SIMPLY CLEVER ŠKODA





















Company philosophy

It's not only about cars. They don't mean much without the people driving them. Therefore, very early in our history, we shifted focus from four--wheeled machines to the humans sitting inside them. In everything we do, we first put ourselves in their shoes. How can they get more out of life, not just their cars? How can they walk the tight rope balancing dreams and duties? Only then can we offer products that enrich the daily lives of those using them.

For example, we design affordable cars with clever features that don't scream for attention but quickly become a good habit, like a spacious luggage compartment even in liftback versions, a hook

to hold groceries or safe engineering that watches out for your loved ones while you watch the road. Cars that are practical enough for fathers but exciting enough for the men behind the wheel. Now with new cars and a new logo, ŠKODA is ready to offer new experiences too. But while embracing the new, we are still honouring old commitments, like the ongoing official sponsorship of the Tour de France. This, along with our support of events like the IIHF World Championship, is proof that our human philosophy also gets translated outside the factory.

After all, life isn't lived just on the road.





History

The first ŠKODA cars of over a century ago and today's models still have something in common – they are built to best suit our customer's demands.

A journey into our present won't be complete without a quick trip into our past. In December 1895, the mechanic Václav Laurin and the bookseller Václav Klement, both bicycle enthusiasts, started manufacturing bicycles they designed themselves. Four years later, they built their first motorcycles. It was only a matter of time before the two-wheeled vehicles shifted to four and Laurin & Klement Co. produced its first automobile in 1905. Twenty years later, the company merged with Pilsen ŠKODA Co. and hence earned its now famous name. The following years saw it rolling out many classics and bestsellers, which became the cultural icons of their times. While we made history often, we also had the strength to overcome it. Over time we withstood two world wars and the separation of the founding state of Czechoslovakia. Also, we have already completed twenty years of a successful partnership with the Volkswagen Group.

Indeed, all of that experience and discovery of over a century finds its way into the cars we build today.



The complete range

Choice that spoils. Single? Family? Big? Small? Medium? City? Outdoors? Style? Lifestyle? Kid friendly? Eco friendly? As long as you have the need, we have the car. And it comes in multiple flavours.







ŠKODA Fabia Combi



ŠKODA Fabia Scout



ŠKODA Fabia Combi Scout



ŠKODA Fabia Monte Carlo



ŠKODA Fabia RS



ŠKODA Fabia Combi RS



ŠKODA Octavia



ŠKODA Octavia Combi



ŠKODA Octavia Scout



ŠKODA Octavia RS



ŠKODA Octavia Combi RS



ŠKODA Superb



ŠKODA Superb Combi



ŠKODA Yeti



ŠKODA Roomster



ŠKODA Roomster Scout



ŠKODA Praktik

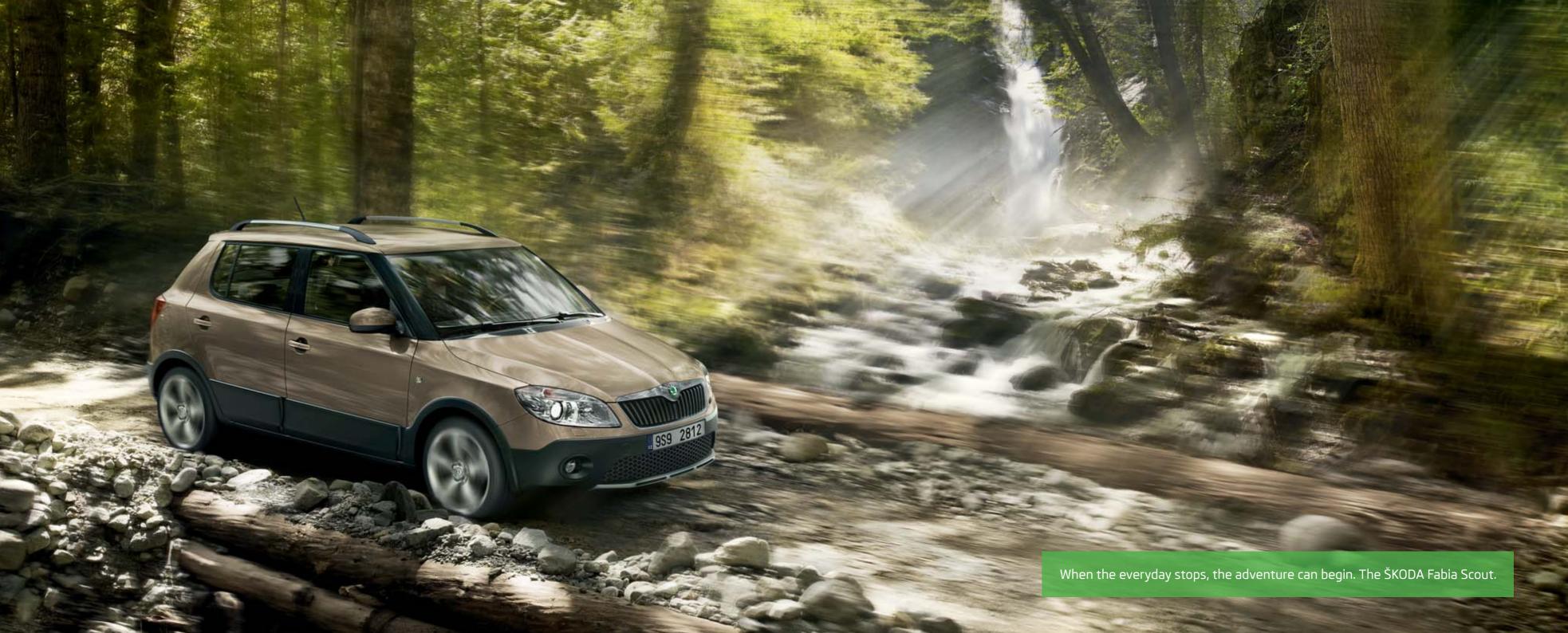
ŠKODA Fabia

The ŠKODA Fabia is the perfect partner for those who live and breathe the city. It's a vehicle which roams its streets and plays in its neighbourhoods. The car is treasured by the young and the restless who work, play, party and do groceries in something as street smart as they are. In simple words, an everyday car for everyday needs. But what isn't so everyday is its distinct styling, clever functionality and surprising spaciousness that have made it an urban heartbeat. Over the years, the ŠKODA Fabia has become different things to different people. For us it's our belief that an active city deserves an agile car.















ŠKODA Roomster

No matter what you wish to do or where you want to be, the ŠKODA Roomster has an answer for everything. A compact car in the front and an MPV in the back, the uniquely designed Roomster meets the demands of sporty parents and their little ones who like to do things differently. When the city suffocates, escaping it becomes easy in a car that shares your own appetite for adventure. True to its name, the Roomster offers plenty of space and incredible flexibility to accommodate all passengers and their needs. So whatever your family plans, there is always room for them in the ŠKODA Roomster.





ŠKODA Octavia

The Octavia is the most successful ŠKODA car ever. Millions of people across the world have something in common when they drive off in this much loved liftback. And the reasons aren't too hard to find. The Octavia truly is an all-inclusive package where nothing is missing. Timeless design, reliable quality, reassuring safety, modern technology and ample comfort find enough space to harmoniously live together under one roof. The recent facelift of the Octavia only manages to better something that was great to begin with. The only thing that does feel out of place is the fact that it's so affordable.











ŠKODA Yeti

The Yeti is the very first SUV bearing the proud ŠKODA badge. But unlike most SUVs it was born out of a philosophy that taming a terrain should still be an elegant affair. So it carries a potent off-road mode and 4x4 drive inside a stylish exterior. Sought by those who seek the extraordinary, it's a vehicle that can transport you to places where your imagination can't. Where mysteries are waiting to be discovered and unravelled. All you need is a taste for the unknown and an eye for the unseen. Be it the city or the outdoors, conquering new worlds is now a piece of cake. Like its namesake, the ŠKODA Yeti is ready to take the rough while staying tough. Except that this Yeti really does exist.





ŠKODA Superb

The Superb is the proud flag bearer of the ŠKODA brand. It is a magnificent collection of all the traditional and modern values that have defined ŠKODA in the past century. It's a car that underlines our philosophy that beautiful can also be useful. An elegant blend of aesthetics and practicality, its timeless design is given shape by endless space and comfort inside. As the name suggests, each and every aspect of the car has been conceived and crafted to the highest possible standards. Plenty of clever details, large and small, inside the ŠKODA Superb further convince that beauty doesn't need to be skin deep.





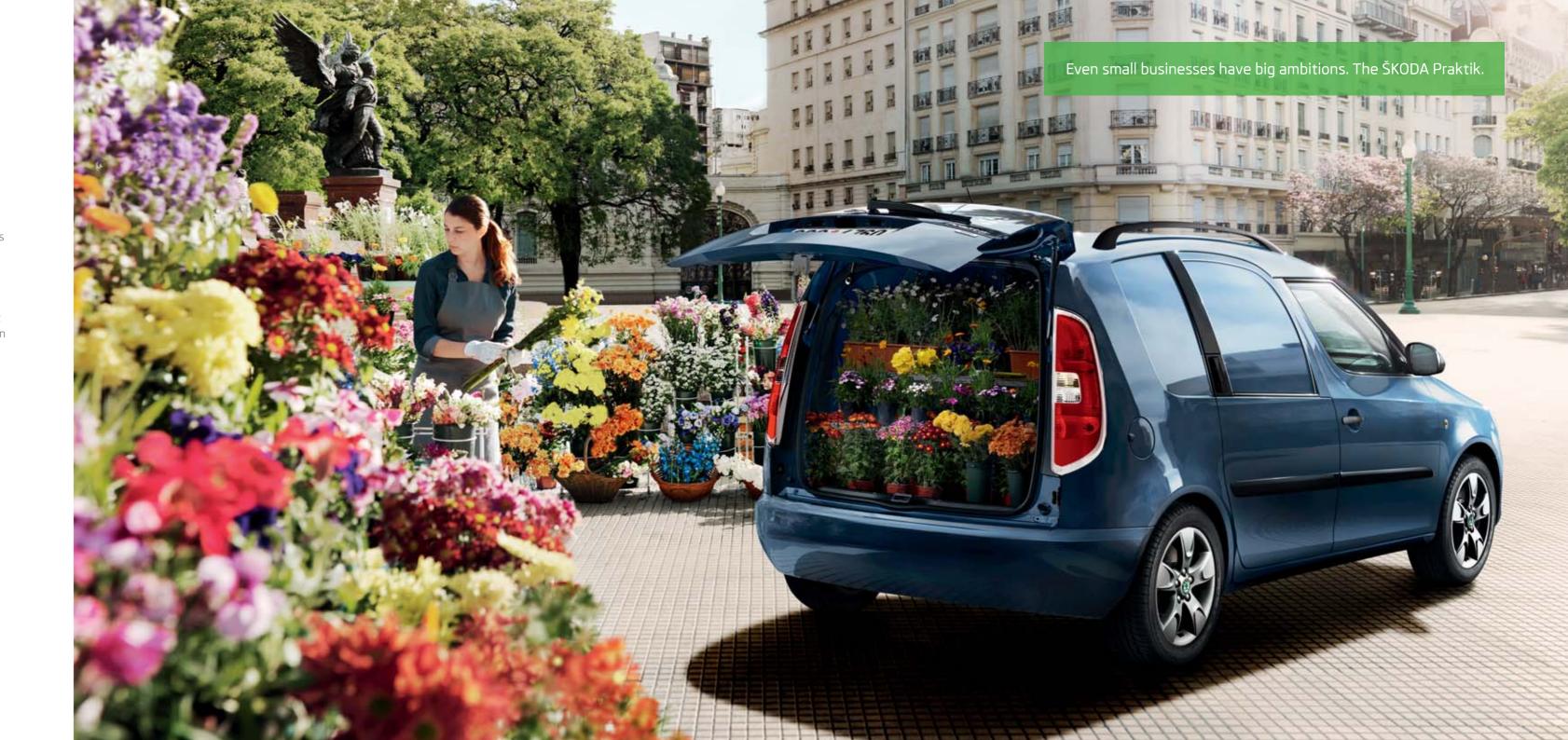
ŠKODA GreenLine

At ŠKODA we care for not just the people driving our cars, but also their environment. This begins with creating vehicles that leave the least impact on the world they drive in. The eco-friendly GreenLine range of our cars is one of our many steps in the right direction. For example, the Fabia GreenLine offers remarkably low CO₂ emissions of just 89 g/km. But we're more proud of the fact that we've managed to reduce emissions without reducing the performance, dimensions and driving pleasure of any of the cars. This process of being ecologically responsible begins right at the design and production stages where we explore the use of alternative materials, fuels and manufacturing processes that create minimum carbon footprint and maximum recyclability. To make the choice of going green even simpler, we offer these models in both the liftback and Combi versions.



ŠKODA Praktik

In order to fulfil your business ambitions you need to be flexible, versatile and reliable. Just like the ŠKODA Praktik. It's a two-seater utility vehicle that offers the looks and comfort of a passenger car while still being big enough to meet all kinds of delivery needs for tradesmen and ambitious entrepreneurs. This stylish and spacious employee proves that business can indeed be pleasure.



ŠKODA Fabia Super 2000

ŠKODA's automotive tradition is further reinforced by its association with motorsports. Pushing this legacy forward is the victorious ŠKODA Fabia Super 2000. With the masterful Juho Hänninen and Mikko Markkula behind the wheel, this modified version of the Fabia went on to sweep the IRC 2010, winning the top position in both the Manufacturers and Drivers Championships. It also continued with impressive further victories in six national rally championships. Beyond earning medals and worldwide devotees, the Fabia Super 2000 is a testing ground for ŠKODA engineers to try new technologies in harsh rally environments before implementing them in our consumer cars.



General information

ŠKODA Service

Put your car in good hands. We give you good reasons to choose an authorised ŠKODA service partner.

We offer you first-class quality

Your car requires advanced technology. For this reason, all the ŠKODA authorised service partners have special tools and quality diagnostic systems at their disposal, which, in combination with the technological procedures prescribed by the manufacturer, ensure the perfect functionality and reliability of your car.

Professionally trained staff by the manufacturer

The ever-rising standard of the technology used in the car requires corresponding professional qualifications on the part of the staff. To meet this requirement, the manufacturer organises regular training for the staff of the authorised service partners in order to provide them with up-to-date information important for their activities.

Our motto: be fair and open with our customers Careful, professional and friendly counselling for the customers upon acceptance of orders is of great importance to us in the same manner as diligence and completeness with respect to repairs and maintenance work. All this is continuously monitored by internal quality control of the provided services.

Comprehensive range of services:

> Service inspections

For your car to remain in top condition and functional for a long time and, optionally, not to forfeit warranty, it is essential for your ŠKODA authorised service partner to perform regular service inspections. The service schedule informs you when the service inspection must be done.

> Body and paintwork service

Damage to the body and painted areas following an accident will be fixed by your authorised SKODA service partner in an expert manner, in accordance with information from the manufacturer, using ŠKODA Genuine Parts. This is important not only for your safety, but also for functionality and maintaining your car's value.

> Courtesy car

The authorised ŠKODA service partner can provide you with a courtesy car for the period of repair or service inspection.

> Pick-up and delivery service

If you are unable to take your vehicle to a ŠKODA service, an authorised ŠKODA service partner will arrange a date with you to pick up the car. The car will be delivered back after the service work has been completed.

The listed services represent only a part of the wide range of ŠKODA service offers, which may vary from country to country. Please contact your authorised SKODA service partner for further details and information on the range and specific conditions of services they offer.

ŠKODA Genuine Accessories

ŠKODA Genuine Accessories offer you child safety seats, roof rails, alloy wheels, sunblinds and more. For more detailed information on the complete ŠKODA Genuine Accessories range see the individual ŠKODA model catalogues.

ŠKODA Genuine Parts

ŠKODA Genuine Parts are identical to those used during the assembly of ŠKODA vehicles. The use of first-class materials and technologies guarantees safe and worry-free driving.

Availability

ŠKODA AUTO offers a comprehensive range of parts and equipment items that are used in the vehicle's batch production and does not merely focus on high-turnover parts. ŠKODA ensures the provision of genuine parts even after the relevant model is discontinued.

Long service life

The use of first-rate materials and production technologies in the manufacture of ŠKODA Genuine Parts ensure their maximum reliability and long life.

Environment protection

The ŠKODA Genuine Parts range includes exchange parts whose production has a low environmental impact in terms of waste, excess heat and water pollution.

Information on the internet

Information is available at www.skoda-auto.com to assist you in deciding which vehicle suits your needs, thanks to the detailed descriptions and photographs of all our models.

ŠKODA Finance

ŠkoFIN offers solutions for both individuals and businesses. You can learn about the current offer through any authorised ŠKODA partner. The credit or lease contract can also be concluded online directly with the car dealer.

Global fleet

The ŠKODA AUTO Global Fleet Services offer B2B fleet solutions to customers with all kinds of requirements. A fleet made up of ŠKODA cars offers unmatched roominess, long-lasting quality, safety, low total costs of ownership and, as a result, excellent value for money. You can find more information about our products and services at www.skoda-auto.com/fleet.





















One of the most important goals of ŠKODA AUTO is the development and production of products that are as environmentally friendly as possible throughout their life cycle phases, placing principal emphasis on the selection of recyclable materials. Our ŠKODA cars are manufactured using progressive types of technology in modern production facilities that meet the strictest criteria. Anticorrosive protection of the cars' painted parts is based exclusively on lead-free cataphoresis (KTL) and water-soluable paints.

Our company strategy includes limiting fuel consumption and emissions. As a result, the engines we offer meet the current emission regulations. All products made by ŠKODA AUTO adhere to the laws and regulations concerning the protection of soil and water. As a result of these activities, ŠKODA cars meet technical, safety, quality and environmental requirements. ŠKODA AUTO contributes to the preservation of a clean environment and provides mobility and comfort to its customers.

The environmental logo expresses ŠKODA AUTO's awareness of, responsibility for and attempts at the sustainable development of the company and a friendly approach to life and nature.



