

FordMondeo

Feel the difference



**I take intelligent risks.
The rewards speak for themselves**

Ford Mondeo Titanium Estate in Lunar Sky metallic paint (option), with 19" Y-spoke alloy wheels (accessory), Bi-Xenon headlights (option), Keyless entry (option), LED daytime running lights, chrome finish roof rails (option), chrome finish side window surround and door mirrors with integral indicators.



You need to live a little to appreciate
the finer things in life

Ford Mondeo Titanium with Windsor premium leather seats in Ebony (option), featuring Climate seats with hot/cold variable control (option), Ford PowerShift dual clutch 6-speed automatic transmission and Touchscreen Navigation PLUS system with 7" colour screen, USB connectivity port and rear-view camera (option).



Ford EONetic Technologies are designed to reduce your cost of ownership through improved fuel economy and lower CO₂ emissions, without any compromise on style or driving quality. Many of these technologies are brought together in our EONetic models, which deliver some of the lowest fuel consumption and CO₂ emissions in their class. In the near future our EONetic Technologies will expand to include electric and hybrid-electric vehicles, biofuel-capable vehicles, plug-in hybrids and hydrogen fuel cell-powered vehicles.

What can
Ford EONetic
Technologies
do for you?

Ford EONetic Technologies

- Ford EcoBoost fuel-efficient petrol engines (see right)
- Ford Duratorq TDCi advanced diesel engines – provide exceptional fuel economy and low CO₂ emissions
- Ford PowerShift dual clutch automatic transmission – combines the efficiency of manual transmission with the convenience of a conventional automatic
- Ford Auto-Start-Stop (see right)
- Ford Smart Regenerative Charging – charges the battery every time you brake
- Ford Electric Power-Assisted Steering – a more efficient system that uses less engine power
- Active Grille Shutter – improves aerodynamics and lowers fuel consumption
- Ford Eco Mode driver information system – shows you when you're achieving optimum fuel efficiency
- Shift Indicator – advises you when to change gear for maximum fuel efficiency

Ford EcoBoost

With direct petrol injection, turbocharging and variable valve timing, Ford EcoBoost engines deliver power and torque consistent with larger displacement engines.



Ford Auto-Start-Stop

When your vehicle is idling at a standstill, the engine automatically shuts down to save fuel consumption. When you want to drive off, the engine immediately restarts.



Electric and Hybrid vehicles

Our electrically-powered vehicles will produce zero emissions. Rechargeable through wall outlets and targeted to get up to 100 miles per charge, they'll be ideal for a daily commute and trips around town. In addition, two next-generation hybrid models are under development.



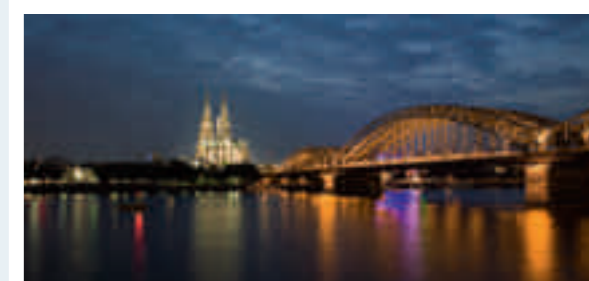
Working for a cleaner tomorrow

At Ford, we've been quietly and consistently reducing our impact on the environment. Here are just a few headlines:

- Since 2000, we've reduced manufacturing plant energy consumption by over 27% and CO₂ emissions by 31% worldwide
- Between 2003 and 2008, Ford reduced water consumption in its plants across Europe by 40%
- Solar/photovoltaic panels on the roof of our Bridgend engine plant in the UK generate enough power to light an area of around 10,000 square metres
- Almost 300 parts used in European Ford vehicles are made from recycled non-metallic materials – potentially avoiding 17,000 tonnes of waste going to landfill sites every year

Two 85m high wind turbines provide the equivalent electricity needed to power Ford's Dagenham Diesel Centre. With a combined maximum output of 3.6MW, they generate over 6.7million KWh of electricity every year, enough power equivalent to that required to run the plant.

Our Cologne plant utilises hydro-electric power from Norway and Sweden. This reduces CO₂ emissions by 190,000 tonnes a year. Shipping their finished vehicles on Rhine river barges means fewer truck journeys and less fuel consumed to further reduce CO₂ emissions.



If you wish to know more, logon to:
ford.com/go/sustainability

Choose your Ford Mondeo



Zetec

- EasyFuel - Capless refuelling
- Thatcham Category 1 Alarm
- 16" alloy wheels
- Bluetooth and Voice Control
- Cruise control
- Body colour bumpers & door handles
- Chrome upper grille surround
- Power Child Locks
- 'Quickclear' heated windscreen
- Electrically-operated and heated body colour door mirrors with integral indicators
- Air conditioning with Dual-zone Electronic Automatic Temperature Control (DEATC)
- Front fog lights
- LED rear lights
- Human Machine Interface (HMI) with cluster display
- Chrome-finish inner door levers
- Driver's 2-way power driver's seat with manual lumbar adjustment
- Leather-trimmed steering wheel
- Leather-trimmed gearshift knob
- Electrically-operated front and rear windows
- Seven airbags, including driver's knee bolster airbag
- Remote control central locking
- Illumination of driver and passenger sunvisor mirrors
- Glass integrated radio antenna
- Woven headliner
- Adjustable Speed Limiting device (ASLD) (excluding 2.0 145PS petrol)
- Green tinted glass

Titanium

(additional to Zetec)

- 17" alloy wheels
- 'Ford Power' starter button
- Chrome upper and lower grille surrounds
- LED 'daytime running lights'
- Automatic headlights and rain-sensing wipers
- Sony DAB Radio/CD with USB connectivity
- Chrome finish on upper doorline and side window surrounds
- Power folding door mirror
- Sports-style front seats
- Brushed Titanium Cool interior trim
- Leather-wrapped handbrake
- Auto-dimming rear-view mirror
- B-pillar vents for rear-seat passengers
- Front and rear carpet floor mats
- Front interior ambient lighting
- Front footwell illumination
- LED interior lights (courtesy and map reading lights)
- 2-way powered front passenger's seat

Titanium X

(additional to Titanium)

- Park assist - front and rear parking sensors
- Halogen Adaptive Front Lighting System (AFS) with static cornering lights
- Alcantara/leather seat trim
- Variable Climate Control (hot and cold) ventilated front seats
- Rear seat centre armrest with cup holders and stowage

Please note:

Additional series are available
 Image on opposite page features Mondeo 2.0 EcoBoost 5-door, with keyless entry (option) and 19" Alloy wheels (accessory)
 Please refer to your local Ford dealership for full details or visit www.ford.co.uk

Colour and trim

Model	Zetec		Titanium				Titanium X			
Fabric	Cloth	Leather/cloth	Cloth	Windsor Leather	Windsor Leather	Leather/Alcantara	Leather/Alcantara	Windsor Leather	Windsor Leather	
Trim colour	Silver/Ebony	Ebony	Ebony	Ebony	Medium Light Stone	Ebony Platinum/Ebony	Ebony Platinum/Ebony	Ebony	Medium Light Stone	
Door trim/centre console	Ebony/Nebula	Ebony/Nebula	Ebony/Brush Titanium Cool	Ebony/Brush Titanium Cool	Medium Light Stone/Brush Titanium Cool	Ebony/Brush Titanium Cool	Ebony/Brush Titanium Cool	Ebony/Brush Titanium Cool	Medium Light Stone/Brush Titanium Cool	
Solid body colours										
Blazer Blue	●	○	●	○	○	○	●	○	○	
Frozen White	●	○	●	○	-	○	●	○	○	
Metallic body colours*										
Dark Micastone	●	○	●	○	○	○	●	○	○	
Ice White (Pearlescent)	●	○	●	○	-	○	●	○	○	
Ink Blue	●	○	●	○	○	○	●	○	○	
Lunar Sky	●	○	●	○	○	○	●	○	○	
Midnight Sky	●	○	●	○	○	○	●	○	○	
Moondust Silver	●	○	●	○	○	○	●	○	○	
Panther Black	●	○	●	○	○	○	●	○	○	

● = Standard, ○ = Option at extra cost, - = Not available. *Metallic body colours, Windsor Leather trim and Leather/Alcantara seats are options at extra cost.

The Ford Mondeo is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.

Blind Spot Information System

This high-tech visual aid is designed to make longer journeys a far more relaxing experience. As another vehicle – a car, van or lorry - enters your blind spot, it alerts you with a discreet warning light built into the driver's and passenger's door mirrors. (Included as part of Driver assistance packs (Option))

Rear view camera

Select reverse gear and the rear view camera activates automatically in the navigation display, allowing you to see objects behind your car. Special guidance graphics indicate the width and centre line of the car, based on the steering angle, for safer and easier manoeuvring. (Standard on optional Touchscreen Navigation PLUS system with USB connectivity port)

Lane Departure Warning

Alerts the driver if they exit their lane on the highway without using the indicator. Three short vibrations are sent through the steering wheel, along with a visual warning in the instrument cluster. (Included as part of Driver assistance packs (Option))



Illustrations, descriptions and specifications. This brochure was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. **Optional equipment.** Throughout this publication, wherever a feature is described as being an 'Option' or 'Optional Fitment/Pack', etc., you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability. **Note.** Some images portrayed are of a pre-production model and/or are computer generated, therefore, the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional. **Note.** This brochure contains both original Ford accessories as well as a range of carefully selected products from our suppliers, which are featured under their own brands. All supplier branded products are subject to warranty terms defined by the relevant suppliers and do not lie within the responsibility of Ford. **Note.** The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company is under licence. Other trademarks and trade names are those of their respective owners.

The Government fuel figures do not express or imply any guarantee of the fuel consumption of any particular car. The cars themselves have not been tested and there are inevitably differences between individual cars of the same model. In addition, a car may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the car has been driven and the standard of maintenance, will affect its fuel consumption. **Insurance groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.



Allergy-tested interior All materials used in the manufacture of the interior of this vehicle meet the strict requirements of the TÜV TOXPROOF Criteria Catalogue for Vehicle Interiors by the TÜV Produkt und Umwelt GmbH and are designed to minimise the risk of allergic reactions. With doors and windows closed, the interior materials selected – together with the integrated pollen filter – protect the passengers against most allergising particles from the outdoor air. At higher temperatures, the additional use of air conditioning is recommended.



Ford and BP – working together to reduce fuel consumption and emissions.



Collect Nectar points at participating Ford Dealers and Authorised Repairers now. So take a look at the latest Ford Service Promotions by visiting the Owner Services section within www.ford.co.uk.



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Specifications

Key data	Stage	Transmissions	Maximum Power PS (kW)	Torque Nm (Nm with overboost)	CO ₂ emissions (g/km) ^a	Fuel consumption in L/100 km ^a		
						Urban	Extra Urban	Combined
1.6 Duratec Ti-VCT (120PS)	Stage V	M5	120 (88)	160	159	9.2 (30.7)	5.4 (52.3)	6.8 (41.5)
2.0 Duratec (145PS)	Stage V	M5	145 (107)	185	184	11.2 (25.2)	6.0 (47.1)	7.9 (35.8)
2.0 EcoBoost (203PS)	Stage V	A6 (PowerShift)	203 (149)	300 (320)	179	10.7 (26.4)	6.0 (47.1)	7.7 (36.7)
2.0 EcoBoost (240PS)	Stage V	A6 (PowerShift)	240 (176)	340 (360)	179	10.7 (26.4)	6.0 (47.1)	7.7 (36.7)
2.0 Duratorq TDCi (115PS)	Stage V + DPF	M6	115 (85)	300	139	6.4 (44.1)	4.6 (61.4)	5.3 (53.3)
2.0 Duratorq TDCi (140PS)	Stage V + DPF	M6	140 (103)	320	139	6.4 (44.1)	4.6 (61.4)	5.3 (53.3)
2.0 Duratorq TDCi (140PS)	Stage V + DPF	A6 (PowerShift)	140 (103)	320	149	7.2 (39.2)	4.7 (60.1)	5.6 (50.4)
2.0 Duratorq TDCi (163PS)	Stage V + DPF	M6	163 (120)	340	139	6.4 (44.1)	4.6 (61.4)	5.3 (53.3)
2.0 Duratorq TDCi (163PS)	Stage V + DPF	A6 (PowerShift)	163 (120)	340	149	7.2 (39.2)	4.7 (60.1)	5.6 (50.4)

^aThe declared fuel consumptions and CO₂ emissions are measured according to the technical requirements and specifications of European Directive 80/1268/EEC or the European Regulation (EC) 715/2007 amended by (EC) 692/2008. Fuel consumption and CO₂ emissions are specified for a vehicle type and not for a single car. The applied standard test procedure enables to compare between different vehicle types and different manufacturers. This information is not part of any product offer made. Real world fuel consumption can vary as the fuel efficiency of a vehicle is influenced by (individual) car configurations, driving behaviour, use of technical equipment such as air conditioning, as well as other non-technical factors. **DPF** = Diesel Particulate Filter. All petrol engines are equipped with a catalytic converter. **Transmissions: M5** = 5-speed manual, **M6** = 6-speed manual, **A6** = 6-speed PowerShift dual clutch automatic.