

## FORD ESCORT EXP



Escort EXP Luxury Coupe for 1986 is quite unlike any EXP you have ever seen or driven. This EXP has a sleek new front end design with air dam and aero headlamps, and a redesigned rear end with bubbleback-style hatch and spoiler. And, under the hood, there's a 1.9 liter 2V fast-burn engine with a smooth-shifting 5-speed manual transaxle.

### Ford Escort EXP for 1986...from the maker of the best-built American cars

A 1985 survey of owners has established that Ford makes the best-built American cars. This is based on an average of problems reported by owners in a prior six-month period on 1981-84 models of all cars designed and built in the United States. Proof again that, at Ford... Quality is Job 1.



higher performance with its 1.9 liter HO electronically fuel-injected engine. And, with special handling components on the 4-wheel independent suspension, Sport Coupe can challenge winding roads and tight curves. Sport Coupe comes with other unique features, too, such as fog lamps and sport performance bucket seats.

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At right: Escort EXP Luxury Coupe in Oxford White/Midnight Grey shown with the Luxury Coupe Preferred Equipment Package. See pages 12-13 for details.

Some equipment shown may be optional. See options list on page 15.



## SPORT COUPE

# The performance you'd expect in a 2-seater called Sport Coupe.

Ford engineers gave Escort EXP Sport Coupe more horsepower and torque in an electronically fuelinjected 1.9 liter HO (high output) engine.

They also equipped the 4-wheel independent suspension system with stiffer springs and struts, plus an added rear stabilizer bar, for the kind of handling capability that sets the Sport Coupe apart from the ordinary. Low-profile P195/60HR 15-in. tires on 8-spoke cast aluminum wheels are standard, too. Plus the smooth, effortless feel of power-assisted rack and pinion steering.

Higher performance is but one exciting feature of the Sport Coupe. Fog lamps and unique-design wheel spats, bodyside and rocker panel moldings distinguish Sport Coupe's exterior style.

And inside, you and your passenger enjoy the exceptional comfort of sport performance bucket seats upholstered in cloth. The door trim panel inserts match the seat trim. And the well-padded 4-spoke steering wheel is wrapped in leather. In Sport Coupe you also have the convenience of a center console with graphic systems monitor, as well as electrically powered dual remotecontrol outside mirrors.

You may very well be in that select class of drivers who demand a higher degree of on-road excitement in a 2-seater. If you count yourself among them, then Sport Coupe is your natural choice.

At right: Escort EXP Sport Coupe in Black/Midnight Grey. Some equipment shown may be optional. See options list on page 15.



### **ENVIRONMENT**

# The complete 2-seat sporty car. Personal, comfortable and practical.

### The Escort EXP difference

Among the 2-seat cars built today, most will not offer you much more than a token suggestion that space for your personal belongings ought to be a feature of the "personal" automobile.

Ford designers, however, believe in that a 2-seater should provide a use-liful practical dimension. So they agave Escort EXP 31.5 cu. ft. behind of the seats under a stylish bubble-on back-style glass hatch.

Of course, Escort EXP has all the sporty flair you expect in a fun-to-drive 2-seater, with handsomely tailored reclining low-back bucket seats (performance seats in Sport Coupe), special sport-styled trim, instrumentation package with tachometer, and more.

### EXP's function design

Once you're behind the wheel of an Escort EXP, you'll notice the instrument panel is angled toward you. Gauges and dials (with optically pleasing arc-yellow graphics) are within your central viewing area, and controls are never more than an arm's length away.

At left: Escort EXP Sport Coupe interior in Medium Grey.

Above right: Escort EXP instrument panel. Leather-wrapped steering wheel (shown) is a Sport Coupe feature.

Below right: Spacious 31.5 cu. ft. cargo area.

Some equipment shown may be optional. See options list on page 15.





The power ventilation system features a 4-speed heater/defroster blower, plus integral side window de-misters to enhance your all-around visibility in inclement weather. And the overhead console features an electronic day/date digital clock plus map and courtesy lights located for convenient use by both you and your passenger.

Seating is contoured to the natural structure of the human body, designed to provide comfort that is firm and supportive. Also, you can adjust your seat forward and back on a long 7-inch track. So, regardless of your height, you are in proper relation to the steering wheel and controls.

In Escort EXP, important design functions are closely interrelated—for your comfort as well as for your passenger's. It's the achievement of the science of ergonomics applied conscientiously to interior design.



partments, glove box and ashtray. A

have been left on. Sport instrumen-

handy trip odometer. Plus a storage

tation including tachometer. A

buzzer to warn you if the headlamps

# The way luxury, comfort and economy should come together.

There are many 2-seat driving enthusiasts who want a well-appointed, fun-to-drive car that delivers high economy and riding comfort. If you're in this group of drivers, you'll appreciate the new Escort EXP Luxury Coupe.

Luxury Coupe has a 1.9 liter 2V fast-burn engine that draws maximum power from every drop of fuel, resulting in high mileage ratings.\* Its 4-wheel independent suspension is engineered for a smooth ride on the open road and confident handling around tight corners. And the standard P185/70R 14-in. steel-belted radials with all-season tread design complement EXP's front-wheel drive system.

In Luxury Coupe you'll also discover a list of fine appointments that add up to personal 2-seat driving pleasure.

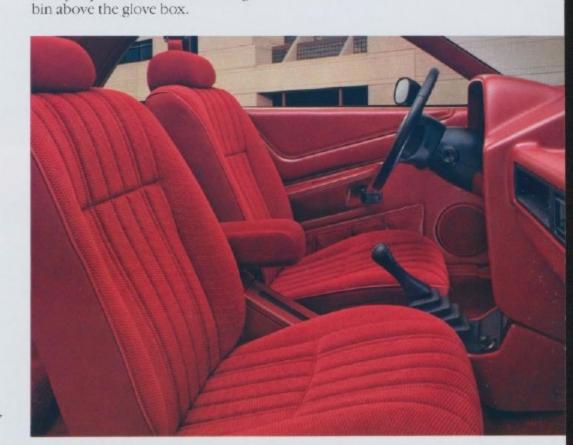
The reclining low-back bucket seats are upholstered in cloth, or all-vinyl if you prefer. Between the seats are a consolette and a fold-down center armrest. Door trim panels have a sporty wrapover style with handy map pockets. Floor carpeting is deluxe. The standard sound system is AM/FM stereo with four speakers.\*\*

At right: Escort EXP Luxury Coupe interior in Canyon Red, one of four available colors.

At left: Escort EXP Luxury Coupe in Silver Clearcoat Metallic/ Midnight Grey.

Some equipment shown may be optional. See options list on page 15.

Luxury Coupe comes with many conveniences, too. Electronic day/ date digital clock in an overhead console with map and courtesy lights. Remote-control liftgate and fuel filler door releases. Left-hand remote-control mirror. Courtesy lighting for: engine and cargo com-



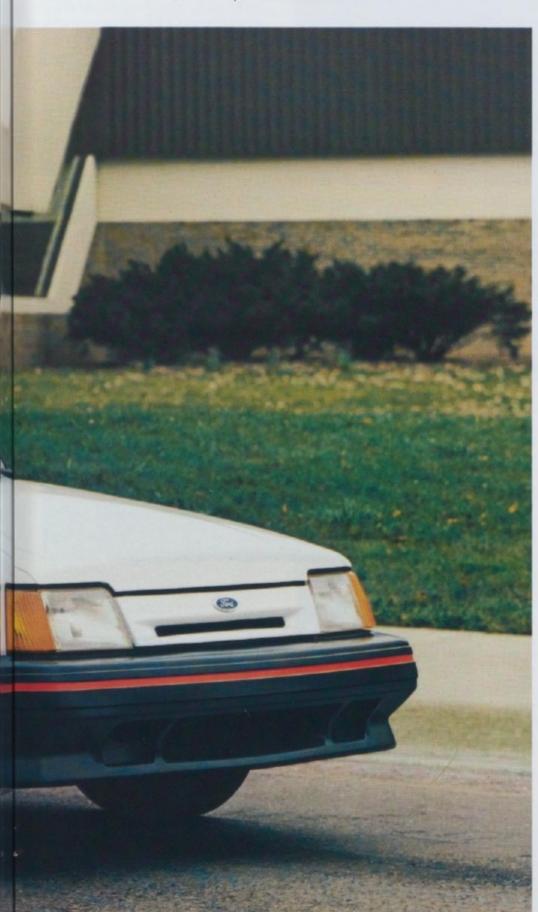
## A WELL-EQUIPPED CAR

TICKETS

**The Escort EXP Luxury Coupe** pictured below illustrates the high level of equipment in this series. It is Preferred Equipment Package 301A, with the kinds of features that have proved popular with many car buyers.

# PREFERRED EQUIPMENT PACKAGES

Ordering your Escort EXP is easy with Preferred Equipment Packages. Here's how it works: (1) Select the Luxury Coupe or Sport Coupe from the chart at right. (2) Choose additional options on page 15. The entire ordering procedure is greatly simplified. Contents of Preferred Equipment Packages are subject to change. For the latest information, consult your Ford Dealer.



	Luxury Coupe 301A	Sport Coupe 302A
Front-wheel drive		
1.9L 2V engine and 5-speed manual transaxle		
1.9L EFI HO engine and 5-speed manual transaxle		
4-wheel independent suspension with front stabilizer bar		
Handling suspension including rear stabilizer bar		
Power front disc/rear drum brakes		
Manual rack and pinion steering		
Power rack and pinion steering		
Maintenance-free battery		
Higher-capacity maintenance-free battery		
P185/70Rx14" BSW all-season steel-belted radial tires		
P195/60HR×15" BSW handling tires	11/2/10	
Styled steel wheels with bright hub covers and trim rings		
8-spoke cast aluminum wheels		
Cloth low-back reclining bucket seats with fold-down center armrest		
Cloth sport performance bucket seats with fold-down center armrest		
Color-keyed wrapover-style door trim panels with map pockets (inserts matching seat trim in Sport Coupe)		
Black 4-spoke steering wheel		
Black 4-spoke leather-wrapped steering wheel		
Color-keyed load floor carpeting, load floor rub strips, and bright cargo retaining bar		
AM/FM stereo radio with four speakers (may be deleted for credit)		
Tachometer, temperature gauge, and trip odometer		
Side window de-misters		
Storage bin above glove box		
Console with graphic systems monitor		
Consolette		
Courtesy lights: cargo compartment, engine compartment, glove box, ashtray; plus headlamps-on warning buzzer		
Electronic day/date digital clock in overhead console with map and courtesy lights		
Covered visor mirrors		
Day/night rearview mirror		
Remote-release for fuel filler door and liftgate		
Aero-design halogen headlamps		
Fog lamps		
Left-hand remote-control mirror		MA SE
Dual electric remote-control mirrors		
Wheel spats, bodyside and rocker panel moldings (unique design on Sport Coupe)		
"Bubbleback" rear hatch design with tinted glass, spoiler, and high-mount brake lamp		

### **ESCORT EXP OPTIONS**

Escort EXP options are available individually or in Special Value Option Groups. Each of these groups offers a savings when you order the complete package of equipment, compared with traditional manufacturer's suggested pricing of the options purchased separately. Options and their availability may change during the year. Your Ford Dealer can advise you of current status.

### Speed control

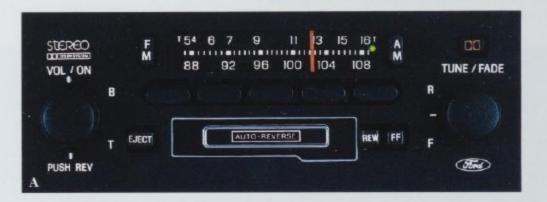
Speed control, available in the Convenience Group, automatically maintains any speed you set at 30 mph or above. Controls are positioned on the steering wheel for maximum convenience. The system includes a "resume" feature that lets you return to a speed you previously set at the touch of a button.

### Automatic transaxle

The 3-speed automatic transaxle, available in Luxury Coupe, has a patented "splitter" gear that transmits 62% of the torque mechanically in second gear and 93% in third gear. The result is less power loss due to torque converter slippage than would be the case if all power were transmitted hydraulically.

### Clearcoat metallic paint

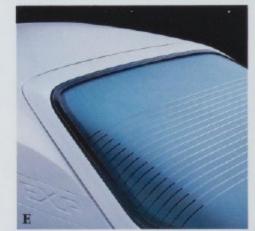
This special paint finish is achieved by applying two coats of highly pigmented low-gloss polyester enamel over the primer. Then, final "clear" coats of enamel are applied for a deep, glossy finish.



Illustrated options: (A) AM/FM stereo radio with cassette tape player. (B) Air conditioner. (C) Tot-Guard (available at Ford Dealers). (D) Flip-up open air roof. (E) Rear window defroster.









### Special Value Option Groups

The following options are combined into three convenient ordering groups. They're designed to give you the options you want — and save you money. The price you pay for an entire package of equipment is less than what you would pay for each item, based on traditional manufacturer's suggested pricing of options purchased separately. You may choose to have one or more features removed from the individual groups, but the package discount no longer applies.

	Coupe 301A	Sport Coupe 302A
Convenience Group		
Dual electric remote-control mirrors		
Power steering		
Cargo area cover	A Male	
Visor mirrors (right-hand lighted)		
Speed control		
Tilt steering wheel		
Climate Control/Convenience Group		
Higher-capacity battery		
Air conditioner		
Rear window defroster		
Tinted glass-complete		
Interval windshield wipers		
Sun and Sound Group		
Console with graphic systems monitor		
Flip-up open air roof		
AM/FM stereo radio with cassette tape player		
Premium Sound System		

### Individual Options

You can select any number of the following options in addition to those included in the Special Value Option Groups.

	Luxury Coupe 301A	Sport Coupe 302A
Automatic transaxle		
Clearcoat metallic paint		
Cargo area cover		-3
Visor mirrors (RH lighted)		
Engine block immersion heater		
Heavy-duty alternator		
California Emissions System		
High Altitude Control Code		

### Colors & Trims

Exterior Paint Colors**	Same See.	Men Res	Camp Blue	100%
Black	X	Х	X	X
Bright Red	X	Х	χ	
Midnight Regatta Blue		Х		X
Oxford White	X	Х	Х	X
Silver Clearcoat Metallic+		Х	Х	X
Medium Canyon Red Clearcoat Metallic+	x	Х	X	
Sand Beige Clearcoat Metallic+	x	х		

- \* Sport Coupe available in Medium Grey or Sand Beige. " All EXP models have Midnight Grey lower accent paint/tape
- treatment at no extra charge
- + Clearcoat Metallic Paint is an option.

Some of these paint and trim colors are shown in this catalog. On the printed page, of course, colors are at best only representative of the originals. Your Ford Dealer can show you actual samples of the paint colors and trim materials presented above



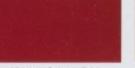


Regatta Blue

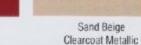








Clearcoat Metallic



15

Have you driven a Ford...lately?

