

FORD **FOCUS ELECTRIC**





Visionary. Ingenious. Remarkable.
Every car bears his signature.

Henry Ford

Power: 142PS (107 Kw) 250 Nm
Range: up to 100 miles*
Vehicle Emissions: Zero



Did you know?

Charging points are everywhere

With over 3,000 public charge points across the UK, there's always a charge point near you. You can also charge using your regular home power supply.

Recharge times are surprisingly short

If, like most people, you drive less than 50 miles a day, you only need to charge the Focus Electric for four hours. Or charge it overnight for a full charge and you'll be able to cover up to 100 miles.

We use advanced battery technology

Ford Focus has one of the most advanced batteries currently available for hybrid and electric vehicles: lithium-ion. But the real advantage is the liquid-cooled system that helps optimise battery life and driving range.

An addictive driving experience.

You charge the battery when you brake

The Focus Electric uses regenerative braking that captures up to 90% of the energy lost through friction when you brake, and it recycles this energy to recharge the battery.

You have a 5-year comprehensive warranty

The Focus Electric has been tested to extremes. That's why we're confident to offer a fully comprehensive 5-year warranty that covers both vehicle and battery.

You save on servicing costs

Because the Focus Electric requires no oil, no air or oil filters and no spark plugs, we estimate that over a five-year period you could save up to 35% in servicing costs in comparison to a vehicle with a conventional engine.



You could be excused for thinking an electric vehicle isn't as fun to drive as a conventionally powered car. But that changes when you get behind the wheel of the Ford Focus Electric. Touch the accelerator and you feel an immediate surge of power. The quick, seamless acceleration is energy-efficient and whisper quiet. Add to that the acclaimed steering, handling and braking components shared with the award-winning petrol Ford Focus, and you're in for a seriously exhilarating drive.

*The vehicle range of 100miles/162km is achieved in accordance with the NEDC (New European Driving Cycle) standard test cycle to UN/ECE Regulation 101, and is designed to enable customers to compare different vehicles from all manufacturers on a like-for-like basis. Vehicle range is directly affected by driving style, road and traffic conditions, weather conditions, vehicle mileage, and the use of features such as air conditioning and heating. Furthermore, the number of passengers, standard of vehicle maintenance and any modifications to the car, such as the addition of a roof rack, or heavy luggage will affect vehicle range.



“Play new song”

“Call home”

“Read message”



How far can I go?

Am I driving efficiently?

How much energy have I used?

Your on-board assistant.

In addition to Ford SYNC, which lets you play music and make and receive hands-free calls with simple voice commands, the Focus Electric has a unique ‘butterfly’ screen to help you get the most out of every drive. It tells you how far your charge will last, what to do to maximise battery efficiency and, at the end of each trip, how much fuel you saved by driving the Focus Electric.

Focus Electric charge times

	30 miles	60 miles	100 miles
10 Amps	3-4 hours	6-7 hours	10-11 hours
16 Amps	2-3 hours	4-5 hours	6-7 hours
32 Amps	1-2 hours	2-3 hours	3-4 hours

Charging time will vary due to the vehicle usage and environmental conditions.



Transforms every day. And every drive.

1. Based on the exceptional Ford Focus Titanium, the Focus Electric combines innovative technology with contemporary luxury.

2. The charge port illuminates when the connector cord is plugged in and informs you of the battery's charge level.



3. The 'energy coach' helps you make the most of the battery charge with real-time information to help improve efficiency.

4. The 'brake coach' shows you the amount of energy captured every time you brake, and helps you maximise your range with effective braking.

5. Energy History gives you an overview of the vehicle's recent energy consumption.

6. Animated butterflies appear as a reward for efficient driving.

Specification

Standard features include:

- Sony radio/CD-navigation system with rear-view camera, 5" TFT display, Ford SYNC – includes Emergency Assistance*, Bluetooth® and Voice Control and audible text messaging, USB and Privacy Mode, external AUX connection for external music devices, USB connectivity port, remote audio, premium speakers
- Ford KeyFree System with Ford Power Starter Button
- 17" 15-spoke alloy wheels with locking wheel nuts
- Hill Start Assist
- Cruise control
- Electronic Stability Control (ESC)
- Unique design body colour front bumper

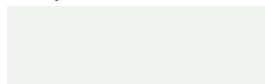
- Aluminium finish on upper doorline
- Electrically-operated front and rear windows with global opening and closing
- Electrically-operated and heated, power-foldable door mirrors with body colour housings
- Automatic Temperature Control (DEATC) air conditioning
- SmartGauge with EcoGuide
- Leather-trimmed steering wheel and gearshift knob
- Aluminium-finish scuff plates with 'Ford' logo
- Sports-style front seats
- Driver's manual 4-way seat adjustment with manual lumbar adjust
- LED ambient courtesy lighting

- Automatic headlights
- Thatcham Category 1 alarm with volume sensing, perimeter alarm and battery back up system

Optional features:

- Rear parking distance sensors

Body colours



Frozen White
Solid body colour



Panther Black
Metallic body colour*



Moondust Silver
Metallic body colour*



Deep Impact Blue
Metallic body colour*



Ice Storm
Metallic body colour*



Burnished Glow
Metallic body colour*

Interior trims



Pur in Soft Charcoal seat facings/Lux in Charcoal Black bolsters

*Option at extra cost.

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