

FORD **FOCUS**



Go Further



Visionary. Ingenious. Remarkable.
Every car bears his signature.

Henry Ford



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The world's
best-selling name
plate just got
even better.

The new Focus has a sleek exterior, an elegant new grille, and new state-of-the-art headlights and rear lights. Sit inside and you'll appreciate the enhanced instrument panel and a new-design steering wheel. But it is the new technology – such as a parking system that gets you in and out of tight spaces – that ensures the most technologically advanced car in its class stays that way.

Control Blade independent rear suspension

The Ford Focus offers you an addictive driving experience. A key element is the Control Blade independent rear suspension that absorbs both horizontal and vertical rear-wheel movement and provides passive rear wheel steering for increased cornering stability.



EcoBoost. The story of LESS FUEL

MORE POWER.

With its turbocharger, direct injection and diamond-like coating on the piston rings, the **Ford EcoBoost** engine produces the same performance as a larger engine, but with superior fuel economy and lower emissions. The new Ford Focus gives you a choice of three EcoBoost engine sizes:

- The 1.0-litre EcoBoost – three times winner of International Engine of the Year.
- The 1.5-litre EcoBoost – all the power and performance of the 1.6-litre EcoBoost it replaces, but with even fewer emissions and better fuel economy.
- The 2.0-litre EcoBoost – ultimate power, available in the exciting Focus ST.



Powered by **FORD EcoBoost**

ECONetic and Electric. Engineered for economy.

The new Focus ECONetic combines low running costs with the great driving dynamics that Focus is famous for. Offering outstanding economy, the ECONetic TDCi diesel engine will be available from Spring 2015.

The Ford Focus Electric provides exceptional levels of power and efficiency. Delivering a smooth and whisper quiet performance, the 100% electric vehicle produces zero CO₂ emissions with all the driving pleasure you expect from a Focus. Please see our separate Focus Electric brochure for more details.





Sensors can warn you of
a potential collision
and automatically
apply the brakes.



Active Braking uses sensors to monitor the road ahead. When it detects a possible collision at high speed it sends you a warning message on the instrument panel. If you don't react, the system applies the brakes automatically. At lower speeds, when stopping distances are typically shorter, **Active City Stop** is used to monitor the road ahead. If the system detects a potential collision the brakes are applied automatically to help avoid or minimise an impact.

“Read text message”

“Call Chris”

“Find a car park”

“Shuffle”



“Play Tchaikovsky”

“Reply to text message”

“Destination address”

“Climate temperature 22”

Use your voice
like another
pair of hands.

Ford SYNC 2 with Voice Control and Touchscreen lets you select music, control navigation, adjust climate control*, make and receive hands-free calls and choose contacts from your phone list with remarkably simple voice commands. It will even read out your incoming text messages. You can also do all that through the 8" high-resolution colour touchscreen.

*Voice adjustment of climate control is only available with DEATC (Dual Electronic Automatic Temperature Control)





Active Park Assist helps you find a space.

Active Park Assist can steer you into parallel or perpendicular parking spaces just 20% longer or wider than the car. Simply push a button and the sensors of this innovative system locate a suitable space as you drive past. Then it automatically steers you in, while all you do is operate the accelerator, brake and gears (following on-screen instructions and audible signals).



And get in. And get out.

Park-Out Assist works like Active Park Assist in reverse, helping you manoeuvre out of a parallel space. The system steers while you keep control of accelerator, brake and gears. When the system has cleared the space, it gives you a 'Take control of steering' message through the cluster.



Find extra
pleasure in the
small details.



Driver Alert

Designed to inform you if the system detects driving behaviour that indicates a drop in alertness levels. Initially, a warning icon is displayed in the instrument cluster, asking you to take a rest. If driving alertness further declines, the message is repeated and combined with a chime.



Rear-view camera

Select reverse gear and the rear-view camera comes on automatically in the navigation display, allowing you to see objects behind your car. Special guidance graphics indicate the width and centre line of the car, based on the steering angle, for safer and easier manoeuvring.



Lane Keeping Alert and Lane Keeping Aid

Lane Keeping Alert is designed to recognise when you approach the road markings without using the indicator, and alerts you with vibrations through the steering wheel. Lane Keeping Aid is designed to apply steering torque back towards the lane you were in to help you recognise that corrective action is required.

Operates at speeds over 40 mph on multi-lane roads with clearly visible lane markings.



MyKey®

This innovative feature lets you tailor and limit car settings – like top speed and audio volume – to suit individual users.



Heated steering wheel

Keeps your hands warm and flexible on even the coldest of days.

LED daytime running lights

Offers increased visibility to other road users. They are also more energy efficient than dipped headlights due to the latest LED technology.

Adaptive Cruise Control

Combines cruise control and distance control. Simply enter the desired speed and distance from the vehicle in front, and Adaptive Cruise Control will automatically maintain the set distance if traffic conditions do not allow travel at the desired cruising speed.



Traffic Sign Recognition

Designed to automatically read standard format road-speed signs and display the last posted speed limit in the driver's instrument cluster. Also available with optional Satellite Navigation for enhanced traffic sign recognition. (See page 45 for details.)



Paddle gearshift

Available on automatics, a paddle fitted to each side of the steering column allows you to select gears with a flick of your fingers.





Pure exhilaration!

The thrilling Ford Focus ST gives you an addictive driving experience. Choose from two powerful engines: the 250 PS 2.0-litre EcoBoost or the 185 PS 2.0-litre Duratorq TDCi. The ST's unique styling includes 18" ST wheels, a full body kit and Recaro sports front seats.

Image shows optional 19" alloy wheels.

250 PS. 345 Nm

0-62mph 6.5s

ST

Focus bodystyles.



5-DOOR

Model shown is a Focus Titanium X in Deep Impact Blue metallic paint (option) with 18" 5x2-spoke alloy wheels (option).



ESTATE

Model shown is a Focus Titanium X in Tectonic Silver metallic paint (option) with Appearance Pack 2 (Privacy glass and 18" 8-spoke alloy wheels) (option).

Focus series



Studio

Standard exterior features

- 16" 5x2-spoke alloy wheels
- Locking wheel nuts
- Electrically-operated door mirrors with body colour housings
- Body colour rear spoiler (5-door)
- Electronic Stability Control (ESC) with Traction Control and Emergency Brake Assist (EBA)
- Ford Easy-Fuel capless refuelling
- Ford Intelligent Protection System (IPS)
- Torque Vectoring Control
- Hill Start Assist
- Remote control central locking
- Tyre Pressure Monitoring System

Bodystyles: 5-door

Engines

Petrol: 1.6 Ti-VCT (85PS)

Style

Additional to Studio

- 16" 5-spoke 'Design' steel wheels
- Electrically-operated and heated door mirrors with body colour housings
- Thatcham Category 1 alarm
- Body colour door handles
- Chrome-finish roof rails (Estate only)

Bodystyles: 5-door and Estate

Engines

Petrol: 1.0 EcoBoost (100 PS)
1.6 Ti-VCT (105/125 PS)
Diesel: 1.5 Duratorq TDCi (95/120 PS)
1.6 Duratorq TDCi (95 PS)

Zetec

Additional to Style

- 16" 5x2-spoke alloy wheels
- Quickclear heated windscreen and washer jets
- Chrome window trim and finish on upper door line
- Black headlight bezel
- Front fog lights

Bodystyles: 5-door and Estate

Engines

Petrol: 1.0 EcoBoost (100/125 PS)
1.6 Ti-VCT (125 PS)
Diesel: 1.5 Duratorq TDCi (120 PS)
1.6 Duratorq TDCi (115 PS)

Zetec S

Additional to Zetec

- 17" 5-spoke alloy wheels
- Body coloured front styling kit with centre aero foil
- Upper and lower grilles in high gloss black honeycomb design
- Body coloured large rear spoiler and side skirts
- Rear bumper with integral body coloured diffuser and honeycomb mesh in high gloss black
- Sports-tuned suspension
- Dedicated LED day running lights
- Rear lights with LED technology

Bodystyles: 5-door and Estate

Engines

Petrol: 1.0 EcoBoost (125 PS)
1.5 EcoBoost (150 PS)
1.6 Ti-VCT (125 PS)
Diesel: 1.5 Duratorq TDCi (120 PS)
1.6 Duratorq TDCi (115 PS)

Titanium

Additional to Zetec

- 16" 10-spoke alloy wheel
- Front fog lights with chrome applique
- Active City Stop
- Rear parking distance sensors
- Automatic headlights
- Rain-sensing wipers

Bodystyles: 5-door and Estate

Engines

Petrol: 1.0 EcoBoost (100/125 PS)
1.5 EcoBoost (150 PS)
1.6 Ti-VCT (125 PS)
Diesel: 1.5 Duratorq TDCi (120 PS)
1.6 Duratorq TDCi (115 PS)
2.0 Duratorq TDCi (150 PS)

Titanium X

Additional to Titanium

- 17" 15-spoke alloy wheels
- Electrically-operated, heated and powerfolding door mirrors with body colour housings
- Adaptive Lighting with bi-xenon headlights and dynamic curve light
- Dedicated LED day running lights
- Active Park Assist -including perpendicular park assist and park-out assist
- Rear lights with LED technology

Bodystyles: 5-door and Estate

Engines

Petrol: 1.0 EcoBoost (100/125 PS)
1.5 EcoBoost (182 PS)
Diesel: 1.5 Duratorq TDCi (120 PS)
2.0 Duratorq TDCi (150 PS)



Studio

Standard interior features

- Driver, front passenger, side and curtain airbags♦*
- Manual air conditioning
- Trip/fuel computer
- Electrically-operated front windows with one-touch lowering on the driver's side
- MyKey®

Style

Additional to Studio

- Stereo radio/CD with DAB, 4.2" colour display, SYNC with Voice Control (includes Emergency Assistance), six speakers and USB connectivity
- Leather-trimmed 3-spoke steering wheel
- Bright finish inner door levers
- Leather-trimmed gearshift knob
- Driver and passenger seat back map pocket

Zetec

Additional to Style

- Centre console with driver's armrest, open stowage, CD storage, and 12-volt powerpoint
- Sports-style front seats
- Driver's seat with adjustable lumbar support

♦A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.

*Front passenger's airbag deactivation is available as a Dealer fitted option.



Zetec S

Additional to Zetec

- Stainless steel sport pedals with rubber inserts
- Ford Power Starter Button
- Premium centre console with armrest, stowage compartments, 12-volt front and rear power sockets, and leather-trimmed handbrake
- Sports-style front seats with red stitching



Titanium

Additional to Zetec

- Premium centre console with armrest, stowage compartments, 12-volt front and rear power sockets, and leather-trimmed handbrake
- Dual-zone Electronic Automatic Temperature Control (DEATC) air conditioning
- 8" TFT Touchscreen DAB Radio/CD/SD with enhanced Voice Control (includes Emergency Assistance)
- Ford Power Starter Button
- Auto-dimming rear-view mirror
- LED courtesy lights
- Aluminium-finish scuff plates with 'Ford' logo
- Ambient LED lighting
- Cruise control with Speed Limiter
- Electrically-operated front and rear windows with global closing
- Rear seat folding centre armrest



Titanium X

Additional to Titanium

- Heated front seats
- Rear-view parking camera
- Partial leather-trimmed Charcoal Black seats
- Multi-colour ambient LED lighting
- Driver's 4-way power height and fore/aft seat adjust
- Passenger's manual lumbar support and seat height adjustment
- Front and rear velour carpet mats





Frozen White
Solid body colour*



Panther Black
Metallic body colour*



Moondust Silver
Metallic body colour*



Magnetic
Metallic body colour*



Lunar Sky
Metallic body colour*



Tectonic Silver
Metallic body colour*



Candy Red
Special metallic body colour*



Deep Impact Blue
Metallic body colour*

We chose Deep Impact Blue. What will you choose?

The Focus owes its beautiful and durable exterior to a special multi-stage painting process. From the wax-injected steel body sections to the protective top coat, new materials and application processes ensure your Focus will retain its good looks for many years to come.



*Frozen White and metallic body colours are options at extra cost.

The Ford Focus is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.

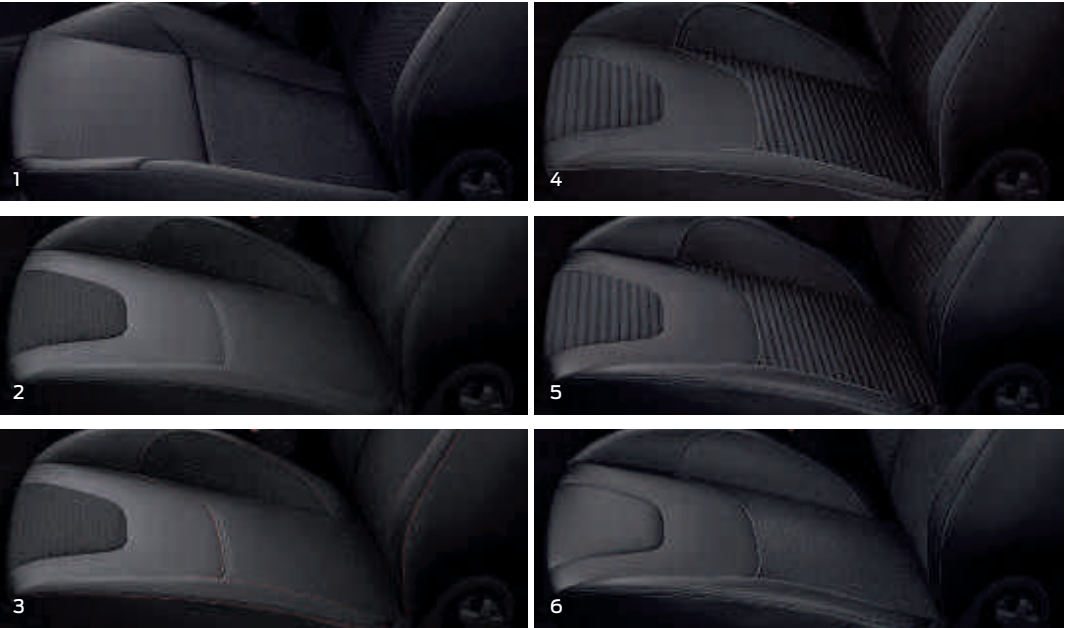
Note The car images used are to illustrate body colours only and may not reflect current specification or product availability in certain markets. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of printing processes used.

A feel for comfort.

The look and feel of interior materials plays a large part in appreciating the overall driving experience. That's why great care has been taken in designing and crafting the trims for the new Focus.



Shown on full seat: Basket Weave/Capretto in Charcoal Black* for Titanium/Titanium X.



- 1. Twist in Dark Charcoal Black for Studio/Style
- 2. View in Charcoal Black for Zetec
- 3. View in Charcoal Black (with red stitching) for Zetec S
- 4. Groove/Lux in Charcoal Black for Titanium
- 5. Capretto/Groove (partial leather) in Charcoal Black for Titanium X
- 6. Basket Weave/Capretto (full leather) in Charcoal Black* for Titanium/Titanium X

* Option at extra cost.





Wheels



17" 5-spoke alloy wheel. (Standard on Zetec S)

16" 10x2-spoke Luster Nickel-finish alloy wheel. (Accessory)

18" 8-spoke Y design alloy wheel. (Part of Appearance Pack 2)

18" 5x2-spoke alloy wheel. (Option on Titanium X - from early 2015)



	Studio	Style	Zetec	Zetec S	Titanium	Titanium X
Wheels	-	●	-	-	-	-
Design steel – 16" 5-spoke (215/55 tyres)*	-	●	-	-	-	-
Alloy – 16"x7", 5x2-spoke (205/55 tyres)*	●	-	-	-	-	-
Alloy – 16"x7", 5x2-spoke (205/55 tyres)*	-	-	●	-	-	-
Alloy – 16"x7", 5x2-spoke (215/55 tyres with 2.0TDCi and 205/55 tyres with all other engines)*	-	-	-	-	●	-
Alloy – 17"x7", 15-spoke (215/50 tyres)*	-	-	-	-	-	●
Alloy – 17"x7", 5-spoke (215/50 tyres)*	-	-	□	●	□	-
Alloy – 18"x8", 8-spoke Y design (235/40 tyres)* (not available with 1.0 EcoBoost 100PS)	-	-	-	□	-	□
Alloy – 18"x8", 5x2-spoke (235/40 tyres)* (not available with 1.0 EcoBoost 100PS) [From early 2015]	-	-	-	-	-	○
Spare – Mini steel	●	●	●	●	●	●
Spare – Full-size 16" steel	-	○	○	-	○	-
Locking wheel nuts (only with alloy wheels)	●	-	●	●	●	●

● = Standard, ○ = Optional, at extra cost, □ = Part of an option pack at extra cost.
*The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available. **Note:** The 18" wheels and tyres available on Ford Focus are designed to deliver more sporting driving characteristics and a firmer ride quality



x87

Obsessively driven

During its development, we test drove the Ford Focus the equivalent of 87 times around the globe. It's a car you can rely on, right down to the smallest ball bearing.



City



Country



Motorway



Dynamic curve



Static cornering



Manoeuvring



To help you see more and be more visible to other drivers, the Ford Focus combines adaptive bi-xenon lights, which are more than twice as powerful as conventional lights, with the latest camera technology and LED daytime running lights.

Auto High Beam

When oncoming traffic is detected, the headlights dip automatically, then revert to high beam when the vehicle has passed.

Static cornering headlight

To help you see further, the lights illuminate the inside of a corner when you turn the steering wheel beyond 30 degrees into the direction of turn.

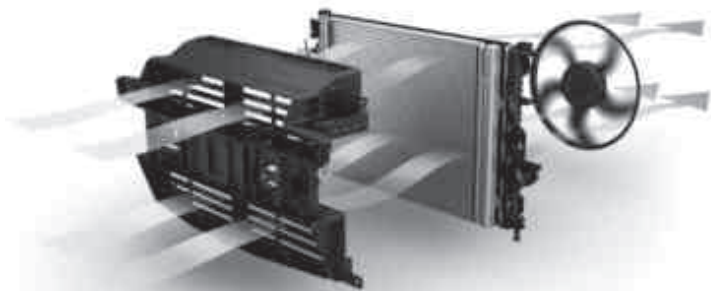
Optimal light patterns

Sensors detect your driving conditions and automatically adapt the light beam pattern to offer maximum illumination.

Exterior features

	Studio	Style	Zetec	Zetec S	Titanium	Titanium X
Exterior design features						
Blind Spot Information System (BLIS) with Cross Traffic Alert (includes power-foldable door mirrors with approach lights)	–	–	–	–	○	○
Bright-finish on upper door line	–	–	●	●	●	●
Door mirrors – Body colour housing, electrically-operated, integrated side indicator	●	–	–	–	–	–
Door mirrors – Body colour housing, heated, electrically-operated, integrated side indicator	–	●	●	●	●	–
Door mirrors – Body colour housing, heated, electrically-operated, power-foldable, integrated side indicator, approach lights	–	□	□	□	□	●
Front lower grille – Self colour	●	●	●	–	●	●
Front lower grille – High-gloss black	–	–	–	●	–	–
Front upper grille – Self colour with chrome surround	●	●	●	–	–	–
Front upper grille – Self colour with chrome surround and finish bar	–	–	–	–	●	●
Front upper grille – High-gloss black with chrome surround	–	–	–	●	–	–
Front fog lights	–	–	●	●	●	●
Rear privacy glass	–	□	□	□	□	□
Rear spoiler – Body colour (5-door only)	●	●	●	–	●	●
Rear spoiler – Body colour, large	–	–	–	●	–	–
Roof rails – Silver-finish (Estate only)	–	●	●	●	●	●
Retractable tow bar with electric release button in luggage compartment (including 13-pin electrical kit, Permanent Power Supply, Trailer Sway Control)	–	○	○	–	○	○
Zetec S Full body styling kit	–	–	–	●	–	–

● = Standard, ○ = Optional, at extra cost, □ = Part of an option pack at extra cost.



6% more aerodynamic

Active Grille Shutter

Mounted in the grille aperture ahead of the radiator, Ford's Active Grille Shutter features motorised horizontal vanes which can rotate through 90 degrees to block the air flow, and when fully closed can reduce aerodynamic drag by up to six per cent.

Exterior features

	Studio	Style	Zetec	Zetec S	Titanium	Titanium X
Exterior convenience features						
Door edge protectors – Front and rear	–	○	○	○	○	○
Active Park Assist – including perpendicular park assist and park-out assist	–	–	□	□	□	●
Ford Easy-Fuel capless refuelling system	●	●	●	●	●	●
Headlights – Dedicated LED day running (includes rear lights with LED technology)	–	–	□	●	□	●
Headlights – Automatic on/off (includes automatic wipers with rain sensor, headlight courtesy delay)	–	–	□	□	●	●
Headlights – Bi-Xenon Adaptive Lighting with dynamic curve light, automatic height levelling and jet wash (includes dedicated LED day running lights, static cornering lights, and variable dimming of instrument cluster)	–	–	–	–	–	●
Parking distance sensors – Rear	–	○	○/□	○/□	●	●
Wipers – Standard with 6-speed interval settings	●	●	●	●	–	–
Wipers – Automatic, with rain sensor (includes automatic headlights, auto-dimming rear-view mirror, headlight courtesy delay)	–	–	□	□	●	●
Quickclear heated windscreen, with heated windscreen washer jets	–	–	●	●	●	●

Front and rear door edge protectors.

When the car door is opened, a concealed protective flap instantly moves into position and provides a buffer that protects paint and bodywork.



Exterior styling

	Studio	Style	Zetec	Zetec S	Titanium	Titanium X
Option packs						
Appearance Pack 1 – 17" 5x2-spoke alloy wheels, privacy glass and LED day running lights	–	–	○	–	○	–
Appearance Pack 2 – 18" 8-spoke alloy wheels and rear privacy glass	–	–	–	○	–	○
Convenience Pack – Active Park Assist – including perpendicular & parallel park assist and park-out assist, electric/heated power-foldable door mirrors, and electrically-operated front and rear windows with one-touch lowering/closing (not available with 1.6 Ti-VCT engines)	–	–	○	○	○	●
Driver Assistance Pack – Lane Keeping Alert, Lane departure warning, Lane Keeping Aid, Traffic Sign Recognition, Driver Alert and Auto high beam (includes auto headlamps, auto wipers, auto dimming rear view mirror on Zetec/Zetec S)	–	–	○	○	○	○

Demist in seconds

Quickclear heated windscreen

Push a button and a heated element built into the windscreen clears the glass in seconds. It will also defrost an icy windscreen reducing the need for ice scrapers.



Interior features

	Studio	Style	Zetec	Zetec S	Titanium	Titanium X
Interior convenience features						
Ford Power Starter Button	-	-	-	●	●	●
Cruise control (includes Speed Limiter)	-	-	○	○	●	●
Adaptive Cruise Control (includes Distance Alert and Distance Indication) (not available with 1.6 Duratorq TDCi engines)	-	-	-	-	○	○
Centre console – Regular, with open stowage bins, additional 12 V power point	●	●	-	-	-	-
Centre console – Mid with armrest, open stowage bins, CD storage, additional 12 V front and rear power points	-	-	●	-	-	-
Centre console – Premium with sliding armrest, covered stowage bins, CD storage, additional 12 V front and rear power points	-	-	-	●	●	●
Courtesy light – For front and rear passengers, overhead halogen light, in load compartment	●	●	●	●	-	-
Courtesy light – LED lights for front and rear passengers, overhead light, in load compartment	-	-	-	-	●	●
Courtesy light – Ambient LED courtesy lighting (single colour), footwell area, inner door levers, door map pockets, front and rear map-reading lights	-	-	●	●	●	-
Courtesy light – Ambient LED courtesy lighting (multi-colour), footwell area, inner door levers, door map pockets, front and rear map-reading lights	-	-	-	-	-	●
MyKey®	●	●	●	●	●	●
Rear-view mirror – Auto-dimming	-	-	□	□	●	●
Rear-view parking camera	-	○	○	○	○	●
Sunroof – Electric tilt/slide (5 door only)	-	-	-	-	○	○
Trip/fuel computer	●	●	●	●	●	●
Windows – Electrically-operated front with one-touch lowering/closing on driver's side	●	●	●	●	-	-
Windows – Electrically-operated front and rear with one-touch lowering/closing on driver's side, global closing	-	-	□	□	●	●

● = Standard, ○ = Optional, at extra cost, □ = Part of an option pack, at extra cost.



Fast changes

Ford PowerShift

Ford PowerShift 6-speed automatic transmission cleverly selects the next appropriate gear at exactly the right moment, delivering lightning-fast gear changes with no disruption to the flow of power.

Interior features

	Studio	Style	Zetec	Zetec S	Titanium	Titanium X
Interior design features						
Door lever – Chrome finish	-	●	●	●	●	●
Floor mats – Front and rear velour carpet mats	-	-	-	-	-	●
Gearshift knob – Leather-trimmed	-	●	●	●	●	●
Scuff plates – Front, aluminium finish with 'Ford' logo	-	-	-	-	●	●
Steering wheel – 3-spoke, PU finish	●	-	-	-	-	-
Steering wheel – 3-spoke, leather-trimmed	-	●	●	●	●	●
Steering wheel – Heated	-	-	-	-	○	○
Steering wheel – Automatic paddle shifters (automatic transmission only)	-	-	-	○	○	○
Steering column – Rake- and reach-adjustable	●	●	●	●	●	●
Handbrake - PU finish	●	●	●	-	-	-
Handbrake - Leather trimmed	-	-	-	●	●	●

● = Standard, ○ = Optional, at extra cost, □ = Part of an option pack, at extra cost.
*Ford Emergency Assistance operates in over 30 European countries. This feature works when paired with a compatible connected mobile phone that is with you when an airbag is deployed (excludes knee airbags) or a sensor that registers a crash and deactivates the fuel pump. Text function and Emergency Assistance not supported by all European languages. Compatible mobile phone required. See your local Ford website for latest information.

Sport pedal set

Add a sporty and stylish appearance with the addition of these stainless steel sport pedals with rubber inserts. (Standard on Zetec S)



Interior features

	Studio	Style	Zetec	Zetec S	Titanium	Titanium X
Audio and communication systems						
Radio/CD, 3.5" starburst display, integrated control panel, 6 speakers, USB connectivity port with iPod® functionality, remote audio controls	●	–	–	–	–	–
Radio/CD with DAB, 4.2" colour display – extended integrated control panel, SYNC with Voice Control and AppLink (includes Emergency Assistance*), 6 speakers, USB connectivity port with iPod® functionality, external AUX connection for external music devices, remote audio controls	–	●	●	●	–	–
Radio/CD/SD with DAB, 8" TFT Touchscreen display, SYNC 2 with Voice Control and Touchscreen (includes Emergency Assistance*), Bluetooth® and Voice Control and audible text messaging, USB and Privacy Mode, external AUX connection for external music devices, remote audio controls, 6 speakers, SD memory card slot for data (e.g. music) exchange.	–	–	–	–	●	●
Radio/CD/SD-navigation system with DAB, 8" TFT Touchscreen display, SYNC 2 with Voice Control and Touchscreen (includes Emergency Assistance*), 3D navigation, Bluetooth® and Voice Control and audible text messaging, USB and Privacy Mode, external AUX connection for external music devices, remote audio controls, 6 speakers, SD memory card slot for data (e.g. music) exchange; navigation data on SD card	–	○	○	○	○	○
Radio/CD/SD-navigation system with DAB, 8" TFT Touchscreen display, SYNC 2 with Voice Control and Touchscreen (includes Emergency Assistance*), 3D navigation, Bluetooth® and Voice Control and audible text messaging, USB and Privacy Mode, external AUX connection for external music devices, remote audio, 10 Sony-branded speakers (includes sub woofer), SD memory card slot for data (e.g. music) exchange; navigation data on SD card	–	–	–	–	–	○

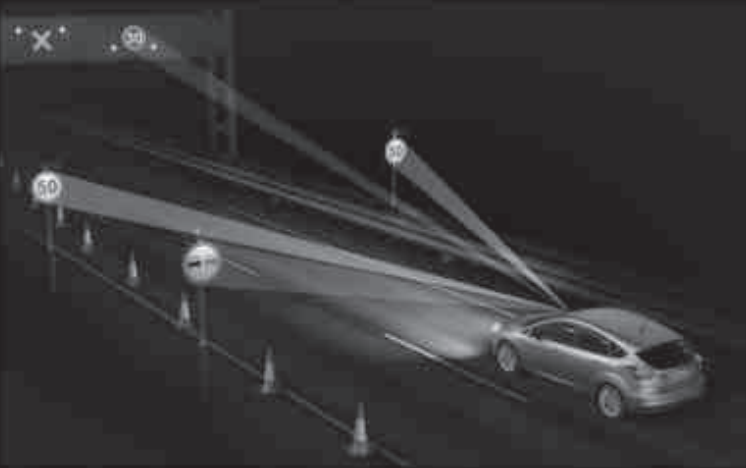
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Ford SYNC with AppLink* lets you play music, make and receive hands-free calls and even control apps on your smartphone – all with simple voice commands. And the **Ford Emergency Assistance*** feature is designed to assist occupants to place an emergency call and provide the emergency services with vehicle location information in their own language.

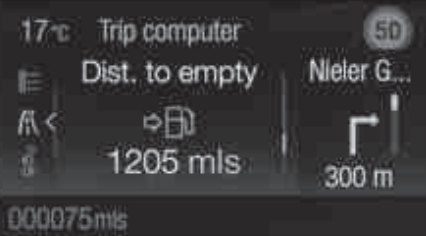
*Compatible mobile phone required. You can browse a list of AppLink-compatible apps from your regional Ford website, or via the **Ford App Catalog** available in iOS and Android stores. SYNC AppLink and Emergency Assistance are not supported by all European languages.

Traffic Sign Recognition

The front camera is designed to automatically read standard format road-speed and traffic signs, and display them in the instrument cluster. It acts as a reminder of current road restrictions, and is automatically updated when a new limit comes into view. The signs can be either alongside the road as permanent or temporary signs or above it as overhead gantries. If there are two speed limits in force – such as dry and wet weather limits – these are both displayed in the instrument cluster.



The instrument cluster displays the current speed and warning sign.



Satellite Navigation

Traffic Sign Recognition is enhanced in the new Focus by using a combination of the front camera and the optional Satellite Navigation database. The front camera system is always required; when the customer chooses optional Sat Nav this functionality is added to the system. It allows the Traffic Sign Recognition System to not only identify construction zones and variable speed signs (such as those found on motorways), but also detect urban areas and show standard urban speeds. Roads through areas without adequate signage can also be identified by the Sat Nav and the appropriate speed is shown in cluster.



Interior features

	Studio	Style	Zetec	Zetec S	Titanium	Titanium X
Climate control						
Air conditioning – Manual control	●	●	●	●	–	–
Air conditioning – Dual-zone Electronic Automatic Temperature Control (DEATC)	–	–	–	–	●	●

Ambient lighting:

- Door opener
- Map pocket
- Submarine
- Footwell

Multi-colour ambient lighting is standard on Titanium X with a choice of seven colours. Orange ambient lighting is standard on Titanium.



Interior features

	Studio	Style	Zetec	Zetec S	Titanium	Titanium X
Seats						
Front seats – Comfort-style	●	●	–	–	–	–
Front seats – Sports-style	–	–	●	●	●	●
Front seat – Driver's manual lumbar support adjustment	–	–	●	●	●	●
Front seat – Driver's manual height and fore/aft adjustment	●	●	●	●	●	–
Front seat – Driver's power height and fore/aft adjustment	–	–	–	–	–	●
Front seat – Passenger's manual lumbar support adjustment	–	–	–	–	–	●
Front seat – Passenger's manual fore/aft adjustment	●	●	●	●	●	–
Front seat – Passenger's manual height and fore/aft adjustment	–	–	–	–	–	●
Front seats – Heated cushion and seatback	–	–	–	–	–	●
Seats – Partial leather-trimmed Charcoal Black sport-style front seats (V-Shape) with 3-D-effect fabric "Groove" inserts; premium leather trimmed backrest, cushion and inner bolsters; vinyl trimmed side facings, headrests, 1st row backrest, front centre armrest and doorpanels	–	–	–	–	–	●
Seats – Leather-trimmed Charcoal Black sport-style front seats (V-Shape) with premium embossed 3-D-effect leather "Basket Weave" trimmed backrest, cushion inserts and inner bolsters, premium "Capretto" leather on backrest, cushion, upper bolster, rear centre armrest, vinyl trimmed side facings, headrests, front centre armrest, 1st row backrest and doorpanels (includes power driver seat, driver/passenger heated seats)	–	–	–	–	○	○
Rear seat – 60:40 split back and cushion	●	●	●	●	●	●
Rear seat – Folding centre armrest, with two integrated cup holders	–	–	–	–	●	●
Loadspace						
Auxiliary power socket (Estate only)	–	●	●	●	●	●
Easy-stow tonneau cover (Estate only)	–	●	●	●	●	●

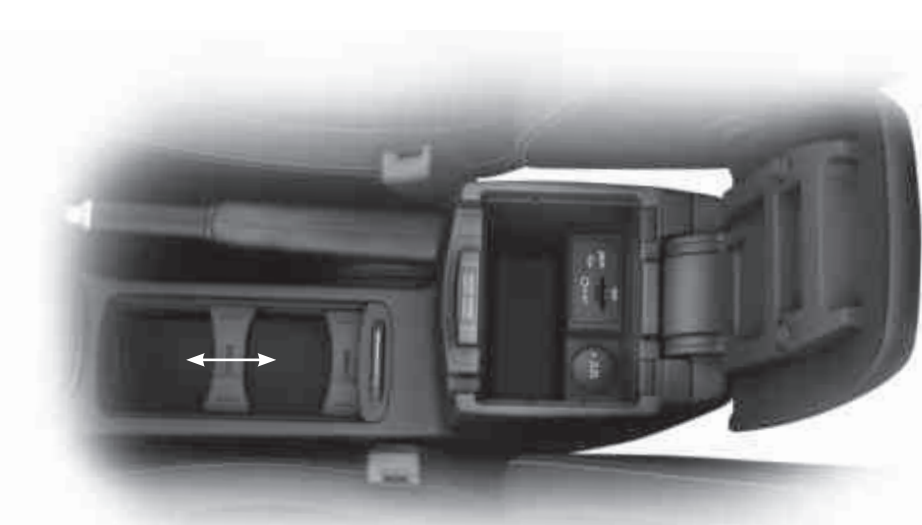
● = Standard, ○ = Optional, at extra cost, □ = Part of an option pack, at extra cost.

New centre console storage

This handy new feature has a sliding cover containing a storage space with a removable trinket tray, 12-volt power point, AUX and USB connectivity for SYNC 1 and 2. (Standard on Zetec S, Titanium and Titanium X.)

Cupholder

The new cupholder has adjustable sliders to grip cups. It can also be used as storage when sliders are in forward or rear position, and the movable floor allows it to hold a 1-litre bottle. (Standard on Zetec S, Titanium and Titanium X)



Mechanical features

	Studio	Style	Zetec	Zetec S	Titanium	Titanium X
Steering						
Hydraulic power-assisted steering (HPAS) (1.6 Ti-VCT (85 PS), (105 PS) engines, and (125 PS) engine with PowerShift transmission)	●	●	●	●	●	●
Electric power-assisted steering (EPAS) (not available on 1.6 Ti-VCT (105 PS) engines, and 1.6 Ti-VCT (125 PS) engine with PowerShift transmission)	–	●	●	●	●	–
Suspension						
Front – Independent with MacPherson struts and anti-roll bar, rear – Independent Control Blade multi-link system and anti-roll bar	●	●	●	●	●	●
Suspension – Sports	–	–	–	●	–	–
Technology						
Ford Eco Mode driver information system	●	●	●	●	●	●
Auto-Start-Stop system (not available on 1.6 T-VCT (85 PS), (105 PS) or (125 PS) engines)	–	●	●	●	●	●

● = Standard, ○ = Optional, at extra cost,



Safety equipment

	Studio	Style	Zetec	Zetec S	Titanium	Titanium X
Safety and driver assistance						
Intelligent Protection System (IPS) ¹⁾	●	●	●	●	●	●
Anti-lock Braking System (ABS) ¹⁾ with Electronic Brake-Force Distribution (EBD) ¹⁾	●	●	●	●	●	●
Enhanced Electronic Stability Control (ESC) ¹⁾ with Traction Control ¹⁾ , Emergency Brake Assist (EBA) ¹⁾ , Hill Start Assist (HSA) ²⁾ and Trailer Sway Control ¹⁾ (not available with ECOnetic engine)	●	●	●	●	●	●
Hill Start Assist ²⁾	●	●	●	●	●	●
Emergency Brake Warning ²⁾ – Automatic flashing of brake lights under heavy braking	●	●	●	●	●	●

● = Standard, ○ = Optional, at extra cost, □ = Part of an option pack, at extra cost, ¹⁾Safety feature, ²⁾Driver assistance feature.

***Note: A child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.**

Intelligent Protection System

Awarded the NCAP 5-star rating, Ford Focus's advanced Intelligent Protection System (IPS) uses a range of sophisticated technologies that are designed to help keep you protected, including an ultra-high strength steel safety cage, an anti-lock braking system with electronic brake-force distribution, and front and curtain airbags.

The Ford Focus IPS includes:

- Driver's and front passenger's airbags♦*
- Driver's and front passenger's side impact airbags
- Side curtain airbags for front and rear seats
- Collapsible steering column and pedals for optimised protection of driver's legs and feet
- Robust computer-optimised body structure with ultra-rigid safety cell and crumple zones
- Pre-tensioners, load-limiting retractors and height-adjustable mounts on front seat belts
- Anti-submarining seat bases
- Anti-lock brakes (ABS) with electronic brake-force distribution (EBD) and Emergency Brake Assist (EBA) and Hill Start Assist
- Emergency Brake Warning
- Torque Vectoring Control
- iISOFIX compatible with outer rear seats

*Front passenger's airbag deactivation is available as a Dealer fitted option.

♦A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.



360° protection

The new Focus uses sensors to monitor the road all around you.

1. Adaptive Cruise Control

Helps maintain a preset gap between your Ford Focus and the vehicle ahead. If the vehicle in front slows down, the system decelerates. When the gap widens, your Ford Focus returns to the desired speed.

2. Active City Stop

Designed to sense potential low-speed collisions and apply the brakes if you don't react in time.

3. Pre-Collision Assist

Active at all speeds, Pre-Collision Assist is designed to help you when it detects an imminent impact with a vehicle ahead. First it gives you a visual and audible warning, then, if required, applies the brakes.

4. Blind Spot Information System

As another vehicle - car, van or lorry - enters your blind spot, the system alerts you with a discreet warning light built into the driver's and passenger's door mirrors.



5. Cross Traffic Alert

As you pull out from a perpendicular space, Cross Traffic Alert scans left and right. If a vehicle or other hazard is detected, a visual and audible alert gives a warning.

6. Lane Keeping Alert and Lane Keeping Aid

Designed to recognise when you approach lane markings without using the indicator, Lane Keeping Alert warns you with vibrations through the steering wheel. If the system detects that an unintentional lane change is likely to occur, Lane Keeping Aid is designed to apply a steering torque back towards the lane you were in.

7. Rear-view camera

Select reverse gear and the rear-view camera comes on automatically in the navigation display, allowing you to see objects behind your car. For safer and easier manoeuvring, special guidance graphics indicate the width and centre line of the car.

Safety equipment

	Studio	Style	Zetec	Zetec S	Titanium	Titanium X
Airbags – Driver and front passenger's* ¹⁾	●	●	●	●	●	●
Airbags – Front side impact ¹⁾	●	●	●	●	●	●
Airbags – Front and rear side curtain ¹⁾	●	●	●	●	●	●
Active City Stop ¹⁾	–	○	○/□	○/□	●	●
Tyre Pressure Monitoring ¹⁾	●	●	●	●	●	●
Seats – ISOFIX mounting provision for child seat ¹⁾	●	●	●	●	●	●
Security						
Remote central/double locking	●	●	●	●	●	●
Perimeter and volume-sensing alarm	●	–	–	–	–	–
Thatcham Category 1 perimeter and volume-sensing alarm	–	●	●	●	●	●
Ford KeyFree System with Ford Power Starter Button (includes power-foldable door mirrors and 2 remote keys) (fully keyless vehicle)	–	–	–	–	○	○

● = Standard, ○ = Optional, at extra cost, □ = Part of an option pack, at extra cost, ¹⁾Safety feature, ²⁾Driver assistance feature.
***Note: A child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.**

Distance Alert

A radar hidden behind the grille determines the distance and time to the vehicle in front. A series of coloured alerts represents the time to the vehicle in front.



Fuel, performance and emissions

The fuel economy figures quoted in the table below are achieved by following strict EU governed test procedures and are specifically designed to enable customers to compare vehicles from all manufacturers on a like-for-like basis. Fuel consumption is directly affected by the length of the journey; number of passengers and amount of luggage carried; individual driving style; road and traffic conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle such as the addition of a roof rack. Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures (below) in day-to-day driving, although the vehicle is technically capable of doing so.

Technical Data	Euro Stage	Transmission	Maximum Power PS (kW)	Torque Nm	CO ₂ emissions (g/km) ⁸⁰	Fuel consumption MPG (L/100 km) ⁸⁰			Performance ^a		
						Urban	Extra Urban	Combined	Max. speed (mph)	0-62 mph (secs)	31-62 mph* (secs)
5-door											
1.6 Ti-VCT (85 PS)	Stage VI	M5	85 (63)	141	136	34.0 (8.3)	61.4 (4.6)	47.9 (5.9)	106	14.9	17.0
1.6 Ti-VCT (105 PS)	Stage VI	M5	105 (77)	150	136	34.0 (8.3)	61.4 (4.6)	47.9 (5.9)	116	12.3	16.6
1.6 Ti-VCT (125 PS)	Stage VI	DPS6 (PowerShift)	125 (92)	159	146	32.5 (8.7)	57.7 (4.9)	44.8 (6.3)	120	11.7	N/A
1.0 EcoBoost (100 PS) (with Auto-Start-Stop)	Stage VI	M5	100 (74)	170	105	49.6 (5.7)	72.4 (3.9)	61.4 (4.7)	115	12.5	12.8
1.0 EcoBoost (125 PS) (with Auto-Start-Stop)	Stage VI	M6	125 (92)	170	108	49.6 (5.7)	68.9 (4.1)	60.1 (4.7)	120	11.0	11.8
1.5 EcoBoost (150 PS) (with Auto-Start-Stop)	Stage VI	M6	150 (110)	240	127	40.4 (7.0)	61.4 (4.6)	51.4 (5.5)	130	8.9	8.2
1.5 EcoBoost (182 PS) (with Auto-Start-Stop)	Stage VI	M6	182 (134)	240	127	40.4 (7.0)	61.4 (4.6)	51.4 (5.5)	138	8.6	8.0

Same power with more fuel efficiency and lower emissions

New 1.5-litre diesel engine

Available from Spring 2015, the new ECONetic TDCi diesel engine will provide an exceptional balance of power and economy.



Fuel, performance and emissions

The fuel economy figures quoted in the table below are achieved by following strict EU governed test procedures and are specifically designed to enable customers to compare vehicles from all manufacturers on a like-for-like basis. Fuel consumption is directly affected by the length of the journey; number of passengers and amount of luggage carried; individual driving style; road and traffic conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle such as the addition of a roof rack. Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures (below) in day-to-day driving, although the vehicle is technically capable of doing so.

Technical Data	Euro Stage	Transmission	Maximum Power PS (kW)	Torque Nm	CO ₂ emissions (g/km) ⁸⁰	Fuel consumption MPG (L/100 km) ⁸⁰			Performance ^a		
						Urban	Extra Urban	Combined	Max. speed (mph)	0-62 mph (secs)	31-62 mph* (secs)
1.5 Duratorq TDCi (95 PS) (with Auto-Start-Stop)	Stage VI + DPF	M6	95 (70)	250	98	65.7 (4.3)	83.1 (3.4)	74.3 (3.8)	112	12.0	10.4
1.5 Duratorq TDCi (120 PS) (with Auto-Start-Stop)	Stage VI + DPF	M6	120 (88)	270	98	65.7 (4.3)	83.1 (3.4)	74.3 (3.8)	120	10.5	9.2
1.6 Duratorq TDCi (95 PS) (with Auto-Start-Stop)	Stage V + DPF	M6	95 (70)	230	109	55.4 (5.1)	76.4 (3.7)	67.3 (4.2)	112	12.5	10.9
1.6 Duratorq TDCi (115 PS) (with Auto-Start-Stop)	Stage V + DPF	M6	115 (85)	270	109	55.4 (5.1)	76.4 (3.7)	67.3 (4.2)	120	10.8	9.9
2.0 Duratorq TDCi (150 PS) (with Auto-Start-Stop)	Stage VI + DPF	M6	150 (110)	370	105	60.1 (4.7)	76.4 (3.7)	70.6 (4.0)	130	8.8	8.1
2.0 Duratorq TDCi (150 PS) (with Auto-Start-Stop)	Stage VI + DPF	MPS6 (PowerShift)	150 (110)	370	115	54.3 (5.2)	70.6 (4.4)	64.2 (4.4)	129	8.7	N/A

^aIn 4th gear. ⁸⁰Ford test figures. ⁸⁰The declared Fuel Consumptions and CO₂ emissions are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO₂ emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparisons between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel consumption and CO₂ emissions. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded from <http://carfueldata.dft.gov.uk/>. **DPF** = diesel particulate filter.

10% reduction in fuel consumption

When your Ford Focus is idling at a standstill, Auto-Start-Stop automatically shuts down the engine to save fuel. When you want to drive off, the engine immediately restarts. The system can reduce fuel consumption by up to 5% in mixed driving conditions and 10% in an urban environment.

Fuel, performance and emissions

The fuel economy figures quoted in the table below are achieved by following strict EU governed test procedures and are specifically designed to enable customers to compare vehicles from all manufacturers on a like-for-like basis. Fuel consumption is directly affected by the length of the journey; number of passengers and amount of luggage carried; individual driving style; road and traffic conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle such as the addition of a roof rack. Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures (below) in day-to-day driving, although the vehicle is technically capable of doing so.

Technical Data	Euro Stage	Transmission	Maximum Power PS (kW)	Torque Nm	CO ₂ emissions (g/km) [®]	Fuel consumption MPG (L/100 km) [®]			Performance ^a		
						Urban	Extra Urban	Combined	Max. speed (mph)	0-62 mph (secs)	31-62 mph* (secs)
Estate											
1.6 Ti-VCT (105 PS)	Stage VI	M5	105 (77)	150	139	33.6 (8.4)	60.1 (4.7)	47.1 (6.0)	116	12.5	16.8
1.6 Ti-VCT (125 PS)	Stage VI	DPS6 (PowerShift)	125 (92)	159	146	32.5 (8.7)	57.7 (4.9)	44.8 (6.3)	120	11.9	N/A
1.0 EcoBoost (100 PS) (with Auto-Start-Stop)	Stage VI	M5	100 (74)	170	109	47.9 (5.9)	67.3 (4.2)	58.9 (4.8)	115	12.7	13.0
1.0 EcoBoost (125 PS) (with Auto-Start-Stop)	Stage VI	M6	125 (92)	170	110	47.9 (5.9)	67.3 (4.2)	58.9 (4.8)	120	11.2	12.0
1.5 EcoBoost (150 PS) (with Auto-Start-Stop)	Stage VI	M6	150 (110)	240	128	39.8 (7.1)	60.1 (4.7)	50.4 (5.6)	130	9.1	8.4
1.5 EcoBoost (182 PS) (with Auto-Start-Stop)	Stage VI	M6	182 (134)	240	128	39.8 (7.1)	60.1 (4.7)	50.4 (5.6)	138	8.8	8.2
1.5 Duratorq TDCi (95 PS) (with Auto-Start-Stop)	Stage VI + DPF	M6	95 (70)	250	98	65.7 (4.3)	83.1 (3.4)	74.3 (3.8)	112	12.2	10.6
1.5 Duratorq TDCi (120 PS) (with Auto-Start-Stop)	Stage VI + DPF	M6	120 (88)	270	98	65.7 (4.3)	83.1 (3.4)	74.3 (3.8)	120	10.7	9.4
1.6 Duratorq TDCi (95 PS) (with Auto-Start-Stop)	Stage V + DPF	M6	95 (70)	230	109	55.4 (5.1)	76.4 (3.7)	67.3 (4.2)	112	12.5	10.9
1.6 Duratorq TDCi (115 PS) (with Auto-Start-Stop)	Stage V + DPF	M6	115 (85)	270	109	55.4 (5.1)	76.4 (3.7)	67.3 (4.2)	120	10.8	9.9
2.0 Duratorq TDCi (150 PS) (with Auto-Start-Stop)	Stage VI + DPF	M6	150 (110)	370	105	60.1 (4.7)	76.4 (3.7)	70.6 (4.0)	130	9.0	8.3
2.0 Duratorq TDCi (150 PS) (with Auto-Start-Stop)	Stage VI + DPF	MPS6 (PowerShift)	150 (110)	370	115	54.3 (5.2)	70.6 (4.4)	64.2 (4.4)	129	8.9	N/A

^aIn 4th gear. [®]Ford test figures. [®]The declared Fuel Consumptions and CO₂ emissions are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO₂ emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparisons between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel consumption and CO₂ emissions. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded from <http://carfueldata.dft.gov.uk/>. **DPF** = diesel particulate filter.

EcoBoost = more power + better fuel economy

As well as generating more power compared to conventional engines, EcoBoost power units improve fuel efficiency and CO₂ emissions by as much as 20 per cent.



Insurance Groups

	Studio	Style	Zetec	Zetec S	Titanium	Titanium X
5-door						
1.6 Ti-VCT (85 PS), 5-speed manual	7E	–	–	–	–	–
1.6 Ti-VCT (105 PS), 5-speed manual	–	11E	–	–	–	–
1.6 Ti-VCT (125 PS), PowerShift 6-speed auto	–	13E	13E	13E	13E	–
1.0 EcoBoost (100 PS) (with Auto-Start-Stop), 5-speed manual	–	11E	11E	–	12E	12E
1.0 EcoBoost (125 PS) (with Auto-Start-Stop), 6-speed manual	–	–	14E	14E	14E	14E
1.5 EcoBoost (150 PS) (with Auto-Start-Stop), 6-speed manual	–	–	–	19E	19E	–
1.5 EcoBoost (182 PS) (with Auto-Start-Stop), 6-speed manual	–	–	–	–	–	22E
1.5 Duratorq TDCi (95 PS) (with Auto-Start-Stop), 6-speed manual	–	11E	–	–	–	–
1.5 Duratorq TDCi (120 PS) (with Auto-Start-Stop), 6-speed manual	–	15E	16E	16E	16E	16E
1.6 Duratorq TDCi (95 PS) (with Auto-Start-Stop), 6-speed manual	–	11E	–	–	–	–
1.6 Duratorq TDCi (115 PS) (with Auto-Start-Stop), 6-speed manual	–	–	15E	15E	15E	–
2.0 Duratorq TDCi (150 PS) (with Auto-Start-Stop), 6-speed manual	–	–	–	–	22E	22E
2.0 Duratorq TDCi (150 PS) (with Auto-Start-Stop), PowerShift 6-speed auto	–	–	–	–	22E	22E
Estate						
1.6 Ti-VCT (105 PS), 5-speed manual	–	11E	–	–	–	–
1.6 Ti-VCT (125 PS), PowerShift 6-speed auto	–	13E	13E	13E	13E	–
1.0 EcoBoost (100 PS) (with Auto-Start-Stop), 5-speed manual	–	11E	11E	–	12E	12E
1.0 EcoBoost (125 PS) (with Auto-Start-Stop), 6-speed manual	–	–	14E	14E	14E	14E
1.5 EcoBoost (150 PS) (with Auto-Start-Stop), 6-speed manual	–	–	–	19E	19E	–
1.5 EcoBoost (182 PS) (with Auto-Start-Stop), 6-speed manual	–	–	–	–	–	22E
1.5 Duratorq TDCi (95 PS) (with Auto-Start-Stop), 6-speed manual	–	11E	–	–	–	–
1.5 Duratorq TDCi (120 PS) (with Auto-Start-Stop), 5-speed manual	–	15E	16E	16E	16E	16E
1.6 Duratorq TDCi (95 PS) (with Auto-Start-Stop), 6-speed manual	–	11E	–	–	–	–
1.6 Duratorq TDCi (115 PS) (with Auto-Start-Stop), 6-speed manual	–	–	15E	15E	15E	–
2.0 Duratorq TDCi (150 PS) (with Auto-Start-Stop), 6-speed manual	–	–	–	–	22E	22E
2.0 Duratorq TDCi (150 PS) (with Auto-Start-Stop), PowerShift 6-speed auto	–	–	–	–	22E	22E

E = Exceeds security requirement for model concerned and group rating has been reduced. Insurance ratings are issued by the Association of British Insurers and are shown above on the 1-50 rating scale.

Clever features that save time and hassle

Capless refuelling with Ford Easy-Fuel

No dirty fuel caps to touch. Plus Ford Easy-Fuel with its unique safeguard ensures nobody accidentally fills up with the wrong fuel.



Weights and loads

	Euro Stage	Kerbweight (kg)*	Gross Vehicle Mass (kg)	Gross Train Mass (kg)	Max. Towable Mass (braked) (kg)	Max. Towable Mass (unbraked) (kg)
5-door						
1.6 Ti-VCT (85 PS), 5-speed manual	Stage VI	1264	1825	2525	700	630
1.6 Ti-VCT (105 PS), 5-speed manual	Stage VI	1264	1825	2525	700	630
1.6 Ti-VCT (125 PS), PowerShift 6-speed auto	Stage VI	1310	1825	2825	1000	655
1.0 EcoBoost (100 PS) (with Auto-Start-Stop), 5-speed manual	Stage VI	1276	1900	2900	1000	635
1.0 EcoBoost (125 PS) (with Auto-Start-Stop), 6-speed manual	Stage VI	1280	1900	3100	1200	640
1.5 EcoBoost (150 PS) (with Auto-Start-Stop), 6-speed manual	Stage VI	1325	1900	3400	1500	660
1.5 EcoBoost (182 PS) (with Auto-Start-Stop), 6-speed manual	Stage VI	1325	1900	3400	1500	660
1.5 Duratorq TDCi (95 PS) (with Auto-Start-Stop), 6-speed manual	Stage VI + DPF	1338	1900	3100	1200	665
1.5 Duratorq TDCi (120 PS) (with Auto-Start-Stop), 6-speed manual	Stage VI + DPF	1343	1900	3100	1200	670
1.6 Duratorq TDCi (95 PS) (with Auto-Start-Stop), 6-speed manual	Stage V + DPF	1332	1900	3100	1200	665
1.6 Duratorq TDCi (115 PS) (with Auto-Start-Stop), 6-speed manual	Stage V + DPF	1336	1900	3100	1200	665
2.0 Duratorq TDCi (150 PS) (with Auto-Start-Stop), 6-speed manual	Stage VI + DPF	1415	2050	3550	1500	705
2.0 Duratorq TDCi (150 PS) (with Auto-Start-Stop), PowerShift 6-speed auto	Stage VI + DPF	1455	2050	3550	1500	725



Thule®** roof box

A range of different size roof boxes are available. Shown here is the Thule® Dynamic 800. (Accessory)

Lockable roof base carrier

Base for all shown attachments. (Accessory)

Thule®** ski/snowboard carrier

Elegant, fully-lockable ski carrier suitable for up to six pairs of skis. (Accessory)

ClimAir®** wind deflector

Reduces turbulence and noise for a more enjoyable drive with the windows down, even during light rain. (Accessory)

Weights and loads

	Euro Stage	Kerbweight (kg)*	Gross Vehicle Mass (kg)	Gross Train Mass (kg)	Max. Towable Mass (braked) (kg)	Max. Towable Mass (unbraked) (kg)
Estate						
1.6 Ti-VCT (105 PS), 5-speed manual	Stage VI	1300	1825	2525	700	650
1.6 Ti-VCT (125 PS), PowerShift 6-speed auto	Stage VI	1334	1825	2825	1000	665
1.0 EcoBoost (100 PS) (with Auto-Start-Stop), 5-speed manual	Stage VI	1313	1900	2900	1000	655
1.0 EcoBoost (125 PS) (with Auto-Start-Stop), 6-speed manual	Stage VI	1316	1900	3100	1200	655
1.5 EcoBoost (150 PS) (with Auto-Start-Stop), 6-speed manual	Stage VI	1350	1900	3400	1500	675
1.5 EcoBoost (182 PS) (with Auto-Start-Stop), 6-speed manual	Stage VI	1350	1900	3400	1500	675
1.5 Duratorq TDCi (95 PS) (with Auto-Start-Stop), 6-speed manual	Stage VI + DPF	1362	1900	3100	1200	680
1.5 Duratorq TDCi (120 PS) (with Auto-Start-Stop), 6-speed manual	Stage VI + DPF	1368	1900	3100	1200	680
1.6 Duratorq TDCi (95 PS) (with Auto-Start-Stop), 6-speed manual	Stage V + DPF	1355	1900	3100	1200	675
1.6 Duratorq TDCi (115 PS) (with Auto-Start-Stop), 6-speed manual	Stage V + DPF	1361	1900	3100	1200	680
2.0 Duratorq TDCi (150 PS) (with Auto-Start-Stop), 6-speed manual	Stage VI + DPF	1460	2050	3850	1800	730
2.0 Duratorq TDCi (150 PS) (with Auto-Start-Stop), PowerShift 6-speed auto	Stage VI + DPF	1471	2050	3850	1800	735

*Represents the lightest kerbweight assuming driver at 75kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc., fitted. **Towing limits** quoted represent the maximum towing ability of the vehicle at its Gross Vehicle Mass to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. **Nose weight limit** is a maximum of 75kg on all models. **Gross Train Mass** includes trailer weight.

For more accessories for your Focus visit www.ford-accessories.co.uk.
For a range of Ford branded items – from clothing to lifestyle products and model cars – visit www.fordlifestylecollection.com.

+Item covered by third party supplier's warranty. Please see back cover for details.



Colours and trims

Model	Studio	Style	Zetec	Zetec S	Titanium	Titanium X		
Seat facing trim and colour	Twist in Dark Charcoal Black	Twist in Dark Charcoal Black	View in Charcoal Black	View in Charcoal Black (with red stitching)	Groove/Lux in Charcoal Black	Basket Weave/Capretto in Charcoal Black ^{*2)}	Capretto/Groove in Charcoal Black ^{*1)}	Basket Weave/Capretto in Charcoal Black ^{*2)}
Seat bolster trim and colour	Freedom in Charcoal Black	Freedom in Charcoal Black	Boost in Charcoal Black	Boost in Charcoal Black (with red stitching)	Lux in Charcoal Black	Capretto in Charcoal Black ^{*2)}	Capretto/Lux in Charcoal Black ^{*1)}	Capretto in Charcoal Black ^{*2)}
Instrument panel colour: Upper	Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black
Instrument panel colour: Lower	Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black
Solid body colours								
Frozen White*	○	○	○	○	○	○	○	○
Race Red	●	●	●	●	●	○	●	○
Metallic body colours*								
Panther Black	○	○	○	○	○	○	○	○
Deep Impact Blue	–	○	○	○	○	○	○	○
Moondust Silver	○	○	○	○	○	○	○	○
Magnetic	–	○	○	○	○	○	○	○
Tectonic Silver	–	–	○	○	○	○	○	○
Lunar Sky	–	–	–	–	○	○	○	○
Special metallic body colour*								
Candy Red	–	○	○	○	○	○	○	○

● = Standard, ○ = Option at extra cost, – = Not available.¹⁾Charcoal Black sport-style front seats with "Groove" fabric inserts; premium leather-trimmed backrest, cushion and inner bolsters, ²⁾Leather-trimmed Charcoal Black sport-style front seats with premium leather "Basket Weave" trimmed backrest, cushion inserts and inner bolsters; premium "Capretto" leather on backrest, cushion, upper bolster, rear centre armrest.

*Frozen White solid body colour, metallic body colours and leather trim are options at extra cost.

Dimensions

	5-door	Estate
Overall length (mm)	4360	4560
Overall width with/without mirrors (mm)	2010/1823	2010/1823
Overall width with folded-back mirrors (mm)	1858	1858
Overall height without/with roof rails (unladen) (mm)	1469 / N/A	N/A /1492
Minimum distance between wheel arches (in luggage compartment)	1029	1149
Turning circle – kerb to kerb (m)	11.0	11.0
Luggage capacity (litres) [†]		
5-seat mode (laden to package tray) (with mini spare)	316	476
5-seat mode (laden to package tray) (with full-size spare)	277	N/A
2-seat mode (laden to roof) (with tyre repair kit)	1262	1516
2-seat mode (laden to roof) (with mini spare)	1215	1502
2-seat mode (laden to roof) (with full-size spare)	1176	N/A
Fuel tank capacity (litres)		
Petrol	55	55
Diesel	53/60*	53/60*

[†]Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted. *60 litres for 2.0 Duratorq TDCi engines.

5-door



Estate



Series seat trims.

The look and feel of interior materials plays a large part in appreciating the overall driving experience. That's why great care has been taken in designing and crafting the trims for the new Focus.



1. Studio/Edge
Twist in Dark Charcoal Black

2. Zetec
View in Charcoal Black



3. Zetec S
View in Charcoal Black (with red stitching)

4. Titanium
Groove/Lux in Charcoal Black



5. Titanium X
Capretto/Groove (partial leather) in Charcoal Black*

6. Titanium/Titanium X (option)
Basket Weave/Capretto (full leather) in Charcoal Black*

* Option at extra cost.

A feel for comfort.

The look and feel of interior materials plays a large part in appreciating the overall driving experience. That's why great care has been taken in designing and crafting the trims for the new Focus.

Titanium/Titanium X (option)

Basket Weave/Capretto in Charcoal Black.

Available as an option at extra cost.





16" 11-spoke 'Aero' wheel cover (ECONetic and low emmission 1.0L EcoBoost)



16" 5-spoke 'Design' wheel cover (Style)



16" 5-spoke alloy wheel (Accessory)



16" 5x2-spoke alloy wheel (Accessory)



16" 5x2-spoke alloy wheel (Studio)



17" 15-spoke alloy wheel (Accessory)



18" 5-spoke alloy wheel (Accessory)



18" 5-spoke Y alloy wheel (Option and Accessory: by early 2015)



18" 7-spoke alloy wheel (Accessory)



18" 8-spoke Y-design alloy wheel (Appearance Pack 2 and Accessory)



16" 7x2-spoke alloy wheel (Accessory)



16" 10-spoke alloy wheel (Titanium)



16" 10x2-spoke, Premium luster-nickel alloy wheel (Accessory)



16" 10x2-spoke alloy wheel (Accessory)



17" 5x2-spoke alloy wheel (Zetec S and Appearance Pack 2)



18" 8-spoke Y-design alloy wheel (Accessory) (Panther Black/machined)



19" 5x2 spoke alloy wheel (Accessory)



17" 5x2-spoke alloy wheel (Accessory)



17" 5x2-spoke alloy wheel (Accessory)



17" 10x2-spoke, alloy wheel (Accessory)



17" 10x2-spoke alloy wheel (Accessory)



17" 15-spoke alloy wheel (Titanium X)

[illegible]

* Finance subject to status. Guarantee/indemnities may be required. Freepost Ford Credit.

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● = Standard, ○ = Optional, at extra cost

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