

Ford

NEXT GENERATION FIESTA



Go Further

Style

Key features:

- 15" steel wheels with covers
- Halogen projector headlights and daytime running lights
- Electrically-operated and heated door mirrors with side indicators
- Ford AM/FM Radio with 4.2" TFT screen, Bluetooth with My Ford Device Dock and Emergency Assistance
- Electrically-operated front windows
- Manual air conditioning
- Ford MyKey®
- Auto-headlights
- Lane-Keeping System (including Lane-Keeping Alert and Lane-Keeping Aid)
- Rear seatbelt minder & rear centre headrest
- Ford Easy Fuel
- Trip Computer

Zetec

Features additional to Style:

- 15" 8-spoke alloy wheels
- Chrome upper grille
- Chrome belt line finisher
- Front fog lights with cornering lights
- LED daytime running lights
- Quickclear heated windscreen
- Leather-trimmed steering wheel with audio controls
- Leather-trimmed handbrake handle and gearshift gaitor
- Ford SYNC 3 DAB Radio with 6.5" Touchscreen, Emergency Assistance, Apple CarPlay and Android Auto
- Thatcham Alarm

B&O PLAY Zetec

Features additional to Zetec:

- Available in a choice of exclusive Bohai Bay Mint or Chrome Copper body colour
- B&O PLAY audio system
- Ford SYNC 3 Navigation with 8" Touchscreen
- Bohai Bay Mint or Chrome Copper colour theme to key interior areas with: Anodized interior door spears, airvent "Smiley" & instrument panel spear, contrast floor mat stitching and interior mirror cap cover

Titanium

Features additional to Zetec:

- 16" 10-spoke alloy wheels
- Power folding door mirrors with puddle lights
- Rear privacy glass
- Ford SYNC 3 Navigation with 8" Touchscreen
- Cruise control
- Auto High Beam, rain-sensing wipers & auto-dimming rear-view mirror
- Electronic Automatic Temperature Control (EATC)
- Traffic Sign Recognition (TSR)
- Driver Alert

B&O PLAY Titanium

Features additional to Titanium:

- Available in a choice of exclusive Bohai Bay Mint or Chrome Copper body colour
- B&O PLAY audio system
- Bohai Bay Mint or Chrome Copper colour theme to key interior areas with: Anodized interior door spears, airvent "Smiley" & instrument panel spear, contrast floor mat stitching and interior mirror cap cover

ST-Line

Features additional to Zetec:

- 17" 5x2-spoke alloy wheels in Rock Metallic finish
- Sports tuned suspension
- Unique ST-Line upper grille, bumpers, side skirts and rear spoiler
- Sports style front seats
- Ford Power start button
- Leather-trimmed gearshift knob with aluminium insert
- Sports Pedals
- Black headlining

Vignale

Features additional to Titanium X:

- 17" 10-spoke alloy wheels in Luster-Nickel finish
- Unique Vignale grille with satin-aluminium surround
- Unique Vignale front and rear bumpers with satin-aluminium applique
- Vignale rear and wing badges
- Openable panorama roof
- Vignale Black Ruby leather heated seats and steering wheel
- Rear view camera with rear parking aid

ST-Line X

Features additional to ST-Line:

- LED signature to rear lights
- Rear privacy glass
- Ford SYNC 3 Navigation with 8" Touchscreen
- Partial leather seats
- Cruise control
- Auto High Beam, rain-sensing wipers & auto-dimming rear-view mirror
- Electronic Automatic Temperature Control (EATC)
- Traffic Sign Recognition (TSR)
- Driver Alert

Add extra style.

Ford Fiesta vehicle personalisation options let you choose from a selection of roof, door mirror and body colour combinations – all intended to further enhance the beautiful exterior and help make your Next Generation Ford Fiesta as unique as you.



Frozen White
Premium body colour*

Race Red
Standard body colour

Blazer Blue
Standard body colour

Shadow Black
Premium body colour*

Magnetic
Premium body colour*

Bohai Bay Mint
Exclusive body colour

Deep Impact Blue
Premium body colour*

Moon dust Silver
Premium body colour*

Blue Wave
Exclusive body colour*

Ruby Red
Exclusive body colour*

Chrome Copper
Exclusive body colour*

Milano Grigio[†]
Exclusive body colour*



*At extra cost.

+Body colours unique to B&O PLAY Series.

†Body colour unique to Vignale.

Ford Fiesta is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.

Note The car images used are to illustrate body colours only and may not reflect current specification or product availability in certain markets. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.

FORD FIESTA Engine information

The fuel economy figures quoted in the table below are achieved by following strict EU governed test procedures and are specifically designed to enable customers to compare vehicles from all manufacturers on a like-for-like basis. Fuel consumption is directly affected by the length of the journey; number of passengers and amount of luggage carried; individual driving style; road and traffic conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle such as the addition of a roof rack. Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures (below) in day-to-day driving, although the vehicle is technically capable of doing so.

Technical Data	Euro Stage	Transmission	Maximum Power PS (kW)	Torque Nm	CO ₂ emissions (g/km) ⁸⁸	Fuel consumption in mpg (L/100 km) ⁸⁸			Performance ⁸⁹		
						Urban	Extra Urban	Combined	Max. speed (mph)	0-62 mph (secs)	31-62 mph* (secs)
All figures quoted are for 3-door bodystyle unless stated											
1.1 Ti-VCT (70 PS)	Stage VI	5 speed manual	70 (51.4)	108	101	50.4 (5.6)	76.3 (3.7)	64.2 (4.4)	99	14.9	17.9
1.1 Ti-VCT (85 PS)	Stage VI	5 speed manual	85 (62.5)	108	101	50.4 (5.6)	76.3 (3.7)	64.2 (4.4)	105	14	17.5
1.0 Ford EcoBoost (100 PS)	Stage VI	6 speed manual	100 (74)	170	97	52.3 (5.4)	78.5 (3.6)	65.7 (4.3)	113	10.5	11
1.0 Ford EcoBoost (100 PS)	Stage VI	6 speed automatic	100 (74)	170	118	40.9 (6.9)	67.3 (4.2)	54.3 (5.2)	111	12.2	n/a
1.0 Ford EcoBoost (125 PS)	Stage VI	6 speed manual	125 (88)	170	98	52.3 (5.4)	78.5 (3.6)	65.7 (4.3)	121	9.9	9.9
1.0 Ford EcoBoost (140 PS)	Stage VI	6 speed manual	140 (103)	180	102	48.7 (5.8)	74.3 (3.8)	62.8 (4.5)	125	9.0	8.5
1.5 Duratorq TDCi (85 PS) – 3-door	Stage VI	6 speed manual	85 (62.5)	215	82	80.7 (3.5)	94.2 (3.0)	88.3 (3.2)	108	12.5	12.8
1.5 Duratorq TDCi (85 PS) – 5-door	Stage VI	6 speed manual	85 (62.5)	215	84	76.3 (3.7)	91.1 (3.1)	85.6 (3.3)	108	12.5	12.8
1.5 Duratorq TDCi (120 PS)	Stage VI	6 speed manual	120 (88)	270	89	72.4 (3.9)	88.3 (3.2)	88.3 (3.2)	121	9	8.9

*In 4th gear. ⁸⁸Ford test figures. ⁸⁹The declared Fuel/Energy Consumptions, CO₂ emissions and electric range are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO₂ emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO₂ emissions and electric range. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded from <http://carfueldata.dft.gov.uk/>. **DPF** = diesel particulate filter. All petrol engines are equipped with a catalytic converter.

Dimensions Length: 4040 mm, Width: 1735 mm, Width (with mirrors): 1941 mm, Height: 1476 mm

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The Government fuel figures do not express or imply any guarantee of the fuel consumption of any particular vehicle. The vehicles themselves have not been tested and there are inevitably differences between individual vehicles of the same model. In addition, a vehicle may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the vehicle has been driven and the standard of maintenance, will affect its fuel consumption. **Insurance groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.

Published by Ford Motor Company Limited,
Brentwood, Essex, England.
Registered in England No. 235446.
FA 1630
BJN 205322. FoE HC 17.
PN 771501/0317/50m/GBR en
March 2017
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MY 2017/75 GBR en

