

FORD **ST**



Go Further



Visionary. Ingenious. Remarkable.
Every car bears his signature.

Henry Ford

Appeal that is more than skin deep.

Both the Fiesta ST and the Focus ST take the Ford driving experience even further. Discover outstanding levels of power and exceptional motorsport-inspired driving. **Six-speed transmission** and **enhanced Torque Vectoring Control** provide excellent grip and handling on even the harshest corners. And the sleek, eye-catching bodywork with unique front grille and rear spoiler expresses the sporty and stylish attitude of the ST range.



Fiesta ST. Putting you in control.

The Fiesta ST delivers a fun, spirited journey with remarkable handling and driving dynamics. Settle into the distinctive interior and you'll feel instantly connected.

ST-1

Standard features include:

- Unique 17" alloy wheels
- Unique ST design full bodystyling kit and large rear spoiler
- Thatcham Category 1 alarm
- Halogen projector headlights with daytime running lights
- DAB Radio/CD with SYNC and Emergency Assistance*
- Leather-trimmed ST steering wheel with red ST logo and gearshift knob with unique red and silver insert
- Unique ST floor mats, front and rear
- Chrome dual exhaust pipe
- ST suspension with 15 mm lowered ride height
- Front and rear disc brakes
- Manual air conditioning
- Quickclear heated windscreen
- MyKey®
- Scuff plates with ST logo
- Dark woven headliner
- Recaro front seats including seat height adjust (driver and passenger)

ST-2

Additional to ST-1

- Halogen projector headlights with LED daytime running lights
- Recaro heated sports front seats (driver and passenger) with partial leather trim
- Sony DAB Radio/CD with SYNC and Emergency Assistance*
- Ford Power Starter Button
- Rear privacy glass

ST-3

Additional to ST-2

- Sony DAB Radio/CD with SYNC, Emergency Assistance* and Navigation System
- Ford KeyFree system - Keyless entry with Ford Power Starter Button
- Cruise Control
- Automatic headlights
- Rain-sensing wipers
- Auto-dimming rear-view mirror
- Electronic Automatic Temperature Control (EATC)
- Power-foldable door mirrors with puddle lights

*Compatible mobile phone required. SYNC and Emergency Assistance are not supported by all European languages. Picture below is Fiesta ST-2 with Style Pack (option at extra cost)



Focus ST. Engineered to excite.

Every aspect of the Focus ST has been manufactured to stimulate the senses. With an agile and dynamic performance, prepare yourself for a truly unique driving experience.

ST-1

Standard features include:

- Unique 18" 5-Spoke 'Y' design alloy wheels
- Thatcham Category 1 alarm
- ST designed full bodystyling kit
- Unique ST rear spoiler
- Rear diffuser and central dual outlet exhaust tailpipe
- Manual air conditioning
- New Recaro sports front seats with fabric trim
- Ford DAB audio system - includes Ford SYNC with Emergency Assistance
- SYNC 1: Bluetooth & Voice control, AUX and USB connectivity
- Leather-trimmed ST steering wheel with red ST logo and gearshift knob with red stitching
- Power heated door mirrors
- Ford Power Starter Button
- Console with sliding armrest
- Sports-tuned suspension
- Tyre Pressure Monitoring System (TPMS)
- My Key®
- Black finish roof rails (Estate only)

ST-2

Additional to ST-1

- New Recaro sports front seats with colour coded partial leather trim*
- Dual-zone Electronic Automatic Temperature Control (DEATC)
- Quickclear heated windscreen
- Dedicated LED daytime running lights
- Rear lights with LED technology
- Automatic headlights, Auto-dimming rear-view mirror and automatic rain sensitive wipers
- Front and rear floor mats

ST-3

Additional to ST-2

- SYNC 2 with 8" Touchscreen DAB audio system
- Bi-xenon headlights with adaptive front lighting and jetwash
- 18" 'Y'-spoke Rock Metallic alloy wheels with Red brake callipers
- Illuminated ST front door scuff plates
- Power-foldable heated door mirrors
- Rear parking distance sensors
- Cruise control with Speed Limiter
- Recaro 8-way power adjustable heated front sports seats with leather seat facing
- Ford KeyFree System

*Trim colour dependent on exterior colour.

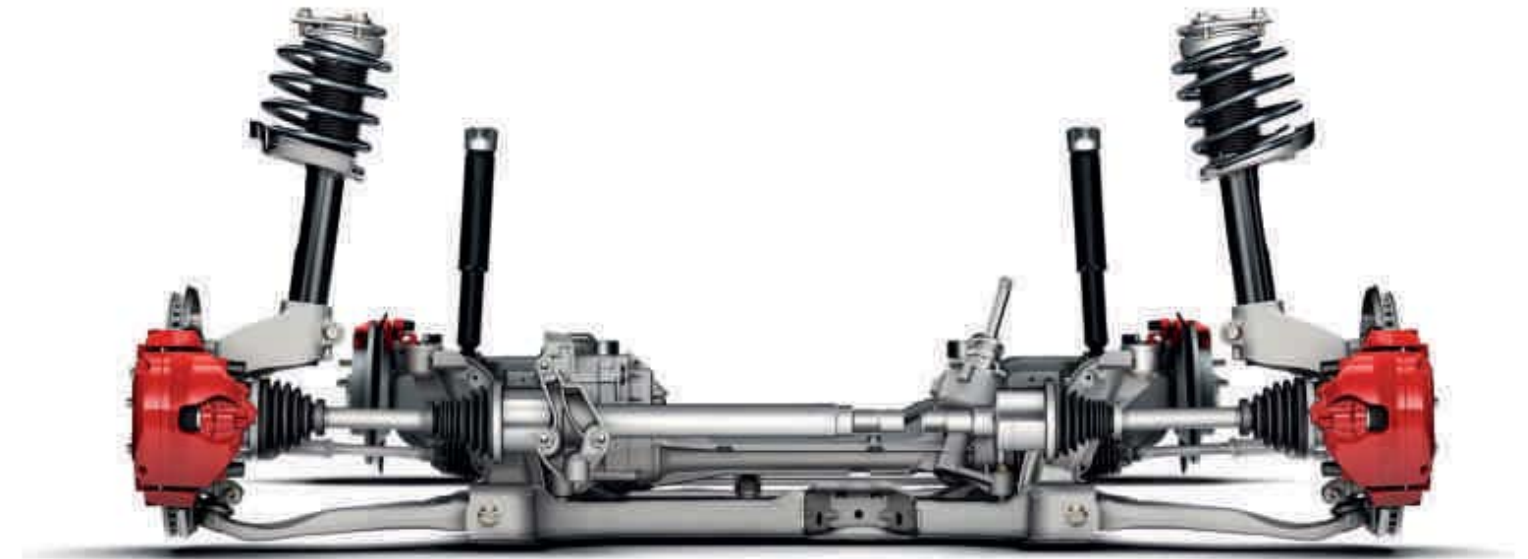
Picture below is Focus ST-3 with optional privacy glass





ST tuned suspension.

The spirit of the **ST range** is all about driving confidence. Sport suspension, six-speed transmission, and **enhanced Torque Vectoring Control** come together to deliver outstanding handling and power. New front springs and front dampers combine with specially-tuned steering to offer exceptional manoeuvrability when on the road. The **Electronic Stability Control (ESC)** system, with three selectable settings, is designed to give you the precise amount of assistance you want to match your driving style and keep each individual wheel under control. For fast, intelligent, confidence-inspiring fun, nothing else comes close.





Exceptional performance as standard.

The ST range utilises the latest Ford EcoBoost engine technology to provide exceptional performance levels. The versatile Ford EcoBoost engines are designed to deliver power and torque consistent with larger displacement engines, whilst achieving greater fuel efficiency and reducing emissions.



Fiesta ST - petrol

The 182 PS 1.6-litre EcoBoost turbocharged petrol engine delivers outstanding performance and accelerates from 0-62 mph in 6.9 seconds.

182 PS

Focus ST - petrol

The 250 PS 2.0-litre petrol engine offers a responsive and efficient driving experience with excellent CO₂ emissions at 159g/km

250 PS

Focus ST - diesel

The new 185 PS 2.0-litre diesel engine delivers 400 Nm of torque, and is equipped with a NO_x absorber to reduce engine emissions.

185 PS

0-62 mph 6.9 secs	0-62 mph 6.5 secs*	0-62 mph 8.1 secs*
31-62 mph 6.4 secs	31-62 mph 5.5 secs*	31-62 mph 6.9 secs*
Torque Nm 240 (290*)	Torque Nm 345 (360*)	Torque Nm 400
Top speed 139 mph	Top speed 154 mph	Top speed 135 mph
CO ₂ emissions 138 g/km	CO ₂ emissions 159 g/km*	CO ₂ emissions 110 g/km*
Combined fuel 47.9 mpg	Combined fuel 41.5 mpg*	Combined fuel 67.3 mpg*

Turbocharged engines
Both our diesel and petrol turbocharged engines deliver improved efficiency whilst reducing emissions, all without compromising on driving enjoyment.

*Time limited overboost.
*5-door figure quoted.



Fiesta ST wheels



17" 5-spoke alloy wheel (standard)



17" 5-spoke Rock Metallic painted alloy wheel (as part of ST Style Pack)

Focus ST wheels



18" alloy wheel (standard ST-1 & ST-2)



18" Rock Metallic alloy wheel (standard on ST-3 includes red calipers)



Fiesta ST trims



Airfield in Silverstone Grey insert, Lux Soft in Charcoal Black bolster (ST-1)



Protection in Molten Orange insert, Torino leather in Charcoal Black/Lux Soft in Molten Orange bolster (ST-2 & ST-3)* (see main image)



Protection in Smoke Storm insert, Torino leather in Charcoal Black/Lux Soft in Smoke Storm bolster (ST-2 & ST-3)

Focus ST trims



Lux Soft in Charcoal Black insert, Volume in Anthracite bolster (ST-1)



Protection in Lux in Charcoal Black insert, Lux Soft in Spirit Blue bolster (ST-2)*



Protection in Lux in Charcoal Black insert, Lux Soft in Smoke Storm bolster (ST-2)*



Protection in Lux in Charcoal Black insert, Lux Soft in Tangerine Scream bolster (ST-2)*



Protection in Lux in Charcoal Black insert, Lux Soft in Race Red bolster (ST-2)*



Windsor leather in Charcoal Black insert and bolster (ST-3)

Featuring bold contours, colour-matching stitching and a striking ST insignia on the backrest, Recaro seats communicate the fun and spirited attitude of the ST, whilst providing great comfort and support (image shown left is Fiesta ST partial leather seat in Molten Orange).

Focus ST body colours



Frozen White
Solid body colour[†]



Race Red
Solid body colour



Stealth**
Solid body colour



Moondust Silver
Metallic body colour[†]



Deep Impact Blue
Metallic body colour[†]



Panther Black
Metallic body colour[†]



Tangerine Scream**
Tri-coat body colour[†]

Fiesta ST body colours



Frozen White
Solid body colour[†]



Race Red
Solid body colour



Panther Black
Metallic body colour[†]



Spirit Blue**
Metallic body colour[†]



Molten Orange**
Pearlescent metallic body colour[†]

[†]Available at extra cost.

*Only available with selected exterior colours.

**Unique to ST vehicles.

Feel connected.

Ford SYNC 2 is the next generation of Ford in-car connectivity that provides the latest connectivity and streaming capabilities available. The **touchscreen system** enables you to control your music, smartphone, vehicle interior temperature and even the built-in navigation system. The **Ford Emergency Assistance*** feature can help you place an emergency call and provide the emergency services with vehicle location information in their own language. (Option on Focus ST-2, Standard on Focus ST-3)



Ford SYNC with AppLink* lets you play music, make and receive hands-free calls and even control apps on your smartphone – all with simple **voice commands**. In the unlikely event of an accident, the **Ford Emergency Assistance*** feature can help you place an emergency call and provide the emergency services with vehicle location information in their own language. (Standard across Fiesta ST range and Focus ST-1; ST-2)

*Compatible mobile phone required. You can browse a list of AppLink-compatible apps on www.ford.co.uk, or via the **App Catalog** available in iOS and Android stores (coming soon). SYNC, AppLink and Emergency Assistance are not supported by all European languages. (Image above shows optional Sony DAB audio with Navigation)



Ford ST range Facts and Figures

The fuel economy figures quoted in the table below are achieved by following strict EU governed test procedures and are specifically designed to enable customers to compare vehicles from all manufacturers on a like-for-like basis.

Fuel consumption is directly affected by the length of the journey; number of passengers and the amount of luggage carried; individual driving style; road and traffic conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle such as the addition of a roof rack.

Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures (below) in day-to-day driving, although the vehicle is technically capable of doing so.

Technical Data	Euro Stage	Transmission	Maximum Power PS (kW)	Torque Nm (Nm with overboost)	CO ₂ emissions (g/km) ⁹⁰	Fuel consumption in L/100 km (MPG) ⁹⁰			Performance ⁹¹		
						Urban	Extra Urban	Combined	Max. speed (mph)	0-62mph (secs)	31-62mph* (secs)
Fiesta ST 3-door											
1.6 EcoBoost (182 PS)	Stage VI	M6	182 (134)	240 (290)	138	7.9 (35.8)	4.8 (58.9)	5.9 (47.9)	139	6.9	6.4
Focus ST 5-door											
2.0 EcoBoost (250 PS)	Stage VI	M6	250 (184)	345 (360)	159	8.8 (32.1)	5.7 (49.6)	6.8 (41.5)	154	6.5	5.5
2.0 Duratorq TDCi (185 PS)	Stage VI	M6	185 (136)	400	110	5.0 (56.5)	3.8 (74.3)	4.2 (67.3)	135	8.1	6.9
Focus ST Estate											
2.0 EcoBoost (250 PS)	Stage VI	M6	250 (184)	345 (360)	159	8.8 (32.1)	5.7 (49.6)	6.8 (41.5)	154	6.7	5.7
2.0 Duratorq TDCi (185 PS)	Stage VI	M6	185 (136)	400	110	5.0 (56.5)	3.8 (74.3)	4.2 (67.3)	135	8.3	7.1

*In 4th gear. ⁹⁰Ford test figures. ⁹¹The declared fuel consumptions and CO₂ emissions are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO₂ emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors are very important in determining a car's fuel consumption and CO₂ emissions. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contains data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk/>.

Illustrations, descriptions and specifications. This catalogue was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. **Optional equipment.** Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc, you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability. **Note.** Some images portrayed are of a pre-production model and/or are computer generated, therefore, the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional. **Note.** This brochure contains both original Ford accessories as well as a range of products from our suppliers. **Note.** The identified accessories are carefully selected third party supplier branded accessories which do not come with a Ford warranty but are instead covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer. **Note.** The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company is under licence. The iPod word mark and logos are the property of Apple Inc. Other trademarks and trade names are those of their respective owners. **Note.** Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.

MY 2015 GBR en



Ford and BP – working together to reduce fuel consumption and emissions.

Published by Ford Motor Company Limited,
Brentwood, Essex, England.
Registered in England No. 235446.
FA 1608
BJN 203694. FoE H69E
PN 479508/0115/GBR en
January 2015.

© Ford Motor Company Limited.

www.ford.co.uk



Go Further