



THE NEW  
*Fiesta*





F I E S T A



# THE NEW *Fiesta*

## CONTENTS

Fiesta Range	6-23
Fiesta XR3i	24-33
XR3i Technology	26-27
Fiesta Technology	34-37
Specifications	38-43
Colour & Trim	44-45
Ford Cars	46-48



**L**ow-cost motoring in even greater style – and with wider appeal – the new Fiesta range has arrived.

The line-up of 3 and 5-door hatchbacks in an even smarter new body shape widens Fiesta's appeal for many more drivers and their families. Recent developments in technology give the new Fiesta the edge, in the application of electronics, a new front suspension arrangement, and advances such as the availability of an anti-lock braking system and heated front windscreens.

The new Fiesta is a worthy successor to its much-loved predecessor, which

set and maintained new standards of motoring satisfaction. It builds on that solid foundation to provide an advanced range of compact family cars – which includes the exciting XR3i performance derivative – to satisfy today's more demanding buyers.

Whichever new Fiesta model suits your requirements, you'll never find better value for money. Ford's commitment to quality is total, and the comfort, performance, reliability and low-cost of ownership embodied in the new Fiesta are prominent expressions of that policy.

THE NEW  
*Fiesta*





For full specifications  
contact your  
dealer or call  
800-39-43

† According to engine.

**S**it in the front of a new Fiesta and you'll appreciate the painstaking efforts of Ford's research and development teams. Nothing has been spared to make the new Fiesta ergonomically efficient, a delight to drive and a pleasure to travel in. Passengers enjoy plenty of leg and shoulder space, and ride comfort is assisted by the innovative seats.

Interior temperature, as shown below on the LX fascia, can be maintained at maximum comfort levels by the powerful three-speed fan (1), the footwell heater ducts and the four adjustable face-level vents, all easily controlled from the illuminated fascia panel (2). The generous storage space ranges from the discreet document pocket (3) to the glove compartment with lid (4), plus the

door bin, handy dash tray and shelf on the passenger side (5) and the deep shelf (6) and door bin for the driver. A digital clock (7) keeps you in tune with the time, micro-switches (8) make using the rear screen demister and fog lamps simplicity itself, and the radio/cassette player's (9) overall sound quality is further enhanced with the aid of a speaker-fade control (10). For smokers, the cigar lighter

and ashtray (11) are thoughtfully adjacent. The LX model, shown here with Ford's advanced automatic transmission (ATX) option, has a floor-mounted console (12) which incorporates a tray and a pocket for even more storage space. The comprehensive array of instruments clearly visible through the "soft feel" steering wheel (13) includes fuel and temperature gauges

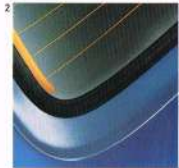
## THE NEW *Fiesta*

(14) reminder lights for full-beam and indicators (15), warning lights for oil and battery (16), check lights for brake failure, handbrake-on and choke-on/glow-plug-on (17). The LX model shown has a tachometer, which is also fitted on Ghia, S and XR2i models. The two steering column stalks control the indicators, horn and exterior lighting (18) and the windscreen wipers and washers (19).



# THE NEW Fiesta

POPULAR



**A** glance at the new three and five-door Fiesta Popular confirms Ford's commitment to quality. Look deeper and you'll appreciate the elegance and equipment offered at an affordable price, and with the prospect of ownership costs low enough to pleasantly surprise you. All this without compromising performance or spaciousness—including plenty of room for the luggage.

Standard features include:

- Choice of three (4) or five-door body styles.
- Economical! 1.0 HCS engine with four-speed gearbox.
- One piece, black polycarbonate bumpers (4).
- Heated rear window (2).
- Concealed drip rail.
- Remote control driver's door mirror (3).
- Two-position front seat belt upper fixing.
- Moulded seats with Medley fabric trim and height adjustable padded front head restraints (7).
- Folding rear seat back.
- Storage pocket in passenger footwell (3).
- Moulded panel door trim (7).
- Integrated door lock and handle (6).
- Illuminated instrument panel (6) with constant readout fuel gauge and warning lights that include oil pressure, choke-on, ignition/alternator and brake failure.



Ford  
Government fuel  
consumption  
test figures see  
Technical  
Specifications  
table on page 20.

Ford  
specification  
details see  
pages 20-43.





# THE NEW Fiesta

## POPULAR PLUS

**T**he new three and five-door Fiesta Popular Plus hatchbacks build on the strengths of the Popular model, offering a wider choice of power units and the availability of Ford's innovative CTX automatic transmission. Safety-enhancing anti-lock brakes can be specified for your additional peace of mind.

Standard features include:

- Choice of three or five-door (1) body styles.
  - New 1.1 HCS petrol and 1.8 diesel engines available. 1.0 HCS petrol engine available on three-door. Four-speed gearbox standard on 1.1 and 1.0 with five-speed standard on 1.8 diesel.
  - Heated rear window (7).
  - Tailgate wash/wipe (1) (7).
  - Remote control door mirrors (5).
  - Front seats (3) trimmed in Medley fabric with height adjustable, padded front head restraints.
  - Folding rear seat back.
  - Digital clock (4).
  - Front door bins (2).
  - Glovebox with lid (2).
  - Electronic AM/FM mono radio—Model 2001 with anti-theft coding (6), two speakers and roof mounted aerial.
- Key optional features available at extra cost include a mechanically controlled anti-lock braking system and automatic transmission on 1.1 HCS 3-door.



For full specifications please see pages 16-17

# THE NEW Fiesta

1 For Government fuel consumption test figures see 'Technical Specifications' table on page 38.

2 For full specifications, please refer to page 38-41.



**T**he new Fiesta L convincingly extends the values embodied in the Popular and Popular Plus, with even more convenient luggage/passenger permutations and more interior comfort features. Mechanically, the standard 5-speed gearbox improves driveability and adds a further dimension to Fiesta fuel economy.<sup>1</sup>

Standard features include:

- Choice of three (6) or five-door (5) body styles.
  - New 1.1 HCS petrol or 1.8 diesel available, both with five-speed gearbox standard.
  - Black bodyside mouldings (5).
  - Silver wheel centre covers (5).
  - 60:40 split rear seat back (1).
  - Intermittent wipe function.
  - Colour toned fleecy carpet (7).
  - Seats and upper door panels trimmed in Madrid fabric (7).
  - Digital clock (7).
  - Illuminated front cigar lighter (4).
  - Load compartment light (3).
  - Passenger's sun visor vanity mirror (2).
  - Dipping rear view mirror.
  - Electronic AM/FM mono radio—Model 2001 with anti-theft coding (4), two-speakers and roof mounted aerial.
- Key optional features available at extra cost include a mechanically controlled anti-lock braking system, automatic transmission on 1.1 HCS engine and metallic paint.







THE NEW  
*Fiesta*  
LX

**I**t's Fiesta motoring with a lot of style in the new LX model. The emphasis of the exterior finish is on good looks, with special styling details and the option of metallic paint. In the power department, whether it's the economy\* of the 1.1 HCS petrol engine, the verve of the 1.4 CVH petrol engine or the exceptional economy of the 1.8 Diesel†, the qualities of the Fiesta LX engines mean motoring satisfaction... in style.

Standard features include:

- Choice of three or five-door <sup>①</sup> body styles.
  - New 1.1 HCS petrol engine available. A 75 PS 1.4 CVH petrol engine and frugal† 1.8 diesel are also available on the five-door model. Five-speed gearbox is standard.
  - One piece, black polycarbonate bumpers with bright insert <sup>②</sup>.
  - Wide, black bodyside mouldings with bright insert <sup>③</sup>.
  - Tinted glass.
  - Heated rear window and tailgate wash/wipe.
  - Remote control door mirrors.
  - Full, silver wheel covers <sup>④</sup> with 155/70 SRx13 tyres.
  - Tilting/removable screened glass sunroof <sup>②</sup>. The sunroof can be manually adjusted, by means of a convenient rotary knob <sup>④</sup> to achieve the desired amount of ventilation.
- Key optional features available at extra cost include a mechanically controlled anti-lock braking system, metallic paint <sup>①</sup> and automatic transmission on the five-door model.



\* For  
Consumption fuel  
and figures in  
technical  
Specifications  
table on page 31

† For full  
specification  
please see  
pages 28-32



# THE NEW Fiesta

LX

The special appeal of the Fiesta LX is reflected in the elegant interior. Generously equipped, and finished to high standards of comfort and convenience, the LX provides a travel environment that's welcoming and relaxing for passengers, and safe and satisfying for drivers. All in addition to the inherent low-cost of ownership, reliability and style features that add up to Fiesta.

Standard features include:

- Colour-keyed non-woven velour carpet (1).
- 60:40 split rear seat back (2).
- Intermittent wiper function.
- Seats and upper door panels trimmed in Madrid fabric (3).
- Digital clock (6).
- Tachometer and trip recorder on petrol models (5) (1).
- Illuminated front cigar lighter (3).
- Four-door operated front courtesy light.
- Load compartment light.
- Passenger's sunvisor vanity mirror.
- Dipping rear view mirror.
- Self-seek AM/FM stereo Radio/Cassette—Model ESPT 32 PS (3) with four speakers and roof mounted aerial.

□ Key optional features available at extra cost include an automatic transmission (4) on the five-door model, heated front windscreen on the 1.4 engine and an option pack that consists of central locking, electrically operated front windows and remote tailgate release.





THE NEW  
*Fiesta*  
GHIA



The name Ghia always means outstanding—yet affordable—levels of elegance and refinement, qualities well suited to the new Fiesta which bears the prestigious crest. The unique exterior finish and lavish interior are just the foundations for a luxury five-door hatchback brimming with comfort and convenience as properly befits the Ghia designation, but enjoying the low-cost motoring qualities inherent in the new Fiesta range.

Standard features include:

- Five-door body style (1).
- Choice of new 1.1 HCS or 1.4 CVH petrol engines, with five-speed gearbox as standard.
- Black polycarbonate bumpers with bright insert and grey paint treatment on front and rear valances (1).
- Wide, black body-side mouldings with bright insert and grey paint treatment below (4).
- Black decal on 'B' pillar (1).
- Central door locking with torch key (2).
- Heated rear window and tailgate wash/wipe (1).
- Remote control door mirrors.
- Tinted glass.
- Full, silver wheel covers (1).
- Tilting/removable screened glass sunroof (3).

□ Key optional features available at extra cost include a mechanically controlled anti-lock braking system, metallic paint (1) and automatic transmission.





# THE NEW Fiesta

GHIA

**T**he interior of the new Fiesta Ghia lives up to the prestigious name in the sumptuous standards of luxury endowed by the lavish furnishings... which even extend to the luggage compartment. Nothing has been spared to enhance motoring comfort inside this luxury five-door hatchback, making long and short journeys equally pleasurable.

Standard features include:

- Colour-keyed non-woven velour carpet (5).
- Console, floor-mounted with storage box (5).
- Digital clock (7).
- Door upper trimmed in Astral velour fabric with large armrest/pull handle (6).
- Tachometer and trip recorder (3).
- Four-floor operated front courtesy light.
- Luggage compartment carpet on floor with soft-feel sidewall and wheelarch trims.
- Remote tailgate release (4).
- Front seat back stowage nets (2).
- Variable position front seat belt upper fixing (1).
- Electrically operated front windows (8).
- Self-seek AM/FM stereo Radio/Cassette - Model ESRT 32 PS (6) with four speakers and roof mounted aerial.

□ Key optional features available at extra cost include automatic transmission and heated front windscreens (6) on the 1.4 engine.





# THE NEW Fiesta

1.6 S

**H**ere's the Fiesta that puts a sparkle into low-cost motoring. A three-door hatchback with a hearty 1.6 litre CVH petrol engine and the suspension to match, adding up to an affordable performance car that looks as sporty as it feels. Yet the Fiesta S is roomy, comfortable and well-equipped, bringing a rare kind of all-round appeal to this exciting member of the new Fiesta range.

Standard features include:

- Three-door body style (1)
  - 1.6 CVH engine with five-speed gearbox develops 90 PS at 5800 rpm for strong acceleration and a 108 mph top speed\*
  - 8" rear drum brakes for increased stopping power.
  - Sports suspension with front anti-roll bar.
  - Wide, black bodyside mouldings and bumpers with white insert and front overriders (1).
  - Grey paint treatment on front and rear valance (1).
  - Long range driving lights (3).
  - Remote control door mirrors.
  - Tailgate spoiler (2).
  - Tinted glass.
  - 5x13 steel wheels with tri-coat white, full wheelcovers and 165/65 SRx13 tyres (1).
- Key optional features available at extra cost include a mechanically controlled anti-lock braking system, tilting/removable glass sunroof (4) and black paint (2) (3) (4).



\* Fuel test figures.  
For full specifications details see page 38-42



THE NEW  
*Fiesta*  
1.6S

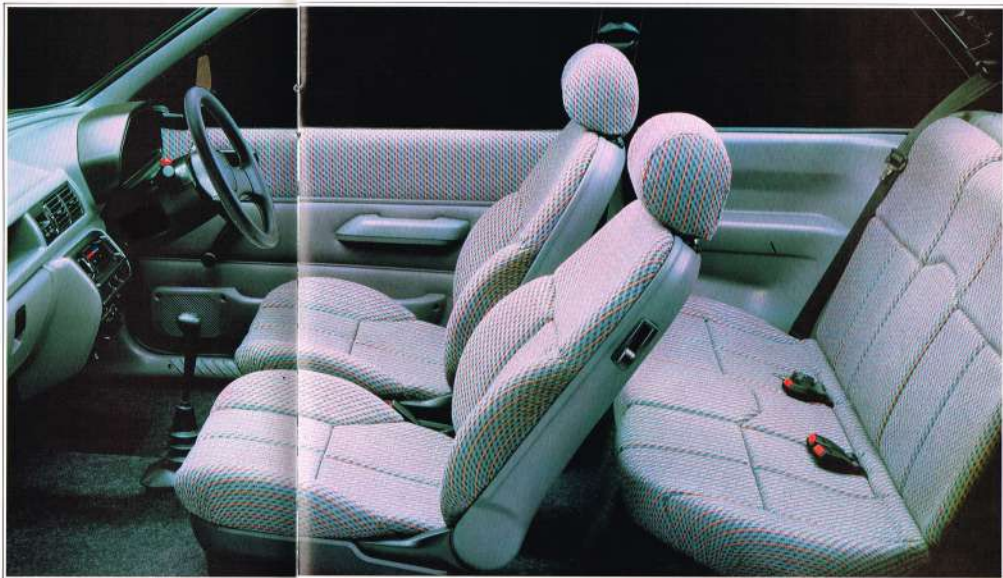
For full  
specification  
details see  
pages 30-43



**T**here's a definite sporty feeling to the interior of the new Fiesta S. It's not just the sports steering wheel and the contoured seats, the very personality inside this performance hatchback oozes with performance car appeal. Yet the Fiesta S embodies all the practical benefits of the Fiesta design, together with high standards of comfort and convenience.

Standard features include:

- Front sports seats trimmed in Thirsk fabric (4).
- Two-spoke soft-feel sports steering wheel (5).
- Digital clock (5).
- Thirsk fabric trimmed upper door panels (4).
- Tachometer and trip recorder.
- 60/40 split rear seat back (3).
- Front door bins and glovebox with lid (4).
- Load compartment light.
- Tilting/removable rear parcel tray.
- Dipping rear view mirror.
- Passenger's sunvisor vanity mirror.
- Illuminated front cigar lighter (2).
- Self-Seek AM/FM Stereo Radio/Cassette—Model ESRT 32 PS (2) with four speakers and roof mounted aerial.
- Key optional features available at extra cost include black paint (3) and an option pack consisting of central locking, electrically operated front windows, remote tailgate release and floor-mounted console.



THE NEW  
*Fiesta*



XR2i

Please note, the XR2i will not be introduced until later this year.



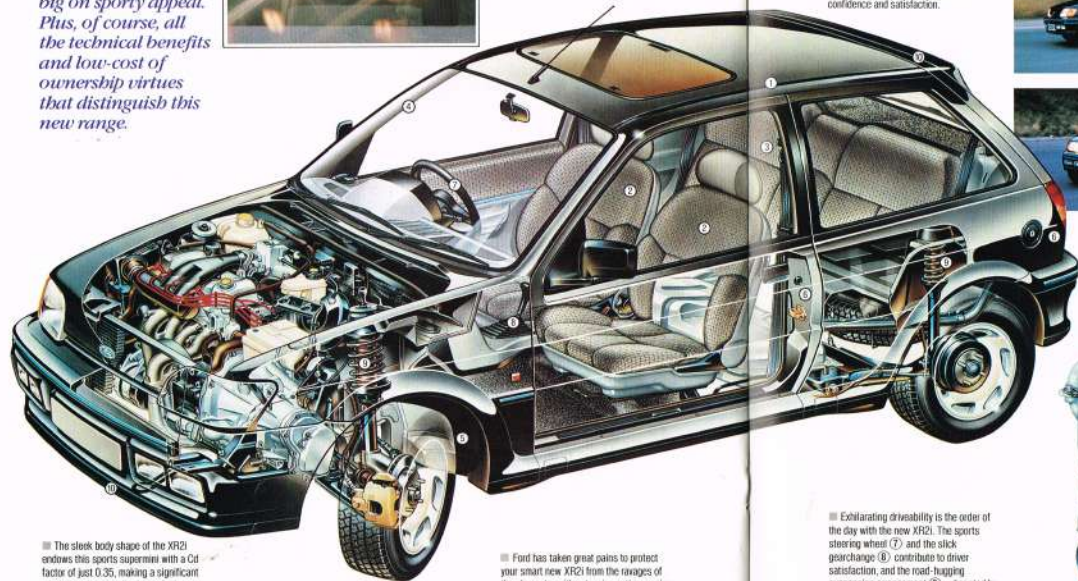
# THE NEW Fiesta

## DYNAMICS

*It's performance all the way with the new XR2i. An exhilarating yet affordable sports hatchback with the zest of a 110PS fuel-injected engine, the suspension to match and an interior that's big on sporty appeal. Plus, of course, all the technical benefits and low-cost of ownership virtues that distinguish this new range.*



||| The attractive interior of the XR2i is designed to reflect the performance pedigree of this sporty supermini. The innovative seats (2) are based on one-piece mouldings, and feature height adjustable headrests. The seat belt anchorages (3) are also adjustable for height. For the driver, the comprehensive instrument cluster includes a tachometer, and the rare option of a frost-delaying heated front windscreen (4) is offered.



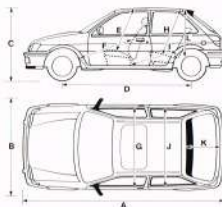
||| The sleek body shape of the XR2i endows this sports supermini with a Cd factor of just 0.35, making a significant wind-cheating contribution to fuel economy<sup>1</sup> and reduced wind noise. These qualities are enhanced by the concealed drip rails (1).

## XR2i

||| Ford has taken great pains to protect your smart new XR2i from the ravages of the elements, with extensive anti-corrosion treatment, front wheel arch linings (5) and many other measures. For your protection, we have fitted high-security locks (6) on the doors, hatch and fuel filler cap. The standard central locking system is just for your convenience.

## ALB MECHANICAL ANTI-LOCK BRAKING SYSTEM

||| Ford's pioneering mechanical anti-lock braking system — ALB — for front-wheel drive cars is an important and worthwhile option on the XR2i. ALB helps prevent the road wheels from locking under skid conditions for maximum grip and directional control. The result is enhanced driver confidence and satisfaction.



DIMENSIONS	
<b>EXTERIOR DIMENSIONS (INCHES)</b>	
A OVERALL LENGTH	XR2i 149.6
B OVERALL WIDTH	73.0
C MAX. AXLE HEIGHT	52.2
D WHEEL BASE	96.3
<b>INTERIOR DIMENSIONS (INCHES)</b>	
E FRONT EFFECTIVE HEADROOM	37.7
F MAX. EFFECTIVE LEG ROOM	40.6
G SHOULDER ROOM	52.1
H REAR EFFECTIVE HEADROOM	36.5
I MAX. EFFECTIVE LEG ROOM	32.9
J SHOULDER ROOM	53.7
<b>STOWABLE LUGGAGE (CUBIC FEET)</b>	
K 5 SEAT MODE	6.8
L 2 SEAT MODE (laden to roof)	32.8

<sup>1</sup> Measured using the VMA Method.

## 1.6 EFI ENGINE



||| At the heart of the new XR2i is a potent 1.6-litre fuel injected engine delivering a mighty 110 PS of sheer power and 138Nm of torque. Electronic engine management and a breakerless ignition system ensures optimum firing and exceptional reliability under all conditions. Responsive, flexible and bristling with vitality, it perfectly complements the XR2i's performance personality.

## EEC IV ELECTRONIC ENGINE CONTROL



||| Exhilarating drivability is the order of the day with the new XR2i. The sports steering wheel (7) and the slick gearchange (8) contribute to driver satisfaction, and the road-hugging suspension arrangement (9) — boosted by a front anti-roll bar (not shown on cutaway drawing) to improve clarity — means sure-footed progress all the way. Front and rear spoilers (10) contribute to the new XR2i's sleek body styling.



THE NEW  
*Fiesta*  
XR2i

The 110 PS output of a fuel injection 1.6-litre CVH engine makes the XR2i an overtly performance hatchback. The specially formulated suspension means sure-footed handling, and the exterior finish emphasises the performance appeal.

Standard features include:

- Three-door body style (1).
  - Potent 1.6 EFI engine with EEC IV management system producing 110 PS at 6000 rpm and a top speed of 119 mph.\*
  - Road hugging sports suspension with front anti-roll bar and gas pressurised twin tube dampers.
  - Full depth, body colour bumpers with blue insert (2).
  - Narrow, black bodyside mouldings with blue insert (2).
  - Bodycolour wheel arch extensions and rocker panel mouldings.
  - Dual-tone horn.
  - Front fog and long range diving lights (3).
  - Central locking with torch key.
  - Tilting/removable glass sunroof.
  - Tailgate spoiler (4).
  - Tinted glass.
  - 5½ x 13 steel wheels with full, silver wheel covers and 185/60 HR x 13 tyres.
- Key optional features available at extra cost include a mechanically controlled anti-lock braking system, black paint (1) and 6x13 alloy wheels (1, 2).



Please note, the XR2i will not be introduced until later this year.

\* Ford's top  
legals  
For full  
specification  
details see  
pages 10-11



Drivers of the new XR2i will appreciate the ergonomically designed control position, which has been carefully tailored to the needs of performance motorists. Nothing has been spared in the quest for driver satisfaction and passenger comfort. All switches and controls are within easy reach, and there's plenty of stowage space, too. Four generous

# THE NEW *Fiesta*

XR2i

face-level vents keep the inside temperature under control while the miles roll away.

Standard features include:

- Two-spoke soft-feel sports steering wheel (1).
- Electrically operated front windows (2).

- Remote tailgate release.
- Two steering column stalks controlling master light functions, indicators, horn (3) and wash/wipe functions (4).
- Digital clock (5).
- Illuminated heater controls (6) with three-speed blower switch (7).
- Speedometer, odometer,

- fuel gauge, tachometer and trip recorder (8).
- Warning lights (9) for oil pressure, direction indicator, high beam, ignition/alternator, brake failure, handbrake on and 'lights-on'.
- Driver's side lower stowage (9), passenger's upper stowage (10), and glovebox with lid (11).

- Illuminated cigar lighter (12).
- Micro-switches (13) for heated rear window, rear fog light and front fog lights.
- Self-Seek AM/FM Stereo Radio/Cassette—Model ESRT 32 PS (14) with four speakers and roof mounted aerial.

For full specifications please see page 30-43.



Please note, the XR2i will not be introduced until later this year.

Ford  
SPECIFICATIONS  
PRICE: 1991  
PAGE 36-43

The purposeful interior of the XR2i reflects the sporty character of this fuel-injected member of the Fiesta family. Contoured seats, sports steering wheel and centre console join the comprehensive instrument cluster in contributing to overall performance

qualities that provide outstanding driver satisfaction, with nothing sacrificed in comfort and convenience.

Standard features include:

- Sports front seats trimmed in Zolda fabric.

- Colour-keyed non-woven velour carpet.

- Floor mounted console with stowage box.

- Door panel uppers trimmed in Zolda fabric with large armrest/pull handle.

- Dipping rear view mirror.
- Passenger's sunvisor vanity mirror.
- 60:40 split rear seat back.
- Front seat back stowage nets.
- Tailgate panel with integral handhold.

- Load compartment light.
- Carpet on luggage compartment floor with soft-feel sidewall and wheelarch trims.
- Height adjustable front seat belt upper fixing.

THE NEW  
*Fiesta*  
XR2i



Please note, the XR2i will not be introduced until later this year.



# THE NEW Fiesta

## DYNAMICS 1

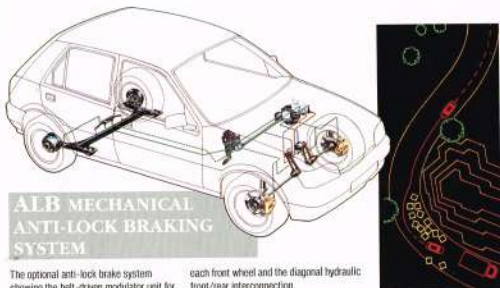
*Design, technology and quality of manufacturing go hand in hand in the new three and five-door Fiesta range. The smart new body shape is exceptionally aerodynamic and the mechanical specification embodies a wealth of innovation. Unquestionably a worthy successor to the previous Fiesta, this new range is certain to be a winner by virtue of its universal appeal.*

■ The fascination of the new Fiesta range is more than skin deep. The sleek lines are the product of extensive research and development, resulting in a modern design embodying less obvious features such as the concealed drip rails (1), the externally mounted spare wheel (2) and the long-life exhaust system (3). The elegant exterior also encapsulates a roomy and comfortable family hatchback design, enhanced by the availability of five-door (4) variants and extra benefits like a glass sunroof (5). Nothing has been spared to ensure that the new Fiesta represents a pleasing amalgam of durability, quality and reliability.

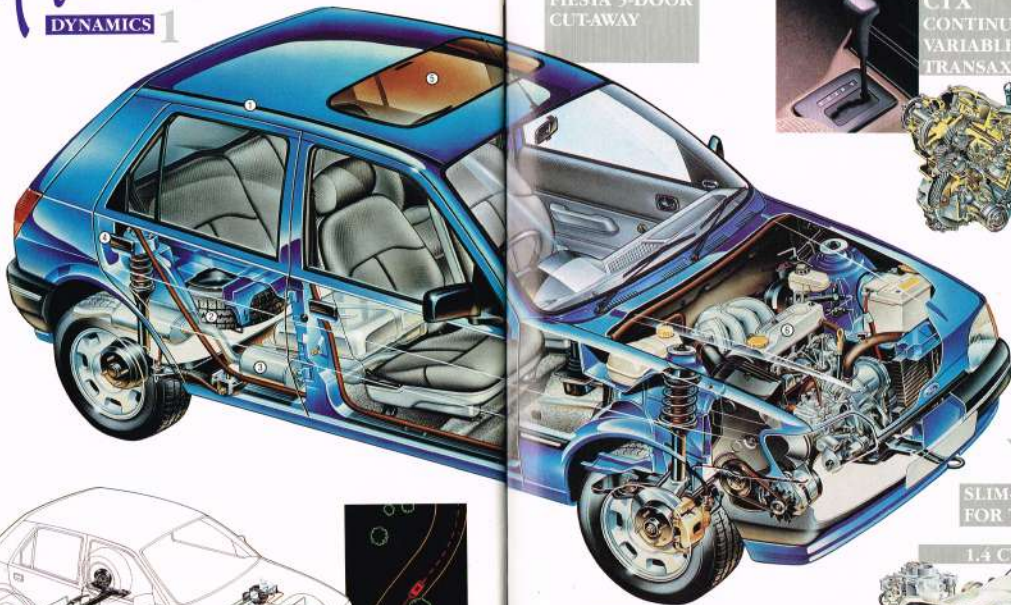
■ The new Fiesta is available with Ford's mechanical anti-lock braking system for front-wheel drive cars. This significant option helps prevent wheel locking in slippery conditions, inspiring confidence throughout the driving experience.

### ALB MECHANICAL ANTI-LOCK BRAKING SYSTEM

The optional anti-lock brake system slowing the belt-driven modulator unit for each front wheel and the diagonal hydraulic front/rear interconnection.



### FIESTA 5-DOOR CUT-AWAY



### CTX CONTINUOUSLY-VARIABLE TRANSAXLE

■ CTX is Ford's innovative continuously variable transaxle, an efficient automatic transmission specially designed for small cars. It has a stepless spread of engine/road speed ratios, giving smooth progress throughout the speed range with optimum efficiency. Fuel economy<sup>1</sup> is maintained by the smoothness of the transmission and by ensuring that the engine is always working at the most efficient speed for the conditions encountered.

■ A major strength of the new Fiesta range is the wide range of engines to choose from. There's a new 1.8-litre diesel (8), which meets in the economy<sup>1</sup> stakes, yet produces plenty of power to maintain good performance figures. The 1.0-litre and 1.1-litre petrol engines are also exceptionally frugal<sup>2</sup> and the 1.4 and 1.6-litre petrol engines have Compound Valve Hemispherical (CVH) technology for more efficient combustion. The XR2i model is powered by a high performance 1.6-litre CVH petrol engine with electronic fuel injection and engine management.

The new 1.8-litre diesel engine features "slim-tip" glow plugs for fast warm-up.

### SLIM-TIP GLOW PLUG FOR THE 1.8 DIESEL



### 1.4 CVH



■ All new Fiesta petrol engines are able to run on environmentally-protective unleaded fuel. The official Government symbol for unleaded petrol (above) is used at filling stations. (P) is the chemical element symbol for lead.



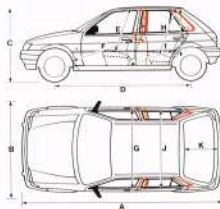
### 1.1 HCS HIGH COMPRESSION SWIRL



POPULAR · POPULAR PLUS · L · LX · GHIA · S · XR2i

# THE NEW Fiesta

## DYNAMICS 2



DIMENSIONS EXTERIOR DIMENSIONS (INCHES)	FIESTA	FIESTA
	3 DOOR	5 DOOR
A OVERALL LENGTH	147.4	147.4
B OVERALL WIDTH	73.0	73.0
C CURB-TO-CURB HEIGHT	52.2	52.2
D WHEEL BASE	96.3	96.3
INTERIOR DIMENSIONS (INCHES)		
E FRONT EFFECTIVE HEADROOM	37.7	37.7
F REAR EFFECTIVE LEG ROOM	40.8	40.8
G SHOULDER ROOM	52.1	52.1
H REAR EFFECTIVE HEADROOM	36.5	36.5
I REAR EFFECTIVE LEG ROOM	32.9	32.9
J SHOULDER ROOM	53.7	51.5
STOWABLE LUGGAGE (CUBIC FEET)		
K 5 SEAT MODE	8.8	8.8
L 2 SEAT MODE (back to back)	32.8	32.8

### SUSPENSION & STEERING



■ The application of technology has contributed much to the overall driving satisfaction of the new Fiesta range. From the "soft foot" steering wheel (1) and the instrument binnacle (2) to the rake-adjustable seats (3) and tailgate wash-wipe (on Popular Plus and above) (4), the new Fiesta is every inch a driver's car.

■ A completely new suspension arrangement has been developed for the new Fiesta, to provide the optimum level of ride comfort and the best possible handling and stability characteristics. The front suspension provides near perfect wheel geometry for maximum poise and precision in all steering conditions, and the rear wheels have twist-beam suspension for stability and comfort. The steering mechanism is also completely new, with low-effort rack-and-pinion action supported by special vertical bush assemblies which reduce vibration and shocks from the road wheels.

### VERTICAL BUSH



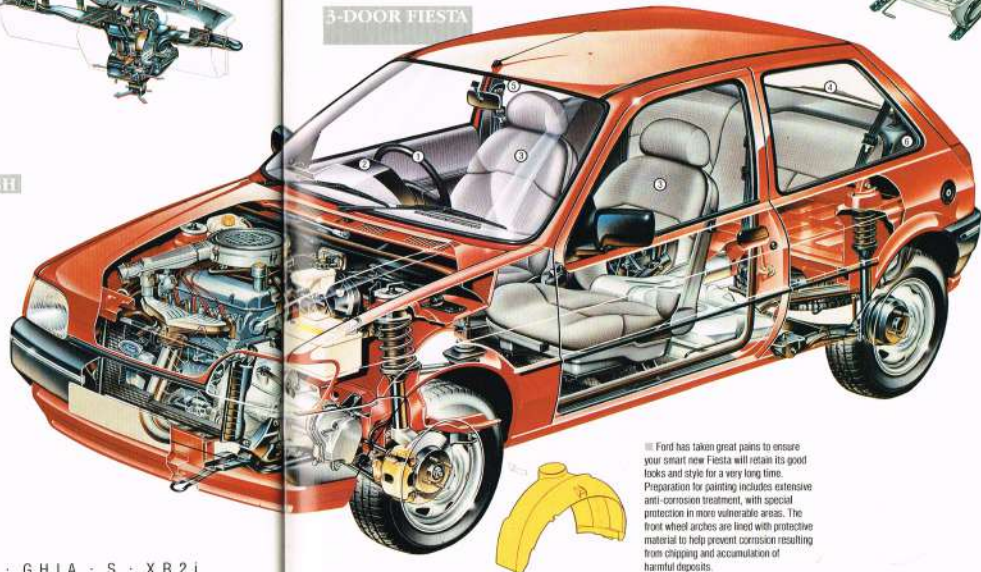
### VENTILATION SYSTEM

■ Heating and ventilation play important roles in the overall comfort within the motoring experience. The new Fiesta has a comprehensive air flow system with a three-speed fan at its heart, and with four adjustable face-level vents in addition to the big-volume footwell ducts. The fan switch and air flow levers are conveniently housed in an illuminated fascia panel and respond to fingertip control.



■ The interiors of the new Fiesta range have been thoughtfully designed and tastefully finished to provide high standards of comfort for long and short journeys alike. The availability of five-door models adds a new dimension to Fiesta family motoring, and all rear doors have child-proof locks. All models have fully-trimmed and carpeted interiors, and a wealth of handy stowage space. The front seat belts can be height-anchored in either of two positions (5) for maximum safety and comfort, and are rake-height-adjustable on the Ghia and XR2i derivatives. Stowage clips are also provided for seat belts not in use for easier folding of the rear seat (6).

### 3-DOOR FIESTA



■ Ford has taken great pains to ensure your smart new Fiesta will retain its good looks and style for a very long time. Preparation for painting includes extensive anti-corrosion treatment, with special protection in more vulnerable areas. The front wheel arches are lined with protective material to help prevent corrosion resulting from chipping and accumulation of harmful deposits.

### SEATING DESIGN



POPULAR · POPULAR PLUS · L · LX · GHIA · S · XR2i



# THE NEW Fiesta

## TECHNICAL

**1.0 HCS**  
109 CC ■ CYLINDERS—4 IN-LINE ■  
COMPRESSION RATIO 9.5:1 ■ SINGLE VENTURI  
CARBURETOR ■ MANUAL CHOKE ■ ELECTRONIC  
BREAKERLESS IGNITION ■ MAX. POWER DIN  
52 KW (65 PS) AT 5000 RPM ■ MAX. TORQUE DIN  
74 NM (5.5 MKP) AT 3000 RPM ■ MAX.  
CONTINUOUS REVS. 5400

**1.1 HCS**  
118 CC ■ CYLINDERS—4 IN-LINE ■  
COMPRESSION RATIO 9.5:1 ■ TWIN VENTURI  
CARBURETOR ■ MANUAL CHOKE ■ ELECTRONIC  
BREAKERLESS IGNITION ■ MAX. POWER DIN  
54 PS (74 PS) AT 5000 RPM ■ MAX. TORQUE DIN  
80 NM (5.9 MKP) AT 2700 RPM ■ MAX. CONTINUOUS  
REVS. 5600

**1.4 CVH**  
1362 CC ■ CYLINDERS—4 IN-LINE ■  
COMPRESSION RATIO 9.5:1 ■ TWIN VENTURI  
CARBURETOR ■ MANUAL CHOKE ■ ELECTRONIC  
BREAKERLESS IGNITION ■ MAX. POWER DIN  
50 KW (70 PS) AT 5000 RPM ■ MAX. TORQUE DIN  
100 NM (7.4 MKP) AT 4000 RPM ■ MAX.  
CONTINUOUS REVS. 6300

**1.6 CVH**  
1596 CC ■ CYLINDERS—4 IN-LINE ■  
COMPRESSION RATIO 9.5:1 ■ TWIN VENTURI  
CARBURETOR ■ AUTOMATIC CHOKE ■  
ELECTRONIC BREAKERLESS IGNITION ■ MAX.  
POWER DIN 60 KW (80 PS) AT 5000 RPM ■ MAX.  
TORQUE DIN 133 NM (13.6 MKP) AT 4000 RPM ■  
MAX. CONTINUOUS REVS. 6200

**1.6 EFI**  
1596 CC ■ CYLINDERS—4 IN-LINE ■  
COMPRESSION RATIO 9.7:1 ■ ELECTRONIC FUEL  
INJECTION WITH ECU ■ ENGINE MANAGEMENT  
SYSTEM ■ AUTOMATIC CHOKE ■ ELECTRONIC  
BREAKERLESS IGNITION ■ MAX. POWER DIN 60 KW  
(74 PS) AT 5000 RPM ■ MAX. TORQUE DIN 130 NM  
(11.1 MKP) AT 2000 RPM ■ MAX. CONTINUOUS  
REVS. 6200

**1.8 DIESEL**  
1252 CC ■ CYLINDERS—4 IN-LINE ■  
COMPRESSION RATIO 21.5:1 ■ INDIRECT  
MECHANICAL FUEL INJECTION ■ GLOW PLUG  
PRE-HEAT ■ COMPRESSION IGNITION ■ MAX.  
POWER DIN 44 KW (59 PS) AT 4000 RPM ■  
MAX. TORQUE DIN 180 NM (17.2 MKP) AT 2500 RPM ■  
MAX. CONTINUOUS REVS. WITH NO LOAD 6300

FUEL CONSUMPTION IN MPG (100MI) <sup>1</sup>	CONSTANT 55 MPH (90 KM/H)		CONSTANT 75 MPH (120 KM/H)		SIMULATED URBAN DRIVING	PERFORMANCE (FORD TEST PROC.)	MAX. SPEED MPH	0-60 MPH (SECS)	31-50 MPH (SECS)
	POPULAR	POPULAR PLUS	L	LX					
<b>3 DOOR FIESTAS</b>									
1.0 HCS 4-SPEED	61.4 (4.6)	43.6 (6.5)	46.3 (6.1)	96	17.5	12.3			
1.1 HCS 4-SPEED	61.4 (4.6)	42.8 (6.5)	46.3 (6.1)	92	14.2	10.7			
1.1 HCS 5-SPEED	65.7 (4.3)	46.3 (6.1)	46.3 (6.1)	92	14.2	10.7			
1.1 HCS AUTOMATIC	62.8 (4.5)	40.9 (6.9)	42.8 (6.6)	86	14.9	N/A			
1.6 CVH 5-SPEED	52.3 (6.4)	40.4 (7.0)	32.1 (8.8)	108	9.3	7.3			
1.6 EFI 5-SPEED	49.6 (5.7)	38.2 (7.4)	28.9 (9.9)	119	9.0	7.1			
1.8 DIESEL 5-SPEED	70.6 (4.0)	50.4 (5.6)	48.7 (5.8)	94	14.1	10.1			
<b>5 DOOR FIESTAS</b>									
1.0 HCS 4-SPEED	61.4 (4.6)	43.5 (6.5)	46.3 (6.1)	86	17.5	12.3			
1.1 HCS 4-SPEED	61.4 (4.6)	42.8 (6.5)	46.3 (6.1)	92	14.2	10.7			
1.1 HCS 5-SPEED	66.7 (4.3)	46.3 (6.1)	46.3 (6.1)	92	14.2	10.7			
1.1 AUTOMATIC	62.8 (4.5)	40.9 (6.9)	42.8 (6.6)	86	14.9	N/A			
1.4 CVH 5-SPEED	54.3 (5.2)	42.2 (6.7)	32.8 (8.6)	102	10.6	8.3			
1.4 CVH AUTOMATIC	55.4 (5.1)	39.8 (7.1)	32.5 (8.7)	99	11.1	N/A			
1.8 DIESEL 5-SPEED	70.6 (4.0)	50.4 (5.6)	48.7 (5.8)	94	14.1	10.1			

148 liters in eqpt./100km are technically approved tests under the passenger Car Fuel Consumption Order 1983.

The fuel consumption test figures shown at Ford are not copies in any way of any guarantee of a car of the class in question. See dealer's copy.

<sup>1</sup>90 mph  
<sup>2</sup>Figures are the highest kerbside weight assuming full fuel and full fluids, subject to manufacturing tolerances and options, etc. Mass 1) Automatic not accounted for towing  
2) Mass 1) not shown in this analysis represent the recommended maximum towing ability of the vehicle with 7 occupants 150 lbs each to start on a 12 per cent gradient 1) and 2) equal in use load. The mass that when additional payload is carried (additional occupants, luggage, etc.) then the additional weight should be deducted from the recommended towing limit. The performance and accuracy of all models will be subject when used for towing.

KERBOWEIGHT (kg)	POPULAR		POPULAR PLUS		L	LX	GLX	S	4WD	GROSS VEHICLE WEIGHT (kg)	MAX. TOWING LIMIT (2 UP) (kg)	MAX. ROOF RACK LOAD (kg)
	POPULAR	POPULAR PLUS	L	LX								
<b>3 DOOR FIESTAS</b>												
1.0 HCS 4-SPEED	770	770								1225	780	75
1.1 HCS 4-SPEED		785								1250	900	75
1.1 HCS 5-SPEED			785	785						1250	900	75
1.1 HCS AUTOMATIC										1250	900	75
1.6 CVH 5-SPEED							835			1250	900	75
1.6 EFI 5-SPEED								890		1325	900	75
1.8 DIESEL 5-SPEED		870	870							1350	900	75
<b>5 DOOR FIESTAS</b>												
1.0 HCS 4-SPEED	795									1225	780	75
1.1 HCS 4-SPEED		810								1250	900	75
1.1 HCS 5-SPEED			810	810	810					1250	900	75
1.1 HCS AUTOMATIC			810	810						1250	900	75
1.4 CVH 5-SPEED			840	840						1275	900	75
1.4 CVH AUTOMATIC			840	840						1275	900	75
1.8 DIESEL 5-SPEED			885	885						1300	900	75

# THE NEW Fiesta

## TECHNICAL

	3 DOOR FIESTAS		5 DOOR FIESTAS		
	POPULAR	POPULAR PLUS	L	LX	GLX
1.0 HCS 4-SPEED	■				
1.1 HCS 4-SPEED	■				
1.1 HCS 5-SPEED		■			
1.4 CVH 5-SPEED			■		
1.6 CVH 5-SPEED				■	
1.6 EFI 5-SPEED					■
1.8 DIESEL 5-SPEED					■
<b>BATTERY, MAINTENANCE FREE</b>					
<b>BRAKES:</b>					
DIAGONALLY SPLIT DUAL LINE SERVO-ASSISTED SYSTEM	■	■	■	■	■
9 1/2" FRONT DISCS AND SELF-ADJUSTING 7" DIAMETER REAR DRUMS	■	■	■	■	■
VENTILATED FRONT DISCS AND SELF-ADJUSTING 8" DIAMETER REAR DRUMS				■	■
EXHAUST SYSTEM, LONG LIFE	■	■	■	■	■
FUEL TANK—42 LITRE	■	■	■	■	■
RADIATOR FAN THERMOSTATICALLY CONTROLLED	■	■	■	■	■
<b>SUSPENSION:</b>					
FRONT INDEPENDENT WITH MACPHERSON STRUTS, TELESCOPIC DAMPERS, COIL SPRINGS AND A-FRAME TIE-BARS	■	■	■	■	■
REAR SEMI-TRAILING COIL SPRING SYSTEM	■	■	■	■	■
SPORTS SUSPENSION WITH FRONT ANTI-ROLL BAR				■	■
SPORTS SUSPENSION, FRONT ANTI-ROLL BAR AND GAS PRESSURISED TWIN TUBE DAMPERS					■

Please note, the XR2i will not be introduced until later this year.

# THE NEW Fiesta

EXTERIOR

## STANDARD EXTERIOR FEATURES

- **BUMPERS**, polycarbonate
- **FUEL** tank cap with high security lock, locking by ignition key
- **HEATED REAR WINDOW**
- **LIGHTS:**  
Halogen headlights  
Hazard warning flashers  
Rear fog light  
Reversing light  
Side repeat flashers
- **LOCKS:**  
Anti-burst door locks  
High security  
Integral door lock release  
in interior door latch handle
- **MIRRORS:**  
Remote control on driver side
- **ROOF:**  
Concealed drip rail
- **SPARE WHEEL**, C-grade mounted
- **TOW HOOKS**, front and rear
- **WHEEL ARCH LINERS**, front
- **WINDSCREEN**, laminated
- **WIPERS:**  
Two-speed  
Electric wash  
Flack wipe

	3-DOOR FIESTA					5-DOOR FIESTA				
	POPULAR	POPULAR PLUS	L	LX	S	POPULAR	POPULAR PLUS	L	LX	GLA
<b>BLACK DECAL ON 'D' PILLAR</b>										
<b>BODYSIDE MOULDINGS:</b>										
NARROW BLACK		■								
WIDE BLACK WITH BRIGHT INSERT			■							
WIDE BLACK WITH WHITE INSERT				■						
NARROW BLACK WITH BLUE INSERT					■					
GREY PAINT TREATMENT BELOW BODYSIDE MOULDING										■
GREY PAINT TREATMENT ON FRONT AND REAR VALANCE										■
BODYCOLOUR WHEEL ARCH EXTENSIONS AND ROCKER PANEL MOULDINGS										■
<b>BUMPERS:</b>										
BLACK	■	■	■	■	■					
BLACK WITH BRIGHT INSERT						■	■	■	■	■
BLACK WITH WHITE INSERT AND FRONT OVERRISERS										■
FULL DEPTH BODYSIDE COLOUR WITH BLUE INSERT AND BLACK FRONT LOWER EXTENSION										■
<b>HOOR:</b>										
SINGLE TONE	■	■	■	■	■					
DUAL TONE						■	■	■	■	■
<b>LIGHTS:</b>										
FRONT FOG LIGHTS										■
LONG RANGE DRIVING LIGHTS										■
<b>LOCKS:</b>										
CENTRAL DOOR LOCKING (INCLUDING TORCH KEY)										■
REMOTE TAILGATE RELEASE										■
<b>MIRRORS:</b>										
REMOTE CONTROL ON PASSENGER SIDE										■
<b>SPOILER, TAILGATE</b>										
<b>TINTED GLASS</b>										
<b>TYRES:</b>										
135 SR+13 on 1.0	■									
145 SR+13 on 1.1 AND 1.8 DIESEL		■								
155/70 SR+13										■
165/65 SR+13										■
165/60 HR+13										■
<b>WHEELS:</b>										
4½x13 STEEL										■
5x13 STEEL										■
5½x13 STEEL										■

Please note, the XR2i will not be introduced until later this year.

# THE NEW Fiesta

EXTERIOR

## WHEEL COVERS:

BLACK CENTRE CAP AND NUT COVERS

CENTRE COVERS IN SILVER

FULL WHEEL COVERS IN TRICOAT WHITE

WHITE

FULL WHEEL COVERS IN SILVER

**WIPERS:**

TAILGATE WASH/WIPE

INTERMITTENT WIPE

	3-DOOR FIESTA					5-DOOR FIESTA				
	POPULAR	POPULAR PLUS	L	LX	S	POPULAR	POPULAR PLUS	L	LX	GLA
BLACK CENTRE CAP AND NUT COVERS	■	■								
CENTRE COVERS IN SILVER										
FULL WHEEL COVERS IN TRICOAT WHITE										
FULL WHEEL COVERS IN SILVER										
TAILGATE WASH/WIPE										
INTERMITTENT WIPE										

## INTERIOR

## CARPET:

GREY FLEECE

COLOR-TOVED FLEECE

COLOR-KEYED NON WOVEN VELOR

**CHGR LIGHTER**

**ILLUMINATED FRONT**

**CLOCK, DIGITAL**

**GRAB HANDLES, REAR WITH**

**COAT HOOK**

**COAT HOOKS, REAR**

**CONSOLE, FLOOR MOUNTED WITH**

**STORAGE BOX**

**DOOR TRIM:**

PLAIN VINYL UPPER

FABRIC TRIM UPPER

FRONT DOOR GRIP

PATTERNED VINYL LOWER

THREE POINT ARMREST

**IN-CAR ENTERTAINMENT:**

ELECTRONIC AM/FM MONO RADIO—

MODEL, 2001 WITH ANTI-THEFT CODING

SELF-SEEK AM/FM STEREO RADIO/

CASSETTE—MODEL ESRT 30PS

TWO SPEAKERS

FOUR SPEAKERS

	3-DOOR FIESTA					5-DOOR FIESTA				
	POPULAR	POPULAR PLUS	L	LX	S	POPULAR	POPULAR PLUS	L	LX	GLA
GREY FLEECE	■	■								
COLOR-TOVED FLEECE										
COLOR-KEYED NON WOVEN VELOR										
CHGR LIGHTER										
ILLUMINATED FRONT										
CLOCK, DIGITAL										
GRAB HANDLES, REAR WITH COAT HOOK										
COAT HOOKS, REAR										
CONSOLE, FLOOR MOUNTED WITH STORAGE BOX										
DOOR TRIM:										
PLAIN VINYL UPPER										
FABRIC TRIM UPPER										
FRONT DOOR GRIP										
PATTERNED VINYL LOWER										
THREE POINT ARMREST										
IN-CAR ENTERTAINMENT:										
ELECTRONIC AM/FM MONO RADIO—MODEL, 2001 WITH ANTI-THEFT CODING										
SELF-SEEK AM/FM STEREO RADIO/CASSETTE—MODEL ESRT 30PS										
TWO SPEAKERS										
FOUR SPEAKERS										

## STANDARD INTERIOR FEATURES

### ASHTRAYS:

One mounted in instrument panel centre stack  
One rear

### CONTROLS:

Two steering column stalks controlling master light functions, wipers, horn and wash/wipe functions

### DOCUMENT STORAGE POCKET IN PASSENGER FOOTWELL

### DOOR TRIM:

Moulded panel with pull handle/armrest

### GRAB HANDLES:

Front passenger side with coat hook

### HEADING, MOULDED WITH CLOTH COVERING

### HEATER/VENTILATION:

Illuminated heater controls  
Three-spoke illuminated heater blower switch  
Four face-level vents, air temperature, direction and flow controlled  
Dedicated side window demists



# THE NEW Fiesta

## INTERIOR

**INSTRUMENTS:**  
Speedometer, odometer, fuel gauge, water temperature gauge, warning lights for oil pressure, direction indicator, choke on/glow plugs on (where applicable), high beam, ignition, alternator, brake failure, handbrake on, lights or

**INSTRUMENT PANEL:**  
Rack instrument binnacle  
Driver's side lower stowage  
Passenger's side upper stowage  
Glowlens

**LIGHTS:**  
Front courtesy light, heater mounted, operated by switches on front doors

**SEATS:**  
Fully reclining front  
Height adjustable front seat head restraints  
Folding rear seat back

**SEAT BELTS:**  
Inertia tied front seat belts  
Rear outboard inertia reel and centre lap static

**SUNVISORS, TWO SWIVELLING**

**SWITCHES:**  
Illuminated centre console mounted auxiliary micro switches

**TAILGATE GAS STRUT**

**TAILGATE PANEL WITH INTEGRAL HANDHOLD**

### INSTRUMENTS:

TACHOMETER, PETROL MODELS ONLY

TRIP RECORDER, PETROL MODELS ONLY

**INSTRUMENT PANEL:**

GLOVEBOX LID

**LIGHTS:**

LOAD COMPARTMENT LIGHT

FOUR DOOR OPERATED

FRONT COURTESY LIGHT

**LUGGAGE COMPARTMENT:**

CARPET ON FLOOR ONLY WITH

SIDEWALL TRIMS

CARPET ON FLOOR ONLY WITH

SOFT FEEL SIDEWALL AND

WHEELARCH TRIMS

CARPET COVERED TILTING REAR

PANELL TRIM

**MIRRORS:**

ANTI-GLAZZLE REAR VIEW MIRROR

DIPPING REAR VIEW MIRROR

PASSENGER'S SUNVISOR

WANTY MIRROR

**REMOTE TAILGATE RELEASE**

**SEATS:** For fabric trim see Colour & Trim

FORWARD TILT FRONT SEAT BACK

60:40 SPLIT REAR SEAT BACK

FRONT SEAT BACK STOWAGE NETS

FRONT SPORTS SEATS

**SEAT BELTS:**

TWO POSITION FRONT SEAT BELT

UPPER FIXING

HEIGHT ADJUSTABLE FRONT

SEAT BELT UPPER FIXING

**STEERING WHEEL:**

TWO-SPOKE SOFT FEEL

TWO-SPOKE SOFT FEEL SPORTS

**SUNROOF, TILTING/REMOVABLE**

**GLASS**

**WINDOWS, ELECTRICALLY**

**OPERATED FRONT**

	3-DOOR FIESTA				5-DOOR FIESTA			
	POPULAR	POPULAR PLUS	L	LX	POPULAR	POPULAR PLUS	L	LX
INSTRUMENTS:								
TACHOMETER, PETROL MODELS ONLY								
TRIP RECORDER, PETROL MODELS ONLY								
INSTRUMENT PANEL:								
GLOVEBOX LID								
LIGHTS:								
LOAD COMPARTMENT LIGHT								
FOUR DOOR OPERATED								
FRONT COURTESY LIGHT								
LUGGAGE COMPARTMENT:								
CARPET ON FLOOR ONLY WITH SIDEWALL TRIMS								
CARPET ON FLOOR ONLY WITH SOFT FEEL SIDEWALL AND WHEELARCH TRIMS								
CARPET COVERED TILTING REAR PANELL TRIM								
MIRRORS:								
ANTI-GLAZZLE REAR VIEW MIRROR								
DIPPING REAR VIEW MIRROR								
PASSENGER'S SUNVISOR								
WANTY MIRROR								
REMOTE TAILGATE RELEASE								
SEATS:								
FORWARD TILT FRONT SEAT BACK								
60:40 SPLIT REAR SEAT BACK								
FRONT SEAT BACK STOWAGE NETS								
FRONT SPORTS SEATS								
SEAT BELTS:								
TWO POSITION FRONT SEAT BELT UPPER FIXING								
HEIGHT ADJUSTABLE FRONT SEAT BELT UPPER FIXING								
STEERING WHEEL:								
TWO-SPOKE SOFT FEEL								
TWO-SPOKE SOFT FEEL SPORTS								
SUNROOF, TILTING/REMOVABLE GLASS								
WINDOWS, ELECTRICALLY OPERATED FRONT								

# THE NEW Fiesta

## OPTIONS

### FACTORY FITTED OPTIONS

ANTI LOCK BRAKES, ONLY WITH MANUAL GEARBOX

AUTOMATIC TRANSMISSION ON 1.1 (WITH FLOOR MOUNTED CONSOLE)

AUTOMATIC TRANSMISSION ON 1.4 (WITH FLOOR MOUNTED CONSOLE)

HEATED WINDSCREEN ON 1.4 and 1.6Efi

OPTION PACK: CENTRAL LOCKING, POWER WINDOWS, REMOTE TAILGATE RELEASE, FLOOR-MOUNTED CONSOLE

PAINT, BLACK

PAINT, METALLIC

SELF-SEEK AM/FM STEREO RADIO/ CASSETTE—MODEL ESRT 32 PS

SUNROOF, TILTING/REMOVABLE GLASS

TAILGATE WASH/WIPE

TINTED GLASS

WHEELS, ALLOY 6x13

OPTIONAL WARRANTY FOR 24 MONTHS/18,000 MILES†	EXTRA COVER PLUS	\$173 ALL MODELS
EXTRA COVER <td></td> <td></td>		
OPTIONAL WARRANTY FOR 24 MONTHS/24,000 MILES† <td>EXTRA COVER PLUS</td> <td>\$184 ALL MODELS</td>	EXTRA COVER PLUS	\$184 ALL MODELS
EXTRA COVER		
OPTIONAL WARRANTY FOR 24 MONTHS/UNLIMITED MILEAGE <td>EXTRA COVER PLUS</td> <td>\$215 ALL MODELS</td>	EXTRA COVER PLUS	\$215 ALL MODELS
EXTRA COVER		
OPTIONAL WARRANTY FOR 36 MONTHS/24,000 MILES† <td>EXTRA COVER PLUS</td> <td>\$272 ALL MODELS</td>	EXTRA COVER PLUS	\$272 ALL MODELS
EXTRA COVER		
OPTIONAL WARRANTY FOR 36 MONTHS/35,000 MILES† <td>EXTRA COVER PLUS</td> <td>\$308 ALL MODELS</td>	EXTRA COVER PLUS	\$308 ALL MODELS
EXTRA COVER		
OPTIONAL WARRANTY FOR 36 MONTHS/60,000 MILES† <td>EXTRA COVER PLUS</td> <td>\$387 ALL MODELS</td>	EXTRA COVER PLUS	\$387 ALL MODELS
EXTRA COVER		

† From date of insurance commencement. See your local Ford Dealer for details. † Mileage restricted.

Please note, the XR2i will not be introduced until later this year.







# THE NEW Fiesta

CARE

Like all quality Ford cars, the new Fiesta models benefit greatly from Ford's comprehensive after-sales support.



## FORD SERVICE

From the moment your Fiesta leaves the showroom, and throughout its life, it can benefit from the total protection of Ford Service. The service schedule for all Fiestas is a Standard Service every 12 months/12,000 miles\* with a smaller, interim service after the first 6 months/6,000 miles†, and at every subsequent 12 months/12,000 miles†. Scheduled Ford Servicing is available to you through the finest Dealer network, and with a range of aftercare packages designed to make your motoring a pleasure that goes on and on.

\* Whichever occurs first.

## 6-YEAR CORROSION ASSURANCE

The beauty of a Fiesta is more than skin deep. Each one is protected by a 20-stage anti-corrosion process, which enables us to give a no-cost Corrosion Assurance for 6 years. This valuable and reassuring warranty guarantees: 'If any part of the bodywork of your car is perforated by corrosion within 6 years from the date you took delivery, the part will be replaced or repaired by any authorised Ford Dealer, completely free of charge. Confidence indeed! And, if you should change your car within the warranty period, the cover passes to the new owner for the remainder of its validity. Corrosion resulting from damage or neglect is excluded, but the warranty is a very worthwhile 'extra' which comes automatically with your Fiesta.



FB09 NTV

## Lifetime Guarantee

Most Ford Dealers will now guarantee any repairs carried out under the Lifetime Guarantee Scheme for as long as you own your Fiesta. Even if that's for a lifetime. That's what you call a guarantee!

## 12 Month Unlimited Mileage New Car Assurance

Ford protection starts from the moment you collect your new Fiesta. You have complete peace of mind because you have a 12 months, unlimited mileage Assurance. The Ford Customer Assurance states that if any part of your vehicle becomes defective due to faulty manufacture or materials in the first 12 months from the date you took delivery, the part will be repaired or replaced free of charge, without any loss.



## Ford Parts

Ford parts are available from your local Ford Dealer and hundreds of Ford Dealerships nationwide who have the support and back-up of Ford's sophisticated parts distribution system.



**Ford Contract Motoring** Ford Contract Motoring is purpose-designed for the businessman, with more contracts to fleet users than any other credit company. With nationwide services from Ford Contract Motoring you run your business — we run your cars.



**Motorcraft** Ensure top performance and reliability by insisting on Motorcraft parts every time. You will find there is everything you need for your Ford car.

## FORD · PROTECTION · GOES · ON · AND · ON



■ Extra Cover helps protect you for up to 3 years or 60,000 miles against unexpected repair bills.

■ Extra Cover Plus gives you Ford the additional benefits of RAC Service, Recovery and At Home\* Rescues.

Simply choose the plan that suits your kind of motoring:

■ 2 years from new car Assurance commencement for up to 18,000 miles, 24,000 miles or with unlimited mileage.

■ 3 years from new car Assurance commencement for up to 24,000 miles, 36,000 miles or 60,000 miles.

## GET THE PROTECTION OF AN EXTRA COVER PLAN NOW

Extra Cover is the name given to the regional warranty plans backed and operated by Ford covering all the new Ford Fiestas shown in this catalogue. The best time to arrange an Extra Cover plan is at the time you purchase your new Fiesta. It is convenient then to include the cost of your chosen Extra Cover plan with the price of the vehicle, and you'll get the full Extra Cover benefits rights from the start. But, if you've already bought your Fiesta, ask any Ford Dealer about a late entry into an Extra Cover plan.

### Claiming couldn't be easier!

Just contact your nearest Ford Dealer, produce your Extra Cover agreement and Service Record, and they'll sort everything out for you.

### No Claims Limit

There's no limit to the amount of any repair claim, or to the number of claims which can be made.

### Parts and Labour Cover

Every Extra Cover plan covers you for the full cost (parts and labour) of repairing or replacing any covered component which fails due to manufacturing or material defects during the time/mileage limits you have selected. Nearly all original fitment components are included in an Extra Cover plan, but some items associated with normal servicing, wear and tear and body panels, are excluded from the scheme.

### No Towing-in Costs

If your Fiesta cannot be driven because of the failure of a component covered by Extra Cover, we'll pay for the nearest Ford Dealer to tow it in for repair.

### Hotel Accommodation

If the work involved in any Extra Cover repair cannot be completed the same day, your Ford Dealer can arrange for you to claim necessary hotel expenses for one night, up to a maximum of £57\* including VAT.

### Replacement vehicle hire

If any Extra Cover repair takes longer than 24 hours, we'll arrange to reimburse you for vehicle hire expenses incurred for up to 7 days after the initial 24-hour period, to a maximum of £23\* per day including VAT. A quick telephone call from the Ford Dealer carrying out the repair is all that is needed to authorise hotel or vehicle hire expense reimbursement.

\* Subject to any increase Ford Motor Company Limited may introduce.

### Cover of Holidays Abroad

Any Extra Cover plan also protects the vehicle while it is being sent on holiday abroad, provided it is being used solely for holiday purposes and for a continuous period of not more than four weeks. With 6000 dealers in Ford vehicles throughout Europe, assistance is usually close at hand.

### EXTRA COVER PLUS

Extra Cover Plus gives you all the benefits of Extra Cover, plus the following additional benefits:

### RAC Membership

Vehicle membership of the RAC means that the vehicle is entitled to all of the following RAC Services for the full period of the plan, regardless of who is driving the vehicle, and even if any mileage limit has been exceeded:

**Rescue Service**  
In the event of a breakdown you simply call out the RAC, who will come rapidly to your assistance — regardless of whether or not the failure is due to a component included under Extra Cover.

**Recovery Service**  
If roadside repair is not possible, the vehicle can either be towed to a Ford Dealership or, if the driver prefers, be recovered — together with the occupants and their luggage — to any chosen destination on the UK mainland or in Northern Ireland (excluding the cost of ferry crossings).

**At Home Cabout Service**  
This extends the roadside Rescue Service to include call-outs to your home, to cover the possibility of your having trouble with the vehicle before you've begun your journey.

To receive RAC assistance abroad it is necessary to purchase separately one of their EURORODGE® schemes. Full details of all three are available from RAC offices.

### Vehicle Security Benefits

There are extra safety and security benefits for buyers of Extra Cover Plus plans. Firstly, every buyer will receive a free roadside warning triangle. This high quality folding triangle has sturdy steel legs, and stores neatly in a rugged plastic case. Secondly, to help in recovering stolen vehicles, full details of your vehicle can be registered on Ford's computer database. If your vehicle is stolen, and if any warranty claim is made on it, the police will be notified — giving a good chance of recovering it.

### CHOOSE A PLAN TO SUIT YOU

Extra Cover and Extra Cover Plus prices are shown in the Ford CARS catalogue as well as each model's Option Guide Prices List. Check your new car with Extra Cover and get the full benefits right from the start. Ask your Ford Dealer for full details now.

**Ford Personal Export**  
Most cars in the Ford Range are available for Tax Free Personal Export. Details are available from your local Ford Dealer or Ford Personal Import Export Limited, 8 Balderston Street, London W1Y 2BN — 01-493-4070 Telex 22160.



## FORD—LEADERS IN CUSTOMER CARE

**W**hen you buy a new Fiesta, you begin a partnership with one of the world's greatest vehicle manufacturers.

Because of Ford's coveted reputation for quality, reliability and value, you are assured of lasting, attentive service in many ways... all of which prove that Ford cares.

Ford Cares in the way it manufactures cars... to high quality standards. Ford Cares in the way the bodywork is thoroughly protected and finished in the most durable paint coating. Ford Cares in the painstaking training of Dealer's staff, to ensure you are properly advised during your purchase, and that your after-sales needs are met to the fullest extent. Ford Cares through Dealers providing well-equipped workshops to ensure that your Ford is properly serviced. Ford Cares by offering long-term warranties to protect against unexpected repair bills, and through its Lifetime Guarantee Scheme enables Dealers to guarantee their repairs for as long as you own the vehicle. When you visit your Ford Dealer, you'll understand just how deeply Ford Cares... and goes on caring.



FORD CARES

THE NEW  
*Fiesta*







THE GOVERNMENT FUEL FIGURES do not express or imply any guarantee of the fuel consumption of any particular car. The cars themselves have not been tested and there are inevitably differences between individual cars of the same model. In addition, a car may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the car has been driven and the standard of maintenance, will affect its fuel consumption.

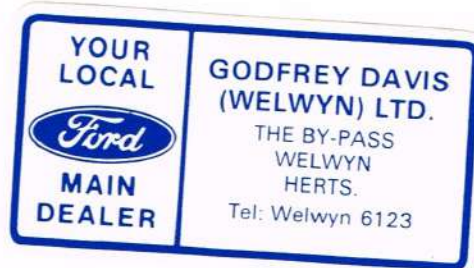


#### ILLUSTRATIONS, DESCRIPTIONS AND SPECIFICATIONS

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