

**FORD FIESTA ST**



Go Further



Visionary. Ingenious. Remarkable.  
Every car bears his signature.

*Henry Ford*

# Want to start something?

Try a hot 182 PS 1.6 EcoBoost turbocharged engine in a stunning 3-door body. Just for kicks, throw in sports suspension, larger brakes, six-speed transmission, enhanced Torque Vectoring Control for outstanding handling – the works. Ford has started something alright. The sensational new Fiesta ST.

\*With time-limited overboost.

182 PS. 240 Nm (290 Nm\*).  
**0-62 mph 6.9 s.**





# Get in. Be moved.

Settle into Fiesta ST’s distinctive interior and you feel instantly connected. Recaro sports seats with unique Molten Orange trim and deep side bolsters hint at the outstanding cornering ability. A leather-trimmed steering wheel and gearshift knob fall naturally to hand. The integratedDAB audio system, delivers crystal-clear sound quality, while voice-activated Ford SYNC with Emergency Assistance\* offers connectivity so advanced, it lets you play music, make and receive hands-free calls and more. You’ll even find our clever MyKey® technology that lets you tailor the car’s settings to suit individual users.

\*Ford Emergency Assistance operates in over 30 European countries. This feature works when paired with a compatible connected mobile phone that is with you when an airbag is deployed (excludes knee airbags) or a sensor that registers a crash deactivates the fuel pump. Text function and Emergency Assistance not supported by all European languages. See your local Ford website for latest information.

Molten Orange seat trim with partial Torino leather in Charcoal Black. (Available only on ST2)

Smoke Storm seat trim with partial Torino leather in Charcoal Black . (Available only on ST2)

Silverstone Gray seat trim with Charcoal Black seat fabric. (Available only on ST1)

# Performance is in the details.

## ST1

### Standard features include

- Unique 17" ST alloy wheels
- Unique ST design full bodystyling kit and rear spoiler
- Thatcham Category 1 alarm
- DAB audio with SYNC and Emergency Assistance\*
- Leather-trimmed ST steering wheel and gearshift knob with red stitching
- Unique ST floor mats, front and rear
- Chrome dual exhaust pipe
- ST suspension with 15 mm lowered ride height
- Front and rear disc brakes
- Quickclear heated windscreen
- MyKey® technology

## ST2

### Additional to ST1

- Halogen projector-style headlights with LED day running lights
- Recaro heated sports front seats with partial leather trim
- Sony DAB audio with SYNC and Emergency Assistance\*
- Ford power starter button
- Privacy glass

## Options

### ST Style Pack\*\*

- Unique 17" 5-spoke ST alloy wheels painted Rado Grey
- Red brake calipers
- Illuminated scuff plates

### EATC\*\*

### Integrated DAB navigation\*\*

\*Please see page 5 for more information.  
\*\*Available at extra cost.





## You won't be short of followers.

With an outstanding 182 PS and exceptional motorsport-inspired handling, the new Fiesta ST is born to lead. Its enhanced Torque Vectoring Control system is designed to put power on the road and help you maintain control. While the new ESP system, with three selectable settings, lets you choose precisely the amount of assistance you want the car to provide to match your driving style. For fast, safe, confidence-inspiring fun, nothing else comes close.



## Fuel, performance and emissions

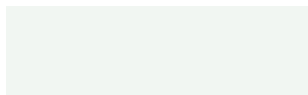
	Euro Stage	Transmission	Maximum Power PS (kW)	Torque Nm	CO <sub>2</sub> emissions (g/km) <sup>60</sup>	Fuel consumption MPG (L/100km) <sup>60</sup>			Performance <sup>9</sup>		
						Urban	Extra Urban	Combined	Max. speed (MPH)	0-62 mph (secs)	31-62 mph (secs)*
1.6 EcoBoost (182 PS (134kW))	Euro Stage V	M6	182 (134)	290 <sup>1)</sup>	138	35.8 (7.9)	58.9 (4.8)	47.9 (5.9)	139	6.9	6.4

\*In 4th gear. <sup>1)</sup>Time Limited Overboost <sup>9)</sup>Ford test figures. <sup>60)</sup>The declared fuel consumptions and CO<sub>2</sub> emissions are measured according to the technical requirements and specifications of European Directive 80/1268/EEC or the European Regulation (EC) 715/2007 amended by (EC) 692/2008. Fuel consumption and CO<sub>2</sub> emissions are specified for a vehicle type and not for a single car. The applied standard test procedure enables to compare between different vehicle types and different manufacturers. This information is not part of any product offer made. Real-world fuel consumption can vary as the fuel efficiency of a vehicle is influenced by (individual) car configurations, driving behaviour, use of technical equipment such as A/C, as well as other non-technical factors. BP Ultimate, a range of advanced performance fuels, the perfect partner to meet the most demanding needs of Ford's class-leading technology. BP Ultimate can boost power and acceleration, lower exhaust emissions and improve fuel economy, compared with ordinary fuels.

## Solid body colours



Race Red



Frozen White\*

## Metallic body colours



Spirit Blue\*



Panther Black\*

## Pearlescent body colours



Molten Orange\*

\*At extra cost.

The Ford Fiesta is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.

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**Illustrations, descriptions and specifications.** This catalogue was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. **Optional equipment.** Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc, you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability. **Note.** Some images portrayed are of a pre-production model and/or are computer generated, therefore, the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional. **Note.** This brochure contains both original Ford accessories as well as a range of products from our suppliers. **+**The identified accessories are carefully selected third party supplier branded accessories which do not come with a Ford warranty but are instead covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer. **Note.** The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company is under licence. The iPod word mark and logos are the property of Apple Inc. Other trademarks and trade names are those of their respective owners.

**The Government fuel figures** do not express or imply any guarantee of the fuel consumption of any particular vehicle. The vehicles themselves have not been tested and there are inevitably differences between individual vehicles of the same model. In addition, a vehicle may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the vehicle has been driven and the standard of maintenance, will affect its fuel consumption. **Insurance groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.

**Note** Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.

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