

FORD **FOCUS** ST



Go Further



Start a serious driving machine

Get serious with the sensational new Ford Focus ST. Powered by a new 250 PS 2.0-litre EcoBoost engine, harnessed via a unique chassis treatment, it takes the addictive driving experience associated with Ford Focus to the next level.

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Model shown is a Ford Focus ST3 estate in Panther Black Metallic body colour with privacy glass (option) and ST Style Pack (option).



Recaro sports seats with partial leather trim*
(Standard on ST2)

Unique ST instrument cluster binnacle
Featuring turbo boost, oil pressure and oil temperature gauges. (Standard)

Sports-tuned suspension
(Standard)

Focus ST

With exhilarating power and handling, an addictive soundtrack and sleek sports design, the ST is the ultimate expression of Focus driving quality and performance.



Model shown is a Ford Focus ST2 5-door in Frozen White body colour (option).
*Item covered by third party supplier's warranty, please see back cover for details. Further details can be obtained from your Ford dealer.

ST1, additional to Titanium

- Unique 18" ST alloy wheels
- ST design full bodystyling kit
- Unique ST rear spoiler
- Black headlight surrounds
- Black-finish roof rails (estate only)
- Recaro sports front seats with fabric trim*
- Ford DAB Audio system with AUX and USB connectivity
- Ford SYNC with Emergency Assist, Bluetooth® and Voice Control
- Power heated door mirrors
- Ford Power Starter Button

- ST front door scuff plates
- Deflation Detection System (DDS)
- Air Conditioning
- Thatcham Category 1 alarm

ST2, additional to ST1

- Recaro sports front seats with partial leather trim*
- Sony DAB Audio system, 4.2" TFT multi-functional display, 9 speakers, AUX and USB connectivity
- Dual-zone Electronic Automatic Temperature Control (DEATC)
- Heated windscreen

- Automatic headlights, Auto-dimming rear-view mirror and autowipers
- Front and rear carpet floor mats

ST3, additional to ST2

- Bi-xenon headlights with jetwash
- LED day running lights
- Rear Lights with LED technology
- Power fold heated door mirrors
- Recaro heated front sports seats with leather seat facing*
- Driver's and passenger's 8-way power-adjustable seats
- Recaro sculpted 3-seater rear bench with leather seat facing*

Rear diffuser and central dual outlet exhaust tailpipe
(Standard)

Large body colour rear spoiler
(Standard)

Unique 18" ST alloy wheels
(Standard)



An addictive driving experience

Fulfil your passion for driving with the thrilling new Ford Focus ST. Blending advanced technology with heightened responses, you'll never want the journey to end.

Ford EcoBoost power

Ford EcoBoost technology gives you the power of a big engine with the fuel economy and emissions of a small one. Specially developed for the new Ford Focus ST, the lightweight, all-aluminium 250 PS engine achieves this by combining direct petrol injection, turbocharging and variable valve timing to extract the maximum possible amount of power from every drop of fuel.

6-speed manual transmission

Ford Focus ST is equipped with a 6-speed manual transmission, optimised with more sporting ratios, carefully matched to the performance characteristics of the engine.

Torque Vectoring Control*

Designed to improve traction, roadholding and agility when cornering by continuously optimising the engine torque distributed to each front wheel to match the amount of grip each has available. The result is a more rewarding driving experience. (Standard)

*Uses sensors.



Specification

Colour and trim



Frozen White*
Solid body colour



Race Red
Solid body colour



Panther Black
Metallic body colour*



Spirit Blue
Metallic body colour*



Tangerine Scream
Special metallic body colour*



Moondust Silver
Metallic body colour*



ST1
Lux in Charcoal Black seat facing with Volume in Anthracite bolster+



ST2
Protection on Lux in Charcoal Black leather seat facing with Lux in Electric Gold bolster+



ST2
Protection on Lux in Charcoal Black leather seat facing with Lux in Performance Blue bolster+



ST2
Protection on Lux in Charcoal Black leather seat facing with Lux in Race Red bolster+



ST2
Protection on Lux in Charcoal Black leather seat facing with Lux in Charcoal Black bolster+



ST3
Windsor leather in Charcoal Black seat facing with Windsor leather in Charcoal Black bolster+

*Frozen White, Metallic and special metallic body colours are options, at extra cost.
The Ford Focus is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.
Note The car images used are to illustrate body colours only and may not reflect current specification. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.
+Item covered by third party supplier's warranty, please see back cover for details. Further details can be obtained from your Ford dealer.

Wheels



Recaro sculpted 3-seater rear bench seat trimmed in Windsor leather in Charcoal Black+ (Standard on ST3)



18" alloy wheel (Standard)



18" Grey finish alloy wheel (Option)

Fuel and performance

Technical Data	Euro Stage	Transmission	Maximum Power PS (kW)	Torque Nm (with over boost)	CO ₂ emissions (g/km) ⁹⁰	Fuel consumption ⁹⁰			Performance ^a		
						Urban	Extra Urban	Combined	Max. speed (mph)	0-62 mph (secs)	31-62 mph* (secs)
5-door											
2.0 EcoBoost (250 PS (184 kW))	Stage V	M6	250 (184)	340 (360)	169	28.5 (9.9)	50.4 (5.6)	39.2 (7.2)	154	6.5	5.7
Estate											
2.0 EcoBoost (250 PS (184 kW))	Stage V	M6	250 (184)	340 (360)	169	28.5 (9.9)	50.4 (5.6)	39.2 (7.2)	154	6.5	5.7

^{*}In 4th gear. ⁹⁰Ford test figures. ⁹⁰The declared fuel consumptions and CO₂ emissions are measured according to the technical requirements and specifications of European Directive 80/1268/EEC or the European Regulation (EC) 715/2007 amended by (EC) 692/2008. Fuel consumption and CO₂ emissions are specified for a vehicle type and not for a single car. The applied standard test procedure enables to compare between different vehicle types and different manufacturers. This information is not part of any product offer made. Real-world fuel consumption can vary as the fuel efficiency of a vehicle is influenced by (individual) car configurations, driving behaviour, use of technical equipment such as air conditioning, as well as other non-technical factors. **DPF** = diesel particulate filter. All petrol engines are equipped with a catalytic converter.

Exterior equipment

	ST-1	ST-2	ST-3
Option packs			
Privacy Glass	–	○	○
Door Edge Protectors	–	○	○
Cruise Control with Active speed limiter	–	○	○
Power Tilt/Slide Sunroof (5 door only)	–	○	○
Driver Assistant Pack – Active City Stop, Blind Spot Information System and Lane Departure Warning (Lane Departure Warning includes Auto High Beam, Traffic Sign Recognition and Driver Alert)	–	○	○
City Pack – Rear parking distance sensors and electric/heated and power-foldable door mirrors	–	○	●
ST Style Pack – 18" Alloy wheels in Rado-grey, red brake callipers, illuminated scuff plates	–	○	○
Sony DAB Radio/CD Navigation system with rear view camera, 5" TFT display, branded integrated control panel, SYNC in-car connectivity and voice control system with USB/iPod [®] connectivity port, external AUX connection for external music devices, nine premium speakers, remote audio and MFD controls, SD memory card slot for data (e.g. music) exchange; navigation on SD card	–	○	○
Sony Premium Sound System – 10 speaker system including centre speaker and subwoofer (subwoofer fitted in spare wheel location, tyre repair kit supplied ilo mini spare wheel)	–	○	○

○ = Optional, at extra cost, □ = Part of an option pack, at extra cost.

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†The identified accessories are carefully selected third party supplier branded accessories which do not come with a Ford warranty but are instead covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer.

The Government fuel figures do not express or imply any guarantee of the fuel consumption of any particular car. The cars themselves have not been tested and there are inevitably differences between individual cars of the same model. In addition, a car may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the car has been driven and the standard of maintenance, will affect its fuel consumption. **Insurance groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.

Note Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.



Ford and BP – working together to reduce fuel consumption and emissions.



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Published by Ford Motor Company Limited, Brentwood, Essex, England.
Registered in England No. 235446.
FA 1500/3.
BJN 202456. FoE HK 01.
1212/GBR en.
December 2012.
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