

DS 1955
— LIMITED EDITION —







# DRIVING THE FUTURE FOR SIXTY YEARS

DS 1955 — LIMITED EDITION —

"When the DS automotive brand was launched in 2014 its bloodline and inspiration were clear. Here was a range with a remarkable heritage that began with the launch of DS 19 at the Paris Motor Show in 1955. This legendary car embodied the avant-garde style, technical excellence and elegant refinement that are core values of DS today. Driven by this unique legacy and shaped by pure innovation, every new DS model balances advanced technology, dynamic prowess, material quality, luxury and style in a uniquely desirable way. The story continues..."

**YVES BONNEFONT -** DS Director general







## ELEGANTLY SEDUCTIVE





DS 3 1955 Limited Edition is available in lustrous Ink Blue with subtly contrasting Perla Nera Black roof and door mirrors. The mirrors are laser-etched with the DS monogram, while the sculpted alloy wheels have Matt Gold centres that also feature the DS symbol.

Each car carries its own individual edition number, ensuring exclusivity.

### UNIQUELY SENSUOUS



Inside DS 4 1955 Limited Edition you will discover seats trimmed in Semi-Aniline leather, which is naturally beautiful, tactile and of exceptional quality.





NEW DS 5



With an air of complete refinement and uncompromising attention to detail, DS 5 1955 Limited Edition exudes quality, inside and out.







NOTE: Every endeavour has been made to ensure that the information and details contained in this brochure were accurate at the time of going to press July 2015. However the company reserves the right, whilst preserving the essential characteristics of the models described, to introduce at any time modifications, changes of details, equipment or accessories. Every effort will be made to bring this brochure up to date, but in order to avoid any misunderstandings please consult your dealer. The DS website contains full information on DS products and offers at www.driveDS.co.uk. You can also contact DS via the website.

## EQUIPMENT SPECIFICATION &ENGINES

#### DS 3 1955

#### (IIMITED EDITION)

#### **KEY SPECIFICATION**

Trinitario Semi-Aniline Leather Pack Aluminium sports pedal with DS embossing Numbered limited edition dashboard plaque DS LED Vision – Xenon headlights '60 years' premium carpet mats Metallic paint (1) 17" black 'Aphrodite' alloy wheels Contrast Pack (2) Automatic air conditioning Matt gold DS badges and 60 years emblems Rear parking sensors DS monogram laser-etched door mirrors DAB digital radio Leather door trim and gear knob eMyWay satellite navigation Premium leather steering wheel finish Hi-Fi System audio upgrade **PETROL** DIESEL PureTech 110 S&S manual BlueHDi 100 S&S manual

#### DS 3 CABRIO 1955

#### LIMITED EDITION

#### **KEY SPECIFICATION**

KEY SPECIFICATION	
Trinitario Semi-Aniline Leather Pack	Aluminium sports pedal
with DS embossing	Numbered limited edition dashboard plaque
DS LED Vision – Xenon headlights	'60 years' premium carpet mats
Metallic paint (1)	17" black 'Aphrodite' alloy wheels
DS Moondust Monogram Contrast Pack	Automatic air conditioning
Matt gold DS badges and 60 years emblems	Rear parking sensors
DS monogram laser-etched door mirrors	DAB digital radio
Leather door trim and gear knob	eMyWay satellite navigation
Premium leather steering wheel finish	Hi-Fi System audio upgrade
PETROL	DIESEL
PureTech 110 S&S manual	BlueHDi 100 S&S manual

Available in Ink Blue, Shark Grey or Pearl

<sup>[2]</sup> Features Black Contrast Pack as standard.

DS 4 1955	(LIMITED EDITION)
KEY SPECIFICATION	
Criollo Semi-Aniline Leather Pack	'60 years' premium carpet mats
with DS embossing	Heated front seats
Xenon dual-function directional headlamps	18″ 'Brisbane' alloy wheels
Metallic Paint (1)	Automatic dual-zone air conditioning
DS monogram laser-etched door mirrors	Front and rear parking sensors
Perla Nera Black painted rear spoiler	DAB digital radio
Matt gold DS badges and 60 years emblems	eMyWay satellite navigation
Numbered limited edition dashboard plaque	
DIESEL	
BlueHDi 120 S&S 6-speed manual	

NEW DS 5 1955	(LIMITED EDITION)
KEY SPECIFICATION	
Criollo Semi Aniline Leather Pack	DS monogram laser-etched door mirrors
with DS embossing	Matt gold DS badges and 60 years emblems
18" black 'Adelaide' alloy wheels	Front and rear metal door sill protectors
Matt gold DS wheel centre caps	DS monogram interior finishers
DS Connect Box / DS eTouch Emergency	Numbered limited edition dashboard plaque
& Assistance system	'60 years' premium carpet mats
DS LED Vision – Xenon headlights	Front parking sensors
Scrolling LED indicators	Reversing camera
Blind spot monitoring system	Electrically adjustable driver's seat
Interior mood lighting	DAB digital radio
Ink Blue body colour (metallic)	eMyWay satellite navigation
Gloss black rear bumper insert	
DIESEL	
BlueHDi 150 S&S 6-Speed manual	

<sup>(1)</sup> Available in Ink Blue, Platinum Grey or Pearl White body colours only.





www.driveDS.co.uk

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