

1988 DODGE

FULL-SIZE PICKUPS



NOBODY COMPETES LIKE DODGE.



1. 5.2-liter V-8 engine with electronic fuel injection 2. Console terminal control unit 3. Computer spot weld check 4. Robotic sealing system 5. Installation of the front bumper.

The full-size Dodge pickups offer you more quality and value for your money than ever before. And you know they'll give you the kind of day-in, day-out dependability you need, thanks to the many high tech features you've come to expect from Dodge—such as electronic fuel injection, stainless steel exhaust systems, and an advanced phosphate treatment and primer for a mirror-like Clear Coat paint finish.

Melding more than 60 years of truck-building experience with the new generation of laser/computer/robotic manufacturing techniques, Dodge is pulling ahead of the field.

And when you back this sophisticated technology with the industry-leading 7/70 Limited Warranty,* we think you'll agree that nobody competes like Dodge.

*See inside back cover for details.

VALUE LOVERS, WE'VE GOT YOUR NUMBER: RAM D100.

MODEL D100

Dodge introduces a new standard of pickup truck value—the 1988 Ram D100. It's loaded with features that others consider optional. A big, solid Ram Tough Dodge that's teaching the world a lesson about building trucks.

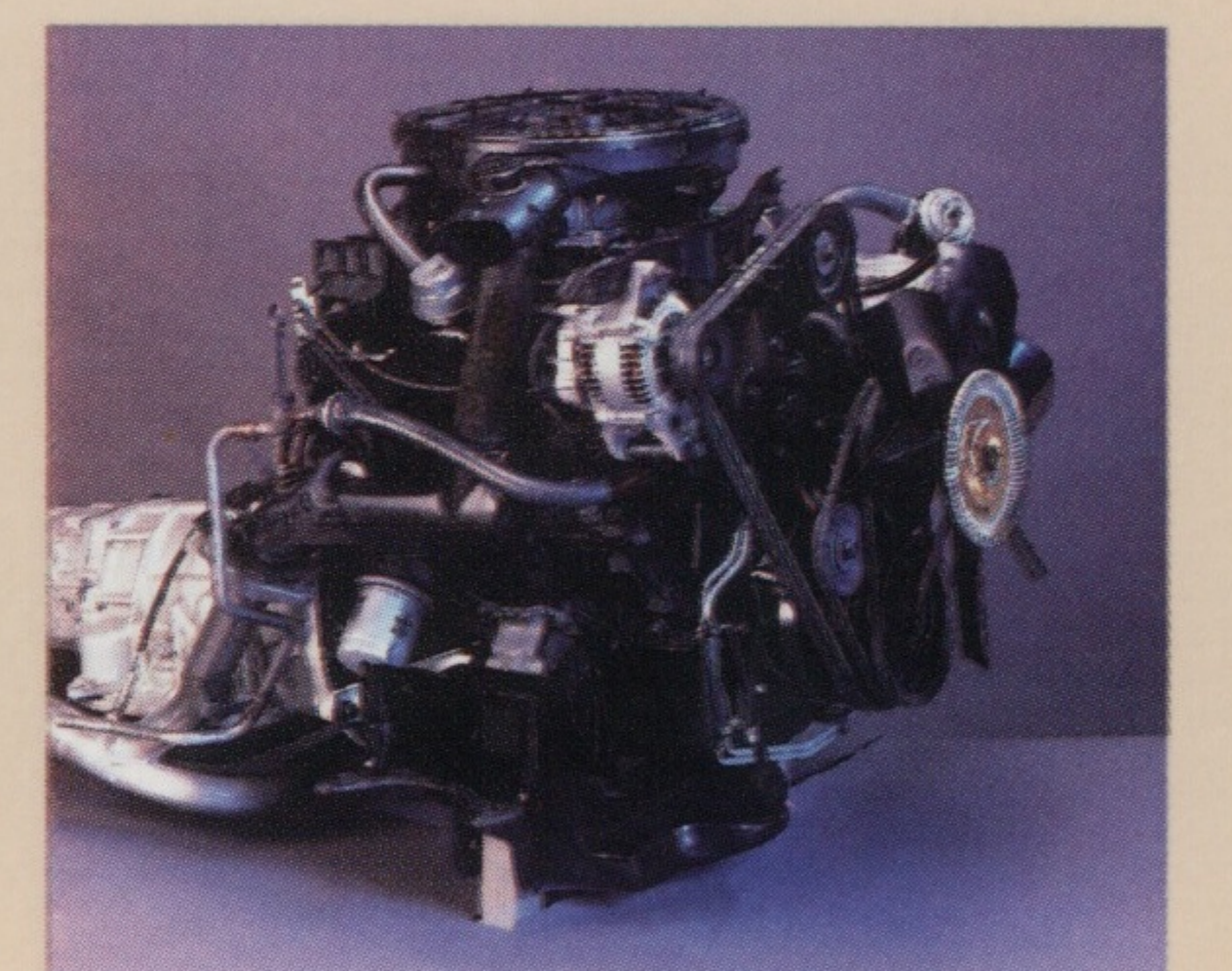
For all its great looks and comfort, it's built to go the distance. With a new 3.9-liter V-6 engine with electronic fuel injection as standard, it can carry a big 1,410-pound payload. There is a 360 CID V-8 engine available that develops 185 horsepower at 4,000 rpm and 283 pounds-foot of torque at 1,600 rpm.

This pickup is available in a gripping four-wheel drive model called the Power Ram W100, which has a 5.2-liter V-8 EFI engine as standard. Its complete standard feature list is shown on page 13.

Ram D100 standard features include:

- 3.9-liter V-6 EFI engine
- Bright wheel covers
- Color-keyed cloth bench seat with vinyl trim
- Full carpeting
- Lower bodyside moldings
- Power-assisted brakes

And the list of standard Ram D100 features goes on and on.



3.9-liter V-6 engine with electronic fuel injection.

Dodge Ram D100, shown in Graphic Red. On cover: Dodge Power Ram W150, shown in Charcoal/Silver.

Some of the equipment shown or described in this catalog is available at extra cost.

About this catalog. Since the time of printing, some of the information you'll find in this catalog may have been updated. Ask your dealer for details.

DODGE RAM D150. CLEAN. LEAN. MEAN.

MODEL D150.

You're looking at a serious truck for serious full-sized truck buyers.

Built in the new Dodge City assembly plant to the most exacting fit-and-finish quality standards in Dodge history, this one is available in 115-inch and 131-inch wheelbases, with a choice of a 6½-foot or 8-foot double-wall workbox.

This year you can enjoy the extra power of its new, efficient 3.9-liter V-6 engine with electronic fuel injection that develops 125 horsepower at 4,000 rpm and 195 pounds-foot of torque at 2,000 rpm.

Standard Ram 150 features include:

- Bright front bumper
- 3.9-liter V-6 EFI engine
- Five-speed manual over-drive transmission
- Engine coolant temperature gauge, engine oil pressure gauge, and trip odometer
- 22-gallon fuel tank
- Power-assisted steering
- Power-assisted brakes
- Stainless steel exhaust system
- Tinted glass all around

This is just a hint of the many items that come standard with the Ram 150. See the complete list on page 13.

Also available this year is a wide variety of money-saving Prospector Packages as well as Decor and Convenience Packages.



Dodge Ram 150 LE, shown in Dark Suede/Medium Suede.

DODGE POWER RAM W150. 4WD THUNDERFOOT.

MODEL W150

Traction means action. And the four-wheel drive Dodge Power Rams give you all you need over the highway, on a byway, or when there's no way at all. Thanks to Dodge's Ram Trac front axle you can shift from two- to four-wheel drive on the move with a flick of the wrist, without ever leaving the cab, at speeds up to 55 mph.

And for extra get-up when you want to go, the 5.2-liter V-8 EFI engine develops 170 horsepower at 4,000 rpm and 260 pounds-foot of torque at 2,000 rpm.

A long list of standard items go into the Power Rams for 1988, including power-assisted steering and power-assisted front disc and rear drum brakes. The complete list is on page 13, but this will give you an idea of what the 1988 Power Rams have going for them.

Power Ram W150 features:

- 5.2-liter EFI V-8 engine
- 500-amp maintenance-free battery
- Carbon steel crossmember type frame
- Clear Coat exterior finishes
- Easy-off removeable tailgate
- Ram Trac front axle
- Stainless steel exhaust system
- Steel-belted radial tires
- 7/70 Limited Warranty*

Dodge also offers a choice of cost-cutting Prospector Packages and other Convenience Packages on Power Rams. The snow-removal Sno-Commmander Package is also available. See page 12 for full details. And this year, Dodge has a new W350 model with 8,700 GVW for the really tough jobs.

*See page 15 for details.

Dodge Power Ram W150, shown in Charcoal/Silver with sport bar and lights available from MOPAR.

EXTRA HEAVY-DUTY RAMS.

MODELS D250/D350

Have to handle maxi-loads day in and day out? Check our muscle trucks, the D and W 250 and 350 models. Payload potential on these trucks ranges up to 4,185 pounds on the D250 models, and up to 4,340 on the D350 models.

For the really heavy going, go with the 135-inch wheel-base D350 chassis cab with up to a 6,180-pound body and payload weight.

The Power Ram W350 chassis cab can handle a 6,325-pound body and payload weight. See your Dodge Truck dealer for the right job-rated Ram Tough for you and your needs.



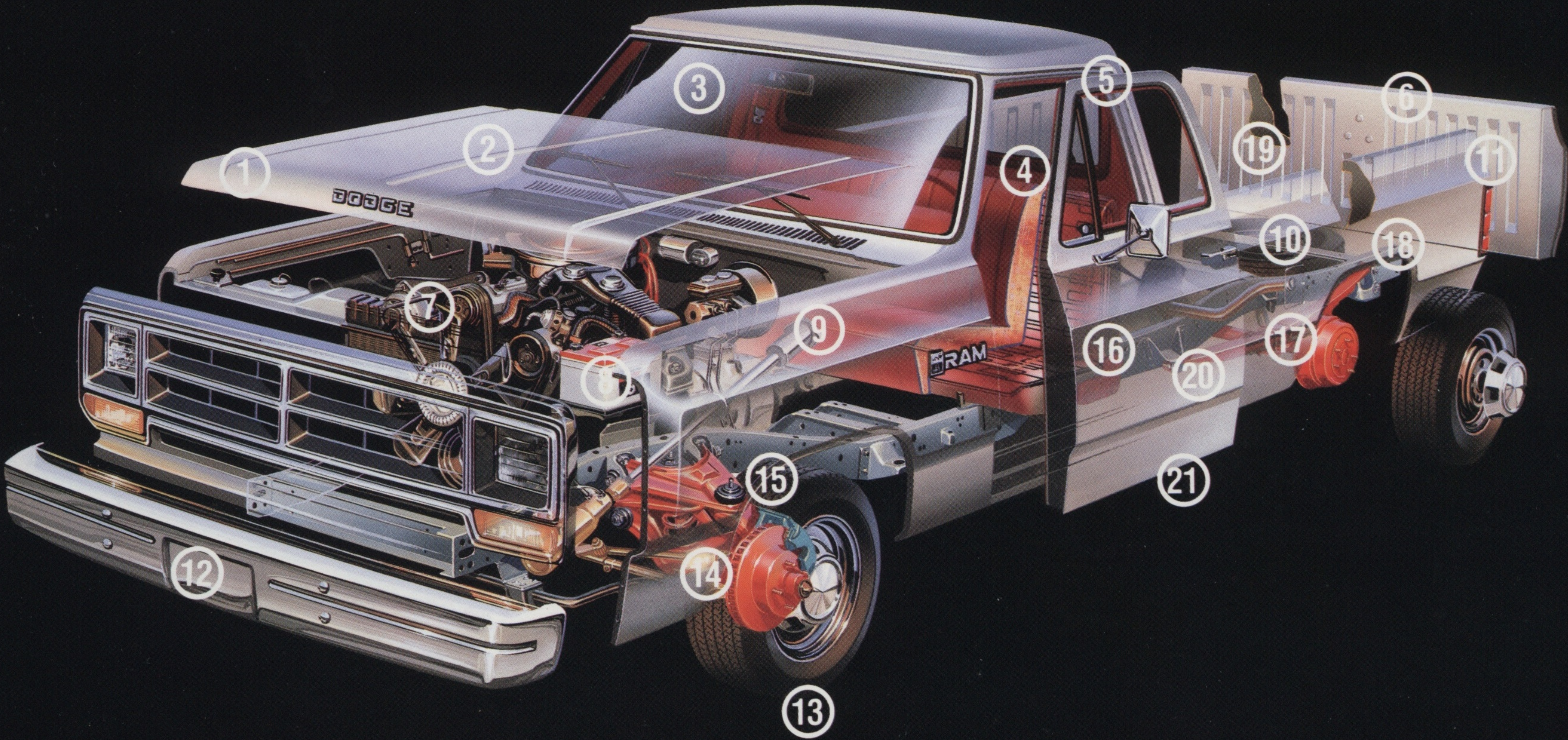
Dodge Ram D250, shown in Twilight Blue/Glacier Blue. Dodge Ram D350, shown in Radiant Silver.

THE ANATOMY OF A RAM TOUGH DODGE PICKUP.

Beneath that high styling and handsome exterior lies one very tough pickup truck. We call it "Ram Tough." What makes it so tough are such items as a rock-solid 36,000 psi carbon steel frame that puts this pickup on a firm foundation. The use of galvanized steel in many critical areas helps protect against corrosion. So do a high-tech immersion phosphate treatment and primer application for final Clear Coat paint, and an anti-chip protective urethane coating on lower bodysides. And don't forget to ask about our super-durable stainless steel exhaust system.

There's a lot more to Ram Tough than meets the eye, as you can see by the cutaway. Spend a few minutes examining it and we think you'll agree that "Ram Tough" translates to extra muscle to help you get your job done.

1. Counterbalanced hood with bracing stamped into inner hood
2. Clear Coat paint finish
3. Standard tinted glass
4. Full-depth foam construction seat
5. Door and body fit with generous weather stripping
6. Easy-off tailgate
7. Available 5.2-liter EFI engine
8. 500-amp maintenance-free battery
9. Power-assisted steering
10. Double-wall construction in pickup box
11. Caliper latches on tailgate for ease of operation
12. Bright front bumper
13. Steel-belted radial tires
14. Power-assisted front disc brakes
15. Standard independent front suspension on two-wheel drive models
16. Carbon steel frame
17. Rear leaf spring suspension
18. Boltless cargo box floor
19. Stainless steel exhaust system
20. 22-gallon fuel tank
21. Lower bodyside protective urethane coating





A. AM Stereo*/FM Stereo Radio with Cassette Tape Player.

Electronically tuned radio surrounds you with sound. Includes an integral digital clock.

*Some AM stereo broadcasting may not be compatible with this radio.

B. Power Locks and Windows.

Easy-to-reach controls on the door trim panel put an extra measure of convenience at your fingertips.

C. Tilt Steering Wheel.

Adjusts to six different positions, providing maximum comfort for all drivers. Available as part of Prospector Package III only.

D. Sliding Rear Window.

This tinted and latchable sliding rear window provides extra ventilation and convenient access to cargo area.

E. Wheels and Wheel Covers.

1. Argent-painted steel spoke wheel has bright trim ring and decorative hub center.
2. Bright wheel covers (available in Prospector Packages I, II and III only) add a pleasant accent to any color or trim combination you select.
3. Ribbed aluminum wheel is practical, strong, and good-looking.

The LE instrument panel shown below has an operator-oriented instrument panel featuring ready visibility of instrumentation including speedometer, odometer, trip odometer and ammeter; engine coolant temperature, engine oil pressure, and fuel level gauges; and woodtone applique with bright trim. The standard energy-absorbing steering column on all Dodge Ram models is designed to reduce the likelihood of the steering wheel being driven into the driver's compartment. The standard steering column also features a column lock that helps prevent theft. Optional air conditioning and radio shown.

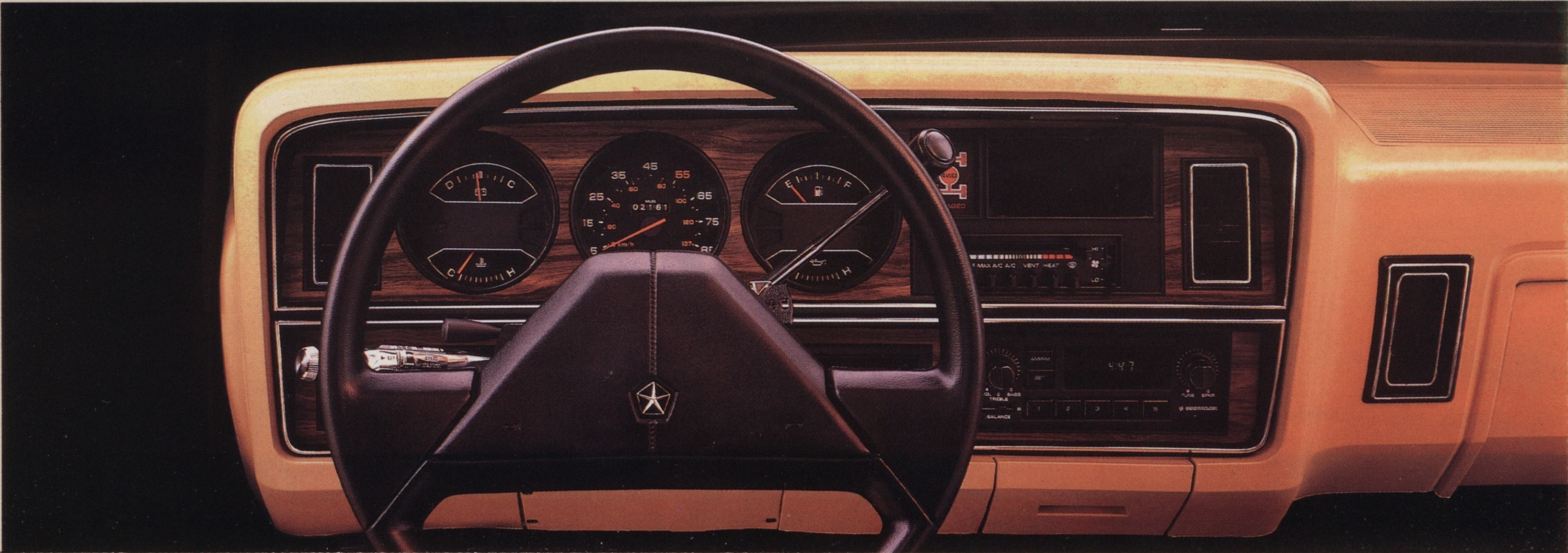


F. Air Conditioning.

Featuring a four-speed blower, four adjustable air outlets, bi-level ventilation, and a device for recirculation of cool interior air.

G. Rear Step Bumper.

Attractive chrome plated bumper with textured surface for sure footing. Attractive and sturdy.



Welcome to the spacious, gracious interior of a Ram pickup where room and comfort abound. Shown here is the extremely tasteful and luxurious LE interior in Almond. The package also features:

- Bright sill scuff plates
- Color-keyed carpeting with underlayment
- Color-keyed door side trim panels with bolster and carpeting on lower door trim panel
- Color-keyed soft cloth headliner
- Color-keyed upper garnish moldings
- Deluxe Sentry cloth with vinyl trim bench seat
- Dual note electric horns
- Hood inner panel insulation
- Luxury steering wheel
- Nameplate on instrument panel
- Woodtone instrument panel applique

PACKAGES

Power Convenience Package

- Ignition key light time delay
- Power front door locks
- Power windows, front doors

Light Package
(Available only as part of Prospector Packages)

- Ash receiver light
- Glove box lock and light
- Ignition key light (time delay)
- Map light
- Storage shelf. Behind seat

Heavy-Duty Package

- Heavy-duty shock absorbers, front and rear (standard on D350 and W350)
- Front stabilizer bar

Trailer Towing Preparation Package

See the Dodge Truck and Car Trailer Towing Guide for complete details and recommendations.

- 120-ampere alternator
- 625-amp maintenance-free battery
- Auxiliary cooling: transmission oil to air (with automatic transmission)
- Heavy-Duty Package
 - Front stabilizer bar
 - Front and rear heavy-duty shock absorbers (standard on D350 and W350)
- Heavy-duty variable load flasher (dealer installed)
- Maximum engine cooling

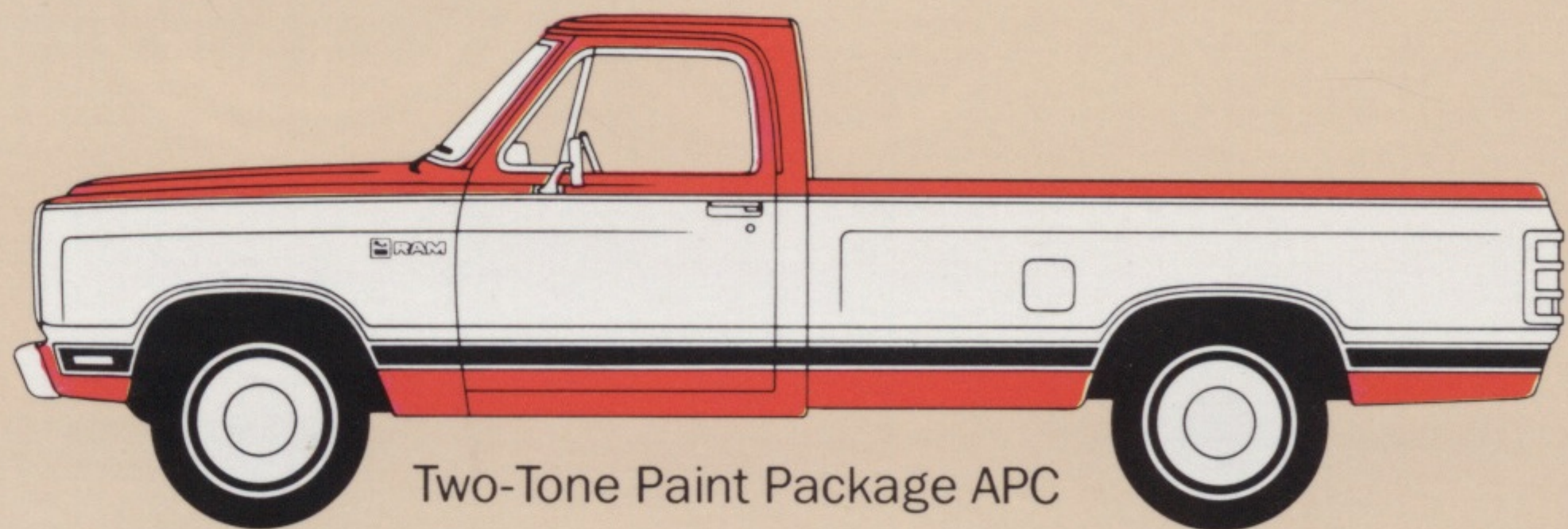
Packages

	LE DECOR*	PROSPECTOR I*	II*	III*
Air conditioning†				X
Automatic speed control				X
Bright backlight molding	X			X
Bright deluxe wheel covers (set of four)		X	X	X
Bright drip rail molding	X			X
Bright grille insert and headlight bezels with halogen headlights	X			X
Bright sill scuff plate	X			X
Bright taillight applique panel with Dodge Ram nameplate	X			X
Bright taillight housing	X			X
Bright taillight upper and lower molding	X			X
Cigar lighter		X	X	X
Color-keyed carpeting with underlayment	X			X
Color-keyed cowl side trim panels	X			X
Color-keyed door side trim panels with bolster and carpeting on lower door trim panel	X			X
Color-keyed headliner soft cloth	X			X
Color-keyed upper garnish moldings	X			X
Deluxe cloth with vinyl trim bench seat	X			X
Dual low-mount 6-inch by 9-inch mirrors		X	X	X
30-gallon fuel tank (standard on D350 and W350 models)		X	X	X
Hood inner panel insulation	X			X
Horns: dual note electric	X			X
Intermittent windshield wipers		X	X	X
LE front fender nameplate	X			X
Light Package (see at left)		X	X	X
Lower bodyside and wheel opening moldings			X	X
Luxury steering wheel (black)	X			X
Nameplate on instrument panel	X			X
Power Convenience Package (see at left)				X
Ram's head hood ornament		X	X	X
Sliding rear window			X	X
Tilt steering column				X
Woodtone instrument panel applique with bright trim	X			X

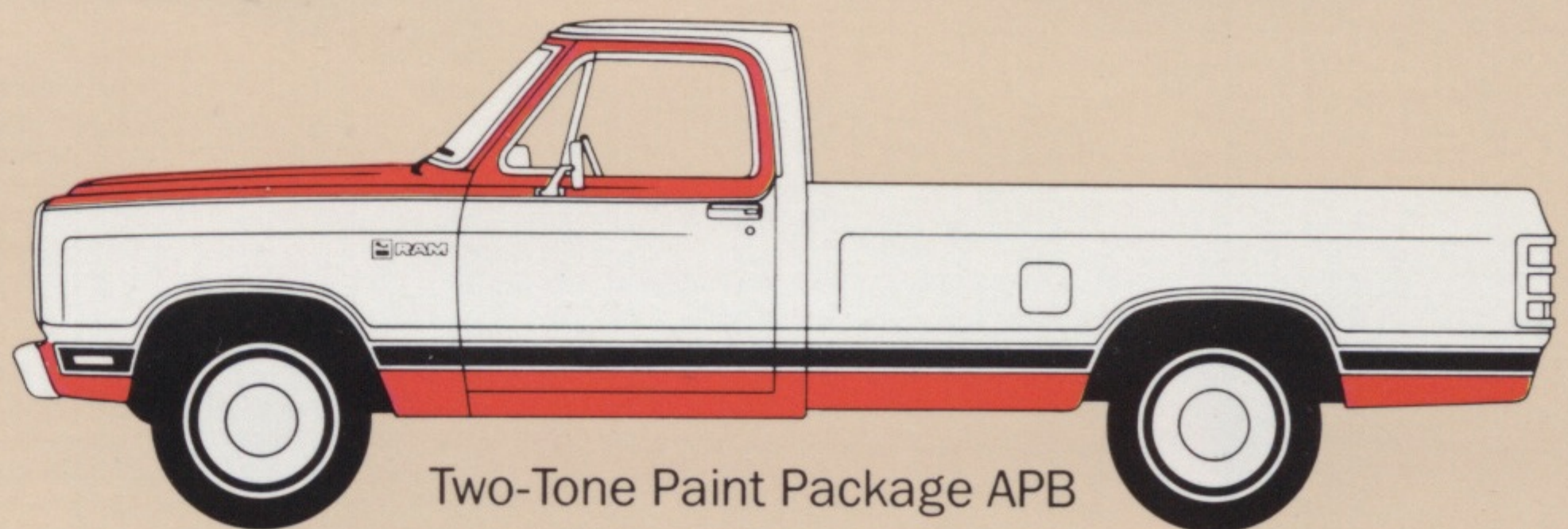
*Not available on Ram 100 models.

†There are special engine cooling requirements for field-installed air conditioning. Failure to follow requirements may invalidate warranty. See dealer for details.

Two-Tone Paint Packages



Two-Tone Paint Package APC



Two-Tone Paint Package APB

APB

- Bright drip rail molding
- Bright lower bodyside molding with wide black vinyl insert and bright partial wheel opening moldings
- Two-tone paint
- Upper body tape stripe

APC

(Not available on chassis cab models)

- Bright upper bodyside and rear moldings
- Bright lower bodyside and rear moldings with wide black vinyl insert and bright partial wheel opening moldings
- Two-tone paint



Snow Commander Packages*

	W150 OR W250 LIGHT-DUTY	W250 OR W350 ONLY HEAVY-DUTY
Front clearance and identification lights	X	X
Hydroelectric controls	X	X
Plow lights	X	X
Power angling blade with blade markers	90" x 24"	96" x 27"†
Power lift with seven-way control valve	X	X
Sno-Commander decal	X	X
Transmission oil temperature light with automatic transmission	X	X

*Additional equipment required at extra cost. See your dealer for details.

†102 by 27-inch blade available.

Prospector Package
(D100 and W100 models)

	PACKAGE I
AM radio, electronically tuned with integral digital clock	X
Cigar lighter	X
Dual low-mount 6-inch by 9-inch mirrors	X
30-gallon fuel tank	X
Intermittent windshield wipers	X
Light Package (contents listed separately)	X

SELECTED STANDARD AND OPTIONAL EQUIPMENT

Standard and Optional Equipment

✓ Check Desired Options *	D100 Two-Wheel Drive Models	W100 Four-Wheel Drive Models	"D" Two-Wheel Drive Models	"W" Four-Wheel Drive Models
EXTERIOR				
S Bumper—Front: bright	S	S	S	S
Bumper—Rear step type: bright (not available on chassis cab models)	E	E	E	E
Bumper—Rear step type: painted (not available on chassis cab models)	E	E	E	E
Bumper Guards—Front with black rub strip insert	E	E	E	E
S Corrosion Protection—Extensive use of galvanized steel/Uniprime® anti-chip protective urethane coating on lower bodyside	S	S	S	S
S Exhaust System—Stainless steel	S	S	S	S
S Fuel Tank—22-gallon: with tethered fuel cap	S	S	S	S
S Fuel Tank—30-gallon: with tethered fuel cap (standard on D350, W350 and all chassis-cab models)	E	E	E	E
S Glass—Tinted: all windows	S	S	S	S
S Grille—Aluminum: with painted plastic insert and headlight doors	S	S	S	S
S Headlights—Single: rectangular	S	S	S	S
S Hood Ornament—Ram's Head	S	S	P	P
S Hubcaps—Bright	NA	NA	S	S
S Mirrors—Exterior, dual low-mount 6-inch by 9-inch: bright (not available on chassis cab models)	E	E	E	E
S Mirrors—Exterior dual short arm, 5-inch by 7-inch: bright (not available on chassis cab model)	S	S	S	S
S Mirrors—Exterior dual West Coast type, 7-inch by 16-inch: painted (chassis cab models only)	NA	NA	S	S
S Molding—Windshield: bright	S	S	S	S
Moldings—Lower bodyside and partial wheel lip: bright	S	S	E	E
Wheel Covers—Deluxe: bright (set of four)	S	S	P	P
Wheels—Road, 15-inch by 7-inch: aluminum radial ribbed (D150 and W150 models only; set of four)	NA	NA	E	E
Wheels—Road, 15-inch by 7-inch: argent painted steel spoke with bright trim ring and hub center (D150 and W150 models only; set of four)	NA	NA	E	E
INTERIOR				
Air Conditioning¹	E	E	E	E
Carpeting—Color-keyed	S	S	P	P
Clock—Electronic digital: integral with radio	E	E	S	S
S Dash Liner—Insulated	S	S	S	S
S Door—Armrest, inner trim panels: color-keyed	S	S	S	S
S Floor Mats—With padding: black rubber	NC	NC	S	S
S Glove Box—With door	S	S	S	S
S Heater—Fresh air: with defroster	S	S	S	S
S Hood Release—In cab	S	S	S	S
Instrument Cluster Faceplate—Woodtone	S	S	P	P
S Mirror—Interior rear vision day/night type, 10-inch	S	S	S	S
Radio—AM: electronic tuning: integral digital clock	E	E	S	S
Radio—AM stereo²/³/FM stereo: electronic tuning: integral digital clock	E	E	E	E
Radio—AM stereo²/³/FM stereo: electronic tuning: with seek-and-scan, Dynamic Noise Reduction⁴; cassette tape player with automatic reverse; integral digital clock	E	E	E	E
Scuff Plate—Bright on front door sills	S	S	P	P
S Seat—All-vinyl full bench: color-keyed	NC	NC	S	S
Seat—Cloth and vinyl full bench: color-keyed	S	S	E	E
S Sun Visors—Driver and passenger	S	S	S	S
FUNCTIONAL				
S Alternator—75-amp	S	S	S	S
Alternator—120-amp	E	E	E	E
S Antifreeze	S	S	S	S
Axle—Rear: antispin	E	E	E	E
S Battery—500-amp: maintenance-free (625-amp standard on D350, W350 and all chassis cab models)	S	S	S	S
Battery—625-amp: maintenance-free	E	E	E	E
S Brakes—Front disc and self-adjusting drum rear: power-assisted	S	S	S	S
S Buzzer Warning—Fasten seat belts, headlights on, key in ignition	S	S	S	S
S Coolant Overflow System	S	S	S	S
Cooler—Auxiliary: transmission oil to air	E	E	E	E
Cooling—Engine: maximum	E	E	E	E
S Electronic Ignition and Voltage Regulation System	S	S	S	S
Heater—Engine block	E	E	E	E
S Horns—Single note: electric	S	S	S	S
S Instrumentation—Ammeter: gauges for engine coolant temperature, fuel level, and oil pressure; odometer, trip odometer, speedometer	S	S	S	S
S Lights—Backup, license plate, stop, and taillight; exterior cargo light; interior roof-mounted dome light with door-operated switches	S	S	S	S
Shield—Transfer case	NA	E	NA	E
S Shock Absorbers—Front and rear	S	S	S	S
S Steering—Power-assisted	S	S	S	S
S Transfer Case—Two-speed	NA	S	NA	S
Window—Rear sliding: lockable	E	E	E	E
S Windshield Washers—Dual jet	S	S	S	S
S Windshield Wipers—Two-speed	S	S	S	S

S—Standard. E—Extra cost. NA—Not available. NC—No extra charge. P—Package only.

¹There are special engine cooling requirements for field-installed air conditioning. Failure to follow requirements may invalidate warranty. See dealer for details.

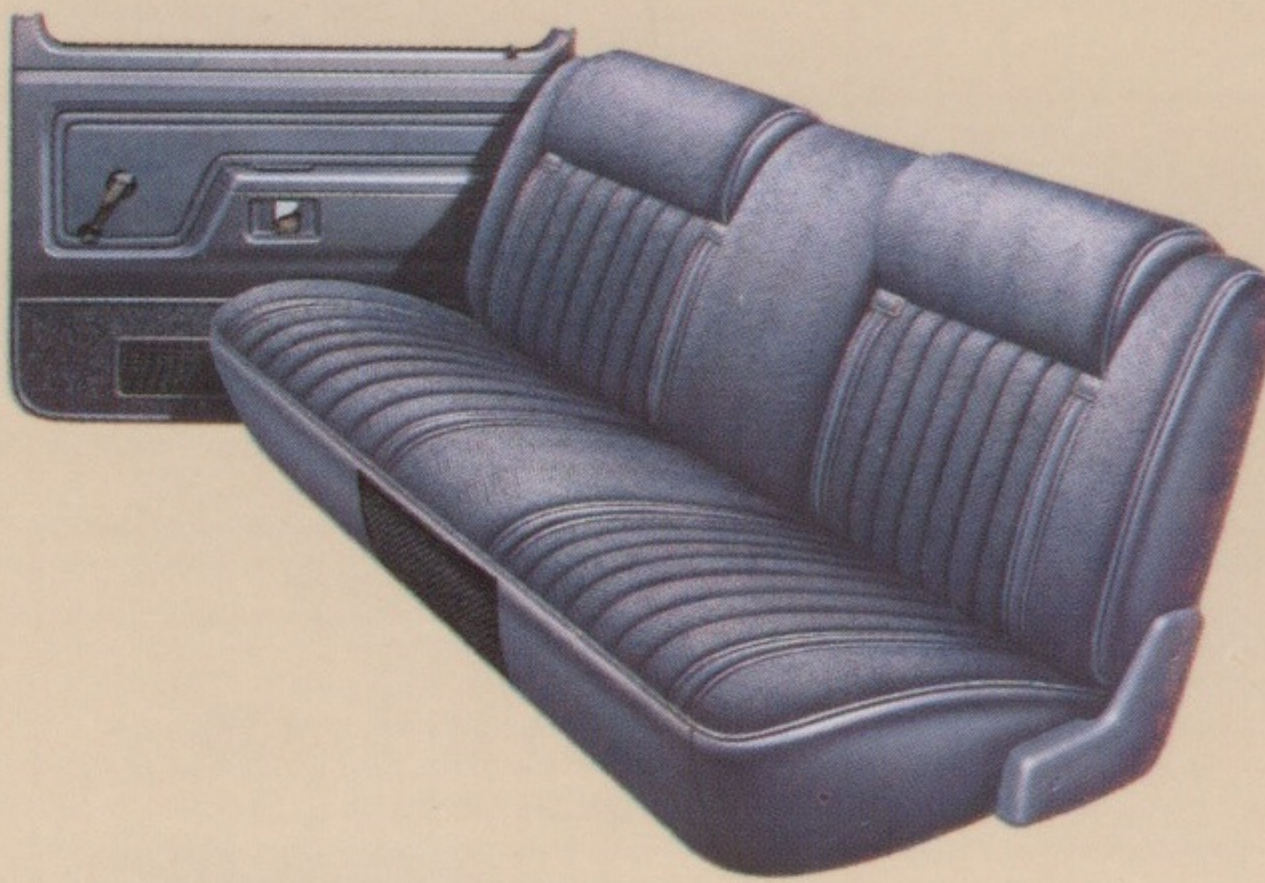
²Some AM stereo broadcasting may not be compatible with this radio. ³Dynamic Noise Reduction is a trademark of National Semiconductor Corporation.

⁴Uniprime is a trademark of PPG Industries, Inc.

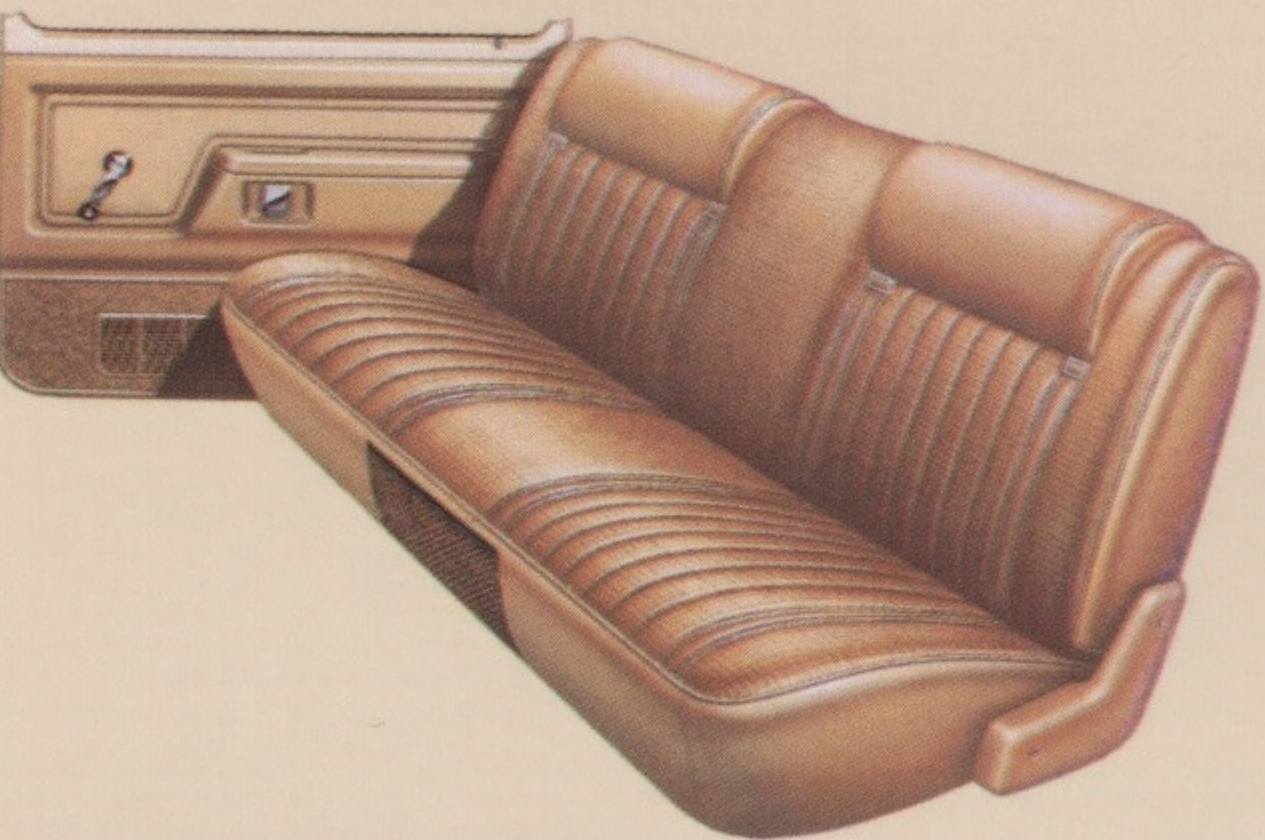
Certain models, packages and options are subject to specific restrictions, requirements, or late availability. See your dealer for the latest ordering information.

*Note: Some of the equipment listed is available in package only.

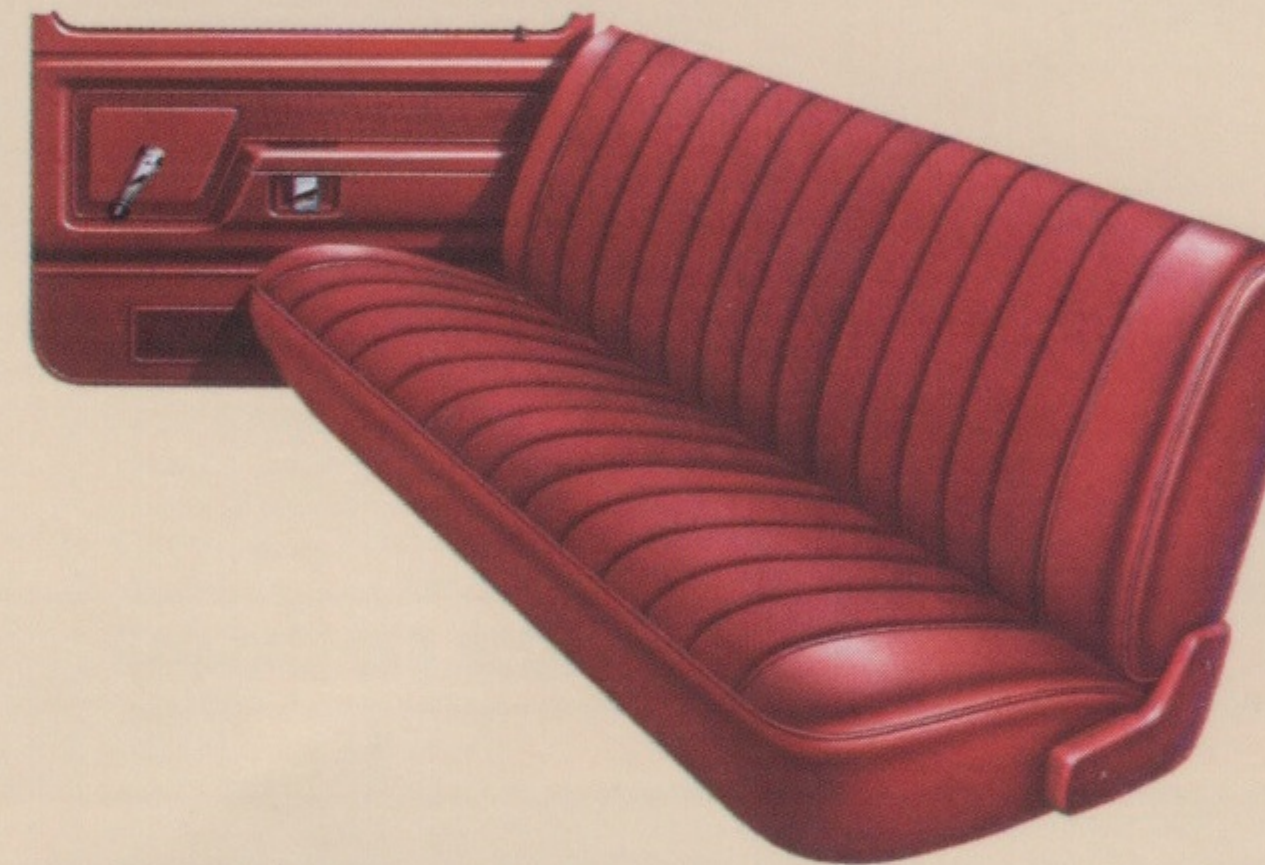
Interior Trim



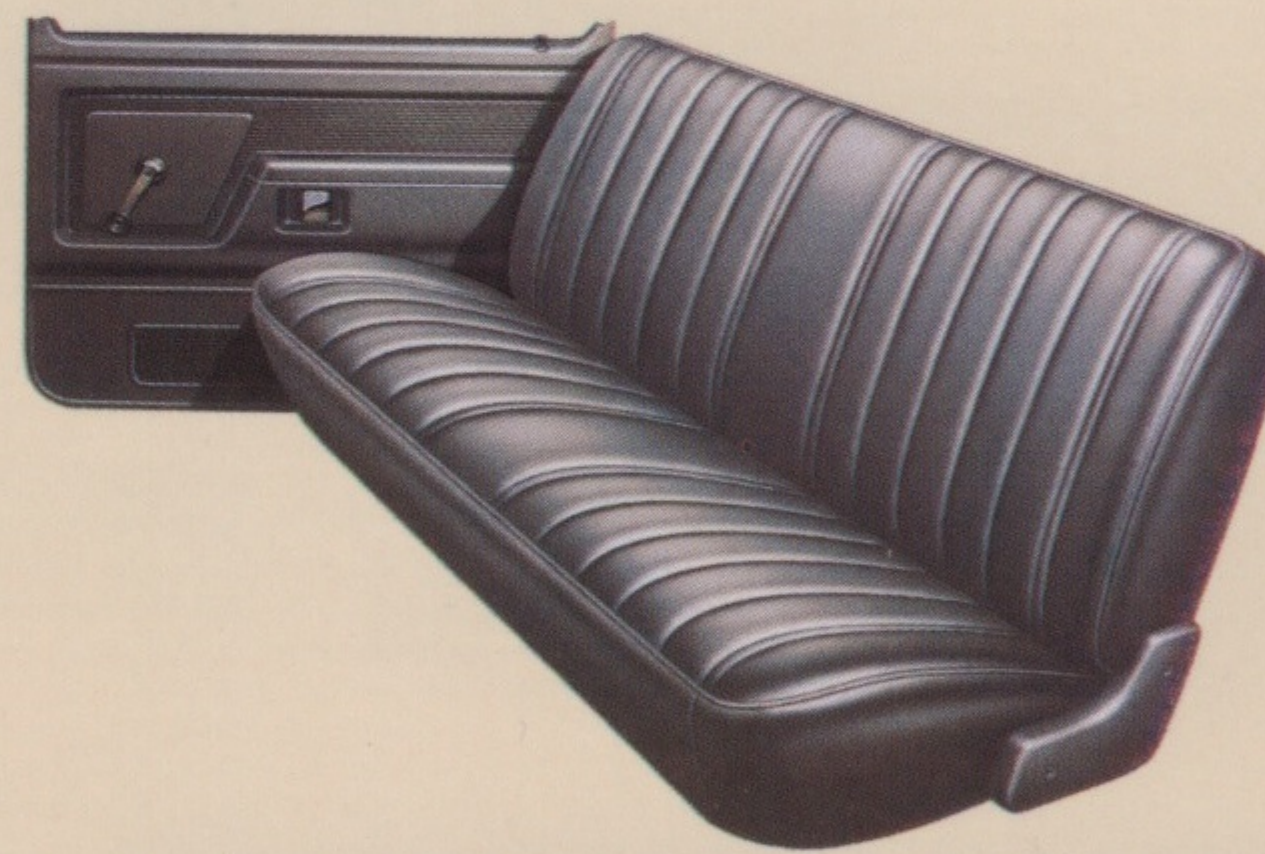
Standard with LE Decor Package. Sentry cloth with vinyl trim bench seat. Available in Almond, Blue, Red.



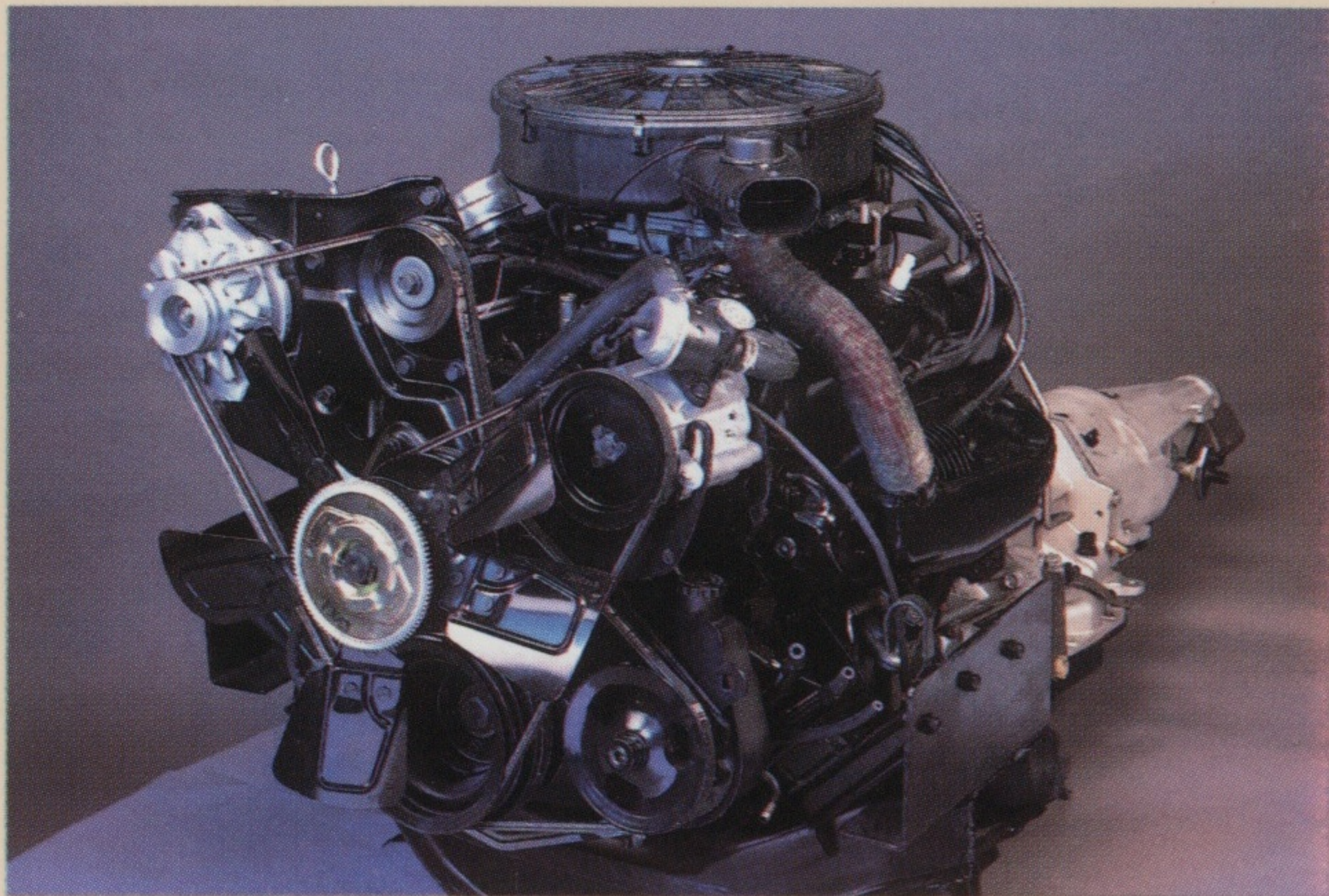
A no-charge option on LE Decor Package. Turin/Saddle Grain all-vinyl deluxe bench seat. Available in Almond, Blue, Red.



Optional with standard decor. (Standard on D100 and W100.) Tempo cloth and Saddle Grain vinyl bench seat. Available in Almond, Blue, Red.



Standard decor. (No-charge option on D100 and W100.) Saddle Grain all-vinyl bench seat. Available in Almond, Blue, Charcoal, Red.



Electronic Fuel Injection Engines.

Electronic fuel injection is offered for the first time on Dodge trucks in 1988. It is standard on both the 3.9-liter V-6 and the 5.2-liter V-8 engine (shown). Fuel injection provides improved driveability, and on the 5.2-liter V-8 it offers 17 percent more horsepower than the engine it replaces. The 5.2-liter EFI system includes a throttle body-mounted fuel temperature sensor.

SPECIFICATIONS

Two-Wheel Drive Models

	D100 PICKUP		D150 PICKUP		D250 PICKUP	D350 PICKUP
Wheelbase (in.)	115	131	115	131	131	131
Std/Max GVW (lb)	4,950	5,000	4,950/5,000/6,050	6,050	6,600/8,510	8,700
Payload-Max (lb) ¹	1,410	1,360	2,310	2,370	4,185	4,340
Axle, Front Capacity (lb)—Std	3,300		3,300		3,300	3,300
Axle, Rear Capacity (lb)—Std	3,600		3,600		5,500	6,200
Brakes—Size (in.) Front Disc Rear Drum Vacuum Booster	11.75 x 1.25 11 x 2.5 11.0 single diaphragm		11.75 x 1.25 11 x 2.5 11.0 single diaphragm		12.82 x 1.25 12 x 2.5 9.0 dual diaphragm	12.82 x 1.25 12 x 2.5 9.5 dual diaphragm
Electrical Alternator Battery (maintenance-free)	12-volt, 75-amp 500-amp		12-volt, 75-amp 500-amp		12-volt, 75-amp 500-amp	12-volt, 75-amp 625-amp
Engine—Std	3.9-liter 239 CID V-6 EFI		3.9-liter 239 CID V-6 EFI		3.9-liter 239 CID V-6 EFI	5.9-liter 360 CID 4-bbl V-8
Engine—Opt	5.2-liter 318 CID V-8 EFI 5.9-liter 360 CID 4-bbl V-8		5.2-liter 318 CID V-8 EFI 5.9-liter 360 CID 4-bbl V-8		5.2-liter 318 CID V-8 EFI 5.9-liter 360 CID 4-bbl V-8	— —
Springs, Front Std Cap. @ Ground (lb)	1,300-115" wb 1,400-131" wb		1,300-115" wb 1,400-131" wb		1,500	1,700
Springs, Rear Std Cap. @ Ground (lb)	1,610		1,610		2,175	3,650
Transmission—Std —Opt	5-spd manual OD 4-spd manual NP435 3-spd automatic		5-spd manual OD 4-spd manual NP435 3-spd automatic		4-spd manual NP435 3-spd automatic	4-spd manual NP435 3-spd automatic
Tires—Std (steel-belted radial) ²	P205/75R15		P195/75R15		LT215/85R16C	LT235/85R16E
Wheels—Std (in.) ²	15 x 6.50		15 x 6.50		16.0 x 6.00	16.0 x 6.00

Chassis Cab Models

	D250 CHASSIS CAB	D350 CHASSIS CAB	W250 CHASSIS CAB	W350 CHASSIS CAB
Wheelbase (in.)	131	131 135 159	131	131 135
Cab to Axle (in.)	56	56 60 84	56	56 60
Std/Max GVW (lb)	7,500/8,510	8,700 10,100/10,500	8,510	8,700 10,100/11,000
Payload-Max (lb) ¹	4,570	4,725 6,180/6,100	4,225	4,390 6,325
Axle, Front Capacity (lb)—Std	3,300	3,300 4,000	3,500	4,500
Axle, Rear Capacity (lb)—Std	5,500	6,200-131" wb 7,500-135" wb 159" wb	5,500	6,200 7,500
Brakes—Size (in.) Front Disc	12.82 x 1.19	12.82 x 1.25 131" wb 12.82 x 1.19 135" wb 159" wb	12.82 x 1.19	12.82 x 1.19
Rear Drum	12 x 2.5	12 x 2.5-131" wb 12 x 3.0-135" wb 159" wb	12 x 2.5	12 x 2.5-131" wb 12 x 3.0-135" wb
Vacuum Booster	9.0 dual diaphragm	9.5 dual diaphragm	9.5 dual diaphragm	9.5 dual diaphragm
Electrical Alternator Battery (maintenance-free)	12-volt, 75-amp 625-amp	12-volt, 75-amp 625-amp	12-volt, 75-amp 625-amp	12-volt, 75-amp 625-amp
Engine—Std	5.9-liter 360 CID 4-bbl V-8	5.9-liter 360 CID 4-bbl V-8	5.9-liter 360 CID 4-bbl V-8	5.9-liter 360 CID 4-bbl V-8
Springs, Front Std Cap. @ Ground (lb)	1,600	1,700-131" wb 1,650-135" wb 159" wb	1,800	1,800-131" wb 1,940-135" wb
Springs, Rear Std Cap. @ Ground (lb)	2,725	3,650	3,650	3,650
Transfer Case	—	—	2-spd NP241	2-spd NP205
Transmission—Std —Opt	3-spd automatic 4-spd manual NP435	4-spd manual NP435 3-spd automatic	4-spd manual NP435 3-spd automatic	4-spd manual NP435 3-spd automatic
Tires—Std (steel-belted radial) ²	LT235/85R16E	LT235/85R16E 131" wb LT215/85R16C— Dual rear 135" wb, 159" wb	LT235/85R16E	LT235/85R16E 131" wb LT215/85R16C— Dual rear 135" wb
Wheels—Std (in.) ²	16.0 x 6.00	16.0 x 6.0	16.0 x 6.0	16.0 x 6.0

¹Maximum payloads are based on models with minimum required load-carrying components. Payloads should be reduced by weight of occupants and any optional equipment.
²Five tires and wheels are standard on D150 and W150 pickup models. Four tires and wheels are standard on D250, D350 and W250 pickup models and D250, D350, W250 and W350 131-inch wheelbase chassis cab models. Six tires are standard on D350 (135-inch wheelbase and 159-inch wheelbases) and on W350 (135-inch wheelbase) chassis cab models.
³Not available in California.

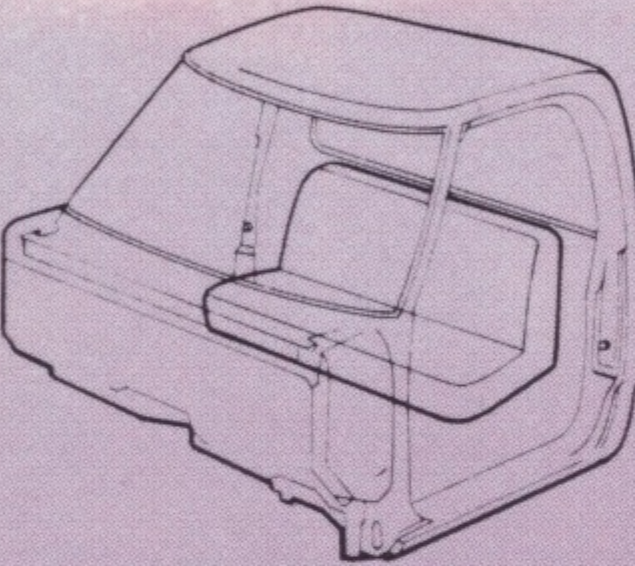
Four-Wheel Drive Models

	W100 PICKUP	W150 PICKUP	W250 PICKUP	W350 PICKUP
Wheelbase (in.)	115 131	115 131	131	131
Std/Max GVW (lb)	6,300 6,400	6,300 6,400	6,900/8,510	8,700
Payload-Max (lb) ¹	2,040 2,025	2,070 2,055	3,830	4,005
Axle, Front Capacity (lb)—Std	3,500	3,500	3,500	4,500
Axle, Rear Capacity (lb)—Std	3,600	3,600	5,500	6,200
Brakes—Size (in.) Front Disc Rear Drum Vacuum Booster	11.75 x 1.25 11 x 2.5 11.0 single diaphragm	11.75 x 1.25 11 x 2.5 11.0 single diaphragm	12.82 x 1.19 12 x 2.5 9.0 dual diaphragm	12.82 x 1.25 12 x 2.5 9.5 dual diaphragm
Electrical Alternator Battery (maintenance-free)	12-volt, 75-amp 500-amp	12-volt, 75-amp 500-amp	12-volt, 75-amp 500-amp	12-volt, 75-amp 625-amp
Engine—Std	5.2-liter 318 CID V-8 EFI	5.2-liter 318 CID V-8 EFI	5.2-liter 318 CID V-8 EFI	5.9-liter 360 CID 4-bbl V-8
Engine—Opt	5.9-liter 360 CID 4-bbl V-8 ³	5.9-liter 360 CID 4-bbl V-8 ³	5.9-liter 360 CID 4-bbl V-8	—
Springs, Front Std Cap. @ Ground (lb)	1,640	1,640	1,640	1,800
Springs, Rear Std Cap. @ Ground (lb)	1,820	1,820	3,650	3,650
Transfer Case	2-spd NP241	2-spd NP241	2-spd NP241	2-spd NP205
Transmission—Std —Opt	4-spd manual NP435 ³ 3-spd automatic	4-spd manual NP435 ³ 3-spd automatic	4-spd manual NP435 3-spd automatic	4-spd manual NP435 3-spd automatic
Tires—Std (steel-belted radial) ²	P235/75R15XL	P235/75R15XL	LT215/85R16C	LT235/85R16E
Wheels—Std (in.) ²	15 x 6.50	15 x 6.50	16.0 x 6.00	16.0 x 6.00

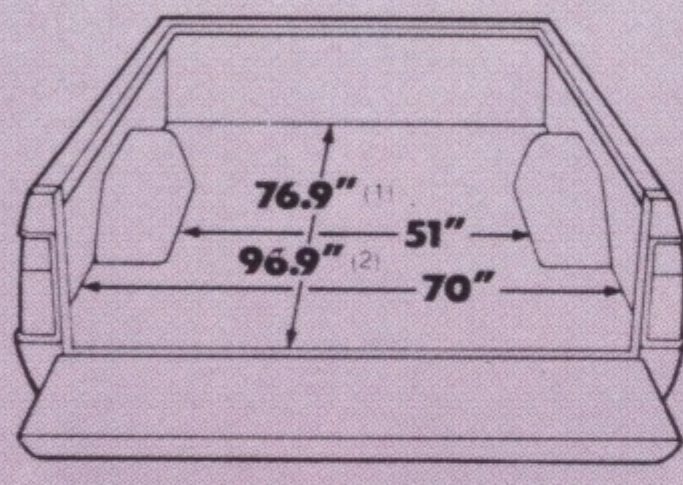
Tire Availability for Dodge Ram Pickups

Size	Type	D100	D150	D250	D350	W100	W150	W250	W350
P195/75R15	SBR	—	S	—	—	—	—	—	—
P205/75R15 ¹	SBR	S ²	E ²	—	—	—	—	—	—
P235/75R15XL ¹	SBR	E ²	E ²	—	—	S ²	S ²	—	—
31x10.5R-15LTC ¹	SBR	—	—	—	—	E ³	E ³	—	—
LT215/85R16-C	SBR	—	—	S	—	—	—	S	—
LT215/85R16-D	SBR	—	—	E ²	—	—	—	E ²	—
LT235/85R16-E	SBR	—	—	E ²	S ²	—	—	E ²	S ²
7.50-16-D	TN	—	—	E ²	—	—	—	E ²	—

SBR—Steel-belted radial. TN—Tubed nylon. S—Standard. E—Extra cost.
¹Available in white sidewalls and/or outline or raised white letters at extra cost.
²Available in mud and snow tread at extra cost. ³Available in mud and snow tread only.
NOTE: Standard and optional tires may have restrictions when used with certain engines, options or GVW Packages. See your Dodge Truck dealer for details.



Conventional Cab



Sweptline Body

Two smooth-sided Sweptline bodies:
■ (1) 6½-foot box, 61.0 cubic foot capacity.
■ (2) 8-foot box, 76.60 cubic foot capacity.

Optional Service Contract Coverage

Chrysler Service Contracts provide you with additional peace of mind protection for your new vehicle. Chrysler Motors offers a variety of plans to meet your needs. Plan coverage begins after your vehicle's basic warranty expires. A deductible applies. Allowances for car rental and towing are also included.



Exterior Colors

Black
Twilight Blue Pearl Coat*
Light Cream [†]
Dark Suede
Radiant Silver
Glacier Blue
Charcoal Pearl Coat
Medium Suede [†]
Graphic Red
Bright White [†]

NOTE: Due to printing limitations, the colors, shown will vary slightly from actual hues. See your Dodge dealer for accurate color chips.
*Extra cost.
[†]Not available on D100 or W100 models.



MOPAR parts are engineered by Chrysler Motors for use in your new Dodge pickup. When replacement is necessary, be sure to specify MOPAR parts. Used by professional mechanics all over the world.

Consider Leasing

Many of today's new truck prospects are wisely considering leasing as an alternative to buying. Leasing a new Dodge Ram truck usually involves a small security deposit and a first month's lease payment. Monthly payments are usually less than financing a new truck purchase. Ask your dealer for details.

7/70 Power Train Limited Warranty

Upon expiration of the basic 12-month or 12,000-mile limited warranty, coverage is extended on power train components to seven years or 70,000 miles, whichever comes first. A deductible applies. See your dealer for a copy of the warranty. Government, law enforcement, limousine, taxi and export vehicles excluded.

7/100 Anti-Corrosion Limited Warranty

Your dealer will repair or replace at no charge outer body sheet metal panels found to have developed perforation (rust-through) in normal use up to seven years or 100,000 miles, whichever comes first. See your dealer for a copy of the warranty.

BUCKLE UP FOR SAFETY.

Specifications, descriptions and illustrative materials contained herein are as accurate as known at the time this publication was approved for printing. Chrysler Motors reserves the right to discontinue models or options at any time or change specifications and materials, equipment and design without notice and without incurring obligation. All options and accessories illustrated or referred to as optional or available in this publication are at extra cost. Some options are required in combination with other options. For the price of the model with the equipment you desire, or verification of specifications contained here, see your Dodge Truck dealer.

CHRYSLER PURCHASE ASSISTANCE PROGRAM FOR THE PHYSICALLY CHALLENGED

Cash rebates up to \$500 are available for qualified adaptive driving devices on 1988 Chrysler Motors cars and trucks. For further information contact your dealer or the PHYSICALLY CHALLENGED RESOURCE CENTER at 1-800-255-9877.

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9/87 (500M)

Litho in U.S.A.



7/70

1988 DODGE

FULL-SIZE PICKUPS



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