



CITROËN DS3 BLACK





CITROËN DS3 WHITE





Somewhere between design inspiration and practical reality, the spark of originality is often compromised. Not with the DS line, as Citroën DS3 makes vividly clear. Here, every unique flourish, fresh innovation, bold curve and sensual finish reflects the inspiration of its creators.

This is why it looks like no other car; why an audacious 'shark fin' form rises dramatically from the waistline; why the roofline appears to float above the glass house and body, and why you can walk around Citroën DS3 again and again spotting fresh, pleasing details. Here is a unique distillation of what makes Citroën so different.



RADICAL PERSONALITY. NEW CITROËN DS3 BRINGS CRÉATIVE TECHNOLOGIE INTO ULTRA-SHARP FOCUS. TOTALLY ORIGINAL AND NEW, IT IS A FINE BALANCE OF PURE CLASS, ELEGANT POISE, TACTILE QUALITY, EFFORTLESS PRACTICALITY AND PROPER UNDILUTED FUN. NOW THIS RADICAL PERSONALITY IS AVAILABLE IN TWO STRIKING NEW EDITIONS: CITROËN DS3 BLACK AND DS3 WHITE.

BRINGING YOU THE DRAMA OF PEARLESCENT OBSIDIAN BLACK OR POLAR WHITE BODYWORK, WITH HEAD TURNING DETAILS AND THE CHOICE OF 1.6 VTi 120HP OR 1.6HDi 90HP ENGINES, THERE IS NO GREY AREA HERE: CHOOSE BETWEEN VIBRANT BRIGHTNESS OR DARK SOPHISTICATION...





CITROËN DS3 BLACK AND DS3 WHITE MIGHT LOOK LIKE POLAR OPPOSITES BUT THEY SHARE A BRILLIANT SPECIFICATION AND EXCLUSIVE ELEMENTS. DOOR MIRRORS ARE FINISHED IN GLEAMING CHROME, WHILST 17" 'BELLONE' DIAMOND-TIPPED ALLOY WHEELS PROVIDE A STUNNING CONTRAST: THEY ARE WHITE ON CITROËN DS3 BLACK AND BLACK ON DS3 WHITE! THE SAME GOES FOR THE DYNAMIC ROOF STRIPES THAT DELIVER REAL EYE CATCHING STYLE. STEP INSIDE AND YOU'LL DISCOVER A STRIKING WHITE DASHBOARD AND AIR VENT SURROUNDS, PLUS WHITE HIGHLIGHTS ON THE CHUNKY GEAR KNOB. ON CITROËN DS3 WHITE YOU'LL ALSO BE SITTING ON SCULPTED SEATS TRIMMED IN CLOTH AND ALCANTARA®.

➤ CITROËN DS3 **BLACK** AND DS3 **WHITE** SPECIFICATION INCLUDES:

- Chrome door mirrors
- White dashboard
- White gear knob cap
- LED diodes
- Front fog lights
- Leather steering wheel with chrome inserts
- Air conditioning
- Interior mood lighting
- Dark tinted rear windows
- Scented air freshener
- Gear Efficiency Indicator (GEI)
- Cruise control with speed limiter
- Sport suspension
- Electrically adjustable door mirrors
- Front electric windows
- Roof stripes



➤ CITROËN DS3 **BLACK** SPECIFICATION ALSO INCLUDES:

- 17" 'Bellone' white diamond-tipped alloy wheels (set of four) with black centre caps
- Obsidian Black pearlescent paint
- Mistral 'Rayados' cloth



➤ CITROËN DS3 **WHITE** SPECIFICATION ALSO INCLUDES:

- 17" 'Bellone' black diamond-tipped alloy wheels (set of four) with black centre caps
- Polar White body colour
- Sirocco 'Akiner' cloth and mistral Alcantara®
- Sculpted front seats



■ Airdream vehicle

* The Manufacturer's 'On The Road' Recommended Retail Price includes the following: Delivery to Dealer and Number Plates £561.70, V.A.T. £98.30, Government First Registration Fee £55 and Graduated Vehicle Excise Duty. Please refer to the Citroën DS3 brochure for full technical specifications. Please note: Colours and pictures shown are for illustration purposes only. Please consult your Dealer for definitive colour and trim/upholstery details.

Note: Every endeavour has been made to ensure that the information and details contained in this brochure were accurate at the time of going to press June 2010. However the company reserves the right, whilst preserving the essential characteristics of the models described, to introduce at any time modifications, changes of details or equipment. Please refer to Manufacturer's Recommended Retail Price List for Airdream, Performance with Care for the Environment and Citroën Care for Car and Driver details. The Citroën Website contains full information on all Citroën products and offers available in the UK, together with details of our environmental and recycling policies.

The site address is: www.citroen.co.uk or you can contact Citroën directly via cuk_contactcentre@citroen.com

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Please don't throw me away, give me to a friend or recycle me.



CITROËN prefers TOTAL

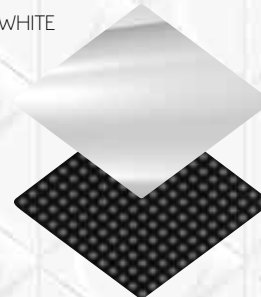
TRIM	ENGINE	CO ² G/KM	V.E.D. 1 ST YEAR RATE	BASIC R.R.P.	V.A.T.	TOTAL R.R.P.	'ON THE ROAD' R.R.P.*	P11D VALUE	B.I.K. TAX RATE
DS3 Black/DS3 White	1.6 VTi 120hp	138	£110.00	£11,208.51	£1,961.49	£13,170.00	£13,995.00	£13,830.00	15%
	1.6 HDi 90hp	107	£0.00	£11,302.13	£1,977.87	£13,280.00	£13,995.00	£13,940.00	13%

➤ BODY COLOURS & TRIMS

DS3 BLACK



DS3 WHITE



TECHNICAL SPECIFICATION

ENGINE

	PETROL MODEL 1.6 VTi 120hp	DIESEL MODEL 1.6 HDi 90hp
Capacity (cc)	1598	1560
Cylinders	4 in line	4 in line
Max power CEE (kW/rpm)	88/6000	68/4000
Max torque CEE (Nm/rpm)	160/4200	230/2000
Fuel system	Multi-point electronic fuel injection	High pressure direct diesel injection
Euro status	Euro 5	Euro 5

TRANSMISSION

	PETROL MODEL 1.6 VTi 120hp	DIESEL MODEL 1.6 HDi 90hp
Clutch type	Five speed manual	Five speed manual
	Dry single plate	Dry single plate

(All figures driver alone) PERFORMANCE

	PETROL MODEL 1.6 VTi 120hp	DIESEL MODEL 1.6 HDi 90hp
Max speed (mph)	118	112
0-62mph (secs)	8.9	11.3
Standing 1000m (secs)	30.3	33.0

ECONOMY Litres/100km (mpg)

(Official Government test fuel consumption figures)	PETROL MODEL 1.6 VTi 120hp	DIESEL MODEL 1.6 HDi 90hp
Urban cycle	8.0 (35.3)	4.9 (57.6)
Extra urban	4.9 (57.6)	3.6 (78.5)
Combined	6.0 (47.1)	4.1 (68.9)

CO₂ EMISSIONS (g/km)

	PETROL MODEL 1.6 VTi 120hp	DIESEL MODEL 1.6 HDi 90hp
	138	107

STEERING

	PETROL MODEL 1.6 VTi 120hp	DIESEL MODEL 1.6 HDi 90hp
Variable power assisted steering		
Number of turns lock to lock	3.1	
Turning circle between kerbs (m)	10.2	

BOOT VOLUME (litres VDA)

	PETROL MODEL 1.6 VTi 120hp	DIESEL MODEL 1.6 HDi 90hp
Seats up – below parcel shelf	285	

EXTERIOR DIMENSIONS (mm)

	PETROL MODEL 1.6 VTi 120hp	DIESEL MODEL 1.6 HDi 90hp
Length/Width/Height/Wheelbase	3948/1715/1483/2464	

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www.citroen.co.uk

CRÉATIVE TECHNOLOGIE

