optional rear window defroster. Note: Dual electric sport mirrors are standard on Luxury GL and differ in appearance from the mirror shown here. Dual electric mirrors are shown on page 7.



# FORD ESCORT ENVIRONMENT

Escort's interior is one that combines both function and comfort. The versatile cargo area can be expanded to meet additional load requirements. The driver command center is ergonomically designed so the driver can concentrate on driving and up to three passengers can settle back and relax in Escort's roomy, comfortable interior.



## Variable passenger cargo area

One attribute of Escort interior design is versatility. In Escort L, the rear seat can be folded forward to more than double Escort cargo space for a total of 37 cu. ft. And the fold down design makes conversion a quick and easy operation from either side of the car. Escort GL provides even more versatility with a split dual/fold rear seat. Fold one side for longer cargo and still have room for one rear passenger.

## Ergonomics and Escort's driver command center

Ergonomics, simply defined, is the close relationship of the driver to the car. In the Escort that relationship has been carefully developed to provide the best possible driving positions and to locate all controls within easy reach of the driver. The instrument panel in Escort is "driver-

biased", meaning that all instruments and controls are angled towards the driver. Instruments and controls are designed for optimum visibility and clarity. And the driver's seat provides over seven inches of fore and aft adjustment.

## Room and comfort for four

Escort interiors are designed to provide a comfortable environment for up to four adults. The seats offer the warmth of cloth trim over foam padding and a spring steel base for firm yet comfortable support. Front bucket seats are body contoured with fully reclining seat backs for individualized comfort.



1985 1/2 Escort GL interior shown with optional sports instrumentation, speed control, interval wipers, AM/FM stereo radio with cassette tape player, 7-band graphic equalizer/console, air conditioning, automatic transaxle and rear window defroster.

# QUALITY AND WORKMANSHIP



Ford Motor Company is committed to building vehicles that meet the high quality standards expected by those who drive them.

Behind the quality of every car built by Ford are the dedicated people of Ford who produce it.

## **Design and engineering, where quality begins.**

Quality demands that before a vehicle can be built right, it must first be designed and engineered right.

Today, engineers can measure with amazing accuracy how a vehicle responds to actual on-road conditions long before it is built. It's done with full-scale vehicles and individual components in action on computer screens.

Vehicles can be driven in computer simulation at various speeds, climb steep grades, run over potholes, just as they would be in real testing at a proving ground. The computer displays in close detail the intricate movements of the suspension and other systems. They're evaluated to high standards of performance, redesigned and retested if necessary.

Even with this advanced technology, however, the art of automotive design and engineering remains in the hands of designers and engineers. The computer is there to assist them.



## **Withstanding stress. The ultimate test of a vehicle's quality.**

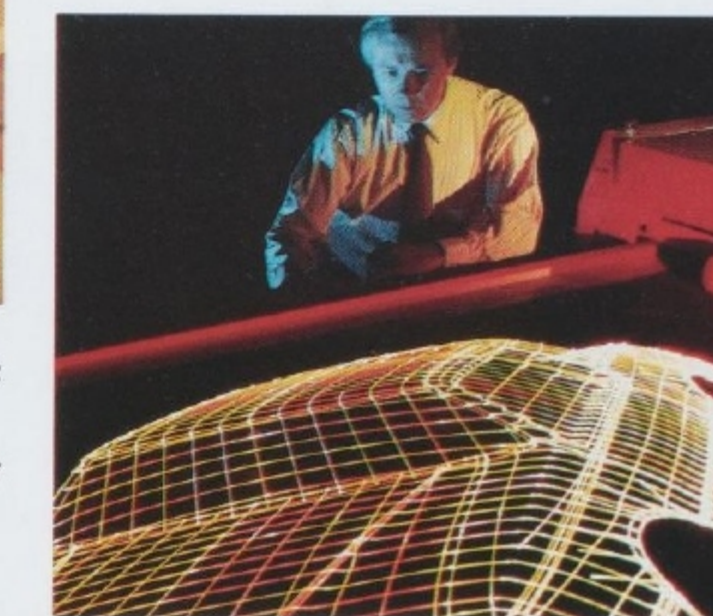
Ford vehicles are road-tested over hundreds of thousands of miles, are subjected to extreme stress and load conditions over paved and unpaved surfaces, up and down steep grades, through corrosive salt baths. They run the full course of demanding acceleration, cornering and braking maneuvers.

But even before these road tests, Ford engineers put prototype vehicles through numerous laboratory tests. The Electrodynamic Actuator, for example, drives a vehicle continuously under a variety of road and weather conditions. One objective is to eliminate squeaks and rattles caused by bumps and jolts and the effects of hot and cold temperatures.

## **Computers, robots and lasers in manufacturing and assembly.**

Monitoring engine performance, checking electrical systems for accuracy, helping ensure smooth paint applications for finish quality — these are some of the vital roles that computers play in the assembly of Ford vehicles.

Ford places great importance also on robotics to achieve high quality in fit, finish and function. Robots are programmed to provide consistency and control to an extraordinary



degree. They can do the 2,000 welds on a vehicle's body quickly, completely, with the precision the blueprints demand.

The laser, another advanced-technology tool, helps improve quality by providing accurate measurement of everything from engine castings and door margins to nuts and bolts and fasteners.

## **Special quality steps: Corrosion protection.**

Ford takes tough measures to protect its vehicles against the damaging effects of corrosion. Galvanized steel is used for important underbody and structural parts. Pre-coated steel, featuring corrosion inhibitors, is also used in major body panels. Special treatments are applied to selected areas of the body structure.

## **Ingenuity and teamwork. The essential ingredients of high quality.**

At Ford, striving for high quality is a team effort. This is nowhere more evident than in the hundreds of recommendations for quality improvements submitted every year by more than 1,100 Employee Involvement (EI) groups in 65 Ford plants across America.

In addition to the EI groups, there are "durability-reliability" teams specially trained to carry out extensive quality control programs before production begins, and "quality" teams whose primary responsibility is quality improvement after production gets under way.

With all the technology and resources at work producing quality products, the people at Ford realize that quality is a never-ending preoccupation. This attitude is essential to Ford's total commitment to quality.

## **Best-Built American Cars.**

Quality is Job 1. A 1984 survey established that Ford makes the best-built American cars. This is based on an average of problems reported by owners in the prior six months on 1981-1983 models designed and built in the United States.

*1985 1/2 Escort Luxury GL 4-Door. Some equipment shown may be optional.*

# RIDE AND HANDLING

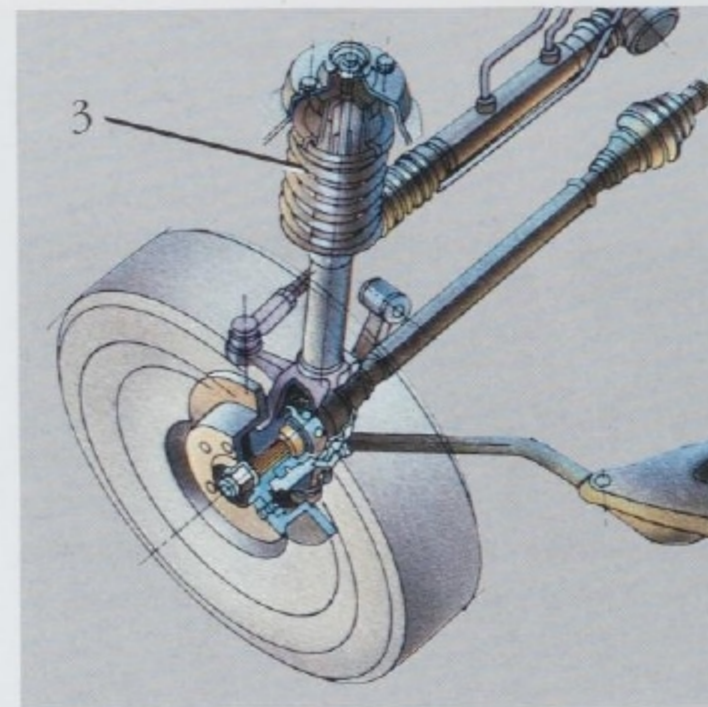
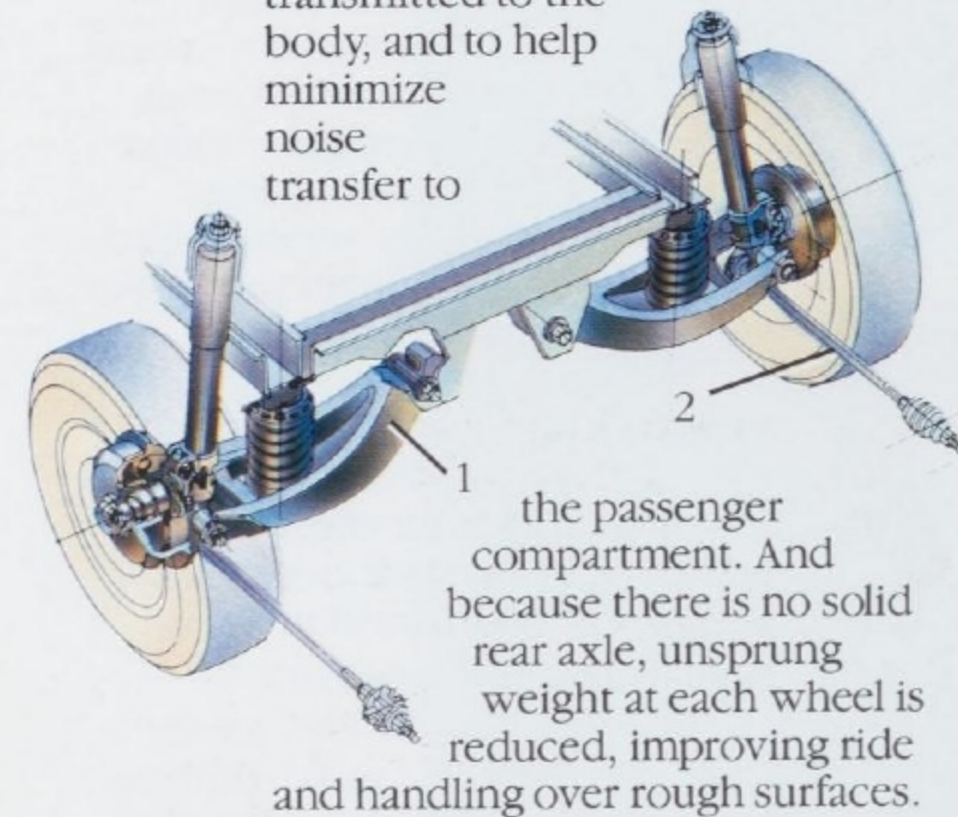
Escort's refined suspension system provides a smooth ride and excellent handling characteristics normally associated with larger cars. Its four-wheel, fully independent design provides an excellent feel of the road.

## Independent rear suspension (IRS)

The completely independent rear suspension system of the 1985<sup>1/2</sup> Escort has been refined over the 1985 Escort to provide a smoother, more responsive ride.

The transverse suspension arms (1), galvanized for corrosion resistance, and the tie rods (2), control lateral and longitudinal wheel movements.

Compliant rubber bushings are used at all attachment points to reduce the effects of road shock transmitted to the body, and to help minimize noise transfer to



## MacPherson strut front suspension

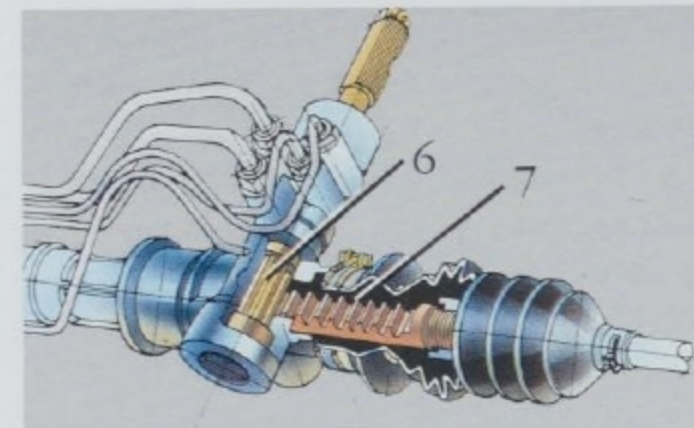
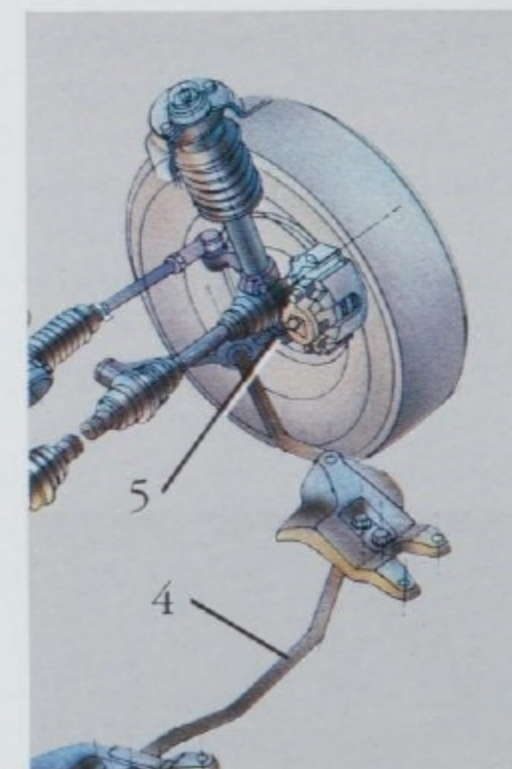
The MacPherson design front suspension (3) uses "zero scrub" geometry to assist in front wheel tracking. In zero scrub geometry, the strut pivot axis intersects the road at the same point as the tire centerline.

The front suspension includes a stabilizer bar (4), linking the left and right forged lower suspension arms (5), to control body roll in tight turns.

## Rack and pinion steering

The responsiveness of the Escort's rack and pinion steering is directly related to its simple, low friction design.

At the end of the steering column is a "pinion gear" (6), which engages a "rack" (7), of gear teeth linked to the steering arms. Turning the steering wheel rotates the pinion gear and moves the rack laterally.



The result is a firm, precise feel which adds to Escort's fun-to-drive qualities.

Power-assisted rack and pinion steering is available as an option on all Escort L and GL models. The power assist provides easier maneuverability in tight parking or turning situations.

## Split diagonal service braking system

Escort's braking system has three major features: front disc/rear drum brakes; split diagonal service brake system; and proportioning valves in the master cylinder. The front discs are the "pin-slider" type designed to reduce brake drag. The split service hydraulic system connects the right front brake to the left rear brake and the left front brake to the right rear

brake. Should one system fail, the other can bring the car to a smooth, even stop. The proportioning valves compensate for dynamic weight transfer during braking and vary hydraulic pressure to the rear brakes accordingly.

## Low rolling resistance steel-belted radial tires

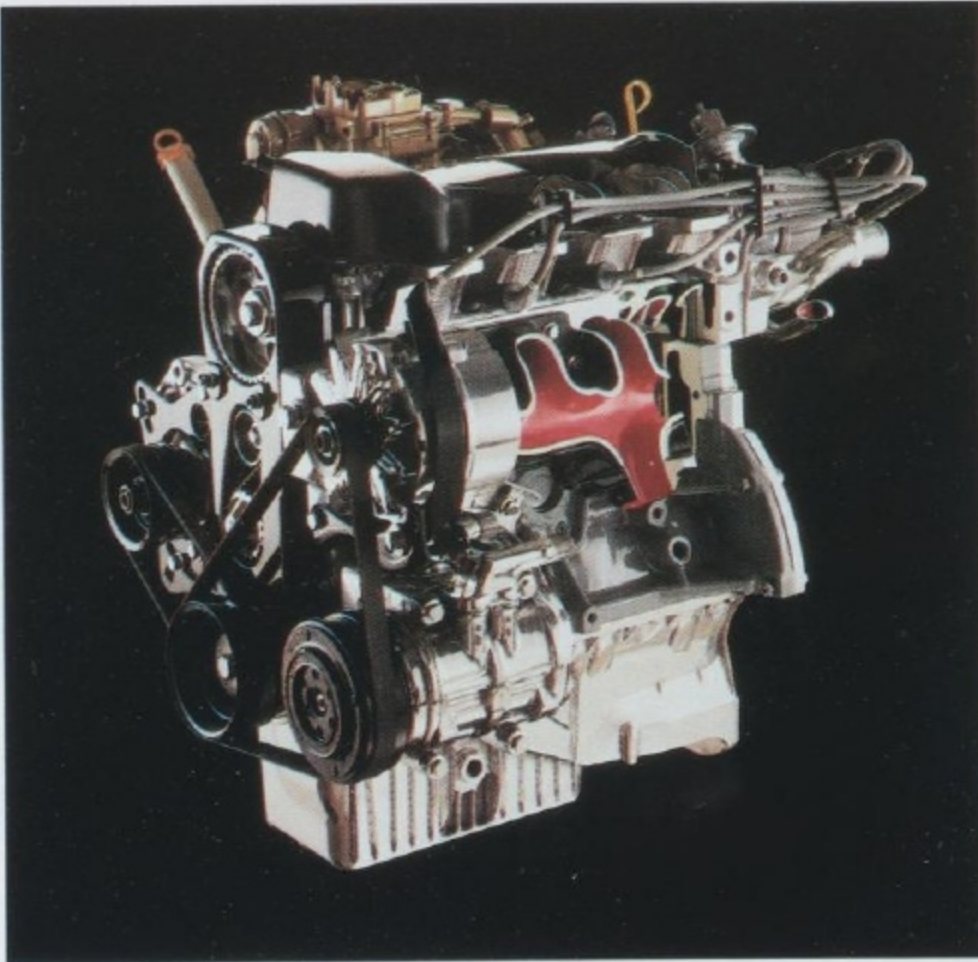
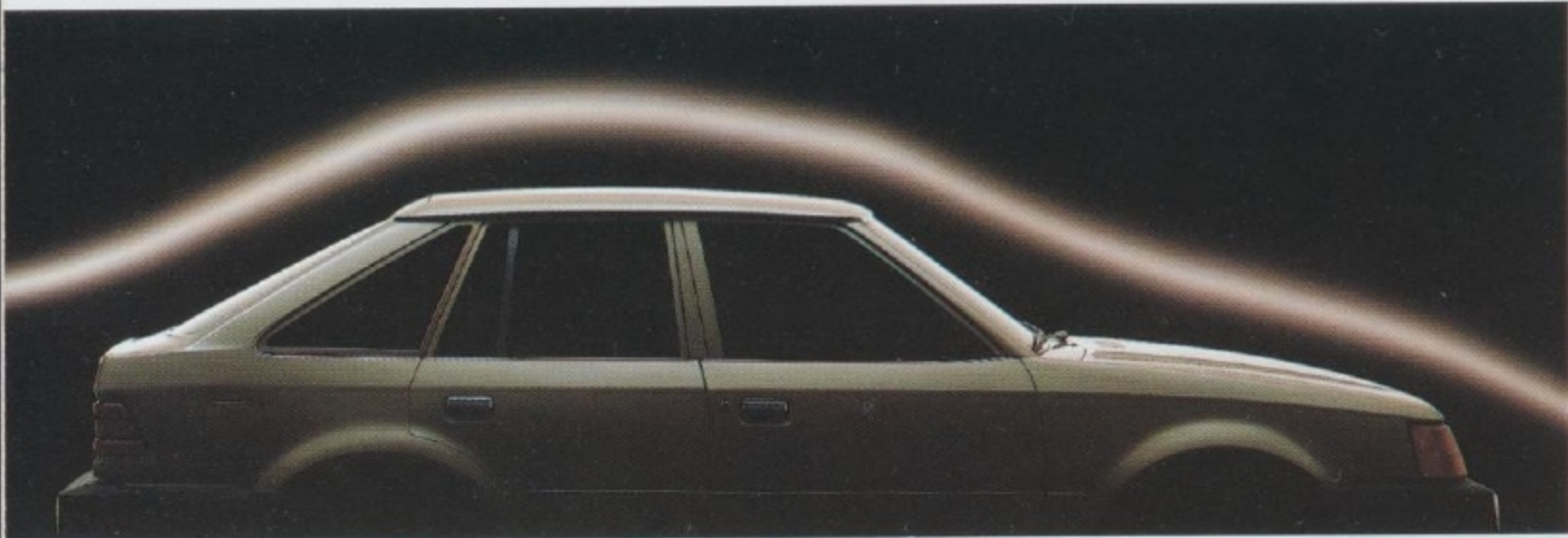
Rolling resistance affects fuel economy. By optimizing tread design, tire body compounds, reducing tire weight and increasing tire pressure, rolling resistance can be substantially reduced for an overall improvement in fuel economy\* and handling.

\*See Gas mileage on page 18.

Above left: Escort Luxury GL 2-Door. Right: Escort L 4-Door. Some equipment shown may be optional.



# POWER AND EFFICIENCY



Note: Some features shown are chromed or painted for display purposes.

Several factors influence a car's performance on the road. Some of these are the suspension (discussed on pages 16-17), the shape of the car, or its aerodynamics, and the powerplant.

### Escort aerodynamics

Escort's aerodynamic shape with low coefficient of drag is more than good looking. It benefits the steering and suspension systems and also helps the engine deliver excellent fuel economy.\* The all new front end is more rounded and slopes more toward the road. It also incorporates new flush-mounted integrated headlights. The new aero-style headlights blend smoothly with the sheet metal, adding a distinctive flair to the Escort's front end styling. This advanced new headlight system features easily removable capsule-type halogen bulbs and high-strength Lexan® plastic lenses that resist breakage. The system weighs about one-third less than the sealed beam halogen unit it replaces and the bulbs are also less costly to replace.

### 1.9 liter 2V compound valve fast-burn engine

The 1.9 liter engine is standard in the '85 1/2 Escort and offers an increase in fuel economy\* over the

'85 engine it replaces. The compression ratio is a healthy 9 to 1 and provides a considerable increase in both horsepower and torque over the 1.6 liter engine.

The new engine is an overhead cam four cylinder with an aluminum head and compound valves. It is a naturally aspirated engine using a 2-venturi (2V) carburetor for accurate and economical fuel mixing.

This fast-burn, low-friction engine gives Escort an excellent balance of power and efficiency.

### Escort powerteams

Engine	Transaxle	Transfer Ratio		
		49 States	High Alt.	Calif.
1.9L 2V	Man. 4-speed	2.85	—	—
1.9L 2V	Man. 4-speed	3.39	—	3.39
1.9L 2V	Man. 5-speed	3.73/ 2.73	—	3.73/ 2.73
1.9L 2V	Automatic	3.23	3.23	3.23
2.0L Diesel	Man. 5-speed	3.52/ 2.61	3.52/ 2.61	—

### \* Gas mileage

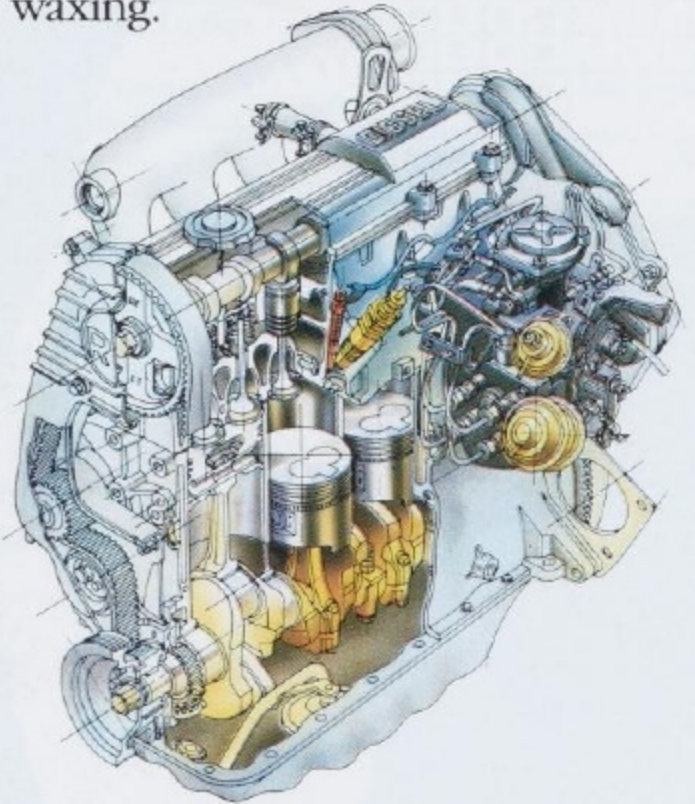
EPA mileage estimates for the 1985 1/2 Escort were not available at the time this catalog was approved for printing. As soon as EPA figures are released, your Ford Dealer will be among the first to receive this information and will be happy to pass it along to you.

### 2.0 liter diesel engine

Escort diesel models are equipped with a true diesel, not a converted gasoline engine. Because it was designed as a diesel from the beginning, a number of innovations were built in. For instance, the cold start problem normally associated with most diesel engines was eliminated with an advanced glow plug system that provides a 3-second wait-to-start capability at 0-degrees F.



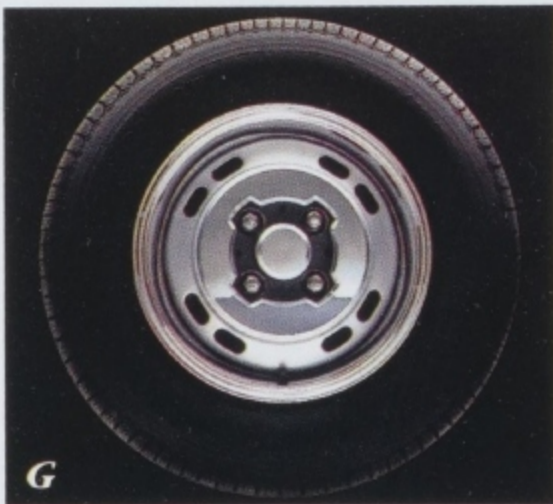
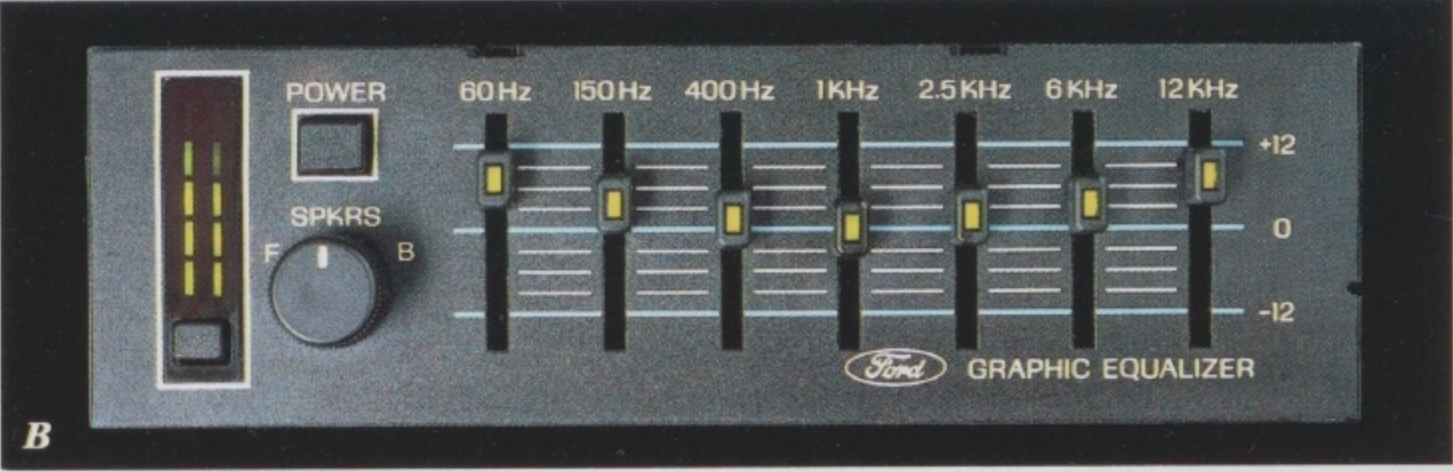
To separate water from the diesel fuel, a condition common to all diesels, Escort's 2.0L diesel includes a fine filtration water separation system with a flashing water level warning light on the instrument panel. Another feature is an easily accessible water drain for fast "do-it-yourself" draining. There's also a standard automatic fuel heater to prevent cold weather fuel waxing.



Escort L and GL diesels include other standard features such as added sound insulation, tachometer, resettable trip odometer and temperature gauge not to mention the excellent mileage statistics available with new Escort diesel models.

1985 1/2 Escort Select L 2-Door.  
Some equipment shown may be optional.

FORD ESCORT FEATURES AND OPTIONS



Illustrated options

(A) AM/FM stereo with cassette tape player; (B) Graphic equalizer featuring 7-band tone control for precise sound mixing over a wide frequency range; (C) Tilt steering wheel; (D) Rear window defroster/Rear window wiper-washer; (E) Tot-Guard for children 20 to 50 pounds (available at Ford Dealers); (F) Speed control; (G) Bright trim rings and center hub; (H) Air conditioning.

A word about Ford options

Some of the equipment shown or described throughout the catalog is available at extra cost.

FORD ESCORT FEATURES AND OPTIONS

ENGINEERING	Base	L	Select L	GL	Luxury GL
Front wheel drive	S	S	S	S	S
Four wheel independent suspension with MacPherson strut front system and stabilizer bar; rear transverse lower suspension arms, tie rods and coil springs	S	S	S	S	S
1.9L 2V engine, 4-speed manual transaxle with overdrive fourth gear and low (2.85) final drive ratio	S	0	0	0	0
1.9L 2V engine, 4-speed manual transaxle with overdrive fourth gear and high (3.39) final drive ratio (1)	0	S	S	S	S
1.9L 2V engine and 5-speed manual transaxle	NA	0	0	0	0
1.9L 2V engine and automatic transaxle	NA	0	0	0	0
2.0L "Fuel Saver" diesel engine and 5-speed manual transaxle (2)	NA	0	0	NA	NA
2.0L diesel engine and 5-speed manual transaxle	NA	0	0	0	0
Rack and pinion steering	S	S	S	S	NA
Power rack and pinion steering	NA	0	0	0	S
Power front disc/rear drum brakes	S	S	S	S	S
Maintenance-free battery	S	S	S	S	S
Heavy-duty maintenance-free battery	0	0	0	0	0
Load carrying suspension system	NA	0	0	0	0
Engine block immersion heater	NA	0	0	0	0
Heavy-duty alternator	NA	0	0	0	0
California emissions system (3)	0	0	0	0	0
High altitude emissions system (3)	0	0	0	0	0
13-gallon fuel tank	S	S	S	S	S
EXTERIOR					
Aero design halogen headlamps	S	S	S	S	S
Bright front and rear bumpers	S	S	S	S	S
Black front and rear bumper end caps	S	S	S	S	S
Black front and rear bumper rub strips	NA	0	S	S	S
Bumper guards front and rear	NA	0	0	0	S
Wide vinyl bodyside moldings	NA	NA	S	S	S
Black grille	S	S	S	S	S
Dual bodyside paint stripes	NA	S	S	S	S
Two-tone paint with tape stripes	NA	0	0	0	0
Clearcoat Metallic paint	NA	0	0	0	0
Black LH door mounted mirror	S	S	S	S	NA
Dual electric remote control mirrors	NA	0	0	0	S
Tinted glass (complete)	0	0	S	0	S
Deluxe luggage rack (Wagons)	NA	0	0	0	0
13 BSW steel-belted all season radial tires	S	S	S	S	S
13 WSW steel-belted all season radial tires	0	0	0	0	0
Semi-styled steel wheels, argent hub covers and black nut covers	S	S	NA	NA	NA
Semi-styled steel wheels, bright trim rings, center hub and nut covers	NA	NA	S	NA	NA
Styled steel wheels, bright nut covers	NA	NA	NA	S	S
Bright trim rings	NA	NA	NA	NA	S

INTERIOR

	Base	L	Select L	GL	Luxury GL
Low back reclining bucket seats	S	S	S	S	S
Dual/fold down rear seat	S	S	S	NA	NA
Split dual/fold down rear seat	NA	NA	NA	S	S
Driver-oriented instrument panel, side window demisters, storage bin and glove box	S	S	S	S	S
Black A-frame steering wheel	S	S	S	S	S
AM radio (4)	0	S	S	S	NA
AM/FM stereo radio	0	0	0	0	S
AM/FM monaural radio	0	0	0	0	NA
AM/FM stereo radio with cassette tape player	0	0	0	0	0
Graphic equalizer (5)	NA	0	0	0	0
Console (6)	NA	NA	NA	NA	S
Consolette	S	S	S	S	NA
Electronic digital clock with overhead console	NA	0	0	0	S
Fold down center armrest	NA	NA	NA	S	S
Color-keyed continuous loop seat belts with comfort regulators	S	S	S	S	S
Remote liftgate release (Sedans)	NA	NA	NA	S	S
Remote locking fuel filler door	NA	NA	NA	S	S
Sport instrumentation group (7)	NA	0	0	0	S
Light group (8)	0	0	0	0	0
Color-keyed passenger compartment carpeting	S	S	S	S	S
Color-keyed carpeted load floor, back panel and rear seat backs	NA	NA	NA	S	S
Black load floor carpeting (Wagons)	NA	S	S	S	S
Quarter trim panel storage bin (Wagons)	NA	S	S	S	S
Tailgate "ajar" warning light (Wagons)	NA	S	S	S	S
Color-keyed removable package tray (Sedans)	S	S	S	S	S
Color-keyed cargo area cover—window shade type (Wagons)	NA	S	S	S	S
Air conditioning (9)	NA	0	0	0	0
Pivoting front vent windows	NA	0	0	0	0
Interval wipers	NA	0	0	0	0
Rear window wiper/washer	NA	0	0	0	0
Rear window defroster	0	0	0	0	0
Speed control	NA	0	0	0	0
Tilt steering wheel	NA	0	0	0	0

FEATURES AND OPTIONS FOOTNOTES

- (1) Required on Wagons. Required on Sedans with any of the following options: air conditioning, power steering, California emissions or high altitude emissions systems. Requires P165/80R 13 BSW tires.
- (2) Available on L-Series 2-Door hatchback only. NA with air conditioning, power steering or California emissions system. Includes power front disc brakes and instrumentation group.
- (3) NA with "Fuel Saver" engine.
- (4) May be deleted for credit. All AM radios include dual front speakers. All stereo radios include four speakers.
- (5) Includes the center console when ordered on L, Select L, GL. Center console is standard on Luxury GL. The equalizer replaces the graphic warning display module. NA with monaural radios.
- (6) Standard in Luxury GL. Includes graphic warning display module, coin slots, storage bin, front and rear ashtrays and center armrest.
- (7) Includes tachometer, temperature gauge and resettable trip odometer.
- (8) Includes lights for the glovebox, cargo compartment, engine compartment, ashtray, dome/map light, illuminated passenger side visor vanity mirror, headlamps on warning buzzer and rear door courtesy light switch.
- (9) Tinted glass recommended. NA with "Fuel Saver" engines.
- Note: In certain states, there may be variations in standard features. Your Ford Dealer has the details.

Value Option Groups

The Value Option Groups, listed below, combine several desirable options into convenient ordering groups. They're important because they provide savings based on the manufacturer's suggested retail prices of the same options if purchased separately.

VALUE OPTION GROUP	Base	L	Select L	GL	Luxury GL
Protection/Convenience Group Includes: Front and rear bumper rub strips and bumper guards, electronic digital clock and overhead console, sport instrumentation group, power steering, dual electric sport mirrors	NA	0	0	0	S
Climate Control/Convenience Group Includes: Air conditioning, tinted glass—complete, heavy-duty battery, interval wipers, rear window defroster	NA	0	0	0	0
Premium Convenience Group Includes: Light group, tilt steering wheel, speed control, AM/FM stereo radio (may be upgraded)	NA	0	0	0	0

COLOR AND TRIM CHART

Interior Trim Colors					Exterior Paint Colors
Medium Grey	Canyon Red	Regatta Blue	Sand Beige		
•	•	•	•		Black
•	•	•	•		Midnight Canyon Red
•	•	•	•		Bright Red
•	•	•	•		Midnight Regatta Blue
•	•	•	•		Spinnaker Blue
•	•	•	•		Sand Beige
•	•	•	•		Oxford White
•	•	•	•		Medium Grey Clearcoat Metallic*
•	•	•	•		Silver Clearcoat Metallic*
•	•	•	•		Medium Canyon Red Clearcoat Metallic*
•	•	•	•		Medium Regatta Blue Clearcoat Metallic*
•	•	•	•		Sand Beige Clearcoat Metallic*
•	•	•	•		Light Aegean Clearcoat Metallic*

Note: Standard Escort not available with Metallic paints.

ESCORT L AND GL SERIES TWO-TONE COLOR AND TRIM CHART

•	•				Black/Medium Grey Clearcoat Metallic*
•	•				Silver Clearcoat Metallic/Medium Grey Clearcoat Metallic*
•	•				Pastel Regatta Blue/Medium Regatta Blue Clearcoat Metallic*

\*Clearcoat Paint is a special finish achieved by applying two coats of highly pigmented low gloss polyester enamel over the primer. Then final "clear" coats of acrylic enamel are applied for a deep, glossy finish.

# SAFETY INFORMATION



## A commitment to safety

Safety, like quality, begins as an attitude, a way of thinking that's fundamental in shaping a vehicle's structure and components from the drawing board to assembly.

## Occupant safety

Ford commits enormous resources every year to the development and testing of all car lines and their occupant protection features.

Body structures are carefully designed from the start with passenger safety as a primary concern. After they are validated for theoretical soundness, structures are assembled into prototype vehicles and subjected to exhaustive crash testing.

## Operating safety

This term applies to a vehicle's ability, with the aid of the driver, to avoid an accident.

Ford cars are engineered to do their part — provide suspension and steering systems designed for control, as well as a brake system that is designed to provide fast stopping action and fade resistance.

Of course, it's up to the driver to make the best use of the vehicle's accident-avoidance equipment. This involves driving defensively, reacting in time, and such seemingly small things as properly regulating the ventilation system (to help the driver stay alert).

## 5-mile-an-hour bumpers

Bumpers on Ford Escort are designed to protect lamps, cooling system, exhaust and other body components in the event of a minor impact.

While some manufacturers equip their cars with bumpers that just meet federal standards, Ford equips the new Escort and every other car it makes with bumpers designed to absorb impacts of 5-mph *minimum*. That's four times as strong as the government mandates.

## Get it together — buckle up.

Ford Motor Company strongly encourages all passengers to use their safety belts.

In all Ford cars, outboard front seat lap and shoulder belts have automatic retractors and comfort regulators so they're convenient to put on and comfortable to wear. Outboard rear seat positions also have lap belts with retractors.

Ford urges the use of child and infant restraints, even in states where they are not required by law. Ford's easy-to-install Tot-Guard (for children 20 to 50 pounds) and Infant Carrier (for children up to 20 pounds) are available at all Ford Dealers. If a child restraint requires a top-tether, Ford cars provide for attachment of an anchor at each rear outboard seating position.

## Child-proof rear door locks

All new 1985 1/2 Ford Escort 4-door models are equipped with child-proof rear door locks. The locking mechanisms are manually operated and located in the door jam so they're out of reach of tiny fingers. When in operation, the locks prevent the door from being accidentally opened from the inside. What this means to you is a little extra peace of mind and a lot of extra protection for your little loved ones.

## Energy absorbing steering column

Ford Escort is equipped with an energy absorbing steering column. In the event of a front end accident, the steering column is designed to collapse at a controlled rate to help absorb the energy of a possible driver impact. The collapsible center section of the column



also helps to minimize the amount of rearward movement of the column and supporting structure into the passenger compartment.

## Ford Escort Lifeguard Design Safety Features

### Vehicle operation

☐ Safety rim wheels and load-rated tires ☐ Split diagonal service hydraulic brake system with warning light ☐ Corrosion-resistant brake lines ☐ Turn indicator lever with lane-changing signal feature ☐ Hazard warning flasher ☐ Backup lights ☐ Parking lights (which also serve as side marker lights) coupled with headlamps ☐ Two-speed windshield wipers ☐ Windshield washers ☐ Outside rearview mirror, driver's side ☐ Glare-reduced instrument panel, windshield wiper arms, and windshield pillars ☐ Uniform transmission shift quadrant with safety starting switch (on all cars equipped with automatic trans-axle) ☐ Continuously variable control illumination intensity (instrument cluster lighting) ☐ Safety hood latch system ☐ Function-rated windshield defroster system

### Occupant protection

☐ Safety-designed front end structure ☐ Safety-designed roof structure ☐ Steel guard rails in side doors ☐ Double yoke safety door latches and safety hinges ☐ Integral lap and shoulder belts with automatic retractors for occupants of front seats ☐ Positive seat belt fastening reminder warning light and buzzer for driver's seat ☐ Lap belts with retractors for rear seat occupants ☐ Energy-absorbing steering column and steering wheel system ☐ Energy-absorbing armrests and safety-designed door handles ☐ Energy-absorbing instrument panel with padding for right front passenger ☐ Energy-absorbing sun visors ☐ Energy-absorbing front seat back tops with padding ☐ Self-locking seat back latches (2-door vehicles) ☐ Head restraints for front outboard occupants

☐ Safety glove box latch ☐ Inside yield-away rearview mirror ☐ Impact-absorbing laminated safety glass windshield ☐ Flame-resistant interior materials ☐ Safety-designed coat hooks ☐ Safety-designed radio control knobs and push buttons ☐ Rear door child-proof locks (4-door)

### Anti-theft

☐ Locking steering column with key warning buzzer reminder and push button key release ☐ Visible vehicle identification number ☐ Single key with anti-theft design for door entry and ignition

### Damage resistance

☐ Impact resistant front and rear bumper systems

OWNER INFORMATION

Measurements			
	2-Door	4-Door	Wagon
Wheelbase	94.2"	94.2"	94.2"
Length	166.8"	166.8"	168.0"
Height	53.3"	53.5"	53.5"
Width	65.9"	65.9"	65.9"
Front tread	54.7"	54.7"	54.7"
Rear tread	56.0"	56.0"	56.0"
Cargo capacity (cu. ft.)			
Rear seat up	16.6	16.5	28.0
Rear seat down	37.6	37.4	57.7
Curb weight*	2,139	2,195	2,223
Passengers	4	4	4

\*With 4-speed manual transaxle. Other models vary slightly.



As part of Ford Motor Company's commitment to your total satisfaction, participating Ford Dealers offer the Free Lifetime Service Guarantee. They stand behind their work, in writing, for as long as you own your car. This guarantee covers virtually every repair you pay for after your new vehicle warranty expires. Now when you pay for a covered repair once, you never have to pay for the same repair again. Ever. The dealer who did the work will fix it free. Free parts. Free labor.

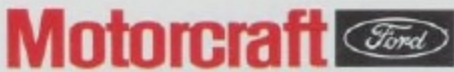
While it doesn't cover routine maintenance parts, belts, hoses, sheet metal or upholstery, this limited warranty does cover thousands of parts in normal use.

No other car company's dealers, foreign or domestic, offer this kind of security. Nobody.

See your participating Ford Dealer for details.



Ford Motor Company's optional Extended Service Plan covers major components on new Ford cars and light trucks for longer than the vehicle's basic warranty. The cost is so moderate for the protection you get that it could pay for itself the first time you need it. Your Ford Dealer will be happy to detail the plan for you. Available on all cars and most light trucks, it is honored by more than 6,100 Ford and Lincoln-Mercury dealers nationwide and in Canada.



QUALITY REPLACEMENT PARTS FROM FORD

Genuine Ford and Motorcraft original equipment replacement parts are precision engineered and manufactured to Ford specifications to deliver top-level performance in all Ford-built cars and trucks. The Ford and Motorcraft brand names are your best assurance of quality and long-term satisfaction because these replacement parts meet the same high standards as those installed in production, and at Ford, "Quality is Job 1."

Scheduled Maintenance

Ford wants to reduce the frequency and cost of scheduled maintenance on its cars to an absolute minimum. Here are some examples of scheduled maintenance intervals for the 1985 1/2 Ford Escort. For complete maintenance recommendations, refer to the Escort Owner Guide.

Engine oil	each 7,500 miles
Diesel	each 7,500 miles
Spark plug change	each 30,000 miles
Air filter replacement	each 30,000 miles
Engine coolant replacement	each 30,000 miles or 3 years
Diesel	each 30,000 miles

The commitment to quality by Ford and its dealers can save you money on repairs, too.

In addition to the Lifetime Service Guarantee, the Extended Service Plan and Ford and Motorcraft original equipment parts already described, Ford and Ford Dealers are working in other ways to save you money on repairs and help ensure your satisfaction.

Nationwide dealer network ready to assist you

Should your Ford car or truck need repair while you're traveling or away from home, the nearest servicing dealer can be located simply by calling one of the toll-free numbers listed under "Ford-paid repair programs."

Specialized tools and equipment

The latest in diagnostic and service equipment designed especially for use in the repair of Ford Motor Company products is available. This equipment helps the technician make the repair properly so you won't have to come back a second time.

Continued service technician training

Dealership technicians are continuously updated on the latest techniques and procedures to help them keep your Ford car or truck running at its best.

Ford-paid repair programs after the warranty period

Sometimes Ford offers adjustment programs to pay all or part of the cost of certain repairs. These programs are intended to assist owners and are in addition to the warranty or to required recalls. Ask Ford or your dealer about such programs relating to your Ford or Lincoln-Mercury vehicle.

To get copies of any adjustment program for your vehicle or the vehicle of interest to you: Call Ford toll-free at 1-800-241-3673. Alaska and Hawaii call 1-800-241-3711 and in Georgia call 1-800-282-0959.

Or write Ford at:  
Ford Customer Information System  
P.O. Box 95427  
Atlanta, Georgia 30347

We'll need your name and address; year, make and model vehicle, as well as engine size; and whether you have a manual or automatic transmission.

Technical service bulletins

All vehicles need repairs during their lifetime. Sometimes Ford issues technical service bulletins (TSBs) and easy-to-read explanations describing unusual engine or transmission conditions which may lead to costly repairs, the recommended repairs, and new repair procedures. Often a repair now can prevent a more serious repair later. Ask Ford or your dealer for any such TSBs and explanations relating to your Ford or Lincoln-Mercury vehicle.

To get copies of these technical service bulletins and explanations for your vehicle or the vehicle of interest to you: Call Ford toll-free at 1-800-241-3673. Alaska and Hawaii call 1-800-241-3711 and in Georgia call 1-800-282-0959.

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Atlanta, Georgia 30347

We'll need your name and address; year, make and model vehicle, as well as engine size; and whether you have a manual or automatic transmission.

Options availability

Options shown or described here and elsewhere in this catalog are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations. Your Ford Dealer has the latest information.

Product changes

Ford Division reserves the right to change product specifications at any time without incurring obligations.



"Ask your Ford Dealer"

Following publication of this catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information.

Have you driven a Ford...lately?



FORD ESCORT



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