

FordFiesta EONetic

Feel the difference



Better for the environment

Like you, everyone at Ford is concerned about the potential impact of climate change. So we're developing new ideas to make our cars more environmentally sustainable, without compromising on style or performance. Some of these ideas will take time to bear fruit. Others can have an impact now. Ford ECONetic is the result of this philosophy: low-emission diesel cars that are affordable, stylish and rewarding to drive.

Better for you

The new Ford Fiesta ECONetic delivers an amazing 76.3 mpg (combined cycle). And with CO₂ emissions of just 98 g/km, it is exempt from Vehicle Excise Duty, as well as the fees charged for resident parking permits by some local authorities.



Ford Fiesta ECONetic

The new Ford Fiesta ECONetic's generous standard specification proves that caring for the environment doesn't have to compromise your driving pleasure.

ECONetic emissions-reducing features:

Lowered suspension

Lowers the height of the car to improve aerodynamic efficiency

Rear-wheel air deflectors

Controls airflow over the rear wheels and wheel arches to reduce drag and lift

Special engine calibration

The 1.6-litre Duratorq TDCi 90 PS engine and 5-speed transmission have been modified for optimum fuel economy without compromising the acclaimed driveability of the new Ford Fiesta

Special instrument cluster display

Contains optimum upshift gear-change timing indicator to help improve fuel economy

Coated diesel particulate filter (cDPF)

Helps reduce diesel particulate emissions from the vehicle's exhaust

Key standard features:

- Body colour front and rear bumpers, door handles, tailgate handle and rear spoiler
- Anti-lock braking system (ABS)
- Remote central/double locking
- Driver and front passenger airbags, knee and side airbags
- Electric front windows with one-shot up/down driver's window
- 14" wheels with 6-spoke covers and 175/65 low rolling resistance tyres
- Ford Easy Fuel capless refuelling system
- CD/radio with MP3 compatibility, remote toggle controls and AUX socket

Other than the unique features mentioned in this catalogue, the Ford Fiesta ECONetic shares the same standard specification as the Ford Fiesta Style. Please refer to the main Ford Fiesta brochure for colour/trim and optional feature details.



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The Government fuel figures do not express or imply any guarantee of the fuel consumption of any particular car. The cars themselves have not been tested and there are inevitably differences between individual cars of the same model. In addition, a car may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the car has been driven and the standard of maintenance, will affect its fuel consumption. **Insurance groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.

Fuel, performance and emissions

	Trans	Maximum Power PS (kW)	Torque Nm (Nm with overboost)	CO ₂ emissions (g/km) ⁹⁰	Fuel consumption L/100 km (mpg) ⁹⁰			Performance ⁹			Gross Vehicle Mass (kg)	Max. towable mass (kg)	
					Urban	Extra Urban	Combined	Max. speed (mph)	0-62 mph (secs)	31-62 mph* (secs)			
Diesel													
1.6 Duratorq TDCi with DPF	M5	90 (66)	200	98	4.6 (61.4)	3.2 (88.3)	3.7 (76.3)	111	12.3	11.8	1550	1555	n/a

*In 4th gear. ⁹⁰Ford test figures. ⁹⁰All CO₂ emissions figures in g/km and fuel consumption figures in L/100 km are from officially approved tests in accordance with EEC Directive 1999/100/EC. The CO₂ emissions and fuel consumption test figures shown in the chart do not express or imply any guarantee of the emissions or fuel consumption of a car of the class in question. All the figures are based on tests conducted on vehicles with standard wheels and tyres; optional or accessory wheels and tyres may have an effect on the emissions and fuel consumption of a vehicle. **Note:** All vehicles are Durashift 5-speed manual unless otherwise stated. BP Ultimate, a range of advanced performance fuels, the perfect partner to meet the most demanding needs of Ford's class-leading technology. BP Ultimate can boost power and acceleration, lower exhaust emissions and improve fuel economy, compared with ordinary fuels.



Collect Nectar points at participating Ford Dealers now. So keep a look out for the latest Ford offers at www.ford.co.uk/nectar or call the Ford Information Service on 0845 7111 888. Calls are charged at national rate and may be recorded for training purposes.



Ford recommends BP.



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